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Census of Business: 1939
RETAIL TRADE
Credit Sales and
Receivables

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UNITED STATES DEPARTMENT OF COMMERCE

JESSE H. JONES, Secretary

BUREAU OF THE CENSUS

J. C. CAPT, Director (Appointed May 22, 1941)

WILLIAM LANE AUSTIN, Director (Retired, January 31, 1941)

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RETAIL TRADE

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CREDIT SALES AND
RECEIVABLES

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Prepared under the supervision of

FRED A. GOSNELL

Chief Statistician for Business

UNITED STATES
GOVERNMENT PRINTING OFFICE
WASHINGTON : 1941

BUREAU OF THE CENSUS

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LETTER OF TRANSMITTAL

DEPARTMENT OF COMMERCE,
BUREAU OF THE CENSUS,
Washington, D. C., Sept. 18, 1941.

SIR: I transmit herewith a report on credit sales and receivables for retail trade. Statistics are presented by kinds of business for States and for cities of over 500,000 population on open account and installment credit, cash sales in both cash-credit and all-cash stores, and customer accounts and notes receivable at end of the year. This is one of a series of reports on the Census of Business for 1939 presenting statistics by subjects for retail trade.

The Census of Business, taken in 1940 in conformity with the Act providing for the Sixteenth Decennial Census, approved June 18, 1929, covers operations during the calendar year 1939. The facts were collected in 1940 by a complete field canvass of all business establishments in continental United States.

The statistics were compiled under the supervision of Fred A. Gosnell, Chief Statistician for Business, and William A. Ruff, Assistant Chief Statistician. The report was prepared by John Guernsey, Distribution Economist, and James O. Reid, in charge of retail trade, with the technical assistance of Hugh S. Duffey and Donald K. Weasmer.

Respectfully,

J. C. CAPT,
Director of the Census.

HON. JESSE H. JONES,
Secretary of Commerce,

REPORTS ON BUSINESS

CENSUS OF BUSINESS: 1939

Volume I. Retail Trade.

Volume II. Wholesale Trade.

Volume III. Service Businesses.

Volume IV. Construction.

Volume V. Distribution of Manufacturers' Sales.

Special Reports.

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RETAIL TRADE: 1939

CREDIT SALES AND RECEIVABLES

The Retail Census for 1939 sought to determine, by appropriate inquiries on the schedules used in gathering data from all retailers, the amount of retail business done on credit, how much of the credit extended by retailers was on open account and how much was in the form of installment credit.

The schedules further called for an analysis of installment sales to show the down-payment and the amount payable in installments. Another inquiry asked for the total of accounts receivable on the books of retailers at the end of 1939, and how much of the total was in the form of retail installment notes held by retailers (excluding those sold to finance companies and to banks which purchase consumer paper).

Not all retailers were able to report credit sales separate from cash sales. The number reporting a breakdown of credit sales as between open-account and installment sales was much smaller. Many who reported installment sales failed to report installment receivables, leaving in doubt the question whether they sold all their installment paper to finance companies or omitted the amount through oversight.

Sales in stores extending credit in 1939 constituted 64.5 percent of total retail sales in 1939, and the number of such stores was 48.9 percent of the total number of stores. Their total sales include cash sales as well as sales on credit.

Sales in all-cash stores in 1939 constituted 35.5 percent of total retail sales, although the number of stores selling entirely for cash was 51.1 percent of the total number of stores.

The proportions are determined from an analysis of 1,609,450 stores or 90.9 percent of all stores included in the 1939 Retail Census, with sales of \$39,405,384,000 or 93.7 percent of all sales. The remaining stores failed to report a cash-credit analysis of their sales.

Nearly one-half of the sales in cash-credit stores are cash sales. The proportions obtained from the analysis show that credit sales constituted 53.0 percent of the total sales of stores which extend credit to their customers.

The stores and sales included in the analysis and the indicated totals when the same proportions are applied to the remaining 9.1 percent of stores and 6.3 percent of sales follow:

CASH-CREDIT ANALYSIS OF TOTAL SALES

	Stores analyzed	Percent	Stores for which no analysis is available	Indicated totals
Number of stores	1,609,450	90.9	160,905	¹ 1,770,355
All-cash stores	822,695	51.1		904,655
Cash-credit stores	786,755	48.9		865,700
Sales—cash and credit (add 000)	\$39,405,384	93.7	\$2,636,406	¹ \$42,041,790
In all-cash stores	14,000,497	35.5		14,924,790
In cash-credit stores	25,404,887	64.5		27,117,000
Cash sales in cash-credit stores	11,948,694	47.0		12,745,000
Credit sales in cash-credit stores	13,456,193	53.0		14,372,000
Sales summary (add 000)	39,405,384	100.0		42,041,790
Cash sales in all stores	25,949,191	65.8		27,669,790
Credit sales in all stores	13,456,193	34.2		14,372,000

¹ Actual total, all stores, per Retail Census for 1939.

Comparison with previous years.—These ratios of cash and credit sales are almost identical with those of 10 years ago (1929) and compare with intervening years as follows:

YEAR	Total sales (millions)	CREDIT SALES		CASH SALES	
		Amount (millions)	Percent	Amount (millions)	Percent
1939	\$42,042	\$14,372	34.2	\$27,670	65.8
1935	33,011	10,640	32.2	22,371	67.8
1933	25,037	6,944	27.7	18,093	72.3
1929	49,115	16,790	34.3	32,325	65.7

Break-down of credit sales.—Although more than 90 percent of all stores reported an analysis of their sales as between cash and credit, the number reporting a further analysis of credit as between open-account and installment or time sales was much smaller.

Of the indicated 865,700 cash-credit stores, 258,241 provided a break-down of their credit sales. Of their \$21,081,721,000 of total sales \$11,913,125,000 was credit, and of their credit sales 66.9 percent was sold on open-account and 33.1 percent was sold on the installment or time-payment plan.

The stores and credit sales included in this further analysis, together with the amount and proportion of open-account and installment sales reported by them, are given below, but without projecting the sample to

show indicated totals of open-account and installment sales:

OPEN ACCOUNT—INSTALLMENT ANALYSIS OF CREDIT SALES

	Stores analyzed	Percent
Number of credit stores (sample).....	258, 241	-----
Credit sales of such stores (add 000).....	\$11, 913, 125	-----
Open-account sales.....	7, 965, 264	66. 9
Installment sales.....	3, 947, 861	33. 1

The installment sales shown above were reported by 60,525 stores, whose total sales of \$9,655,857,000 included \$5,980,731,000 of credit sales. In these 60,525 installment credit stores the relative importance of open-account and installment credit is reversed, with installment sales constituting nearly two-thirds of total credit sales.

The stores reporting installment sales, together with the amount and proportion of open-account and installment sales reported by these installment credit stores, are as follows:

SALES ANALYSIS OF INSTALLMENT CREDIT STORES

	Stores analyzed	Percent
Number of credit stores reporting installment sales.....	60, 525	-----
Credit sales of such stores (add 000).....	\$5, 980, 731	-----
Open-account sales.....	2, 032, 870	34. 0
Installment sales.....	3, 947, 861	66. 0

Comparison with previous years.—The ratios of open-account and installment sales shown by the 258,241 credit stores reporting a break-down of their credit sales, if accepted as representative also of the remaining credit stores, indicate a moderate increase in the proportion of open-account credit since 1929, with less installment credit than in that year but a higher proportion than in 1935. Comparisons with previous censuses follow:

YEAR	Total sales	Total credit sales	Open-account	Installment
	Millions	Millions	Percent	Percent
1939.....	\$12, 042	\$14, 372	34. 2	22. 8
1935.....	33, 011	10, 640	32. 2	21. 3
1929.....	49, 115	16, 790	34. 3	21. 3

Down-payment on installment sales.—Of the 60,525 installment credit stores analyzed, 42,413 provided a break-down of their installment sales to show the amount received as down-payment and the amount payable in installments. The down-payment averaged 27.4 percent of the full amount of the installment sale.

This average rate of down-payment, however, is not representative since 15,672 of the 42,413 retailers were automobile dealers (new and trade-in cars) and 1,292 were used-car dealers, both groups reporting

more than average down-payments. The former reported down-payments (trade-ins and cash) of 38.1 percent, while used-car dealers reported an average of 30.1 percent. All other kinds of retailers, constituting 25,449 of the 42,413 analyzed, showed average down-payments of 13.2 percent.

The stores and sales included in this down-payment analysis of installment sales, together with the amount and proportions of down-payments reported by them, are as follows:

DOWN-PAYMENT ANALYSIS OF INSTALLMENT SALES

	Stores analyzed	Percent
Number of installment credit stores (part of the 60,525 reported above).....	42, 413	-----
Installment sales of these stores (add 000).....	\$2, 858, 627	-----
Down-payment.....	782, 123	27. 4
Deferred credit.....	2, 076, 504	72. 6

No comparable data are available for previous years on the proportion of down-payments. The inquiry was not contained in census schedules prior to 1939.

Accounts and notes receivable.—The amount of consumer indebtedness to retailers, in the form of open ledger accounts and notes held by retailers (in contradistinction to installment paper accepted originally by retailers but sold to sales finance companies and banks), was requested for the first time in this census. Heretofore, the information has not been available, except in small samples compiled periodically for individual retail trades by a few trade associations, and annual estimates of the Bureau of Foreign and Domestic Commerce in cooperation with the National Retail Credit Association.

The 786,755 stores reporting credit sales show total receivables at the end of 1939 of \$3,277,686,000, or 24.4 percent of their credit sales for the year. If the same ratio is applied to the small remainder (6.3 percent) of sales of stores not reporting a break-down of their sales, it would indicate that total receivables of all retailers, at the end of 1939, were approximately \$3,506,700,000.

Installment notes (time paper) held by 38,160 installment credit stores, of the 60,525 stores reporting their credit sales in sufficient detail for the open account—installment analysis, totaled \$1,184,010,000. The installment sales of these 38,160 stores were \$2,728,490,000. Their ratio of installment receivables at the end of the year to installment sales for the year was 43.4 percent.

The receivables reported by retailers do not include installment paper disposed of during the year by sale or discount to finance companies and banks. Paper so sold or discounted becomes the property of the financing agency, regardless of whether it is sold with recourse or without recourse on the seller (retailer) in the event of nonpayment by the maker (customer).

Retailers' receivables do include, however, any installment notes which may have been temporarily hypothecated with banks in escrow or trust, as security for commercial loans.

The stores, credit sales, and receivables included in this further analysis, and the ratio of receivables at the end of 1939 to credit sales during the year, follow:

ANALYSIS OF RECEIVABLES IN RELATION TO CREDIT SALES

	Stores analyzed	Indicated totals	Percent
Number of credit stores.....	786,755	865,700	
Credit sales of such stores (add 000).....	\$13,456,193	\$14,372,000	
Accounts and notes receivable of such stores at end of year 1939 (add 000).....	\$3,277,686	\$3,506,700	
Ratio of receivables at end of year to credit sales during the year.....			24.4
Number of installment credit stores (sample).....	38,160		
Installment sales of such stores (add 000).....	\$2,728,490		
Installment notes held by such stores at end of year 1939 (add 000).....	\$1,184,010		
Ratio of installment receivables at end of year to installment sales during the year.....			43.4

¹ Exclusive of notes sold to finance companies and banks during the year.

Total installment receivables unknown.—The summary above indicates that consumer installment notes outstanding on the books of 38,160 retailers at the end of 1939 were 43.4 percent of their installment sales during the year. The information is incomplete as to the amount of notes which may have been held by other retailers, who did not report the details necessary for this particular analysis.

It is known, however, from a preceding analysis of the sales of 60,525 installment credit stores, that installment credit extended by these 60,525 stores totaled \$3,947,861,000. Of this known minimum the 38,160 stores reporting data on installment receivables account for only \$2,728,490,000. The question arises whether the installment receivables ratio of 43.4 percent described above is properly applicable to *total* installment sales, or whether it must be assumed from the circumstances that most of the notes retained by retailers (not sold to finance companies and banks) are included in the amount reported by the 38,160 stores. The latter seems reasonable but not conclusive.

It is necessary to conclude, therefore, that the amount of installment notes held by retailers at the end of 1939 was at least \$1,184,010,000 and might have been as much as \$2,000,000,000, or about 43.4 percent of the indicated \$4,770,000,000 of installment sales. A study of the data by kinds of business, as shown in the detailed tables herein, and particularly the data on the large proportion of installment sales of motorcar dealers, in contrast to their small holdings of notes as a result of the custom of financing their sales largely through sales-finance companies, leads to the conclusion that total holdings of installment notes by retailers at the end of 1939 were more nearly \$1,500,000,000 than either of the two extremes mentioned above.

Sales-finance companies and banks.—In addition to installment notes held by retailers, large amounts of such consumer paper are bought annually and held by sales-finance companies and banks.

The census of sales-finance companies for 1939¹ shows that finance companies purchased \$1,990,283,000 of consumer paper during the year and held \$1,348,824,000 at the end of 1939. Banks' holdings of such paper at the same date totaled \$541,243,000 additionally.

Part of the latter, estimated at about one-third of bank holdings,² or \$180,000,000, was not purchased from retailers but was created by direct transactions between consumers and banks in the form of installment loans for the purchase of specific merchandise—primarily automobiles, furniture, household appliances, and radios. Retailers received cash for the merchandise, were not parties to the transactions between their customers and the banks, and the sales appear as cash sales on retailers' books.

To relate retailers' holdings to the holdings of sales-finance companies, adjustment must be made of the latter, as shown in the census of sales-finance companies,¹ for paper held by the finance departments of large mail-order companies selling extensively on the installment plan, since such paper is also included in the Retail Census, and for \$117,527,000 of paper arising from the sale of trucks, trailers, tractors, and busses. These are sold primarily by wholesalers or wholesale branches of the manufacturers directly to commercial consumers; therefore the sales do not appear in retail trade, and the resulting paper should be deleted for true comparisons.

Relative holdings of retail paper.—Retail installment paper arising from the sale of merchandise by retailers on the installment or time-payment plan was held at the end of 1939 in approximately the amounts and proportions below:

	HOLDINGS OF RETAIL INSTALLMENT PAPER, END OF 1939	
	Amount (add 000)	Percent
Total.....	\$2,906,000	100.0
Held by retailers (as estimated in text).....	1,500,000	51.6
Held by sales-finance companies.....	¹ 1,045,000	36.0
Held by banks.....	² 361,000	12.4

¹ Excludes \$117,527,000 of paper from sales through wholesale channels.

² Excludes approximately \$180,000,000 of paper created directly by banks to finance "cash" purchases by consumers, which appear on retailers' books as cash sales.

The ratios shown above would indicate that retailers finance about one-half of all retail installment credit,

¹ See: "Sales-Finance Companies and Banks' Holdings of Retail Installment Paper": Sixteenth Census of the United States; Census of Business, 1939. Superintendent of Documents, Washington. Price, 10 cents.

² Ibid: footnote 3, page 7.

in addition to the amount outstanding on open charge accounts. For this purpose retailers are liberal users of bank credit, in the form of short-term commercial loans.

UNITED STATES SUMMARY OF TABULATED CREDIT DATA

	STORES		SALES	
	Number	Per cent	Amount (add 000)	Per cent
Total, all stores.....	1, 770, 355	100. 0	\$42, 041, 790	100. 0
Less not analyzed.....	160, 905	9. 1	2, 636, 406	6. 3
Total analyzed.....	1, 609, 450	90. 9	39, 405, 384	93. 7
All-cash stores analyzed.....	822, 695	51. 1	14, 000, 497	35. 5
Cash-credit stores analyzed.....	786, 755	48. 9	25, 404, 887	64. 5
Cash sales of these stores.....			11, 948, 694	47. 0
Credit sales of these stores.....			13, 456, 193	53. 0
(Accounts receivable, \$3, 277, 686, 000.)				
Credit stores not further analyzed.....	528, 514		4, 323, 166	
Credit stores further analyzed.....	258, 241		21, 081, 721	
Cash sales of these stores.....			9, 168, 596	43. 5
Open-account credit sales of these stores.....			7, 965, 264	37. 8
Installment credit sales of these stores.....			3, 947, 861	18. 7
Credit stores reporting installment sales: Number and total sales.....	60, 525		9, 655, 857	100. 0
Cash sales of these stores.....			3, 675, 126	38. 0
Open-account sales of these stores.....			2, 032, 870	21. 1
Installment sales of these stores.....			3, 947, 861	40. 9
Installment credit stores reporting down payment: Number and total sales.....	42, 413		6, 191, 963	100. 0
Cash and open-account sales.....			3, 333, 336	53. 8
Installment sales of these stores.....			2, 858, 627	46. 2
Down payment.....			782, 123	27. 4
Deferred amount.....			2, 076, 504	72. 6
Installment credit stores reporting installment receivables: Number and total sales.....	38, 160		7, 096, 203	
Installment sales of these stores.....			2, 728, 490	
Installment receivables of these stores.....			1, 184, 010	

By kinds of business.—Tables which follow contain credit data by means of which credit sales and retailers' receivables may be computed for each kind of retail business, by the procedure used above in computing total retail business, and are subject to the same assumption that the samples are representative.

Tables 8 and 8-A show for each kind of business the number of all-cash stores and their sales, and the number of cash-credit stores, with a break-down of their sales between cash and credit. Not all stores reported this break-down, but the tables show the number included and the weight of sample, from which projections can be made to cover the stores and sales not included in the analysis.

These tables also show the amount of customer accounts and notes receivable at the end of the year.

Tables 9 and 9-A show for each kind of business a further analysis of stores reporting credit sales, with a break-down between open-account and installment credit. Again the number is incomplete, since only about one-third of the credit stores provided this further break-down of their credit sales. The tables show the weight of sample and all the data required to

project the sample to cover the stores and sales not analyzed. The number of stores missing from this analysis is large because the inquiry was not even included in the census schedule used by stores with sales of less than \$20,000. The missing sales, however, are relatively small in all but a few kinds of business wherein small stores predominate, such as delicatessen and cigar stores, newsstands and drinking places.

Table 9-C shows by kinds of business an additional analysis of the sales of installment credit stores, to determine the amount of down-payment and the amount of installment receivables in relation to installment sales.

By States.—Tables 8-B and 9-B show data for each State comparable to that described above for tables 8 and 9, except that all kinds of business are combined in single-line totals for each State. Similar data are shown for each city of more than 500,000 population. Computations can be made for each such State and major city, in the same manner as that described above.

Table 9-D shows data on installment sales and receivables for each State comparable to that described above for table 9-C, except that all kinds of business are combined in single-line totals for each State.

The report also contains detailed kind-of-business tables for each State, identified as State tables 8 and 9. Data for major cities are presented in the same detail as for States.

The user interested in credit sales and receivables for any kind of retail business in any State or in the 13 largest cities will find in this report the data by which computations may be made comparable to those presented previously herein for the United States.

Description of schedules used.—The inquiries from which the data were obtained were included in the regular Retail Census schedules. Although reports were obtained for each retail place of business in the United States, some stores failed to supply information in reply to all or part of the credit inquiry. The figures in this report on cash and credit sales and receivables, therefore, are samples or parts of the total retail trade. The credit data are supplemented by the report, already issued: "Sales-Finance Companies and Bank Holdings of Retail Installment Paper." (See footnote, page 3.)

Two schedule forms were used in canvassing retail stores. Form 21 was used for stores with total sales for the year 1939 of \$20,000 or more and for all chain store units, regardless of sales volume. A short-form retail schedule (Form 20) was used for all other stores. These schedule forms are reproduced in the appendix of this report.

Stores using Form 20 were asked to report how much of total receipts represent sales on credit. The difference between this item and total sales provided the measure of cash sales. The credit inquiry on Form 21 was more extensive, requesting separate figures on (1) sales on open account; (2) sales on installment or de-

ferred payment plans; and (3) cash and c. o. d. sales. An additional question requested stores reporting installment sales to state the amount of down-payment and the amount deferred.

An additional inquiry called for the total amount of accounts and notes receivable from customers, outstanding on the books of the retailer as of December 31, 1939, and the amount of customers' installment notes held by the retailer.

Limitations of the data.—The data in this report on cash and credit sales and receivables necessarily are samples, since most retailers do not have the detailed facts requested. Any inferences drawn from these data must be qualified, therefore, by the fact that all stores may not have credit business in the same proportion as the sample, and by the fact that ratios for each individual kind of business when applied to individual sales will produce a different total than when average ratios are applied to totals of all kinds of business combined.

Only stores reporting on Form 21 were requested to submit data on installment sales, down-payments, and receivables. This factor results in a selective basis of these data representing larger stores and chain stores. However, independent stores with annual sales of less than \$20,000 do only a negligible amount of installment business and cannot affect the ratios materially.

A further qualification to be noted is that the data for a given item such as down-payments are based on a part of the stores reporting the preceding items. Thus the sample upon which any set of facts is based is partly influenced by the preceding sample.

The data are totals of reported data and are not adjusted to account for differences in the degree of coverage in the several kinds of business. This factor may affect comparisons of State totals where a kind of business with a high proportion of installment sales, for instance, may be relatively less represented in one State than in another.

Previous retail censuses.—The first retail census was taken as a part of the Census of Distribution of 1929, which followed a trial census in 11 cities in 1926. The second retail census was taken as part of the Census of American Business of 1933 and the third as a part of the Census of Business of 1935.

Tables 8 and 8-A present comparable 1929 and 1935 totals for the cash-credit analysis where such data are reasonably comparable with the 1939 data. Strict comparability is not obtainable.

In the 1929 census the use of special schedules for dealers in the automotive group, drug stores, and food stores, and the use of the long-form schedule only in cities of more than 10,000 population for stores with more than \$60,000 of annual sales may have restricted the samples in such a way as to cause some variations from results obtained in 1939.

The 1935 cash-credit analysis did not segregate cash sales in cash stores from cash sales in cash-credit stores. The total of cash sales in cash stores and cash-credit stores is available, however, in Retail Volume VI of the 1935 Census of Business.³ The 1935 totals in table 8-A of the present report are unadjusted aggregates of the data as reported for 1935, and thus differ from the projected totals published in the 1935 volume on credit sales.

There is also available, in addition to these previous retail census reports, the first census of sales-finance companies, based upon their business operations during the year 1939. The report relates to the financing of retail sales to the consumer on the installment plan, by sales-finance companies and banks, and shows the amount of retail installment paper held by other than retailers.

Definitions and description of terms.—*Retail trade* as covered in this census includes sales and incidental service receipts of all places of business primarily engaged in selling merchandise for personal or household consumption or utilization.

The major portion of the sales must be sales at retail in order to classify a place of business, for census purposes, as a retail store. It must also operate as an established place of business open to the general public; thus peddlers and itinerant vendors are excluded. Also excluded are places of business connected with institutions which are open only to their members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, and cafeterias operated by industrial plants for their employees.

Stores.—A retail store is, for census purposes, the place where retail business is conducted, readily recognizable as a place of business. Each such place of business is counted as a separate store, and only those doing more than one-half of their business at retail are included in the Retail Census. When an establishment is primarily engaged in service or wholesale trade, its entire business is included in the Service or the Wholesale Census even though it may be engaged partly in retail trade.

The number of stores in any one classification is not equal to the number of "outlets" for any one commodity since each store is counted only once though it may be engaged also in other kinds of business. Each store is thus classified in one and only one classification, which is the one most descriptive of the store's principal kind of business. Kind-of-business classifications are described in detail in part 3, volume I, Retail Trade.

Sales.—Sales include the full amount realized from the sale of goods, whether in the form of cash, or accounts and notes receivable, or other goods received in trade, but after deduction of allowances to customers

³ Volume VI, Retail Distribution, Census of Business: 1935.

and returned merchandise. There is excluded the amount of local and State *sales* taxes which are collected by the store directly from customers over and above the marked selling price, and paid *directly* by the store to the local or State taxing agency. Excise taxes, gasoline and other taxes paid to the taxing agency by the manufacturer or wholesaler and passed along to the retailer, are not deducted as a part of the reported sales. In previous censuses the schedule called for the inclusion of sales taxes in the amount reported as sales. Sales also include any charge to customers for services incidental to the sale of goods, such as alterations.

Cash sales in cash stores.—A cash store is, for census purposes, a store which indicates by its schedule that no part of its sales is credit sales. Stores failing to indicate this information clearly are classified neither as cash stores nor as credit stores. Cash sales in cash stores equal total net sales in such stores.

Cash-credit sales in credit stores.—Credit means credit extended by retailers to their customers, and includes open-account and installment credit. Most credit stores sell also for cash. The amount reported as installment sales covers the entire amount of such sales, including the down-payment if any. A store which reports any amount of credit sales is classified as a cash-credit store (or simply a credit store), regardless of the proportion of its cash and credit sales.

Open-account and installment sales.—Sales on open account include sales charged to weekly, monthly, or other open charge accounts. Installment or deferred payment sales, also called time sales, are sales payable in specified amounts over an agreed period of time.

Any down-payment required is treated as a part of the installment sale, and not as a cash sale. Even if the installment notes are immediately discounted, as in many automobile sales, the transaction is treated as an installment credit sale for the full amount including any trade-in allowance. If a carrying charge is added to the selling price, it is regarded as "other income" and is not included in "total net sales" or in "installment sales."

Down-payment.—A down-payment is an initial payment specified by the terms of many but not all installment sales contracts, usually required to be made at the time the contract is signed or when delivery is made. It may be in cash or kind, frequently in the form of an agreed allowance for used merchandise traded in on the purchase of new, such as used cars or household appliances or furniture. The remainder of the purchase price, over and above the down-payment if any, plus the carrying or financing charge if any, is usually made payable in substantially equal amounts over a specified number of weeks or months. Down-payments are a part of total installment sales, but not a part of installment receivables or consumer debt arising from sales on the installment plan.

Customer accounts and notes receivable.—This includes accounts and notes receivable from customers, outstanding on the books of the business as of December 31, 1939. Installment notes receivable, also called retail installment paper or time paper, may include a proportionate amount of any carrying charges which may have entered into the original installment transaction.

RETAIL TRADE: 1939

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TABLE 8A.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

UNITED STATES SUMMARY

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent		
UNITED STATES TOTAL		1939 1935 ¹ 1929 ¹	1,770,355 1,587,718 1,543,158	42,041,790 32,651,769 48,114,653	1,609,450 1,444,119 1,302,554	39,405,384 27,637,797 43,219,972	822,695 (2) 648,358	14,000,497 (2) 15,098,801	35.5 (2) 34.9	11,948,694 (2) 13,304,536	30.3 (2) 30.8	13,458,193 (2) 14,816,635	34.2 (3) 34.3	3,277,686 (3) (3)
Food Group			560,549	10,164,967	517,903	9,696,966	253,367	4,871,846	50.3	2,513,667	25.9	2,311,233	23.8	270,581
Grocery stores (without fresh meats)			200,303	2,225,435	184,316	2,121,292	85,520	1,165,538	54.9	584,521	27.6	571,233	17.5	51,963
Combination stores (groceries-meats)			187,034	5,496,318	177,779	5,325,932	53,568	2,577,937	48.4	1,425,670	26.8	1,322,325	24.8	158,588
Dairy products stores, milk dealers			16,834	740,011	15,581	875,258	7,284	117,908	17.5	119,229	17.6	438,121	64.9	40,972
Meat markets, fish markets			42,360	750,797	38,979	707,166	22,446	354,774	50.2	232,422	32.9	119,970	16.9	12,852
Candy, nut, confectionery stores			48,015	295,300	42,241	266,800	36,559	225,167	84.4	35,336	13.2	6,297	2.4	715
Delicatessen stores			9,909	132,365	8,813	121,439	6,724	90,902	74.8	25,212	20.8	5,325	4.4	443
Fruit stores, vegetable markets			27,666	222,239	24,959	205,272	20,942	152,914	74.5	39,590	19.3	12,768	6.2	1,008
Bakeries, caterers			16,985	168,027	15,051	152,828	12,452	119,976	78.5	17,976	11.8	14,878	9.7	1,007
Egg and poultry dealers			6,532	63,350	5,791	56,341	4,732	38,400	68.2	12,123	21.5	5,818	10.3	601
Other food stores			4,911	71,125	4,393	64,638	3,140	28,330	43.8	21,808	33.8	14,500	22.4	2,432
General Stores (with food)			39,688	810,342	37,193	764,354	6,767	96,994	12.7	347,571	45.5	319,799	41.8	82,580
General Merchandise Group			50,267	5,665,007	45,664	5,375,851	32,127	1,640,057	30.5	2,051,347	38.2	1,684,447	31.3	619,731
Department stores			4,074	5,974,998	3,869	5,767,757	1,566	406,110	10.8	1,824,593	48.4	1,537,054	40.8	563,213
Dry goods and general merchandise stores			29,247	713,208	26,468	661,300	16,246	304,253	46.0	211,467	32.0	145,580	22.0	56,128
Variety stores			16,946	976,801	15,327	946,794	14,315	929,694	98.2	15,287	1.6	1,613	.2	390
Apparel Group			108,959	3,258,772	96,933	3,073,771	62,050	1,416,442	46.1	798,525	26.0	858,804	27.9	251,463
Men's-boys' furnishings, hat stores			5,824	108,801	5,287	100,322	4,206	75,661	75.8	17,552	17.5	6,909	6.9	1,514
Men's-boys' clothing stores (and furnishings)			15,577	864,511	14,490	639,865	6,693	182,720	28.8	248,289	38.8	208,856	32.6	60,485
Family clothing stores			10,053	429,454	9,200	408,989	4,329	98,471	24.1	118,992	29.1	191,526	46.8	75,698
Women's ready-to-wear stores			25,820	1,009,494	23,734	956,052	14,292	408,292	42.7	240,720	25.2	307,040	32.1	78,499
Furriers, fur shops			2,214	94,133	2,021	87,806	618	14,510	16.5	23,197	26.4	50,099	57.1	15,901
Millinery stores			10,799	118,586	9,452	94,105	7,728	76,445	81.2	10,302	11.0	7,358	7.8	751
Women's accessories stores			6,494	100,563	5,893	94,051	5,053	78,478	83.5	9,812	10.4	5,761	8.1	1,018
Infants', other apparel stores			3,917	49,884	2,869	45,024	2,174	29,174	64.8	7,741	17.2	8,109	18.0	1,619
Custom tailors			5,874	66,282	4,959	58,531	2,704	19,394	32.6	13,654	22.9	26,483	44.5	6,749
Shoe stores (all kinds)			20,487	617,064	19,028	588,026	14,253	433,097	73.7	108,266	18.4	46,663	7.9	9,029
Furniture—Household—Radio Group			52,827	1,733,257	48,513	1,633,048	12,438	126,651	7.8	316,728	19.4	1,189,669	72.8	702,456
Furniture stores			19,902	973,157	18,806	934,904	3,083	37,898	4.1	163,098	17.4	733,908	78.5	478,577
Floor coverings, drapery stores			2,916	74,461	2,640	68,894	1,501	22,082	32.1	18,176	26.5	28,438	41.4	8,107
Other home-furnishings stores			9,096	152,266	8,163	143,838	5,213	43,767	30.4	20,915	14.6	79,156	55.0	29,498
Household appliance dealers			11,095	294,518	9,857	263,438	1,101	9,182	3.5	48,665	18.5	205,591	78.0	132,955
Radio—household appliance stores			6,907	190,180	6,523	177,521	710	7,782	4.4	52,158	29.4	117,581	66.2	42,584
Radio stores—other			2,911	48,675	2,524	44,653	820	5,940	13.3	13,716	30.7	24,997	56.0	12,755
Automotive Group			60,132	5,548,687	56,193	5,151,150	9,681	312,105	6.1	1,963,002	38.1	2,876,043	55.8	281,053
Motor-vehicle dealers (new)			33,609	4,810,245	31,431	4,448,042	2,695	207,418	4.7	1,738,345	39.1	2,502,279	56.2	207,568
Used-car dealers			6,980	193,790	6,487	183,300	2,207	43,259	23.6	46,237	25.2	93,804	51.2	13,504
Accessory, tire, battery dealers			18,525	523,685	17,348	500,073	4,494	57,957	11.6	171,757	34.3	270,359	54.1	58,051
Other automotive			1,018	20,967	927	19,735	285	3,471	17.6	6,663	33.8	9,601	48.6	1,930
Filling Stations			241,858	2,822,495	220,317	2,601,667	74,807	631,644	24.3	1,312,411	50.4	657,612	25.3	93,653
Lumber—Building Group			39,667	1,761,205	37,159	1,686,737	6,225	63,576	3.8	314,521	18.6	1,308,640	77.6	346,181
Lumber and building-materials dealers			25,067	1,478,459	24,074	1,426,961	2,217	30,683	2.2	241,154	16.9	1,155,124	80.9	311,360
Heating—plumbing equipment dealers			4,262	102,404	3,665	91,433	918	9,553	10.6	22,738	25.1	58,142	64.3	14,958
Paint, glass, wallpaper stores			8,480	152,673	7,735	143,128	2,560	19,845	13.9	43,743	30.5	79,540	55.6	16,121
Electrical supply stores			1,858	27,669	1,685	26,215	530	3,495	13.3	6,886	26.3	15,834	60.4	3,742
Hardware Group			39,646	973,709	37,289	925,722	8,683	94,311	9.1	384,955	41.6	456,456	49.3	145,774
Hardware stores			29,147	629,276	27,371	603,234	7,579	70,582	11.7	265,574	44.0	267,078	44.3	86,230
Farm implement—tractor—hardware dealers			10,499	344,433	9,918	322,488	1,304	13,729	4.3	119,381	37.0	189,378	58.7	59,544
Eating Places			169,792	2,135,020	148,486	1,961,445	125,215	1,722,860	87.8	201,774	10.3	36,811	1.9	3,045
Restaurants, cafeterias, lunch rooms			99,068	1,784,854	87,494	1,626,840	73,499	1,430,343	87.9	166,810	10.3	29,687	1.8	2,671
Lunch counters and stands			62,673	332,295	54,105	301,276	45,658	263,649	87.5	31,281	10.4	6,346	2.1	324
Soft drink, juice, ice cream stands			8,051	37,871	6,887	33,329	6,058	28,868	86.8	3,683	11.1	778	2.3	50
Drinking Places			135,594	1,385,032	117,075	1,221,166	99,696	1,070,970	87.7	134,862	11.0	15,314	1.3	1,867
Drug Stores			57,903	1,562,502	53,465	1,470,384	27,522	789,430	53.7	551,255	37.5	129,699	8.8	28,853
Drug stores with fountain			39,452	1,205,241	38,705	1,142,911	17,914	596,471	52.2	449,119	39.3	97,321	8.5	21,320
Drug stores—other			18,451	357,261	18,760	327,473	9,608	192,959	58.9	102,136	31.2	32,378	9.9	7,533
Liquor Stores (packaged goods)			19,136	586,351	16,894	535,668	14,963	493,199	92.1	34,264	6.4	8,205	1.5	1,350
Other Retail Stores			172,375	3,498,437	155,215	3,182,107	73,272	812,913	19.3	991,289	31.1	1,577,905	49.6	440,495
Fuel, ice, fuel-oil dealers			41,172	1,013,542	37,951	955,487	13,220	65,516	6.9	293,552	30.7	596,419	62.4	130,495
Hay, grain and feed stores			18,772	823,977	15,037	541,289	3,631	53,612	9.9	233,719	43.2	253,958	46.9	58,771
Farm and garden supply stores			4,915	155,312	4,285	132,229	1,577	16,200	12.2	56,828	43.0	59,201	44.8	17,286
Jewelry stores			14,559	381,595	13,397	344,048	4,499	43,561	12.7	105,282	30.8	195,223	56.7	101,332
Book stores			2,845	73,842	2,530	69,338	1,458	13,479	19.4	20,384	29.4	35,475	51.2	18,658
Stationery stores			3,497	58,814	3,140	55,743	1,992	15,762	28.3	18,206	29.1	23,775	42.8	4,467
Cigar stores, cigar stands			18,504	207,781	18,522	191,097	14,339	162,395	85.0	23,547	12.3	5,155	2.7	888
Florists			16,055	148,741	14,682	140,112	6,039	27,426	19.6	46,453	33.1	68,233	47.3	13,128
Gift, novelty, souvenir shops			7,429	53,568	6,395	48,520	5,299	30,318	82.5	10,227	21.1	7,977	16.4	2,508
News dealers			7,407	72,427	6,674	66,290	5,480	47,943	72.3	13,042	19.7	5,305	8.0	468
Office, school supply and equipment dealers			5,139	208,586	4,764	197,128	860	7,971	4.0	30,262				

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$19,489,496,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8B.—CASH vs. CREDIT SALES

UNITED STATES SUMMARY

STORES REPORTING CASH OR CREDIT SALES, BY GEOGRAPHIC DIVISIONS AND STATES

DIVISION AND STATE		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
UNITED STATES TOTAL		1939 1935 1929	1,770,355 1,587,718 1,543,158	\$42,041,790 32,651,769 49,114,653	1,609,450 1,444,119 1,302,554	\$39,405,384 27,637,797 43,219,972	622,695 (2) 648,358	\$14,000,497 (2) 15,098,801	35.5 (2) 34.9	\$11,948,694 (2) 13,304,536	30.3 (2) 30.6	\$15,456,195 6,148,301 14,616,635	34.2 29.5 34.3	\$3,277,696 (3) (3)
GEOGRAPHIC DIVISIONS:														
New England:														
Maine		13,455	281,356	10,186	250,363	3,203	69,923	27.9	66,684	35.5	91,556	36.6	22,535	
New Hampshire		7,435	183,100	6,250	169,361	2,732	59,268	35.0	54,927	32.4	55,168	32.6	11,165	
Vermont		5,423	123,369	5,214	112,686	1,644	29,381	26.1	41,581	36.9	41,724	37.0	11,273	
Massachusetts		59,217	1,737,680	54,614	1,614,804	30,066	623,688	38.6	447,606	27.7	543,310	33.7	132,698	
Rhode Island		10,485	275,447	9,267	259,605	5,141	101,760	39.2	65,292	25.2	92,533	35.6	23,554	
Connecticut		25,673	717,262	22,656	667,733	10,464	220,057	33.0	201,135	30.1	246,541	36.9	58,237	
Middle Atlantic:														
New York		209,425	5,576,159	196,618	5,296,301	135,105	2,584,710	48.6	1,314,303	24.6	1,599,286	26.4	551,478	
New Jersey		68,651	1,580,401	65,423	1,502,775	42,693	690,966	46.0	386,192	25.7	425,617	28.3	100,755	
Pennsylvania		134,543	3,133,377	124,221	2,886,669	73,647	1,206,724	41.6	758,771	26.3	923,174	31.9	244,936	
East North Central:														
Ohio		93,041	2,441,293	62,470	2,269,260	40,339	806,025	35.2	713,151	31.2	770,084	33.6	174,637	
Indiana		47,317	1,066,363	43,964	995,629	21,406	333,045	33.4	326,223	33.0	354,361	33.6	76,245	
Illinois		109,132	2,657,646	95,404	2,654,998	65,495	992,450	37.4	628,454	31.4	834,094	31.4	227,439	
Michigan		67,414	1,820,796	62,171	1,716,620	34,341	667,475	38.9	511,162	29.6	536,163	31.3	121,135	
Wisconsin		47,604	1,064,994	45,210	1,013,446	19,673	275,758	27.2	404,291	39.9	333,397	32.9	78,094	
West North Central:														
Minnesota		40,448	1,017,195	36,091	964,145	11,327	198,065	20.5	420,323	43.6	345,757	35.9	62,693	
Iowa		39,024	622,906	36,928	761,665	14,794	210,149	26.9	306,130	39.2	285,396	35.9	62,147	
Missouri		53,196	1,102,503	48,248	1,042,451	23,736	315,651	30.3	359,420	34.5	367,360	33.2	62,434	
North Dakota		6,549	156,137	6,024	149,571	2,916	37,616	25.3	60,941	40.7	50,614	34.0	15,123	
South Dakota		9,617	169,396	7,294	146,549	1,997	32,219	22.0	61,664	42.1	52,666	35.9	12,157	
Nebraska		19,330	397,196	18,422	378,369	7,462	108,472	26.7	149,544	39.5	120,373	31.6	30,116	
Kansas		27,545	473,551	26,635	456,728	10,130	121,545	26.6	161,971	35.5	173,212	37.9	39,452	
South Atlantic:														
Delaware		4,544	110,052	4,291	104,005	2,056	30,490	29.3	30,505	29.3	43,012	41.4	9,673	
Maryland		25,566	619,273	24,670	583,626	15,745	221,143	37.9	175,350	30.0	187,133	32.1	51,105	
District of Columbia		6,893	402,768	5,616	374,268	3,034	140,527	37.6	94,006	25.1	139,735	37.3	37,705	
Virginia		29,610	628,172	28,165	581,683	10,900	179,969	30.9	184,140	31.7	217,554	37.4	61,016	
West Virginia		18,928	405,989	14,925	368,603	6,669	137,343	37.3	97,299	28.4	133,961	36.3	38,184	
North Carolina		35,626	633,240	27,511	546,596	9,027	155,657	26.5	160,296	29.3	250,641	42.2	59,161	
South Carolina		18,520	332,224	17,697	313,707	7,204	95,190	29.7	96,770	50.9	123,747	59.4	25,469	
Georgia		52,670	624,765	31,553	595,739	11,511	160,703	27.0	187,151	31.4	247,885	41.6	68,924	
Florida		26,614	614,464	24,523	558,773	13,149	209,109	37.4	155,764	27.9	193,660	34.7	47,599	
East South Central:														
Kentucky		30,919	520,135	27,625	480,124	10,555	155,638	32.4	154,044	32.1	170,442	35.5	39,633	
Tennessee		26,198	606,489	25,635	576,303	7,225	153,754	23.2	193,113	33.5	249,456	43.3	61,685	
Alabama		23,916	435,973	22,327	400,462	11,515	140,579	35.1	104,001	26.0	155,882	38.9	42,366	
Mississippi		18,032	282,440	15,161	252,274	5,104	62,335	24.7	62,999	32.9	106,940	42.4	25,673	
West South Central:														
Arkansas		20,528	298,301	14,402	256,665	5,214	69,372	27.0	61,683	31.6	105,610	41.2	24,130	
Louisiana		25,469	486,250	23,130	463,121	10,065	132,594	28.6	142,699	30.6	187,628	40.6	47,587	
Oklahoma		28,722	513,091	27,766	496,123	10,394	122,568	24.6	166,240	33.4	209,515	42.0	41,938	
Texas		65,249	1,805,716	79,487	1,735,148	29,648	436,551	25.2	586,308	33.6	712,289	41.0	167,548	
Mountain:														
Montana		6,481	222,009	7,377	206,606	2,506	56,263	27.2	67,526	32.7	62,617	40.1	18,732	
Idaho		6,604	175,673	6,058	162,804	1,918	37,613	23.3	55,640	34.2	69,151	42.5	14,657	
Wyoming		4,113	100,233	3,560	93,996	1,374	25,960	27.8	27,954	29.7	40,104	42.7	6,965	
Colorado		16,765	409,103	16,277	396,279	6,971	106,719	26.9	135,081	34.1	154,479	39.0	38,339	
New Mexico		6,617	125,765	4,346	107,125	1,281	24,600	22.9	34,626	32.3	47,969	44.6	11,098	
Arizona		6,242	162,003	5,780	153,325	2,765	43,972	28.7	46,115	30.1	63,258	41.2	13,055	
Utah		6,372	170,728	6,157	164,459	2,701	49,283	30.0	52,763	32.1	62,413	37.9	16,298	
Nevada		2,045	61,626	1,636	55,888	674	14,412	25.6	19,528	34.9	21,948	39.3	4,563	
Pacific:														
Washington		26,682	666,790	25,502	635,209	12,320	187,941	29.6	195,093	30.4	254,175	40.0	80,071	
Oregon		16,458	442,180	11,980	396,951	3,998	104,632	26.4	139,628	35.2	152,491	38.4	34,922	
California		112,428	3,187,809	100,123	2,989,502	58,223	1,081,993	36.2	620,187	27.4	1,087,322	36.4	248,699	

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$19,489,496,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 9A.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

UNITED STATES SUMMARY

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Per cent	Amount	Per cent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	
United States Total	786,755	\$25,404,887	\$13,456,193	53.0	258,241	\$21,081,721	\$11,913,125	\$7,965,264	66.9	\$3,947,861	33.1	\$2,974,659
Food Group	264,536	4,825,120	2,311,233	47.9	64,167	3,253,372	1,672,544	1,672,544	100.0	---	---	192,174
Grocery stores (without fresh meats)	98,796	955,754	371,233	38.8	11,568	441,800	180,611	160,611	100.0	---	---	26,572
Combination stores (groceries-meats)	124,211	2,747,995	1,322,325	48.1	41,858	1,933,185	949,966	949,966	100.0	---	---	113,151
Dairy products stores, milk dealers	8,297	557,350	438,121	78.6	2,996	515,941	413,685	413,685	100.0	---	---	38,265
Meat markets, fish markets	16,533	352,392	119,970	34.0	5,278	242,070	87,035	87,035	100.0	---	---	9,480
Candy, nut, confectionery stores	5,682	41,633	6,297	15.1	331	12,336	2,175	2,175	100.0	---	---	425
Delicatessen stores	2,089	30,537	5,325	17.4	429	15,990	2,497	2,497	100.0	---	---	231
Fruit stores, vegetable markets	4,017	52,358	12,768	24.4	635	27,941	7,782	7,782	100.0	---	---	657
Bakeries, caterers	2,599	32,852	14,876	45.3	277	20,321	11,368	11,368	100.0	---	---	692
Egg and poultry dealers	1,059	17,941	5,818	32.4	204	11,472	4,402	4,402	100.0	---	---	488
Other food stores	1,253	36,308	14,500	39.9	591	32,316	13,023	13,023	100.0	---	---	2,213
General Stores (with food)	30,426	667,370	319,799	47.9	9,151	490,590	250,923	237,687	94.8	13,036	5.2	63,047
General Merchandise Group	13,537	3,735,794	1,684,447	45.1	6,866	3,675,958	1,669,928	1,068,937	64.0	600,989	36.0	614,148
Department stores	2,303	3,361,647	1,537,054	45.7	2,303	3,361,647	1,537,054	961,471	62.6	575,583	37.4	563,213
Dry goods and general merchandise stores	10,222	357,047	145,580	40.8	4,411	303,586	131,870	106,464	80.7	25,406	19.3	50,704
Variety stores	1,012	17,100	1,813	10.6	152	10,725	1,002	1,002	100.0	---	---	231
Apparel Group	34,885	1,657,329	858,804	51.8	17,145	1,491,856	807,731	652,288	80.8	155,443	19.2	238,210
Men's-boys' furnishings, hat stores	1,081	24,461	6,909	28.2	392	17,703	5,539	4,524	81.7	1,015	18.3	1,104
Men's-boys' clothing stores (and furnishings)	7,797	457,145	208,856	45.7	5,112	428,531	201,095	157,867	78.5	43,228	21.5	57,358
Family clothing stores	4,871	310,518	191,526	61.7	2,860	289,037	184,314	107,535	58.3	76,779	41.7	72,346
Women's ready-to-wear stores	9,442	547,760	307,040	58.1	4,341	501,080	291,229	276,235	94.9	14,994	5.1	74,614
Furriers, fur shops	1,403	73,296	50,099	68.4	848	67,074	47,403	30,639	64.6	16,764	35.4	14,860
Millinery stores	1,724	17,880	7,358	41.7	300	9,113	4,132	4,118	99.7	14	.3	376
Women's accessories stores	840	15,573	5,761	37.0	190	10,855	4,339	4,324	99.7	15	.3	779
Infants', other apparel stores	695	15,850	8,109	51.2	216	12,004	6,823	6,743	98.8	80	1.2	1,554
Custom tailors	2,255	40,137	26,483	66.0	575	27,013	20,228	18,585	91.9	1,643	8.1	5,167
Shoe stores (all kinds)	4,775	154,929	46,663	30.1	2,313	131,446	42,629	41,718	97.9	911	2.1	8,052
Furniture—Household—Radio Group	38,075	1,506,397	1,189,669	79.0	19,273	1,357,327	1,109,075	319,155	28.8	789,920	71.2	665,050
Furniture stores	15,713	897,006	733,908	81.8	9,268	835,411	899,954	184,013	28.3	515,941	73.7	457,791
Floor coverings, drapery stores	1,139	46,612	28,456	61.0	589	40,907	26,061	23,004	88.3	3,057	11.7	5,503
Other home-furnishings stores	2,950	100,071	79,156	79.1	1,080	85,525	71,567	39,796	55.6	31,771	44.4	27,634
Household appliance dealers	8,758	254,256	205,591	80.9	5,310	225,694	189,725	36,288	19.2	152,437	80.8	125,881
Radio—household appliance stores	5,813	169,739	117,581	69.3	2,612	139,506	101,238	27,538	27.2	73,700	72.8	36,798
Radio stores—other	1,704	38,713	24,997	64.6	414	30,484	21,530	8,516	28.6	13,014	60.4	11,443
Automotive Group	46,512	4,839,045	2,876,043	59.4	33,334	4,705,767	2,824,175	801,590	28.4	2,022,585	71.6	267,568
Motor-vehicle dealers (new)	28,736	4,240,624	2,502,279	59.0	24,722	4,188,505	2,484,195	609,887	24.6	1,874,298	75.4	202,518
Used-car dealers	4,280	140,041	93,804	87.0	1,822	119,118	82,966	7,199	8.7	75,767	91.3	11,030
Accessory, tire, battery dealers	12,854	442,116	270,359	61.2	6,560	385,446	248,953	179,786	72.2	69,187	27.8	52,457
Other automotive	642	16,264	9,601	59.0	230	12,698	8,061	4,728	58.7	3,333	41.3	1,563
Filling Stations	145,510	1,970,023	657,612	33.4	28,275	982,152	355,528	344,460	98.9	11,068	3.1	55,471
Lumber—Building Group	30,934	1,823,181	1,308,640	80.6	20,552	1,528,738	1,255,261	1,214,941	98.8	40,320	3.2	328,843
Lumber and building-materials dealers	21,857	1,596,278	1,155,124	82.7	17,100	1,348,057	1,126,839	1,099,296	97.6	27,543	2.4	300,608
Heating—plumbing equipment dealers	2,747	80,880	58,142	71.9	1,054	88,211	49,949	36,846	77.8	11,103	22.2	12,510
Paint, glass, wallpaper stores	5,175	123,283	79,540	64.5	2,093	98,332	68,153	65,825	99.2	528	.8	13,101
Electrical supply stores	1,155	22,720	15,834	69.7	305	18,538	12,320	11,174	90.7	1,148	9.3	2,628
Hardware Group	28,408	841,411	458,458	54.2	12,759	683,552	401,968	292,927	72.9	109,061	27.1	123,648
Hardware stores	19,792	532,852	287,078	50.1	8,163	418,123	227,958	201,897	88.5	26,281	11.5	70,600
Farm implement—tractor—hardware dealers	8,614	308,759	189,378	61.3	4,598	287,429	174,030	91,250	52.4	82,800	47.8	53,046
Eating Places	23,271	238,585	88,811	37.2	2,279	113,701	18,628	18,628	100.0	---	---	1,954
Restaurants, cafeterias, lunch rooms	13,995	198,497	29,687	15.1	1,859	102,514	14,998	14,998	100.0	---	---	1,821
Lunch counters and stands	8,447	37,627	8,346	18.9	334	9,609	1,387	1,387	100.0	---	---	108
Soft drink, juice, ice cream stands	829	4,461	778	17.4	88	1,578	241	241	100.0	---	---	25
Drinking Places	17,379	150,196	15,314	10.2	918	31,903	3,124	3,124	100.0	---	---	519
Drug Stores	25,943	680,954	129,699	19.0	12,364	528,842	104,491	103,279	98.8	1,212	1.2	23,186
Drug stores with fountain	18,791	548,440	97,321	17.8	10,359	441,238	81,026	79,945	98.7	1,081	1.3	17,866
Drug stores—other	7,152	134,514	32,378	24.1	2,005	85,604	23,465	23,334	99.4	131	.8	5,320
Liquor Stores (packaged goods)	1,931	42,489	8,205	19.3	639	29,775	8,876	8,878	100.0	---	---	1,152
Other Retail Stores	81,943	2,589,194	1,577,905	61.4	29,768	2,178,641	1,417,497	1,218,488	88.0	199,011	14.0	398,074
Fuel, ice, fuel-oil dealers	24,731	889,971	598,419	67.0	8,924	788,855	550,960	537,011	97.5	13,949	2.5	119,885
Hay, grain, and feed stores	11,408	487,877	253,958	52.1	8,264	438,998	237,359	235,034	99.0	2,325	1.0	54,334
Farm and garden supply stores	2,688	118,029	59,201	50.1	1,237	104,329	54,575	52,170	95.8	2,405	4.4	15,898
Jewelry stores	8,898	300,485	195,223	65.0	3,568	252,188	177,780	70,791	39.8	106,989	60.2	92,813
Book stores	1,072	55,859	35,475	83.5	589	51,050	33,758	19,857	58.8	13,899	41.2	18,245
Stationery stores	1,148	39,981	23,775	59.5	457	33,191	21,554	21,168	98.2	388	1.8	4,097
Cigar stores, cigar stands	2,183	28,702	5,155	18.0	375	18,149	3,515	3,447	98.1	68	1.9	733
Florists	6,645	112,608	66,233	58.8	1,622	82,442	40,481	40,481	100.0	---	---	8,441
Gift, novelty, souvenir shops	1,098	18,204	7,977	43.8	221	11,720	5,828	5,707	98.0	119	2.0	2,601
News dealers	1,194	18,347	5,305	28.9	504	12,688	3,888	3,866	100.0	---	---	320
Office, school supply and equipment dealers	3,904	189,155	158,893	84.0	2,068	171,608	148,411	132,182	89.1	18,249	10.9	30,725
Opticians	2,853	36,102	14,042	38.9	580	21,486	8,810	8,957	79.0	1,853	21.0	1,953
Photographic supply—camera stores	590	24,999	11,183	44.7	298	22,150	10,350	9,807	94.8	543	5.2	1,866
Sporting goods stores	1,174	41,408	18,122	43.8	497	35,440	18,249	14,989	92.2	1,280	7.8	4,047
Other retail stores	10,363	209,589	128,944	60.8	2,808	158,573	104,025	85,039	82.5	38,988	37.5	40,938
Second-hand Stores	5,489	57,839	25,558	44.2	733	33,547	17,580	12,344	70.3	5,218	29.7	5,817

CENSUS OF BUSINESS

UNITED STATES
SUMMARY

TABLE 9B.—ANALYSIS OF CREDIT SALES, BY GEOGRAPHIC DIVISIONS AND STATES

DIVISION AND STATE	STORES REPORTING CREDIT SALES				CREDIT SALES FOR WHICH AN ANALYSIS IS REPORTED							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total credit sales of such stores (add 000)	Open account		Installment		Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Amount (add 000)	Per cent (add 000)	Amount (add 000)	Per cent (add 000)	
UNITED STATES TOTAL	786,755	\$25,404,687	\$13,456,193	53.0	258,241	\$21,061,721	\$11,915,125	\$7,965,264	66.9	\$3,947,661	33.1	\$2,974,659
GEOGRAPHIC DIVISIONS:												
New England:												
Maine	54,717	1,970,455	1,070,830	54.3	20,216	1,664,156	961,360	716,679	74.5	244,701	25.5	237,888
Middle Atlantic	135,017	5,207,345	2,748,079	52.8	47,934	4,448,836	2,494,468	1,778,415	71.3	716,053	28.7	646,428
East North Central	147,967	5,595,400	2,610,099	50.2	54,386	4,762,353	2,534,815	1,645,360	64.9	889,435	35.1	622,325
West North Central	109,280	2,895,561	1,375,568	47.5	33,440	2,262,126	1,180,637	815,869	69.1	364,768	30.9	280,790
South Atlantic	99,676	2,696,849	1,517,548	56.2	27,090	2,184,073	1,304,059	612,200	62.3	491,859	37.7	358,258
East South Central	58,606	1,216,857	682,700	56.1	13,016	914,223	553,667	337,975	61.0	215,692	39.0	144,320
West South Central	89,264	2,192,172	1,215,242	55.4	23,634	1,727,606	1,031,001	641,610	62.3	389,191	37.7	250,919
Mountain	31,181	961,352	542,139	56.2	11,899	619,022	482,650	328,795	68.1	153,855	31.9	112,083
Pacific	63,044	2,646,696	1,493,988	56.4	26,626	2,301,326	1,370,448	888,141	64.6	482,507	35.2	321,668
New England:												
Maine	6,983	180,440	91,556	50.7	2,293	140,931	77,315	56,280	72.6	21,035	27.2	18,934
New Hampshire	3,518	110,093	55,166	50.1	1,500	91,224	48,808	35,908	73.6	12,900	26.4	9,724
Vermont	3,370	63,305	41,724	50.1	1,152	64,616	35,109	25,610	73.0	9,499	27.0	9,479
Massachusetts	24,528	991,116	543,310	54.8	9,169	854,934	493,316	368,288	74.7	125,028	25.3	123,686
Rhode Island	4,126	157,825	92,533	58.6	1,392	133,421	83,374	59,266	71.1	24,088	28.9	22,064
Connecticut	12,192	447,676	246,541	55.1	4,710	379,030	223,458	171,307	76.7	52,151	23.3	53,981
Middle Atlantic:												
New York	61,713	2,713,591	1,399,288	51.6	24,191	2,364,726	1,288,684	969,601	75.2	319,083	24.8	328,665
New Jersey	22,730	611,809	425,617	52.4	7,618	676,492	384,247	269,961	70.3	114,286	29.7	93,954
Pennsylvania	50,574	1,881,945	923,174	54.9	16,125	1,405,618	821,537	538,853	65.6	282,684	34.4	223,809
East North Central:												
Ohio	42,131	1,493,235	770,084	51.9	15,403	1,248,682	687,483	465,842	67.6	221,641	32.2	160,116
Indiana	22,558	662,584	334,361	50.5	7,218	532,226	285,553	177,742	62.2	107,811	37.8	89,373
Illinois	29,911	1,662,548	854,094	50.2	12,540	1,504,141	779,550	472,981	60.7	308,569	39.3	213,291
Michigan	27,830	1,049,345	538,165	51.3	10,109	888,566	488,211	307,116	62.9	181,095	37.1	111,113
Wisconsin	25,537	737,698	333,397	45.2	9,116	588,738	294,018	221,699	75.4	72,319	24.6	68,432
West North Central:												
Minnesota	24,764	786,080	345,757	45.1	8,438	619,694	305,971	224,993	73.5	90,978	28.5	74,527
Iowa	22,134	571,516	265,386	46.4	7,309	441,584	228,009	163,543	71.7	64,466	28.3	54,282
Missouri	24,512	726,780	367,360	50.5	6,756	591,303	319,897	207,832	65.0	112,065	35.0	74,064
North Dakota	5,108	111,755	50,814	45.5	1,502	81,169	42,261	28,179	66.7	14,082	35.3	11,824
South Dakota	5,297	114,350	52,688	46.1	1,551	82,706	44,305	29,010	65.5	15,295	34.5	9,806
Nebraska	10,960	269,917	120,373	44.6	3,365	205,655	102,001	73,168	71.6	28,613	28.2	25,050
Kansas	16,505	355,163	173,212	51.7	4,541	241,615	138,193	69,124	64.5	49,069	35.5	31,417
South Atlantic:												
Delaware	2,235	73,515	43,012	58.5	669	61,119	37,910	28,855	76.1	9,055	23.9	9,001
Maryland	8,925	362,493	187,133	51.6	2,887	311,801	169,177	108,155	63.9	61,022	36.1	48,153
District of Columbia	2,582	233,741	139,735	59.8	1,469	222,425	136,059	91,848	67.5	44,211	32.5	37,210
Virginia	17,285	401,694	217,554	54.2	4,472	314,565	184,633	129,714	70.3	54,919	29.7	53,052
West Virginia	8,056	231,260	133,961	57.9	2,511	191,123	115,764	88,531	59.2	47,233	40.6	33,810
North Carolina	18,484	390,939	230,641	59.0	4,450	296,409	189,047	111,739	59.1	77,308	40.9	51,304
South Carolina	10,693	220,517	123,747	56.1	2,522	163,698	98,741	56,566	57.1	42,375	42.9	21,846
Georgia	20,042	435,058	247,885	57.0	4,496	330,869	201,810	116,288	57.6	85,522	42.4	60,909
Florida	11,374	349,664	193,880	55.4	3,614	292,066	170,918	100,704	58.9	70,214	41.1	42,973
East South Central:												
Kentucky	17,270	324,486	170,442	52.5	3,550	238,579	135,888	93,366	88.7	42,522	31.3	33,558
Tennessee	18,410	442,549	249,436	56.4	4,369	359,037	204,639	122,881	60.0	81,758	40.0	53,420
Alabama	10,672	259,693	155,682	60.0	2,849	199,439	123,796	70,549	54.8	58,247	45.2	36,045
Mississippi	10,057	189,939	106,940	56.3	2,248	137,168	84,344	51,179	60.7	33,165	39.3	21,297
West South Central:												
Arkansas	9,188	187,493	105,810	56.4	2,209	140,601	85,606	54,553	63.7	31,053	36.3	20,321
Louisiana	13,065	330,527	187,628	56.8	3,050	262,879	161,492	103,477	64.1	58,015	35.9	43,259
Oklahoma	17,372	375,555	209,315	55.7	4,318	284,112	171,379	108,062	63.1	63,317	36.9	35,933
Texas	49,639	1,298,597	712,289	54.9	14,257	1,040,014	612,524	375,718	61.3	236,806	38.7	151,406
Mountain:												
Montana	4,871	150,343	82,817	55.1	2,017	124,721	73,583	52,296	71.1	21,287	28.9	16,368
Idaho	4,140	124,791	69,151	55.4	1,675	102,437	61,795	40,023	64.6	21,772	35.2	13,384
Wyoming	2,186	68,038	40,104	58.9	918	57,476	36,094	25,730	71.3	10,364	28.7	7,893
Colorado	9,306	289,580	154,479	53.3	3,063	239,462	135,444	93,369	68.9	42,075	31.1	34,307
New Mexico	3,065	82,615	47,989	58.1	1,023	68,340	42,477	28,119	66.2	14,358	33.6	9,568
Arizona	2,995	109,353	63,238	57.8	1,232	93,726	56,925	40,061	70.4	16,864	29.6	11,677
Utah	3,458	115,176	62,413	54.2	1,282	97,051	58,067	38,475	59.7	22,592	40.3	14,950
Nevada	1,162	41,476	21,948	52.9	489	35,809	20,265	15,722	77.6	4,543	22.4	3,936
Pacific:												
Washington	13,182	447,266	254,175	56.8	4,978	372,428	225,653	149,856	66.4	75,797	33.6	54,653
Oregon	7,962	292,119	152,491	52.2	3,094	248,656	137,318	88,415	64.4	48,901	35.6	32,213
California	41,900	1,607,509	1,087,522	57.0	18,554	1,680,044	1,007,479	649,870	64.5	357,609	35.5	254,602

RETAIL TRADE: 1939

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TABLE 9C.—ANALYSIS OF STORES REPORTING INSTALLMENT CREDIT
BY KINDS OF BUSINESS

UNITED STATES SUMMARY

KIND OF BUSINESS	Number of stores	Total sales of such stores (add 000)	OPEN ACCOUNT		INSTALLMENT		STORES REPORTING DOWN PAYMENT					STORES REPORTING INSTALLMENT RECEIVABLES			
			Amount (add 000)	Percent	Amount (add 000)	Percent	Number of stores (add 000)	Total sales of such stores (add 000)	Installment sales (add 000)	Down Payment		Number of stores (add 000)	Total sales of such stores (add 000)	Installment sales (add 000)	Installment receivables (add 000)
										Amount (add 000)	Percent				
UNITED STATES TOTAL	60,525	\$9,655,857	\$2,032,870	21.1	\$5,947,861	40.9	42,413	\$6,191,963	\$2,858,627	\$782,123	27.4	58,160	\$7,096,203	\$2,728,490	\$1,184,010
General Stores (with food)	893	98,711	52,370	53.1	13,036	13.2	321	36,147	5,003	890	17.8	616	80,191	10,626	5,064
General Merchandise Group	2,332	5,189,387	845,851	26.6	600,989	19.0	758	1,250,147	195,637	16,742	8.6	2,160	3,103,531	593,516	346,798
Department stores	1,705	3,099,641	825,564	26.6	575,585	18.6	431	1,210,921	180,061	14,647	8.1	1,658	3,044,087	570,236	331,740
Dry goods and general merchandise stores	629	69,746	19,487	27.9	25,406	36.4	325	39,226	15,576	2,095	15.5	522	59,444	23,280	15,058
Apparel Group	2,896	356,350	75,750	21.3	155,443	43.6	1,777	213,663	94,091	11,587	12.3	2,251	311,014	143,200	60,031
Men's-boys' furnishings, hat stores	48	1,888	61	3.2	1,015	53.8	3	95	34	4	11.8	5	150	44	35
Men's-boys' clothing stores (and furnishings)	652	94,841	5,588	5.9	43,228	45.6	409	52,582	18,739	3,124	16.7	531	84,920	39,787	10,972
Family clothing stores	1,204	125,604	23,898	19.0	76,779	61.1	893	85,118	54,798	4,842	8.8	1,148	119,286	74,953	38,865
Women's ready-to-wear stores	354	98,786	40,029	40.5	14,994	15.2	181	54,690	6,318	1,302	15.7	237	78,212	11,727	4,636
Furriers, fur shops	345	29,647	5,614	18.9	16,764	58.5	245	20,570	10,814	2,000	18.5	276	25,383	15,089	5,122
Millinery stores	2														
Women's accessories stores	9	1,091	149	13.7	109	10.0	2	69	29	19	65.5	5	232	82	24
Infants', other apparel stores	5														
Custom tailors	59	2,829	250	8.8	1,643	58.1	37	2,074	1,151	258	22.4	43	2,218	1,284	544
Shoe stores (all kinds)	20	1,664	163	9.8	911	54.7	7	485	208	38	18.3	6	613	234	83
Furniture—Household—Radio Group	14,420	1,093,588	135,151	12.4	789,920	72.2	10,162	821,504	601,693	71,449	11.9	12,186	977,877	721,296	515,622
Furniture stores	6,600	689,296	60,797	11.7	515,941	74.9	4,893	506,078	382,929	44,134	11.5	6,057	640,509	486,947	359,087
Floor coverings, drapery stores	101	12,507	4,221	34.3	3,057	24.8	51	7,837	1,825	344	18.8	70	10,409	2,432	757
Other home-furnishings stores	285	39,371	3,526	9.0	31,771	80.7	184	29,554	26,629	2,107	7.9	213	32,694	28,467	17,479
Household appliance dealers	4,820	211,477	26,924	12.7	152,437	72.1	3,174	165,351	120,337	15,533	12.9	4,074	181,933	133,535	105,641
Radio—household appliance stores	2,109	116,951	14,530	12.3	73,700	63.0	1,607	91,504	58,342	7,541	12.9	1,514	90,375	57,750	24,124
Radio stores—other	305	24,186	5,553	22.5	13,014	53.8	253	21,200	11,631	1,790	15.4	258	21,957	12,185	8,534
Automotive Group	25,283	3,986,210	530,732	13.7	2,022,585	52.3	20,399	3,214,038	1,709,845	651,452	36.9	12,445	1,905,628	981,672	101,809
Motor-vehicle dealers (new)	19,208	3,479,807	415,255	11.9	1,874,298	53.9	15,672	2,892,456	1,584,185	605,811	38.1	6,027	1,602,919	877,882	75,256
Used-car dealers	1,602	107,218	2,694	2.5	75,767	70.7	1,292	88,696	63,151	18,977	30.1	681	53,742	38,261	7,979
Accessory, tire, battery dealers	4,542	272,036	111,232	40.9	69,187	25.4	3,334	227,627	59,974	7,841	13.1	3,654	244,319	63,376	18,064
Other automotive	131	7,149	1,551	21.7	3,333	46.8	101	5,259	2,535	823	32.5	83	4,848	2,153	510
Filling Stations	2,470	112,137	43,871	39.1	11,068	9.9	1,209	55,929	4,762	1,620	24.0	610	58,296	5,620	1,772
Lumber—Building Group	1,949	161,930	95,607	59.0	40,320	24.9	785	69,661	18,519	3,059	16.5	1,062	97,175	23,770	12,976
Lumber and building-materials dealers	1,563	125,239	78,827	62.9	27,543	22.0	481	48,829	10,657	1,962	18.6	771	78,581	16,160	9,352
Heating—plumbing equipment dealers	439	28,005	11,580	41.3	11,103	39.6	233	16,993	6,838	872	12.8	233	15,744	6,706	3,561
Paint, glass, wallpaper stores	64	5,937	2,618	43.8	528	15.4	19	655	213	39	18.3	21	799	283	107
Electrical supply stores	83	4,749	2,582	54.4	1,148	24.1	52	3,184	811	166	20.5	37	2,071	619	158
Hardware Group	4,843	305,074	93,808	30.6	109,061	35.7	3,434	230,477	89,200	27,120	30.4	2,721	202,645	72,583	25,533
Hardware stores	2,112	151,760	52,580	39.8	26,261	19.9	1,259	87,849	19,150	3,789	19.7	1,285	92,562	19,449	8,718
Farm implement—tractor—hardware dealers	2,731	173,314	40,928	23.6	82,800	47.8	2,225	142,628	70,050	23,351	33.3	1,436	110,263	53,134	16,815
Drug Stores	158	12,271	1,117	9.1	1,212	9.9	71	5,806	748	110	14.7	44	2,982	692	287
Drug stores with fountain	102	9,315	791	8.5	1,081	11.6	29	3,583	664	93	14.0	35	2,411	613	258
Drug stores—other	56	2,958	326	11.0	131	4.4	42	2,243	84	17	20.2	9	571	79	31
Other Retail Stores	5,239	469,276	160,258	34.2	199,011	42.4	3,275	298,315	132,963	17,364	13.1	3,868	368,237	171,048	111,647
Fuel, ice, fuel-oil dealers	634	96,892	61,313	63.3	13,949	14.4	276	39,639	4,659	768	16.5	358	65,035	8,883	3,595
Hay, grain, and feed stores	164	15,039	6,805	45.3	2,325	15.4	90	9,979	1,288	414	32.2	57	7,004	728	396
Farm and garden supply stores	92	10,235	5,232	51.4	2,405	23.4	47	7,528	1,284	281	21.9	52	8,030	1,679	796
Jewelry stores	1,985	149,947	10,390	6.9	106,969	71.3	1,288	100,908	72,098	7,720	10.7	1,613	140,951	102,640	64,955
Book stores	119	17,560	1,649	9.5	13,899	80.1	81	12,548	11,555	731	6.3	88	13,568	11,714	12,997
Stationery stores	27														
Cigar stores, cigar stands	4	5,997	5,694	61.6	454	7.6	17	4,841	343	58	16.9	17	5,220	354	136
Gift, novelty, souvenir shops	6	358	133	37.4	119	33.4	5	329	92	7	7.6	4	303	69	41
Office, school supply and equipment dealers	822	81,510	58,111	71.5	16,249	20.0	500	46,171	11,537	2,145	18.6	593	68,171	12,749	5,899
Opticians	185	5,008	573	11.4	1,853	37.0	111	2,756	1,226	224	18.3	132	3,807	1,503	588
Photographic supply—camera stores	65	5,468	2,278	41.7	543	9.9	40	3,714	416	98	23.6	36	3,620	369	104
Sporting goods stores	70	4,880	1,531	27.3	1,260	25.8	33	2,819	641	115	17.9	52	3,949	1,191	552
Other retail stores	1,090	76,716	11,249	14.7	38,986	50.8	787	55,103	27,826	4,803	17.3	868	48,579	29,189	22,048
Second-hand Stores	242	10,925	1,875	17.2	5,216	47.8	174	8,276	4,166	750	17.5	177	8,427	4,467	2,419

CENSUS OF BUSINESS

TABLE 9 D.—ANALYSIS OF STORES REPORTING INSTALLMENT CREDIT
UNITED STATES SUMMARY
BY GEOGRAPHIC DIVISIONS AND STATES

DIVISION AND STATE	Number of stores	Total sales of such stores	OPEN ACCOUNT		INSTALLMENT		STORES REPORTING DOWN PAYMENT				STORES REPORTING INSTALLMENT RECEIVABLES					
			Amount	Percent	Amount	Percent	Number of stores	Total sales of such stores	Installment sales	Down payment		Number of stores	Total sales of such stores	Installment sales	Installment receivables	
										Amount	Percent					
		(add 000)	(add 000)		(add 000)		(add 000)	(add 000)	(add 000)		(add 000)	(add 000)	(add 000)		(add 000)	(add 000)
UNITED STATES TOTAL	60,525	\$9,655,857	\$2,052,870	21.1	\$5,947,861	40.9	42,415	\$6,191,965	\$2,858,827	\$782,125	27.4	38,160	\$7,096,203	\$2,728,490	\$1,184,010	
GEOGRAPHIC DIVISIONS:																
New England.....	5,731	654,772	160,678	25.3	244,701	38.5	2,591	401,606	175,901	49,222	28.5	2,575	461,250	164,801	81,139	
Middle Atlantic.....	9,858	1,934,709	428,107	22.1	716,053	37.0	6,601	1,598,595	511,976	130,162	25.4	6,120	1,445,395	492,271	270,999	
East North Central.....	12,852	2,351,665	440,285	18.9	889,455	38.1	8,814	1,581,441	625,681	165,794	26.5	7,642	1,692,759	592,895	285,975	
West North Central.....	7,843	984,291	199,696	20.3	384,768	37.1	5,621	597,850	268,952	81,951	50.7	4,443	695,751	257,777	92,114	
South Atlantic.....	6,733	1,030,356	206,086	20.0	491,859	47.7	4,616	904,250	342,090	88,989	26.0	4,761	758,826	350,629	155,288	
East South Central.....	5,355	425,217	78,471	18.5	215,692	50.7	2,218	272,761	156,601	44,150	28.2	2,461	328,085	165,955	58,141	
West South Central.....	8,228	792,660	162,290	20.5	389,191	49.1	4,492	554,715	301,576	84,955	28.2	4,300	575,030	270,349	94,424	
Mountain.....	2,979	560,260	89,258	24.8	153,855	42.7	2,195	238,197	116,739	56,091	50.9	1,838	254,868	102,070	54,300	
Pacific.....	7,108	1,181,927	287,999	25.1	482,507	41.5	5,265	742,750	365,511	100,829	27.8	4,222	888,239	553,945	135,654	
New England:																
Maine.....	440	48,752	11,178	22.9	21,035	43.1	524	34,572	16,982	5,618	33.1	275	52,098	13,270	5,455	
New Hampshire.....	243	27,620	4,669	18.9	12,900	46.7	175	19,032	9,461	5,434	56.2	123	14,827	8,512	2,094	
Vermont.....	211	19,955	4,424	22.2	9,499	47.6	152	14,277	7,700	2,512	52.6	130	12,599	6,094	1,902	
Massachusetts.....	1,706	546,446	89,602	25.9	125,028	56.1	1,141	206,959	81,474	21,494	26.4	1,123	266,454	89,299	47,088	
Rhode Island.....	306	60,601	18,440	27.1	24,088	59.7	221	51,410	20,520	5,664	27.9	205	50,528	18,547	8,688	
Connecticut.....	825	151,418	34,565	26.1	52,151	59.7	578	75,576	37,944	10,500	27.7	517	84,964	51,079	15,912	
Middle Atlantic:																
New York.....	4,224	987,468	198,778	20.3	519,063	53.0	2,988	757,605	233,109	58,978	25.3	2,602	721,099	215,537	122,278	
New Jersey.....	1,569	275,910	53,076	19.2	114,288	41.4	1,050	193,951	82,867	21,209	25.8	1,005	192,259	76,510	59,745	
Pennsylvania.....	3,865	691,351	178,255	25.8	282,684	40.9	2,563	486,857	196,000	49,975	25.5	2,513	550,057	200,624	108,978	
East North Central:																
Ohio.....	3,665	595,703	142,823	24.1	221,641	37.5	2,446	380,829	159,494	44,611	28.0	2,031	407,572	157,776	65,193	
Indiana.....	1,847	248,269	45,166	18.2	107,811	43.4	1,272	165,750	78,013	22,873	29.3	1,178	185,698	70,854	29,915	
Illinois.....	3,082	842,750	125,925	14.9	306,569	36.4	2,064	460,995	208,805	44,952	21.5	1,925	684,176	250,751	109,335	
Michigan.....	2,492	435,015	80,856	18.6	181,095	41.8	1,719	243,591	123,911	55,465	28.6	1,529	296,535	111,227	47,178	
Wisconsin.....	1,788	211,928	45,535	21.5	72,519	34.1	1,513	132,506	55,458	17,893	52.2	979	138,978	42,105	15,556	
West North Central:																
Minnesota.....	1,804	264,994	53,266	20.1	80,978	50.8	1,513	149,732	55,510	16,259	29.3	1,017	197,412	54,044	22,472	
Iowa.....	1,676	169,824	34,918	20.8	64,468	38.0	1,192	112,579	49,122	15,572	51.7	907	116,103	41,095	14,584	
Missouri.....	1,596	297,523	61,111	20.5	112,065	57.7	1,184	184,854	80,531	21,688	27.0	979	218,522	75,891	52,464	
North Dakota.....	445	56,867	8,090	22.0	14,082	38.4	520	26,974	11,415	4,240	57.1	232	23,504	9,635	2,754	
South Dakota.....	421	56,107	7,033	19.5	15,295	42.4	490	24,813	11,856	4,877	59.4	216	25,577	10,068	2,459	
Nebraska.....	712	72,159	15,387	21.3	28,813	59.9	474	44,968	21,144	7,230	54.2	369	44,468	18,629	6,500	
Kansas.....	1,189	107,017	19,901	18.6	49,069	45.9	848	74,550	37,574	12,285	52.7	725	72,565	52,417	11,101	
South Atlantic:																
Delaware.....	121	25,281	7,160	30.8	9,055	38.9	81	15,533	7,458	2,181	29.2	68	12,344	5,464	2,750	
Maryland.....	570	164,184	30,255	18.4	81,022	57.2	575	67,898	33,351	7,851	23.5	579	124,462	45,538	25,571	
District of Columbia.....	264	122,864	37,989	50.9	44,211	38.0	175	52,896	28,850	7,062	24.5	189	93,195	51,037	14,815	
Virginia.....	924	115,991	24,416	21.4	54,919	48.2	854	74,874	40,992	11,530	27.6	629	76,171	34,517	17,632	
West Virginia.....	890	104,023	21,985	21.1	47,233	45.4	570	59,805	31,521	7,812	24.8	637	79,540	33,084	16,811	
North Carolina.....	1,247	135,192	25,746	17.8	77,508	57.2	814	91,781	54,899	14,597	26.7	905	94,772	55,441	21,066	
South Carolina.....	852	69,414	8,749	12.6	42,575	61.0	495	54,740	35,853	9,483	26.6	483	53,075	32,518	10,115	
Georgia.....	1,151	163,150	29,132	17.9	85,522	52.4	828	99,096	55,821	14,092	25.2	866	128,402	65,121	27,982	
Florida.....	914	134,257	22,654	16.9	70,214	52.3	824	87,827	53,745	14,601	27.2	605	99,885	50,113	18,526	
East South Central:																
Kentucky.....	821	97,252	20,011	20.8	42,522	43.7	554	59,446	29,764	8,494	28.5	543	88,894	29,752	11,954	
Tennessee.....	1,091	171,092	31,822	18.6	81,758	47.8	743	108,514	59,864	16,897	27.9	791	138,821	63,665	23,495	
Alabama.....	840	97,706	16,040	16.4	58,247	59.8	507	66,049	42,781	11,743	27.4	661	78,778	47,032	15,916	
Mississippi.....	641	59,187	10,598	17.9	33,185	56.1	454	40,752	24,192	7,216	29.8	466	41,592	23,506	8,796	
West South Central:																
Arkansas.....	566	58,154	12,857	22.1	31,053	53.4	379	37,684	22,263	6,918	51.1	368	40,681	20,924	5,853	
Louisiana.....	712	121,841	28,068	23.0	59,015	47.8	464	76,257	41,180	9,722	25.6	495	92,197	45,567	18,954	
Oklahoma.....	1,172	132,933	27,909	21.0	63,517	47.6	904	97,064	50,800	15,237	50.0	785	90,715	59,974	12,607	
Texas.....	3,778	479,732	95,456	19.5	258,806	49.4	2,745	543,890	187,135	53,058	28.4	2,852	549,437	165,884	59,210	
Mountain:																
Montana.....	452	48,755	11,508	25.8	21,287	45.7	358	38,470	18,429	5,553	55.8	258	29,337	12,162	5,471	
Idaho.....	490	43,409	9,709	22.4	21,732	50.2	357	32,823	17,613	6,139	54.9	306	28,686	13,559	5,615	
Wyoming.....	222	21,396	5,752	28.9	10,564	48.4	181	17,097	8,564	2,765	52.3	119	12,278	5,751	1,772	
Colorado.....	719	119,509	30,822	25.8	42,075	35.3	562	62,014	29,654	8,436	28.5	480	94,985	50,842	12,840	
New Mexico.....	304	30,882	7,909	25.8	14,558	46.5	190	19,801	10,061	3,178	51.8	191	21,540	10,115	2,578	
Arizona.....	504	38,877	11,554	29.7	18,964	45.4	228	28,818	15,880	4,362	51.4	190	27,848	11,805	5,245	
Utah.....	415	48,589	9,922	20.4	22,592	46.5	298	35,872	17,670	4,714	26.7	271	34,469	15,059	8,288	
Nevada.....	75	9,043	2,082	25.0	4,543	50.2	45	5,502	2,888	946	52.8	45	5,927	2,777	695	
Pacific:																
Washington.....	1,297	190,578	48,509	25.5	75,797	39.8	942	125,614	56,065	15,870	27.9	810	145,427	54,880	22,524	
Oregon.....	806	134,424	29,602	22.0	48,901	38.4	545	89,985	35,818	10,975	32.5	521	107,582	58,895	15,706	
California.....	5,005	858,925	189,888	22.7	357,609	42.7	3,780	549,165	275,450	74,184	27.1	2,891	635,250	260,172	97,624	

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

ALABAMA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	23,916 21,551 21,442	\$435,973 332,729 527,101	22,587 19,669 19,889	\$400,462 280,589 494,264	11,515 (2) 8,613	\$140,579 (2) 153,159	35.1 (2) 31.0	\$104,001 (2) 156,049	26.0 (2) 31.6	\$155,682 105,358 185,056	38.9 37.6 37.4	\$42,586 (3) (3)
Food Group		8,602	95,910	6,551	89,518	4,282	47,929	55.7	20,536	23.0	20,851	23.5	2,755
Grocery stores (without fresh meats)		5,518	26,850	5,015	25,510	2,672	12,117	47.9	7,482	29.5	5,711	22.6	979
Combination stores (groceries-meats)		2,812	65,015	2,711	60,085	1,112	35,454	55.7	12,198	20.5	14,453	24.0	1,688
Dairy products stores, milk dealers		52	855	48	759	55	408	55.7	166	21.9	185	24.4	20
Meat markets, fish markets		250	1,219	212	1,141	180	699	61.3	259	22.7	165	16.0	50
Candy, nut, confectionery stores		121	410	114	374	104	326	87.7	37	9.9	9	2.4	1
Delicatessen stores		37	548	36	547	25	256	46.8	231	42.2	60	11.0	7
Fruit stores, vegetable markets		142	426	137	420	128	351	85.8	55	12.6	16	3.8	1
Bakeries, caterers		59	269	51	184	28	175	94.0	8	4.4	3	1.6	—
Egg and poultry dealers		18	149	16	110	15	104	94.5	6	5.5	—	—	—
Other food stores		35	391	31	366	9	59	10.1	96	24.9	251	65.0	31
General Stores (with food)		2,055	56,747	1,694	54,467	673	7,099	20.6	12,210	35.4	15,158	44.0	5,485
General Merchandise Group		954	55,497	664	51,724	559	25,492	45.4	15,215	29.4	13,017	25.2	5,106
Department stores		47	24,186	45	22,245	20	4,041	18.2	9,117	41.0	9,085	40.8	5,416
Dry goods and general merchandise stores		658	17,780	612	16,257	356	6,508	38.6	6,030	37.1	3,919	24.1	1,686
Variety stores		229	15,551	209	15,224	201	15,145	99.4	68	.5	13	.1	4
Apparel Group		915	28,259	854	24,999	517	12,257	49.0	5,162	20.7	7,580	30.3	2,486
Men's-boys' furnishings, hat stores		26	642	24	576	19	459	86.3	68	11.6	11	1.9	7
Men's-boys' clothing stores (and furnishings)		123	4,441	115	4,150	56	1,509	36.5	966	23.4	1,655	40.1	483
Family clothing stores		249	9,276	229	7,758	105	2,198	26.3	1,976	25.5	3,584	46.2	1,427
Women's ready-to-wear stores		218	6,855	207	6,509	135	3,660	56.2	1,202	18.5	1,647	25.3	425
Furriers, fur shops		4	252	3	174	—	—	—	56	32.2	116	67.6	48
Millinery stores		76	897	62	688	49	526	76.7	83	12.1	77	11.2	9
Women's accessories stores		17	216	17	216	15	152	70.4	23	10.6	41	19.0	4
Infants', other apparel stores		15	86	10	75	7	59	76.7	9	12.0	7	9.3	1
Custom tailors		51	156	27	138	20	105	76.1	12	8.7	21	15.2	4
Shoe stores (all kinds)		156	5,418	142	4,733	115	3,549	75.0	765	16.2	419	6.8	78
Furniture—Household—Radio Group		706	21,252	671	20,341	92	385	1.9	2,386	11.7	17,572	86.4	13,236
Furniture stores		595	15,861	581	15,311	39	182	1.1	1,584	10.3	15,565	88.6	10,266
Floor coverings, drapery stores		7	1,454	65	1,547	33	106	7.9	165	12.2	1,076	79.9	646
Other home-furnishings stores		62	2,685	155	2,614	7	47	1.6	560	14.5	2,187	83.7	1,971
Household appliance dealers		181	954	50	794	6	36	4.8	191	24.0	565	71.2	249
Radio—household appliance stores		55	300	22	275	7	50	10.9	66	24.0	179	65.1	102
Radio stores—other		26	300	22	275	7	50	10.9	66	24.0	179	65.1	102
Automotive Group		605	71,965	558	62,149	62	2,201	3.5	14,347	23.1	45,601	73.4	4,585
Motor-vehicle dealers (new)		557	64,555	525	55,521	14	1,864	3.0	12,580	22.7	41,097	74.3	3,685
Used-car dealers		42	748	41	754	9	76	10.4	176	24.2	480	65.4	77
Accessory, tire, battery dealers		135	6,539	181	5,949	56	448	7.5	1,543	26.0	3,958	66.5	614
Other automotive		11	145	11	145	3	13	9.0	66	45.5	66	45.5	9
Filling Stations		5,750	54,249	5,507	51,945	1,696	10,151	51.8	12,191	56.2	9,605	50.0	1,154
Lumber—Building Group		242	10,366	224	9,245	42	509	3.3	1,942	21.0	6,992	75.7	1,465
Lumber and building-materials dealers		184	8,820	172	7,888	28	266	3.4	1,686	21.4	5,954	75.2	1,239
Heating—plumbing equipment dealers		17	290	14	277	5	17	6.1	37	13.4	223	60.5	58
Paint, glass, wallpaper stores		54	1,170	51	1,000	7	24	2.2	219	20.3	635	77.5	166
Electrical supply stores		7	78	7	76	2	—	—	—	—	—	—	—
Hardware Group		568	11,727	544	10,496	82	1,209	11.5	3,738	35.6	5,549	52.9	1,685
Hardware stores		297	8,451	281	7,854	66	1,079	13.6	2,966	37.9	3,787	46.3	1,250
Farm implement—tractor—hardware dealers		71	3,296	63	2,642	14	130	4.9	770	28.9	1,762	65.2	435
Eating Places		2,145	15,279	2,010	14,229	1,781	12,706	89.3	1,139	6.0	584	2.7	19
Restaurants, cafeterias, lunch rooms		1,000	12,326	956	11,365	607	10,256	89.9	870	7.6	279	2.5	14
Lunch counters and stands		1,009	2,569	947	2,505	835	2,156	65.4	264	10.5	103	4.1	5
Soft drink, juice, ice cream stands		156	364	127	359	121	352	97.9	5	1.5	2	.6	—
Drinking Places		551	4,856	501	4,314	455	3,851	69.3	371	6.6	92	2.1	3
Drug Stores		855	16,117	790	14,955	286	4,064	27.3	7,572	50.6	3,299	22.1	612
Drug stores with fountain		573	13,696	536	12,569	153	3,215	25.6	6,570	52.3	2,784	22.1	701
Drug stores—other		280	2,421	252	2,386	133	669	36.4	1,002	42.0	515	21.6	111
Liquor Stores (packaged goods)		69	9,120	66	9,110	66	9,110	100.0	—	—	—	—	—
Other Retail Stores		1,762	25,754	1,585	22,056	618	5,209	23.6	6,960	31.6	9,687	44.8	3,444
Fuel, ice, fuel-oil dealers		619	4,155	590	3,999	366	983	24.6	1,502	37.5	1,514	37.9	552
Hay, grain and feed stores		151	5,850	120	5,556	56	970	27.4	1,194	33.6	1,372	36.8	217
Farm and garden supply stores		209	5,979	181	4,408	62	979	22.2	1,841	41.6	1,588	36.0	697
Jewelry stores		144	5,412	138	2,905	50	390	13.4	887	30.6	1,626	56.0	812
Book stores		22	473	21	413	11	147	35.6	149	36.1	117	28.3	17
Stationery stores		11	346	10	329	5	695	69.2	77	7.7	232	23.1	52
Cigar stores, cigar stands		54	729	52	675	50	104	13.0	179	22.3	518	64.7	106
Florists		116	833	112	801	42	44	100.0	—	—	—	—	—
Gift, novelty, souvenir shops		18	50	15	44	15	—	—	—	—	—	—	—
News dealers		34	361	28	293	27	566	16.4	162	6.1	1,467	73.5	360
Office, school supply and equipment dealers		46	1,754	44	1,702	11	65	15.9	141	55.5	193	46.8	51
Opticians		51	548	42	597	17	53	9.0	117	52.0	216	59.0	62
Photographic supply camera stores		1	375	1	366	3	—	—	—	—	—	—	—
Sporting goods stores		9	—	6	—	—	—	—	—	—	—	—	—
Other retail stores		297	2,949	225	2,190	100	455	19.8	711	32.5	1,044	47.7	538
Second-hand Stores		205	1,815	188	1,118	124	589	52.7	232	20.7	297	26.6	157

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$175,211,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

ARIZONA		STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS													
KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES											
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)		
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent			
State Total		1939 1935 ¹ 1929 ¹	6,242 4,939 5,068	\$162,003 118,258 198,620	5,780 4,658 4,462	\$153,325 105,415 176,371	2,765 (*) 1,856	\$43,972 (*) 51,752	28.7 (*) 29.3	\$46,115 (*) 52,284	30.1 (*) 29.7	\$63,238 38,376 72,355	41.2 36.4 41.0	\$13,055 (*) (*)	
Food Group			1,641	34,856	1,556	33,651	658	12,121	35.6	11,045	35.0	9,885	29.2	1,422	
Grocery stores (without fresh meats)			473	4,018	442	3,929	217	1,163	29.6	1,481	37.2	1,805	53.2	277	
Combination stores (groceries-meats)			915	26,097	881	27,276	284	9,671	36.2	9,665	35.4	7,740	28.4	1,050	
Dairy products stores, milk dealers			55	1,074	55	1,074	13	71	6.6	342	31.8	861	61.6	63	
Meat markets, fish markets			36	757	33	704	15	523	45.9	249	35.4	132	18.7	29	
Candy, nut, confectionery stores			53	414	48	400	36	278	69.5	99	24.7	23	5.6	2	
Delicatessen stores						Two stores combined with "Other food stores."									
Fruit stores, vegetable markets			45	229	39	225	55	195	86.6	15	6.7	15	6.7	1	
Bakeries, caterers			36	153	32	140	31	139	99.3	1	.7	—	—	—	
Egg and poultry dealers			2		1										
Other food stores			26	114	25	103	23	81	76.7	13	12.6	9	6.7	—	
General Stores (with food)			175	9,138	168	8,760	22	583	6.6	2,573	29.3	5,624	64.1	1,150	
General Merchandise Group			175	20,418	166	19,671	110	6,569	42.6	4,967	24.7	6,435	32.7	1,631	
Department stores			29	13,950	29	13,950	13								
Dry goods and general merchandise stores			80	2,506	75	1,613	37	8,569	42.6	4,967	24.7	6,435	32.7	1,631	
Variety stores			66	3,962	62	3,908	60								
Apparel Group			259	6,271	222	6,054	109	2,577	42.6	1,954	31.9	1,543	25.5	489	
Men's-boys' furnishings, hat stores			2		2		2								
Men's-boys' clothing stores (and furnishings)			42	1,169	39	1,103	15	352	31.9	460	41.7	291	26.4	88	
Family clothing stores			55	1,915	54	1,897	18	251	13.2	806	42.5	940	44.3	301	
Women's ready-to-wear stores			63	1,464	61	1,457	32	848	58.2	317	21.6	292	20.0	72	
Furriers, fur shops						One store combined with "Women's accessories stores."									
Millinery stores			16	230	14	131	12								
Women's accessories stores			7	106	6	103	5	202	66.4	5	2.1	27	11.5	3	
Infants', other apparel stores			6	15	2		2								
Custom tailors			6	71	7	70	2	17	24.3	44	62.9	9	12.6	2	
Shoe stores (all kinds)			58	1,501	37	1,293	21	907	70.1	502	23.4	84	6.5	23	
Furniture—Household—Radio Group			165	5,401	155	4,821	21	153	2.6	883	18.3	3,805	78.9	1,771	
Furniture stores			79	3,326	76	2,911	6								
Floor coverings, drapery stores			3	70	3	70	1	90	5.0	535	17.9	2,356	79.1	1,017	
Other home-furnishings stores			14	260	13	258	4	17	6.6	44	17.0	197	76.4	69	
Household appliance dealers			36	650	33	790	2								
Radio—household appliance stores			21	697	20	602	1	21	1.5	246	17.7	1,125	80.8	622	
Radio stores—other			12	196	10	180	5	5	2.6	58	30.5	127	66.9	63	
Automotive Group			220	23,493	207	21,759	33	206	1.0	5,924	27.2	15,629	71.8	1,556	
Motor-vehicle dealers (new)			126	20,815	116	19,278	6	30	.1	5,006	26.0	14,240	73.9	992	
Used-car dealers			33	286	32	279	12	68	24.4	58	20.8	153	54.6	33	
Accessory, tire, battery dealers			59		55										
Other automotive			2	2,592	2	2,202	15	108	4.9	658	59.0	1,236	56.1	311	
Filling Stations			1,196	15,484	1,091	14,671	436	3,312	22.6	7,084	46.1	4,295	29.3	679	
Lumber—Building Group			142	7,742	138	7,472	13	152	2.0	1,150	15.4	6,170	62.6	1,899	
Lumber and building-materials dealers			101	7,053	98	6,763	6	111	1.6	910	13.4	5,762	65.0	1,777	
Heating—plumbing equipment dealers			13	241	13	241	—	—	—	100	41.5	141	58.5	59	
Paint, glass, wallpaper stores			16	328	15	328	2								
Electrical supply stores			12	120	12	120	3	41	9.2	140	31.2	267	59.6	65	
Hardware Group			67	6,315	65	5,954	17	1,464	24.7	753	12.7	3,717	62.6	671	
Hardware stores			48	3,123	47	2,951	15								
Farm implement—tractor—hardware dealers			19	3,192	16	2,963	2	1,464	24.7	753	12.7	3,717	62.6	671	
Eating Places			843	6,500	755	7,997	625	6,523	81.6	1,184	14.5	310	5.9	22	
Restaurants, cafeterias, lunch rooms			464	6,674	425	6,321	335	5,056	80.0	998	15.8	269	4.2	19	
Lunch counters and stands			350	1,700	307	1,561	268								
Soft drink, juice, ice cream stands			29	126	23	115	22	1,467	67.5	168	10.0	41	2.5	3	
Drinking Places			493	6,449	438	5,638	335	4,501	77.1	1,020	17.6	311	5.3	32	
Drug Stores			194	7,424	182	7,156	57	1,663	23.3	4,146	57.9	1,547	18.8	269	
Drug stores with fountain			161	6,342	153	6,147	43	1,197	19.5	3,806	61.9	1,144	18.6	230	
Drug stores—other			33	1,082	29	1,009	14	466	46.2	540	53.7	203	20.1	39	
Liquor Stores (packaged goods)			42	764	39	755	26	485	64.2	236	31.3	34	4.5	4	
Other Retail Stores			493	6,974	459	7,860	227	1,562	19.9	2,311	29.4	3,987	50.7	1,224	
Fuel, ice, fuel-oil dealers			94	1,176	90	1,155	37	148	12.8	544	29.6	663	57.4	148	
Hay, grain and feed store			43	1,599	40	1,450	9								
Farm and garden supply stores			10	586	10	586	2	154	6.4	655	35.7	1,027	55.9	325	
Jewelry stores			53	1,163	49	1,005	18	144	14.3	284	28.3	577	57.4	287	
Book stores			11	101	11	101	10								
Stationery stores			4	32	4	32	2	314	82.0	30	7.6	39	10.2	5	
Cigar stores, cigar stands			23	262	22	250	20								
Florists			26	312	28	312	6	14	4.5	111	35.6	187	59.9	37	
Gift, novelty, souvenir shops			61	584	75	531	63	358	67.4	132	24.9	41	7.7	7	
News dealers			22	192	22	192	16								
Office, school supply and equipment dealers			26	1,020	26	1,020	1	151	12.4	247	20.4	814	67.2	174	
Opticians			9	124	9	124	3	63	50.6	30	24.2	31	25.0	14	
Photographic supply stores						One store combined with "Other retail stores."									
Sporting goods stores			13	576	12	550	4	5	.9	325	59.1	220	40.0	43	
Other retail stores			76	1,447	61	752	32	211	28.1	153	20.3	588	51.6	184	
Second-hand Stores			157	756	139	706	98	321	45.5	239	33.8	146	20.7	56	

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$67,037,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

ARKANSAS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	20,328 17,853 17,937	\$298,501 238,118 412,680	14,402 17,001 16,325	\$258,685 215,842 382,063	5,214 (2) 7,123	\$89,372 (8) 115,754	27.0 (2) 30.2	\$81,683 (8) 133,495	31.6 (2) 35.0	\$105,610 77,924 132,636	41.2 (2) 34.8	\$24,130 (3) (3)
Food Group		7,073	62,323	5,223	55,692	1,829	23,177	43.0	15,229	28.3	15,486	28.7	1,997
Grocery stores (without fresh meats)		4,363	19,690	3,252	18,129	1,163	5,172	32.1	5,724	35.5	3,253	32.4	767
Combination stores (groceries-meats)		2,154	40,366	1,700	38,017	463	17,037	47.3	9,113	25.3	9,867	27.4	1,177
Dairy products stores, milk dealers		50	553	28	282	20	199	70.6	39	13.8	44	15.6	6
Meat markets, fish markets		144	670	72	453	39	133	30.6	193	44.4	109	23.0	10
Candy, nut, confectionery stores		141	395	76	283	63	227	80.2	43	15.2	13	4.6	2
Delicatessen stores		9	66	4	37	4	37	100.0	---	---	---	---	---
Fruit stores, vegetable markets		101	160	35	93	48	71	76.3	9	9.7	13	14.0	2
Bakeries, caterers		45	400	21	280	18	268	95.7	10	3.6	2	.7	2
Egg and poultry dealers		12	80	4	25	3	---	---	---	---	---	---	---
Other food stores		54	363	31	311	8	33	9.8	98	28.2	205	61.0	37
General Stores (with food)		1,680	27,573	1,403	25,027	259	4,041	16.2	10,220	40.6	10,766	43.0	3,066
General Merchandise Group		773	33,480	570	33,236	337	13,786	41.5	9,868	29.7	9,584	28.8	3,791
Department stores		39	14,637	38	14,531	14	2,385	16.4	5,261	36.2	6,885	47.4	2,682
Dry goods and general merchandise stores		523	14,235	386	12,645	186	5,445	43.1	4,506	35.6	2,694	21.3	1,109
Variety stores		211	6,588	146	6,060	137	5,956	98.3	99	1.6	5	.1	---
Apparel Group		807	14,573	443	13,022	229	5,919	45.4	3,994	30.7	3,109	23.9	942
Men's-boys' furnishings, hat stores		10	195	8	169	4	98	58.0	87	39.6	4	2.4	2
Men's-boys' clothing stores (and furnishings)		70	2,262	60	2,138	17	533	24.9	909	42.5	696	32.6	230
Family clothing stores		154	4,348	104	3,700	54	1,568	42.4	1,195	32.3	937	25.3	333
Women's ready-to-wear stores		159	3,671	122	3,546	54	1,635	46.1	994	28.0	919	25.9	252
Furriers, fur shops		3	144	2	---	---	---	---	---	---	---	---	---
Millinery stores		46	488	30	398	20	313	78.6	50	12.6	33	8.8	1
Women's accessories stores		11	80	6	---	---	---	---	---	---	---	---	---
Infants', other apparel stores		7	10	1	48	1	29	60.4	13	27.1	6	12.5	1
Custom tailors		18	104	11	71	6	29	40.8	10	14.1	32	45.1	14
Shoe stores (all kinds)		127	3,277	99	2,952	70	1,716	58.1	756	25.6	480	16.3	109
Furniture—Household—Radio Group		485	10,411	363	9,367	27	124	1.3	1,670	17.8	7,573	80.9	4,628
Furniture stores		229	7,017	195	6,409	8	---	---	---	---	---	---	---
Floor coverings, drapery stores		3	47	3	47	1	69	1.1	1,168	18.1	5,221	80.6	3,086
Other home-furnishings stores		37	451	22	343	12	44	2.4	252	14.0	1,510	83.6	1,111
Household appliance dealers		152	1,692	89	1,463	2	---	---	---	---	---	---	---
Radio—household appliance stores		38	904	34	855	---	---	---	195	23.4	640	76.6	278
Radio stores—other		26	300	20	270	4	11	4.1	57	21.1	202	74.8	153
Automotive Group		553	52,374	481	46,858	42	2,949	6.3	14,361	31.2	29,148	62.5	3,036
Motor-vehicle dealers (new)		355	47,324	298	42,022	16	2,629	6.1	13,285	31.0	26,973	62.9	2,571
Used-car dealers		34	852	32	847	2	---	---	---	---	---	---	---
Accessory, tire, battery dealers		182	4,198	150	3,789	24	320	8.4	1,296	34.2	2,175	57.4	465
Other automotive		2	---	1	---	---	---	---	---	---	---	---	---
Filling Stations		3,057	26,061	2,228	21,367	617	3,972	18.6	9,564	44.8	7,631	36.6	941
Lumber—Building Group		347	12,278	312	11,592	33	346	3.0	2,006	17.3	9,240	79.7	2,416
Lumber and building-materials dealers		286	11,219	258	10,677	27	320	3.0	1,769	16.6	8,588	80.4	2,221
Heating—plumbing equipment dealers		20	284	16	267	2	21	2.6	196	24.4	585	73.0	159
Paint, glass, wallpaper stores		29	660	24	535	1	---	---	---	---	---	---	---
Electrical supply stores		12	113	12	113	3	5	4.4	41	36.3	67	59.3	36
Hardware Group		350	12,026	292	10,350	35	774	7.5	3,588	34.5	6,008	58.0	1,521
Hardware stores		236	6,436	199	5,581	26	408	7.3	2,541	45.5	2,632	47.2	930
Farm implement—tractor—hardware dealers		114	5,590	93	4,769	9	366	7.7	1,027	21.5	3,376	70.8	591
Eating Places		1,920	9,997	921	5,996	683	4,708	78.5	1,098	18.3	190	3.2	15
Restaurants, cafeterias, lunch rooms		887	7,922	442	4,988	323	3,964	79.6	655	17.2	149	3.0	14
Lunch counters and stands		958	1,884	447	947	333	683	72.1	224	23.7	40	4.2	1
Soft drink, juice, ice cream stands		75	191	32	81	27	61	75.3	19	23.5	1	1.2	---
Drinking Places		976	3,572	497	1,941	406	1,535	79.1	356	18.3	50	2.6	2
Drug Stores		704	12,756	553	11,314	147	2,615	24.9	6,217	54.9	2,282	20.2	517
Drug stores with fountain		414	10,020	343	9,074	67	2,010	22.2	5,109	56.3	1,955	21.5	439
Drug stores—other		290	2,716	210	2,240	60	805	35.9	1,108	49.5	327	14.6	78
Liquor Stores (packaged goods)		483	6,544	276	3,604	284	3,595	94.5	195	5.1	14	.4	5
Other Retail Stores		1,065	11,492	675	8,682	235	1,458	16.6	2,913	33.3	4,311	49.7	1,172
Fuel, ice, fuel-oil dealers		254	950	137	633	65	157	24.6	286	45.2	180	30.0	87
Hay, grain and feed stores		185	3,990	132	3,177	34	382	12.0	1,208	38.0	1,587	50.0	358
Farm and garden supply stores		36	559	28	259	13	82	31.7	73	28.2	104	40.1	15
Jewelry stores		93	1,493	70	1,369	15	133	9.7	406	29.7	830	60.6	367
Book stores		13	200	5	---	---	---	---	---	---	---	---	---
Stationery stores		6	136	2	284	2	68	23.9	82	28.9	134	47.2	23
Cigar stores, cigar stands		29	363	17	293	14	251	85.1	32	10.8	12	4.1	2
Florists		82	643	65	562	14	47	8.4	188	33.4	327	58.2	60
Gift, novelty, souvenir shops		47	201	30	149	21	53	35.6	56	37.6	40	26.6	10
News dealers		43	335	21	133	13	78	57.1	30	22.6	27	20.3	---
Office, school supply and equipment dealers		43	777	31	622	5	25	4.0	109	17.5	486	78.5	146
Opticians		36	194	24	---	---	---	---	---	---	---	---	---
Photographic supply—camera stores		1	78	1	---	---	---	---	---	---	---	---	---
Sporting goods stores		4	---	---	---	---	---	---	---	---	---	---	---
Other retail stores		214	1,593	112	991	32	122	12.3	391	39.5	478	46.2	143
Second-hand Stores		275	861	183	617	71	173	28.1	226	36.6	218	35.3	61

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$135,918,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.....	1939 117,428 1935 133,670 1929 165,691	\$5,187,809 2,281,989 \$2,106,863	100,125 88,480 84,497	\$2,989,502 1,976,796 2,674,603	58,225 (8) 30,312	\$1,081,993 (8) 757,655	36.2 (8) 27.6	\$820,187 (8) 670,664	27.4 (8) 32.5	\$1,087,322 821,916 1,066,284	36.4 31.5 39.9	\$246,689 (3) (3)
Food Group.....	28,440	784,295	28,011	735,496	14,550	420,618	57.4	177,027	24.1	135,651	18.5	17,514
Grocery stores (without fresh meats).....	8,996	196,078	6,105	168,505	5,990	96,221	51.7	52,987	28.4	37,095	19.9	5,578
Combination stores (groceries-meats).....	6,144	379,408	7,802	363,432	3,298	226,204	62.6	75,177	20.7	60,051	16.5	7,645
Dairy products stores, milk dealers.....	728	45,799	654	35,953	359	4,761	14.1	10,676	32.0	18,294	55.9	1,978
Meat markets, fish markets.....	5,640	90,605	3,554	76,133	1,676	55,163	46.2	26,120	34.3	14,650	19.5	1,731
Candy, nut, confectionery stores.....	1,039	12,363	1,369	10,744	1,289	9,349	87.0	1,032	9.6	583	5.4	58
Delicatessen stores.....	482	10,688	408	9,513	352	6,144	65.6	1,120	11.6	254	2.7	27
Fruit stores, vegetable markets.....	2,566	29,775	2,160	27,432	1,771	20,679	76.1	4,769	17.4	1,784	6.5	147
Bakeries, caterers.....	1,356	14,665	1,172	12,729	1,043	11,141	67.5	1,162	9.1	428	3.4	47
Egg and poultry dealers.....	497	7,151	445	6,211	368	5,938	65.4	1,201	19.5	1,072	17.3	116
Other food stores.....	612	7,563	544	7,041	382	2,996	42.8	2,561	36.6	1,462	20.6	189
General Stores (with food).....	417	17,751	395	17,266	55	1,119	6.5	6,265	36.3	9,882	57.2	2,695
General Merchandise Group.....	2,784	395,666	2,505	379,502	1,961	99,541	26.5	142,017	37.4	137,744	36.3	52,044
Department stores.....	288	301,010	281	294,460	107	52,666	11.1	135,345	45.3	128,451	45.6	48,966
Dry goods and general merchandise stores.....	1,192	50,666	1,069	28,937	756	11,504	39.6	6,216	28.4	9,217	31.6	5,042
Variety stores.....	1,306	62,010	1,155	55,905	1,118	55,371	99.1	458	.6	76	.1	14
Apparel Group.....	7,745	232,095	6,645	220,535	4,458	67,448	39.7	57,659	26.5	75,028	34.0	21,017
Men's-boys' furnishings, hat stores.....	566	5,787	522	5,356	241	5,663	69.0	1,167	21.9	488	9.1	148
Men's-boys' clothing stores (and furnishings).....	1,015	45,926	950	44,548	439	10,250	25.1	17,487	39.4	16,651	37.5	4,697
Family clothing stores.....	435	25,378	596	24,544	202	5,622	15.6	7,061	26.8	15,641	55.6	4,806
Women's ready-to-wear stores.....	2,569	76,115	2,185	73,426	1,391	27,375	37.3	16,585	22.6	29,436	40.1	7,774
Furriers, fur shops.....	251	6,756	205	7,948	45	791	9.9	2,165	27.5	4,972	62.6	1,524
Millinery stores.....	624	6,296	555	5,556	414	4,132	74.4	654	15.4	570	10.2	51
Women's accessories stores.....	415	6,272	369	5,977	297	4,699	62.0	642	10.7	458	7.3	48
Infants', other apparel stores.....	432	5,614	297	2,966	251	1,550	51.6	769	25.9	667	22.5	259
Custom tailors.....	618	6,907	556	6,201	512	1,929	31.1	1,516	21.3	2,954	47.6	792
Shoe stores (all kinds).....	1,248	45,042	1,172	44,035	886	29,057	66.0	9,791	22.2	5,185	11.6	916
Furniture—Household—Radio Group.....	4,421	155,748	4,011	145,227	1,110	9,081	6.5	28,521	19.9	105,625	75.6	47,622
Furniture stores.....	1,415	61,120	1,318	76,626	302	2,576	5.4	15,151	17.1	61,099	79.5	29,477
Floor coverings, drapery stores.....	254	6,976	227	6,153	69	849	15.9	1,290	21.0	5,994	65.1	753
Other home-furnishings stores.....	660	19,459	775	16,622	458	3,882	20.6	4,427	25.5	10,515	55.9	2,937
Household appliance dealers.....	879	25,256	796	20,432	92	755	3.6	4,232	20.7	15,467	75.7	10,049
Radio—household appliance stores.....	566	15,804	556	14,759	59	350	2.4	3,429	25.2	10,960	74.4	2,935
Radio stores—other.....	447	7,151	359	6,253	130	689	11.0	1,992	31.9	5,572	57.1	1,621
Automotive Group.....	4,415	450,991	4,125	429,270	640	12,365	2.9	141,275	32.9	275,610	64.2	28,741
Motor-vehicle dealers (new).....	1,766	365,997	1,669	348,914	66	4,971	1.4	118,061	35.6	225,882	64.6	18,959
Used-car dealers.....	979	52,957	910	51,229	174	5,061	9.9	6,797	21.7	21,551	68.4	4,044
Accessory, tire, battery dealers.....	1,550	48,502	1,454	45,649	556	4,114	9.0	15,448	35.6	26,087	57.2	5,517
Other automotive.....	116	5,555	110	5,476	24	219	6.3	969	27.9	2,290	65.6	441
Filling Stations.....	15,218	242,185	15,653	224,280	5,170	58,940	26.5	109,280	48.7	56,060	25.0	7,024
Lumber—Building Group.....	2,975	164,676	2,780	158,519	476	4,567	2.6	22,241	14.0	151,911	65.2	27,025
Lumber and building-materials dealers.....	1,675	159,516	1,618	155,156	182	1,921	1.4	16,666	12.5	116,571	66.5	24,272
Heating—plumbing equipment dealers.....	559	7,004	526	6,605	66	915	15.6	1,438	21.6	4,254	64.4	659
Paint, glass, wallpaper stores.....	755	14,562	655	12,974	162	1,234	9.5	3,502	27.0	6,256	65.5	1,345
Electrical supply stores.....	210	3,974	183	5,782	46	299	7.9	655	16.6	2,648	75.3	547
Hardware Group.....	1,572	61,743	1,480	59,025	528	2,750	4.6	16,962	28.6	39,293	66.6	12,696
Hardware stores.....	1,262	56,456	1,185	56,906	344	2,569	7.0	14,075	39.1	20,262	54.9	5,574
Farm implement—tractor—hardware dealers.....	510	25,307	295	22,119	24	181	.6	2,907	15.2	19,051	66.0	7,322
Eating Places.....	15,106	206,600	13,015	186,507	12,125	168,570	90.4	15,640	6.5	2,097	1.1	311
Restaurants, cafeterias, lunch rooms.....	6,582	166,574	7,505	155,106	6,937	157,446	69.6	15,614	9.0	1,848	1.2	295
Lunch counters and stands.....	5,939	54,745	4,989	50,386	4,689	28,262	95.0	1,927	6.5	197	.7	14
Soft drink, juice, ice cream stands.....	307	5,461	523	3,013	499	2,662	95.0	99	3.3	52	1.7	2
Drinking Places.....	7,676	92,918	6,521	79,162	5,579	70,647	69.2	7,410	9.4	1,125	1.4	141
Drug Stores.....	5,235	114,006	5,026	107,168	1,764	65,006	60.7	35,132	30.9	9,030	6.4	1,894
Drug stores with fountain.....	1,884	71,476	1,798	68,308	1,092	44,167	64.4	20,052	29.2	4,409	6.4	849
Drug stores—other.....	1,599	42,530	1,260	56,580	672	20,639	54.0	15,100	34.0	4,621	12.0	1,055
Liquor Stores (packaged goods).....	2,775	56,017	2,501	54,922	2,256	50,050	66.1	5,952	11.5	920	2.6	148
Other Retail Stores.....	12,951	219,482	11,270	205,256	6,139	45,995	21.6	54,850	27.0	104,415	51.4	28,687
Fuel, ice, fuel-oil dealers.....	1,272	12,066	1,096	11,405	592	1,120	9.8	5,620	35.5	6,465	56.7	1,322
Hay, grain and feed stores.....	959	51,452	699	49,314	216	5,015	6.1	14,155	29.7	32,148	65.2	6,142
Farm and garden supply stores.....	500	11,154	451	10,594	210	1,042	9.6	3,552	31.7	6,200	58.5	1,521
Jewelry stores.....	1,159	30,125	1,066	28,687	551	2,780	9.7	6,197	28.6	17,710	61.7	9,697
Book stores.....	271	6,241	251	5,957	147	954	15.0	2,011	35.6	2,992	50.2	1,555
Stationery stores.....	370	6,028	315	7,750	185	1,147	14.6	2,168	28.1	4,415	57.1	775
Cigar stores, cigar stands.....	1,399	14,255	1,101	12,195	1,020	11,259	92.1	628	6.6	180	1.1	58
Florists.....	1,488	11,130	1,297	10,290	755	2,625	27.5	5,297	32.0	4,166	40.5	729
Gift, novelty, souvenir shops.....	1,124	7,502	971	6,472	651	4,606	75.2	958	14.6	648	10.0	146
News dealers.....	499	2,509	459	2,265	189	1,518	67.0	516	22.6	231	10.2	21
Office, school-supply and equipment dealers.....	567	5,599	488	17,574	61	618	3.5	2,801	15.9	14,155	80.6	2,627
Opticians.....	197	5,009	183	4,719	195	1,496	31.6	1,947	41.5	1,278	27.1	318
Photographic supply—camera stores.....	410	5,120	353	4,750	192	1,477	31.2	2,205	46.6	1,964	41.5	362
Sporting goods stores.....	2,456	51,253	2,110	26,585	1,512	9,548	35.1	6,611	24.9	10,626	40.0	2,953
Other retail stores.....	2,450	15,244	2,108	17,765	1,630	7,278	52.9	5,558	25.6	2,931	21.3	742

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$1,354,890,000; separate data not available.

3 Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

LOS ANGELES

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939	24,535	\$782,842	25,101	\$722,491	16,021	\$298,766	41.3	\$174,675	24.2	\$249,050	34.5	\$57,691
	1935 ¹	22,310	582,766	20,792	475,227	(2)	(2)	(2)	(2)	(2)	122,444	27.0	(3)
	1929 ¹	17,887	875,775	11,567	693,264	5,723	175,025	25.3	231,446	33.3	286,793	41.4	(3)
Food Group		6,102	167,820	5,780	155,305	4,088	113,679	73.2	25,182	16.2	16,444	10.6	1,591
Grocery stores (without fresh meats)		1,422	37,222	1,348	34,817	895	24,751	71.1	6,743	19.4	3,523	9.5	368
Combination stores (groceries-meats)		1,783	78,731	1,681	73,400	928	57,029	77.7	10,248	14.0	6,123	8.3	589
Dairy products stores, milk dealers		110	9,503	101	7,575	82	773	10.2	2,448	32.3	4,354	57.5	419
Meat markets, fish markets		812	16,668	771	15,719	526	11,185	71.2	3,073	19.5	1,461	9.3	119
Candy, nut, confectionery stores		434	2,804	389	2,448	375	2,374	97.0	69	2.8	5	.2	—
Delicatessen stores		150	3,260	139	2,948	126	2,757	93.5	170	5.8	21	.7	1
Fruit stores, vegetable markets		677	9,892	647	9,052	542	7,951	87.8	834	9.2	267	3.0	13
Bakeries, caterers		412	5,088	394	4,968	379	4,768	96.0	68	1.4	132	2.6	7
Egg and poultry dealers		143	1,522	137	1,476	121	1,189	80.8	201	13.6	86	5.8	6
Other food stores		179	2,930	173	2,902	114	902	31.1	1,328	45.8	672	23.1	89
General Stores (with food)		13	192	12	190	7	39	20.5	52	27.4	99	52.1	5
General Merchandise Group		649	132,815	612	106,209	532	19,350	18.2	33,669	36.4	48,190	45.4	14,559
Department stores		38	112,656	31	87,481	10	3,125	3.6	37,887	43.3	46,568	53.1	13,800
Dry goods and general merchandise stores		274	4,553	262	4,251	206	1,787	42.0	743	17.5	1,721	40.5	759
Variety stores		337	15,406	319	14,477	316	14,438	99.7	39	.3	—	—	—
Apparel Group		2,086	69,001	1,951	67,343	1,486	27,971	41.5	16,833	25.0	22,539	33.5	5,563
Men's-boys' furnishings, hat stores		102	1,500	97	1,535	93	1,146	74.6	193	12.6	196	12.8	34
Men's-boys' clothing stores (and furnishings)		214	12,641	205	12,544	134	3,107	24.8	5,073	40.4	4,364	34.8	1,151
Family clothing stores		91	8,113	87	8,097	51	1,233	15.2	2,249	27.8	4,615	57.0	1,517
Women's ready-to-wear stores		628	23,647	603	23,273	465	8,859	38.0	4,624	19.9	9,790	42.1	2,116
Furriers, fur shops		84	2,592	60	2,410	18	349	14.5	780	32.4	1,281	53.1	354
Millinery stores		174	2,437	160	1,795	140	1,498	83.5	183	10.2	114	6.3	9
Women's accessories stores		129	1,885	123	1,845	107	1,826	98.1	174	9.4	45	2.5	3
Infants', other apparel stores		128	721	94	563	79	327	58.1	73	13.0	163	28.9	39
Custom tailors		201	2,075	194	1,989	137	962	48.4	270	13.6	757	38.0	168
Shoe stores (all kinds)		335	13,350	328	13,232	274	8,864	66.7	3,214	24.2	1,214	9.1	194
Furniture—Household—Radio Group		1,053	48,253	987	44,716	332	3,008	6.7	8,217	18.4	33,493	74.9	14,904
Furniture stores		354	25,717	342	25,398	99	902	3.6	4,322	17.0	20,172	79.4	8,984
Floor coverings, drapery stores		80	3,146	72	2,827	33	238	8.4	413	14.6	2,178	77.0	402
Other home-furnishings stores		228	5,284	218	5,127	133	1,432	27.9	841	16.4	2,954	55.7	803
Household appliance dealers		168	6,037	153	5,589	20	133	2.4	1,101	19.7	4,355	77.9	3,822
Radio—household appliance stores		108	4,139	104	3,955	9	74	1.9	837	21.3	3,024	76.8	659
Radio stores—other		115	1,930	100	1,842	38	227	12.3	703	38.2	912	49.5	234
Automotive Group		648	99,085	605	94,540	241	3,724	4.0	29,437	31.1	61,379	64.9	7,142
Motor-vehicle dealers (new)		201	75,567	191	72,412	18	1,238	1.7	23,614	32.8	47,560	65.7	4,193
Used-car dealers		223	13,927	205	13,094	48	1,152	8.8	2,915	22.3	9,027	68.9	2,012
Accessory, tire, battery dealers		203	9,022	190	8,500	70	1,263	14.9	2,645	31.1	4,591	54.0	883
Other automotive		21	549	19	534	5	71	13.3	262	49.1	201	37.8	54
Filling Stations		3,010	57,484	2,835	54,544	1,114	15,869	29.2	25,772	47.4	12,703	23.4	1,550
Lumber—Building Group		550	29,823	522	29,184	137	1,521	5.2	4,162	14.3	23,501	80.5	3,877
Lumber and building materials dealers		200	22,587	199	22,352	39	587	2.6	2,563	11.5	19,199	85.9	3,263
Heating—plumbing equipment dealers		82	1,822	77	1,775	24	307	17.3	347	19.5	1,121	63.2	163
Paint, glass, wallpaper stores		228	4,115	208	3,799	68	583	15.3	1,093	26.8	2,123	55.9	301
Electrical supply stores		40	1,299	38	1,258	6	44	3.5	156	12.4	1,058	84.1	150
Hardware Group		243	8,778	234	6,608	114	910	13.8	2,645	40.0	3,053	46.2	652
Hardware stores		238	6,527	229	6,359	113	910	13.8	2,645	40.0	3,053	46.2	652
Farm implement—tractor—hardware dealers		5	249	5	249	1	—	—	—	—	—	—	—
Eating Places		3,942	80,227	3,894	57,047	3,522	51,130	89.8	5,391	9.5	526	.9	129
Restaurants, cafeterias, lunch rooms		2,379	50,923	2,235	48,385	2,116	42,911	88.7	4,981	10.3	491	1.0	129
Lunch counters and stands		1,438	8,643	1,336	8,030	1,285	7,802	94.7	398	4.9	30	.4	—
Soft drink, juice, ice cream stands		127	861	123	834	119	617	97.3	12	1.9	5	.8	—
Drinking Places		904	14,891	855	13,852	810	12,721	92.0	883	8.4	228	1.6	27
Drug Stores		791	29,061	746	27,544	615	22,795	82.8	3,967	14.4	782	2.8	184
Drug stores with fountain		548	21,589	520	20,838	458	17,728	85.9	2,518	12.2	392	1.9	95
Drug stores—other		243	7,472	228	6,908	177	5,067	73.4	1,451	21.0	390	5.8	89
Liquor Stores (packaged goods)		968	11,585	910	10,878	843	9,660	88.8	972	8.9	244	2.3	37
Other Retail Stores		3,057	53,159	2,854	50,029	1,871	13,722	27.4	11,552	23.1	24,755	49.5	7,581
Fuel, ice, fuel-oil dealers		158	759	183	744	72	173	23.2	226	30.4	345	46.4	30
Hay, grain and feed stores		107	3,337	101	3,225	50	520	18.1	802	24.9	1,903	59.0	361
Farm and garden supply stores		95	1,593	88	1,553	45	375	24.1	880	42.5	518	33.4	115
Jewelry stores		274	8,583	262	3,228	122	990	12.0	2,205	26.8	5,031	81.2	2,873
Book stores		78	2,088	70	1,981	46	290	14.8	503	25.6	1,138	59.8	645
Stationery stores		101	3,824	98	3,600	70	478	12.8	503	13.2	2,819	74.2	444
Cigar stores, cigar stands		313	2,813	291	2,373	270	2,187	92.2	158	6.6	28	1.2	20
Florists		372	2,944	357	2,712	252	1,033	38.0	859	24.2	1,028	37.8	178
Gift, novelty, souvenir shops		317	1,972	260	1,781	289	1,488	82.3	204	11.5	111	8.2	28
News dealers		75	860	67	809	68	837	10.9	975	12.8	5,828	78.3	1,208
Office, school supply and equipment dealers		165	7,248	160	7,031	32	813	45.0	821	34.4	371	20.8	71
Opticians		182	1,970	189	1,805	94	201	12.8	788	50.1	581	37.1	94
Photographic supply—camera stores		47	1,568	47	1,568	16	399	41.4	355	36.9	209	21.7	45
Sporting goods stores		78	973	78	963	49	3,960	35.9	2,895	24.8	4,617	41.3	1,275
Other retail stores		689	12,884	627	11,872	418	—	—	—	—	—	—	—
Second-hand Stores		589	5,091	502	4,724	417	2,869	58.5	941	19.9	1,114	23.8	290

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$48,783,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES								Customer accounts and notes receivable, end of year (add 000)		
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores			
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)		Per cent	
City Total		1939 1935 1929	11,339 9,831 10,849	\$385,554 292,825 474,883	8,263 9,516 7,571	\$332,684 260,239 590,473	5,278 260,239 5,199	\$140,157 (8) 144,448	42.1 (2) 37.0	\$84,175 (2) 101,458	25.3 (2) 28.0	\$108,352 78,773 144,589	32.6 50.3 57.0	\$27,853 (3) (3)
Food Group			3,538	87,087	2,570	74,655	1,489	42,873	57.4	21,563	28.9	10,217	13.7	1,089
Grocery stores (without fresh meats)			1,584	55,298	1,233	31,525	631	17,268	54.8	10,042	31.8	4,217	13.4	442
Combination stores (groceries-meats)			306	17,600	285	17,223	190	12,712	73.8	2,505	14.5	2,008	11.7	284
Dairy products stores, milk dealers			54	4,684	22	948	13	250	24.3	274	28.9	444	46.8	51
Meat markets, fish markets			534	14,395	423	12,918	190	4,493	34.8	5,945	46.0	2,480	19.2	217
Candy, nut, confectionery stores			234	1,973	145	1,468	155	1,273	86.7	183	11.1	52	2.2	9
Delicatessen stores			158	3,175	91	2,516	79	2,198	87.4	295	11.7	23	.9	2
Fruit stores, vegetable markets			251	4,867	187	4,100	104	2,350	57.3	1,393	34.0	557	8.7	25
Bakeries, caterers			149	2,069	108	1,715	85	1,158	66.3	492	28.7	85	5.0	12
Egg and poultry dealers			60	1,966	48	1,596	52	655	46.8	309	22.1	454	51.1	41
Other food stores			68	1,062	48	844	52	560	66.3	145	17.2	139	16.5	26
General Stores (with food)						One store combined with "Other retail stores,"								
General Merchandise Group			208	57,138	151	48,896	120	11,743	24.1	17,345	35.6	19,610	40.3	5,959
Department stores			11	47,579	9	40,082	2							
Dry goods and general merchandise stores			119	2,729	87	2,409	64	11,743	24.1	17,345	35.6	19,610	40.3	5,959
Variety stores			78	6,830	55	6,195	54							
Apparel Group			1,023	45,575	798	42,274	442	12,505	29.6	9,868	23.5	19,901	47.1	5,854
Men's-boys' furnishings, hat stores			76	1,365	55	1,142	37	742	85.0	329	28.8	71	6.2	18
Men's-boys' clothing stores (and furnishings)			112	7,710	98	7,599	54	1,550	20.4	2,545	33.5	3,504	46.1	1,028
Family clothing stores			38	4,452	31	5,979	20	401	10.1	1,245	31.3	2,333	58.6	800
Women's ready-to-wear stores			207	15,298	168	14,944	94	5,635	25.7	2,512	18.8	8,599	57.5	2,740
Furriers, fur shops			67	3,477	57	3,001	6	124	4.1	690	23.0	2,187	72.9	617
Millinery stores			94	1,854	67	827	45	587	68.6	112	13.5	148	17.9	13
Women's accessories stores			51	899	38	814	22	564	89.3	103	12.6	147	18.1	10
Infants', other apparel stores			91	1,017	48	750	35	546	47.4	249	34.1	155	18.5	31
Custom tailors			152	2,042	116	1,762	40	185	10.5	598	22.8	1,179	66.9	327
Shoe stores (all kinds)			135	7,885	118	7,476	95	4,193	56.1	1,685	22.5	1,598	21.4	272
Furniture—Household—Radio Group			390	22,428	289	19,058	103	1,177	6.2	3,502	18.4	14,379	75.4	8,680
Furniture stores			110	12,330	92	10,309	24	326	3.1	954	9.1	9,049	87.8	4,963
Floor coverings, drapery stores			23	828	14	288	5	60	20.6	108	37.5	120	41.7	25
Other home-furnishings stores			123	5,365	89	5,079	48	475	9.3	1,598	31.4	3,010	59.5	587
Household appliance dealers			55	1,842	39	1,219	7	59	4.8	351	27.2	829	68.0	351
Radio—household appliance stores			25	776	24	768	6	90	11.7	216	28.1	462	60.2	157
Radio stores—other			54	1,689	31	1,395	15	169	12.1	517	22.7	909	65.2	587
Automotive Group			171	51,758	147	29,099	20	1,962	6.8	10,573	36.3	18,584	56.9	1,432
Motor-vehicle dealers (new)			58	24,359	51	22,675	8							
Used-car dealers			45	2,239	38	1,995	1	1,843	7.5	9,415	38.2	13,410	54.5	900
Accessory, tire, battery dealers			66	4,710	55	4,014	12	119	2.7	1,158	26.1	3,154	71.2	532
Other automotive			6	450	5	417	1							
Filling Stations			559	15,188	451	13,427	160	4,190	31.2	5,800	43.2	3,437	25.6	402
Lumber—Building Group			142	8,097	121	7,871	28	359	4.7	1,324	17.2	5,988	76.1	1,159
Lumber and building-materials dealers			54	6,071	52	5,856	5							
Heating—plumbing equipment dealers			10	75	5	47	2	64	1.1	948	16.1	4,891	82.8	943
Paint, glass, wallpaper stores			60	1,478	50	1,315	15	200	15.2	329	25.0	786	59.8	155
Electrical supply stores			18	475	14	453	4	95	21.0	47	10.4	311	68.6	61
Hardware Group			139	3,043	99	2,728	37	441	16.2	828	30.3	1,459	53.5	323
Hardware stores			136	2,722	96	2,407	37	441	16.3	827	34.4	1,139	47.5	248
Farm implement—tractor—hardware dealers			3	321	3	321	—	—	—	1	.3	320	99.7	75
Eating Places			1,856	42,268	1,102	34,894	1,046	32,113	92.0	2,824	7.5	157	.5	45
Restaurants, cafeterias, lunch rooms			1,079	36,534	745	30,403	704	27,778	91.4	2,485	8.2	140	.4	45
Lunch counters and stands			525	5,410	322	4,289	307	4,113	96.3	159	3.3	17	.4	2
Soft drink, juice, ice cream stands			52	324	35	222	35	222	100.0	—	—	—	—	—
Drinking Places			1,064	15,854	865	11,589	627	11,037	95.2	529	4.6	25	.2	7
Drug Stores			371	14,884	302	13,199	194	9,253	69.9	3,268	24.8	698	5.3	158
Drug stores with fountain			129	6,958	106	8,540	79	4,830	75.9	1,577	24.1	153	2.0	15
Drug stores—other			242	7,708	196	6,659	115	4,403	66.1	1,691	25.4	565	8.5	143
Liquor Stores (packaged goods)			222	4,803	182	4,003	141	3,401	84.9	399	10.0	203	5.1	27
Other Retail Stores			1,817	54,524	1,287	30,369	788	8,709	28.7	6,324	20.8	15,336	50.5	4,387
Fuel, ice, fuel-oil dealers			79	1,851	61	1,598	20	56	3.5	675	42.2	867	54.3	281
Hay, grain and feed stores			1		1									
Farm and garden supply stores			13	1,260	9	1,214	4	11	.9	197	16.2	1,006	82.9	251
Jewelry stores			185	5,407	133	4,911	48	449	9.1	1,181	24.1	3,281	66.8	1,710
Book stores			57	1,797	37	1,680	18	129	7.7	547	20.8	1,204	71.7	790
Stationery stores			81	1,125	46	963	35	194	20.1	209	21.7	580	58.2	94
Cigar stores, cigar stands			468	5,587	297	4,557	278	4,031	92.5	259	8.0	87	1.5	13
Florists			191	2,276	124	1,997	85	554	17.7	701	35.1	942	47.2	128
Gift, novelty, souvenir shops			185	2,047	143	1,857	121	1,228	75.0	228	13.9	181	11.1	45
News dealers			19	147	15	129	10	42	32.8	85	50.4	22	17.0	1
Office, school supply and equipment dealers			89	4,846	76	4,680	9	62	1.3	558	7.7	4,240	91.0	786
Opticians			89	840	58	838	19	138	21.8	327	51.3	173	27.1	44
Photographic supply—camera stores			29	1,584	25	1,250	9	88	7.0	591	31.3	771	81.7	141
Sporting goods stores			44	814	24	632	11	81	12.8	288	45.5	265	41.9	48
Other retail stores			329	5,563	240	4,705	145	1,846	39.2	1,102	23.4	1,757	37.4	595
Second-hand Stores			241	1,547	121	1,024	85	414	40.4	250	22.5	380	37.1	51

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$181,468,000; separate data not available.

3 Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

COLORADO

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.....	1939 1935 1929	16,765 15,504 15,993	\$409,103 298,756 466,959	16,277 12,494 11,990	\$396,279 257,063 415,751	6,971 (2) 5,077	\$106,719 (2) 115,964	26.9 (2) 27.9	\$135,081 (2) 137,742	34.1 (2) 33.1	\$154,479 83,456 162,045	39.0 32.5 39.0	\$58,359 (3) (3)
Food Group		4,147	88,341	4,059	86,260	1,648	37,737	43.7	22,330	25.9	26,195	30.4	3,896
Grocery stores (without fresh meats)		1,000	6,833	972	6,659	401	2,270	26.2	3,616	41.8	2,775	32.0	606
Combination stores (groceries-meats)		2,163	67,563	2,130	66,727	585	29,872	44.8	15,957	23.9	20,696	31.3	2,997
Dairy products stores, milk dealers		164	3,543	156	2,624	67	910	32.2	682	24.2	1,232	43.6	154
Meat markets, fish markets		157	3,611	156	3,604	71	1,903	52.6	957	26.6	744	20.6	91
Candy, nut, confectionery stores		250	1,366	246	1,328	205	971	73.1	257	19.4	100	7.5	10
Delicatessen stores		20	220	20	220	17	177	60.4	36	17.3	5	2.3	1
Fruit stores, vegetable markets		184	1,564	182	1,551	143	902	58.2	428	27.6	221	14.2	13
Bakeries, caterers		110	514	104	491	90	451	91.9	33	6.7	7	1.4	—
Egg and poultry dealers		40	263	36	231	30	154	66.7	33	14.3	44	19.0	5
Other food stores		59	659	55	625	39	127	20.3	329	52.6	169	27.1	19
General Stores (with food)		211	6,693	207	6,606	30	517	7.6	2,324	35.2	3,765	57.0	1,025
General Merchandise Group		374	64,582	361	63,907	236	16,196	25.3	27,102	42.4	20,609	32.3	7,530
Department stores		57	51,467	55	50,889	26	6,469	15.1	26,956	48.1	20,584	36.8	7,524
Dry goods and general merchandise stores		179	5,202	172	5,120	93	7,727	97.6	146	1.9	25	.3	6
Variety stores		136	7,913	134	7,698	117	7,727	97.6	146	1.9	25	.3	6
Apparel Group		741	21,427	704	20,053	363	6,457	32.2	6,175	30.6	7,421	37.0	2,154
Men's-boys' furnishings, hat stores		25	395	25	395	18	271	68.6	80	20.3	44	11.1	15
Men's-boys' clothing stores (and furnishings)		129	4,040	124	3,566	40	788	23.4	1,456	43.3	1,122	33.3	322
Family clothing stores		90	4,413	90	4,413	31	690	15.6	1,483	33.6	2,240	50.8	758
Women's ready-to-wear stores		210	6,313	201	6,116	106	1,733	28.3	2,035	33.3	2,348	36.4	681
Furriers, fur shops		16	1,272	16	1,272	4	86	6.8	202	15.9	984	77.3	273
Millinery stores		66	663	63	534	44	396	74.2	77	14.4	61	11.4	6
Women's accessories stores		25	180	24	176	13	105	59.0	50	28.1	23	12.9	2
Infants', other apparel stores		25	62	12	57	8	29	50.9	10	17.5	16	31.6	2
Custom tailors		49	714	44	402	24	162	45.3	83	20.6	137	34.1	21
Shoe stores (all kinds)		104	3,355	103	3,320	75	2,177	65.6	699	21.0	444	13.4	94
Furniture—Household—Radio Group		483	13,893	465	13,425	91	633	4.7	2,161	16.1	10,631	79.2	6,208
Furniture stores		176	7,259	172	6,979	31	200	2.9	1,230	17.6	5,549	79.5	3,280
Floor coverings, drapery stores		11	215	10	196	4	54	27.6	59	30.1	83	42.3	18
Other home-furnishings stores		52	559	51	550	30	225	40.9	63	11.5	262	47.6	72
Household appliance dealers		136	3,293	128	3,151	15	66	2.7	273	6.7	2,792	88.6	1,953
Radio—household appliance stores		71	1,477	70	1,463	5	54	3.7	287	19.6	1,122	76.7	446
Radio stores—other		37	1,090	34	1,086	6	14	1.3	249	22.9	823	75.8	479
Automotive Group		632	63,338	602	60,235	115	2,376	3.9	22,022	36.6	35,635	59.5	4,645
Motor-vehicle dealers (new)		414	54,935	395	52,136	25	1,659	3.2	19,139	36.7	31,336	60.1	3,625
Used-car dealers		156	2,358	159	2,272	40	484	21.3	740	32.6	1,048	48.1	265
Accessory, tire, battery dealers		273	5,921	270	5,713	49	235	4.0	2,143	36.8	3,449	59.2	727
Other automotive		9	124	7	114	1	—	—	—	—	—	—	—
Filling Stations		3,109	35,106	2,994	34,044	865	5,527	16.2	17,950	52.7	10,567	31.1	1,788
Lumber—Building Group		450	18,266	442	18,027	47	427	2.4	3,072	17.0	14,528	80.6	3,952
Lumber and building-materials dealers		340	16,533	335	16,316	22	364	2.2	2,619	16.1	13,333	81.7	3,720
Heating—plumbing equipment dealers		36	418	35	414	11	31	7.5	82	19.6	301	72.7	73
Paint, glass, wallpaper stores		45	1,142	44	1,127	6	15	1.3	322	28.6	790	70.1	139
Electrical supply stores		29	173	28	170	8	17	10.0	49	28.6	104	61.2	20
Hardware Group		411	10,064	400	9,915	79	509	5.1	3,693	37.3	5,713	57.6	1,691
Hardware stores		236	5,000	227	4,840	52	379	7.7	1,959	39.2	2,622	53.1	990
Farm implement—tractor—hardware dealers		175	5,064	173	4,975	27	130	2.6	1,754	35.3	3,091	62.1	901
Eating Places		1,607	18,928	1,567	18,551	1,296	15,576	84.0	2,312	12.4	665	3.6	74
Restaurants, cafeterias, lunch rooms		1,113	17,113	1,086	16,768	880	14,057	83.9	2,063	12.4	628	3.7	70
Lunch counters and stands		442	1,677	432	1,651	375	1,414	85.6	204	12.4	33	2.0	4
Soft drink, juice, ice cream stands		52	133	49	134	41	105	78.4	25	16.6	4	3.0	—
Drinking Places		656	10,036	616	9,568	591	7,283	76.1	2,021	21.1	264	2.6	44
Drug Stores		658	19,867	637	19,007	212	4,817	25.3	11,800	62.1	2,390	12.6	555
Drug stores with fountain		571	18,392	550	17,532	185	4,633	26.5	10,678	62.1	2,001	11.4	456
Drug stores—other		87	1,475	87	1,475	27	184	11.1	922	62.5	369	26.4	99
Liquor Stores (packaged goods)		369	5,206	358	5,012	220	3,132	62.5	1,630	32.5	250	5.0	46
Other Retail Stores		2,121	51,222	2,060	29,773	908	4,738	15.9	9,836	33.0	15,199	51.1	4,618
Fuel, ice, fuel-oil dealers		655	9,106	641	9,028	228	751	8.3	2,624	29.1	5,653	62.6	1,088
Hay, grain and feed stores		181	5,131	172	4,732	40	401	8.5	2,145	45.3	2,188	46.2	1,001
Farm and garden supply stores		28	355	24	332	13	68	20.5	164	49.4	100	30.1	16
Jewelry stores		173	3,734	171	3,425	48	326	9.5	1,136	33.2	1,963	57.5	1,067
Book stores		42	688	42	688	26	236	34.3	117	17.0	335	48.7	277
Stationery stores		26	124	24	106	17	38	35.8	52	49.1	16	15.1	2
Cigar stores, cigar stands		157	1,354	153	1,316	132	1,022	77.6	263	20.0	31	2.4	4
Florists		124	1,323	121	1,280	23	114	8.9	453	35.4	713	55.7	129
Gift, novelty, souvenir shops		139	651	134	648	121	505	77.9	108	16.7	35	5.4	10
News dealers		21	83	21	83	16	70	84.3	10	12.1	3	3.6	—
Office, school supply and equipment dealers		77	2,749	75	2,718	18	63	2.3	387	14.2	2,268	63.5	541
Opticians		90	913	88	808	40	214	26.5	331	41.0	263	32.5	69
Photographic supply—camera stores		21	513	21	513	6	76	15.2	224	43.7	211	41.1	37
Sporting goods stores		34	1,113	34	1,113	13	118	10.6	729	65.5	268	23.9	68
Other retail stores		353	3,485	339	2,983	187	734	24.6	1,093	36.6	1,156	36.6	311
Second-hand Stores		416	2,134	405	1,696	270	792	41.6	653	34.4	451	23.6	113

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$173,607,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
CONNECTICUT
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	25,673 25,626 22,202	\$717,262 547,696 768,510	22,856 21,096 18,127	\$667,733 454,973 659,438	10,464 (#) 10,495	\$220,057 (#) 262,572	33.0 (#) 39.8	\$201,155 (#) 170,919	30.1 (#) 25.9	\$246,541 145,132 225,947	36.9 31.9 34.3	\$59,237 (#) (#)
Food Group		6,405	190,548	7,576	163,698	3,113	63,632	45.8	50,050	27.3	49,616	27.1	5,782
Grocery stores (without fresh meats)		2,658	37,650	2,594	36,496	1,309	23,510	64.4	8,571	23.5	4,415	12.1	511
Combination stores (groceries-meats)		3,030	108,601	2,677	107,261	623	47,648	44.4	31,507	29.4	28,106	26.2	3,505
Dairy products stores, milk dealers		326	19,723	294	17,656	49	674	4.9	2,066	11.6	14,918	85.5	1,653
Meat markets, fish markets		515	6,914	432	6,436	189	2,704	32.1	4,408	52.2	1,326	15.7	220
Candy, nut, confectionery stores		681	5,607	536	4,867	408	3,766	77.8	900	18.5	179	5.7	9
Delicatessen stores		161	2,519	139	2,332	70	1,464	62.6	704	30.2	164	7.0	23
Fruit stores, vegetable markets		412	3,428	345	3,126	227	1,613	58.0	1,048	33.5	265	8.5	22
Bakeries, caterers		261	2,127	223	1,661	153	1,226	65.2	359	19.1	296	15.7	15
Egg and poultry dealers		98	642	80	529	49	251	47.4	223	42.2	55	10.4	4
Other food stores		65	937	56	914	36	554	60.6	263	29.1	94	10.3	22
General Stores (with food)		91	2,596	84	2,518	14	189	7.5	1,283	51.0	1,046	41.5	295
General Merchandise Group		757	75,628	657	70,165	369	24,163	34.4	24,739	35.3	21,283	30.3	6,606
Department stores		88	50,419	65	45,842	22	8,707	14.6	20,548	44.8	18,587	40.8	5,893
Dry goods and general merchandise stores		493	11,044	421	10,170	215	3,436	33.6	4,063	39.9	2,671	26.3	922
Variety stores		196	14,365	171	14,173	152	14,020	99.9	128	.9	25	.2	3
Apparel Group		1,910	60,645	1,687	57,148	764	19,996	35.0	17,027	29.6	20,123	35.2	5,828
Men's-boys' furnishings, hat stores		100	1,624	88	1,552	53	1,021	63.6	452	29.1	79	5.1	23
Men's-boys' clothing stores (and furnishings)		335	13,627	309	13,096	108	2,629	20.1	5,188	39.6	5,279	40.3	1,355
Family clothing stores		133	6,765	126	6,863	25	394	5.9	2,296	34.5	3,973	59.6	1,519
Women's ready-to-wear stores		424	17,548	391	17,502	155	5,060	29.2	4,929	28.5	7,513	42.3	1,723
Furriers, fur shops		63	2,379	61	2,341	10	444	19.0	642	27.4	1,255	53.8	599
Millinery stores		160	2,357	135	1,714	91	1,163	69.0	507	17.9	224	13.1	21
Women's accessories stores		104	1,732	95	1,609	66	1,284	79.6	252	15.7	73	4.5	21
Infants', other apparel stores		67	1,697	63	1,727	37	892	51.8	575	33.3	260	15.1	68
Custom tailors		151	1,847	122	1,734	41	542	19.7	407	23.5	985	58.8	333
Shoe stores (all kinds)		353	11,091	299	9,410	198	8,749	71.7	1,979	21.0	682	7.3	164
Furniture—Household—Radio Group		648	32,489	742	30,348	177	1,962	6.5	5,065	16.7	23,321	76.8	13,793
Furniture stores		285	17,465	272	17,366	28	370	2.1	2,294	13.2	14,702	84.7	8,919
Floor coverings, drapery stores		64	1,906	60	1,857	23	728	39.2	598	32.2	531	28.6	105
Other home-furnishings stores		205	2,614	174	2,488	106	600	24.1	292	11.7	1,596	64.2	872
Household appliance dealers		136	5,788	88	5,993	8	42	1.0	753	16.9	3,198	80.1	2,613
Radio—household appliance stores		124	3,831	119	3,766	8	170	4.5	898	23.7	2,720	71.8	938
Radio stores—other		34	685	29	658	6	52	8.1	232	27.0	574	88.9	346
Automotive Group		698	66,491	623	79,009	114	4,171	5.3	33,037	41.8	41,601	52.9	3,862
Motor-vehicle dealers (new)		441	75,481	410	67,093	28	3,001	4.5	28,358	42.2	33,757	53.8	2,568
Used-car dealers		157	2,457	140	2,332	50	664	27.9	606	25.4	1,112	46.7	194
Accessory, tire, battery dealers		281	10,314	256	9,325	34	506	5.3	4,093	42.9	4,932	51.6	1,100
Other automotive		19	239	17	206	2							
Filling Stations		2,930	42,236	2,648	39,449	619	7,640	19.4	20,901	55.0	10,908	27.8	1,777
Lumber—Building Group		459	32,358	421	31,507	59	614	1.9	4,305	13.7	28,590	84.4	7,270
Lumber and building-materials dealers		210	26,534	202	26,079	12	67	.3	2,921	11.2	23,091	88.5	6,441
Heating—plumbing equipment dealers		63	1,721	47	1,395	5	74	5.3	377	27.1	942	67.8	208
Paint, glass, wallpaper stores		165	5,372	152	5,306	37	420	12.7	916	27.7	1,970	59.8	515
Electrical supply stores		21	729	20	729	5	53	7.3	69	12.2	587	80.5	106
Hardware Group		323	10,404	296	9,613	50	554	5.4	3,961	40.4	5,518	54.2	1,151
Hardware stores		288	6,791	272	6,210	50	554	6.5	3,616	44.1	4,058	49.4	883
Farm implement—tractor—hardware dealers		25	1,813	24	1,603	---	---	---	345	21.4	1,260	78.8	268
Eating Places		2,623	41,435	2,116	36,594	1,803	31,687	66.6	4,227	11.5	680	1.9	89
Restaurants, cafeterias, lunch rooms		1,657	33,607	1,353	29,932	1,160	26,127	67.3	3,222	10.9	553	1.6	83
Lunch counters and stands		673	7,158	684	6,032	577	5,058	63.5	683	14.8	111	1.9	8
Soft drink, juice, ice cream stands		93	670	79	630	66	522	82.9	92	14.6	16	2.5	---
Drinking Places		1,754	15,125	1,302	11,844	1,118	10,388	87.7	1,334	11.3	122	1.0	13
Drug Stores		896	26,243	614	24,996	404	12,392	49.6	10,521	42.1	2,083	8.3	383
Drug stores with fountain		747	22,138	686	21,144	308	9,605	45.4	9,766	46.3	1,753	8.3	313
Drug stores—other		149	4,105	128	3,852	96	2,787	72.3	755	19.1	330	6.6	70
Liquor Stores (packaged goods)		1,012	17,554	678	16,021	681	11,633	72.6	3,496	21.6	692	5.8	156
Other Retail Stores		2,750	61,588	2,424	73,245	814	10,253	14.0	20,882	28.2	42,328	57.8	11,174
Fuel, ice, fuel-oil dealers		771	34,066	707	29,513	145	999	3.4	6,325	28.2	20,189	68.4	4,699
Hay, grain and feed stores		199	15,231	179	13,325	21	1,123	6.4	8,297	24.6	6,905	68.8	2,114
Farm and garden supply stores		23	787	22	778	10	88	11.1	299	38.5	591	50.4	106
Jewelry stores		221	8,908	193	8,819	55	335	5.1	2,003	30.2	4,231	64.7	2,153
Book stores		39	1,540	34	1,507	7	42	2.8	477	31.8	988	65.8	346
Stationery stores		87	1,272	74	1,169	30	328	27.9	575	49.2	268	22.9	82
Cigar stores, cigar stands		340	4,670	270	4,222	195	3,313	76.4	1,289	17.5	1,73	4.1	10
Florists		300	3,354	289	3,114	68	287	8.6	1,269	40.7	1,578	50.7	359
Gift, novelty, souvenir shops		128	900	107	821	87	334	40.7	335	40.8	152	19.5	37
News dealers		134	1,963	118	1,661	63	946	50.8	519	27.9	398	21.3	41
Office, school supply and equipment dealers		79	3,187	71	3,051	6	107	3.5	464	15.3	2,480	81.2	473
Opticians		81	1,387	73	1,304	17	167	12.6	714	54.8	423	32.4	119
Photographic supply—camera stores		25	818	19	528	6	89	16.8	240	45.5	199	37.7	53
Sporting goods stores		34	699	30	679	9	107	15.8	338	57.1	184	27.1	36
Other retail stores		291	5,006	252	4,768	115	2,012	42.2	1,015	21.3	1,741	38.5	566
Second-hand Stores		237	1,522	186	1,360	125	601	44.2	529	38.9	230	18.9	58

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$309,841,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

DELAWARE

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.....	1939 4,544 1935 4,257 1929 3,688	1939 \$110,052 1935 75,564 1929 105,513	1939 4,291 1935 3,885 1929 3,507	1939 \$104,005 1935 61,449 1929 98,859	1939 2,058 1935 (2) 1929 1,611	1939 \$50,490 1935 (2) 1929 32,319	1939 29.3 1935 (2) 1929 33.4	1939 \$50,505 1935 (2) 1929 27,285	1939 29.3 1935 (2) 1929 28.2	1939 \$43,012 1935 19,858 1929 37,257	1939 41.4 1935 32.3 1929 38.4	1939 \$9,875 1935 (3) 1929 (3)
Food Group.....	1,541	27,023	1,488	26,449	624	10,645	41.0	6,408	24.2	9,200	54.6	782
Grocery stores (without fresh meats)	548	5,575	530	5,502	147	2,244	64.1	772	22.0	466	13.9	52
Combination stores (groceries-meats)	623	18,481	611	18,454	111	8,446	39.2	4,279	28.0	5,709	34.8	534
Dairy products stores, milk dealers	62	2,358	60	2,188	24	178	8.2	111	5.1	1,879	86.7	135
Meat markets, fish markets	90	1,348	85	1,117	44	422	57.8	424	57.9	271	24.3	20
Candy, nut, confectionery stores	194	958	188	956	138	551	58.9	539	56.2	46	4.9	3
Delicatessen stores	29	427	29	427	14	242	56.7	144	53.7	41	9.8	2
Fruit stores, vegetable markets	113	702	109	700	89	548	78.3	91	13.0	61	8.7	4
Bakeries, caterers	28	608	25	800	20	35	4.4	95	11.6	672	84.0	10
Egg and poultry dealers	41	202	39	199	28	177	48.5	153	41.9	55	9.8	2
Other food stores	13	168	12	186	11							
General Stores (with food)	37	472	34	450	7	105	24.4	248	57.7	77	17.9	43
General Merchandise Group	115	8,500	105	8,018	82	3,297	41.1	2,649	35.5	1,672	23.4	686
Department stores	7	4,375	7	4,375	2	1,147	19.7	2,799	48.1	1,871	32.2	686
Dry goods and general merchandise stores	70	1,485	68	1,442	33	2,150	97.7	50	2.3	1	—	—
Variety stores	38	2,442	30	2,201	27							
Apparel Group	275	6,890	251	6,425	136	3,155	87.4	2,466	29.3	2,804	55.3	747
Men's-boys' furnishings, hat stores	18	255	18	255	12	184	64.5	82	32.2	9	3.5	4
Men's-boys' clothing stores (and furnishings)	56	2,325	55	2,289	22	553	14.7	1,012	44.6	924	40.7	219
Family clothing stores	21	620	21	620	10	161	26.0	128	20.6	351	55.4	172
Women's ready-to-wear stores	52	3,168	49	3,143	19	1,024	32.6	767	24.4	1,552	45.0	509
Furriers, fur shops												
Millinery stores	30	582	25	582	11	208	79.4	45	17.2	9	3.4	1
Women's accessories stores	15	292	14	249	10	220	88.4	25	9.2	8	2.4	2
Infants', other apparel stores	13	178	12	178	6	37	21.0	110	82.5	29	16.5	6
Custom tailors	24	186	19	118	10	59	50.6	22	19.0	35	30.2	9
Shoe stores (all kinds)	44	1,508	42	1,555	34	949	71.1	277	20.7	109	8.2	25
Furniture—Household—Radio Group	152	4,865	145	4,250	38	299	7.0	1,002	23.6	2,949	69.4	2,081
Furniture stores	55	2,828	52	2,799	6	54	1.8	865	22.7	2,215	75.5	1,602
Floor coverings, drapery stores	6	155	6	155	2	191	50.0	90	23.6	101	26.4	53
Other home-furnishings stores	45	591	41	582	25							
Household appliance dealers	23	895	21	552	5	54	5.6	247	26.4	653	67.6	446
Radio—household appliance stores	20	474	18	438	—							
Radio stores—other	5	144	5	144	2							
Automotive Group	119	18,005	111	14,595	15	281	1.9	6,383	45.7	7,951	54.4	973
Motor-vehicle dealers (new)	64	14,451	60	15,118	2	87	.8	6,099	45.7	7,173	55.7	792
Used-car dealers	18	254	15	241	6	194	15.7	284	23.0	758	81.5	181
Accessory, tire, battery dealers	37	1,500	34	1,258	7							
Other automotive	2		2									
Filling Stations	640	6,390	598	7,820	218	1,583	20.6	3,451	45.3	2,586	53.9	333
Lumber—Building Group	79	4,380	77	4,315	13	87	1.5	688	16.2	3,550	82.3	1,066
Lumber and building-materials dealers	48	3,849	47	3,848	5	9	.2	541	14.1	3,296	85.7	995
Heating—plumbing equipment dealers	11	297	10	255	5	29	11.4	76	30.8	148	58.0	81
Paint, glass, wallpaper stores	20	214	20	214	7	29	15.8	79	38.9	106	49.5	10
Electrical supply stores	—	—	—	—	—	—	—	—	—	—	—	—
Hardware Group	67	1,485	66	1,482	12	71	4.8	685	46.2	728	49.0	230
Hardware stores	48	1,007	47	1,004	10	71	4.8	685	46.2	728	49.0	230
Farm implement—tractor—hardware dealers	19	478	19	478	2							
Eating Places	450	4,000	393	3,704	328	3,097	85.6	474	12.6	133	3.8	12
Restaurants, cafeterias, lunch rooms	223	5,171	201	2,915	189	2,485	85.3	330	11.3	100	3.4	9
Lunch counters and stands	173	699	161	687	134	556	80.9	110	16.0	21	3.1	1
Soft drink, juice, ice cream stands	34	130	31	102	25	58	54.9	34	33.3	12	11.8	2
Drinking Places	222	3,101	205	2,776	191	2,586	95.1	177	6.4	13	.5	3
Drug Stores	121	3,193	115	2,850	59	1,521	55.4	1,124	39.4	205	7.2	35
Drug stores with fountain	79	2,591	78	2,537	34	1,192	51.0	959	41.0	188	6.0	30
Drug stores—other	42	602	39	515	25	329	64.1	185	32.2	19	3.7	5
Liquor Stores (packaged goods)	79	1,596	89	1,454	89	1,454	100.0	—	—	—	—	—
Other Retail Stores	625	17,871	594	17,170	256	1,921	11.2	4,389	25.6	10,680	65.2	2,885
Fuel, ice, fuel-oil dealers	150	4,675	141	4,551	52	184	4.0	928	20.4	3,441	75.8	577
Hay, grain and feed stores	90	7,684	87	7,628	8	486	6.4	1,795	23.5	5,345	70.1	1,409
Farm and garden supply stores	28	472	27	470	5	24	5.1	152	32.3	294	62.8	206
Jewelry stores	37	976	35	950	8	44	4.8	255	26.6	853	88.8	419
Book stores	5	129	4	110	5	32	6.9	152	32.7	281	60.4	59
Stationery stores	5	555	5	555	1							
Cigar stores, cigar stands	65	1,000	84	978	62	605	81.7	312	31.9	65	6.4	9
Florists	55	451	55	451	27	114	25.5	120	28.8	217	48.1	29
Gift, novelty, souvenir shops	29	259	29	259	21	55	21.2	150	57.9	54	20.9	18
News dealers	21	252	20	251	18	163	36.0	138	30.0	154	34.0	25
Office, school supply and equipment dealers	10	222	10	222	2	28	15.0	106	61.3	41	23.7	9
Opticians	12	175	11	175	7			76	69.5	35	31.5	13
Photographic supply—camera stores	3	111	3	111	—					117	51.5	26
Sporting goods stores	14	232	12	227	8	88	16.8	72	31.7	185	59.2	66
Other retail stores	61	900	71	456	41	150	32.9	141	30.9			
Second-hand Stores	44	501	42	487	30	250	47.2	151	31.0	108	21.6	19

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$41,591,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

DISTRICT OF COLUMBIA

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
District Total	1939 1935 1929	6,893 6,541 5,931	\$402,768 327,874 336,282	5,818 5,741 4,814	\$374,268 271,451 288,253	3,054 (2) 2,747	\$140,527 (2) 87,444	37.6 (2) 30.8	\$94,008 (2) 80,514	25.1 (2) 28.1	\$139,735 86,661 118,295	37.3 31.9 41.3	\$57,705 (3) (3)
Food Group		2,356	88,062	1,891	83,672	911	44,480	53.2	18,745	22.4	20,447	24.4	1,692
Grocery stores (without fresh meats)		279	3,511	195	3,048	125	2,262	74.2	615	20.2	171	5.6	18
Combination stores (groceries-meats)		1,507	81,205	1,192	59,084	442	35,500	60.1	13,088	22.1	10,496	17.8	718
Dairy products stores, milk dealers		85	13,288	82	13,065	68	1,800	13.8	2,484	19.0	8,781	67.2	863
Meat markets, fish markets		148	3,475	105	3,205	45	1,200	37.4	1,374	42.9	651	19.7	54
Candy, nut, confectionery stores		118	1,341	73	1,152	61	916	79.6	206	17.9	50	2.6	6
Delicatessen stores		160	2,453	100	1,880	73	1,488	78.1	375	19.9	37	2.0	---
Fruit stores, vegetable markets		110	821	52	511	32	258	50.1	176	34.4	79	15.5	2
Bakeries, caterers		79	809	40	631	33	473	75.0	63	10.0	95	15.0	21
Egg and poultry dealers		47	875	33	599	23	471	78.6	99	18.5	29	4.9	2
Other food stores		23	506	19	497	9	134	27.0	265	53.3	98	19.7	10
General Stores (with food)		5	36	3	23	---	---	---	20	87.0	3	13.0	---
General Merchandise Group		184	69,443	123	62,185	95	10,542	17.0	20,726	33.3	30,917	49.7	11,905
Department stores		11	58,017	10	51,145	---	---	---	20,457	40.0	30,388	80.0	11,855
Dry goods and general merchandise stores		82	1,644	58	1,473	42	10,542	95.5	289	2.4	229	2.1	70
Variety stores		71	9,782	55	9,567	53	---	---	---	---	---	---	---
Apparel Group		725	41,573	613	38,721	352	14,449	37.3	9,518	24.6	14,754	38.1	4,915
Men's-boys' furnishings, hat stores		72	1,480	49	1,238	33	858	89.3	289	23.3	91	7.4	37
Men's-boys' clothing stores (and furnishings)		96	7,790	92	7,714	43	2,007	28.0	2,639	34.2	3,068	39.8	951
Family clothing stores		70	5,545	62	5,382	31	810	15.1	821	15.3	3,751	69.8	1,818
Women's ready-to-wear stores		168	13,452	147	12,621	88	4,076	29.2	3,540	25.4	6,530	45.4	1,757
Furriers, fur shops		14	1,325	14	1,325	1	---	---	---	---	---	---	---
Millinery stores		78	1,815	60	1,356	48	1,196	88.2	118	8.7	42	3.1	7
Women's accessories stores		41	1,421	34	1,235	30	965	78.1	191	15.5	79	6.4	14
Infants', other apparel stores		16	172	8	136	5	108	78.3	20	14.5	10	7.2	1
Custom tailors		54	955	43	877	12	106	12.1	319	36.4	452	51.5	147
Shoe stores (all kinds)		120	7,820	104	8,855	81	4,323	63.3	1,581	25.1	931	13.8	205
Furniture—Household—Radio Group		199	18,078	168	15,633	37	1,015	6.5	1,867	11.9	12,751	81.6	8,358
Furniture stores		64	8,889	59	8,609	14	347	4.0	853	7.4	7,629	88.6	5,425
Floor coverings, drapery stores		17	2,756	18	2,591	20	452	17.5	537	20.7	1,602	61.8	586
Other home-furnishings stores		60	44	44	---	---	---	---	---	---	---	---	---
Household appliance dealers		27	2,191	22	2,040	2	218	5.3	635	15.5	3,248	79.2	2,225
Radio—household appliance stores		24	2,059	24	2,059	1	---	---	---	---	---	---	---
Radio stores—other		7	401	3	334	---	---	---	82	18.6	272	81.4	142
Automotive Group		145	45,950	130	42,553	21	1,853	4.4	17,109	40.2	23,591	55.4	1,352
Motor vehicle dealers (new)		68	40,478	63	37,451	8	1,140	3.0	15,492	40.8	21,551	58.4	887
Used-car dealers		16	819	13	732	1	---	---	---	---	---	---	---
Accessory, tire, battery dealers		56	4,231	49	4,048	12	713	16.3	1,817	37.0	2,040	46.7	465
Other automotive		5	322	5	322	2	---	---	---	---	---	---	---
Filling Stations		495	18,183	448	17,045	98	3,457	20.3	10,180	59.7	5,408	20.0	411
Lumber—Building Group		78	10,488	73	10,406	7	137	1.3	1,523	14.6	8,746	84.1	1,375
Lumber and building-materials dealers		32	7,732	32	7,732	2	---	---	---	---	---	---	---
Heating—plumbing equipment dealers		13	998	12	998	3	137	1.3	1,523	14.6	8,746	84.1	1,375
Paint, glass, wallpaper stores		28	1,643	24	1,561	1	---	---	---	---	---	---	---
Electrical supply stores		5	115	5	115	1	---	---	---	---	---	---	---
Hardware Group		99	2,497	88	2,397	19	381	15.1	1,111	46.3	925	38.6	179
Hardware stores		98	2,497	87	2,397	19	361	15.1	1,111	46.3	925	38.6	179
Farm implement—tractor—hardware dealers		1	---	1	---	---	---	---	---	---	---	---	---
Eating Places		1,034	52,829	789	29,045	708	26,871	92.5	1,915	8.8	259	.9	18
Restaurants, cafeterias, lunch rooms		889	51,196	889	27,847	620	25,772	92.5	1,830	6.8	245	.9	18
Lunch counters and stands		132	1,335	89	1,109	78	1,099	91.7	85	7.1	14	1.2	---
Soft drink, juice, ice cream stands		13	98	11	89	10	---	---	---	---	---	---	---
Drinking Places		78	1,735	50	1,419	60	1,419	100.0	---	---	---	---	---
Drug Stores		328	24,382	293	23,654	197	19,834	83.1	3,472	14.7	528	2.2	77
Drug stores with fountain		281	21,131	252	20,509	178	17,250	84.1	2,975	14.5	284	1.4	41
Drug stores—other		47	3,251	41	3,125	21	2,384	78.3	497	15.9	244	7.8	36
Liquor Stores (packaged goods)		249	11,923	212	10,101	208	9,968	98.6	127	1.3	6	.1	---
Other Retail Stores		790	56,006	628	55,742	239	5,110	14.5	7,351	20.6	25,281	85.1	7,410
Fuel, ice, fuel-oil dealers		148	10,678	132	10,599	26	147	1.4	1,529	14.4	8,923	84.2	2,142
Hay, grain and feed stores		7	285	5	283	---	---	---	123	46.8	140	53.2	20
Farm and garden supply stores		5	444	3	437	---	---	---	178	40.7	259	59.3	30
Jewelry stores		83	5,052	75	4,994	18	285	5.3	1,275	25.5	3,454	69.2	2,056
Book stores		28	1,272	24	1,223	7	88	7.2	501	41.0	634	51.8	372
Stationery stores		25	709	21	705	12	446	85.2	114	18.2	145	20.8	55
Cigar stores, cigar stands		62	944	30	609	24	557	91.5	42	8.9	10	1.6	4
Florists		98	2,193	71	2,006	20	253	12.8	584	28.1	1,189	59.3	242
Gift, novelty, souvenir shops		60	613	46	488	35	379	78.0	53	10.9	54	11.1	14
News dealers		71	983	48	671	43	635	9.1	420	8.0	5,928	84.9	1,182
Office, school supply and equipment dealers		34	6,797	33	6,310	1	---	---	---	---	---	---	---
Opticians		36	1,008	34	935	9	205	22.0	551	59.0	177	19.0	45
Photographic supply—camera stores		15	789	12	877	3	132	19.5	358	52.6	189	27.9	39
Sporting goods stores		15	948	12	938	7	179	19.1	530	58.5	229	24.4	56
Other retail stores		101	5,295	83	4,891	34	1,824	37.3	1,115	22.8	1,952	59.9	1,212
Second-hand Stores		150	1,925	107	1,892	94	1,231	72.8	342	20.2	119	7.0	13

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$184,790,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

FLORIDA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	1939 1935 ¹ 1929 ¹	26,614 25,575 22,449	\$614,464 420,581 504,525	24,523 22,568 19,267	\$558,775 358,650 446,706	15,149 (2) 10,617	\$209,109 (2) 194,151	37.4 (2) 45.5	\$155,764 (2) 122,010	27.9 (2) 27.5	\$193,680 109,237 130,545	34.7 30.5 29.2	\$47,599 (3) (3)
Food Group		6,084	132,978	7,065	122,594	5,402	65,453	51.8	34,622	26.2	24,519	20.0	2,632
Grocery stores (without fresh meats)		2,521	17,915	2,156	16,160	1,068	9,029	55.9	5,853	25.7	3,298	20.4	414
Combination stores (groceries-meats)		5,619	96,611	5,528	95,060	1,153	47,448	51.0	27,531	29.6	18,101	19.4	1,621
Dairy products stores, milk dealers		159	5,123	124	4,115	75	1,462	35.5	988	24.0	1,665	40.5	235
Meat markets, fish markets		556	4,011	473	3,555	304	1,570	46.8	1,096	32.7	669	20.5	77
Candy, nut, confectionery stores		287	1,066	237	913	186	691	75.7	165	18.1	57	6.2	---
Delicatessen stores		42	547	34	496	29	401	80.6	46	9.5	49	9.9	5
Fruit stores, vegetable markets		551	2,546	424	2,057	345	1,570	66.6	470	22.6	217	10.6	36
Bakeries, caterers		182	1,263	156	896	124	835	92.6	45	5.0	20	2.2	3
Egg and poultry dealers		103	795	84	714	64	567	51.4	190	26.6	157	22.0	14
Other food stores		102	679	87	606	54	262	35.0	258	32.0	266	35.0	29
General Stores (with food)		471	10,540	564	8,610	122	2,456	28.5	2,915	35.6	3,259	37.9	564
General Merchandise Group		887	65,541	727	60,534	528	26,691	44.4	20,196	35.4	13,447	22.2	6,656
Department stores		48	55,505	45	52,422	18	5,297	16.3	16,787	51.8	10,556	51.9	4,616
Dry goods and general merchandise stores		526	11,951	418	10,694	262	4,597	41.1	5,220	50.1	3,077	28.6	1,055
Variety stores		511	18,265	264	17,420	248	17,197	96.7	189	1.1	54	.2	7
Apparel Group		1,745	45,011	1,500	41,525	1,052	24,895	59.9	9,210	22.2	7,420	17.9	2,045
Men's-boys' furnishings, hat stores		55	714	47	623	31	291	46.7	279	44.8	55	8.5	15
Men's-boys' clothing stores (and furnishings)		255	6,771	232	6,048	144	4,018	49.9	2,651	32.7	1,399	17.4	455
Family clothing stores		254	7,739	250	7,553	126	2,112	28.7	2,114	28.6	3,127	42.5	1,005
Women's ready-to-wear stores		546	15,475	472	14,471	314	9,265	64.0	5,002	20.6	2,206	15.2	486
Furriers, fur shops					Three stores combined with "Women's accessories stores."								
Millinery stores		151	1,566	115	1,204	101	1,046	86.9	67	5.6	91	7.5	4
Women's accessories stores		68	915	71	755	61	584	77.4	96	12.7	75	9.9	11
Infants', other apparel stores		118	1,066	67	964	75	712	72.4	195	19.6	79	6.0	18
Custom tailors		51	432	45	518	30	174	54.7	85	26.7	59	18.6	6
Shoe stores (all kinds)		227	6,295	204	7,769	170	6,695	86.2	745	9.6	551	4.2	45
Furniture—Household—Radio Group		919	51,642	850	29,689	165	2,185	7.4	4,544	14.6	25,160	76.0	14,916
Furniture stores		411	19,522	379	18,421	48	542	5.0	2,506	12.5	15,573	64.5	11,115
Floor coverings, drapery stores		24	715	21	665	11	101	14.8	192	26.0	392	57.2	127
Other home-furnishings stores		159	2,474	121	2,556	80	652	35.6	297	12.7	1,207	51.7	588
Household appliance dealers		205	6,255	165	5,671	27	475	6.5	602	14.2	4,596	77.5	2,881
Radio—household appliance stores		76	1,708	72	1,649	8	164	10.0	452	27.4	1,035	62.6	201
Radio stores—other		64	988	54	927	9	75	7.9	295	31.6	559	60.5	206
Automotive Group		841	102,423	754	90,418	110	5,144	5.7	28,541	31.6	56,731	62.7	6,232
Motor-vehicle dealers (new)		459	84,447	382	75,201	47	4,475	6.1	25,656	32.5	45,070	61.6	4,158
Used-car dealers		155	6,211	128	6,075	25	546	5.7	1,161	19.1	4,588	75.2	467
Accessory, tire, battery dealers		242	11,118	225	10,647	30	187	1.8	5,452	32.2	7,028	66.0	1,618
Other automotive		27	647	19	495	10	156	27.6	292	59.2	65	15.2	9
Filling Stations		4,655	51,064	5,951	45,256	1,657	11,997	26.5	20,662	46.1	12,577	27.4	1,477
Lumber—Building Group		500	30,028	464	29,125	74	855	2.8	4,215	14.6	24,077	62.7	6,092
Lumber and building materials dealers		557	26,760	519	26,084	58	546	2.1	5,409	15.1	22,109	64.6	5,625
Heating—plumbing equipment dealers		54	460	26	582	11	101	26.4	89	25.3	192	50.3	25
Paint, glass, wallpaper stores		107	2,402	99	2,522	18	116	5.0	622	26.6	1,564	68.2	395
Electrical supply stores		22	406	18	555	7	70	19.7	95	26.2	192	54.1	47
Hardware Group		576	13,678	559	12,965	76	1,051	7.9	4,026	31.1	7,908	61.0	1,966
Hardware stores		555	11,212	502	10,626	75	965	9.2	5,516	35.1	6,127	57.7	1,568
Farm implement—tractor—hardware dealers		45	2,466	57	2,559	5	48	2.1	510	21.6	1,781	76.1	598
Eating Places		5,675	55,917	5,027	50,189	2,452	26,187	66.7	5,515	11.0	689	2.5	36
Restaurants, cafeterias, lunch rooms		2,017	29,262	1,699	24,577	1,596	21,402	87.1	2,647	10.8	528	2.1	25
Lunch counters and stands		1,245	5,591	987	4,569	772	5,887	65.1	545	11.9	157	5.0	10
Soft drink, juice, ice cream stands		415	1,264	541	1,045	284	898	66.1	121	11.6	24	2.5	5
Drinking Places		2,077	17,547	1,755	14,570	1,422	11,969	65.5	2,099	14.6	302	2.1	52
Drug Stores		1,002	52,742	695	51,124	465	19,495	62.6	9,274	29.6	2,557	7.6	512
Drug stores with fountain		771	29,687	694	28,586	549	18,557	64.3	8,291	29.0	1,918	6.7	427
Drug stores—other		231	2,675	201	2,558	116	1,156	44.4	885	38.4	459	17.2	85
Liquor Stores (packaged goods)		555	5,999	267	4,854	209	5,579	75.7	1,125	25.2	152	5.1	26
Other Retail Stores		2,657	59,171	2,255	55,259	1,190	7,845	22.2	10,456	29.7	16,957	48.1	4,957
Fuel, ice, fuel-oil dealers		506	5,852	454	5,685	202	409	11.2	1,724	47.0	1,552	41.6	565
Hay, grain and feed stores		262	8,655	250	6,025	65	1,006	12.5	2,716	35.9	4,501	55.6	769
Farm and garden supply stores		119	4,455	105	5,704	24	226	6.1	1,115	30.1	2,565	65.8	556
Jewelry stores		217	6,804	196	6,626	62	696	9.0	2,052	31.0	5,976	60.0	1,750
Book stores		57	492	51	457	25	129	28.2	114	25.0	214	46.6	245
Stationery stores		17	277	14	252	9	81	32.2	118	46.8	55	21.0	8
Cigar stores, cigar stands		184	2,651	169	2,524	147	1,676	66.4	205	6.0	645	25.6	62
Florists		259	1,529	204	1,228	105	475	38.7	514	25.6	459	35.7	60
Gift, novelty, souvenir shops		349	1,566	271	1,258	248	987	78.5	168	13.8	105	8.2	24
News dealers		108	711	67	628	72	524	85.4	82	13.1	22	3.5	2
Office, school supply and equipment dealers		110	5,244	97	5,012	15	175	5.7	764	25.4	2,075	88.9	480
Opticians		65	460	48	564	24	195	55.6	92	25.3	77	21.1	30
Photographic supply—camera stores		50	556	27	515	15	177	56.6	115	56.1	25	7.5	5
Sporting goods stores		75	700	65	590	44	244	41.4	215	56.1	155	22.5	45
Other retail stores		359	5,501	277	2,594	157	947	36.6	688	25.8	979	37.7	561
Second-hand Stores		576	2,586	552	2,266	227	1,169	51.1	572	25.0	545	25.9	278

¹ Figures for 1936 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$249,415,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

GEORGIA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929 ¹	32,870 50,555 28,887	\$624,765 478,454 655,440	31,555 28,635 24,774	\$595,759 411,851 560,966	11,511 (2) 10,340	\$160,703 (2) 163,973	27.0 (2) 29.2	\$187,151 (2) 185,105	31.4 (2) 33.0	\$247,985 157,638 211,988	41.6 38.3 37.8	\$68,924 (3) (5)
Food Group		12,130	140,066	11,839	156,846	5,859	59,142	45.2	58,183	27.9	59,521	28.9	4,054
Grocery stores (without fresh meats)		6,721	41,824	6,548	40,617	2,029	18,741	41.2	15,270	32.7	10,606	26.1	1,285
Combination stores (groceries-meats)		5,770	85,354	5,707	84,199	855	36,822	43.7	21,003	25.0	26,374	31.3	2,511
Dairy products stores, milk dealers		194	2,710	189	2,253	93	582	25.8	722	32.1	949	42.1	85
Meat markets, fish markets		474	4,742	462	4,514	209	1,886	41.8	1,768	39.6	840	18.6	67
Candy, nut, confectionery stores		467	1,440	457	1,423	322	822	57.8	483	35.9	118	8.3	3
Delicatessen stores		35	673	33	599	25	487	78.0	109	18.2	23	3.8	5
Fruit stores, vegetable markets		291	1,457	275	1,398	240	1,158	82.7	183	13.1	59	4.2	5
Bakeries, caterers		52	325	47	298	41	274	92.0	18	6.0	6	2.0	---
Egg and poultry dealers		69	932	67	948	50	508	32.6	483	48.9	175	18.5	37
Other food stores		57	601	58	599	15	84	14.0	144	24.1	371	61.9	40
General Stores (with food)		1,782	25,906	1,751	25,078	265	3,050	12.2	11,426	45.5	10,602	42.3	2,987
General Merchandise Group		1,275	98,257	1,180	94,512	683	30,126	32.0	50,957	32.8	33,229	35.2	14,177
Department stores		61	58,629	55	56,764	26	5,269	9.3	22,711	40.0	28,784	50.7	12,452
Dry goods and general merchandise stores		834	20,094	777	18,897	322	6,942	36.7	7,650	40.5	4,505	22.8	1,726
Variety stores		380	19,514	350	18,651	335	17,915	96.0	596	3.2	140	.8	19
Apparel Group		1,252	45,154	1,178	40,407	659	17,240	42.7	10,548	26.1	12,619	31.2	4,502
Men's-boys' furnishings, hat stores		32	712	32	712	26	572	80.3	69	9.7	71	10.0	15
Men's-boys' clothing stores (and furnishings)		170	8,777	165	8,490	68	2,519	29.7	2,154	25.4	3,817	44.9	1,291
Family clothing stores		272	9,521	252	8,674	123	2,894	33.4	2,851	32.9	2,929	33.7	1,217
Women's ready-to-wear stores		517	12,840	503	11,869	128	4,138	33.8	3,649	29.9	4,437	36.3	1,619
Furriers, fur shops		8	374	7	353	2							
Millinery stores		138	1,781	122	1,405	69	980	69.8	267	19.0	158	11.2	39
Women's accessories stores		52	797	50	796	47	765	95.9	15	2.0	17	2.1	3
Infants', other apparel stores		15	180	14	178	5	65	36.5	69	58.8	44	24.7	15
Custom tailors		39	545	33	496	25	320	64.5	76	15.3	100	20.2	25
Shoe stores (all kinds)		209	7,827	202	7,434	146	4,991	67.1	1,397	18.8	1,046	14.1	278
Furniture—Household—Radio Group		794	29,826	768	29,035	69	475	1.6	3,412	11.8	25,148	86.6	13,348
Furniture stores		453	20,758	439	20,255	26	141	.7	2,132	10.5	17,962	88.8	13,059
Floor coverings, drapery stores		8	181	8	161	3	23	14.3	39	24.2	99	61.5	18
Other home-furnishings stores		64	1,502	63	1,496	32	171	11.4	177	11.8	1,148	76.8	479
Household appliance dealers		184	5,520	178	5,351	3	20	.4	948	12.1	4,683	87.5	2,180
Radio—household appliance stores		55	1,209	53	1,193	3							
Radio stores—other		30	635	27	597	2	120	6.7	416	25.2	1,256	70.1	604
Automotive Group		918	92,202	865	85,883	82	1,478	1.7	27,378	31.9	57,029	66.4	6,728
Motor-vehicle dealers (new)		535	81,381	502	75,512	19	730	.9	24,154	32.0	50,648	67.1	5,278
Used-car dealers		96	1,682	90	1,532	34	525	34.3	400	26.1	607	39.6	114
Accessory, tire, battery dealers		274	8,828	263	8,541	28							
Other automotive		11	511	10	298	1	221	2.5	2,844	32.2	5,774	65.3	1,356
Filling Stations		5,054	49,350	4,879	47,027	1,402	8,970	19.1	22,326	47.5	15,731	33.4	2,215
Lumber—Building Group		371	21,295	357	20,444	48	502	1.5	3,553	17.4	16,589	81.1	4,545
Lumber and building-materials dealers		286	18,267	278	17,532	38	227	1.3	2,987	17.0	14,518	81.7	3,987
Heating—plumbing equipment dealers		29	1,244	26	1,202	2							
Paint, glass, wallpaper stores		49	1,633	46	1,559	6	75	2.7	508	18.4	2,178	78.9	545
Electrical supply stores		7	151	7	151	---	---	---	58	38.4	93	61.6	31
Hardware Group		508	16,605	492	15,915	44	551	3.5	5,990	37.6	9,374	58.9	2,957
Hardware stores		387	12,274	381	12,187	34	445	3.7	4,638	38.0	7,106	58.3	2,329
Farm implement—tractor—hardware dealers		119	4,331	111	3,728	10	106	2.9	1,354	36.3	2,268	60.8	628
Eating Places		5,675	24,177	5,525	23,053	2,374	17,725	76.9	4,026	17.5	1,284	5.6	43
Restaurants, cafeterias, lunch rooms		1,873	18,076	1,595	17,096	1,103	13,545	78.0	2,920	17.1	851	4.9	36
Lunch counters and stands		1,752	5,413	1,694	5,263	1,065	3,817	72.5	1,051	19.6	415	7.9	6
Soft drink, juice, ice cream stands		250	688	256	674	186	561	85.3	75	11.1	58	5.6	1
Drinking Places		590	3,156	555	2,974	408	2,109	70.9	704	23.7	161	5.4	17
Drug Stores		1,109	25,540	1,084	24,999	227	6,260	25.0	13,549	54.2	5,190	20.8	1,250
Drug stores with fountain		887	22,846	846	22,398	151	5,431	24.3	12,329	55.0	4,638	20.7	1,115
Drug stores—other		242	2,694	238	2,601	76	829	31.9	1,220	46.9	552	21.2	115
Liquor Stores (packaged goods)		480	6,982	444	6,456	415	6,063	93.9	282	4.4	111	1.7	9
Other Retail Stores		2,579	45,581	2,306	40,727	782	5,791	14.2	14,016	34.4	20,920	51.4	8,960
Fuel, ice, fuel-oil dealers		783	8,650	754	8,352	279	428	5.1	4,051	48.4	5,873	46.5	1,537
Hay, grain and feed stores		282	7,309	251	6,894	99	2,116	30.7	2,232	32.4	2,546	36.9	546
Farm and garden supply stores		376	8,066	280	5,829	63	527	9.0	2,856	48.7	2,466	42.3	1,044
Jewelry stores		197	5,571	192	5,472	51	315	5.7	1,400	25.6	3,757	68.7	2,400
Book stores		23	906	21	819	10							
Stationery stores		11	280	10	278	2	151	11.9	305	27.8	691	60.3	555
Cigar stores, cigar stands		48	958	47	918	39	682	72.1	224	24.4	32	3.5	24
Florists		172	1,582	166	1,558	45	145	9.3	355	22.8	1,058	67.9	256
Gift, novelty, souvenir shops		56	578	55	570	40	256	41.4	135	23.3	201	35.3	50
News dealers		35	273	34	272	31	239	87.9	4	1.5	29	10.6	2
Office, school supply and equipment dealers		60	3,370	58	3,275	4	25	.8	321	9.9	2,929	89.4	715
Opticians		81	1,059	78	1,012	26	248	24.5	587	58.2	377	37.3	117
Photographic supply—camera stores		6	104	6	104	3	29	27.9	33	31.7	42	40.4	5
Sporting goods stores		14	391	14	391	4	32	8.2	164	41.9	195	49.9	45
Other retail stores		475	6,521	382	5,003	106	658	15.2	1,591	31.6	2,754	55.0	1,886
Second-hand Stores		357	2,688	350	2,603	213	1,425	54.7	801	30.8	377	14.5	196

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$254,195,000; separate data not available.

* Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

IDAHO

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	
State Total	1939 1935 1929	6,604 5,555 4,916	\$175,673 157,126 189,097	6,058 4,981 4,522	\$162,604 114,971 147,465	1,918 (2) 1,990	\$57,615 (2) 49,965	23.5 (2) 53.9	\$55,640 (2) 47,061	34.2 (2) 51.9	\$69,151 40,590 50,459	42.5 55.1 54.2	\$14,657 (3) (3)
Food Group		1,441	57,055	1,515	55,285	541	10,252	29.0	13,106	57.1	11,947	55.9	1,741
Grocery stores (without fresh meats)		532	10,932	485	10,227	134	2,763	27.0	5,881	58.9	5,483	54.1	586
Combination stores (groceries-meats)		598	21,098	564	21,125	95	6,755	51.9	7,400	55.0	6,968	53.1	962
Dairy products stores, milk dealers		55	657	50	456	4	55	7.2	75	16.5	548	76.5	55
Meat markets, fish markets		120	2,886	112	2,741	16	265	9.7	1,598	51.0	1,078	59.3	148
Candy, nut, confectionery stores		98	599	76	471	60	325	69.0	123	26.1	23	4.9	6
Delicatessen stores					Two stores combined with "Other food stores."								
Fruit stores, vegetable markets		22	59	18	48	16	104	47.5	91	41.3	25	11.4	2
Bakeries, caterers		25	165	21	172	15	7	14.9	58	80.6	2	4.5	2
Egg and poultry dealers		1	59	1	47	5							
Other food stores		12		8									
General Stores (with food)		180	6,656	170	6,594	18	490	7.4	2,654	40.0	3,470	52.6	899
General Merchandise Group		188	19,697	169	19,025	115	9,081	47.7	5,296	27.9	4,646	24.4	1,725
Department stores		45	15,060	41	12,751	21	6,164	38.5	5,205	52.5	4,640	29.0	1,725
Dry goods and general merchandise stores		78	5,389	72	5,278	43	2,917	96.6	91	3.0	6	.2	2
Variety stores		67	3,243	56	3,014	51							
Apparel Group		270	6,071	245	5,645	108	1,755	51.1	2,497	44.2	1,595	24.7	472
Men's-boys' furnishings, hat stores		2	1,668	2	1,658	1	354	18.0	1,055	58.6	469	25.2	252
Men's-boys' clothing stores (and furnishings)		54		52		11							
Family clothing stores		19	863	16	598	8	254	59.1	268	44.6	96	16.1	29
Women's ready-to-wear stores		110	2,180	102	2,151	40	605	28.3	850	59.9	678	51.8	166
Furriers, fur shops		4	76	5	75				10	13.5	65	66.7	22
Millinery stores		24	155	21	118	19							
Women's accessories stores		6	56	5	55	4	205	65.2	34	15.9	7	2.9	---
Infants', other apparel stores		6	59	5	55	2							
Custom tailors		6	56	6	56	4							
Shoe stores (all kinds)		57	1,020	35	759	19	381	51.6	280	57.9	78	10.5	23
Furniture—Household—Radio Group		232	5,947	215	5,529	15	211	5.8	1,217	22.0	4,101	74.2	2,115
Furniture stores		87	5,572	79	5,015	4	62	2.1	756	24.4	2,217	75.5	1,195
Floor coverings, drapery stores		5	54	5	54	2							
Other home-furnishings stores		9	107	6	88	5	116	7.6	246	16.6	1,122	75.6	667
Household appliance dealers		60	1,568	78	1,542	1	35	5.8	195	22.2	649	74.0	198
Radio—household appliance stores		59	889	57	877	5	35	5.8	195	22.2	649	74.0	198
Radio stores—other		12	157	10	155	---	---	---	40	26.1	115	75.9	55
Automotive Group		536	50,867	514	27,965	24	517	1.1	7,285	26.1	20,565	72.8	1,884
Motor-vehicle dealers (new)		234	28,564	220	25,381	4	144	.6	6,561	24.6	19,555	74.8	1,684
Used-car dealers		16	294	15	277	2			692	45.1	1,005	48.5	198
Accessory, tire, battery dealers		62	2,171	76	2,070	18	175	6.4	30	85.7	5	14.5	2
Other automotive		4	58	5	55	---	---	---					
Filling Stations		1,561	16,445	1,221	15,224	271	1,601	11.8	8,701	57.2	4,722	51.0	772
Lumber—Building Group		225	9,592	217	9,072	12	159	1.5	1,572	17.3	7,561	81.2	1,659
Lumber and building-materials dealers		175	6,447	174	6,196	5	49	.6	1,509	16.0	6,658	85.4	1,744
Heating—plumbing equipment dealers		26	638	21	370	4	41	11.1	149	40.5	180	48.6	50
Paint, glass, wallpaper stores		14	402	14	402	2	49	9.7	114	22.5	543	67.6	65
Electrical supply stores		10	105	6	104	1							
Hardware Group		250	9,087	218	6,581	20	246	2.9	5,171	56.9	5,164	60.2	1,757
Hardware stores		152	4,005	126	5,926	15	188	4.6	1,745	44.4	1,995	50.6	627
Farm implement—tractor—hardware dealers		98	5,082	90	4,655	5	58	1.2	1,428	50.7	5,169	68.1	950
Eating Places		628	6,954	497	5,605	512	5,567	60.1	1,974	55.2	264	4.7	55
Restaurants, cafeterias, lunch rooms		385	5,479	306	4,358	179	2,515	57.7	1,650	57.4	215	4.9	26
Lunch counters and stands		209	1,212	164	1,029	112	692	67.2	300	29.2	57	5.6	7
Soft drink, juice, ice cream stands		34	245	27	220	21	162	75.6	44	20.0	14	6.4	2
Drinking Places		674	6,085	556	5,064	540	5,589	66.9	1,485	29.5	192	3.6	56
Drug Stores		211	5,671	196	5,326	54	1,707	52.1	2,623	53.0	796	14.9	212
Drug stores with fountain		147	4,065	138	5,888	57	1,091	28.0	2,254	58.0	545	14.0	140
Drug stores—other		64	1,606	58	1,458	17	616	42.8	589	59.6	255	17.6	72
Liquor Stores (packaged goods)		126	5,698	125	5,655	125	5,655	100.0	---	---	---	---	---
Other Retail Stores		597	11,280	519	9,490	128	1,274	15.4	5,615	38.1	4,605	49.5	1,506
Fuel, ice, fuel-oil dealers		185	2,509	142	2,545	18	65	2.0	1,888	44.2	2,505	53.8	527
Hay, grain and feed stores		65	2,045	57	1,951	2			295	50.4	674	69.6	161
Farm and garden supply stores		11	996	7	969	---	---	---	451	47.2	550	54.5	186
Jewelry stores		77	1,128	69	958	15	175	18.3	171	57.0	102	54.0	56
Book stores		6	136	6	156	2	27	9.0					
Stationery stores		6	164	6	164	2	721	62.8	145	16.4	7	.8	1
Cigar stores, cigar stands		45	976	59	671	51	25	6.9	159	44.1	177	49.0	55
Florists		58	565	57	561	6	20	30.8	55	50.8	12	18.4	5
Gift, novelty, souvenir shops		17	72	10	65	4	79	9.8	150	16.1	599	74.1	188
News dealers		17	91	16	85	15	13	15.1	52	57.2	41	47.7	7
Office, school supply and equipment dealers		17	725	17	725	2							
Opticians		15	104	11	86	4							
Photographic supply—camera stores		---	---	---	---	---	---	---	86	41.0	68	51.4	14
Sporting goods stores		16	210	16	210	4	58	27.6	225	58.5	292	49.8	108
Other retail stores		106	1,761	66	588	25	71	12.1					
Second-hand Stores		105	612	85	550	57	151	27.5	270	49.1	129	25.4	44

1 Figures for 1955 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$74,581,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 ¹ 1929 ¹	109,152 95,035 96,900	\$2,657,646 2,144,447 \$2,711,903	95,404 87,283 85,017	\$2,654,996 1,640,116 \$2,267,910	65,493 (*) 49,764	\$992,450 (*) 1,288,803	57.4 (*) 59.2	\$828,454 (*) 1,016,129	51.2 (*) 50.9	\$854,094 482,126 982,978	51.4 26.2 29.9	\$227,439 (*) (*)
Food Group		55,905	601,024	29,866	558,408	20,562	325,296	58.5	117,951	21.1	115,161	20.8	16,107
Grocery stores (without fresh meats)		9,827	126,425	8,585	116,097	6,854	95,381	82.1	15,794	11.9	6,922	6.0	1,447
Combination stores (groceries-meats)		11,925	509,287	10,675	295,101	5,096	151,424	51.7	80,361	27.4	61,296	20.9	9,944
Dairy products stores, milk dealers		1,087	58,451	919	54,188	604	5,841	10.6	6,923	12.6	41,424	76.4	3,805
Meat markets, fish markets		5,276	55,705	2,788	49,678	2,160	54,620	69.7	11,574	22.9	5,682	7.4	575
Candy, nut, confectionery stores		5,417	17,580	2,847	15,583	2,714	15,917	89.5	1,515	9.7	151	1.0	23
Delicatessen stores		1,741	9,868	1,458	6,271	1,514	7,168	88.7	917	11.1	198	2.2	18
Fruit stores, vegetable markets		928	7,969	766	7,025	709	6,096	86.6	791	11.5	137	1.9	11
Bakeries, caterers		1,180	9,459	1,008	8,884	940	7,722	88.9	789	6.9	574	4.2	71
Egg and poultry dealers		296	2,180	222	1,724	202	1,405	61.4	205	11.9	116	6.7	22
Other food stores		258	4,502	222	5,658	199	1,722	44.6	1,263	52.6	875	22.6	194
General Stores (with food)		923	17,707	861	16,105	516	4,497	27.9	7,418	46.1	4,190	26.0	1,458
General Merchandise Group		2,613	597,854	2,538	587,908	1,614	95,767	16.0	298,677	50.6	195,464	53.2	82,995
Department stores		244	499,659	235	495,164	57	14,752	3.0	289,725	58.5	190,887	58.5	80,960
Dry goods and general merchandise stores		1,467	59,961	1,278	55,600	951	22,139	62.2	6,711	24.5	4,750	13.3	2,009
Variety stores		902	59,214	625	57,144	806	58,876	99.5	241	.4	27	.1	4
Apparel Group		7,655	237,658	6,944	219,492	5,149	108,913	49.6	52,641	24.0	57,598	26.4	17,105
Men's-boys' furnishings, hat stores		550	10,154	481	9,157	418	7,488	61.6	945	10.5	724	7.9	67
Men's-boys' clothing stores (and furnishings)		951	40,784	672	38,688	458	11,690	50.6	15,064	38.7	11,952	50.7	3,595
Family clothing stores		499	38,255	449	34,674	241	7,698	22.6	9,644	27.8	17,152	49.4	6,979
Women's ready-to-wear stores		1,888	68,408	1,694	64,719	1,283	52,530	50.0	15,095	23.5	17,284	28.7	4,011
Furriers, fur shops		197	8,989	170	6,266	50	1,451	17.5	2,057	24.6	4,800	58.1	1,224
Millinery stores		949	9,572	806	7,096	729	6,272	88.4	453	6.1	581	5.5	47
Women's accessories stores		610	7,604	527	6,129	471	5,454	88.7	505	8.2	190	3.1	26
Infants', other apparel stores		282	2,985	158	2,424	130	1,457	59.3	451	17.6	556	22.9	154
Custom tailors		591	6,652	545	5,540	192	1,706	51.9	1,152	21.6	2,462	46.5	515
Shoe stores (all kinds)		1,558	44,215	1,442	42,799	1,179	55,027	77.2	7,555	17.1	2,457	5.7	509
Furniture—Household—Radio Group		2,907	110,596	2,523	96,545	765	6,666	6.8	22,498	22.6	67,406	68.4	35,974
Furniture stores		1,050	55,581	954	51,804	222	2,992	5.6	10,523	19.9	38,439	74.3	24,239
Floor coverings, drapery stores		185	10,154	162	9,582	90	1,487	15.5	4,422	46.2	5,673	58.5	627
Other home-furnishings stores		453	8,519	395	7,464	227	2,249	30.1	955	12.8	4,280	57.1	1,252
Household appliance dealers		615	21,657	475	15,692	91	549	5.5	2,644	16.6	12,499	79.7	4,948
Radio—household appliance stores		410	12,097	373	11,441	76	807	7.1	5,300	23.6	7,354	64.1	2,122
Radio stores—other		194	2,788	164	2,580	77	585	22.6	624	52.2	1,151	45.0	556
Automotive Group		5,502	546,050	5,149	507,905	654	55,561	10.6	128,545	41.7	146,101	47.5	12,082
Motor-vehicle dealers (new)		2,092	508,126	1,889	272,280	509	25,508	9.3	116,662	42.9	150,070	47.8	6,902
Used-car dealers		354	10,294	305	9,537	154	2,746	28.8	2,485	28.1	4,306	45.1	490
Accessory, tire, battery dealers		1,024	28,546	952	25,023	587	4,955	19.8	6,719	54.6	11,551	45.4	2,596
Other automotive		52	1,074	45	985	24	554	55.9	257	26.1	574	58.0	94
Filling Stations		12,097	158,158	10,771	142,370	5,586	55,221	38.8	61,250	45.0	25,699	18.2	4,132
Lumber—Building Group		2,520	115,590	2,517	108,418	482	4,519	4.1	21,189	19.9	80,910	76.0	21,652
Lumber and building-materials dealers		1,440	95,575	1,564	66,045	151	1,804	2.0	15,028	17.1	71,215	80.9	19,102
Heating—plumbing equipment dealers		290	6,653	248	5,799	77	590	10.2	1,703	29.4	5,506	80.4	1,270
Paint, glass, wallpaper stores		693	11,654	617	11,120	239	1,600	14.4	4,075	56.6	5,445	49.0	1,094
Electrical supply stores		97	1,550	66	1,454	55	525	22.5	585	26.5	744	51.2	166
Hardware Group		2,954	58,924	2,645	55,958	1,020	6,456	15.6	22,205	41.2	25,515	45.2	7,492
Hardware stores		2,151	54,977	1,923	52,487	986	6,559	20.2	15,558	41.8	12,550	58.0	5,784
Farm implement—tractor—hardware dealers		783	23,947	720	21,491	154	1,879	8.8	6,647	40.2	10,965	51.0	5,708
Eating Places		9,517	130,455	7,999	121,776	7,328	111,974	92.0	9,082	7.4	742	.6	138
Restaurants, cafeterias, lunch rooms		5,684	115,068	4,933	106,286	4,881	97,070	91.4	6,515	6.0	681	.6	135
Lunch counters and stands		5,276	15,206	2,775	15,627	2,656	15,055	95.6	512	3.8	60	.4	2
Soft drink, juice, ice cream stands		557	2,184	293	1,885	289	1,849	98.1	35	1.9	1	—	1
Drinking Places		14,591	118,666	12,065	105,061	11,857	97,277	94.4	5,621	5.4	165	.2	48
Drug Stores		5,695	109,294	5,295	102,071	2,497	78,674	77.1	19,600	19.2	5,797	5.7	911
Drug stores with fountain		2,761	94,542	2,506	68,755	1,935	70,487	79.4	15,599	17.6	2,689	5.0	600
Drug stores—other		912	14,752	789	15,516	564	8,207	61.6	4,001	50.1	1,108	6.5	511
Liquor Stores (packaged goods)		637	22,502	704	19,885	670	17,178	86.4	1,721	6.6	986	5.0	165
Other Retail Stores		10,560	250,513	9,011	210,661	5,551	41,125	19.5	58,955	27.9	110,805	52.6	28,850
Fuel, ice, fuel-oil dealers		2,548	95,053	2,251	88,327	1,004	5,870	6.6	25,906	27.1	58,551	66.3	10,948
Hay, grain and feed stores		709	15,475	602	12,289	287	2,355	19.0	6,523	51.5	5,651	29.5	976
Farm and garden supply stores		176	5,051	147	4,491	81	1,045	23.2	1,675	57.3	1,775	59.8	459
Jewelry stores		924	21,645	628	20,455	562	2,944	14.4	7,122	34.8	10,587	50.8	5,149
Book stores		240	8,258	214	7,647	135	1,129	14.6	2,582	50.9	4,156	54.5	1,925
Stationery stores		261	2,801	213	2,442	185	954	59.1	693	56.6	595	24.3	142
Cigar stores, cigar stands		1,079	14,693	955	15,109	658	10,984	65.8	1,957	14.6	188	1.4	48
Florists		1,096	10,603	954	9,745	475	2,176	22.4	5,277	55.8	4,288	44.0	867
Gift, novelty, souvenir shops		449	2,545	377	2,222	344	1,515	59.1	527	25.7	582	17.2	57
News dealers		707	4,663	617	4,206	578	3,593	80.7	550	12.6	285	6.7	25
Office, school supply and equipment dealers		532	17,946	298	17,185	62	925	5.4	2,500	14.5	15,770	80.1	5,111
Opticians		568	3,598	515	3,192	185	1,667	52.2	908	28.5	617	19.3	122
Photographic supply—camera stores		69	2,651	59	1,905	50	451	25.7	964	50.6	490	25.7	96
Sporting goods stores		151	4,055	115	3,626	74	1,549	55.3	1,174	50.7	1,503	54.0	197
Other retail stores		1,271	25,496	1,088	19,614	677	4,588	25.2	4,655	24.4	10,591	52.4	4,750
Second-hand Stores		1,280	7,119	1,116	6,357	942	5,745	59.1	1,575	21.7	1,217	19.2	354

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.² Cash sales in both all-cash stores and cash-credit stores amounted to \$1,357,980,000; separate data not available.³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

CHICAGO

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939	47,852	\$1,514,829	41,026	\$1,293,524	33,083	\$534,967	41.3	\$552,505	27.8	\$399,252	30.9	\$109,974
	1935 ¹	43,375	1,205,754	40,853	1,068,224	(2)	(2)	(2)	(2)	(2)	275,422	25.6	(3)
	1929 ¹	43,576	2,127,520	40,229	1,958,036	30,617	852,712	44.0	556,461	28.7	528,893	27.3	(3)
Food Group		17,411	288,981	14,821	251,820	12,099	164,963	65.5	48,858	18.5	40,199	16.0	4,048
Grocery stores (without fresh meats)		5,757	70,715	4,950	66,594	4,135	58,500	87.8	8,311	9.5	1,783	2.7	280
Combination stores (groceries-meats)		3,574	94,437	3,124	91,145	1,954	55,228	60.6	27,046	29.7	8,871	9.7	1,510
Dairy products stores, milk dealers		310	31,807	242	29,851	189	837	2.8	2,499	8.4	26,515	88.8	1,982
Meat markets, fish markets		2,345	38,002	1,990	34,170	1,585	24,678	72.2	7,742	22.7	1,750	5.1	221
Candy, nut, confectionery stores		2,286	10,755	1,888	9,544	1,815	8,365	87.6	1,089	11.4	92	1.0	13
Delicatessen stores		1,450	7,769	1,216	6,681	1,105	5,810	87.2	693	10.4	158	2.4	14
Fruit stores, vegetable markets		584	5,395	482	4,751	451	4,372	92.0	516	6.7	63	1.3	4
Bakeries, caterers		755	6,413	628	6,121	589	5,415	88.5	414	8.7	292	4.8	59
Egg and poultry dealers		217	1,558	170	1,266	157	1,104	87.2	137	10.8	25	2.0	8
Other food stores		153	2,130	131	1,917	119	856	44.7	411	21.4	650	33.9	187
General Stores (with food)		7	436	7	436	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group		1,070	452,212	924	508,689	819	42,120	13.6	140,849	45.6	125,900	40.8	50,143
Department stores		58	408,325	43	285,797	8	5,001	1.1	138,594	52.1	124,402	46.8	49,547
Dry goods and general merchandise stores		679	18,920	574	18,021	506							
Variety stores		333	28,967	307	28,851	305	59,119	91.2	2,255	5.3	1,498	3.5	796
Apparel Group		4,420	151,823	3,878	138,913	3,120	69,813	50.5	30,476	21.9	38,824	27.8	11,195
Men's-boys' furnishings, hat stores		424	8,291	368	7,402	337	6,553	85.8	508	6.9	541	7.3	31
Men's-boys' clothing stores (and furnishings)		357	20,521	328	19,888	221	8,974	35.1	6,539	32.9	8,375	32.0	1,648
Family clothing stores		172	23,315	154	20,134	70	1,981	9.8	6,667	33.1	11,486	57.1	4,884
Women's ready-to-wear stores		1,026	44,527	909	42,250	771	22,129	52.4	8,686	20.5	11,455	27.1	2,692
Furriers, fur shops		162	7,842	140	7,253	43	1,292	17.8	1,862	22.9	4,299	59.3	1,012
Millinery stores		590	6,332	487	4,594	454	4,241	92.3	170	3.7	183	4.0	21
Women's accessories stores		475	6,061	414	4,769	370	4,177	87.6	433	9.1	159	3.3	19
Infants', other apparel stores		185	2,495	111	2,026	91	1,159	58.2	382	18.9	505	24.9	127
Custom tailors		279	5,359	251	4,476	139	1,546	30.1	851	19.0	2,279	50.9	472
Shoe stores (all kinds)		764	28,562	716	26,121	624	20,181	77.3	4,578	17.5	1,562	5.2	289
Furniture—Household—Radio Group		1,150	59,808	1,017	54,761	598	5,555	9.8	13,090	23.9	36,518	66.3	18,923
Furniture stores		420	28,443	379	27,105	112	1,683	6.1	5,101	18.8	20,341	75.1	13,629
Floor coverings, drapery stores		150	8,927	115	8,670	68	1,256	14.5	4,208	48.5	3,206	37.0	711
Other home-furnishings stores		266	5,024	228	4,595	128	1,548	35.2	505	11.5	2,544	55.3	457
Household appliance dealers		122	9,515	111	7,191	35	199	2.8	1,264	17.6	5,728	79.6	994
Radio—household appliance stores		156	6,555	118	6,190	20	232	3.8	1,898	27.4	4,260	68.8	900
Radio stores—other		76	1,341	66	1,210	37	455	37.8	518	26.1	439	36.3	232
Automotive Group		878	126,680	801	111,717	220	15,177	13.8	48,795	43.7	47,745	42.7	2,345
Motor-vehicle dealers (new)		297	111,358	265	98,574	49	11,095	11.3	44,652	45.3	42,827	43.4	1,439
Used-car dealers		145	5,896	131	4,410	74	1,971	44.7	1,424	32.3	1,015	23.0	141
Accessory, tire, battery dealers		219	8,605	190	7,982	89	1,820	22.8	2,551	32.0	3,611	45.2	687
Other automotive		17	821	15	751	8	291	38.7	188	22.4	292	38.9	78
Filling Stations		2,181	47,069	1,869	43,438	1,037	19,388	44.8	19,185	44.2	4,869	11.2	708
Lumber—Building Group		634	32,378	561	30,763	185	1,427	4.8	6,829	22.2	22,507	75.2	4,142
Lumber and building-materials dealers		168	22,484	178	21,519	22	136	.8	5,641	18.9	17,742	82.5	2,805
Heating—plumbing equipment dealers		100	3,518	86	3,299	28	252	7.8	898	27.2	2,149	65.2	890
Paint, glass, wallpaper stores		330	5,777	280	5,358	125	900	16.8	2,165	40.4	2,293	42.8	398
Electrical supply stores		18	599	17	587	10	139	23.7	125	21.3	323	55.0	49
Hardware Group		879	10,771	753	9,802	518	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores		878	10,855	750	9,686	517	3,683	38.0	3,201	33.1	2,802	28.9	551
Farm implement—tractor—hardware dealers		3	118	3	116	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places		4,195	85,830	3,817	81,611	3,510	74,229	91.0	6,858	8.4	524	.8	116
Restaurants, cafeterias, lunch rooms		2,755	77,495	2,420	73,998	2,339	68,728	90.2	6,752	9.1	518	.7	115
Lunch counters and stands		1,341	7,287	1,112	6,810	1,088							
Soft drink, juice, ice cream stands		97	1,047	85	1,003	83	7,501	98.5	108	1.4	8	.1	1
Drinking Places		8,710	53,575	5,539	48,956	5,423	44,108	90.1	4,754	9.7	94	.2	32
Drug Stores		1,903	82,139	1,683	58,522	1,508	52,661	90.0	5,128	8.8	733	1.2	131
Drug stores with fountain		1,558	56,847	1,394	53,811	1,253	49,322	91.7	4,089	7.8	400	.7	87
Drug stores—other		345	5,292	289	4,711	255	3,339	70.9	1,039	22.0	333	7.1	64
Liquor Stores (packaged goods)		607	16,852	523	15,397	500	13,285	86.3	1,233	8.0	879	5.7	140
Other Retail Stores		5,301	141,818	4,582	134,556	3,172	25,717	19.1	31,876	23.5	77,163	57.4	19,311
Fuel, ice, fuel-oil dealers		1,243	83,833	1,078	62,000	568	3,489	5.8	15,942	25.7	42,589	68.7	8,630
Hay, grain and feed stores		33	218	30	114	23							
Farm and garden supply stores		15	320	11	87	10	94	51.9	59	21.8	48	28.5	5
Jewelry stores		378	12,870	343	12,253	151	1,549	12.7	3,827	31.3	8,857	56.0	3,439
Book stores		137	5,963	122	5,583	81	858	11.7	1,362	24.4	3,565	63.9	1,770
Stationery stores		207	1,660	185	1,348	153	745	55.5	1,544	25.8	254	18.9	46
Cigar stores, cigar stands		751	10,743	653	9,715	576	7,960	81.9	1,585	18.3	170	1.8	42
Florists		589	5,832	505	5,398	308	1,533	28.4	1,643	30.4	2,222	41.2	406
Gift, novelty, souvenir shops		303	1,764	252	1,517	257	1,002	88.0	321	21.2	194	12.8	19
News dealers		550	2,849	481	2,627	489	2,386	90.8	211	8.0	50	1.2	4
Office, school supply and equipment dealers		205	14,445	181	13,889	52	877	4.9	1,746	12.8	11,446	82.5	2,673
Opticians		174	2,372	146	2,125	102	1,246	58.7	498	23.4	381	17.9	83
Photographic supply—camera stores		37	2,008	35	1,393	19	587	28.4	701	50.3	325	23.3	64
Sporting goods stores		61	2,718	52	2,618	36	919	35.1	724	27.7	973	37.2	115
Other retail stores		822	14,423	554	13,956	386	3,094	22.2	2,735	19.8	8,129	58.2	4,055
Second-hand Stores		708	4,877	621	4,183	588	2,602	82.5	753	17.8	828	19.9	165

x Withheld to avoid disclosure.

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$794,802,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

INDIANA

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent		
State Total.....	1939..... 1935..... ¹ 1929..... ¹	47,517 40,518 41,618	\$1,066,583 768,520 1,222,564	43,964 36,144 55,624	\$995,629 645,497 1,084,071	21,406 (8) 18,208	\$533,045 (8) 375,004	35.4 (8) 34.6	\$528,223 (8) 353,441	35.0 (8) 32.6	\$554,361 (8) 555,626	55.8 (8) 52.8	\$78,245 (8) (8)
Food Group.....		15,447	250,975	12,870	218,856	5,264	108,147	47.1	58,281	26.6	57,428	26.5	4,647
Grocery stores (without fresh meats).....		2,786	28,143	2,811	26,295	1,385	17,519	66.6	5,469	20.6	3,505	12.6	541
Combination stores (groceries-meats).....		7,942	168,754	7,575	161,581	2,008	72,599	44.3	45,298	28.0	43,884	27.2	5,464
Dairy products stores, milk dealers.....		468	15,293	437	12,569	201	1,940	15.7	2,442	19.7	8,007	64.6	680
Meat markets, fish markets.....		455	8,860	432	8,443	270	4,273	50.8	2,871	34.0	1,299	15.4	102
Candy, nut, confectionery stores.....		759	4,190	668	3,758	603	3,504	88.4	596	10.8	56	1.0	—
Delicatessen stores.....		67	504	52	586	56	246	85.7	113	29.3	27	7.0	1
Fruit stores, vegetable markets.....		425	1,944	385	1,716	345	1,269	74.0	563	21.1	84	4.9	6
Bakeries, caterers.....		550	2,550	504	2,201	242	1,254	57.0	516	25.4	431	19.6	50
Egg and poultry dealers.....		149	598	155	469	121	402	65.7	54	11.5	13	2.9	1
Other food stores.....		88	2,339	75	1,640	53	541	55.0	759	46.3	540	20.7	42
General Stores (with food).....		645	10,009	602	9,062	176	1,886	20.8	4,903	54.1	2,275	25.1	453
General Merchandise Group.....		1,160	141,647	1,059	137,574	752	47,615	34.6	50,918	37.0	59,041	28.4	15,051
Department stores.....		145	99,750	138	97,248	55	15,648	14.5	46,020	47.5	57,580	38.4	12,575
Dry goods and general merchandise stores.....		562	15,515	515	12,598	315	6,291	49.9	4,680	37.2	1,627	12.9	456
Variety stores.....		453	28,604	406	27,728	382	27,478	99.1	218	.8	54	.1	—
Apparel Group.....		2,494	71,454	2,318	68,928	1,455	28,811	45.1	20,761	51.0	17,558	25.9	4,809
Men's-boys' furnishings, hat stores.....		88	1,562	60	1,277	56	889	69.6	332	28.0	56	4.4	11
Men's-boys' clothing stores (and furnishings).....		451	15,572	408	15,027	179	4,524	30.1	6,800	45.5	5,705	24.8	1,048
Family clothing stores.....		256	10,614	215	9,553	99	2,071	21.7	2,481	28.0	5,001	52.5	1,835
Women's ready-to-wear stores.....		571	20,373	535	19,615	320	7,223	36.6	8,288	52.1	6,104	31.1	1,406
Furriers, fur shops.....		51	1,975	28	1,505	4	107	6.2	297	22.8	899	89.0	225
Millinery stores.....		515	2,646	281	1,960	251	1,612	62.5	240	12.2	108	5.5	7
Women's accessories stores.....		79	945	72	690	60	802	90.1	71	8.0	17	1.9	4
Infants', other apparel stores.....		65	600	49	558	40	217	40.5	254	47.2	67	12.5	15
Custom tailors.....		107	1,151	97	1,154	60	430	37.5	541	29.5	585	55.2	95
Shoe stores (all kinds).....		577	18,178	553	15,611	404	10,956	70.1	5,657	25.4	1,018	6.5	188
Furniture—Household—Radio Group.....		1,621	44,528	1,535	42,581	560	2,755	6.4	6,496	20.0	51,552	75.8	16,716
Furniture stores.....		584	27,568	552	26,535	115	790	3.0	5,175	19.5	20,568	77.5	12,283
Floor coverings, drapery stores.....		58	1,141	55	1,122	18	145	12.9	432	58.5	545	49.8	168
Other home-furnishings stores.....		185	2,418	152	2,348	107	1,045	44.5	257	10.9	1,046	44.6	465
Household appliance dealers.....		400	6,501	379	7,500	58	447	8.0	1,297	17.5	5,756	77.7	4,286
Radio—household appliance stores.....		242	4,781	234	4,602	57	199	4.5	1,220	26.5	5,185	89.2	1,422
Radio stores—other.....		72	501	65	476	27	107	22.5	115	24.1	254	53.4	94
Automotive Group.....		2,051	160,595	1,881	148,157	570	6,885	4.7	65,691	45.1	77,381	52.2	7,651
Motor-vehicle dealers (new).....		1,165	158,795	1,072	127,421	127	4,994	3.9	56,061	44.0	66,546	52.1	5,594
Used-car dealers.....		174	5,955	180	5,670	86	851	17.7	1,420	39.7	1,599	45.6	244
Accessory, tire, battery dealers.....		658	17,451	618	16,687	164	1,151	6.6	6,259	37.5	9,297	55.7	2,000
Other automotive.....		54	596	51	579	15	109	28.7	151	54.8	159	39.7	15
Filling Stations.....		8,252	88,916	7,890	62,519	2,775	22,656	27.7	42,029	50.9	17,654	21.4	1,820
Lumber—Building Group.....		1,546	55,109	1,281	50,251	245	2,457	4.9	10,891	21.7	38,905	75.4	10,058
Lumber and building-materials dealers.....		825	44,965	787	42,937	60	1,225	2.6	6,659	20.2	35,055	77.0	9,137
Heating—plumbing equipment dealers.....		205	5,551	166	2,744	42	517	11.6	605	29.5	1,622	59.1	458
Paint, glass, wallpaper stores.....		257	5,961	242	5,785	97	798	21.1	1,176	51.1	1,611	47.8	544
Electrical supply stores.....		61	652	56	765	24	119	15.1	252	52.0	415	52.9	117
Hardware Group.....		1,296	30,592	1,227	28,271	510	2,797	9.9	12,572	45.8	15,102	46.5	3,859
Hardware stores.....		876	16,450	855	15,797	241	1,965	12.5	7,942	50.3	5,670	37.2	1,977
Farm implement—tractor—hardware dealers.....		420	14,162	394	12,474	69	612	6.5	4,450	55.5	7,252	58.0	1,882
Eating Places.....		4,945	46,750	4,540	42,755	4,051	38,685	90.5	5,452	8.1	616	1.4	45
Restaurants, cafeterias, lunch rooms.....		2,558	57,595	2,702	54,061	2,580	50,787	90.5	2,605	6.2	489	1.5	26
Lunch counters and stands.....		1,788	6,153	1,625	7,655	1,475	6,915	90.4	619	8.1	119	1.5	17
Soft drink, juice, ice cream stands.....		241	1,202	215	1,059	198	1,005	96.5	28	2.7	6	.8	—
Drinking Places.....		2,510	51,276	2,214	27,218	2,092	25,880	95.1	1,180	4.5	158	.8	25
Drug Stores.....		1,521	45,624	1,420	41,758	858	26,435	65.3	15,679	32.8	1,624	5.9	559
Drug stores with fountain.....		1,153	37,729	1,077	35,691	645	25,071	64.5	11,655	32.5	1,165	5.2	201
Drug stores—other.....		568	6,095	345	5,845	215	3,582	57.5	2,024	34.6	459	7.9	158
Liquor Stores (packaged goods).....		464	5,717	419	5,102	411	5,027	96.5	63	1.2	12	.5	4
Other Retail Stores.....		4,931	105,165	4,529	91,217	1,657	15,997	17.6	56,610	40.1	38,610	42.5	10,555
Fuel, ice, fuel-oil dealers.....		1,432	51,615	1,365	50,194	562	2,584	6.5	11,651	59.2	15,799	52.5	5,567
Hay, grain and feed stores.....		774	24,595	681	20,758	207	2,446	11.8	11,643	56.1	6,664	32.1	1,457
Farm and garden supply stores.....		150	6,953	156	6,142	51	625	13.4	5,456	58.0	1,679	50.6	401
Jewelry stores.....		452	9,218	404	6,556	151	1,116	15.4	2,629	31.5	4,591	55.1	2,465
Book stores.....		67	1,449	62	1,284	59	500	38.9	468	56.5	518	24.6	275
Stationery stores.....		28	1,027	24	982	11	59	6.9	245	56.7	580	54.4	57
Cigar stores, cigar stands.....		379	5,412	355	2,652	291	2,416	64.7	411	14.4	25	.9	5
Florists.....		595	5,558	565	5,092	140	478	15.4	1,201	39.6	1,415	45.6	206
Gift, novelty, souvenir shops.....		87	494	77	429	66	375	88.9	47	11.0	9	2.1	2
News dealers.....		123	1,028	112	951	97	671	72.1	180	19.5	80	6.6	5
Office, school supply and equipment dealers.....		140	4,258	127	4,064	29	288	6.6	802	19.7	2,994	75.7	615
Opticians.....		142	1,695	151	1,478	45	570	25.0	654	44.5	454	30.7	81
Photographic supply—camera stores.....		25	875	23	808	5	25	5.1	552	45.6	431	53.5	85
Sporting goods stores.....		89	2,567	81	2,184	57	571	17.0	796	56.2	1,025	46.8	255
Other retail stores.....		870	10,679	808	8,005	528	5,517	44.0	1,918	25.9	2,570	52.1	1,107
Second-hand Stores.....		658	5,628	601	5,406	458	1,856	54.5	697	20.5	853	25.0	460

¹ Figures for 1955 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$464,586,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

IOWA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	39,024 36,768 32,716	\$822,905 637,933 972,138	36,926 35,749 29,279	\$761,685 554,917 885,892	14,794 (2) 11,186	\$210,149 (2) 254,654	26.9 (2) 28.6	\$306,130 (2) 346,306	59.2 (2) 39.2	\$265,366 145,616 262,932	33.9 27.2 32.0	\$62,147 (3) (3)
Food Group		6,737	163,637	6,352	159,070	3,505	59,573	37.5	57,452	36.1	42,045	26.4	4,882
Grocery stores (without fresh meats)		2,224	31,452	2,091	30,363	854	13,628	45.5	10,564	34.8	5,971	19.7	910
Combination stores (groceries-meats)		4,097	111,140	4,005	109,407	940	37,252	34.1	40,396	36.9	31,759	29.0	5,485
Dairy products stores, milk dealers		810	7,010	778	6,529	408	1,779	27.2	2,214	33.9	2,536	36.9	501
Meat markets, fish markets		491	7,519	459	7,119	196	2,617	36.8	3,090	43.4	1,412	19.8	147
Candy, nut, confectionery stores		411	2,508	372	2,115	327	1,828	84.4	316	14.6	21	1.0	2
Delicatessen stores		11	87	9	50	7							
Fruit stores, vegetable markets		249	1,102	224	974	205	652	87.5	113	11.6	9	.9	2
Bakeries, caterers		241	1,158	227	1,071	204	933	87.1	90	6.4	48	4.5	2
Egg and poultry dealers		70	426	65	305	57	242	79.5	49	16.1	14	4.6	—
Other food stores		133	1,455	124	1,137	109	242	21.3	620	54.5	275	24.2	33
General Stores (with food)		647	15,670	631	15,096	113	2,317	15.4	8,958	59.3	3,621	25.3	1,122
General Merchandise Group		685	67,027	657	63,456	600	55,491	42.5	26,025	33.6	19,940	23.9	7,040
Department stores		117	58,646	115	55,537	53	12,864	23.6	23,175	45.3	17,698	33.1	6,481
Dry goods and general merchandise stores		375	12,522	361	12,366	193	5,670	45.8	4,472	36.2	2,226	18.0	556
Variety stores		393	17,859	361	17,551	354	17,157	97.7	378	2.2	16	.1	1
Apparel Group		1,953	47,748	1,847	45,540	886	15,368	33.6	17,761	39.0	12,593	27.2	3,747
Men's-boys' furnishings, hat stores		38	595	35	555	19	136	36.9	150	42.2	67	16.9	24
Men's-boys' clothing stores (and furnishings)		422	14,097	403	13,644	123	3,245	23.6	6,618	48.5	3,781	27.7	1,289
Family clothing stores		143	4,719	135	4,581	50	592	13.0	1,631	35.7	2,338	51.5	856
Women's ready-to-wear stores		487	15,931	453	15,135	205	4,427	33.7	5,017	36.2	3,691	28.1	940
Furriers, fur shops		35	1,822	33	1,456	3	14	1.0	461	33.0	961	66.0	329
Millinery stores		194	1,557	179	1,376	144	1,094	79.5	166	12.1	118	8.4	15
Women's accessories stores		41	327	39	327	31	223	66.2	54	16.5	50	15.3	6
Infants', other apparel stores		35	138	18	88	11	61	89.5	26	29.6	1	1.1	—
Custom tailors		70	628	68	583	42	248	42.2	184	31.6	153	26.2	40
Shoe stores (all kinds)		508	10,536	488	10,015	280	5,546	53.4	3,434	34.3	1,235	12.3	248
Furniture—Household—Radio Group		1,341	29,640	1,228	27,808	274	1,980	7.1	6,056	29.0	17,772	63.9	9,478
Furniture stores		502	17,827	485	16,957	60	588	3.5	4,965	29.3	11,404	67.2	6,072
Floor coverings, drapery stores		20	222	16	212	9	73	34.4	60	37.6	59	27.6	17
Other home-furnishings stores		107	1,563	96	1,305	59	499	58.3	239	18.3	565	43.4	299
Household appliance dealers		412	8,405	342	5,868	72	509	9.0	1,566	27.6	3,593	63.4	2,294
Radio—household appliance stores		196	3,242	188	3,114	33	218	7.0	1,021	32.6	1,875	60.2	689
Radio stores—other		104	581	97	554	41	95	16.8	185	33.4	276	49.8	107
Automotive Group		2,025	125,191	1,920	115,890	332	4,576	4.0	54,141	48.8	56,973	49.2	6,656
Motor-vehicle dealers (new)		1,224	109,711	1,162	102,949	116	5,003	2.9	49,988	47.6	50,976	49.5	5,446
Used-car dealers		112	2,501	107	2,213	37	516	14.3	718	32.4	1,179	53.3	319
Accessory, tire, battery dealers		664	11,009	629	10,372	172	1,226	11.8	4,389	42.3	4,757	45.9	1,063
Other automotive		25	170	22	156	7	31	19.9	86	42.3	59	37.6	6
Filling Stations		6,967	72,059	6,628	68,090	1,612	12,668	13.9	59,098	57.4	16,124	23.7	2,365
Lumber—Building Group		1,633	62,674	1,553	59,165	170	1,533	2.6	11,842	20.0	45,610	77.4	13,610
Lumber and building-materials dealers		1,165	56,711	1,105	53,496	48	1,034	1.9	10,126	18.9	42,336	79.2	13,017
Heating—plumbing equipment dealers		211	2,304	204	2,232	48	210	9.4	627	28.1	1,395	82.5	368
Paint, glass, wallpaper stores		156	2,919	150	2,833	59	229	8.1	841	29.7	1,763	62.2	321
Electrical supply stores		101	740	94	622	57	60	9.6	248	39.6	516	50.8	106
Hardware Group		2,282	50,520	2,221	48,663	375	5,242	6.7	24,163	49.6	21,256	45.7	8,154
Hardware stores		1,208	19,446	1,181	19,128	239	2,042	10.7	10,531	54.0	6,755	35.3	2,398
Farm implement—tractor—hardware dealers		1,074	31,074	1,040	29,535	136	1,200	4.1	13,832	48.6	14,503	49.1	5,756
Eating Places		3,515	52,691	3,133	31,267	2,435	24,053	76.9	6,647	21.5	567	1.6	22
Restaurants, cafeterias, lunch rooms		2,061	27,197	1,958	26,091	1,485	19,937	76.4	5,662	21.7	492	1.9	17
Lunch counters and stands		1,055	4,619	986	4,521	793	5,531	77.1	919	21.3	71	1.6	5
Soft drink, juice, ice cream stands		199	675	189	655	177	765	91.6	66	7.7	4	.5	—
Drinking Places		3,185	29,224	2,877	26,490	1,931	17,909	87.6	7,922	29.9	659	2.5	46
Drug Stores		1,327	26,673	1,285	27,747	455	9,666	34.8	15,103	54.5	2,976	10.7	674
Drug stores with fountain		883	23,503	846	22,643	274	7,624	34.6	12,550	55.4	2,269	10.0	515
Drug stores—other		444	5,370	419	5,104	179	1,842	36.1	2,553	50.0	709	13.9	159
Liquor Stores (packaged goods)		198	11,825	197	11,816	187	11,496	99.0	95	.6	23	.2	—
Other Retail Stores		4,151	66,992	3,850	60,751	1,629	9,290	15.3	26,556	43.7	24,903	41.0	5,885
Fuel, ice, fuel-oil dealers		969	15,325	909	14,679	346	955	6.5	4,848	33.0	6,676	60.5	2,001
Hay, grain and feed stores		834	20,270	782	17,789	255	1,837	10.3	9,678	55.6	6,056	34.1	1,280
Farm and garden supply stores		256	5,540	220	4,920	133	1,474	30.0	2,891	54.7	755	15.3	153
Jewelry stores		375	5,217	353	4,995	130	951	19.0	2,175	43.8	1,689	37.4	776
Book stores		52	1,035	52	1,035	32	251	24.3	466	45.0	318	30.7	233
Stationery stores		25	211	23	211	13	10	4.7	109	51.2	95	44.1	25
Cigar stores, cigar stands		228	2,872	200	2,366	162	1,888	79.8	425	18.0	53	2.2	5
Florists		239	2,290	227	2,205	74	289	12.2	629	37.8	1,107	50.2	180
Gift, novelty, souvenir shops		89	565	63	349	40	69	25.5	161	48.1	99	28.4	11
News dealers		51	494	45	443	36	295	66.6	122	27.5	26	5.9	3
Office, school supply and equipment dealers		105	3,318	94	3,261	23	139	4.3	456	14.0	2,688	81.7	501
Opticians		149	956	130	850	44	244	28.7	404	47.5	202	23.6	52
Photographic supply—camera stores		17	135	14	65	5	19	21.2	43	50.8	24	26.2	6
Sporting goods stores		36	998	34	890	12	42	4.7	359	40.3	489	55.0	98
Other retail stores		768	8,166	724	6,893	320	628	12.4	3,595	53.7	2,270	33.9	581
Second-hand Stores		396	1,334	369	1,196	292	787	64.2	309	25.8	120	10.0	48

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$589,501,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

KANSAS

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	27,545 25,753 25,605	\$475,551 459,809 744,586	26,655 23,368 23,390	\$458,728 367,251 684,352	10,130 (2) 8,623	\$121,545 (2) 186,322	26.8 (2) 27.2	\$161,971 (2) 257,855	35.5 (2) 37.7	\$173,212 117,700 240,155	37.9 32.1 35.1	\$59,452 (3) (3)
Food Group		6,207	115,297	6,056	112,252	2,075	42,375	37.8	33,831	30.1	36,048	32.1	4,193
Grocery stores (without fresh meats)		1,155	13,206	1,118	12,676	481	5,439	42.9	4,305	34.0	2,932	23.1	432
Combination stores (groceries-meats)		3,942	93,358	3,875	91,573	889	32,753	35.8	27,205	29.8	31,415	34.4	3,603
Dairy products stores, milk dealers		228	2,306	218	2,221	111	552	24.8	659	29.7	1,010	45.5	90
Meat markets, fish markets		203	2,444	199	2,341	87	1,090	46.8	792	33.8	459	19.8	50
Candy, nut, confectionery stores		254	1,148	245	1,087	211	885	81.4	189	17.4	13	1.2	1
Delicatessen stores					Two stores combined with "Other food stores."								
Fruit stores, vegetable markets		139	749	132	704	107	474	67.3	184	26.2	46	6.5	2
Bakeries, caterers		180	860	173	838	143	702	83.8	104	12.4	32	3.8	3
Egg and poultry dealers		51	477	48	457	31	375	82.1	55	12.0	27	5.9	1
Other food stores		52	749	48	555	35	103	18.6	338	60.9	114	20.5	11
General Stores (with food)		359	7,401	346	7,028	59	878	9.6	3,899	55.5	2,451	34.9	854
General Merchandise Group		764	47,903	742	48,778	530	24,079	51.5	12,655	27.0	10,042	21.5	4,001
Department stores		76	24,855	75	24,527	58	6,651	27.1	10,029	40.9	7,847	32.0	3,184
Dry goods and general merchandise stores		356	10,856	342	10,206	197	5,524	54.1	2,495	24.5	2,187	21.4	814
Variety stores		332	12,212	325	12,043	297	11,904	98.8	131	1.1	8	.1	3
Apparel Group		1,210	24,489	1,150	23,549	618	9,726	41.3	7,489	31.8	6,354	26.9	1,912
Men's-boys' furnishings, hat stores		23	206	23	206	14	124	60.2	57	27.7	25	12.1	13
Men's-boys' clothing stores (and furnishings)		227	6,600	217	6,364	72	1,395	21.8	2,765	43.3	2,228	34.9	718
Family clothing stores		128	4,249	124	4,076	59	900	22.1	1,458	35.8	1,713	42.1	592
Women's ready-to-wear stores		339	6,429	323	6,075	160							
Furriers, fur shops		6	124	6	124	2	2,792	45.0	1,775	28.6	1,634	26.4	449
Millinery stores		132	869	121	765	94	656	83.6	85	10.8	44	5.6	1
Women's accessories stores		22	365	20	360	14	313	86.9	33	9.2	14	3.9	4
Infants', other apparel stores		22	149	15	138	10	116	84.1	17	12.5	5	3.6	1
Custom tailors		42	392	40	337	26	158	45.9	82	24.3	97	28.8	18
Shoe stores (all kinds)		269	5,116	261	5,064	167	3,272	64.8	1,221	24.1	571	11.3	118
Furniture—Household—Radio Group		955	17,623	920	16,748	156	670	4.0	3,725	22.2	12,351	73.8	7,488
Furniture stores		381	8,866	367	8,532	54	274	3.2	2,069	24.3	6,189	72.5	3,567
Floor coverings, drapery stores		20	237	19	232	10	45	19.5	25	10.8	164	70.7	33
Other home-furnishings stores		75	677	69	628	45	152	24.2	92	14.7	384	61.1	148
Household appliance dealers		267	3,852	260	3,732	16	89	2.4	642	17.2	3,001	80.4	2,474
Radio—household appliance stores		164	3,248	161	2,954	17	77	2.6	781	26.4	2,096	71.0	879
Radio stores—other		48	763	44	868	14	35	5.2	116	17.4	517	77.4	387
Automotive Group		1,620	79,889	1,556	78,698	292	2,922	3.8	28,904	37.7	44,872	58.5	4,838
Motor-vehicle dealers (new)		838	68,274	802	65,336	69	1,348	2.1	24,667	37.7	39,321	60.2	3,603
Used-car dealers		137	1,974	134	1,957	62	605	30.9	536	27.4	816	41.7	128
Accessory, tire, battery dealers		635	9,591	611	9,362	158	959	10.2	3,674	39.3	4,725	50.5	1,104
Other automotive		10	50	9	43	3	10	23.3	27	62.8	6	13.9	3
Filling Stations		5,728	49,592	5,522	47,214	1,402	7,954	18.9	24,653	52.2	14,607	30.9	2,599
Lumber—Building Group		1,205	29,062	1,183	28,735	116	680	2.4	5,308	18.5	22,747	79.1	6,427
Lumber and building-materials dealers		913	24,778	909	24,580	45	372	1.5	4,259	17.3	19,969	81.2	5,804
Heating—plumbing equipment dealers		96	1,491	93	1,468	20	87	5.9	472	32.2	909	61.9	315
Paint, glass, wallpaper stores		136	2,223	129	2,138	32	122	5.7	478	22.4	1,533	71.9	256
Electrical supply stores		55	565	52	549	19	99	18.0	119	21.7	331	60.3	52
Hardware Group		1,415	22,171	1,385	21,597	278	1,962	9.1	9,878	45.7	9,759	45.2	3,525
Hardware stores		771	9,580	758	9,345	169	1,017	10.9	4,605	49.3	3,721	39.8	1,751
Farm implement—tractor—hardware dealers		644	12,591	627	12,254	107	945	7.7	5,271	43.0	6,038	49.3	1,794
Eating Places		2,878	19,462	2,782	18,908	2,090	13,875	73.4	4,095	21.8	958	5.0	69
Restaurants, cafeterias, lunch rooms		1,704	15,491	1,645	15,059	1,193	10,881	72.2	3,368	22.4	810	5.4	55
Lunch counters and stands		1,068	3,498	1,055	3,385	803	2,619	77.4	670	19.8	96	2.8	9
Soft drink, juice, ice cream stands		106	473	102	464	94	375	80.8	57	12.3	32	6.9	5
Drinking Places		1,508	7,964	1,468	7,770	1,052	5,444	70.1	2,027	26.1	299	3.8	20
Drug Stores		1,076	20,998	1,050	20,571	315	4,510	21.9	13,132	63.8	2,929	14.5	680
Drug stores with fountain		857	18,571	838	18,208	227	3,507	19.3	12,105	66.5	2,586	14.2	605
Drug stores—other		219	2,427	212	2,363	88	1,003	42.4	1,027	43.5	333	14.1	75
Liquor Stores (packaged goods)		---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores		2,115	29,851	1,985	27,095	804	5,820	21.5	11,967	44.2	9,306	34.3	2,700
Fuel, ice, fuel-oil dealers		420	3,534	409	3,487	154	397	11.4	1,625	46.8	1,465	42.0	363
Hay, grain and feed stores		464	11,328	405	9,753	130	1,602	16.4	5,594	57.4	2,557	26.2	459
Farm and garden supply stores		48	863	47	848	23	136	21.0	326	50.3	186	28.7	38
Jewelry stores		240	3,256	234	3,223	75	481	14.3	1,177	36.5	1,585	49.2	1,055
Book stores		49	1,011	45	889	15	203	22.8	557	62.7	129	14.5	52
Stationery stores		16	454	18	454	5	6	1.3	175	38.6	273	60.1	41
Cigar stores, cigar stands		86	714	82	652	72	548	84.1	90	13.8	14	2.1	3
Florists		159	1,328	155	1,290	35	97	7.5	457	35.4	738	57.1	110
Gift, novelty, souvenir shops		52	244	48	221	37	138	62.4	59	26.7	24	10.9	4
News dealers		49	246	47	234	39	171	73.1	58	24.8	5	2.1	---
Office, school supply and equipment dealers		75	1,951	70	1,853	13	135	7.3	315	17.0	1,403	75.7	278
Opticians		96	368	90	354	42	140	39.5	156	44.1	58	16.4	21
Photographic supply—camera stores		9	51	8	48	5	17	35.4	20	41.7	11	22.9	7
Sporting goods stores		33	341	32	323	10	55	17.0	161	49.9	107	33.1	21
Other retail stores		319	4,382	297	3,664	151	1,714	46.8	1,197	32.7	753	20.5	228
Second-hand Stores		507	1,849	490	1,791	345	852	47.6	410	22.9	529	29.5	148

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$249,531,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KENTUCKY

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	30,919 28,139 27,117	\$520,135 \$81,685 \$67,340	27,825 26,539 24,858	\$480,124 \$22,815 \$58,905	10,555 (2) 9,261	\$155,638 (2) 168,437	32.4 (2) 31.4	\$154,044 (2) 165,848	32.1 (2) 30.9	\$170,442 95,419 202,620	35.5 29.8 37.7	\$39,835 (3) (3)
Food Group		10,826	126,418	9,979	119,169	3,014	51,981	43.6	33,533	28.0	33,875	28.4	4,188
Grocery stores (without fresh meats)		5,918	25,453	5,505	23,930	1,427	8,257	34.5	9,205	38.5	6,468	27.0	1,015
Combination stores (groceries-meats)		3,683	86,818	3,473	83,480	919	39,551	47.1	20,510	24.6	23,619	28.3	2,783
Dairy products stores, milk dealers		123	5,043	109	4,635	50	511	6.7	1,430	30.9	2,894	62.4	266
Meat markets, fish markets		207	3,288	175	2,192	85	1,072	48.9	835	38.1	285	13.0	57
Candy, nut, confectionery stores		317	1,880	238	1,613	206	1,309	81.2	223	13.8	81	5.0	13
Delicatessen stores		73	837	61	744	39	373	50.1	271	36.4	100	13.5	18
Fruit stores, vegetable markets		259	1,046	218	923	162	580	62.8	240	26.0	103	11.2	4
Bakeries, caterers		116	807	87	628	67	332	52.9	178	28.3	118	18.8	8
Egg and poultry dealers		83	789	73	597	54	280	46.9	234	39.2	83	13.9	21
Other food stores		47	457	40	447	25	116	26.0	207	46.3	124	27.7	23
General Stores (with food)		3,598	39,868	3,455	37,045	497	5,651	15.2	17,402	47.0	13,992	37.8	2,626
General Merchandise Group		1,129	61,131	1,037	54,502	648	25,894	47.1	18,023	33.1	10,785	19.8	4,205
Department stores		63	28,078	61	23,221	31	6,612	28.5	9,674	41.6	6,935	29.8	2,920
Dry goods and general merchandise stores		799	20,463	754	19,181	391	7,589	39.6	7,818	40.7	5,775	19.7	1,285
Variety stores		267	12,565	242	12,100	226	11,494	95.0	531	4.4	75	.6	20
Apparel Group		1,152	36,569	1,024	33,883	553	13,862	40.9	9,021	28.6	11,000	32.5	3,453
Men's-boys' furnishings, hat stores		54	533	29	471	22	337	71.6	98	20.8	36	7.6	7
Men's-boys' clothing stores (and furnishings)		196	9,683	179	8,957	74	1,656	18.5	3,298	36.9	3,985	44.6	1,223
Family clothing stores		219	6,187	204	5,861	92	2,394	40.9	1,637	27.9	1,830	31.2	910
Women's ready-to-wear stores		277	11,473	256	10,731	119	5,811	34.3	2,887	26.0	4,398	39.7	1,161
Furriers, fur shops		14	383	12	365	1	729	74.4	124	12.6	127	13.0	9
Millinery stores		115	1,110	98	980	68	180	73.1	25	11.4	34	15.5	13
Women's accessories stores		24	235	19	219	13	120	45.3	65	24.5	80	30.2	15
Infants', other apparel stores		24	314	10	265	4	130	33.5	73	18.8	185	47.7	57
Custom tailors		45	474	37	388	14	4,525	79.9	816	14.4	325	5.7	58
Shoe stores (all kinds)		204	6,177	182	5,666	146	929	5.1	3,505	18.1	14,017	76.8	8,723
Furniture—Household—Radio Group		766	18,928	697	18,251	139	386	3.3	2,023	17.1	9,396	79.6	6,542
Furniture stores		351	12,221	325	11,805	53	64	15.6	70	17.1	276	67.3	66
Floor coverings, drapery stores		11	427	9	410	4	184	18.3	127	11.2	819	72.5	339
Other home-furnishings stores		99	1,195	78	1,130	47	69	3.1	504	22.9	1,629	74.0	1,123
Household appliance dealers		153	2,323	140	2,202	12	112	4.6	507	20.9	1,811	74.5	622
Radio—household appliance stores		112	2,479	108	2,430	11	114	41.6	74	27.0	86	31.4	31
Radio stores—other		40	283	37	274	12							
Automotive Group		639	73,042	780	67,810	93	3,053	4.5	25,958	38.3	38,799	57.2	4,277
Motor-vehicle dealers (new)		529	64,667	496	60,145	34	2,526	4.2	23,353	38.8	34,266	57.0	3,307
Used-car dealers		61	1,257	53	1,195	16	134	11.2	345	28.9	716	59.9	138
Accessory, tire, battery dealers		245	7,056	228	6,468	41	393	6.1	2,260	34.9	5,817	59.0	852
Other automotive		4	82	3	2	2							
Filling Stations		3,540	33,836	3,117	30,912	1,025	8,191	26.5	14,676	47.5	8,045	26.0	1,146
Lumber—Building Group		532	22,616	508	21,723	104	786	3.6	4,635	21.3	16,302	75.1	4,545
Lumber and building-materials dealers		376	19,988	361	19,364	56	309	1.6	4,048	20.9	15,007	77.5	4,094
Heating—plumbing equipment dealers		34	584	33	572	8	131	22.9	97	17.0	344	60.1	66
Paint, glass, wallpaper stores		113	1,747	106	1,595	38	346	19.4	490	27.4	951	53.2	185
Electrical supply stores		9	297	8	192	2							
Hardware Group		539	15,596	510	12,840	95	1,053	8.2	6,052	47.1	5,735	44.7	2,103
Hardware stores		434	10,345	414	9,982	81	942	9.4	4,744	47.5	4,296	43.1	1,513
Farm implement—tractor—hardware dealers		105	3,251	96	2,858	14	111	3.9	1,308	45.8	1,439	50.3	590
Eating Places		2,695	19,568	2,217	16,708	1,720	13,645	81.7	2,421	14.5	642	3.8	53
Restaurants, cafeterias, lunch rooms		1,323	15,001	1,118	13,043	865	10,867	83.3	1,702	13.1	474	3.6	23
Lunch counters and stands		1,256	4,341	1,005	3,485	777	2,834	75.6	697	20.0	154	4.4	8
Soft drink, juice, ice cream stands		116	226	94	180	78	144	80.0	22	12.2	14	7.8	2
Drinking Places		1,620	13,416	1,254	10,528	1,062	9,083	86.3	1,265	12.0	180	1.7	14
Drug Stores		871	22,229	808	21,020	324	9,434	44.9	8,959	42.6	2,627	12.5	598
Drug stores with fountain		568	16,874	530	16,076	194	6,833	42.5	7,243	45.1	2,000	12.4	460
Drug stores—other		303	5,355	278	4,944	130	2,601	52.6	1,716	34.7	827	12.7	138
Liquor Stores (packaged goods)		456	7,695	394	6,818	373	6,404	96.8	184	2.8	30	.4	4
Other Retail Stores		1,951	29,798	1,696	27,791	650	5,059	18.2	8,488	30.5	14,244	51.3	4,082
Fuel, ice, fuel-oil dealers		741	9,277	654	8,687	256	896	10.3	2,468	28.4	5,325	61.3	1,338
Hay, grain and feed stores		222	4,667	206	4,490	50	466	10.4	2,078	46.3	1,946	43.3	540
Farm and garden supply stores		74	1,912	70	1,842	18	138	7.5	872	47.3	832	45.2	167
Jewelry stores		170	3,583	151	3,487	45	297	8.5	1,214	34.8	1,976	56.7	1,130
Book stores		20	693	20	693	11							
Stationery stores		6	34	6	34	4	691	58.6	199	16.9	289	24.5	223
Cigar stores, cigar stands		58	636	58	452	37							
Florists		161	1,644	152	1,610	32	88	5.5	461	28.6	1,061	65.9	186
Gift, novelty, souvenir shops		53	220	37	169	30	143	64.6	16	9.5	10	5.9	1
News dealers		44	302	33	199	29	189	95.0	5	2.5	5	2.5	—
Office, school supply and equipment dealers		43	2,052	40	1,991	3	6	.3	211	10.8	1,774	89.1	359
Opticians		68	606	54	523	21	166	31.7	206	39.4	151	28.9	48
Photographic supply—camera stores		5	84	5	84	2	28	15.9	88	50.0	60	34.1	15
Sporting goods stores		8	92	8	92	2							
Other retail stores		278	4,004	222	3,438	110	1,951	56.8	672	19.5	815	23.7	273
Second-hand Stores		405	1,437	351	1,324	258	833	62.9	322	24.3	169	12.8	36

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$227,396,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

LOUISIANA

TABLE 8.—CASH VS. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 ¹ 1929 ¹	25,469 22,615 23,288	\$486,250 340,119 476,643	25,130 22,022 20,133	\$465,121 307,605 417,907	10,065 (2) 11,064	\$132,594 (2) 152,210	26.6 (2) 36.4	\$142,699 (2) 127,059	30.6 (2) 30.4	\$187,828 108,926 138,636	40.6 35.4 33.2	\$47,587 (3) (3)
Food Group		10,300	96,638	9,543	95,001	4,010	40,178	43.2	26,284	30.4	24,539	26.4	2,648
Grocery stores (without fresh meats)		6,394	59,520	5,955	57,841	2,362	13,749	36.3	13,600	36.0	10,492	27.7	1,161
Combination stores (groceries-meats)		2,003	44,276	1,815	42,898	871	21,519	50.2	10,593	24.7	10,786	25.1	1,186
Dairy products stores, milk dealers		500	2,934	287	2,761	87	813	22.0	1,106	39.8	1,082	38.2	100
Meat markets, fish markets		804	5,618	761	5,303	375	2,261	42.8	2,052	38.7	990	18.7	64
Candy, nut, confectionery stores		285	752	254	659	205	522	79.2	107	16.2	30	4.8	—
Delicatessen stores		16	205	15	186	10	114	61.3	43	23.1	29	15.6	—
Fruit stores, vegetable markets		271	1,182	245	1,077	179	646	60.4	309	28.9	115	10.7	8
Bakeries, caterers		100	517	93	502	68	387	75.1	85	16.5	52	10.4	5
Egg and poultry dealers		52	448	48	425	36	290	68.2	104	24.5	31	7.3	3
Other food stores		75	1,588	72	1,536	17	97	7.3	287	21.5	952	71.2	121
General Stores (with food)		1,517	30,532	1,407	28,873	555	4,446	15.4	11,476	39.7	12,951	44.9	3,299
General Merchandise Group		799	65,896	738	64,943	472	25,555	38.3	21,128	32.5	20,260	31.2	6,806
Department stores		54	40,053	54	40,053	25	6,456	16.1	16,590	40.9	17,207	43.0	5,947
Dry goods and general merchandise stores		579	14,939	527	14,069	306	6,342	45.1	4,677	33.2	5,050	21.7	858
Variety stores		166	10,906	157	10,821	143	10,757	99.4	61	.6	5	—	1
Apparel Group		956	39,230	858	36,647	509	16,770	45.8	8,585	23.4	11,292	30.8	3,789
Men's-boys' furnishings, hat stores		40	966	31	723	20	562	77.7	118	16.3	43	6.0	16
Men's-boys' clothing stores (and furnishings)		122	6,061	114	5,908	56	2,004	33.9	1,683	28.5	2,221	37.6	687
Family clothing stores		194	9,602	181	9,422	66	1,471	15.6	3,621	38.4	4,350	46.0	1,772
Women's ready-to-wear stores		255	11,587	221	10,761	132	6,130	57.0	1,623	15.1	3,008	27.9	892
Furriers, fur shops		5	233	5	233	—	—	—	56	24.0	177	76.0	102
Millinery stores		57	1,440	53	714	29	853	91.5	23	3.2	58	5.3	3
Women's accessories stores		25	410	20	371	17	275	74.1	18	4.9	78	21.0	4
Infants', other apparel stores		29	499	24	469	11	332	70.8	70	14.9	87	14.3	13
Custom tailors		53	761	47	733	26	280	38.2	152	20.7	301	41.1	121
Shoe stores (all kinds)		196	7,871	182	7,315	132	5,065	69.2	1,221	16.7	1,029	14.1	179
Furniture—Household—Radio Group		538	22,417	496	21,717	88	491	2.3	5,202	14.7	18,024	83.0	10,820
Furniture stores		257	15,018	237	14,708	25	235	1.6	1,622	11.0	12,849	87.4	8,351
Floor coverings, drapery stores		4	124	4	124	1	—	—	—	—	—	—	—
Other home-furnishings stores		66	1,705	58	1,636	31	195	11.1	599	34.0	968	54.9	310
Household appliance dealers		136	4,107	119	3,908	3	13	.5	617	15.6	3,278	83.9	1,822
Radio—household appliance stores		57	1,295	53	1,182	4	22	1.9	276	23.5	832	74.6	318
Radio stores—other		16	168	15	159	4	26	16.5	86	54.1	47	29.6	19
Automotive Group		576	72,958	547	69,893	60	1,313	1.9	25,008	35.0	45,372	65.1	5,479
Motor-vehicle dealers (new)		531	62,212	511	59,097	17	553	.9	19,666	33.3	38,678	65.8	3,821
Used-car dealers		58	3,876	54	3,648	17	532	14.8	1,259	34.5	1,857	50.9	398
Accessory, tire, battery dealers		173	6,529	166	6,411	22	195	3.0	2,010	31.4	4,206	65.6	990
Other automotive		16	537	16	537	4	33	6.1	73	13.8	431	80.3	270
Filling Stations		2,721	50,781	2,413	28,427	735	6,319	22.2	12,565	43.5	9,743	34.3	1,401
Lumber—Building Group		547	25,244	538	24,666	51	764	3.1	3,573	14.5	20,329	82.4	5,430
Lumber and building-materials dealers		263	22,934	276	22,372	24	674	3.0	3,134	14.0	18,564	83.0	5,087
Heating—plumbing equipment dealers		16	534	15	533	2	—	—	—	—	—	—	—
Paint, glass, wallpaper stores		41	1,268	38	1,253	1	13	.7	363	21.5	1,590	77.8	320
Electrical supply stores		7	508	7	508	4	77	15.2	58	11.0	375	73.8	43
Hardware Group		535	12,701	514	12,054	75	744	6.2	4,374	36.3	6,956	57.5	2,284
Hardware stores		251	6,616	236	6,574	62	450	6.8	2,781	42.3	3,343	50.9	1,079
Farm implement—tractor—hardware dealers		62	5,685	78	5,480	11	294	5.3	1,593	29.1	3,593	65.8	1,205
Eating Places		2,330	20,088	1,981	17,567	1,435	13,249	75.3	3,595	20.5	743	4.2	48
Restaurants, cafeterias, lunch rooms		1,318	17,139	1,117	14,965	765	11,216	74.9	3,127	20.9	822	4.2	43
Lunch counters and stands		697	2,638	745	2,385	579	1,792	75.8	457	19.3	116	4.9	5
Soft drink, juice, ice cream stands		115	313	99	257	91	241	95.8	11	4.3	5	1.9	—
Drinking Places		2,435	18,879	2,159	16,961	1,333	11,001	64.6	5,020	29.8	960	5.6	79
Drug Stores		692	25,075	639	22,027	241	6,584	29.9	11,599	51.7	4,044	18.4	878
Drug stores with fountain		402	17,239	368	16,502	94	5,278	32.0	6,405	50.9	2,819	17.1	611
Drug stores—other		490	5,836	453	5,525	147	1,306	23.6	2,994	54.2	1,225	22.2	267
Liquor Stores (packaged goods)		221	2,797	194	2,587	139	1,989	76.9	427	16.5	171	8.8	31
Other Retail Stores		1,279	22,681	1,145	21,896	490	3,922	17.9	5,921	27.0	12,055	55.1	4,444
Fuel, ice, fuel-oil dealers		241	1,097	224	1,031	113	191	18.5	420	40.7	420	40.8	85
Hay, grain and feed stores		95	2,709	87	2,590	22	354	13.7	1,248	48.2	988	38.1	215
Farm and garden supply stores		76	2,156	63	1,972	17	264	13.4	888	45.0	620	41.6	149
Jewelry stores		144	5,023	134	4,935	29	228	4.8	1,344	27.2	3,583	88.2	1,819
Book stores		28	749	25	743	18	249	33.5	145	19.5	349	47.0	218
Stationery stores		15	218	14	214	4	30	14.0	48	22.4	136	63.8	24
Cigar stores, cigar stands		69	909	73	827	70	820	99.2	7	.8	—	—	—
Florists		139	1,186	128	1,092	59	91	8.3	278	25.5	723	66.2	158
Gift, novelty, souvenir shops		72	634	66	571	51	359	62.9	103	18.0	109	19.1	38
News dealers		35	238	27	201	22	130	64.7	49	24.4	22	10.9	1
Office, school supply and equipment dealers		65	3,897	64	3,894	3	13	.4	410	11.1	3,271	86.5	761
Opticians		47	618	46	613	16	142	23.2	224	36.5	247	40.3	78
Photographic supply—camera stores		5	128	5	128	1	—	—	—	—	—	—	—
Sporting goods stores		18	257	18	257	5	48	12.5	198	51.7	137	55.6	29
Other retail stores		210	3,246	171	3,032	60	1,003	33.1	559	18.4	1,470	48.5	675
Second-hand Stores		225	2,153	190	2,020	134	1,289	62.6	342	16.9	409	20.3	151

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1928 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$198,879,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

MAINE

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent		
State Total.....	1939 1 1935 1 1929 1	15,455 11,938 11,091	\$281,356 225,594 307,627	10,188 11,287 9,868	\$250,363 194,846 280,136	3,203 (2) 4,531	\$89,923 (2) 94,311	27.9 (2) 33.7	\$88,864 (2) 99,954	35.5 (2) 35.7	\$91,556 58,447 85,871	36.6 30.0 30.6	\$22,535 (3) (3)
Food Group.....		4,333	79,528	3,443	72,251	1,100	29,025	40.2	22,250	30.8	20,978	29.0	2,827
Grocery stores (without fresh meats).....		1,579	21,298	1,277	19,868	604	13,994	70.4	3,731	18.8	2,143	10.8	425
Combination stores (groceries-meats).....		1,704	47,868	1,494	44,418	198	12,537	27.8	18,052	38.1	18,029	38.1	2,124
Dairy products stores, milk dealers.....		157	3,462	131	3,139	20	280	8.9	750	23.3	2,129	67.8	202
Meat markets, fish markets.....		264	2,514	189	1,821	68	602	33.1	787	43.2	432	23.7	57
Candy, nut, confectionery stores.....		311	2,473	172	1,532	118	994	64.9	490	32.0	48	3.1	8
Delicatessen stores.....		8	39	4	20	2	269	54.2	188	37.5	41	8.3	4
Fruit stores, vegetable markets.....		118	884	66	478	38	440	56.6	217	27.9	120	15.5	4
Bakeries, caterers.....		158	1,101	81	777	40	51	49.5	37	35.9	15	14.8	2
Egg and poultry dealers.....		28	165	12	103	8	58	59.8	20	20.8	19	19.8	1
Other food stores.....		30	124	17	97	8							
General Stores (with food).....		328	8,558	298	8,175	53	472	7.8	3,282	55.2	2,421	39.2	867
General Merchandise Group.....		412	25,343	320	23,929	183	12,247	51.4	7,173	30.1	4,409	18.5	1,451
Department stores.....		28	12,418	27	11,593	14	2,652	22.9	5,395	46.5	3,548	30.8	1,233
Dry goods and general merchandise stores.....		227	4,398	168	3,984	89	1,489	37.4	1,864	41.8	831	20.8	215
Variety stores.....		157	8,531	125	8,252	100	8,106	98.2	114	1.4	32	.4	3
Apparel Group.....		853	19,312	641	16,155	209	4,169	25.8	7,202	44.8	4,784	29.8	1,606
Men's-boys' furnishings, hat stores.....		24	275	13	213	4	39	18.3	168	78.9	8	2.8	—
Men's-boys' clothing stores (and furnishings).....		198	5,584	158	4,494	28	655	14.6	2,525	56.2	1,314	29.2	457
Family clothing stores.....		101	2,812	80	2,311	12	319	13.8	1,114	48.2	878	38.0	398
Women's ready-to-wear stores.....		190	5,494	149	5,005	54	1,537	24.2	2,053	37.3	2,120	38.5	878
Furriers, fur shops.....		12	733	11	505	1	154	43.5	130	38.5	72	20.2	2
Millinery stores.....		87	418	52	358	22	277	80.3	87	19.4	1	.3	—
Women's accessories stores.....		30	357	20	345	12	51	24.9	104	50.7	50	24.4	13
Infants', other apparel stores.....		21	75	11	41	9							
Custom tailors.....		28	198	19	164	8	1,337	49.1	1,041	38.3	543	12.6	60
Shoe stores (all kinds).....		182	3,588	128	2,721	81							
Furniture—Household—Radio Group.....		419	10,131	337	9,784	48	301	3.1	2,242	22.9	7,241	74.0	4,787
Furniture stores.....		140	5,327	118	5,121	8	71	1.4	1,036	19.7	4,141	78.9	2,820
Floor coverings, drapery stores.....		13	151	9	127	2	172	18.1	51	5.4	727	78.5	583
Other home-furnishings stores.....		98	1,021	58	950	30	34	1.8	765	35.5	1,357	82.9	814
Household appliance dealers.....		90	2,189	85	2,158	3	24	1.7	390	27.3	1,018	71.0	570
Radio—household appliance stores.....		50	1,177	47	1,162	3							
Radio stores—other.....		28	286	24	268	2							
Automotive Group.....		529	38,506	467	38,068	43	854	1.8	14,333	39.7	21,081	58.5	2,187
Motor-vehicle dealers (new).....		304	34,681	287	32,649	11	217	.7	12,963	39.7	19,489	59.8	1,735
Used-car dealers.....		81	987	51	828	8	55	6.7	414	50.1	357	43.2	95
Accessory, tire, battery dealers.....		143	2,879	117	2,439	21	378	15.5	856	35.1	1,205	49.4	340
Other automotive.....		21	179	12	154	3	4	2.6	100	64.9	50	32.5	17
Filling Stations.....		2,173	21,421	1,889	18,023	391	2,863	14.8	10,852	59.1	4,708	28.1	988
Lumber—Building Group.....		323	8,998	235	8,483	32	159	1.9	1,879	22.1	6,445	78.0	1,871
Lumber and building-materials dealers.....		205	8,639	163	8,349	18	106	1.7	1,153	18.1	5,090	80.2	1,294
Heating—plumbing equipment dealers.....		53	1,835	41	1,475	5	20	1.4	490	33.2	985	65.4	299
Paint, glass, wallpaper stores.....		51	542	38	500	8	33	5.0	238	35.8	390	59.2	78
Electrical supply stores.....		18	182	11	159	1							
Hardware Group.....		287	7,507	229	8,814	29	333	4.9	3,081	45.2	5,400	49.9	1,554
Hardware stores.....		211	5,024	181	4,682	23	248	5.3	2,139	45.9	2,275	48.8	968
Farm implement—tractor—hardware dealers.....		58	2,283	48	2,152	8	85	3.9	942	43.8	1,125	52.3	388
Eating Places.....		1,105	10,643	827	7,648	493	8,440	64.2	1,070	14.0	138	1.8	12
Restaurants, cafeterias, lunch rooms.....		639	8,509	388	8,278	306	5,376	85.7	794	12.8	106	1.7	10
Lunch counters and stands.....		421	1,925	218	1,271	170	989	77.8	252	19.8	30	2.4	2
Soft drink, juice, ice cream stands.....		45	209	21	99	17	75	75.8	24	24.2	—	—	—
Drinking Places.....		433	3,413	178	1,422	142	1,148	80.8	253	17.8	23	1.8	5
Drug Stores.....		395	8,715	303	7,213	129	3,108	43.1	3,708	51.4	397	5.5	64
Drug stores with fountain.....		318	7,613	280	8,554	105	2,753	42.0	3,439	52.5	582	5.5	74
Drug stores—other.....		77	1,102	43	859	24	355	53.9	289	40.8	35	5.3	10
Liquor Stores (packaged goods).....		71	5,800	53	5,491	48	5,454	99.3	35	.7	2	—	—
Other Retail Stores.....		1,712	55,437	1,310	50,877	297	3,874	12.0	11,598	37.8	15,405	50.2	4,595
Fuel, ice, fuel-oil dealers.....		552	11,251	483	10,655	58	305	2.9	3,828	34.0	6,722	63.1	1,723
Hay, grain and feed stores.....		255	11,583	229	9,820	22	984	10.0	4,064	42.3	4,592	47.7	1,319
Farm and garden supply stores.....		53	1,854	42	1,352	14	299	22.1	448	33.1	805	44.8	222
Jewelry stores.....		118	2,091	81	1,795	19	154	8.8	878	37.8	985	53.8	441
Book stores.....		20	345	13	300	5	111	37.0	102	34.0	87	29.0	81
Stationery stores.....		17	191	8	123	4	47	38.2	84	52.0	12	9.8	—
Cigar stores, cigar stands.....		60	1,118	38	933	24	812	87.0	112	12.0	9	1.0	5
Florists.....		148	1,105	98	912	19	78	8.3	305	33.5	531	58.2	122
Gift, novelty, souvenir shops.....		123	824	79	492	63	278	58.1	163	33.1	53	10.8	10
News dealers.....		51	639	30	454	15	177	39.0	217	47.8	80	13.2	1
Office, school supply and equipment dealers.....		30	804	27	772	4	70	9.1	173	22.4	529	68.5	105
Opticians.....		43	194	27	114	4	19	8.8	115	53.5	81	37.7	23
Photographic supply—camera stores.....		11	152	7	101	1	30	2.8	807	74.4	248	22.8	55
Sporting goods stores.....		23	1,127	17	1,085	4	334	18.9	724	38.8	911	46.3	506
Other retail stores.....		212	2,403	155	1,969	43							
Second-hand Stores.....		102	446	80	332	28	78	23.5	128	37.9	128	38.8	101

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$138,399,000; separate data not available.

* Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

MARYLAND

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per- cent (2)	Amount (add 000)	Per- cent (2)	Amount (add 000)	Per- cent (2)	
State Total.....	1939 22,515 1935 21,082	\$619,275 455,041 619,573	24,670 19,958 17,030	\$585,626 536,152 548,128	15,745 (2) 9,302	\$221,143 (2) 181,989	37.9 (2) 33.2	\$175,350 (2) 161,568	30.0 (2) 29.4	\$187,135 85,841 204,771	32.1 24.9 37.4	\$51,105 (3) (3)
Food Group.....	10,360	162,555	10,092	158,632	6,154	86,472	54.5	35,565	22.4	56,597	25.1	5,245
Grocery stores (without fresh meats).....	2,115	17,958	2,064	17,759	1,146	10,502	59.2	4,859	26.3	2,578	14.5	555
Combination stores (groceries-meats).....	4,211	100,553	4,147	99,944	1,675	54,525	55.1	24,048	24.3	20,371	20.6	1,859
Dairy products stores, milk dealers.....	267	17,201	258	16,042	174	2,527	15.6	2,135	13.5	11,590	70.9	850
Meat markets, fish markets.....	595	7,689	566	7,525	412	4,199	55.8	2,071	27.5	1,255	16.7	114
Candy, nut, confectionery stores.....	1,615	7,995	1,558	7,786	1,598	6,656	85.5	922	11.8	208	2.7	15
Delicatessen stores.....	180	1,942	158	1,923	130	1,583	71.9	434	22.3	106	5.5	6
Fruit stores, vegetable markets.....	710	5,558	696	5,455	628	2,819	81.6	599	11.5	237	6.9	16
Bakeries, caterers.....	351	2,446	355	2,405	298	1,900	79.0	283	11.8	222	9.2	18
Egg and poultry dealers.....	245	2,209	214	1,874	194	1,292	77.2	268	16.0	114	6.8	6
Other food stores.....	101	1,188	96	1,139	79	669	58.7	344	30.2	126	11.1	8
General Stores (with food).....	355	7,204	341	6,816	69	908	13.5	3,641	55.4	2,267	33.5	558
General Merchandise Group.....	600	108,463	568	96,915	442	15,832	16.5	44,716	46.2	56,567	57.5	16,538
Department stores.....	46	85,133	41	77,641	9	2,874	3.7	42,514	54.5	32,453	41.8	14,985
Dry goods and general merchandise stores.....	305	9,016	298	8,758	216	5,404	38.9	1,495	17.1	5,859	44.0	1,541
Variety stores.....	249	14,514	251	10,516	217	9,554	90.9	907	8.6	55	.5	12
Apparel Group.....	1,444	43,624	1,371	41,564	982	17,950	45.1	10,597	25.5	13,037	31.4	4,330
Men's-boys' furnishings, hat stores.....	110	1,394	104	1,545	90	955	69.5	285	21.0	127	9.5	18
Men's-boys' clothing stores (and furnishings).....	255	8,459	226	8,202	144	2,842	54.7	2,618	51.9	2,742	55.4	912
Family clothing stores.....	202	10,554	188	10,089	127	2,298	22.8	2,974	29.5	4,817	47.7	1,986
Women's ready-to-wear stores.....	529	11,174	518	10,575	218	4,756	41.8	2,815	24.6	3,974	35.8	995
Furriers, fur shops.....	25	981	21	868	1	1						
Millinery stores.....	119	1,254	115	1,182	101	1,095	92.6	49	4.2	38	5.2	12
Women's accessories stores.....	42	718	38	637	35	465	75.0	82	12.9	90	14.1	8
Infants', other apparel stores.....	29	185	27	185	20	121	74.2	22	13.5	20	12.5	4
Custom tailors.....	104	1,080	98	1,017	47	504	29.9	545	35.7	570	36.4	198
Shoe stores (all kinds).....	251	7,907	240	7,486	201	5,114	68.3	1,413	18.9	959	12.8	197
Furniture—Household—Radio Group.....	581	22,091	541	19,144	212	1,814	8.4	5,042	15.9	14,488	75.7	9,958
Furniture stores.....	202	15,491	198	15,170	42	450	5.4	1,808	13.7	10,912	82.9	8,414
Floor coverings, drapery stores.....	22	361	22	361	14	118	32.7	74	20.5	169	46.8	55
Other home-furnishings stores.....	163	1,569	158	1,581	124	587	37.6	165	10.8	809	51.8	298
Household appliance dealers.....	87	2,330	80	2,227	12	254	10.5	407	18.3	1,586	71.2	920
Radio—household appliance stores.....	85	4,080	62	1,588	11	134	8.5	518	35.1	914	58.4	265
Radio stores—other.....	22	260	21	259	9	91	55.1	70	27.0	98	37.9	38
Automotive Group.....	661	77,384	624	72,589	137	4,759	6.5	35,865	46.4	34,185	47.1	4,044
Motor-vehicle dealers (new).....	576	67,919	548	65,556	54	5,139	4.9	50,950	48.9	29,247	46.2	2,867
Used-car dealers.....	89	2,468	85	2,386	45	851	27.3	547	22.9	1,188	49.8	587
Accessory, tire, battery dealers.....	185	6,897	182	6,565	59	949	15.8	2,168	31.6	5,750	54.6	790
Other automotive.....	11	502	11	502	1	1						
Filling Stations.....	2,255	50,444	2,169	29,033	992	10,725	56.9	13,418	46.2	4,890	16.9	648
Lumber—Building Group.....	507	22,328	287	19,762	84	1,121	5.7	5,179	16.1	15,462	78.2	5,125
Lumber and building-materials dealers.....	180	19,165	171	17,615	29	680	5.9	2,587	14.7	14,549	81.4	2,893
Heating—plumbing equipment dealers.....	25	1,637	21	708	4	82	11.6	250	32.6	594	55.8	90
Paint, glass, wallpaper stores.....	94	1,559	88	1,275	48	558	26.5	512	24.5	625	49.0	112
Electrical supply stores.....	8	167	7	165	5	21	12.7	50	50.3	94	57.0	50
Hardware Group.....	450	10,274	440	9,905	191	1,776	17.9	4,058	41.0	4,071	41.1	1,254
Hardware stores.....	392	7,752	384	7,474	185	1,671	22.4	5,238	43.3	2,587	34.3	751
Farm implement—tractor—hardware dealers.....	58	2,522	56	2,431	6	105	4.3	822	33.8	1,504	61.9	483
Eating Places.....	2,188	29,079	2,119	28,265	1,919	26,241	92.8	1,792	6.4	232	.8	51
Restaurants, cafeterias, lunch rooms.....	1,544	25,475	1,511	24,812	1,194	25,284	95.8	1,588	5.8	162	.8	28
Lunch counters and stands.....	758	3,429	726	5,283	646	2,812	85.7	401	12.2	70	2.1	5
Soft drink, juice, ice cream stands.....	86	175	82	170	79	165	97.1	5	2.9	—	—	—
Drinking Places.....	2,995	27,478	2,895	26,553	2,540	25,102	87.7	2,924	11.1	527	1.2	55
Drug Stores.....	730	23,399	693	22,597	502	17,247	76.5	4,896	20.8	654	2.9	127
Drug stores with fountain.....	550	20,225	525	19,525	364	14,678	75.2	4,253	21.8	592	5.0	114
Drug stores—other.....	180	3,174	175	3,074	138	2,569	85.6	443	14.4	82	2.0	13
Liquor Stores (packaged goods).....	192	4,712	185	4,477	157	5,359	75.0	791	17.7	527	7.3	45
Other Retail Stores.....	2,087	49,661	1,977	45,059	1,063	8,288	18.3	12,794	28.4	25,997	55.5	7,098
Fuel, ice, fuel-oil dealers.....	609	14,692	587	13,535	520	2,187	18.4	5,256	24.3	7,912	59.3	1,984
Hay, grain and feed stores.....	215	10,457	198	9,087	27	184	2.0	5,789	41.5	5,154	56.5	1,070
Farm and garden supply stores.....	51	1,899	47	1,599	14	135	9.5	477	54.1	789	56.4	292
Jewelry stores.....	162	6,115	160	6,037	48	504	5.0	1,665	27.6	4,068	67.4	2,187
Book stores.....	37	685	35	566	29	151	26.7	50	8.8	565	64.5	255
Stationery stores.....	43	790	39	755	28	123	17.5	270	36.8	355	45.7	82
Cigar stores, cigar stands.....	107	2,129	102	2,080	87	1,495	71.9	416	20.0	169	8.1	27
Florists.....	273	1,530	269	1,902	174	641	35.7	443	23.3	818	45.0	146
Gift, novelty, souvenir shops.....	95	702	92	674	79	368	54.6	148	22.0	158	23.4	27
News dealers.....	71	754	65	552	53	350	62.0	117	22.0	85	16.0	8
Office, school supply and equipment dealers.....	52	2,864	49	2,714	8	78	2.8	297	10.9	2,341	86.3	584
Opticians.....	67	939	80	875	52	519	58.5	458	50.2	116	13.3	33
Photographic supply—camera stores.....	9	404	8	537	5	108	32.0	74	22.0	155	46.0	62
Sporting goods stores.....	19	523	17	514	7	50	9.7	262	51.0	202	59.3	56
Other retail stores.....	277	4,990	251	4,275	154	1,794	41.9	1,152	26.5	1,350	31.8	485
Second-hand Stores.....	585	2,597	567	2,515	521	1,809	71.9	474	18.9	252	9.2	89

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$252,291,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

BALTIMORE

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939	14,118	\$580,103	13,678	\$533,637	10,223	\$148,314	44.5	\$76,459	22.9	\$108,864	32.6	\$30,929
	1935 ¹	13,191	296,942	11,810	215,910	(8)	(2)	(2)	(2)	(2)	52,289	24.2	(3)
	1929 ¹	12,285	406,352	9,273	356,211	6,178	119,813	33.6	90,186	25.3	146,212	41.1	(3)
Food Group		6,255	96,218	6,080	93,826	4,331	54,048	57.6	17,780	19.0	21,998	23.4	1,508
Grocery stores (without fresh meats)		786	8,605	768	8,554	572	6,685	78.1	1,229	14.4	640	7.5	58
Combination stores (groceries-meats)		2,254	51,535	2,200	50,800	1,013	29,250	57.6	11,646	22.9	9,904	19.5	600
Dairy products stores, milk dealers		162	13,788	157	13,212	132	1,989	15.0	1,382	10.5	9,841	74.5	715
Meat markets, fish markets		463	6,448	448	6,318	353	3,880	61.4	1,551	24.6	885	14.0	80
Candy, nut, confectionery stores		1,324	8,364	1,274	8,166	1,166	5,374	87.1	653	10.6	141	2.3	12
Delicatessen stores		143	1,760	142	1,757	117	1,257	71.5	405	23.1	95	5.4	5
Fruit stores, vegetable markets		601	3,003	589	2,904	543	2,425	83.5	267	9.2	212	7.3	14
Bakeries, caterers		284	1,917	253	1,892	233	1,612	85.2	190	10.0	90	4.8	11
Egg and poultry dealers		174	1,909	150	1,361	136	1,087	78.7	211	15.3	83	6.0	6
Other food stores		84	889	79	842	66	489	58.1	246	29.2	107	12.7	7
General Stores (with food)		12	188	11	167	6	108	57.8	41	21.9	38	20.3	7
General Merchandise Group		339	88,937	330	55,011	276	14,222	25.9	14,809	26.9	25,980	47.2	10,969
Department stores		28	77,285	23	43,580	5	4,986	11.4	13,896	31.9	24,678	56.7	9,982
Dry goods and general merchandise stores		179	3,405	176	3,271	148	1,899	58.1	115	3.5	1,257	38.4	977
Variety stores		132	8,247	131	8,180	123	7,337	89.7	798	9.8	45	.5	10
Apparel Group		998	32,795	950	31,717	747	13,779	43.5	6,856	21.6	11,082	34.9	3,611
Men's-boys' furnishings, hat stores		93	1,254	87	1,205	78	855	71.0	229	19.0	121	10.0	16
Men's-boys' clothing stores (and furnishings)		144	5,727	142	5,719	107	2,045	35.8	1,427	24.9	2,247	39.3	724
Family clothing stores		114	8,249	102	7,865	82	1,200	15.3	2,253	28.6	4,412	56.1	1,778
Women's ready-to-wear stores		220	7,934	214	7,850	159	3,859	44.4	1,752	20.1	3,089	35.5	776
Furriers, fur shops		22	931	19	850	1							
Millinery stores		81	559	79	549	74	882	92.9	34	3.6	33	3.5	8
Women's accessories stores		31	586	27	487	23	333	68.4	70	14.4	84	17.2	6
Infants', other apparel stores		21	77	19	75	15	58	77.3	5	6.7	12	16.0	2
Custom tailors		84	789	81	765	43	294	38.4	208	27.2	263	34.4	136
Shoe stores (all kinds)		188	6,309	180	5,952	165	4,253	71.5	878	14.7	821	13.8	165
Furniture—Household—Radio Group		290	15,291	280	12,690	145	1,024	8.1	1,569	12.3	10,097	79.8	7,168
Furniture stores		107	10,097	106	9,914	30	277	2.8	1,112	11.2	8,525	86.0	6,641
Floor coverings, drapery stores		15		15		11							
Other home-furnishings stores		118	1,548	113	1,540	91	596	38.7	138	9.0	806	52.3	262
Household appliance dealers		25	695	20	1,049	8	70	8.7	285	27.2	694	68.1	251
Radio—household appliance stores		19	2,788	18		3							
Radio stores—other		8	187	8	187	4	81	43.3	34	18.2	72	38.5	14
Automotive Group		213	38,708	208	34,928	78	3,455	9.9	15,592	44.6	15,879	45.5	1,476
Motor-vehicle dealers (new)		68	30,108	68	28,367	13	2,423	8.5	13,819	48.0	12,325	43.5	872
Used-car dealers		51	1,865	50	1,849	29	522	28.2	423	22.9	903	48.9	308
Accessory, tire, battery dealers		89	4,502	87	4,474	33	510	10.8	1,550	32.9	2,851	56.3	498
Other automotive		5	237	5	237	1							
Filling Stations		575	13,039	552	12,373	270	5,090	41.1	5,542	44.8	1,741	14.1	187
Lumber—Building Group		120	7,118	118	7,100	48	431	6.1	918	12.9	5,751	81.0	1,009
Lumber and building-materials dealers		51	6,028	50	6,019	11	154	2.5	725	11.6	5,358	85.9	948
Heating—plumbing equipment dealers		10	218	10	218	2							
Paint, glass, wallpaper stores		55	793	52	784	33	277	32.1	193	22.4	393	45.5	61
Electrical supply stores		4	79	4	79	2							
Hardware Group		251	3,218	228	3,179	148	1,239	39.0	1,437	45.2	503	15.8	109
Hardware stores		229		226		148	1,239	39.0	1,437	45.2	503	15.8	109
Farm implement—tractor—hardware dealers		2	3,218	2									
Eating Places		1,179	18,413	1,145	17,995	1,089	17,383	96.7	487	2.7	115	.6	28
Restaurants, cafeterias, lunch rooms		764	16,702	748	16,334	712	15,819	96.9	431	2.6	84	.5	26
Lunch counters and stands		382	1,343	385	1,584	345	1,497	94.5	56	3.5	31	2.0	2
Soft drink, juice, ice cream stands		33	68	32	87	32	67	100.0	---	---	---	---	---
Drinking Places		1,828	18,770	1,783	18,248	1,617	16,343	89.6	1,711	9.4	192	1.0	23
Drug Stores		470	15,012	451	14,530	350	11,585	79.8	2,853	18.3	312	2.1	43
Drug stores with fountain		350	12,781	332	12,293	247	9,543	77.8	2,453	20.0	297	2.4	40
Drug stores—other		120	2,231	119	2,237	103	2,022	90.4	200	8.9	15	.7	3
Liquor Stores (packaged goods)		115	2,830	111	2,505	97	1,777	70.9	510	20.4	218	8.7	30
Other Retail Stores		1,219	29,587	1,170	27,244	758	8,261	25.0	8,215	22.8	14,768	54.2	4,687
Fuel, ice, fuel-oil dealers		363	10,161	349	8,849	258	1,608	20.4	1,868	21.1	5,175	58.5	1,176
Hay, grain and feed stores		21	995	20	848	8	42	8.5	211	32.7	393	60.8	38
Farm and garden supply stores		9	348	8	345	3	4	1.2	188	48.1	175	50.7	140
Jewelry stores		103	5,079	102	5,072	33	199	3.9	1,171	23.1	3,702	73.0	1,960
Book stores		32	579	30	462	25	107	23.2	49	10.8	308	68.2	251
Stationery stores		32	525	29	521	20	95	18.2	113	21.7	313	60.1	70
Cigar stores, cigar stands		92	1,938	88	1,914	78	1,380	71.0	388	20.2	168	8.8	28
Florists		188	1,307	188	1,307	150	451	34.5	307	23.5	549	42.0	79
Gift, novelty, souvenir shops		49	407	47	389	39	315	57.5	101	18.4	132	24.1	21
News dealers		47	317	40	159	39							
Office, school supply and equipment dealers		41	2,806	40	2,523	8	78	3.0	222	8.8	2,225	88.2	373
Opticians		49	853	46	807	24	278	34.2	428	52.8	105	13.0	30
Photographic supply—camera stores					Seven stores combined with "Other retail stores."								
Sporting goods stores		10	418	10	418	5	32	7.7	220	52.8	188	39.7	28
Other retail stores		185	4,078	175	3,832	112	1,498	39.0	975	25.5	1,581	35.5	499
Second-hand Stores		292	2,179	283	2,118	285	1,589	75.0	339	18.0	190	9.0	74

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.² Cash sales in both all-cash stores and cash-credit stores amounted to \$163,621,000; separate data not available.³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
MASSACHUSETTS
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939	59,217	\$1,737,880	54,614	\$1,814,804	30,088	\$823,888	38.8	\$447,808	27.7	\$543,310	33.7	\$132,699
	1935	53,806	1,441,788	46,040	1,219,078	(#)	(#)	(#)	(#)	(#)	372,648	30.6	(#)
	1929	54,183	2,054,978	41,714	1,737,329	24,274	680,313	39.1	489,580	28.2	587,458	32.7	(#)
Food Group		21,923	484,969	20,453	481,928	10,481	229,915	49.6	115,552	25.0	116,459	25.2	12,587
Grocery stores (without fresh meats)		7,276	100,020	6,892	96,181	4,099	69,082	71.8	17,294	18.0	9,805	10.2	954
Combination stores (groceries-meats)		6,871	259,221	8,571	252,390	1,677	108,544	43.0	75,881	30.0	88,185	27.0	7,984
Dairy products stores, milk dealers		905	51,568	810	47,002	293	9,800	20.9	8,407	13.8	30,795	85.5	2,870
Meat markets, fish markets		1,319	22,012	1,180	19,470	675	9,792	50.3	5,849	30.0	3,629	19.7	348
Candy, nut, confectionery stores		2,372	18,436	2,160	17,228	1,643	13,417	77.9	3,157	18.3	852	3.8	62
Delicatessen stores		385	5,271	343	4,487	222	2,786	62.1	1,398	31.1	305	6.8	23
Fruit stores, vegetable markets		1,089	11,047	964	9,494	896	8,170	85.0	2,859	28.0	885	7.0	58
Bakeries, caterers		1,178	13,288	1,049	11,781	808	6,238	69.9	2,002	17.0	1,543	13.1	178
Egg and poultry dealers		338	2,221	299	1,913	241	843	44.1	652	34.1	418	21.8	37
Other food stores		192	2,109	185	1,982	127	1,245	62.8	475	24.0	282	13.2	53
General Stores (with food)		185	2,598	153	2,427	51	540	22.2	1,109	45.7	778	32.1	153
General Merchandise Group		1,718	229,231	1,603	222,421	1,093	82,709	28.2	84,299	37.9	75,413	33.9	27,400
Department stores		153	172,300	150	168,609	75	17,560	10.5	78,291	48.9	70,958	42.8	25,414
Dry goods and general merchandise stores		1,078	19,897	995	18,880	587	6,490	45.5	5,781	30.9	4,409	23.6	1,982
Variety stores		489	37,234	463	36,952	431	38,859	99.2	247	.7	48	.1	4
Apparel Group		4,861	152,784	4,494	143,903	2,879	59,163	41.1	38,413	25.3	48,307	33.8	14,499
Men's-boys' furnishings, hat stores		303	5,358	274	4,848	224	3,821	76.8	864	17.8	163	3.4	43
Men's-boys' clothing stores (and furnishings)		824	31,170	590	30,125	266	6,419	21.3	10,850	36.0	12,858	42.7	2,972
Family clothing stores		349	12,231	328	11,562	122	2,570	22.2	2,641	22.6	6,371	55.0	3,584
Women's ready-to-wear stores		1,037	47,272	973	45,034	525	12,180	27.1	13,886	30.3	19,188	42.6	5,251
Furriers, fur shops		137	7,488	128	7,166	29	747	10.4	1,400	19.5	5,039	70.1	1,789
Millinery stores		524	5,593	493	4,984	415	4,049	81.2	558	11.2	377	7.8	33
Women's accessories stores		302	5,993	288	5,858	227	4,503	78.9	700	11.9	855	11.2	168
Infants', other apparel stores		241	2,751	168	2,597	131	1,594	81.4	564	21.7	439	18.9	88
Custom tailors		242	2,397	223	2,163	142	758	35.1	407	18.8	998	48.1	222
Shoe stores (all kinds)		1,102	32,531	1,011	29,528	778	22,542	78.4	4,763	16.1	2,221	7.5	391
Furniture—Household—Radio Group		1,996	85,605	1,843	81,806	587	6,101	9.9	10,734	17.4	44,971	72.7	29,425
Furniture stores		723	36,183	684	34,129	113	1,992	5.8	5,631	17.1	26,306	77.1	18,672
Floor coverings, drapery stores		179	3,843	153	3,201	97	1,200	37.5	498	15.8	1,503	46.9	350
Other home-furnishings stores		519	7,253	476	6,888	303	2,288	33.2	868	12.9	3,716	53.9	1,754
Household appliance dealers		314	11,575	285	11,085	17	238	2.1	1,897	15.3	9,152	82.6	7,020
Radio—household appliance stores		174	4,806	164	4,398	18	233	5.3	1,115	25.4	3,050	69.3	1,114
Radio stores—other		87	2,143	81	2,105	21	154	7.3	707	33.8	1,244	59.1	515
Automotive Group		1,850	182,382	1,522	160,145	303	12,214	7.8	61,938	38.7	85,993	53.7	6,370
Motor-vehicle dealers (new)		941	158,428	859	137,580	84	8,912	8.5	55,040	40.0	73,828	53.5	8,108
Used-car dealers		166	3,793	151	3,382	72	1,128	33.3	1,186	35.1	1,070	31.6	200
Accessory, tire, battery dealers		515	19,798	488	16,830	135	2,043	10.9	5,833	29.9	11,154	59.2	2,053
Other automotive		28	385	26	353	12	133	37.7	79	22.4	141	39.9	9
Filling Stations		5,748	84,501	5,238	78,470	1,911	18,365	24.0	39,389	51.5	18,716	24.5	3,290
Lumber—Building Group		964	54,105	890	52,174	206	2,439	4.7	8,871	17.0	40,864	78.3	9,519
Lumber and building-materials dealers		439	39,961	417	39,006	62	904	2.3	5,074	13.0	35,028	84.7	7,856
Heating—plumbing equipment dealers		159	7,288	134	8,565	34	418	8.3	1,827	24.6	4,522	88.9	931
Paint, glass, wallpaper stores		330	6,082	309	5,900	101	1,048	17.7	1,885	31.8	2,989	50.7	645
Electrical supply stores		38	794	30	703	9	73	10.4	305	43.4	325	46.2	85
Hardware Group		883	23,540	820	22,243	228	3,005	13.5	9,277	41.7	9,961	44.8	2,385
Hardware stores		853	22,823	794	21,492	224	2,949	13.7	8,999	41.9	9,544	44.4	2,287
Farm implement—tractor—hardware dealers		30	917	28	751	4	56	7.5	278	37.0	417	55.5	118
Eating Places		5,259	111,919	4,689	106,995	4,480	99,997	93.4	6,088	5.7	830	.9	63
Restaurants, cafeterias, lunch rooms		3,473	98,399	3,231	92,358	3,017	86,845	94.0	4,796	5.2	717	.8	70
Lunch counters and stands		1,542	13,912	1,418	13,252	1,264	12,005	90.6	1,089	8.1	178	1.3	6
Soft drink, juice, ice cream stands		244	1,608	220	1,385	199	1,147	62.8	203	14.7	35	2.5	5
Drinking Places		2,708	42,637	2,427	37,772	2,347	38,840	97.0	1,008	2.7	128	.3	6
Drug Stores		2,142	63,351	1,912	57,264	1,207	38,786	64.2	17,968	31.4	2,510	4.4	472
Drug stores with fountain		1,615	55,561	1,817	50,176	991	31,648	63.5	16,233	32.3	2,097	4.2	387
Drug stores—other		527	7,790	295	7,088	218	4,940	89.7	1,733	24.5	413	5.8	85
Liquor Stores (packaged goods)		950	29,218	820	24,857	885	19,061	76.7	4,798	19.3	998	4.0	171
Other Retail Stores		7,494	205,347	8,844	179,733	3,071	34,070	19.0	49,277	27.4	96,388	53.6	24,337
Fuel, ice, fuel-oil dealers		2,251	94,220	2,073	85,285	439	3,565	4.3	24,367	29.3	55,333	66.4	12,021
Hay, grain and feed stores		507	22,979	248	17,594	32	2,285	12.9	4,559	25.9	10,770	61.2	2,484
Farm and garden supply stores		35	2,282	32	1,783	7	83	4.7	648	36.8	1,032	56.5	208
Jewelry stores		553	17,491	514	15,929	217	2,134	13.4	4,774	30.0	9,021	56.8	4,295
Book stores		143	3,152	125	2,920	77	981	33.8	782	28.8	1,157	39.6	871
Stationery stores		232	4,411	224	4,352	143	1,057	24.3	1,388	31.8	1,909	43.9	419
Cigar stores, cigar stands		728	11,728	678	10,923	542	9,419	86.2	1,270	11.6	234	2.2	28
Florists		900	6,539	840	7,875	329	1,896	21.5	2,754	35.0	3,425	43.5	898
Gift, novelty, souvenir shops		374	2,768	318	2,545	261	1,215	47.7	768	30.2	562	22.1	189
News dealers		442	7,948	413	7,402	335	5,183	69.7	1,588	21.5	851	8.8	63
Office, school supply and equipment dealers		184	7,420	144	8,881	37	422	8.1	1,043	15.2	5,418	78.7	1,014
Opticians		382	3,408	336	3,204	162	1,069	33.4	1,222	36.1	913	28.5	196
Photographic supply—camera stores		57	1,474	51	1,418	27	343	24.2	580	39.6	513	36.2	86
Sporting goods stores		97	2,242	92	2,140	44	431	20.1	968	45.2	743	34.7	162
Other retail stores		849	15,289	758	11,524	419	4,227	36.7	2,590	22.5	4,707	40.8	1,825
Second-hand Stores		758	5,297	721	4,668	577	2,681	57.0	1,109	23.8	698	19.2	219

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$846,428,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

BOSTON

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939 1935 1929	11,817 10,436 9,972	\$490,396 435,386 672,760	10,488 9,328 6,804	\$434,786 377,743 573,372	8,736 (2) 4,413	\$162,031 (2) 191,649	37.3 (2) 33.4	\$118,547 (2) 188,800	27.3 (2) 32.9	\$154,208 127,243 192,923	35.4 33.7 33.7	\$42,531 (3) (3)
Food Group		4,294	93,242	3,785	85,855	2,278	47,843	55.7	22,365	26.1	15,647	18.2	1,495
Grocery stores (without fresh meats)		1,820	26,985	1,639	24,682	998	17,228	69.8	5,053	20.5	2,401	9.7	168
Combination stores (groceries-meats)		744	33,898	678	32,272	243	15,655	48.5	11,038	34.2	5,579	17.3	652
Dairy products stores, milk dealers		80	9,886	75	9,690	44	2,048	21.1	1,846	19.1	5,796	59.8	463
Meat markets, fish markets		399	8,715	322	7,196	199	4,250	59.1	1,700	23.6	1,246	17.3	87
Candy, nut, confectionery stores		458	4,081	391	3,736	280	2,818	75.4	707	18.9	211	5.7	18
Delicatessen stores		168	2,196	141	1,813	95	1,210	66.7	509	28.1	94	5.2	10
Fruit stores, vegetable markets		290	2,985	249	2,497	190	1,598	64.0	767	30.7	132	5.3	7
Bakeries, caterers		278	3,685	221	3,108	196	2,461	79.2	559	17.3	108	3.5	81
Egg and poultry dealers		20	239	17	209	12	119	56.9	74	35.4	16	7.7	1
Other food stores		37	772	32	652	21	456	69.9	132	20.3	64	9.8	10
General Stores (with food)		20	403	18	352	8	274	77.8	69	19.8	9	2.6	---
General Merchandise Group		350	120,751	315	98,497	201	12,787	13.0	43,540	44.2	42,170	42.8	14,789
Department stores		24	107,081	21	85,124	11	3,106	3.7	42,144	49.5	39,874	48.8	13,498
Dry goods and general merchandise stores		238	5,342	212	5,090	111	1,408	27.7	1,388	27.2	2,296	45.1	1,291
Variety stores		88	8,328	82	8,283	79	8,273	99.9	10	.1	---	---	---
Apparel Group		1,254	57,739	1,139	54,374	758	16,814	30.9	12,746	23.5	24,814	45.6	6,981
Men's-boys' furnishings, hat stores		100	2,578	94	2,389	79	1,875	78.5	414	17.3	100	4.2	27
Men's-boys' clothing stores (and furnishings)		114	11,691	104	11,405	64	1,541	13.5	3,769	33.0	8,095	53.5	1,211
Family clothing stores		73	3,246	64	3,133	27	683	21.8	359	11.5	2,091	66.7	1,084
Women's ready-to-wear stores		248	18,983	226	18,026	130	3,522	19.5	4,901	27.2	9,603	53.3	2,670
Furriers, fur shops		67	5,610	63	5,558	12	518	9.3	916	16.5	4,126	74.2	1,448
Millinery stores		120	1,784	114	1,561	88	1,255	80.4	129	8.3	177	11.3	158
Women's accessories stores		97	1,982	93	1,962	67	1,110	56.6	294	15.0	558	28.4	158
Infants', other apparel stores		70	656	52	607	35	236	36.9	142	23.4	229	37.7	35
Custom tailors		123	1,463	112	1,304	79	468	35.9	183	14.0	653	50.1	150
Shoe stores (all kinds)		242	9,748	217	8,429	177	5,608	86.5	1,639	19.5	1,182	14.0	160
Furniture—Household—Radio Group		443	19,383	401	18,184	148	2,224	12.2	3,188	17.5	12,772	70.3	7,553
Furniture stores		151	9,248	138	8,644	34	796	9.2	1,525	17.6	6,323	73.2	4,218
Floor coverings, drapery stores		47	1,971	38	1,692	28	408	24.1	134	7.9	1,150	68.0	280
Other home-furnishings stores		149	3,598	141	3,478	73	807	23.2	357	10.3	2,314	66.5	1,035
Household appliance dealers		51	2,525	45	2,396	4	109	4.6	509	21.2	1,778	74.2	1,821
Radio—household appliance stores		21	731	18	676	3	49	7.3	224	33.1	403	59.6	116
Radio stores—other		24	1,310	21	1,298	6	55	4.2	439	33.8	804	62.0	283
Automotive Group		186	31,085	173	26,147	45	1,055	4.0	10,313	39.4	14,779	56.6	1,426
Motor-vehicle dealers (new)		70	24,962	64	20,130	2	---	---	---	---	---	---	---
Used-car dealers		23	560	22	549	9	495	2.4	9,156	44.3	11,028	53.3	908
Accessory, tire, battery dealers		88	5,307	82	5,212	32	560	10.2	1,157	21.2	3,751	68.6	518
Other automotive		5	258	5	258	2	---	---	---	---	---	---	---
Filling Stations		531	11,110	441	9,419	195	3,034	32.2	4,099	43.5	2,288	24.3	485
Lumber—Building Group		145	10,348	129	9,878	38	881	8.9	1,432	14.5	7,765	78.6	1,268
Lumber and building-materials dealers		51	6,133	47	5,919	7	214	3.6	641	10.8	5,064	85.6	790
Heating—plumbing equipment dealers		29	2,621	25	2,455	12	177	7.2	313	12.8	1,965	80.0	308
Paint, glass, wallpaper stores		58	1,582	53	1,333	19	290	21.8	375	28.1	668	50.1	143
Electrical supply stores		7	210	4	171	---	---	---	103	60.2	68	39.8	27
Hardware Group		174	5,010	155	4,684	48	558	11.9	2,244	47.9	1,884	40.2	337
Hardware stores		174	5,010	155	4,684	48	558	11.9	2,244	47.9	1,884	40.2	337
Farm implement—tractor—hardware dealers		---	---	---	---	---	---	---	---	---	---	---	---
Eating Places		1,258	43,982	1,164	42,279	1,109	40,130	94.9	1,958	4.8	191	.5	16
Restaurants, cafeterias, lunch rooms		969	40,707	908	39,198	870	37,199	94.9	1,840	4.7	159	.4	13
Lunch counters and stands		273	3,113	248	2,948	228	2,931	95.1	118	3.9	32	1.0	3
Soft drink, juice, ice cream stands		14	182	12	135	11	---	---	---	---	---	---	---
Drinking Places		531	11,823	454	9,958	447	9,671	97.1	289	2.7	18	.2	1
Drug Stores		491	18,118	423	14,539	314	10,882	74.9	3,231	22.2	426	2.9	73
Drug stores with fountain		425	14,044	382	12,553	288	9,637	78.8	2,702	21.5	214	1.7	27
Drug stores—other		68	2,072	81	1,986	48	1,245	82.7	529	28.6	212	10.7	46
Liquor Stores (packaged goods)		218	8,334	162	6,429	128	4,053	63.0	1,842	28.7	534	8.3	72
Other Retail Stores		1,895	59,389	1,535	52,446	831	11,008	21.0	10,946	20.9	30,492	58.1	7,953
Fuel, ice, fuel-oil dealers		332	23,545	288	19,141	65	---	---	---	---	---	---	---
Hay, grain and feed stores		3	378	7	548	1	343	1.8	3,728	18.9	15,620	79.3	3,012
Farm and garden supply stores		5	453	---	---	---	---	---	---	---	---	---	---
Jewelry stores		150	7,775	140	7,451	72	755	10.2	2,335	31.4	4,341	58.4	1,757
Book stores		89	1,938	80	1,837	37	898	37.9	307	18.7	834	45.4	608
Stationery stores		66	2,079	64	2,053	31	237	11.8	553	26.9	1,263	81.5	232
Cigar stores, cigar stands		271	4,874	251	4,413	203	3,854	82.8	834	14.4	125	2.8	21
Florists		141	1,793	125	1,541	58	580	24.8	505	32.8	858	42.8	89
Gift, novelty, souvenir shops		60	839	52	797	41	288	36.1	160	20.1	349	43.8	111
News dealers		132	2,596	123	2,435	119	2,385	98.0	25	1.0	25	1.0	---
Office, school supply and equipment dealers		61	4,815	53	4,113	15	245	5.9	455	11.1	3,413	83.0	890
Opticians		111	1,305	106	1,272	53	414	32.5	488	38.4	370	29.1	60
Photographic supply—camera stores		17	649	16	648	9	139	21.5	199	30.7	310	47.8	44
Sporting goods stores		14	697	13	679	5	35	5.2	354	52.1	290	42.7	64
Other retail stores		263	6,033	237	5,538	123	1,437	25.9	1,205	21.8	2,898	52.3	1,287
Second-hand Stores		229	1,903	216	1,745	188	1,019	58.4	305	17.5	421	24.1	102

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$250,500,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

MICHIGAN

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 ¹ 1929 ¹	67,414 59,820 55,958	\$1,820,798 1,589,550 2,226,398	82,171 56,186 47,983	\$1,718,820 1,147,025 1,968,535	54,541 (*) 22,520	\$667,475 (*) 645,545	38.9 (*) 32.5	\$511,182 (*) 627,475	29.8 (*) 31.8	\$558,163 510,184 717,717	31.3 27.0 38.1	\$121,135 (*) (*)
Food Group		20,217	410,495	18,972	594,528	10,662	255,479	59.7	85,288	21.6	75,561	18.7	8,825
Grocery stores (without fresh meats)		5,126	75,794	4,781	71,528	2,994	51,940	72.8	12,745	17.9	8,645	9.5	1,085
Combination stores (groceries-meats)		9,064	247,183	8,850	259,102	5,245	157,209	57.4	58,509	24.5	45,584	18.1	5,895
Dairy products stores, milk dealers		858	55,995	785	54,050	400	8,166	24.0	5,057	14.8	20,827	31.2	1,705
Meat markets, fish markets		1,217	21,565	1,128	20,068	710	12,515	61.4	5,875	29.2	1,880	9.4	197
Candy, nut, confectionery stores		1,964	15,886	1,855	15,057	1,705	12,325	94.5	847	5.0	87	.5	15
Delicatessen stores		125	2,195	122	2,191	111	2,081	95.0	84	3.8	26	1.2	2
Fruit stores, vegetable markets		801	4,755	895	4,591	656	5,711	80.8	878	14.7	204	4.5	19
Bakeries, caterers		714	8,546	661	8,014	595	5,472	91.0	455	7.2	107	1.8	14
Egg and poultry dealers		228	988	207	940	190	711	75.8	196	20.9	55	5.5	5
Other food stores		122	4,190	108	5,027	60	1,551	51.2	1,088	58.0	588	12.8	94
General Stores (with food)		605	15,401	555	14,541	95	1,592	11.1	8,207	57.2	4,542	31.7	1,107
General Merchandise Group		1,859	241,419	1,534	255,180	1,141	77,589	35.0	87,509	37.1	70,282	29.9	21,654
Department stores		149	175,158	144	169,434	54	21,053	12.4	81,211	47.9	87,170	59.7	20,827
Dry goods and general merchandise stores		771	29,021	722	17,489	452	8,829	49.3	5,788	33.1	5,072	17.6	1,020
Variety stores		759	49,260	668	46,257	655	47,907	99.3	510	.6	40	.1	7
Apparel Group		4,288	157,924	3,918	151,602	2,525	89,241	52.5	52,871	24.8	29,690	22.7	8,417
Men's-boys' furnishings, hat stores		281	5,479	251	5,375	202	4,515	80.3	775	14.4	287	5.3	86
Men's-boys' clothing stores (and furnishings)		687	50,085	628	29,805	275	7,781	27.0	11,722	40.7	9,500	32.5	2,603
Family clothing stores		540	11,000	514	10,474	153	2,509	22.0	5,218	50.7	4,949	47.5	2,501
Women's ready-to-wear stores		987	47,275	911	45,078	596	25,892	57.4	9,815	21.8	9,589	20.8	1,995
Furriers, fur shops		65	4,598	78	4,285	25	819	19.2	1,053	24.2	2,415	58.8	684
Millinery stores		452	5,168	400	4,566	540	4,054	88.7	570	8.1	144	3.2	25
Women's accessories stores		175	5,295	159	5,055	135	2,721	89.1	255	7.7	99	3.2	17
Infants', other apparel stores		125	1,118	79	994	55	505	50.8	210	21.1	279	28.1	59
Custom tailors		221	2,788	197	2,667	108	898	33.7	689	25.1	1,100	41.2	279
Shoe stores (all kinds)		955	27,528	901	26,525	660	19,947	75.2	4,828	17.4	1,950	7.4	585
Furniture—Household—Radio Group		1,984	75,585	1,855	89,875	452	4,004	5.8	14,443	20.7	51,220	75.5	28,004
Furniture stores		674	57,605	620	56,150	101	1,144	5.2	8,298	17.4	28,708	79.4	18,521
Floor coverings, drapery stores		107	5,670	105	5,588	52	816	22.7	1,549	45.2	1,225	54.1	545
Other home-furnishings stores		281	5,545	262	5,097	158	1,586	27.2	1,087	20.9	2,644	51.9	785
Household appliance dealers		442	14,585	407	15,512	48	274	2.0	2,819	20.9	10,419	77.1	4,998
Radio—household appliance stores		546	11,283	523	10,418	54	220	2.1	2,596	25.0	7,602	74.9	3,271
Radio stores—other		154	1,101	118	908	59	164	18.1	520	55.2	424	46.7	176
Automotive Group		2,727	278,170	2,499	254,013	479	19,154	7.5	100,759	39.7	154,120	52.8	9,970
Motor-vehicle dealers (new)		1,495	258,481	1,565	215,067	127	12,968	6.0	87,657	40.8	114,442	55.2	7,052
Used-car dealers		458	17,183	405	15,514	155	4,265	27.5	5,531	22.8	7,718	49.7	422
Accessory, tire, battery dealers		727	25,152	670	22,159	168	1,590	6.5	9,222	41.6	11,547	52.1	2,451
Other automotive		69	1,574	65	1,275	29	511	40.1	549	27.4	415	32.5	45
Filling Stations		10,941	140,975	10,055	152,076	5,557	57,524	28.2	67,705	51.5	27,049	20.5	3,799
Lumber—Building Group		1,658	94,065	1,512	88,075	288	5,282	5.7	18,447	20.9	66,564	75.4	17,425
Lumber and building-materials dealers		982	81,965	905	77,725	71	1,479	1.9	15,068	19.4	61,160	78.7	16,111
Heating—plumbing equipment dealers		265	5,327	211	4,191	49	676	16.1	1,574	32.8	2,141	51.1	629
Paint, glass, wallpaper stores		365	5,940	355	5,542	154	1,022	19.1	1,750	32.8	2,570	48.1	568
Electrical supply stores		68	885	81	815	15	85	10.4	237	29.1	493	60.5	117
Hardware Group		1,906	42,415	1,789	59,665	471	5,385	15.8	18,220	45.9	16,060	40.5	5,189
Hardware stores		1,465	29,197	1,585	27,951	451	4,856	17.5	15,144	47.1	9,951	55.8	5,285
Farm implement—tractor—hardware dealers		441	15,218	404	11,754	40	549	4.7	5,078	45.2	8,108	52.1	1,906
Eating Places		5,857	85,066	5,156	81,375	4,771	57,084	95.0	5,740	8.1	549	.9	59
Restaurants, cafeterias, lunch rooms		5,745	54,828	5,418	51,839	5,158	46,510	95.8	2,840	5.5	469	.9	52
Lunch counters and stands		1,856	9,058	1,474	8,445	1,382	7,592	89.9	807	9.6	44	.5	5
Soft drink, juice, ice cream stands		278	1,200	246	1,091	251	982	90.0	95	8.5	18	1.5	2
Drinking Places		5,945	66,015	5,405	59,985	5,244	58,021	98.7	1,820	5.0	142	.5	24
Drug Stores		2,410	77,785	2,247	74,191	1,495	52,826	71.2	18,445	24.9	2,922	5.9	878
Drug stores with fountain		1,878	82,528	1,786	59,875	1,201	45,558	72.7	14,825	24.5	1,894	2.8	558
Drug stores—other		532	15,459	461	14,518	294	9,470	85.2	5,818	26.5	1,228	8.5	518
Liquor Stores (packaged goods)		561	27,488	518	28,880	474	25,861	96.2	908	5.4	115	.4	16
Other Retail Stores		5,905	145,192	5,535	150,705	2,234	17,589	15.5	52,190	39.9	60,926	46.8	17,811
Fuel, ice, fuel-oil dealers		1,708	82,550	1,599	59,668	414	2,719	4.8	27,553	45.8	29,598	49.8	8,007
Hay, grain and feed stores		457	17,879	580	12,015	112	1,305	10.8	8,515	52.8	4,595	58.6	1,055
Farm and garden supply stores		124	4,188	95	2,878	39	516	11.0	1,217	42.5	1,545	46.7	212
Jewelry stores		585	15,405	550	14,850	140	1,075	7.2	5,688	58.5	8,069	54.5	4,285
Book stores		94	2,527	89	2,119	48	578	17.8	818	58.5	925	45.7	827
Stationery stores		45	728	59	655	25	115	18.1	266	41.9	254	40.0	55
Cigar stores, cigar stands		450	4,825	595	4,424	554	5,647	82.5	718	18.2	59	1.5	21
Florists		705	6,555	850	8,027	278	1,558	22.2	2,179	56.1	2,512	41.7	511
Gift, novelty, souvenir shops		258	1,680	222	1,527	183	1,104	72.5	278	18.2	145	9.5	20
News dealers		153	1,651	140	1,529	109	1,158	75.8	258	18.9	115	7.5	5
Office, school supply and equipment dealers		188	8,088	175	7,788	26	227	2.9	1,579	20.4	5,952	78.7	1,269
Opticians		155	1,469	156	1,569	59	495	36.2	558	37.3	558	24.5	79
Photographic supply—camera stores		52	1,555	44	1,500	25	504	20.5	700	46.8	496	55.1	89
Sporting goods stores		107	2,509	102	2,578	52	590	24.8	975	40.9	815	54.3	278
Other retail stores		832	14,449	737	12,050	378	2,824	25.4	5,514	27.5	5,912	49.1	5,540
Second-hand Stores		955	4,819	869	4,537	895	5,084	68.0	1,050	22.7	425	9.5	161

¹ Figures for 1955 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$858,881,000; separate data not available.

³ Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

DETROIT

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total		19,844 18,740 17,169	\$665,565 \$41,037 \$690,189	19,507 17,778 15,786	\$637,970 444,364 791,067	14,511 (2) 6,009	\$286,157 (2) 271,859	44.9 (2) 54.3	\$154,417 (2) 26,271	24.2 (2) 28.6	\$197,596 106,624 292,937	30.9 24.0 37.0	\$42,506 (3) (3)
Food Group		7,269	151,413	7,212	129,769	5,420	95,250	73.4	17,320	13.3	17,199	13.3	1,376
Grocery stores (without fresh meats)		1,644	27,596	1,656	27,071	1,866	24,583	90.3	2,017	7.5	471	1.7	42
Combination stores (groceries-meats)		2,818	61,548	2,797	60,983	1,573	45,152	74.0	10,948	18.0	4,863	6.0	529
Dairy products stores, milk dealers		158	15,062	156	15,062	123	3,166	21.1	747	5.0	11,149	73.9	711
Meat markets, fish markets		559	8,009	551	7,895	416	5,382	68.2	2,208	28.0	305	3.8	15
Candy, nut, confectionery stores		1,145	6,805	1,137	8,633	1,068	6,296	96.1	301	3.5	36	.4	—
Delicatessen stores		92	1,756	92	1,756	86	1,669	95.0	73	4.2	14	.6	—
Fruit stores, vegetable markets		317	1,921	316	1,913	305	1,749	91.4	120	6.3	44	2.3	4
Bakeries, caterers		345	3,869	340	3,858	319	3,642	94.4	172	4.5	44	1.1	3
Egg and poultry dealers		143	722	140	696	126	464	69.5	179	25.7	33	4.8	5
Other food stores		51	2,505	47	1,882	38	1,107	58.8	555	29.5	220	11.7	69
General Stores (with food)		2	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group		421	121,181	414	106,732	575	28,594	26.8	36,916	34.6	41,222	38.6	9,124
Department stores		13	99,505	10	85,094	5	8,165	9.6	56,536	42.7	40,593	47.7	6,910
Dry goods and general merchandise stores		227	3,573	225	3,551	193	20,429	94.4	580	2.7	629	2.9	214
Variety stores		181	18,103	179	18,087	177							
Apparel Group		1,485	66,686	1,434	65,764	1,156	37,179	56.5	13,195	20.1	15,390	23.4	4,083
Men's-boys' furnishings, hat stores		153	3,583	150	3,556	137	3,062	86.1	349	9.8	145	4.1	12
Men's-boys' clothing stores (and furnishings)		153	12,770	153	12,770	99	3,411	26.7	4,452	34.9	4,907	38.4	1,292
Family clothing stores		83	3,221	81	3,141	54	1,058	33.7	680	22.0	1,393	44.3	756
Women's ready-to-wear stores		343	25,408	340	24,887	284	15,189	61.0	4,804	19.3	4,914	19.7	1,023
Furriers, fur shops		42	3,229	41	3,173	11	524	16.5	753	23.7	1,896	59.8	557
Millinery stores		189	2,680	165	2,636	155	2,425	92.0	142	5.4	69	2.6	17
Women's accessories stores		68	1,098	65	1,076	60	1,024	95.2	34	3.1	18	1.7	5
Infants', other apparel stores		58	545	56	501	27	194	38.7	80	16.0	227	45.3	51
Custom tailors		102	1,903	97	1,858	55	607	33.0	419	22.6	813	44.2	199
Shoe stores (all kinds)		309	12,241	306	12,186	274	9,705	79.6	1,473	12.1	1,006	8.3	171
Furniture—Household—Radio Group		510	29,444	490	26,664	153	1,927	6.7	5,149	17.8	21,786	75.5	11,485
Furniture stores		190	15,752	165	15,596	40	499	3.2	2,256	14.3	12,863	82.5	7,953
Floor coverings, drapery stores		47	2,523	47	2,523	28	475	18.8	1,199	47.5	849	33.7	240
Other home-furnishings stores		86	2,727	67	2,720	49	744	27.4	595	14.5	1,581	58.1	411
Household appliance dealers		72	3,039	66	2,621	8	32	1.1	424	15.0	2,365	83.9	1,129
Radio—household appliance stores		76	4,995	73	4,690	9	63	1.7	812	16.6	3,995	61.7	1,659
Radio stores—other		37	428	32	312	19	94	30.1	63	26.6	135	43.3	93
Automotive Group		476	94,764	464	89,260	145	10,693	12.2	32,436	36.3	45,931	51.5	1,652
Motor-vehicle dealers (new)		152	74,447	149	69,555	21	7,197	10.4	25,672	37.2	36,466	52.4	671
Used-car dealers		174	10,553	166	10,046	68	3,005	29.9	1,847	18.4	5,194	51.7	122
Accessory, tire, battery dealers		132	9,022	131	6,937	45	379	4.2	4,541	50.6	4,017	45.0	843
Other automotive		18	742	18	742	11	312	42.1	176	23.7	254	34.2	16
Filling Stations		1,673	37,539	1,634	36,710	817	15,722	42.8	15,955	43.4	5,053	13.8	647
Lumber—Building Group		311	32,633	298	31,536	88	1,638	5.2	4,919	15.6	24,979	79.2	6,265
Lumber and building materials dealers		140	28,319	136	27,452	20	817	3.0	3,752	13.7	22,883	63.3	5,883
Heating—plumbing equipment dealers		52	1,611	50	1,547	24	528	34.1	401	25.9	618	40.0	99
Paint, glass, wallpaper stores		112	2,557	105	2,391	41	253	10.6	753	31.5	1,585	57.9	270
Electrical supply stores		7	146	7	146	3	40	27.4	13	8.9	93	63.7	13
Hardware Group		359	(x)	334	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores		357	6,290	352	6,167	206	2,413	39.1	2,227	36.1	1,527	24.8	515
Farm implement—tractor—hardware dealers		2	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places		1,934	27,174	1,898	26,941	1,766	25,311	94.0	1,328	4.9	332	1.1	36
Restaurants, cafeterias, lunch rooms		1,409	24,305	1,382	24,158	1,275	22,718	94.0	1,147	4.6	293	1.2	35
Lunch counters and stands		467	2,548	460	2,496	435	2,306	92.4	181	7.2	9	.4	1
Soft drink, juice, ice cream stands		58	321	56	287	56	287	100.0	—	—	—	—	—
Drinking Places		2,094	26,246	2,059	25,685	2,022	25,095	97.7	554	2.2	36	.1	4
Drug Stores		861	32,043	846	31,572	712	27,484	67.0	3,530	11.2	558	1.8	119
Drug stores with fountain		718	26,443	706	26,042	597	22,968	88.2	2,849	10.9	225	.9	24
Drug stores—other		143	5,600	140	5,530	115	4,516	81.7	881	12.3	333	6.0	95
Liquor Stores (packaged goods)		182	4,127	178	4,022	172	3,938	97.9	81	2.0	3	.1	—
Other Retail Stores		1,680	53,436	1,658	52,382	941	8,723	16.6	20,461	39.1	23,198	44.3	7,320
Fuel, ice, fuel-oil dealers		502	24,282	497	24,165	232	1,534	6.4	13,270	54.9	9,561	38.7	1,699
Hay, grain and feed stores		17	163	17	163	9	29	17.6	96	58.9	38	23.3	3
Farm and garden supply stores		12	208	12	208	9	52	25.0	97	46.6	69	28.4	5
Jewelry stores		159	7,756	154	7,889	49	580	7.6	2,648	34.4	4,461	58.0	2,290
Book stores		37	888	37	888	23	107	12.3	231	26.6	530	61.1	366
Stationery stores		17	252	16	242	12	54	22.5	113	46.7	75	31.0	11
Cigar stores, cigar stands		164	2,062	149	2,054	127	1,400	88.2	804	29.4	50	2.4	19
Florists		253	2,575	251	2,582	147	852	33.3	780	30.4	930	36.3	196
Gift, novelty, souvenir shops		72	796	71	785	68	750	95.6	27	3.4	6	1.0	—
News dealers		28	454	28	454	24	427	94.0	24	5.3	3	.7	—
Office, school supply and equipment dealers		76	4,306	76	4,315	15	154	3.4	680	14.7	3,781	61.9	756
Opticians		70	928	67	896	33	363	40.5	359	40.0	175	19.5	42
Photographic supply—camera stores		16	899	16	899	9	179	20.1	396	44.6	314	35.3	60
Sporting goods stores		9	1,053	9	1,053	3	145	13.8	414	39.3	494	46.9	196
Other retail stores		266	6,342	258	5,739	161	2,097	36.6	723	12.6	2,919	50.9	1,677
Second-hand Stores		397	2,549	387	2,516	339	1,983	78.8	345	13.7	180	7.5	79

x Withheld to avoid disclosure.

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash and cash-credit stores amounted to \$337,740,000; separate data not available.

* Data not available.

CENSUS OF BUSINESS

MINNESOTA

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES				STORES REPORTING ALL CASH OR CASH-CREDIT SALES								
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	40,448 55,481 30,725	\$1,017,195 805,587 1,051,950	56,091 52,821 24,601	\$964,145 708,702 895,868	11,327 (2) 8,095	\$198,065 (2) 185,617	20.5 (2) 20.7	\$420,523 (2) 397,645	43.6 (2) 44.4	\$345,757 224,044 312,606	35.9 31.6 34.9	\$82,893 (3) (3)
Food Group		9,281	211,177	8,437	204,280	2,003	45,423	21.3	93,379	45.7	67,478	33.0	8,907
Grocery stores (with but fresh meats)		4,009	59,932	3,645	57,321	803	14,501	25.3	26,292	45.9	18,528	28.8	2,094
Combination stores (groceries-meats)		2,690	100,028	2,820	98,713	340	18,299	18.5	44,099	44.7	36,515	58.8	4,845
Dairy products stores, milk dealers		528	19,340	293	18,775	85	1,034	5.5	10,308	54.9	7,453	39.8	1,092
Meat markets, fish markets		895	21,254	819	20,315	178	4,431	21.8	9,674	47.6	6,210	30.8	668
Candy, nut, confectionery stores		451	5,521	341	2,921	232	1,971	67.5	786	26.9	164	5.6	29
Delicatessen stores		54	435	28	365	15	174	47.7	125	34.2	66	18.1	11
Fruit stores, vegetable markets		178	1,514	115	1,247	78	698	56.0	422	33.8	127	10.2	9
Bakeries, caterers		378	2,937	298	2,611	225	1,828	70.0	650	24.9	133	5.1	19
Egg and poultry dealers		20	326	17	287	9	28	9.7	175	60.3	68	50.0	18
Other food stores		80	1,910	61	1,725	38	459	26.8	850	49.3	418	24.1	124
General Stores (with food)		1,141	55,372	1,112	54,281	99	1,951	5.7	22,228	64.8	10,102	29.5	2,853
General Merchandise Group		888	146,580	800	144,886	479	29,392	20.3	71,819	49.8	43,875	30.1	15,092
Department stores		102	118,524	101	118,049	45	9,985	8.8	65,522	56.5	40,542	34.9	14,086
Dry goods and general merchandise stores		385	15,379	343	12,811	141	4,310	33.8	5,414	42.3	3,087	24.1	977
Variety stores		401	18,457	358	18,028	293	15,097	94.2	883	5.5	46	.3	19
Apparel Group		2,027	64,158	1,798	59,983	684	18,258	27.1	21,017	35.0	22,750	37.9	5,788
Men's-boys' furnishings, hat stores		89	1,011	57	872	28	477	54.7	249	28.8	146	16.7	30
Men's-boys' clothing stores (and furnishings)		597	15,009	378	14,681	97	2,865	19.5	8,594	45.0	5,202	35.5	1,458
Family clothing stores		169	10,367	155	10,130	68	917	9.1	5,972	59.2	5,241	51.7	1,400
Women's ready-to-wear stores		485	18,945	423	16,874	146	3,744	18.7	8,257	31.3	9,980	50.0	2,464
Furriers, fur shops		71	3,228	64	3,107	2	1,398	85.2	412	19.2	354	15.8	26
Millinery stores		218	2,898	188	2,144	122	1,598	85.2	412	19.2	354	15.8	26
Women's accessories stores		55	1,462	47	1,442	33	1,506	90.8	72	5.0	84	4.4	9
Infants', other apparel stores		47	557	23	296	12	102	34.5	140	47.3	54	18.2	9
Custom tailors		151	1,553	114	1,381	29	115	8.3	421	30.5	845	81.2	208
Shoe stores (all kinds)		389	9,508	349	9,076	147	5,312	58.5	2,900	32.0	864	9.5	166
Furniture—Household—Radio Group		1,003	55,557	901	51,059	150	1,144	3.7	7,118	22.9	22,797	75.4	12,801
Furniture stores		429	19,818	402	18,758	48	453	2.4	4,140	22.1	14,185	75.5	8,511
Floor coverings, drapery stores		57	1,221	52	1,197	5	40	3.3	281	23.5	876	73.2	141
Other home-furnishings stores		101	1,815	78	1,501	31	403	26.8	204	15.6	894	59.8	545
Household appliance dealers		253	6,953	218	6,223	50	142	2.3	1,548	21.7	4,735	76.0	5,084
Radio—household appliance stores		142	2,976	135	2,710	10	88	3.2	924	54.1	1,700	62.7	500
Radio stores—other		41	774	36	870	8	20	3.0	221	33.0	429	84.0	222
Automotive Group		1,704	125,897	1,613	120,613	229	7,853	6.3	56,692	46.9	56,468	46.8	5,693
Motor-vehicle dealers (new)		1,124	113,049	1,081	108,448	74	4,728	4.4	52,194	48.1	51,526	47.5	4,750
Used-car dealers		123	5,589	111	5,493	48	2,078	59.4	632	18.1	785	22.5	158
Accessory, tire, battery dealers		455	8,951	402	8,602	98	826	9.8	5,712	43.2	4,064	47.2	794
Other automotive		22	308	19	270	9	23	8.5	154	57.0	93	34.5	11
Filling Stations		8,892	78,518	8,195	73,157	1,277	9,211	12.8	44,424	60.7	19,522	26.7	5,084
Lumber—Building Group		1,350	53,990	1,277	53,259	118	919	1.7	11,368	21.4	40,974	76.9	11,304
Lumber and building-materials dealers		1,074	49,493	1,047	48,949	69	527	1.1	10,064	20.5	38,558	76.4	10,897
Heating—plumbing equipment dealers		95	1,882	79	1,569	16	250	14.7	501	31.9	858	53.4	204
Paint, glass, wallpaper stores		107	2,056	99	1,983	24	144	7.3	475	23.9	1,364	68.8	282
Electrical supply stores		58	779	52	758	9	18	2.4	326	43.0	414	54.6	121
Hardware Group		2,081	49,613	1,987	47,048	260	2,889	6.2	23,392	49.7	20,787	44.1	7,573
Hardware stores		1,282	25,410	1,221	24,788	184	2,285	9.2	12,683	51.2	9,820	39.6	3,623
Farm implement—tractor—hardware dealers		799	25,203	766	22,260	76	604	2.7	10,709	48.1	10,947	49.2	3,950
Eating Places		3,693	44,434	2,946	37,342	1,966	25,658	68.7	10,619	28.4	1,065	2.9	109
Restaurants, cafeterias, lunch rooms		2,331	37,052	1,874	31,295	1,175	21,232	87.9	9,115	29.1	948	3.0	100
Lunch counters and stands		1,200	8,578	952	5,408	689	3,954	72.8	1,375	25.4	99	1.0	8
Soft drink, juice, ice cream stands		182	806	120	639	102	492	77.0	129	20.2	18	2.8	3
Drinking Places		5,010	55,906	4,257	48,407	2,378	31,355	64.8	15,890	32.4	1,582	2.8	154
Drug Stores		1,154	32,994	1,039	30,988	321	15,208	42.6	15,024	48.5	2,758	8.9	577
Drug stores with fountain		740	25,835	675	22,230	198	9,587	43.0	10,871	48.9	1,792	8.1	318
Drug stores—other		394	9,159	364	8,758	125	5,641	41.8	4,153	47.4	964	11.0	259
Liquor Stores (packaged goods)		487	12,298	406	10,521	314	7,875	73.0	2,391	22.7	455	4.3	101
Other Retail Stores		5,592	71,458	5,048	65,800	913	6,370	9.7	24,294	38.9	35,158	53.4	8,740
Fuel, ice, fuel-oil dealers		987	28,505	854	25,860	215	758	2.9	6,561	25.4	18,541	71.7	4,637
Hay, grain and feed stores		540	12,239	483	10,586	128	1,328	12.5	5,517	52.1	5,743	55.4	741
Farm and garden supply stores		78	2,095	82	1,865	28	191	10.3	1,099	58.9	575	30.8	91
Jewelry stores		383	8,181	354	5,931	84	518	8.7	2,565	43.2	2,850	48.1	1,151
Book stores		37	951	26	868	7	73	8.4	376	43.3	419	48.3	243
Stationery stores		20	395	25	383	10	71	19.8	109	30.0	183	50.4	24
Cigar stores, cigar stands		219	2,883	150	2,248	104	1,514	67.3	872	29.9	82	2.8	10
Florists		205	2,757	181	2,551	41	198	7.7	948	37.2	1,405	55.1	257
Gift, novelty, souvenir shops		77	445	55	371	40	155	41.8	154	41.5	62	18.7	19
News dealers		58	325	24	245	22	239	97.8	5	2.0	1	.4	—
Office, school supply and equipment dealers		109	3,990	92	3,814	7	43	1.2	504	13.9	3,067	84.9	558
Opticians		128	1,498	108	1,412	21	251	12.5	812	44.1	800	45.4	145
Photographic supply—camera stores		10	467	9	431	2	—	—	—	—	—	—	—
Sporting goods stores		61	1,341	50	1,275	24	271	21.3	491	58.5	513	40.2	40
Other retail stores		895	9,410	595	8,180	180	784	9.8	4,481	54.8	2,915	35.8	844
Second-hand Stores		405	2,685	297	2,321	178	981	42.3	870	37.5	470	20.2	137

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$494,659,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

MISSISSIPPI

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	18,032 14,728 17,258	\$282,440 176,517 413,737	15,181 13,673 15,765	\$252,274 152,096 382,243	5,104 (2) 6,832	\$62,535 (2) 103,051	24.7 (2) 27.0	\$82,999 (2) 145,348	32.9 (2) 38.0	\$106,940 55,803 153,844	42.4 38.7 35.0	\$25,873 (3) (3)
Food Group		7,423	66,543	6,282	59,142	1,958	22,678	38.3	19,340	32.7	17,124	29.0	2,288
Grocery stores (without fresh meats)		5,115	28,108	4,502	22,737	1,275	8,142	27.0	8,608	37.9	7,989	35.1	1,177
Combination stores (groceries-meats)		1,857	37,821	1,859	34,188	469	15,670	45.8	10,225	29.9	8,293	24.3	1,018
Dairy products stores, milk dealers		77	770	59	853	28	164	25.1	157	24.1	332	50.8	55
Meat markets, fish markets		172	218	133	799	73	407	50.9	245	30.4	149	18.7	22
Candy, nut, confectionery stores		69	246	44	196	37	146	75.5	19	9.7	29	14.8	4
Delicatessen stores		—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets		58	204	45	130	35	82	63.1	45	34.6	3	2.3	—
Bakeries, caterers		20	87	15	70	10	41	58.6	24	34.3	5	7.1	—
Egg and poultry dealers		12	39	10	37	7	14	37.9	12	32.4	11	29.7	—
Other food stores		43	350	55	332	6	10	3.0	9	2.7	513	94.3	34
General Stores (with food)		1,624	27,458	1,440	24,724	255	3,184	12.9	10,916	44.1	10,624	43.0	3,747
General Merchandise Group		867	54,879	752	51,641	412	14,989	47.4	9,573	50.2	7,079	22.4	2,682
Department stores		35	10,401	35	9,777	16	5,094	51.6	5,625	57.1	5,058	51.3	887
Dry goods and general merchandise stores		615	18,857	512	14,712	216	4,784	32.5	5,907	40.2	4,021	27.3	1,815
Variety stores		217	7,421	187	7,152	180	7,111	99.4	41	.8	—	—	—
Apparel Group		829	15,766	548	14,372	277	5,864	40.8	4,521	31.5	3,987	27.7	1,260
Men's-boys' furnishings, hat stores		13	246	11	220	4	102	46.5	71	32.3	47	21.4	15
Men's-boys' clothing stores (and furnishings)		81	2,654	77	2,599	51	818	31.5	892	34.3	689	34.2	299
Family clothing stores		198	5,311	164	4,602	74	1,578	34.2	1,560	33.9	1,468	31.9	583
Women's ready-to-wear stores		178	4,850	185	4,621	75	1,589	34.4	1,618	35.0	1,414	30.6	549
Furriers, fur shops		1	383	1	282	1	220	84.0	35	13.4	7	2.8	1
Millinery stores		57	88	4	74	3	94	94.9	5	5.1	—	—	—
Women's accessories stores		5	28	4	25	3	76	57.6	49	56.4	8	8.0	3
Infants', other apparel stores		22	159	20	132	12	1,389	75.6	292	15.9	158	8.5	30
Custom tailors		89	2,089	74	1,837	53	—	—	—	—	—	—	—
Shoe stores (all kinds)		—	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group		405	9,610	379	9,050	39	128	1.4	1,417	15.7	7,465	82.9	4,999
Furniture stores		200	6,837	193	6,508	5	50	.5	945	14.5	5,551	85.0	3,924
Floor coverings, drapery stores		2	558	2	538	1	35	6.5	44	8.2	459	85.3	251
Other home-furnishings stores		18	1,511	17	1,458	8	33	2.3	302	21.0	1,101	76.7	737
Household appliance dealers		128	598	50	449	5	30	5.5	128	22.9	394	71.6	107
Radio—household appliance stores		34	128	17	101	2	—	—	—	—	—	—	—
Radio stores—other		23	—	—	—	—	—	—	—	—	—	—	—
Automotive Group		521	49,055	468	45,938	35	656	1.5	12,497	28.4	30,785	70.1	3,387
Motor-vehicle dealers (new)		549	44,117	511	40,328	15	507	1.3	11,425	28.3	28,396	70.4	2,820
Used-car dealers		7	333	7	333	—	—	—	22	6.6	311	93.4	38
Accessory, tire, battery dealers		163	5,605	148	5,277	19	149	4.5	1,050	32.1	2,078	63.4	509
Other automotive		2	—	2	—	1	—	—	—	—	—	—	—
Filling Stations		2,203	23,674	1,857	21,007	499	4,415	21.0	8,683	42.5	7,709	38.7	1,203
Lumber—Building Group		216	11,011	192	10,575	17	299	2.8	1,435	13.6	8,841	83.6	2,370
Lumber and building-materials dealers		178	9,645	157	9,254	10	158	1.7	1,163	12.8	7,913	85.7	2,188
Heating—plumbing equipment dealers		15	863	14	882	3	126	14.8	138	16.0	596	69.4	118
Paint, glass, wallpaper stores		20	461	19	479	4	15	3.1	134	28.0	330	68.9	68
Electrical supply stores		5	44	2	—	—	—	—	—	—	—	—	—
Hardware Group		275	10,023	241	8,421	51	358	4.3	3,049	38.2	5,014	59.5	1,388
Hardware stores		202	5,788	178	5,144	27	342	6.7	2,121	41.2	2,681	52.1	827
Farm implement—tractor—hardware dealers		73	4,237	63	3,277	4	16	.5	928	28.3	2,333	71.2	559
Eating Places		1,935	8,710	1,488	7,355	1,053	5,961	81.0	1,115	15.2	279	3.8	14
Restaurants, cafeterias, lunch rooms		866	8,847	668	5,784	464	4,730	81.8	849	14.7	205	3.5	10
Lunch counters and stands		987	1,684	786	1,437	547	1,112	77.4	258	17.9	87	4.7	4
Soft drink, juice, ice cream stands		80	179	52	134	42	119	68.8	8	6.0	7	5.2	—
Drinking Places		364	1,364	243	851	160	603	70.9	211	24.8	37	4.3	8
Drug Stores		628	11,463	559	10,375	109	1,338	12.9	8,185	59.4	2,872	27.7	712
Drug stores with fountain		358	8,124	303	7,305	38	846	8.8	4,588	62.8	2,071	28.4	544
Drug stores—other		288	3,339	258	3,070	73	692	22.5	1,577	51.4	801	28.1	188
Liquor Stores (packaged goods)		—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores		895	15,723	688	10,505	255	1,622	15.4	3,820	38.4	5,063	48.2	1,820
Fuel, ice, fuel-oil dealers		186	1,179	162	1,060	57	192	18.1	584	58.2	484	45.7	102
Hay, grain and feed stores		92	2,869	74	2,510	17	408	16.2	1,040	41.4	1,084	42.4	239
Farm and garden supply stores		142	4,595	100	2,737	56	307	11.2	1,154	42.2	1,278	48.6	711
Jewelry stores		77	1,385	70	1,319	19	190	14.4	457	34.6	872	51.0	309
Book stores		14	124	10	108	6	33	30.5	24	31.5	41	38.0	8
Stationery stores		8	70	7	69	3	18	28.1	28	37.7	23	36.2	8
Cigar stores, cigar stands		28	248	17	143	11	81	58.6	52	38.4	10	7.0	3
Florists		93	472	77	407	17	22	5.4	106	28.0	279	68.6	57
Gift, novelty, souvenir shops		20	111	14	104	9	53	51.0	51	29.8	20	19.2	2
News dealers		21	92	18	69	14	41	59.4	18	26.1	10	14.5	1
Office, school supply and equipment dealers		28	940	25	921	6	38	4.1	88	9.4	797	88.5	159
Opticians		22	127	20	123	12	54	43.9	38	30.9	31	25.2	8
Photographic supply—camera stores		1	—	—	—	—	—	—	—	—	—	—	—
Sporting goods stores		3	—	—	—	—	—	—	—	—	—	—	—
Other retail stores		160	1,511	101	935	28	187	20.0	394	42.1	354	37.9	217
Second-hand Stores		51	361	46	338	28	240	71.0	57	16.9	41	12.1	19

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$96,295,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

MISSOURI

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	53,196 48,581 47,039	\$1,102,503 931,440 1,448,220	48,248 43,312 38,461	\$1,042,451 759,690 1,284,868	23,736 (2) 18,172	\$315,851 (2) 417,227	30.3 (2) 32.5	\$359,420 (2) 453,558	34.5 (2) 35.3	\$387,360 218,301 414,081	35.2 28.8 32.2	\$82,454 (3) (3)
Food Group		14,126	235,515	12,817	225,359	5,800	100,863	44.7	62,893	27.8	82,003	27.5	8,720
Grocery stores (without fresh meats)		3,654	25,594	3,348	23,956	1,564	12,298	51.4	7,525	31.4	4,113	17.2	558
Combination stores (groceries-meats)		6,954	175,567	6,611	170,489	1,992	78,738	45.0	48,762	28.6	44,989	28.4	4,901
Dairy products stores, milk dealers		317	15,398	306	15,222	208	1,433	9.4	2,299	15.1	11,490	75.5	1,078
Meat markets, fish markets		337	3,634	289	3,198	183	1,531	47.9	1,172	36.6	495	15.5	51
Candy, nut, confectionery stores		1,375	6,349	1,021	5,359	840	3,867	72.2	1,208	22.5	284	5.3	39
Delicatessen stores		372	1,837	291	1,449	215	1,032	71.2	331	22.9	88	5.9	1
Fruit stores, vegetable markets		446	1,761	387	1,433	350	1,225	85.5	161	11.2	47	3.3	2
Bakeries, caterers		372	1,862	291	1,433	241	1,026	71.8	230	18.0	177	12.4	24
Egg and poultry dealers		237	1,143	199	893	174	892	77.5	157	17.6	44	4.9	2
Other food stores		82	2,120	74	1,947	53	821	42.2	848	43.5	278	14.3	88
General Stores (with food)		1,805	26,771	1,697	24,603	500	6,351	25.8	11,644	47.3	6,608	26.9	1,608
General Merchandise Group		1,470	174,106	1,329	171,587	976	43,238	25.2	74,536	43.4	53,813	31.4	18,363
Department stores		84	129,211	83	128,675	40	8,243	6.4	69,533	54.0	50,899	39.6	15,287
Dry goods and general merchandise stores		905	19,786	802	18,086	514	10,328	57.1	4,855	26.8	2,903	16.1	1,073
Variety stores		481	25,109	444	24,826	422	24,867	99.4	148	.6	11	—	3
Apparel Group		2,615	88,353	2,318	80,802	1,513	32,224	39.9	22,321	27.6	26,257	32.5	7,279
Men's-boys' furnishings, hat stores		98	1,702	84	1,601	68	1,242	77.6	235	14.7	124	7.7	18
Men's-boys' clothing stores (and furnishings)		302	12,373	282	12,042	156	3,471	28.8	5,116	42.5	3,455	28.7	1,047
Family clothing stores		502	17,716	279	17,282	162	3,811	22.0	5,056	29.3	8,415	48.7	2,691
Women's ready-to-wear stores		672	32,510	599	27,744	371	9,179	33.1	8,068	29.1	10,497	37.8	2,735
Furriers, fur shops		24	1,877	24	1,877	1	2,135	45.9	962	20.7	1,550	33.4	535
Millinery stores		298	3,485	261	2,770	208	1,438	89.2	45	2.8	129	8.0	31
Women's accessories stores		110	1,668	100	1,612	89	1,438	89.2	45	2.8	129	8.0	31
Infants', other apparel stores		66	591	41	486	22	150	30.9	114	23.4	222	45.7	34
Custom tailors		150	1,662	102	1,453	37	153	10.9	383	25.0	932	64.1	208
Shoe stores (all kinds)		613	14,769	546	13,935	421	10,840	78.4	2,362	18.9	953	6.7	184
Furniture—Household—Radio Group		1,418	48,660	1,527	46,401	295	1,985	4.2	7,725	18.7	36,711	79.1	20,970
Furniture stores		598	28,213	568	26,939	104	608	2.3	4,427	16.4	21,904	81.3	13,291
Floor coverings, drapery stores		56	1,884	52	1,784	15	250	14.0	324	18.2	1,210	67.8	254
Other home-furnishings stores		191	3,125	175	2,983	93	628	21.0	333	11.2	2,022	67.8	593
Household appliance dealers		289	8,523	271	7,944	33	202	2.5	1,204	15.2	6,538	82.3	4,825
Radio—household appliance stores		207	4,243	198	4,082	25	144	3.5	1,036	25.4	2,900	71.1	978
Radio stores—other		77	2,672	63	2,669	25	153	5.0	399	14.9	2,137	80.1	1,029
Automotive Group		1,975	151,378	1,862	142,570	385	7,859	5.5	56,325	39.5	78,386	55.0	5,883
Motor-vehicle dealers (new)		970	129,523	912	121,510	98	4,862	4.0	49,242	40.5	67,406	55.5	3,905
Used-car dealers		292	6,966	272	6,580	86	1,466	22.3	1,428	21.7	3,666	56.0	443
Accessory, tire, battery dealers		695	14,070	660	13,700	200	1,531	10.8	5,655	39.0	7,294	50.4	1,535
Other automotive		20	799	18	780	1	—	—	—	—	—	—	—
Filling Stations		9,499	82,038	8,949	76,869	5,545	23,106	30.1	36,436	47.4	17,327	22.5	1,965
Lumber—Building Group		1,186	42,864	1,135	41,248	170	2,194	5.3	8,382	20.5	30,672	74.4	7,194
Lumber and building-materials dealers		824	36,132	803	34,864	85	1,542	3.8	6,891	19.2	26,831	77.0	8,589
Heating—plumbing equipment dealers		104	2,075	94	1,931	29	280	14.5	497	25.7	1,154	59.8	390
Paint, glass, wallpaper stores		266	4,068	187	3,866	61	499	12.9	1,058	27.4	2,309	59.7	541
Electrical supply stores		54	589	51	587	15	73	12.4	158	23.2	378	64.4	94
Hardware Group		1,375	24,955	1,291	23,995	364	3,546	14.8	10,806	45.0	9,641	40.2	2,685
Hardware stores		1,042	18,932	968	16,312	300	2,450	14.9	7,715	47.3	6,187	37.8	1,953
Farm implement—tractor—hardware dealers		333	8,023	323	7,683	84	1,116	14.5	3,093	40.3	3,474	45.2	712
Eating Places		5,395	46,274	4,715	42,287	3,996	34,991	82.7	6,384	15.1	922	2.2	63
Restaurants, cafeterias, lunch rooms		3,133	38,246	2,761	35,057	2,321	28,962	82.8	5,294	15.1	801	2.3	60
Lunch counters and stands		2,114	7,413	1,853	6,708	1,568	5,540	82.8	1,052	15.7	116	1.7	3
Soft drink, juice, ice cream stands		146	615	121	522	107	479	81.8	38	7.3	5	.9	—
Drinking Places		4,258	31,197	3,590	27,112	2,728	20,808	76.0	5,692	21.0	812	3.0	72
Drug Stores		2,171	55,246	2,013	53,033	951	19,590	36.9	29,108	54.9	4,335	8.2	919
Drug stores with fountain		1,566	46,607	1,468	45,116	654	15,485	34.3	26,159	58.0	3,472	7.7	707
Drug stores—other		605	8,839	545	7,917	297	4,105	51.9	2,949	37.2	865	10.9	212
Liquor Stores (packaged goods)		335	7,520	304	6,733	255	5,827	86.5	785	11.7	121	1.8	24
Other Retail Stores		4,549	82,920	4,040	75,165	1,821	11,252	15.0	25,106	33.4	38,807	51.8	10,370
Fuel, ice, fuel-oil dealers		1,415	22,901	1,288	22,055	408	2,143	9.7	7,002	31.8	12,610	58.5	2,553
Hay, grain and feed stores		703	18,312	615	14,407	182	1,772	12.3	8,801	59.7	4,034	28.0	764
Farm and garden supply stores		87	1,700	61	1,604	36	400	24.9	789	49.2	415	25.9	87
Jewelry stores		379	9,398	350	9,073	141	1,313	14.5	2,810	28.8	5,150	58.7	2,521
Book stores		73	2,924	65	2,906	28	320	11.0	400	13.8	2,188	75.2	1,621
Stationery stores		48	784	43	734	21	80	10.9	129	17.8	525	71.5	62
Cigar stores, cigar stands		252	2,779	207	2,597	171	1,881	84.0	682	25.5	274	10.5	57
Florists		379	3,870	350	3,727	109	422	11.3	1,129	30.3	2,178	58.4	423
Gift, novelty, souvenir shops		164	833	143	787	117	359	48.8	228	29.5	182	23.7	48
News dealers		108	747	88	672	77	571	85.0	27	4.0	74	11.0	5
Office, school supply and equipment dealers		158	7,880	145	8,926	13	119	1.7	929	13.4	5,878	84.9	1,281
Opticians		188	1,809	180	1,485	64	419	28.2	850	43.8	418	28.0	121
Photographic supply—camera stores		15	520	14	515	5	73	14.2	205	39.8	237	46.0	38
Sporting goods stores		28	270	27	283	17	101	38.4	90	34.2	72	27.4	10
Other retail stores		574	8,593	488	7,454	232	1,499	20.2	1,857	22.3	4,278	57.5	799
Second-hand Stores		1,019	5,058	881	4,867	837	2,247	48.1	1,475	31.8	945	20.3	341

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$540,889,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

ST. LOUIS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
City Total	1939 1935 ¹ 1929 ²	13,161 12,404 12,571	\$353,860 312,928 471,951	9,914 10,210 7,154	\$326,317 215,568 369,201	5,475 (2) 4,248	\$99,716 (2) 117,727	30.5 (2) 31.9	\$99,401 (2) 106,348	30.5 (2) 28.0	\$127,196 65,487 145,126	39.0 30.4 39.3	\$26,733 (3) (3)
Food Group		4,403	76,111	3,396	70,281	1,645	51,707	45.1	22,162	31.6	16,392	23.3	1,512
Grocery stores (without fresh meats)		410	2,755	258	1,970	145	1,113	56.5	599	30.4	258	13.1	21
Combination stores (groceries-meats)		1,924	54,120	1,681	51,669	543	24,600	47.6	17,615	34.1	9,454	16.3	611
Dairy products stores, milk dealers		91	6,194	67	8,104	69	626	7.7	1,572	19.4	5,906	72.9	591
Meat markets, fish markets		146	1,780	101	1,375	49	616	44.6	581	42.3	176	12.9	14
Candy, nut, confectionery stores		950	4,193	624	3,330	496	2,123	85.6	1,013	30.4	194	5.8	30
Delicatessen stores		266	1,148	192	616	148	609	74.6	162	19.9	45	5.5	1
Fruit stores, vegetable markets		257	943	204	706	166	610	66.4	74	10.5	22	3.1	1
Bakeries, caterers		212	1,099	142	776	113	479	61.6	144	16.5	155	19.9	21
Egg and poultry dealers		118	583	67	366	76	316	62.0	58	14.9	12	3.1	—
Other food stores		29	1,316	22	1,145	11	613	53.5	364	31.8	168	14.7	19
General Stores (with food)					One store combined with "Other retail stores."								
General Merchandise Group		368	74,014	277	68,110	226	13,253	19.4	24,019	35.3	30,638	45.3	6,126
Department stores		10	60,049	6	54,719	5	1,349	2.5	23,426	42.6	29,944	54.7	5,807
Dry goods and general merchandise stores		259	4,450	188	3,927	141	11,904	66.9	593	4.4	694	6.7	319
Variety stores		99	9,515	61	9,464	80							
Apparel Group		887	53,018	681	30,979	477	11,733	37.9	8,096	26.1	11,150	36.0	3,036
Men's-boys' furnishings, hat stores		45	756	32	673	26	474	70.4	132	19.6	67	10.0	4
Men's-boys' clothing stores (and furnishings)		76	5,215	60	5,080	38	1,285	25.4	2,165	43.2	1,590	31.4	453
Family clothing stores		71	5,407	59	5,262	33	556	10.6	1,519	28.9	3,167	60.5	1,023
Women's ready-to-wear stores		198	11,614	146	10,929	104	3,306	30.3	3,088	28.2	4,533	41.5	1,236
Furriers, fur shops		10	971	10	971	—	—	—	352	36.3	619	63.7	148
Millinery stores		117	1,366	95	1,163	74	899	77.4	132	11.3	132	11.3	7
Women's accessories stores		51	748	42	693	37	594	65.7	19	2.7	80	11.6	20
Infants', other apparel stores		29	303	16	250	9	88	35.2	31	12.4	131	52.4	17
Custom tailors		64	668	45	760	11	49	6.4	145	19.1	586	74.5	146
Shoe stores (all kinds)		226	5,770	176	5,216	145	4,480	65.9	493	9.4	245	4.7	44
Furniture—Household—Radio Group		343	21,155	299	19,932	84	711	3.6	2,693	13.5	16,528	62.9	9,021
Furniture stores		139	14,629	127	13,757	17	150	1.1	1,616	11.8	11,989	67.1	7,426
Floor coverings, drapery stores		27	742	25	727	6	157	21.6	90	12.4	480	66.0	94
Other home-furnishings stores		62	1,376	69	1,308	26	273	20.9	143	10.9	692	68.2	206
Household appliance dealers		40	2,493	31	2,287	3	17	7.7	461	20.2	1,809	79.1	933
Radio—household appliance stores		37	1,210	36	1,192	4	20	1.7	332	27.8	840	70.5	128
Radio stores—other		18	705	11	661	6	94	14.2	49	7.4	516	76.4	234
Automotive Group		265	42,620	258	42,276	40	1,599	3.8	15,613	36.9	25,066	59.3	1,115
Motor-vehicle dealers (new)		92	35,314	88	35,070	7	680	1.9	13,427	38.3	20,963	59.6	515
Used-car dealers		95	3,829	61	3,574	18	748	20.9	636	17.6	2,190	61.3	263
Accessory, tire, battery dealers		88	3,375	61	3,351	14	171	4.7	1,550	42.7	1,913	52.6	337
Other automotive		10	502	6	263	1							
Filling Stations		1,100	17,631	914	16,071	286	5,506	34.2	7,210	44.9	3,355	20.9	282
Lumber—Building Group		143	6,658	123	6,443	33	861	13.4	1,069	16.9	4,493	69.7	992
Lumber and building-materials dealers		58	4,594	48	4,274	7	609	12.1	723	14.4	3,693	73.5	886
Heating—plumbing equipment dealers		17	796	12	751	2							
Paint, glass, wallpaper stores		66	1,305	54	1,257	22	252	17.6	366	25.6	800	56.4	106
Electrical supply stores		9	161	9	161	2							
Hardware Group		162	4,264	133	3,967	59	799	20.2	1,573	39.7	1,592	40.1	236
Hardware stores		179	3,740	131	3,967	58	799	20.2	1,576	39.7	1,592	40.1	238
Farm implement—tractor—hardware dealers		3	524	2		1							
Eating Places		1,334	17,361	870	14,443	747	12,252	84.8	2,066	14.3	125	.9	8
Restaurants, cafeterias, lunch rooms		626	14,517	533	12,171	445	10,400	65.5	1,872	13.7	99	.6	5
Lunch counters and stands		518	2,673	312	2,165	276	1,652	61.5	394	17.3	26	1.2	1
Soft drink, juice, ice cream stands		40	171	25	107	24							
Drinking Places		1,721	14,359	1,181	11,068	847	6,221	74.3	2,489	22.5	358	3.2	27
Drug Stores		544	13,809	443	12,687	266	6,896	53.5	5,162	40.1	829	6.4	119
Drug stores with fountain		399	11,079	339	10,474	196	5,686	56.2	4,150	39.6	436	4.2	57
Drug stores—other		145	2,730	104	2,413	68	1,008	41.6	1,012	41.9	393	16.3	62
Liquor Stores (packaged goods)		29	2,356	28	2,313	21	2,225	98.2	46	2.0	42	1.6	15
Other Retail Stores		1,414	28,312	1,101	26,069	400	3,122	12.0	6,763	25.9	16,164	62.1	4,070
Fuel, ice, fuel-oil dealers		558	10,610	455	10,129	117	429	4.3	3,042	30.0	6,658	65.7	1,222
Hay, grain and feed stores		7	148	5	133	2	6	2.6	137	45.1	159	52.3	29
Farm and garden supply stores		3	171	3	171	1							
Jewelry stores		111	3,965	92	3,671	31	319	8.2	1,096	28.3	2,456	63.5	1,032
Book stores		17	650	12	648	4	54	6.3	64	9.9	530	81.8	345
Stationery stores		21	464	18	458	6	21	4.6	36	7.9	401	67.5	48
Cigar stores, cigar stands		118	1,711	79	1,566	62	937	59.6	454	28.9	177	11.3	37
Florists		153	1,616	131	1,497	35	117	6.9	495	29.2	1,085	63.9	218
Gift, novelty, souvenir shops		41	259	31	221	25	329	88.9	12	3.3	29	7.6	6
News dealers		54	220	34	149	32							
Office, school supply and equipment dealers		64	4,049	56	3,536	8	39	1.1	448	12.7	3,049	68.2	759
Opticians		79	1,143	60	1,035	20	250	24.1	479	48.3	306	29.6	92
Photographic supply—camera stores		5	311	4	305	1	44	11.7	147	39.0	186	49.3	30
Sporting goods stores		7	76	6	72	3							
Other retail stores		176	2,715	115	2,076	53	575	27.7	353	17.0	1,148	55.3	254
Second-hand Stores		553	1,792	210	1,476	164	833	56.4	397	26.9	248	16.7	112

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$150,061,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

MONTANA

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 ¹ 1929 ¹	8,481 7,490 6,951	\$222,008 184,560 245,828	7,577 6,115 5,839	\$206,608 140,466 214,742	2,506 (2) 2,072	\$58,285 (2) 54,621	27.2 (2) 25.5	\$67,526 (2) 72,051	32.7 (2) 33.6	\$82,817 49,100 67,890	40.1 35.0 40.9	\$18,752 (3) (3)
Food Group		1,954	50,857	1,778	49,080	468	16,450	33.5	14,477	29.5	18,153	37.0	2,853
Grocery stores (without fresh meats)		675	15,753	794	15,266	215	4,587	30.1	4,721	30.9	5,958	39.0	945
Combination stores (groceries-meats)		694	28,515	658	27,697	155	10,856	59.1	7,149	25.8	9,710	55.1	1,582
Dairy products stores, milk dealers		54	1,040	47	965	7	41	4.2	285	28.9	659	86.9	100
Meat markets, fish markets		151	4,175	140	4,019	35	569	14.2	1,770	44.0	1,680	41.8	210
Candy, nut, confectionery stores		116	961	85	629	51	530	39.6	428	51.8	71	6.6	15
Delicatessen stores		5	30	1	6	1							
Fruit stores, vegetable markets		11	58	6	44	7	64	45.4	54	58.5	23	16.5	1
Bakeries, caterers		55	170	25	97	11	2	2.5	57	67.1	28	30.8	3
Egg and poultry dealers		6	89	7	65	5	19	52.8	13	22.4	26	44.8	4
Other food stores		19	66	15	58	9							
General Stores (with food)		251	6,714	225	6,815	20	500	5.6	5,571	41.5	4,544	52.7	1,402
General Merchandise Group		211	22,521	190	22,111	125	10,559	47.8	5,572	25.2	5,980	27.0	2,168
Department stores		45	14,494	44	14,323	21	7,479	59.5	5,479	29.0	5,984	51.5	2,167
Dry goods and general merchandise stores		101	4,744	90	4,597	57	5,080	96.6	93	2.9	16	.5	1
Variety stores		65	5,285	56	5,189	47							
Apparel Group		412	9,968	553	9,190	138	2,192	23.9	5,595	59.1	5,405	57.0	998
Men's-boys' furnishings, hat stores		6	78	5	42	3	576	11.9	1,566	50.2	1,196	57.9	561
Men's-boys' clothing stores (and furnishings)		92	5,258	62	5,118	15	158	12.9	548	45.5	502	41.6	132
Family clothing stores		51	1,270	27	1,206	10	757	27.4	849	51.5	1,105	41.1	514
Women's ready-to-wear stores		156	2,981	120	2,691	48	2						
Furriers, fur shops		11	544	9	529	2	200	56.2	81	14.6	272	49.2	98
Millinery stores		54	552	26	224	19							
Women's accessories stores		14		9		8	117	85.0	17	12.1	7	4.9	2
Infants', other apparel stores		12	154	10	141	6	21	12.1	81	46.5	72	41.4	20
Custom tailors		27	192	22	174	5	585	46.2	451	54.1	249	19.7	51
Shoe stores (all kinds)		47	1,539	45	1,285	22							
Furniture—Household—Radio Group		241	5,829	221	5,561	18	305	5.6	1,295	24.2	5,785	70.2	1,885
Furniture stores		76	2,866	69	2,568	6	56	2.2	647	25.2	1,665	72.6	884
Floor coverings, drapery stores		2		2		1							
Other home-furnishings stores		14	296	11	289	5	83	30.9	89	53.1	97	58.0	52
Household appliance dealers		91	1,437	87	1,398	4	153	11.0	192	13.7	1,055	75.5	712
Radio—household appliance stores		42	1,060	39	971	1	11	1.0	587	52.6	748	66.4	255
Radio stores—other		16	170	13	155	5							
Automotive Group		570	56,575	538	52,771	16	428	1.3	10,514	52.1	21,829	66.6	2,284
Motor-vehicle dealers (new)		275	55,949	250	50,515	6	280	.9	9,595	31.7	20,442	67.4	1,957
Used-car dealers		15	509	15	509	5	85	26.9	74	23.9	152	49.2	40
Accessory, tire, battery dealers		77	2,271	68	2,101	7	65	5.1	629	59.5	1,207	57.4	280
Other automotive		5	46	5	46	—	—	—	18	59.1	28	60.9	7
Filling Stations		1,549	19,685	1,156	17,570	209	1,551	8.6	9,612	55.9	5,207	55.5	1,127
Lumber—Building Group		266	10,525	255	10,016	12	100	1.0	1,962	19.8	7,954	79.2	2,419
Lumber and building-materials dealers		224	9,589	216	9,308	10							
Heating—plumbing equipment dealers		12	95	9	89	1	100	1.0	1,940	19.7	7,623	79.3	2,401
Paint, glass, wallpaper stores		16	485	15	466	1							
Electrical supply stores		14	154	13	153	—	—	—	42	27.4	111	72.6	18
Hardware Group		287	10,182	267	9,859	44	649	6.8	5,854	59.1	5,556	54.5	2,051
Hardware stores		164	4,548	151	4,194	33	460	11.0	1,920	45.8	1,814	43.2	648
Farm implement—tractor—hardware dealers		123	5,636	116	5,665	11	189	5.3	1,934	34.2	5,542	82.5	1,405
Eating Places		888	9,479	682	7,727	452	5,256	68.0	2,057	26.4	454	5.6	50
Restaurants, cafeterias, lunch rooms		507	7,121	599	5,776	246	5,702	64.1	1,694	29.3	582	8.6	48
Lunch counters and stands		358	2,066	252	1,701	180	1,519	77.5	350	19.4	52	5.1	2
Soft drink, juice, ice cream stands		45	292	31	248	26	255	94.8	13	5.2	—	—	—
Drinking Places		1,077	15,502	690	13,558	548	9,529	70.5	5,641	28.8	588	2.9	113
Drug Stores		285	7,050	260	6,720	67	1,777	26.5	5,705	55.1	1,258	18.4	293
Drug stores with fountain		159	5,455	124	5,256	24	496	15.3	2,149	66.0	611	18.7	125
Drug stores—other		146	5,595	136	5,462	43	1,279	58.9	1,556	45.0	627	18.1	168
Liquor Stores (packaged goods)		176	5,584	176	5,575	176	5,575	100.0	—	—	—	—	—
Other Retail Stores		593	9,291	482	7,890	159	1,227	15.5	5,200	40.8	5,463	43.9	1,046
Fuel, ice, fuel-oil dealers		124	1,554	106	1,254	55	157	12.5	578	50.0	721	57.5	158
Hay, grain and feed stores		55	1,226	28	801	1	13	1.2	555	48.9	547	49.9	110
Farm and garden supply stores		11	521	10	294	5	105	9.5	853	55.9	594	54.8	160
Jewelry stores		91	1,296	71	1,132	14							
Book stores		11	206	9	202	6	134	48.4	105	57.9	58	15.7	7
Stationery stores		6	91	5	75	1							
Cigar stores, cigar stands		61	647	48	544	56	475	87.3	64	11.6	5	.9	1
Florists		45	654	36	627	6	41	8.8	258	40.6	530	52.6	79
Gift, novelty, souvenir shops		25	128	15	78	9	55	88.0	21	26.9	4	5.1	1
News dealers		30	279	25	251	18	123	49.0	109	43.4	19	7.6	2
Office, school supply and equipment dealers		26	745	24	725	2							
Opticians		10	67	9	88	2	55	5.8	254	27.5	640	66.9	171
Photographic supply—camera stores		5	138	5	156	1	19	14.2	86	64.2	29	21.6	6
Sporting goods stores		18	150	15	134	9	72	4.8	761	48.5	756	46.9	331
Other retail stores		97	1,987	76	1,589	18							
Second-hand Stores		151	648	110	563	54	167	29.7	275	48.5	123	21.8	40

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1939 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$91,568,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

NEBRASKA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount ¹ (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	19,330 17,990 17,637	\$397,196 353,258 582,944	18,422 15,243 15,786	\$376,389 283,927 513,246	7,452 (2) 6,450	\$108,472 (2) 152,880	28.7 (2) 29.8	\$149,544 (2) 202,480	59.5 (2) 59.4	\$120,373 78,993 157,886	51.8 27.8 30.8	\$30,116 (3) (3)
Food Group		4,107	89,684	3,977	86,875	1,415	32,850	37.8	31,459	36.2	22,566	26.0	3,530
Grocery stores (without fresh meats)		941	13,466	911	13,203	324	4,371	33.1	5,930	44.9	2,902	22.0	477
Combination stores (groceries-meats)		2,232	65,854	2,190	62,971	552	24,648	39.1	21,089	33.5	17,234	27.4	2,003
Dairy products stores, milk dealers		226	4,223	215	4,055	102	491	12.1	2,101	51.8	1,463	36.1	934
Meat markets, fish markets		221	3,541	217	3,444	75	1,151	33.4	1,463	42.5	850	24.1	75
Candy, nut, confectionery stores		156	833	142	786	117	667	81.9	136	16.7	11	1.4	---
Delicatessen stores		5	28	5	28	4	667	81.9	136	16.7	11	1.4	---
Fruit stores, vegetable markets		101	722	95	470	84	405	68.2	50	10.8	15	3.2	---
Bakeries, caterers		153	992	142	932	109	781	85.8	131	14.1	20	2.1	2
Egg and poultry dealers		27	285	26	264	17	181	68.5	73	27.7	10	3.8	---
Other food stores		43	740	56	722	31	155	21.5	486	67.3	81	11.2	39
General Stores (with food)		390	9,977	370	9,372	62	1,147	12.2	5,990	63.9	2,235	23.9	700
General Merchandise Group		442	43,961	426	43,286	321	19,548	45.2	12,436	28.7	11,300	26.1	3,646
Department stores		53	28,146	53	28,146	24	6,556	23.3	10,804	38.4	10,786	38.3	5,504
Dry goods and general merchandise stores		191	6,784	188	6,568	131	4,936	75.1	1,129	17.2	503	7.7	139
Variety stores		196	9,051	165	8,572	166	8,056	94.0	505	5.9	11	.1	5
Apparel Group		832	21,715	791	20,544	397	6,447	31.4	7,564	36.8	6,533	31.8	1,682
Men's-boys' furnishings, hat stores		20	227	18	199	9	108	54.3	60	40.2	11	5.5	12
Men's-boys' clothing stores (and furnishings)		155	4,274	151	4,217	46	932	22.1	2,264	53.7	1,021	24.2	300
Family clothing stores		75	4,316	73	4,236	34	378	8.9	1,594	37.6	2,264	53.5	802
Women's ready-to-wear stores		232	7,007	224	6,442	100	1,892	29.4	2,234	34.7	2,318	35.9	557
Furriers, fur shops		16	363	15	350	5	116	33.2	81	23.1	153	43.7	80
Millinery stores		90	1,016	85	693	69	483	69.7	123	17.7	87	12.6	2
Women's accessories stores		19	157	17	136	13	121	89.0	8	5.9	7	5.1	---
Infants', other apparel stores		18	59	10	30	7	9	30.0	18	80.0	3	10.0	---
Custom tailors		25	252	25	252	9	16	7.1	78	31.0	156	61.9	47
Shoe stores (all kinds)		184	4,062	175	3,989	105	2,390	59.9	1,084	27.2	515	12.9	102
Furniture—Household—Radio Group		582	12,755	582	12,515	89	799	6.4	2,879	23.0	8,237	70.6	4,510
Furniture stores		211	8,826	205	8,749	25	152	2.2	1,707	25.3	4,890	72.5	2,093
Floor coverings, drapery stores		14	290	12	258	4	37	15.7	54	14.4	185	89.9	23
Other home-furnishings stores		23	487	23	487	8	207	42.5	54	11.1	226	46.4	64
Household appliance dealers		214	2,849	204	2,756	32	315	11.4	524	19.0	1,917	69.6	1,505
Radio—household appliance stores		81	1,400	60	1,390	10	59	4.2	414	29.8	917	66.0	373
Radio stores—other		39	899	38	897	10	29	3.2	146	16.3	722	60.5	452
Automotive Group		921	58,330	898	52,478	186	3,313	8.3	23,555	44.5	25,610	49.2	2,927
Motor-vehicle dealers (new)		550	48,617	528	45,065	60	2,168	4.8	20,439	45.4	22,458	49.8	2,276
Used-car dealers		63	1,278	80	1,249	29	341	27.3	318	25.3	592	47.4	74
Accessory, tire, battery dealers		303	6,212	295	8,141	94	604	13.0	2,600	42.2	2,760	44.8	577
Other automotive		5	23	5	23	3							
Filling Stations		3,581	40,499	3,383	36,033	1,027	8,397	22.1	20,858	54.6	6,780	23.1	1,944
Lumber—Building Group		840	22,306	822	21,464	75	654	3.1	6,398	29.8	14,412	67.1	5,181
Lumber and building-materials dealers		652	20,050	645	19,313	51	472	2.4	5,524	28.6	13,317	89.0	4,901
Heating—plumbing equipment dealers		87	774	81	723	22	87	11.9	326	44.7	318	43.4	117
Paint, glass, wallpaper stores		65	1,149	63	1,099	10	49	4.4	456	41.7	592	53.9	97
Electrical supply stores		36	353	33	323	12	46	14.2	90	27.9	187	57.9	68
Hardware Group		1,175	19,428	1,138	19,017	219	1,878	9.9	9,995	52.5	7,144	37.8	2,885
Hardware stores		853	9,106	829	8,909	152	1,277	14.3	4,759	53.2	2,893	32.5	1,408
Farm implement—tractor—hardware dealers		522	10,322	509	10,108	87	601	5.9	5,236	52.0	4,251	42.1	1,457
Eating Places		1,915	18,458	1,784	15,328	1,374	11,176	72.9	5,748	24.5	404	2.6	23
Restaurants, cafeterias, lunch rooms		1,183	13,392	1,109	12,449	807	8,890	71.4	3,201	25.7	358	2.9	22
Lunch counters and stands		645	2,582	593	2,440	493	1,959	80.3	441	16.1	40	1.8	1
Soft drink, juice, ice cream stands		87	482	82	459	74	327	74.5	106	24.1	8	1.4	---
Drinking Places		1,477	14,486	1,387	13,550	1,027	10,236	75.5	3,003	22.2	509	2.3	24
Drug Stores		618	18,183	766	15,829	216	3,644	23.3	10,028	64.2	1,957	12.5	491
Drug stores with fountain		609	13,651	588	13,155	137	2,886	21.9	8,709	66.2	1,560	11.9	380
Drug stores—other		209	2,532	200	2,474	79	758	30.6	1,319	53.3	397	18.1	111
Liquor Stores (packaged goods)		348	5,111	319	4,473	291	4,060	90.8	408	9.1	5	.1	2
Other Retail Stores		1,638	28,151	1,540	24,898	592	3,864	15.8	10,909	44.2	9,925	40.2	2,550
Fuel, ice, fuel-oil dealers		324	7,194	309	7,069	92	322	4.6	2,591	36.8	4,158	58.6	1,017
Hay, grain and feed stores		294	7,710	257	5,898	108	728	12.3	3,451	56.6	1,711	29.1	345
Farm and garden supply stores		59	1,062	52	972	20	377	38.8	502	51.0	93	9.6	22
Jewelry stores		184	2,279	181	2,245	55	283	11.7	1,124	50.1	856	38.2	305
Book stores		22	512	20	428	9	84	15.0	108	25.4	254	59.6	208
Stationery stores		13	180	13	180	4	17	10.8	99	61.9	44	27.5	7
Cigar stores, cigar stands		128	1,345	125	1,248	102	1,118	89.6	113	9.0	17	1.4	---
Florists		126	1,124	123	1,097	52	140	12.8	440	40.1	517	47.1	61
Gift, novelty, souvenir shops		16	48	15	40	13	32	80.0	6	20.0	---	---	---
News dealers		34	254	32	240	21	184	76.7	45	16.7	11	4.6	1
Office, school supply and equipment dealers		81	1,541	60	1,383	13	88	8.4	287	20.7	1,008	72.9	209
Opticians		70	399	69	398	50	167	42.0	157	39.4	74	18.8	18
Photographic supply—camera stores		7	145	7	145	3	73	50.4	47	32.4	25	17.2	6
Sporting goods stores		18	538	18	538	8	39	11.8	150	44.8	147	45.8	32
Other retail stores		284	4,046	261	3,051	84	254	8.3	1,787	56.6	1,010	33.1	301
Second-hand Stores		284	1,158	289	1,127	171	457	40.8	514	45.8	156	13.6	41

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$204,954,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

NEVADA

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent		
State Total	1939 1935 1929	2,045 1,615 1,510	\$61,828 42,787 50,401	1,836 1,528 1,099	\$55,888 34,139 46,033	874 (2) 428	\$14,412 (2) 11,023	25.8 (2) 23.9	\$19,528 (2) 14,964	34.9 (2) 32.5	\$21,948 9,602 20,046	39.3 28.1 43.8	\$4,363 (3) (3)
Food Group		338	13,332	320	12,643	82	3,190	25.2	5,284	41.8	4,169	33.0	872
Grocery stores (without fresh meats)		98	2,600	89	2,581	26	811	34.4	718	30.4	832	35.2	170
Combination stores (groceries-meats)		162	9,547	158	9,142	24	2,091	22.9	4,153	45.4	2,898	31.7	444
Dairy products stores, milk dealers		15	212	14	192	---	---	---	67	34.9	125	85.1	13
Meat markets, fish markets		24	639	24	639	3	86	10.5	269	42.1	304	47.8	40
Candy, nut, confectionery stores		18	168	18	143	12	104	72.7	34	23.8	5	3.5	3
Delicatessen stores					One store combined with "Other food stores."								
Fruit stores, vegetable markets		5	78	5	78	3							
Bakeries, caterers		9	37	9	37	8	118	71.0	43	28.0	5	3.0	2
Egg and poultry dealers		5		5									
Other food stores		2	51	2	51	2							
General Stores (with food)		52	3,571	49	3,101	3	105	3.4	1,070	34.5	1,928	62.1	495
General Merchandise Group		66	5,491	64	5,276	35	2,833	53.7	1,415	26.8	1,028	19.5	539
Department stores		9	3,102	9	3,102	5							
Dry goods and general merchandise stores		37	1,303	37	1,303	15	1,981	45.0	1,396	31.7	1,028	23.3	539
Variety stores		20	1,086	18	871	15	852	97.8	19	2.2	---	---	---
Apparel Group		113	2,449	97	2,195	44	884	40.3	837	38.1	474	21.6	142
Men's-boys' furnishings, hat stores		8	51	8	51	4							
Men's-boys' clothing stores (and furnishings)		19	562	18	492	6	112	20.8	279	51.4	152	28.0	43
Family clothing stores		9	232	8	201	2							
Women's ready-to-wear stores		41	1,078	37	980	13							
Furriers, fur shops		3	15	2		1	531	43.2	425	34.8	272	22.2	83
Millinery stores		3	32	2	47	2							
Women's accessories stores		5	32	2		2							
Infants', other apparel stores		5	13	3	9	3	9	100.0	---	---	---	---	---
Custom tailors		6	28	3	9	2	232	55.9	133	32.0	50	12.1	18
Shoe stores (all kinds)		18	406	18	408	9							
Furniture—Household—Radio Group		47	1,579	44	1,429	8	80	5.8	317	22.2	1,032	72.2	385
Furniture stores		18	787	15	644	2							
Floor coverings, drapery stores		1		1		---							
Other home-furnishings stores		5	29	4	23	2							
Household appliance dealers		12	188	12	188	1	80	5.6	317	22.2	1,032	72.2	385
Radio—household appliance stores		12		11		1							
Radio stores—other		1	595	1	574	---							
Automotive Group		81	9,192	71	8,145	8	75	.9	2,017	24.8	6,053	74.3	387
Motor-vehicle dealers (new)		53	8,250	45	7,223	4							
Used-car dealers		4	82	4	82	---							
Accessory, tire, battery dealers		22		20		2	75	.9	2,017	24.8	6,053	74.3	387
Other automotive		2	860	2	840	---							
Filling Stations		352	8,253	305	5,470	88	635	15.3	2,987	54.2	1,688	30.5	294
Lumber—Building Group		43	2,483	43	2,483	4	4	.2	273	11.0	2,206	88.8	613
Lumber and building-materials dealers		35	2,428	35	2,428	2							
Heating—plumbing equipment dealers		3		3		1							
Paint, glass, wallpaper stores		2	55	2	55	---	4	.2	273	11.0	2,206	88.8	613
Electrical supply stores		3		3		1							
Hardware Group		28	1,158	28	1,156	5	54	4.7	335	29.0	787	88.3	208
Hardware stores		25		25		4							
Farm implement—tractor—hardware dealers		3	1,158	3	1,158	1	54	4.7	335	29.0	787	88.3	208
Eating Places		253	4,213	198	3,585	132	2,563	71.5	806	22.5	218	8.0	25
Restaurants, cafeterias, lunch rooms		154	3,878	131	3,143	88	2,245	71.4	693	22.1	205	8.5	25
Lunch counters and stands		71	493	59	402	42							
Soft drink, juice, ice cream stands		8	44	8	40	4	318	71.9	113	25.6	11	2.5	---
Drinking Places		430	5,394	384	4,609	195	2,818	61.1	1,474	32.0	319	8.9	52
Drug Stores		53	2,483	52	2,457	9	443	18.0	1,568	83.8	446	18.2	124
Drug stores with fountain		30	1,850	29	1,824	8	402	24.8	999	61.5	223	13.7	71
Drug stores—other		23	833	23	833	3	41	4.9	589	68.3	223	26.8	53
Liquor Stores (packaged goods)		20	235	18	195	8	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores		182	3,842	140	2,998	42	321	10.7	1,050	35.0	1,827	54.3	419
Fuel, ice, fuel-oil dealers		41	1,351	38	1,213	8							
Hay, grain and feed stores		5		5		---	30	2.3	352	26.8	939	71.1	211
Farm and garden supply stores		2	108	2	108	2							
Jewelry stores		22	645	20	573	2							
Book stores		3		3		2	15	2.5	295	49.1	291	48.4	130
Stationery stores		2	28	2	28	---							
Cigar stores, cigar stands		17	432	15	424	11	165	38.9	155	38.8	104	24.5	7
Florists		12	111	9	97	4	24	24.7	35	38.1	38	39.2	4
Gift, novelty, souvenir shops		15	131	10	74	3	8	8.1	58	78.4	10	13.5	2
News dealers		8	89	8	89	5							
Office, school supply and equipment dealers		7	496	5	191	1	82	22.1	58	20.0	182	57.9	27
Opticians		3		3		---							
Photographic supply—camera stores		2	53	1	49	---	---	---	39	79.8	10	20.4	---
Sporting goods stores		3		2		1							
Other retail stores		20	418	17	152	5	19	12.5	60	39.5	73	48.0	38
Second-hand Stores		27	155	25	148	15	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$24,537,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

NEW HAMPSHIRE

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Percent (%)	Amount (add 000)	Percent (%)	Amount (add 000)	Percent (%)		
State Total	1939 1935 1929	7,435 6,797 6,557	\$185,100 149,153 184,285	6,250 6,256 6,061	\$169,561 126,829 172,317	2,732 (2) 5,202	\$59,268 (2) 64,971	35.0 (2) 37.7	\$54,927 (2) 58,660	32.4 (2) 34.2	\$55,166 33,723 48,486	32.6 26.6 28.1	\$11,165 (3) (3)
Food Group		2,514	54,617	2,057	51,977	840	23,778	45.7	14,750	28.4	13,449	25.9	1,739
Grocery stores (without fresh meats)		811	12,518	728	11,849	417	8,751	73.7	2,101	17.7	1,017	8.6	166
Combination stores (groceries-meats)		1,017	55,149	945	55,797	205	11,975	55.4	11,524	54.1	10,298	30.5	1,370
Dairy products stores, milk dealers		75	2,778	70	2,512	12	484	19.3	258	9.5	1,790	71.2	166
Meat markets, fish markets		65	1,173	58	1,136	28	621	54.7	546	50.4	169	14.9	20
Candy, nut, confectionery stores		150	1,474	98	1,125	64	1,020	90.7	92	6.2	13	1.1	1
Delicatessen stores		8	96	5	64	4	853	65.3	262	27.0	74	7.7	7
Fruit stores, vegetable markets		89	1,105	67	905	45	212	56.1	92	24.3	74	19.6	4
Bakeries, caterers		72	496	47	378	51	102	48.3	95	45.0	14	6.7	5
Egg and poultry dealers		11	50	6	20	5							
Other food stores		16	196	15	191	9							
General Stores (with food)		104	5,524	95	5,190	15	152	4.6	1,525	47.8	1,513	47.4	246
General Merchandise Group		250	14,434	191	14,062	121	7,585	53.9	4,624	32.9	1,853	13.2	739
Department stores		19	5,602	19	5,602	6	1,512	25.4	5,129	55.9	1,161	20.7	556
Dry goods and general merchandise stores		151	5,863	96	5,556	48	1,525	59.7	1,542	40.2	671	20.1	196
Variety stores		60	5,169	74	5,124	65	4,950	96.6	153	3.0	21	.4	5
Apparel Group		566	12,286	475	11,156	282	5,543	49.7	5,768	53.8	1,845	16.5	581
Men's-boys' furnishings, hat stores		16	214	15	195	9	94	48.2	79	40.5	22	11.3	5
Men's-boys' clothing stores (and furnishings)		123	5,540	104	2,659	45	985	35.7	1,154	40.4	740	25.9	194
Family clothing stores		55	1,759	48	1,643	16	463	28.2	715	43.5	465	28.3	160
Women's ready-to-wear stores		151	5,522	115	5,576	58	1,652	55.1	1,146	32.9	488	14.0	174
Furriers, fur shops		5	108	5	108	1							
Millinery stores		41	559	32	279	20	175	62.7	91	32.6	15	4.7	1
Women's accessories stores		50	556	27	551	21	267	60.7	50	15.1	14	4.2	2
Infants', other apparel stores		18	84	12	70	9	45	84.3	24	34.3	1	1.4	1
Custom tailors		15	68	10	50	6	37	74.0	10	20.0	5	6.0	1
Shoe stores (all kinds)		154	2,516	109	2,245	77	1,845	75.4	499	22.2	99	4.4	23
Furniture—Household—Radio Group		283	6,441	227	5,124	55	471	9.2	1,516	25.7	5,555	65.1	1,915
Furniture stores		101	5,556	89	5,063	10	116	5.8	751	24.3	2,216	71.9	1,545
Floor coverings, drapery stores		7	70	4	54	2							
Other home-furnishings stores		51	219	41	202	35	145	60.6	73	50.9	20	6.5	2
Household appliance dealers		68	1,619	42	856	2							
Radio—household appliance stores		58	794	55	773	5	185	11.4	412	25.3	1,052	83.5	555
Radio stores—other		18	183	16	176	5	27	15.3	82	46.6	67	56.1	51
Automotive Group		509	25,092	288	23,928	44	1,415	5.9	6,571	55.8	13,940	58.3	1,121
Motor-vehicle dealers (new)		199	22,478	189	21,513	14	769	5.7	7,775	56.1	12,959	60.2	900
Used-car dealers		28	471	24	459	7	41	8.9	217	47.3	201	45.8	43
Accessory, tire, battery dealers		78	2,087	71	1,898	22	575	29.4	579	29.6	800	41.0	178
Other automotive		4	56	4	56	1							
Filling Stations		1,229	15,058	1,042	11,990	405	2,900	24.2	6,321	52.7	2,769	23.1	529
Lumber—Building Group		156	6,089	128	5,846	17	241	4.1	1,558	22.9	4,267	75.0	1,099
Lumber and building-materials dealers		70	4,415	68	4,295	5	155	5.6	766	16.3	5,554	76.1	881
Heating—plumbing equipment dealers		54	1,285	50	1,212	7	66	5.5	405	33.4	741	61.1	166
Paint, glass, wallpaper stores		51											
Electrical supply stores		1	589	28	559	5	20	5.9	147	45.4	172	50.7	52
Hardware Group		96	4,505	90	4,268	12	195	4.6	1,701	39.8	2,572	55.6	559
Hardware stores		91	4,075	85	4,058	12	195	4.8	1,659	41.1	2,184	54.1	525
Farm implement—tractor—hardware dealers		7	250	7	250				42	16.3	188	61.7	54
Eating Places		767	9,796	577	8,299	498	7,259	67.5	984	11.6	76	.9	14
Restaurants, cafeterias, lunch rooms		495	6,110	372	6,964	525	6,179	88.7	754	10.6	51	.7	12
Lunch counters and stands		220	1,409	175	1,184	145							
Soft drink, juice, ice cream stands		52	279	50	171	28	1,080	80.9	250	17.2	25	1.9	2
Drinking Places		166	1,658	88	955	60	885	94.4	49	5.3	5	.5	
Drug Stores		228	5,907	182	5,128	97	2,573	50.2	2,288	44.6	267	5.2	49
Drug stores with fountain		195	5,242	158	4,581	82	2,178	47.6	2,150	46.9	253	5.5	45
Drug stores—other		55	665	24	547	15	595	72.2	138	25.2	14	2.6	4
Liquor Stores (packaged goods)		54	5,882	54	5,882	54	5,882	100.0					
Other Retail Stores		908	21,665	756	19,440	225	2,306	11.9	7,670	39.4	9,462	48.7	2,589
Fuel, ice, fuel-oil dealers		287	7,541	247	6,651	59	558	8.4	2,496	57.7	5,577	55.9	1,099
Hay, grain and feed stores		140	8,509	124		12	584	5.1	5,174	41.6	4,066	53.5	1,052
Farm and garden supply stores		4	42	1	7,624								
Jewelry stores		76	1,056	57	955	25	194	20.8	421	45.0	520	54.2	159
Book stores		20	568	16	541	7	61	15.1	507	65.7	99	21.2	26
Stationery stores		9	155	6	128	2							
Cigar stores, cigar stands		48	580	42	546	51	425	77.9	105	19.2	16	2.9	11
Florists		74	806	64	749	14	85	11.4	270	56.0	594	52.6	84
Gift, novelty, souvenir shops		85	553	46	250	58	175	69.2	70	28.0	7	2.8	
News dealers		56	614	28	529	18	195	36.8	178	33.3	158	29.9	10
Office, school supply and equipment dealers		25	584	21	573	5	11	1.9	227	59.6	555	58.5	70
Opticians		50	262	22	225	11	52	18.9	110	40.0	115	41.1	21
Photographic supply—camera stores		4	57	3	50	1							
Sporting goods stores		16	159	15	150	5	27	18.0	84	56.0	59	26.0	8
Other retail stores		76	619	64	711	21	145	20.1	250	32.4	558	47.5	89
Second-hand Stores		65	184	44	138	31	85	60.1	40	29.0	15	10.9	7

¹ Figures for 1935 revised to exclude service garage classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$95,106,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

NEW JERSEY

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	88,851 65,688 80,010	\$1,580,401 1,202,244 1,643,545	85,423 59,035 45,254	\$1,502,775 1,018,724 1,486,886	42,693 (2) 28,822	\$890,966 (2) 837,998	46.0 (2) 42.9	\$386,192 (2) 370,506	25.7 (2) 24.9	\$425,617 249,642 478,362	28.3 24.8 32.2	\$100,755 (3) (3)
Food Group		25,982	482,115	24,915	464,016	15,529	265,156	57.1	100,695	21.7	98,185	21.2	9,625
Grocery stores (without fresh meats)		8,507	110,715	8,082	108,575	5,179	74,073	68.2	22,886	21.1	11,816	10.7	1,560
Combination stores (groceries-meats)		5,260	183,449	5,096	178,060	1,959	106,138	59.8	40,790	22.9	31,154	17.5	3,818
Dairy products stores, milk dealers		869	52,741	836	49,801	302	5,883	11.8	4,380	8.8	39,558	79.4	3,089
Meat markets, fish markets		2,783	53,229	2,852	50,092	1,480	23,940	47.8	17,240	34.4	8,912	17.8	943
Candy, nut, confectionery stores		4,315	27,128	4,060	25,331	3,447	20,825	82.2	3,984	15.7	522	2.1	44
Delicatessen stores		1,092	17,089	1,029	16,138	692	10,704	66.3	4,414	27.4	1,020	8.3	72
Fruit stores, vegetable markets		1,824	19,236	1,741	18,331	1,344	12,330	67.5	4,053	22.1	1,948	10.6	134
Bakeries, caterers		860	11,418	809	10,893	634	6,785	62.3	1,398	12.8	2,712	24.9	104
Egg and poultry dealers		518	5,068	484	4,777	388	3,182	66.8	1,158	24.2	459	9.2	22
Other food stores		156	2,084	146	2,018	104	1,280	63.4	594	19.5	344	17.1	39
General Stores (with food)		121	1,918	114	1,781	46	296	18.8	713	40.0	772	45.4	161
General Merchandise Group		2,044	161,665	1,949	157,968	1,510	55,054	54.8	52,385	33.2	50,547	32.0	18,752
Department stores		74	101,545	72	99,456	25	7,421	7.5	46,359	46.8	45,698	45.9	15,577
Dry goods and general merchandise stores		1,462	24,463	1,387	23,102	1,022	13,015	56.3	5,264	22.8	4,823	20.9	3,184
Variety stores		508	35,657	490	35,408	463	34,598	97.7	782	2.2	28	.1	11
Apparel Group		4,701	127,017	4,426	121,521	3,433	84,858	89.7	21,805	17.9	15,078	12.4	4,320
Men's-boys' furnishings, hat stores		559	7,889	539	7,465	295	6,525	87.4	793	10.8	147	2.0	33
Men's-boys' clothing stores (and furnishings)		586	24,919	565	24,287	341	9,204	37.9	9,555	39.3	5,548	22.8	1,453
Family clothing stores		345	9,170	328	8,825	198	4,418	50.0	1,492	16.9	2,917	33.1	1,409
Women's ready-to-wear stores		1,135	55,021	1,060	53,154	800	24,159	72.9	5,064	15.3	3,951	11.8	713
Furriers, fur shops		105	3,157	91	2,802	42	655	23.3	871	31.0	1,283	45.7	409
Millinery stores		473	4,578	439	3,997	414	3,773	94.4	181	4.0	65	1.8	9
Women's accessories stores		402	8,266	388	8,031	330	7,467	93.0	502	6.2	82	.8	18
Infants', other apparel stores		244	5,401	212	5,229	174	4,449	85.1	535	10.2	245	4.7	37
Custom tailors		182	1,480	156	1,424	101	811	42.9	342	24.0	471	33.1	109
Shoe stores (all kinds)		892	27,318	850	26,300	718	23,379	88.9	2,510	9.5	411	1.8	152
Furniture—Household—Radio Group		1,813	67,578	1,738	65,904	639	8,125	12.3	15,138	23.0	42,643	64.7	25,519
Furniture stores		546	32,885	534	32,483	121	1,888	5.8	7,093	21.8	23,504	72.4	14,746
Floor coverings, drapery stores		198	5,494	188	5,340	117	2,495	46.7	1,305	24.4	1,540	28.9	558
Other home-furnishings stores		443	5,237	421	4,778	309	2,564	53.7	722	15.1	1,492	31.2	479
Household appliance dealers		287	13,358	272	13,529	37	851	4.8	2,078	15.4	10,800	79.8	8,335
Radio—household appliance stores		259	8,477	232	8,315	23	514	3.8	3,282	39.5	4,717	56.7	1,371
Radio stores—other		95	1,827	89	1,461	52	215	14.7	658	44.9	590	40.4	230
Automotive Group		1,615	185,690	1,515	187,980	385	20,072	11.9	70,638	42.1	77,270	46.0	6,212
Motor-vehicle dealers (new)		842	159,085	774	144,554	94	12,384	8.8	64,787	44.8	67,383	46.8	4,244
Used-car dealers		206	5,883	197	5,425	85	2,158	39.8	1,427	26.3	1,840	33.9	182
Accessory, tire, battery dealers		532	18,027	509	17,353	193	5,489	31.8	4,145	23.9	7,721	44.5	1,719
Other automotive		35	895	33	630	13	43	6.8	281	43.2	328	50.2	67
Filling Stations		8,580	65,371	8,225	60,700	2,960	29,926	55.9	58,284	47.4	13,490	18.7	1,889
Lumber—Building Group		1,075	60,517	1,023	57,939	242	3,326	5.7	10,880	18.8	43,733	75.5	12,647
Lumber and building-materials dealers		499	47,361	485	45,578	59	885	1.9	7,000	15.4	37,711	82.7	11,354
Heating—plumbing equipment dealers		125	4,045	119	3,709	41	958	25.8	527	14.2	2,224	60.0	530
Paint, glass, wallpaper stores		588	7,568	559	7,198	119	1,319	18.3	2,897	37.5	3,182	44.2	609
Electrical supply stores		85	1,545	80	1,458	23	184	12.8	656	45.1	618	42.3	154
Hardware Group		1,053	20,705	1,010	20,251	392	3,040	15.0	8,592	42.5	8,599	42.5	2,428
Hardware stores		1,007	17,602	968	17,132	391	3,040	15.0	8,592	42.5	8,599	42.5	2,428
Farm implement—tractor—hardware dealers		46	3,103	44	3,099	1	1						
Eating Places		4,902	69,418	4,842	65,838	4,262	60,906	92.5	4,418	8.7	544	.8	46
Restaurants, cafeterias, lunch rooms		2,856	52,315	2,516	49,534	2,329	46,110	93.1	3,059	8.2	385	.7	30
Lunch counters and stands		1,958	15,178	1,837	14,551	1,687	13,200	90.7	1,199	8.2	152	1.1	13
Soft drink, juice, ice cream stands		308	1,923	289	1,783	268	1,598	89.5	160	9.0	27	1.5	3
Drinking Places		7,775	84,825	7,324	79,182	8,802	73,084	92.3	5,600	7.1	498	.8	77
Drug Stores		1,811	30,584	1,697	46,296	1,183	32,245	89.6	11,981	25.9	2,072	4.5	327
Drug stores with fountain		1,118	32,388	1,057	30,722	688	20,648	67.2	8,685	28.3	1,589	4.5	219
Drug stores—other		693	18,198	640	15,574	475	11,595	74.4	3,298	21.2	683	4.4	108
Liquor Stores (packaged goods)		860	16,049	825	15,159	301	11,521	76.0	3,133	20.7	505	3.3	92
Other Retail Stores		7,992	164,453	7,534	153,700	4,259	41,779	27.2	41,005	28.7	70,918	46.1	18,413
Fuel, ice, fuel-oil dealers		2,539	68,387	2,433	65,940	958	5,899	9.2	17,730	27.7	40,311	63.1	9,018
Hay, grain and feed stores		299	22,532	273	20,217	49	1,160	5.7	7,130	35.3	11,927	59.0	2,919
Farm and garden supply stores		87	4,347	81	4,098	28	277	6.8	1,764	45.0	2,057	50.2	787
Jewelry stores		464	11,701	434	11,283	237	3,490	31.0	3,097	27.5	4,878	41.5	2,542
Book stores		83	1,017	81	971	46	557	57.4	120	12.3	294	30.3	518
Stationery stores		284	4,075	251	3,918	181	1,521	38.9	1,501	35.2	1,094	27.9	235
Cigar stores, cigar stands		1,339	14,719	1,269	14,033	1,051	11,888	84.7	1,908	13.8	257	1.7	24
Florists		803	8,835	752	8,425	377	2,115	32.9	2,254	34.8	2,076	32.5	445
Gift, novelty, souvenir shops		348	5,284	320	3,057	279	2,495	81.8	388	12.8	178	5.8	28
News dealers		459	5,158	438	4,978	357	3,539	71.1	820	18.5	619	12.4	41
Office, school supply and equipment dealers		140	5,087	130	4,862	25	215	4.4	1,005	20.7	3,844	74.9	708
Opticians		217	2,094	192	1,903	120	963	30.8	628	33.0	312	16.4	79
Photographic supply—camera stores		44	1,021	41	997	24	215	21.8	480	48.1	302	30.3	47
Sporting goods stores		112	2,183	108	2,141	87	948	44.3	874	40.8	319	14.9	81
Other retail stores		814	14,035	730	10,899	484	8,499	59.8	1,528	14.0	2,872	28.4	1,187
Second-hand Stores		729	4,898	690	4,532	570	2,640	82.7	927	20.4	765	18.9	249

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$767,082,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

NEW MEXICO

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	1939 1935 1929	6,617 4,810 4,191	\$125,765 87,404 119,758	4,346 4,259 3,379	\$107,215 74,490 100,301	1,281 (2) 1,164	\$24,600 (2) 26,904	22.9 (2) 26.8	\$34,626 (2) 34,641	32.3 (2) 34.5	\$47,989 25,034 38,756	44.8 33.6 38.7	\$11,098 (3) (3)
Food Group		1,931	26,211	1,272	21,765	377	8,539	39.2	6,858	31.5	6,368	29.3	1,185
Grocery stores (without fresh meats)		1,099	6,015	696	4,343	195	910	21.0	1,913	44.0	1,520	35.0	395
Combination stores (groceries-meats)		629	18,716	483	16,569	125	7,230	43.7	4,661	28.1	4,678	28.2	765
Dairy products stores, milk dealers		39	424	19	174	7	65	37.4	56	33.3	51	29.3	9
Meat markets, fish markets		42	553	20	406	5	119	29.3	181	44.6	106	26.1	12
Candy, nut, confectionery stores		68	362	34	229	30	185	80.8	33	14.4	11	4.8	3
Delicatessen stores		—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets		27	60	7	7	7	7	100.0	—	—	—	—	—
Bakeries, caterers		24	69	12	37	7	7	100.0	—	—	—	—	—
Egg and poultry dealers		—	—	—	—	—	—	—	—	—	—	—	—
Other food stores		5	22	1	37	1	23	62.2	12	32.4	2	5.4	1
General Stores (with food)		352	8,847	293	7,783	27	341	4.4	2,762	35.5	4,680	60.1	1,354
General Merchandise Group		200	12,764	156	12,188	90	6,730	55.2	3,030	24.9	2,428	19.9	1,102
Department stores		24	6,299	24	6,299	15	4,465	45.2	3,001	30.3	2,425	24.5	1,101
Dry goods and general merchandise stores		109	4,051	82	3,592	31	2,265	98.6	29	1.3	3	.1	1
Variety stores		67	2,414	50	2,297	44	—	—	—	—	—	—	—
Apparel Group		186	4,877	131	4,322	46	1,046	24.2	1,799	41.6	1,477	34.2	439
Men's-boys' furnishings, hat stores		2	1,071	2	898	1	114	12.7	429	47.8	355	39.5	85
Men's-boys' clothing stores (and furnishings)		29	1,588	20	1,442	6	112	7.8	755	52.3	575	39.9	233
Family clothing stores		43	1,283	34	1,113	21	432	38.8	327	29.4	354	31.8	73
Women's ready-to-wear stores		63	—	—	—	—	—	—	—	—	—	—	—
Furriers, fur shops		—	—	—	—	—	—	—	—	—	—	—	—
Millinery stores		5	24	2	61	1	51	83.6	7	11.5	3	4.9	—
Women's accessories stores		2	54	1	—	1	—	—	—	—	—	—	—
Infants', other apparel stores		8	18	1	—	1	—	—	—	—	—	—	—
Custom tailors		4	841	26	808	11	337	41.7	281	34.8	190	23.5	48
Shoe stores (all kinds)		32	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group		173	4,063	149	3,802	10	58	1.5	897	18.3	3,047	80.2	1,586
Furniture stores		76	2,134	68	2,048	5	19	.9	434	21.2	1,595	77.9	794
Floor coverings, drapery stores		4	17	2	178	1	39	3.6	122	11.3	923	85.1	610
Other home-furnishings stores		15	213	10	906	1	—	—	100	17.4	475	82.6	164
Household appliance dealers		57	884	52	575	—	—	—	41	43.2	54	56.8	18
Radio—household appliance stores		15	820	13	95	—	—	—	—	—	—	—	—
Radio stores—other		4	95	4	—	—	—	—	—	—	—	—	—
Automotive Group		275	23,449	234	20,746	20	440	2.1	5,721	27.8	14,585	70.3	1,372
Motor-vehicle dealers (new)		155	21,142	140	18,758	6	264	1.4	5,074	26.6	13,725	72.0	1,158
Used-car dealers		26	378	19	305	2	176	10.5	647	38.4	860	51.1	216
Accessory, tire, battery dealers		92	1,929	74	1,683	12	—	—	—	—	—	—	—
Other automotive		2	—	1	—	—	—	—	—	—	—	—	—
Filling Stations		1,292	12,546	836	9,572	230	1,641	17.1	4,863	50.8	3,068	32.1	610
Lumber—Building Group		155	7,735	133	7,294	8	112	1.5	1,231	16.9	5,951	81.6	1,718
Lumber and building-materials dealers		139	7,524	126	7,185	8	112	1.8	1,182	16.4	5,891	82.0	1,706
Heating—plumbing equipment dealers		8	126	3	94	—	—	—	43	45.7	51	54.3	9
Paint, glass, wallpaper stores		5	23	4	15	—	—	—	8	40.0	9	60.0	1
Electrical supply stores		3	82	—	—	—	—	—	—	—	—	—	—
Hardware Group		100	3,881	81	3,532	8	47	1.3	1,044	29.8	2,441	69.1	795
Hardware stores		57	1,925	42	1,656	3	31	1.9	472	28.5	1,153	69.6	370
Farm implement—tractor—hardware dealers		43	1,958	39	1,878	3	18	.8	572	30.5	1,288	68.7	425
Eating Places		850	4,976	258	3,135	169	2,243	71.8	882	21.1	230	7.3	22
Restaurants, cafeterias, lunch rooms		367	4,388	184	2,897	104	2,100	72.5	576	19.9	221	7.6	22
Lunch counters and stands		270	523	84	182	57	143	60.1	88	36.1	9	3.8	—
Soft drink, juice, ice cream stands		13	65	10	58	—	—	—	—	—	—	—	—
Drinking Places		486	4,071	278	2,802	152	1,823	62.4	864	33.2	115	4.4	20
Drug Stores		172	5,218	127	4,836	31	761	16.4	2,800	80.4	1,075	23.2	271
Drug stores with fountain		128	4,847	96	4,147	18	599	14.5	2,551	81.5	997	24.0	240
Drug stores—other		46	569	31	489	13	162	33.1	249	50.9	78	16.0	31
Liquor Stores (packaged goods)		94	831	81	605	25	362	59.8	211	34.9	32	5.3	9
Other Retail Stores		430	5,835	282	4,894	73	608	12.4	1,968	40.2	2,318	47.4	577
Fuel, ice, fuel-oil dealers		100	774	52	531	14	38	7.1	251	47.3	242	45.8	49
Hay, grain and feed stores		82	1,893	44	1,779	8	65	4.8	705	39.6	969	55.8	179
Farm and garden supply stores		4	135	4	135	—	—	—	58	43.0	77	57.0	10
Jewelry stores		44	742	38	703	5	58	8.2	291	41.4	354	50.4	154
Book stores		5	88	5	117	2	89	59.0	26	22.2	22	18.8	5
Stationery stores		3	29	2	76	4	73	96.1	3	3.9	—	—	—
Cigar stores, cigar stands		12	115	5	451	26	244	36.9	287	43.3	131	19.8	28
Florists		27	225	23	211	2	21	3.8	158	27.1	404	69.3	97
Gift, novelty, souvenir shops		75	608	44	583	4	—	—	—	—	—	—	—
News dealers		21	118	8	59	2	—	—	—	—	—	—	—
Office, school supply and equipment dealers		19	553	18	43	—	20	6.5	189	81.4	99	32.1	55
Opticians		9	87	3	206	4	—	—	—	—	—	—	—
Photographic supply camera stores		2	409	2	—	—	—	—	—	—	—	—	—
Sporting goods stores		43	—	—	—	—	—	—	—	—	—	—	—
Other retail stores		—	—	—	—	—	—	—	—	—	—	—	—
Second-hand Stores		121	483	57	339	17	49	14.5	118	34.2	174	51.3	40

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$49,458,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

NEW YORK

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent		
State Total		1939 1935 1929	209,425 196,608 190,017	\$5,576,159 4,688,092 7,070,414	196,616 175,372 151,412	\$5,296,301 3,926,002 6,196,266	155,105 (#) 102,616	\$2,584,710 (#) 2,901,845	48.6 (#) 48.6	\$1,514,303 (#) 1,375,056	24.6 (#) 22.2	\$1,399,288 (#) 1,921,565	26.4 (#) 31.0	\$551,476 (#) (#)
Food Group			77,358	1,521,496	73,460	1,476,506	49,953	929,508	65.0	301,269	20.4	245,751	16.6	24,722
Grocery stores (without fresh meats)			25,314	432,088	24,116	416,172	14,820	268,523	64.2	107,144	25.6	42,505	10.2	4,764
Combination stores (groceries-meats)			9,910	424,127	9,880	417,716	3,628	269,906	64.6	84,257	20.2	63,555	15.2	6,435
Dairy products stores, milk dealers			2,361	140,427	2,300	136,276	1,171	26,609	19.3	14,015	10.1	97,654	70.6	7,658
Meat markets, fish markets			11,613	230,665	11,090	225,766	7,496	130,920	58.5	60,956	27.2	31,890	14.3	2,935
Candy, nut, confectionery stores			11,432	65,103	10,509	76,651	9,591	71,717	91.2	6,189	7.9	745	.9	70
Delicatessen stores			2,976	55,597	2,656	51,530	2,162	39,527	76.7	10,341	20.1	1,662	3.2	125
Fruit stores, vegetable markets			6,043	75,964	7,635	75,294	6,663	58,686	80.1	11,458	15.6	3,150	4.3	227
Bakeries, caterers			3,423	48,370	3,176	46,379	2,624	42,298	91.2	2,687	5.6	1,394	3.0	116
Egg and poultry dealers			1,280	19,531	1,204	16,362	1,016	14,361	76.2	2,369	12.9	7,652	6.9	167
Other food stores			966	11,566	914	10,336	762	6,937	67.1	1,653	17.9	1,548	15.0	225
General Stores (with food)			650	15,610	631	15,442	170	2,090	13.5	7,891	51.1	5,461	35.4	1,640
General Merchandise Group			6,559	644,356	6,126	594,003	5,047	163,233	30.6	257,130	43.3	153,640	25.9	55,351
Department stores			251	462,019	243	416,242	96	32,359	7.6	242,247	58.2	141,656	34.0	47,225
Dry goods and general merchandise stores			4,652	67,485	4,305	63,444	3,449	37,701	59.4	13,657	21.9	11,886	16.7	6,086
Variety stores			1,656	114,652	1,576	114,317	1,502	113,173	99.0	1,026	.9	118	.1	40
Apparel Group			19,169	656,428	17,591	625,669	15,437	526,427	52.2	143,355	22.9	156,089	24.9	42,178
Men's-boys' furnishings, hat stores			1,567	35,945	1,410	31,620	1,210	24,571	77.2	4,696	14.6	2,555	6.0	584
Men's-boys' clothing stores (and furnishings)			2,154	121,029	2,030	118,417	1,239	55,753	30.2	48,511	41.0	34,155	28.6	8,676
Family clothing stores			913	63,090	869	62,599	486	16,593	26.5	16,885	27.0	29,121	46.5	10,555
Women's ready-to-wear stores			4,054	216,212	3,750	203,579	2,764	97,455	47.9	44,168	21.7	81,958	30.4	15,974
Furriers, fur shops			519	22,145	482	21,026	246	5,656	27.9	6,100	29.0	9,070	43.1	2,544
Millinery stores			2,307	25,369	2,051	20,128	1,789	16,893	83.9	1,650	6.1	1,605	6.0	166
Women's accessories stores			2,263	36,358	2,073	34,267	1,643	29,017	84.7	3,742	10.9	1,508	4.4	289
Infants', other apparel stores			1,010	17,760	648	16,294	694	10,952	67.2	1,643	10.1	3,699	22.7	783
Custom tailors			999	13,926	697	12,650	523	4,344	33.6	1,600	14.0	6,706	52.2	1,554
Shoe stores (all kinds)			3,583	108,594	3,163	104,889	2,643	84,995	81.0	14,158	13.5	5,756	5.5	673
Furniture—Household—Radio Group			6,647	240,505	6,126	226,241	2,964	41,902	16.5	48,727	21.5	135,612	60.0	84,040
Furniture stores			1,724	110,650	1,655	105,524	584	11,748	11.1	19,421	16.4	74,555	70.5	57,019
Floor coverings, drapery stores			919	19,486	845	17,697	655	10,596	59.9	2,658	15.0	4,441	23.1	652
Other home-furnishings stores			2,123	39,193	1,935	36,473	1,362	14,221	39.0	5,585	9.6	16,667	51.2	6,227
Household appliance dealers			806	30,765	696	28,095	141	1,207	4.3	7,100	25.3	19,788	70.4	13,195
Radio—household appliance stores			761	31,517	729	30,604	100	1,981	6.4	15,061	42.7	15,582	50.9	5,656
Radio stores—other			314	6,714	286	7,843	122	2,167	27.6	2,902	37.0	2,779	55.4	1,091
Automotive Group			4,454	487,906	4,272	461,791	1,155	58,920	12.6	204,528	44.2	196,543	43.0	17,716
Motor-vehicle dealers (new)			2,311	416,304	2,240	394,626	282	37,354	9.4	165,925	46.6	175,567	44.0	13,061
Used-car dealers			585	21,604	544	20,656	305	11,028	52.9	5,070	24.3	4,758	22.6	490
Accessory, tire, battery dealers			1,441	44,609	1,379	43,521	522	9,464	21.9	14,479	33.4	19,376	44.7	4,022
Other automotive			119	3,089	109	2,788	46	1,094	39.3	654	50.6	840	50.1	145
Filling Stations			15,652	219,289	14,690	196,680	6,036	57,620	29.3	98,175	49.9	40,685	20.6	6,651
Lumber—Building Group			3,612	170,180	3,566	165,471	1,053	10,809	6.4	30,130	18.2	124,733	75.4	52,170
Lumber and building-materials dealers			1,611	127,407	1,565	125,118	199	3,495	2.6	19,933	15.9	101,690	61.3	26,596
Heating—plumbing equipment dealers			474	18,559	421	15,247	119	1,571	10.3	3,127	20.5	10,549	69.2	2,354
Paint, glass, wallpaper stores			1,552	22,971	1,403	21,841	640	4,651	21.2	6,465	29.6	10,745	49.2	2,797
Electrical supply stores			195	5,443	177	5,265	95	911	27.9	605	18.5	1,749	55.6	441
Hardware Group			3,496	68,020	3,326	65,754	1,400	12,651	19.5	24,139	36.7	26,764	43.6	6,332
Hardware stores			3,192	59,125	3,030	56,961	1,355	12,550	22.0	21,110	37.1	25,321	40.9	6,683
Farm implement—tractor—hardware dealers			304	6,895	296	6,793	45	321	3.7	3,029	34.4	5,443	61.9	1,649
Eating Places			19,584	455,707	16,582	443,001	17,766	422,210	95.3	17,071	3.9	3,720	.6	459
Restaurants, cafeterias, lunch rooms			11,973	379,654	11,356	369,675	10,923	352,251	95.3	14,026	3.6	3,398	.9	400
Lunch counters and stands			6,657	69,150	6,312	66,893	6,036	64,684	96.7	1,966	2.9	253	.4	29
Soft drink, juice, ice cream stands			954	6,723	914	6,443	807	5,275	81.9	1,079	16.7	69	1.4	9
Drinking Places			12,650	211,448	11,749	194,468	11,688	195,319	99.4	1,017	.5	152	.1	60
Drug Stores			6,620	159,637	6,244	155,758	4,416	106,369	69.2	39,518	25.7	7,671	5.1	1,437
Drug stores with fountain			3,301	98,177	3,165	95,440	2,002	62,413	65.4	28,553	29.9	4,494	4.7	791
Drug stores—other			3,319	61,460	3,079	58,316	2,416	43,956	75.4	10,965	16.6	3,377	5.6	646
Liquor Stores (packaged goods)			1,948	76,247	1,650	74,745	1,632	74,036	99.0	556	.5	355	.5	26
Other Retail Stores			26,025	652,911	26,179	589,270	16,265	156,501	26.6	136,667	23.5	294,102	49.9	75,712
Fuel, ice, fuel-oil dealers			5,720	202,520	5,463	196,350	2,391	11,309	5.7	44,128	22.5	140,913	71.6	29,547
Hay, grain and feed stores			1,265	70,391	1,165	60,817	140	2,194	3.6	24,816	40.6	33,807	55.6	9,156
Farm and garden supply stores			249	13,442	242	11,603	91	1,039	9.0	3,800	32.7	6,764	58.3	1,849
Jewelry stores			1,692	55,729	1,570	53,006	750	11,559	21.6	12,052	22.7	29,395	55.5	13,633
Book stores			626	13,961	565	13,141	375	3,360	25.6	2,947	22.4	6,834	52.0	3,087
Stationery stores			1,207	20,366	1,121	19,550	764	7,441	58.1	4,271	21.9	7,818	40.0	1,214
Cigar stores, cigar stands			5,672	68,945	5,456	65,344	4,807	56,586	66.3	7,327	11.2	1,629	2.5	292
Florists			2,291	24,696	2,152	25,716	1,153	7,054	29.6	7,477	31.5	9,165	58.7	1,892
Gift, novelty, souvenir shops			1,209	14,541	1,121	13,806	960	6,526	81.6	2,332	16.9	2,948	21.3	1,197
News dealers			2,302	20,299	2,197	19,814	1,800	14,766	75.3	4,107	20.9	741	3.6	80
Office, school supply and equipment dealers			643	28,930	589	25,564	172	1,970	7.7	5,659	15.1	19,735	77.2	3,487
Opticians			935	11,073	667	10,571	540	4,632	43.6	5,661	56.5	2,078	19.7	508
Photographic supply—camera stores			175	6,820	181	6,453	77	950	14.7	2,672	44.5	2,651	40.6	373
Sporting goods stores			365	10,902	347	10,681	209	3,289	30.6	3,587	31.7	4,005	37.5	1,135
Other retail stores			3,474	70,096	3,163	59,074	2,076	22,024	37.3	11,451	19.3	25,819	43.4	6,282
Second-hand Stores			2,403	16,537	2,224	15,282	1,901	9,118	59.6	2,552	16.6	5,632	25.6	803

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$5,019,227,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

BUFFALO

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
City Total	1939 1935 ¹ 1929 ¹	8,459 7,892 9,786	\$250,511 204,128 342,855	8,111 8,090 5,955	\$254,808 161,671 281,711	5,108 (2) 3,906	\$107,454 (2) 115,869	45.8 (8) 40.4	\$61,254 (2) 76,905	26.1 (2) 27.3	\$66,100 62,286 90,937	28.1 38.5 32.3	\$17,459 (3) (5)
Food Group		3,508	64,873	3,419	65,624	1,978	37,881	59.5	14,222	22.4	11,521	18.1	1,199
Grocery stores (without fresh meats)		981	12,194	965	12,081	481	8,397	52.9	5,747	51.0	1,947	18.1	213
Combination stores (groceries-meats)		752	24,760	742	24,723	285	16,878	68.5	4,639	18.7	5,208	15.0	391
Dairy products stores, milk dealers		67	8,333	58	5,822	12	487	8.4	1,010	17.3	4,325	74.3	393
Meat markets, fish markets		370	9,282	362	9,188	220	5,537	60.3	2,298	25.0	1,555	14.7	134
Candy, nut, confectionery stores		497	2,899	482	2,778	393	2,294	82.8	385	13.8	99	5.6	15
Delicatessen stores		484	4,748	470	4,618	323	3,054	66.2	1,285	27.8	277	8.0	18
Fruit stores, vegetable markets		140	2,274	137	2,242	114	1,771	79.0	427	19.0	44	2.0	3
Bakeries, caterers		138	1,111	130	1,069	119	967	90.5	90	8.4	12	1.1	2
Egg and poultry dealers		45	594	42	585	28	149	58.7	130	53.8	108	27.5	7
Other food stores		34	858	33	720	25	357	49.8	215	29.8	150	20.8	25
General Stores (with food)		4	63	5	62	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group		174	47,482	168	41,612	127	14,030	35.7	12,703	30.5	14,878	35.8	4,191
Department stores		21	58,575	18	52,924	8	6,932	21.1	11,868	55.4	14,328	43.5	5,901
Dry goods and general merchandise stores		98	2,803	95	2,815	69	1,051	40.2	1,014	38.8	550	21.0	290
Variety stores		55	8,104	53	8,073	50	6,047	99.6	26	.4	---	---	---
Apparel Group		857	28,987	827	28,270	420	10,455	39.8	8,132	31.0	7,683	29.2	2,324
Men's-boys' furnishings, hat stores		47	958	48	955	53	745	78.0	184	19.3	28	2.7	4
Men's-boys' clothing stores (and furnishings)		74	7,120	73	7,115	43	1,559	21.9	2,941	41.3	2,815	36.8	812
Family clothing stores		19	987	18	976	9	81	8.3	451	46.2	444	45.5	273
Women's ready-to-wear stores		127	9,082	124	9,001	78	2,532	28.1	2,998	33.3	3,471	38.8	877
Furriers, fur shops		37	1,390	38	1,582	14	281	20.3	428	50.8	875	48.9	260
Millinery stores		81	1,259	54	884	45	752	85.1	55	3.7	99	11.2	14
Women's accessories stores		22	285	20	258	15	298	59.0	127	25.2	60	15.8	14
Infants', other apparel stores		18	248	17	247	15	---	---	---	---	---	---	---
Custom tailors		84	702	73	850	36	217	33.4	190	29.2	243	37.4	64
Shoe stores (all kinds)		168	4,978	168	4,602	138	3,990	83.1	782	18.3	50	.6	8
Furniture—Household—Radio Group		224	10,884	216	10,588	51	965	9.5	1,915	18.5	7,470	72.0	4,829
Furniture stores		90	8,042	87	5,644	16	527	9.3	1,088	19.5	4,019	71.2	2,850
Floor coverings, drapery stores		15	495	15	495	9	182	32.7	82	12.5	271	54.8	47
Other home-furnishings stores		46	1,150	44	1,109	15	165	8.8	404	16.2	1,927	77.2	1,258
Household appliance dealers		20	1,484	17	1,387	2	---	---	---	---	---	---	---
Radio—household appliance stores		45	1,238	45	1,238	7	---	---	---	---	---	---	---
Radio stores—other		8	495	8	495	2	129	7.4	351	20.3	1,255	72.3	874
Automotive Group		160	27,001	155	24,852	55	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Motor-vehicle dealers (new)		82	22,117	80	20,116	15	5,482	17.3	9,622	47.8	7,012	34.9	719
Used-car dealers		25	1,074	25	1,074	18	707	85.8	197	18.4	170	15.8	18
Accessory, tire, battery dealers		68	5,475	63	5,327	20	171	5.1	1,581	47.5	1,575	47.4	550
Other automotive		7	355	7	355	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Filling Stations		609	11,898	529	9,288	213	3,094	33.3	4,592	49.4	1,602	17.3	166
Lumber—Building Group		151	8,863	120	8,545	52	858	15.1	894	15.7	4,791	75.2	847
Lumber and building-materials dealers		39	5,182	39	5,182	5	82	1.6	628	12.1	4,474	86.3	766
Heating—plumbing equipment dealers		17	450	15	360	7	175	48.1	132	34.7	73	19.2	27
Paint, glass, wallpaper stores		87	750	59	709	58	431	60.8	101	14.2	177	25.0	37
Electrical supply stores		8	281	7	272	4	170	62.5	35	12.9	87	24.8	17
Hardware Group		114	2,262	112	2,240	60	515	22.9	927	41.4	800	35.7	163
Hardware stores		114	2,262	112	2,240	60	515	22.9	927	41.4	800	35.7	163
Farm implement—tractor—hardware dealers		---	---	---	---	---	---	---	---	---	---	---	---
Eating Places		684	12,504	648	12,047	617	11,564	96.0	595	5.3	90	.7	24
Restaurants, cafeterias, lunch rooms		448	9,875	428	9,721	402	9,340	96.1	519	5.3	82	.6	9
Lunch counters and stands		221	2,504	208	2,202	199	2,100	95.4	74	5.3	28	1.3	15
Soft drink, juice, ice cream stands		17	125	18	124	18	124	100.0	---	---	---	---	---
Drinking Places		759	10,871	706	10,094	706	10,094	100.0	---	---	---	---	---
Drug Stores		282	8,062	278	8,040	218	6,597	82.1	1,251	15.3	212	2.6	42
Drug stores with fountain		147	4,918	145	4,908	109	5,898	79.4	845	17.2	165	3.4	33
Drug stores—other		135	3,144	133	3,132	107	2,899	88.2	388	12.3	47	1.5	9
Liquor Stores (packaged goods)		75	2,528	72	2,445	72	2,445	100.0	---	---	---	---	---
Other Retail Stores		970	17,718	957	18,408	454	3,801	25.2	4,550	27.7	8,057	49.1	2,525
Fuel, ice, fuel-oil dealers		340	6,129	335	6,043	140	947	15.7	2,050	33.9	3,046	50.4	445
Hay, grain and feed stores		8	55	(x)	(x)	5	(x)	(x)	---	---	---	---	---
Farm and garden supply stores		8	877	(x)	(x)	2	(x)	(x)	102	85.0	39	24.8	17
Jewelry stores		95	2,158	89	1,878	23	315	18.8	444	23.7	1,117	59.5	866
Book stores		10	478	8	457	3	---	---	---	---	---	---	---
Stationery stores		9	38	8	35	7	47	9.5	21	4.3	424	88.2	241
Cigar stores, cigar stands		105	1,455	97	1,348	82	1,135	84.2	148	11.0	65	4.8	21
Florists		107	1,213	105	1,187	58	301	25.4	372	31.3	514	43.3	99
Gift, novelty, souvenir shops		47	285	45	283	35	185	62.7	56	21.3	42	18.0	22
News dealers		17	164	17	164	18	---	---	---	---	---	---	---
Office, school supply and equipment dealers		37	2,175	35	2,042	5	213	9.8	308	14.0	1,685	78.4	328
Opticians		48	712	46	707	18	179	25.3	347	49.1	181	25.8	45
Photographic supply—camera stores		4	113	4	115	---	---	---	53	48.9	60	55.1	14
Sporting goods stores		15	317	14	315	5	28	8.9	174	55.2	115	35.9	17
Other retail stores		124	1,775	121	1,701	81	455	28.8	475	27.9	---	---	---
Second-hand Stores		150	955	123	915	108	894	75.9	100	10.9	121	13.2	51

x Withheld to avoid disclosure.

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$115,467,000; separate data not available.

* Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
NEW YORK CITY (combined boroughs) STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939	115,219	\$3,192,594	106,597	\$5,011,054	86,349	\$1,702,323	56.5	\$623,153	20.7	\$685,596	22.6	\$171,088
	1935 ¹	115,544	2,619,927	98,086	2,375,494	(2)	(2)	(2)	(2)	(2)	482,856	20.3	(3)
	1929 ¹	103,036	4,272,633	79,425	3,764,860	65,855	1,967,067	52.8	651,020	17.3	1,126,753	29.9	(3)
Food Group		47,955	664,670	44,985	855,155	35,905	595,472	71.3	159,001	16.6	100,682	12.1	6,859
Grocery stores (without fresh meats)		14,880	277,688	14,034	268,287	9,609	185,578	69.1	64,311	24.0	18,600	6.9	1,293
Combination stores (groceries-meats)		1,560	109,837	1,518	108,299	1,023	91,474	64.5	9,413	8.7	7,412	6.6	699
Dairy products stores, milk dealers		1,045	74,457	1,005	73,964	801	16,303	24.7	4,727	6.4	50,954	68.9	2,769
Meat markets, fish markets		9,042	172,166	6,601	166,913	6,449	110,113	66.0	59,187	23.5	17,613	10.5	1,549
Candy, nut, confectionery stores		8,665	64,988	7,861	59,428	7,350	55,576	95.5	3,467	5.6	585	.7	29
Delicatessen stores		2,009	40,951	1,888	39,099	1,529	31,226	79.9	6,911	17.7	962	2.4	72
Fruit stores, vegetable markets		6,688	60,952	6,356	58,681	5,697	49,501	84.4	7,421	12.6	1,759	3.0	95
Bakeries, caterers		2,407	38,949	2,201	37,213	2,075	35,222	94.6	1,176	3.2	815	2.2	65
Egg and poultry dealers		877	16,831	819	15,850	750	12,960	81.9	1,695	10.7	1,175	7.4	125
Other food stores		784	7,871	722	7,421	642	5,701	76.8	693	9.3	1,027	13.9	145
General Stores (with food)		18	214	15	170	10	123	72.3	27	15.9	20	11.8	5
General Merchandise Group		4,215	397,968	3,639	354,976	3,516	93,685	26.4	170,889	48.1	90,406	25.5	27,636
Department stores		43	295,910	37	256,506	17	6,112	2.4	166,837	65.0	83,557	32.6	24,702
Dry goods and general merchandise stores		3,250	39,797	2,939	36,565	2,650	25,837	70.7	5,892	10.6	6,834	16.7	2,950
Variety stores		922	62,261	864	61,909	849	61,754	99.7	160	.3	15	—	4
Apparel Group		12,630	477,368	11,368	452,724	9,556	245,047	54.1	94,596	20.9	115,061	25.0	28,488
Men's-boys' furnishings, hat stores		1,265	28,623	1,117	26,603	990	20,504	77.1	3,778	14.2	2,521	8.7	542
Men's-boys' clothing stores (and furnishings)		1,126	79,700	1,051	77,705	774	24,459	31.4	31,568	40.4	21,898	28.2	4,833
Family clothing stores		588	47,552	559	47,296	288	12,695	26.8	12,113	25.6	22,488	47.6	7,114
Women's ready-to-wear stores		2,587	158,657	2,150	147,873	1,798	75,769	51.2	28,645	19.4	43,459	29.4	11,447
Furriers, fur shops		376	17,464	348	16,415	205	4,897	29.6	4,764	29.0	6,764	41.2	1,647
Millinery stores		1,689	16,502	1,474	14,378	1,310	12,205	84.9	945	6.6	1,228	8.5	120
Women's accessories stores		1,937	51,448	1,762	29,552	1,597	25,451	86.1	2,915	9.9	1,166	4.0	165
Infants', other apparel stores		758	13,675	654	12,741	557	8,617	67.6	741	5.8	3,593	26.6	719
Custom tailors		705	11,761	625	10,843	370	5,589	32.9	1,139	10.5	6,155	58.6	1,414
Shoe stores (all kinds)		2,001	71,806	1,850	69,518	1,647	56,911	82.1	6,188	11.8	4,219	6.1	487
Furniture—Household—Radio Group		3,693	157,741	3,554	148,894	2,175	54,420	23.1	51,872	21.4	62,602	55.5	51,871
Furniture stores		870	66,775	810	64,103	437	9,401	14.7	11,318	17.6	45,384	87.7	35,309
Floor coverings, drapery stores		719	15,301	650	13,588	532	6,906	55.6	1,689	12.4	2,993	22.0	468
Other home-furnishings stores		1,505	31,256	1,542	28,723	969	11,815	41.1	2,596	9.1	14,312	49.8	4,145
Household appliance dealers		519	16,467	292	17,802	65	611	4.6	4,542	25.5	12,449	69.9	6,838
Radio—household appliance stores		290	19,460	274	19,007	54	1,487	7.8	9,557	50.3	7,963	41.9	2,592
Radio stores—other		190	6,502	166	5,671	98	2,000	35.3	2,170	38.2	1,501	26.5	499
Automotive Group		1,166	161,410	1,072	150,420	535	33,244	22.1	65,290	42.1	55,896	55.6	2,672
Motor-vehicle dealers (new)		568	131,958	545	122,627	100	19,843	16.2	37,253	48.7	45,531	57.1	1,684
Used-car dealers		291	12,915	264	12,344	181	7,898	64.0	2,591	19.4	2,055	16.6	51
Accessory, tire, battery dealers		483	15,697	441	14,812	241	5,275	35.6	5,416	35.1	6,121	41.3	917
Other automotive		28	840	22	657	11	228	35.8	230	36.1	179	28.1	20
Filling Stations		2,706	64,126	2,301	50,018	1,207	20,747	41.5	21,052	42.0	8,239	16.5	1,133
Lumber—Building Group		1,657	71,150	1,508	68,290	643	6,411	9.4	10,888	15.9	50,991	74.7	10,700
Lumber and building-materials dealers		478	47,630	454	46,058	86	2,059	4.4	5,761	12.5	38,258	85.1	7,781
Heating—plumbing equipment dealers		163	7,784	151	7,589	59	756	9.9	1,614	21.3	5,219	69.6	932
Paint, glass, wallpaper stores		907	13,834	808	12,920	435	2,996	23.2	3,283	25.4	6,641	51.4	1,616
Electrical supply stores		109	1,892	95	1,723	65	620	36.0	250	15.3	873	50.7	169
Hardware Group		1,655	25,455	1,523	23,765	1,014	9,407	39.5	6,649	28.0	7,727	32.5	1,430
Hardware stores		1,649	24,920	1,517	23,248	1,012	9,407	39.5	6,649	28.0	7,727	32.5	1,430
Farm implement—tractor—hardware dealers		6	535	6	535	2	2	—	—	—	—	—	—
Eating Places		11,438	341,565	10,621	332,612	10,521	317,798	95.5	12,245	3.7	2,769	.8	351
Restaurants, cafeterias, lunch rooms		7,142	289,566	6,759	282,750	6,611	269,290	95.2	10,807	3.8	2,653	1.0	349
Lunch counters and stands		5,735	47,513	5,525	45,760	3,440	45,076	96.5	608	1.3	74	.2	—
Soft drink, juice, ice cream stands		581	4,476	537	4,302	470	3,450	79.7	850	19.3	42	1.0	2
Drinking Places		5,201	119,644	4,811	111,839	4,801	111,228	99.5	588	.5	23	—	6
Drug Stores		4,008	88,802	3,708	84,618	2,999	66,355	78.4	15,499	16.3	2,764	3.3	371
Drug stores with fountain		1,598	50,954	1,511	49,340	1,156	37,667	76.3	10,935	21.1	1,280	2.6	154
Drug stores—other		2,410	37,868	2,197	35,278	1,863	28,688	81.3	5,106	14.5	1,484	4.2	217
Liquor Stores (packaged goods)		911	52,552	861	50,279	849	49,835	99.1	248	.5	198	.4	12
Other Retail Stores		16,530	558,328	14,950	536,360	11,487	112,431	33.4	54,677	16.3	169,052	50.3	58,899
Fuel, ice, fuel-oil dealers		2,447	104,477	2,268	101,240	1,552	4,042	4.0	15,260	15.1	81,938	80.9	14,400
Hay, grain and feed stores		49	1,474	47	994	26	99	10.0	148	14.9	747	75.1	111
Farm and garden supply stores		44	2,220	42	2,184	24	291	13.3	529	24.2	1,564	62.5	186
Jewelry stores		843	39,459	759	37,092	468	9,119	24.6	6,360	17.1	21,613	58.3	6,874
Book stores		489	11,234	453	10,453	299	2,638	25.2	2,206	21.1	5,609	55.7	2,559
Stationery stores		791	15,206	723	14,495	490	4,713	32.5	2,551	17.6	7,229	49.9	1,072
Cigar stores, cigar stands		4,458	52,166	4,094	49,145	3,752	44,160	89.9	5,955	8.0	1,050	2.1	202
Florists		1,212	14,489	1,109	13,556	763	5,001	36.9	3,606	26.6	4,949	36.5	923
Gift, novelty, souvenir shops		727	11,220	653	10,538	581	6,391	60.6	1,600	15.2	2,547	24.2	1,075
News dealers		1,788	15,103	1,682	14,551	1,392	11,285	77.7	2,848	19.6	400	2.7	49
Office, school supply and equipment dealers		414	21,082	369	16,121	150	1,601	8.8	2,155	11.9	14,365	79.3	2,547
Opticians		558	7,158	514	6,800	397	3,556	49.1	2,176	32.0	1,284	18.9	240
Photographic supply—camera stores		116	5,027	107	4,683	61	624	16.9	2,088	42.7	1,971	40.4	237
Sporting goods stores		150	7,465	137	7,300	101	1,883	25.8	2,071	28.4	3,548	45.6	963
Other retail stores		2,288	50,550	2,053	45,050	1,471	17,048	37.6	7,324	16.3	20,690	45.9	5,663
Second-hand Stores		1,436	11,799	1,301	10,714	1,153	6,124	57.1	1,452	13.4	3,158	29.5	635

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$1,890,658,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

BRONX BOROUGH

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per- cent	Amount (add 000)	Per- cent	Amount (add 000)	Per- cent	
Borough Total	1939 1935 ¹ 1929	17,088 12,462 566,454	15,711 6,411 285,551	\$330,623 285,551 1,764	13,485 7,531 135	\$237,232 169,446 1,865	71.7 66.4 94.5	\$41,543 52,435 80	12.6 11.4 4.5	\$51,848 65,470 21	15.7 22.2 1.2	\$11,155 (1)
Food Group		6,967	6,512	150,850	7,044	120,095	79.7	17,595	11.6	15,160	6.7	683
Grocery stores (without fresh meats)		2,625	2,441	42,780	1,648	32,748	76.6	7,875	16.4	2,157	5.0	114
Combination stores (groceries-meats)		176	175	15,716	141	14,542	92.5	712	4.5	432	3.0	75
Dairy products stores, milk dealers		316	307	16,285	271	7,562	45.3	528	3.3	6,875	51.4	594
Meat markets, fish markets		1,790	1,865	29,575	1,556	22,416	76.5	5,669	18.5	1,590	5.4	66
Candy, nut, confectionery stores		1,446	1,270	10,904	1,208	10,448	95.6	407	3.7	49	.5	1
Delicatessen stores		545	519	6,537	288	6,001	91.6	456	7.0	78	1.2	3
Fruit stores, vegetable markets		1,326	1,238	15,667	1,100	11,917	67.2	1,479	10.6	271	2.0	3
Bakeries, caterers		574	529	10,402	506	9,697	95.2	366	3.5	159	1.3	1
Egg and poultry dealers		213	199	3,220	169	3,081	95.7	121	3.7	18	.6	—
Other food stores		152	141	1,764	135	1,865	94.5	80	4.5	21	1.2	4
General Stores (with food)				Two stores combined with "Other retail stores."								
General Merchandise Group		670	611	15,844	569	12,612	91.1	1,068	7.7	164	1.2	42
Department stores		7	8	8,606	5	12,612	91.1	1,068	7.7	164	1.2	42
Dry goods and general merchandise stores		507	457	7,036	438							
Variety stores		156	148	7,036	146							
Apparel Group		1,598	1,260	33,074	1,197	29,025	87.7	2,950	6.9	1,119	3.4	305
Men's-boys' furnishings, hat stores		135	124	2,339	116	2,065	91.4	179	7.8	15	.7	—
Men's-boys' clothing stores (and furnishings)		112	94	4,631	81	1,650	37.9	1,979	41.0	1,022	21.1	277
Family clothing stores		57	53	7,088	49	7,031	99.2	24	.3	53	.5	16
Women's ready-to-wear stores		256	255	4,039	221	3,675	95.9	152	3.6	12	.3	5
Furriers, fur shops		18	16	329	15	305	92.7	25	7.0	1	.3	1
Millinery stores		223	196	1,753	194							
Women's accessories stores		257	258	5,866	226	6,577	95.0	529	4.6	14	.2	1
Infants', other apparel stores		88	74	1,501	75							
Custom tailors		14	11	74	11	74	100.0	—	—	—	—	—
Shoe stores (all kinds)		258	219	7,534	211	7,268	96.5	244	3.2	22	.3	3
Furniture—Household—Radio Group		571	521	16,275	564	6,544	40.2	2,949	18.1	6,762	41.7	4,552
Furniture stores		117	111	6,751	77	1,597	25.7	1,109	16.5	4,025	59.6	5,705
Floor coverings, drapery stores		146	137	2,699	125	2,365	87.8	146	5.4	190	7.0	11
Other home-furnishings stores		213	191	2,952	160	2,546	79.5	412	13.9	194	6.6	24
Household appliance dealers		55	30	1,525	6	39	2.9	161	13.7	1,105	83.4	456
Radio—household appliance stores		59	36	2,509	7	111	4.6	957	41.5	1,241	53.7	539
Radio stores—other		21	16	259	9	88	34.0	144	55.6	27	10.4	15
Automotive Group		214	188	19,926	110	5,434	27.3	8,504	41.7	8,188	51.0	253
Motor-vehicle dealers (new)		54	51	16,454	17	3,334	20.3	7,548	45.9	5,552	35.6	201
Used-car dealers		52	41	1,425	35	1,095	76.6	161	11.3	169	11.9	5
Accessory, tire, battery dealers		99	87	1,910	54	925	48.5	556	28.1	451	23.6	46
Other automotive		9	9	157	6	82	52.2	59	37.6	18	10.2	1
Filling Stations		414	341	7,037	205	3,402	48.4	2,450	34.8	1,185	16.6	152
Lumber—Building Group		225	206	6,064	93	1,076	15.4	1,160	14.6	5,606	72.0	1,304
Lumber and building-materials dealers		67	65	5,120	17	368	7.6	740	14.4	5,992	76.0	600
Heating—plumbing equipment dealers		18	17	759	6	109	14.4	47	6.2	605	79.4	101
Paint, glass, wallpaper stores		131	116	2,165	64	561	26.6	393	18.0	1,211	55.4	403
Electrical supply stores		9	8		6							
Hardware Group		205	188	2,755	131	1,379	50.0	844	23.4	752	26.8	133
Hardware stores		205	188	2,755	131	1,379	50.0	844	23.4	752	26.8	133
Farm implement—tractor—hardware dealers		—	—	—	—	—	—	—	—	—	—	—
Eating Places		1,048	962	20,522	967	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms		602	574	15,569	566	15,494	99.4	90	.6	5	—	—
Lunch counters and stands		366	338	4,590	331	4,541	98.9	47	1.0	2	.1	—
Soft drink, juice, ice cream stands		80	70	343	38	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drinking Places		687	658	15,492	656	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores		611	560	9,565	475	8,100	84.7	1,350	13.9	155	1.4	5
Drug stores with fountain		163	150	2,628	107	2,027	71.7	720	25.5	79	2.6	3
Drug stores—other		448	410	6,739	366	6,073	90.1	810	9.1	56	.8	2
Liquor Stores (packaged goods)		112	108	5,159	106	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores		1,852	1,674	29,370	1,435	10,463	35.8	2,690	9.2	16,217	55.2	3,888
Fuel, ice, fuel-oil dealers		281	257	18,056	175							
Hay, grain and feed stores		7	8		4	606	3.6	1,132	7.0	14,552	89.2	2,923
Farm and garden supply stores		5	5	52	2							
Jewelry stores		66	59	1,587	52	614	59.2	115	7.2	840	53.6	551
Book stores		42	36	205	34	621	77.9	95	9.0	159	13.1	18
Stationery stores		96	81	849	75							
Cigar stores, cigar stands		674	651	5,612	572	5,028	89.6	557	9.9	29	.5	2
Florists		156	121	768	102	556	72.4	124	16.1	88	11.5	27
Gift, novelty, souvenir shops		62	52	587	50	1,158	66.0	179	15.3	9	.7	—
News dealers		152	145	760	125							
Office, school supply and equipment dealers		17	16	(x)	7	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians		59	58	532	55	559	67.5	58	10.9	115	21.6	24
Photographic supply—camera stores		10	9	(x)	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores		14	11	82	9	75	91.5	7	8.5	—	—	—
Other retail stores		221	207	1,880	169	1,095	58.1	519	17.0	468	24.9	100
Second-hand Stores		184	122	890	116	559	60.5	105	11.8	248	27.9	51

x Withheld to avoid disclosure.
1 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

BROOKLYN BOROUGH

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
Borough Total		1939 1935 1929	58,748 \$769,057 37,812	36,270 \$732,731 29,761	898,099	30,291 \$454,300 25,382	62.0 58.7	18.1 17.1	\$132,940 153,421	18.1 17.1	\$145,491 217,162	19.9 24.2	\$38,587 (1)	
Food Group			18,804	289,634	17,754	280,220	14,402	203,233	72.5	47,255	18.9	29,732	10.8	1,827
Grocery stores (without fresh meats)			5,953	97,998	5,684	95,249	3,851	65,221	68.5	23,845	25.0	6,183	6.5	382
Combination stores (groceries-meats)			369	28,042	357	25,799	269	23,568	91.4	1,580	8.1	651	2.5	41
Dairy products stores, milk dealers			415	24,505	401	24,310	322	5,741	23.6	2,324	9.2	18,345	87.2	753
Meat markets, fish markets			3,565	58,864	3,422	57,073	2,679	39,010	68.3	13,174	23.1	4,889	8.6	295
Candy, nut, confectionery stores			3,658	24,585	3,369	22,651	3,170	21,219	93.7	1,311	5.8	121	.5	5
Delicatessen stores			697	13,851	662	13,315	567	11,258	84.8	1,798	13.5	259	1.9	9
Fruit stores, vegetable markets			2,519	21,086	2,389	20,296	2,191	17,823	87.8	2,048	10.1	425	2.1	18
Bakeries, caterers			902	11,749	781	10,995	741	10,528	95.7	305	2.8	162	1.5	10
Egg and poultry dealers			405	7,969	385	7,697	342	8,605	85.8	774	10.1	318	4.1	20
Other food stores			321	2,985	304	2,835	270	2,260	79.7	196	6.9	379	13.4	58
General Stores (with food)			5	53	5	53	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group			1,790	77,066	1,643	72,119	1,540	25,473	35.3	26,008	36.1	20,638	28.6	7,372
Department stores			8	49,090	7	45,139	2							
Dry goods and general merchandise stores			1,376	12,586	1,263	11,724	1,170	10,237	18.0	25,989	45.7	20,637	36.3	7,372
Variety stores			406	15,410	373	15,258	368	15,236	99.9	19	.1	1	---	---
Apparel Group			3,721	83,017	3,413	79,849	3,151	61,884	77.5	11,011	13.8	6,954	8.7	2,888
Men's-boys' furnishings, hat stores			345	5,780	321	5,551	300	4,895	88.2	632	11.4	24	.4	6
Men's-boys' clothing stores (and furnishings)			340	13,438	316	12,753	255	5,220	40.9	5,165	40.5	2,368	18.6	639
Family clothing stores			124	3,207	120	3,196	104	1,260	39.4	53	1.7	1,883	58.9	1,327
Women's ready-to-wear stores			713	23,565	648	22,886	599	18,305	80.0	3,008	13.1	1,573	6.9	524
Furriers, fur shops			65	1,961	61	1,927	43	955	49.6	517	26.8	455	23.6	141
Millinery stores			490	3,768	437	3,450	430	3,330	97.1	71	2.1	29	.8	1
Women's accessories stores			588	8,235	543	7,903	521	7,566	95.7	286	3.6	51	.7	6
Infants', other apparel stores			241	4,061	218	3,900	210	3,560	91.3	66	1.7	274	7.0	158
Custom tailors			111	777	102	760	75	381	50.1	189	24.9	190	25.0	79
Shoe stores (all kinds)			704	18,205	649	17,543	614	16,412	93.6	1,024	5.8	107	.6	7
Furniture—Household—Radio Group			1,285	39,364	1,178	37,150	815	10,712	28.8	6,727	18.1	19,711	53.1	15,932
Furniture stores			278	16,852	282	16,270	146	2,937	18.0	2,811	17.3	10,522	64.7	10,164
Floor coverings, drapery stores			274	4,728	245	4,072	206	2,803	68.8	735	18.1	534	13.1	139
Other home-furnishings stores			473	5,145	427	4,713	378	4,118	87.4	385	8.2	210	4.4	39
Household appliance dealers			108	7,070	99	6,822	34	282	4.1	977	14.3	5,563	81.6	4,619
Radio—household appliance stores			103	4,912	97	4,657	21	399	8.6	1,871	35.9	2,587	55.5	797
Radio stores—other			49	857	46	618	30	173	28.1	148	24.0	295	47.9	174
Automotive Group			383	45,303	360	42,594	198	9,647	22.7	14,782	34.7	18,165	42.6	601
Motor-vehicle dealers (new)			107	37,600	102	35,445	23	6,040	17.0	13,400	37.8	16,005	45.2	310
Used-car dealers			101	5,389	97	3,195	78	2,171	68.0	394	12.3	630	19.7	8
Accessory, tire, battery dealers			173		159		96							
Other automotive			2	4,314	2	3,954	1	1,436	36.3	988	25.0	1,530	38.7	283
Filling Stations			923	21,826	810	17,982	453	7,706	42.9	7,541	42.0	2,715	15.1	381
Lumber—Building Group			605	22,381	551	21,763	*267	1,805	8.3	3,499	18.1	16,459	75.6	3,626
Lumber and building-materials dealers			161	15,248	150	15,014	25	345	2.3	1,526	10.2	13,143	87.5	2,675
Heating—plumbing equipment dealers			82	2,458	57	2,401	24	273	11.4	764	31.8	1,564	56.8	385
Paint, glass, wallpaper stores			354	4,403	317	4,095	195	1,084	26.5	1,181	28.8	1,830	44.7	557
Electrical supply stores			28	254	27	253	23	103	40.7	28	11.1	122	48.2	29
Hardware Group			596	7,171	548	6,737	407	3,033	45.0	1,830	27.2	1,874	27.8	423
Hardware stores			596	7,171	548	6,737	407	3,033	45.0	1,830	27.2	1,874	27.8	423
Farm implement—tractor—hardware dealers			---	---	---	---	---	---	---	---	---	---	---	---
Eating Places			2,982	53,705	2,873	52,438	2,828	51,753	98.7	642	1.2	43	.1	---
Restaurants, cafeterias, lunch rooms			1,718	41,854	1,648	40,682	1,627	40,219	98.8	433	1.1	30	.1	---
Lunch counters and stands			1,089	10,981	1,051	10,682	1,026	10,488	98.0	203	1.9	13	.1	---
Soft drink, juice, ice cream stands			177	1,090	174	1,074	173	1,068	99.4	8	.8	---	---	---
Drinking Places			1,482	30,222	1,397	28,468	1,394	28,418	99.8	48	.2	2	---	---
Drug Stores			1,487	22,015	1,370	20,717	1,161	17,203	83.0	3,166	15.3	348	1.7	47
Drug stores with fountain			433	8,680	428	8,336	348	8,684	79.9	1,521	18.3	151	1.8	14
Drug stores—other			1,054	13,335	942	12,381	813	10,539	85.1	1,645	13.3	197	1.6	33
Liquor Stores (packaged goods)			254	10,315	243	9,827	239	9,894	98.7	70	.7	63	.8	1
Other Retail Stores			4,038	65,300	3,789	61,379	3,098	22,510	38.7	10,208	18.6	28,681	48.7	5,699
Fuel, ice, fuel-oil dealers			744	32,034	693	29,970	452	1,542	5.2	5,917	19.7	22,511	75.1	3,438
Hay, grain and feed stores			17	247	17	247	12	81	24.7	63	25.5	123	49.8	21
Farm and garden supply stores			9	99	9	99	5	18	18.2	18	16.2	65	65.8	27
Jewelry stores			137	3,859	128	3,599	89	975	27.1	540	15.0	2,084	57.9	1,148
Book stores			78	705	87	607	63	320	52.7	20	3.3	287	44.0	228
Stationery stores			178	1,637	159	1,525	141	1,190	78.0	172	11.3	163	10.7	33
Cigar stores, cigar stands			1,308	11,274	1,238	10,898	1,144	9,827	91.9	788	7.4	81	.7	20
Florists			337	2,937	307	2,682	238	1,247	48.5	744	27.7	691	25.8	158
Gift, novelty, souvenir shops			188	1,860	164	1,859	158	1,489	88.0	127	7.7	72	4.3	14
News dealers			288	2,123	280	2,005	221	1,360	67.8	612	30.5	33	1.7	3
Office, school supply and equipment dealers			49	1,592	48	1,591	17	84	5.3	290	18.2	1,217	78.5	171
Opticians			182	1,428	165	1,390	135	984	70.8	248	17.8	158	11.4	39
Photographic supply—camera stores			19	175	18	155	13							
Sporting goods stores			81	358	31	358	30	379	73.9	95	18.5	39	7.6	1
Other retail stores			497	5,174	459	4,796	382	3,063	63.9	578	12.0	1,157	24.1	400
Second-hand Stores			395	1,705	360	1,455	339	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.
 1 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

MANHATTAN BOROUGH

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
Borough Total	1939 1935 ¹ 1929	40,092	\$1,588,756	37,180	\$1,494,969	29,352	\$758,950	49.4	\$359,713	24.1	\$398,506	26.5	\$101,856
		57,981	2,597,782	28,844	2,188,682	22,907	1,028,515	47.4	400,725	18.5	759,842	34.1	(1)
Food Group		12,240	237,996	11,662	232,871	9,248	157,189	67.5	42,747	18.4	32,955	14.1	2,866
Grocery stores (without fresh meats)		3,715	77,577	3,571	75,632	2,438	50,449	66.5	18,528	24.4	6,855	9.1	518
Combination stores (groceries-meats)		528	37,532	522	37,185	359	28,146	75.7	4,465	12.0	4,572	12.3	600
Dairy products stores, milk dealers		197	14,983	188	14,886	144	3,108	20.9	1,262	8.5	10,516	70.8	732
Meat markets, fish markets		2,051	47,141	1,980	46,508	1,593	26,124	56.2	12,161	26.1	8,223	17.7	716
Candy, nut, confectionery stores		2,214	17,282	2,034	16,276	1,903	15,301	94.0	829	5.1	146	.9	19
Delicatessen stores		418	9,952	403	9,775	330	7,761	79.4	1,812	18.5	202	2.1	24
Fruit stores, vegetable markets		2,021	15,001	1,937	14,664	1,772	11,569	78.9	2,369	16.2	726	4.9	54
Bakeries, caterers		644	11,889	619	11,613	582	10,964	94.4	337	2.9	312	2.7	56
Egg and poultry dealers		202	4,178	181	3,758	158	2,428	64.6	569	15.2	759	20.2	84
Other food stores		252	2,501	227	2,376	189	1,337	56.3	415	17.5	624	26.2	85
General Stores (with food)		10	153	8	(x)	6	(x)	(x)	(x)	(x)	(x)	(x)	
General Merchandise Group		1,108	277,373	1,008	245,858	869	40,072	16.3	159,013	56.5	66,753	27.2	19,284
Department stores		20	250,354	17	200,531	6	2,271	1.1	156,746	68.2	61,514	30.7	17,396
Dry goods and general merchandise stores		885	18,054	799	16,373	675	8,912	54.4	2,224	13.6	5,237	32.0	1,888
Variety stores		201	28,965	192	28,934	188	28,889	99.8	43	.2	2	---	---
Apparel Group		8,085	324,422	5,442	306,527	4,060	127,758	41.7	76,353	24.9	102,438	33.4	24,300
Men's-boys' furnishings, hat stores		664	17,874	564	16,340	476	11,327	69.3	2,781	17.0	2,232	13.7	527
Men's-boys' clothing stores (and furnishings)		544	55,027	503	54,121	347	15,498	28.7	21,504	39.7	17,119	31.6	3,545
Family clothing stores		111	34,354	101	34,308	74	2,732	8.0	11,833	34.5	19,743	57.5	5,206
Women's ready-to-wear stores		1,070	122,435	971	113,094	704	46,517	41.1	24,830	22.0	41,747	36.9	10,900
Furriers, fur shops		279	14,854	255	13,855	142	3,547	25.6	4,114	29.8	8,174	44.6	1,461
Millinery stores		797	9,097	690	7,857	539	5,640	73.7	821	10.7	1,196	15.6	118
Women's accessories stores		919	15,869	829	14,803	701	11,384	76.9	2,299	15.5	1,120	7.8	158
Infants', other apparel stores		350	6,794	295	6,181	211	2,461	39.8	616	10.0	3,104	50.2	561
Custom tailors		581	10,744	496	9,860	270	3,006	30.5	919	9.3	5,535	60.2	1,350
Shoe stores (all kinds)		788	57,394	758	56,328	596	25,824	70.5	6,656	18.3	4,068	11.2	476
Furniture—Household—Radio Group		1,489	80,268	1,344	75,283	723	13,360	17.8	16,972	22.5	44,951	59.7	23,535
Furniture stores		343	55,583	317	52,054	164	4,080	12.7	5,279	18.5	22,695	70.8	16,348
Floor coverings, drapery stores		211	5,492	188	4,822	144	2,353	48.8	441	9.1	2,028	42.1	293
Other home-furnishings stores		664	21,282	589	19,474	317	4,087	21.0	1,662	8.5	13,725	70.5	4,046
Household appliance dealers		91	5,489	84	5,218	27	259	5.0	2,349	45.0	2,608	50.0	1,581
Radio—household appliance stores		88	9,323	84	9,292	21	866	9.3	5,627	60.6	2,799	30.1	985
Radio stores—other		94	5,099	82	4,425	50	1,715	38.7	1,614	36.5	1,096	24.8	234
Automotive Group		216	51,347	197	45,979	96	9,823	21.4	22,421	48.7	13,755	29.9	1,198
Motor-vehicle dealers (new)		85	40,319	58	35,588	28	5,087	14.3	20,226	56.8	10,275	28.9	778
Used-car dealers		44	5,344	43	5,299	27	3,621	68.3	1,261	23.8	417	7.9	17
Accessory, tire, battery dealers		101	5,124	91	4,719	39	1,115	21.9	934	18.3	3,043	59.8	403
Other automotive		8	560	5	373	2							
Filling Stations		330	12,725	251	8,450	107	2,786	33.1	3,706	43.9	1,956	23.0	278
Lumber—Building Group		478	17,750	439	17,120	167	1,922	11.2	2,819	16.5	12,379	72.3	2,240
Lumber and building-materials dealers		97	8,750	94	8,469	15	581	4.5	1,290	15.2	6,798	80.3	1,150
Heating—plumbing equipment dealers		41	2,747	39	2,711	12	106	3.9	317	11.7	2,288	84.4	329
Paint, glass, wallpaper stores		280	4,868	256	4,677	112	972	20.8	1,092	23.3	2,613	55.9	633
Electrical supply stores		58	1,385	50	1,263	28	463	36.7	120	9.5	680	53.8	128
Hardware Group		488	9,923	454	9,361	265	3,184	34.0	2,245	23.9	3,952	42.1	637
Hardware stores		480	9,368	448	9,361	261	3,184	34.0	2,245	23.9	3,952	42.1	637
Farm implement—tractor—hardware dealers		8	555	8		2							
Eating Places		5,649	228,850	5,325	221,499	5,179	208,860	94.3	10,003	4.5	2,858	1.2	349
Restaurants, cafeterias, lunch rooms		3,954	203,889	3,781	199,409	3,825	187,133	93.8	9,896	4.9	2,580	1.3	348
Lunch counters and stands		1,578	21,794	1,483	21,174	1,445	21,727	96.3	307	1.4	56	.3	1
Soft drink, juice, ice cream stands		117	967	111	918	109							
Drinking Places		1,861	49,498	1,555	46,944	1,552	46,895	99.5	243	.5	8	---	5
Drug Stores		1,128	41,895	1,069	40,852	806	30,249	74.0	8,578	21.0	2,025	5.0	285
Drug stores with fountain		553	30,355	558	29,858	368	22,599	75.7	8,404	21.4	855	2.9	109
Drug stores—other		575	11,560	533	10,994	420	7,850	89.6	2,174	19.8	1,170	10.6	178
Liquor Stores (packaged goods)		369	29,606	350	28,820	345	(x)	(x)	(x)	(x)	(x)	(x)	
Other Retail Stores		8,088	220,825	7,378	207,855	5,344	64,658	31.1	33,428	18.1	109,791	52.8	26,301
Fuel, ice, fuel-oil dealers		922	37,518	868	37,195	687	965	2.8	2,300	8.2	33,930	91.2	5,918
Hay, grain and feed stores		7	29	7	29	4	7	24.1	5	17.3	17	58.8	2
Farm and garden supply stores		21	1,952	20	1,954	11	209	10.8	490	25.3	1,235	63.9	157
Jewelry stores		554	51,924	478	29,811	280	8,880	23.1	5,346	17.9	17,585	59.0	6,528
Book stores		345	10,195	309	9,529	182	2,055	21.8	2,140	22.4	5,334	56.0	2,127
Stationery stores		592	11,218	358	10,785	182	1,888	17.5	2,190	20.3	8,707	82.2	995
Cigar stores, cigar stands		1,911	28,450	1,758	27,210	1,592	24,158	88.8	2,156	7.9	898	3.3	180
Florists		479	8,853	446	8,397	281	2,322	27.7	2,183	26.0	3,892	46.3	685
Gift, novelty, souvenir shops		280	8,465	249	8,143	190	2,319	37.8	1,428	23.2	2,398	39.0	1,050
News dealers		1,145	10,568	1,068	10,263	895	8,037	78.3	1,885	18.4	341	3.3	46
Office, school supply and equipment dealers		333	18,877	292	15,970	101	1,356	8.5	1,759	11.0	12,855	80.5	2,062
Opticians		278	4,682	248	4,415	174	1,802	40.8	1,737	39.4	878	19.8	148
Photographic supply—camera stores		87	4,354	83	4,303	30	863	15.4	1,821	42.3	1,919	42.3	225
Sporting goods stores		74	6,861	69	6,577	43	1,287	19.6	1,984	50.1	3,506	50.3	958
Other retail stores		1,282	39,079	1,127	35,294	752	10,890	30.3	8,008	17.0	18,598	52.7	5,244
Second-hand Stores		765	8,325	698	(x)	587	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.
1 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

QUEENS BOROUGH

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
Borough Total	1939 1935 ¹ 1929	16,699 336,554 12,559	14,972 359,345 10,270	\$406,482 6,506 359,345	11,690 6,506 215,575	\$250,456 215,575 59.4	61.6 59.4 14.9	\$75,845 53,541 92,229	16.7 14.9 25.7	\$80,161 92,229 25.7	19.7 25.7 (1)	\$17,052	
Food Group		8,954	190,552	6,280	155,568	4,702	106,551	69.5	25,427	18.8	21,588	15.9	1,268
Grocery stores (without fresh meats)		2,220	50,617	1,976	48,190	1,504	54,478	71.5	10,633	22.5	2,679	6.0	222
Combination stores (groceries-meats)		357	25,409	342	24,926	254	22,343	69.8	1,668	8.7	915	5.7	68
Dairy product stores, milk dealers		97	16,920	95	16,866	60	1,997	11.8	675	4.0	14,196	84.2	711
Meat markets, fish markets		1,501	35,053	1,577	31,550	959	21,513	68.2	7,501	23.6	2,538	6.0	190
Candy, nut, confectionery stores		1,190	9,798	1,034	6,677	954	7,951	91.6	685	7.9	41	.5	2
Delicatessen stores		447	9,015	404	8,279	290	5,599	67.6	2,583	28.8	297	5.8	19
Fruit stores, vegetable markets		750	9,685	705	9,470	586	7,812	82.5	1,566	14.4	292	3.1	20
Bakeries, caterers		285	4,058	250	5,662	251	3,572	92.5	137	3.5	153	4.0	13
Egg and poultry dealers		51	1,121	49	1,101	38							
Other food stores		56	500	48	445	46	1,286	65.2	181	11.7	79	5.1	21
General Stores (with food)		---	---	---	---	---	---	---	---	---	---	---	---
General Merchandise Group		560	23,787	489	21,062	447	15,811	65.6	4,541	21.5	2,710	12.9	674
Department stores		6	10,099	5									
Dry goods and general merchandise stores		417	4,100	355	11,574	322	4,415	38.1	4,451	38.5	2,708	23.4	874
Variety stores		137	9,598	129	9,488	125	9,598	99.0	90	1.0	2	---	---
Apparel Group		1,260	55,082	1,097	30,876	1,002	24,705	80.0	5,795	12.5	2,378	7.7	921
Men's-boys' furnishings, hat stores		106	2,470	93	2,265	64	2,058	90.1	177	7.7	50	2.2	9
Men's-boys' clothing stores (and furnishings)		110	5,625	100	5,648	80	1,794	31.8	2,496	44.2	1,558	24.0	557
Family clothing stores		75	2,508	65	2,593	52	1,535	64.1	158	8.8	702	29.5	512
Women's ready-to-wear stores		304	7,954	259	7,538	242	6,795	92.8	450	6.1	95	1.3	12
Furriers, fur shops		13	(x)	11	(x)	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores		163	1,615	155	1,438	151	1,592	96.9	42	2.9	2	.2	---
Women's accessories stores		165	3,181	144	2,668	139	2,834	98.6	52	1.1	2	.1	---
Infants', other apparel stores		74	1,430	62	1,165	59	1,159	98.0	21	1.6	3	.2	---
Custom tailors		15	(x)	14	(x)	12	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores (all kinds)		239	7,627	216	7,269	196	6,963	95.8	284	3.9	22	.5	1
Furniture—Household—Radio Group		480	19,819	429	16,870	221	3,498	18.5	4,874	25.6	10,500	55.7	7,425
Furniture stores		110	6,959	100	6,556	42	603	7.1	1,995	25.3	5,940	69.8	4,953
Floor coverings, drapery stores		76	2,012	71	1,841	52	1,558	75.6	245	15.3	258	12.9	59
Other home-furnishings stores		141	1,606	121	1,495	101	1,180	76.9	154	9.0	161	12.1	35
Household appliance dealers		78	4,174	70	4,093	15	224	5.5	967	24.1	2,882	70.4	1,929
Radio—household appliance stores		55	2,821	49	2,544	5	111	4.3	1,256	49.4	1,177	46.3	445
Radio stores—other		22	447	18	561	6	20	5.5	259	71.8	62	22.7	28
Automotive Group		302	36,510	279	56,512	117	6,096	22.5	15,413	42.4	12,803	35.5	469
Motor-vehicle dealers (new)		112	51,732	107	50,036	90	5,286	17.8	15,918	46.5	10,638	36.1	266
Used-car dealers		90	2,582	79	2,348	41	952	40.6	557	25.7	859	35.7	25
Accessory, tire, battery dealers		94	3,651	68	5,677	44	1,858	47.5	940	24.0	1,128	28.7	180
Other automotive		8	65	5	49	2							
Filling Stations		662	18,488	738	14,628	368	8,155	41.5	6,595	44.5	2,080	14.0	298
Lumber—Building Group		309	19,961	275	19,301	107	1,557	8.1	3,035	15.7	14,709	76.2	2,920
Lumber and building-materials dealers		130	15,910	124	15,585	27	919	5.9	1,904	12.2	12,782	61.9	2,581
Heating—plumbing equipment dealers		55	1,724	51	1,637	14	258	14.5	462	26.2	957	57.5	154
Paint, glass, wallpaper stores		132	2,154	112	1,941	60							
Electrical supply stores		12	175	6	138	8	400	19.2	869	32.2	1,010	48.8	225
Hardware Group		306	4,752	281	4,278	169	1,695	39.8	1,587	37.1	998	25.5	187
Hardware stores		306	4,752	281	4,278	169	1,695	39.8	1,587	37.1	998	25.5	187
Farm implement—tractor—hardware dealers		---	---	---	---	---	---	---	---	---	---	---	---
Eating Places		1,514	57,241	1,408	55,755	1,526	54,555	98.1	1,559	5.7	61	.2	2
Restaurants, cafeterias, lunch rooms		753	26,299	693	25,250	683	24,725	97.9	500	2.0	25	.1	1
Lunch counters and stands		596	6,958	555	8,575	545	6,505	99.2	68	.8	2	---	---
Soft drink, juice, ice cream stands		165	1,984	160	1,932	96	1,125	58.2	775	40.0	54	1.8	1
Drinking Places		1,131	22,454	996	19,939	996	19,939	100.0	---	---	---	---	---
Drug Stores		696	13,044	626	11,968	505	9,635	80.5	2,108	17.6	225	1.9	29
Drug stores with fountain		587	7,587	537	7,027	255	5,517	75.7	1,539	21.9	171	2.4	25
Drug stores—other		551	5,477	289	4,941	250	4,518	87.4	589	11.5	54	1.1	4
Liquor Stores (packaged goods)		151	6,685	139	6,152	138	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores		2,066	58,258	1,836	35,143	1,480	13,836	41.7	7,048	21.5	12,259	37.0	2,621
Fuel, ice, fuel-oil dealers		365	15,185	345	15,055	215	846	5.8	4,774	51.7	9,455	62.7	1,655
Hay, grain and feed stores		11	516	11	516	5	55	6.9	48	7.6	514	85.5	71
Farm and garden supply stores		9	117	6	99	8							
Jewelry stores		74	2,048	64	1,901	41	581	29.5	356	17.7	1,004	52.8	572
Book stores		24	120	21	112	20							
Stationery stores		122	1,584	112	1,248	99	999	75.5	135	9.9	228	18.8	30
Cigar stores, cigar stands		525	5,988	453	5,134	395	4,692	91.4	424	6.5	18	.5	---
Florists		224	1,700	201	1,535	145	626	55.9	484	31.6	223	14.5	57
Gift, novelty, souvenir shops		184	2,166	173	2,074	172							
News dealers		172	1,472	158	1,372	145	5,258	95.9	134	3.9	78	2.2	29
Office, school supply and equipment dealers		15	285	11	255	5	72	28.5	38	14.2	145	57.5	71
Opticians		51	468	45	419	29	158	37.2	151	31.3	152	31.5	27
Photographic supply—camera stores		18	262	17	192	11	50	26.0	115	59.9	27	14.1	7
Sporting goods stores		25	298	22	287	17	175	85.5	57	21.4	35	15.1	6
Other retail stores		249	4,249	221	2,968	177	2,170	75.2	572	12.5	424	14.5	116
Second-hand Stores		124	742	101	850	94	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

1 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

RICHMOND BOROUGH

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per- cent	Amount (add 000)	Per- cent	Amount (add 000)	Per- cent		
Borough Total	1939 1935 ¹ 1929	2,592 2,442 2,592	\$50,778 60,022 \$46,249	2,464 2,139 53,583	\$46,249 53,583 \$46,249	1,531 1,509 28,235	46.2 52.9 52.9	\$13,092 10,619 28.3	28.3 20.4 26.7	\$11,772 14,229 25.5	25.5 26.7 (1)	\$2,440	
Food Group		1,010	18,950	977	18,048	509	8,404	46.6	6,177	34.2	3,467	19.2	417
Grocery stores (without fresh meats)		371	6,390	360	6,236	168	2,480	39.8	3,230	51.8	526	8.4	59
Combination stores (groceries-meats)		128	5,073	122	4,673	40	2,873	61.5	988	21.1	812	17.4	115
Dairy products stores, milk dealers		16	1,617	16	1,617	4	75	4.6	40	2.5	1,502	92.9	159
Meat markets, fish markets		135	2,643	127	2,407	60	1,050	43.6	982	40.8	375	15.6	60
Candy, nut, confectionery stores		157	954	154	920	115	657	71.4	235	25.6	28	3.0	2
Delicatessen stores		102	1,232	100	1,193	54	607	50.9	460	38.5	128	10.6	17
Fruit stores, vegetable markets		70	589	69	584	48	380	65.1	159	27.2	45	7.7	2
Bakeries, caterers		22	541	22	541	15							
Egg and poultry dealers		6	108	5		3	282	67.5	83	19.8	53	12.7	3
Other food stores		3	3	2	77	2							
General Stores (with food)					One store combined with "Other retail stores."								
General Merchandise Group		89	2,116	68	2,115	71	1,715	81.1	259	12.2	141	6.7	64
Department stores		2		2		1							
Dry goods and general merchandise stores		65	923	64	922	48	522	56.6	259	28.1	141	15.5	64
Variety stores		22	1,193	22	1,193	22	1,193	100.0					
Apparel Group		168	2,623	156	2,596	126	1,697	70.8	507	21.2	192	8.0	78
Men's-boys' furnishings, hat stores		15	168	15	168	14							
Men's-boys' clothing stores (and furnishings)		20	385	18	352	11	256	49.2	233	44.8	31	6.0	17
Family clothing stores		23	345	22	311	9	139	44.7	45	14.5	127	40.8	53
Women's ready-to-wear stores		44	593	39	516	32	279	54.1	205	39.7	32	6.2	6
Furriers, fur shops		1	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores		16	102	16	102	16	102	100.0					
Women's accessories stores		10	112	10	112	10	112	100.0					
Infants', other apparel stores		5	178	5	178	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors		2	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores (all kinds)		32	727	28	644	28	644	100.0					
Furniture—Household—Radio Group		68	1,492	64	1,316	32	308	23.4	350	26.6	658	50.0	429
Furniture stores		22	567	20	512	8	184	35.9	126	24.6	202	39.5	139
Floor coverings, drapery stores		10	219	9	154	5							
Other home-furnishings stores		14	89	14	89	13	113	46.5	125	51.4	5	2.1	9
Household appliance dealers		9	346	9	346	3							
Radio—household appliance stores		9	261	8	205		11	2.0	99	17.6	451	80.4	281
Radio stores—other		4	10	4	10	3							
Automotive Group		51	6,197	49	5,609	12	244	4.3	2,370	42.3	2,995	53.4	151
Motor-vehicle dealers (new)		30	5,710	27	5,122	2	155	3.0	2,181	41.9	2,863	55.1	129
Used-car dealers		4	77	4	77	2							
Accessory, tire, battery dealers		16	410	16	410	8	89	21.7	189	46.1	132	32.2	22
Other automotive		1		1									
Filling Stations		177	2,057	163	1,761	76	696	39.5	742	42.1	323	18.4	44
Lumber—Building Group		42	2,785	37	2,042	9	49	2.4	355	17.4	1,658	80.2	610
Lumber and building-materials dealers		23	2,560	21	1,870	2	36	1.8	325	16.7	1,590	81.5	598
Heating—plumbing equipment dealers		7	81	7	81	3							
Paint, glass, wallpaper stores		10		7		2	13	14.3	30	33.0	48	52.7	12
Electrical supply stores		2	142	2	91	2							
Hardware Group		60	735	54	682	24	118	18.7	343	54.3	171	27.0	50
Hardware stores		60	735	54	682	24	118	18.7	343	54.3	171	27.0	50
Farm implement—tractor—hardware dealers													
Eating Places		245	2,693	235	2,598	223	2,469	95.0	107	4.1	22	.9	
Restaurants, cafeterias, lunch rooms		117	1,684	113	1,820	106	1,719	94.5	88	4.8	13	.7	
Lunch counters and stands		108	772	100	741	93	713	96.2	19	2.6	9	1.2	
Soft drink, juice, ice cream stands		22	37	22	37	22	37	100.0					
Drinking Places		240	3,289	225	2,996	223	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores		88	1,602	83	1,516	54	1,168	77.1	517	20.9	51	2.0	5
Drug stores with fountain		82	1,374	60	1,293	42	1,060	82.0	209	16.2	24	1.8	3
Drug stores—other		24	228	23	223	12	108	48.4	108	48.4	7	3.2	2
Liquor Stores (packaged goods)		25	685	21	(x)	21	(x)	100.0					
Other Retail Stores		311	5,497	293	4,620	133	990	21.4	1,506	32.6	2,124	46.0	590
Fuel, ice, fuel-oil dealers		135	3,482	127	3,182	23	123	3.9	1,192	37.4	1,987	58.7	485
Hay, grain and feed stores		7	478	6		1							
Farm and garden supply stores													
Jewelry stores		12	214	12	214	6	89	41.6	25	11.7	100	46.7	77
Book stores													
Stationery stores		15	86	15	86	13	537	92.8	35	6.0	7	1.2	
Cigar stores, cigar stands		38	549	34	493	31							
Florists		56	181	54	176	19	113	45.0	81	32.3	57	22.7	18
Gift, novelty, souvenir shops		15	75	15	75	13							
News dealers		13	151	13	151	6	42	32.1	73	55.7	16	12.2	
Office, school supply and equipment dealers		2	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians		8	44	8	44	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Photographic supply—camera stores		2	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores		6	55	4	(x)	2	46	39.5	53	45.3	18	15.4	3
Other retail stores		22	102	21	101	12							
Second-hand Stores		20	59	20	59	18	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

1 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

NORTH CAROLINA

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	
State Total	1939 1935 1929	33,626 28,654 28,851	\$633,240 458,246 653,419	27,511 24,606 26,351	\$546,598 350,908 593,966	9,027 (2) 9,863	\$155,857 (2) 164,260	28.5 (2) 31.0	\$160,298 (2) 189,379	29.3 (2) 31.9	\$230,641 129,585 220,327	42.2 36.9 37.1	\$59,181 (5) (5)
Food Group		11,349	129,453	9,509	117,728	2,908	50,619	43.2	30,628	26.0	56,283	50.6	4,042
Grocery stores (without fresh meats)		8,427	56,686	5,389	53,031	1,891	15,197	46.0	9,655	29.2	8,179	24.6	1,121
Combination stores (groceries-meats)		3,754	65,121	3,277	77,589	779	33,066	42.6	18,653	24.3	25,670	33.1	2,727
Dairy products stores, milk dealers		95	3,081	67	1,938	24	380	18.6	366	18.9	1,212	62.5	94
Meat markets, fish markets		465	5,635	359	2,941	151	1,188	39.7	1,033	35.1	740	25.2	84
Candy, nut, confectionery stores		265	906	186	666	132	446	67.0	163	24.5	57	6.5	3
Delicatessen stores		9	74	6	40	3	16	45.0	21	52.5	1	2.5	2
Fruit stores, vegetable markets		235	955	133	712	94	367	51.5	214	30.1	131	16.4	6
Bakeries, caterers		36	199	25	163	17	127	77.9	30	16.4	6	3.7	---
Egg and poultry dealers		26	311	15	164	9	47	28.6	100	61.0	17	10.4	2
Other food stores		59	503	30	484	6	23	4.7	191	39.5	270	55.8	23
General Stores (with food)		1,833	31,233	1,631	28,072	239	2,751	9.6	11,289	40.2	14,032	50.0	4,331
General Merchandise Group		1,250	64,704	996	64,388	860	37,121	57.6	13,693	21.3	15,574	21.1	5,740
Department stores		119	37,488	66	22,164	29	4,674	22.0	8,209	37.0	9,101	41.0	4,093
Dry goods and general merchandise stores		761	25,026	606	20,400	315	10,536	51.7	5,414	26.5	4,448	21.6	1,637
Variety stores		370	22,190	326	21,604	316	21,709	99.6	70	.3	25	.1	10
Apparel Group		1,490	40,299	1,260	36,932	691	16,199	49.3	9,409	25.5	9,324	25.2	3,078
Men's-boys' furnishings, hat stores		26	345	12	210	6	162	66.7	23	10.9	5	2.4	5
Men's-boys' clothing stores (and furnishings)		245	9,347	225	9,034	69	2,968	33.1	3,031	33.5	3,015	33.4	948
Family clothing stores		376	9,611	313	6,166	140	3,082	37.6	2,476	30.3	2,608	31.9	1,117
Women's ready-to-wear stores		389	11,515	332	10,754	173	5,397	50.2	2,336	21.7	3,021	28.1	833
Furriers, fur shops		4	140	3	123	---	---	---	75	61.0	48	39.0	41
Millinery stores		123	1,439	54	1,063	66	790	74.3	185	17.4	88	8.3	9
Women's accessories stores		29	492	23	474	16	351	74.0	43	9.1	80	16.9	8
Infants', other apparel stores		20	130	11	103	6	32	31.1	53	51.4	18	17.5	8
Custom tailors		50	292	37	227	24	111	48.9	54	23.6	62	27.3	14
Shoe stores (all kinds)		226	6,988	210	6,778	167	5,268	77.7	1,133	16.7	379	5.6	99
Furniture—Household—Radio Group		1,015	33,763	915	32,680	88	708	2.2	4,970	15.1	27,202	82.7	17,982
Furniture stores		612	25,368	574	24,991	19	259	1.0	3,697	14.8	21,035	84.2	14,640
Floor coverings, drapery stores		44	1,780	32	1,663	26	368	22.1	171	10.3	1,124	67.6	523
Other home-furnishings stores		78	3,992	56	3,713	31	31	.8	520	14.0	3,162	85.2	2,071
Household appliance dealers		158	2,007	142	1,942	4	48	2.4	454	23.4	1,442	74.2	406
Radio—household appliance stores		85	616	29	571	3	4	.7	128	22.4	439	76.9	342
Radio stores—other		40											
Automotive Group		999	106,653	886	91,104	80	3,543	3.9	25,599	28.1	61,982	68.0	5,782
Motor-vehicle dealers (new)		647	95,339	564	80,356	27	2,489	3.1	22,913	28.5	54,954	68.4	4,277
Used-car dealers		79	1,396	67	1,150	12	95	6.1	245	21.3	812	70.8	217
Accessory, tire, battery dealers		285	9,970	250	9,453	41	961	10.2	2,408	25.5	6,084	64.3	1,245
Other automotive		6	146	7	145	---	---	---	33	22.6	112	77.2	23
Filling Stations		7,782	65,331	6,147	54,666	1,654	10,979	20.1	25,998	47.5	17,689	32.4	1,942
Lumber—Building Group		358	16,525	300	18,691	41	339	2.0	2,802	18.6	13,750	81.4	3,211
Lumber and building-materials dealers		280	16,564	238	15,124	34	309	2.0	2,397	15.9	12,418	82.1	2,944
Heating—plumbing equipment dealers		17	207	10	150	1	30	1.7	405	22.9	1,332	75.4	287
Paint, glass, wallpaper stores		43	1,236	36	1,105	5							
Electrical supply stores		16	516	16	512	1							
Hardware Group		442	17,293	395	15,625	53	739	4.7	8,103	39.1	6,763	56.2	2,805
Hardware stores		364	13,766	344	12,525	49	725	5.6	5,001	39.9	6,799	54.3	2,242
Farm implement—tractor—hardware dealers		58	3,507	51	3,100	4	14	.5	1,102	35.5	1,984	64.0	563
Eating Places		3,099	19,747	2,143	15,247	1,392	11,285	74.0	2,942	19.3	1,020	6.7	44
Restaurants, cafeterias, lunch rooms		1,521	13,699	934	10,708	623	6,119	75.6	2,072	19.4	517	4.8	33
Lunch counters and stands		1,276	4,847	674	3,723	551	2,571	69.1	733	19.7	419	11.2	11
Soft drink, juice, ice cream stands		502	1,201	335	616	218	595	72.9	137	16.6	84	10.3	---
Drinking Places		535	2,279	331	1,462	209	939	64.2	431	29.5	92	6.3	17
Drug Stores		915	24,071	770	21,674	233	6,453	36.6	10,056	46.0	3,563	15.4	692
Drug stores with fountain		700	20,564	608	16,676	168	6,756	35.7	9,132	48.4	3,008	15.9	812
Drug stores—other		215	3,507	162	2,998	65	1,717	57.3	926	30.9	355	11.8	80
Liquor Stores (packaged goods)		90	5,747	74	5,203	72	5,187	99.7	13	.2	3	.1	---
Other Retail Stores		2,460	52,346	1,999	43,497	456	4,240	9.6	15,979	36.7	23,278	53.5	9,163
Fuel, ice, fuel-oil dealers		706	11,144	599	9,968	139	651	6.3	4,105	41.2	5,232	52.5	1,435
Hay, grain and feed stores		206	6,736	161	4,367	43	959	21.5	1,941	44.4	1,487	34.1	310
Farm and garden supply stores		401	16,097	344	13,685	56	680	8.2	5,494	39.6	7,531	54.2	2,944
Jewelry stores		258	5,680	229	5,472	30	579	8.9	1,607	29.4	3,486	63.7	2,172
Book stores		32	775	25	637	10	111	16.0	208	30.1	373	53.9	246
Stationery stores		4	55	4	55	1							
Cigar stores, cigar stands		55	543	25	376	17	296	79.3	67	17.6	11	2.9	3
Florists		166	1,440	151	1,299	23	139	10.7	377	29.0	765	60.3	164
Gift, novelty, souvenir shops		69	322	48	220	32	100	45.5	88	39.1	34	15.4	9
News dealers		57	469	40	359	35	339	94.4	16	4.5	4	1.1	---
Office, school supply and equipment dealers		57	2,552	53	2,508	3	47	1.9	473	18.6	1,988	79.3	458
Opticians		29	172	16	137	7	74	30.1	102	41.4	70	28.5	16
Photographic supply—camera stores		7	153	5	109	2							
Sporting goods stores		30	651	28	803	9	51	6.4	340	42.3	412	51.3	121
Other retail stores		365	5,145	289	3,302	49	272	8.2	1,163	35.2	1,867	56.6	1,307
Second-hand Stores		209	1,596	151	1,027	71	355	34.6	368	37.8	286	27.8	152

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$221,323,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

NORTH DAKOTA

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	6,549 6,464 6,077	\$156,137 146,693 254,540	6,024 7,678 6,751	\$149,571 127,516 208,310	2,916 (8) 1,919	\$37,616 (8) 45,358	25.3 (8) 20.6	\$60,941 (8) 92,229	40.7 (8) 44.5	\$50,614 54,552 72,723	34.0 27.0 34.9	\$15,123 (5) (5)
Food Group		1,786	29,615	1,707	29,148	548	9,251	31.7	11,558	59.6	6,359	26.7	1,424
Grocery stores (without fresh meats)		702	9,241	673	9,021	250	3,754	41.6	5,453	58.1	1,654	20.3	564
Combination stores (groceries-meats)		775	18,153	748	17,654	155	4,685	26.3	7,150	40.1	6,001	35.6	953
Dairy products stores, milk dealers		62	364	60	365	25	119	32.6	69	19.0	175	48.2	12
Meat markets, fish markets		114	1,245	105	1,148	32	291	25.4	553	48.6	299	26.0	68
Candy, nut, confectionery stores		65	452	74	425	56	292	68.7	122	28.7	11	2.6	2
Delicatessen stores					One store combined with "Other food stores,"								
Fruit stores, vegetable markets		12	56	12	56	11							
Bakeries, caterers		23	65	22	63	14	67	75.1	16	15.1	14	11.6	1
Egg and poultry dealers													
Other food stores		15	259	13	258	5	5	2.1	206	67.4	25	10.5	24
General Stores (with food)		325	9,264	317	9,130	46	1,209	15.2	5,267	57.9	2,654	28.9	1,532
General Merchandise Group		169	15,402	175	15,126	114	7,644	51.9	4,542	30.0	2,740	16.1	1,192
Department stores		35	9,706	35	9,706	16	5,489	55.9	5,727	58.4	2,490	25.7	1,086
Dry goods and general merchandise stores		76	2,905	71	2,685	37	1,690	65.0	750	27.9	245	9.1	97
Variety stores		76	2,791	69	2,735	59	2,665	97.4	65	2.4	5	.2	—
Apparel Group		294	7,079	276	6,776	115	1,452	21.4	3,271	48.5	2,055	30.5	609
Men's-boys' furnishings, hat stores		2		2									
Men's-boys' clothing stores (and furnishings)		79	2,591	74	2,255	23	506	13.6	1,322	59.1	605	27.1	225
Family clothing stores		20	590	16	552	10	109	32.6	91	27.4	132	39.6	48
Women's ready-to-wear stores		96	2,640	93	2,760	28			1,468	47.6	1,152	37.4	503
Furriers, fur shops		10	302	10	302	2	462	15.0					
Millinery stores		20	177	16	157	13	163	62.3	24	12.1	11	5.6	4
Women's accessories stores		11	43	10	41	9							
Infants', other apparel stores		1	72	1	72	1	26	38.9	33	45.6	11	15.3	5
Custom tailors		14		14		6							
Shoe stores (all kinds)		41	664	40	659	23	362	44.5	333	36.7	144	16.6	26
Furniture—Household—Radio Group		147	5,421	142	5,394	26	105	5.0	658	25.5	2,455	71.7	1,165
Furniture stores		52	1,955	52	1,955	8	34	1.7	543	27.6	1,576	70.5	697
Floor coverings, drapery stores		2	162	2	162	1	40	22.0	20	11.0	122	67.0	14
Other home-furnishings stores		6	638	6	617	5	4	.5	156	16.6	677	62.9	364
Household appliance dealers		46	359	43	354	2	25	5.6	159	36.0	258	58.4	90
Radio—household appliance stores		19	109	21	108	9							
Radio stores—other		22											
Automotive Group		455	26,357	436	25,520	57	496	1.9	9,250	36.5	15,774	61.6	2,525
Motor-vehicle dealers (new)		280	24,290	276	25,528	19	266	1.1	6,255	34.9	15,159	64.0	2,156
Used-car dealers		9	130	9	130	2							
Accessory, tire, battery dealers		165	1,957	150	1,662	56	230	12.4	997	55.5	655	34.1	167
Other automotive		1		1									
Filling Stations		1,539	15,095	1,445	14,162	416	2,477	17.5	6,262	58.2	5,445	24.5	758
Lumber—Building Group		395	6,528	382	7,952	26	287	3.6	2,116	26.6	5,549	69.6	1,751
Lumber and building-materials dealers		350	7,454	339	7,061	22	285	4.0	1,965	27.7	4,645	68.5	1,620
Heating—plumbing equipment dealers		16	589	16	589	1	2	.5	119	15.4	652	64.5	98
Paint, glass, wallpaper stores		15	191	14	184	2							
Electrical supply stores		14	94	13	88	3	2	2.5	34	38.6	52	59.1	13
Hardware Group		760	12,568	718	11,472	127	994	6.7	5,645	50.9	4,655	40.4	5,612
Hardware stores		424	5,405	407	5,227	68	723	15.6	2,676	55.0	1,628	51.2	1,072
Farm implement—tractor—hardware dealers		336	6,965	311	6,245	59	271	4.5	2,967	47.5	5,007	48.2	2,540
Eating Places		678	5,732	616	5,395	450	5,940	75.1	1,512	24.5	141	2.6	6
Restaurants, cafeterias, lunch rooms		414	4,762	379	4,507	261	5,253	72.2	1,132	25.1	122	2.7	6
Lunch counters and stands		237	662	214	760	169	616	79.0	146	16.7	16	2.5	—
Soft drink, juice, ice cream stands		27	106	25	106	20	71	67.0	34	32.1	1	.9	—
Drinking Places		1,026	9,659	955	9,069	592	6,274	69.0	2,689	29.6	126	1.4	26
Drug Stores		266	5,245	245	4,922	72	1,157	23.5	5,159	65.6	626	12.7	210
Drug stores with fountain		175	5,660	157	5,441	40	545	15.6	2,599	69.7	499	14.5	152
Drug stores—other		93	1,585	88	1,481	32	614	41.4	740	50.0	127	6.6	58
Liquor Stores (packaged goods)		150	1,777	151	1,597	113	1,460	91.4	135	6.5	2	.1	1
Other Retail Stores		476	6,190	452	5,666	165	796	14.1	2,580	45.5	2,290	40.4	729
Fuel, ice, fuel-oil dealers		140	1,602	132	1,554	45	184	11.6	595	38.5	775	49.9	286
Hay, grain and feed stores		50	376	18	196	13	105	52.0	66	33.3	29	14.7	37
Farm and garden supply stores		15	417	12	307	4	13	4.2	161	52.5	133	45.3	9
Jewelry stores		76	675	72	658	21	92	11.0	462	55.1	284	55.9	151
Book stores		4	19	4	19	4	19	100.0	—	—	—	—	—
Stationery stores		10	195	10	195	5	29	15.0	69	46.1	75	58.9	15
Cigar stores, cigar stands		9	126	6	125	6	100	60.0	24	19.2	1	.6	1
Florists		21	251	21	251	1							
Gift, novelty, souvenir shops		9	55	7	51	5	25	6.9	115	40.1	144	51.0	54
News dealers		12	122	12	122	9	79	64.7	19	15.6	24	19.7	2
Office, school supply and equipment dealers		16	575	16	567	5	29	5.1	111	19.6	427	75.5	112
Opticians		17	66	16	65	9	32	49.2	21	32.3	12	18.5	7
Photographic supply—camera stores		5	10	5	10	5	10	100.0	—	—	—	—	—
Sporting goods stores		5	49	5	49	1							
Other retail stores		103	1,478	94	1,557	54	61	5.9	919	66.5	586	27.6	95
Second-hand Stores		65	209	65	202	45	96	47.5	99	49.0	7	5.5	5

¹ Figures for 1955 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$92,986,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

OHIO

TABLE 8.—CASH VS. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.	1939 98,041 1935 89,508 1929 83,717	\$2,441,295 1,952,066 2,684,851	82,470 61,253 69,889	\$2,289,280 1,824,520 2,490,667	40,559 (2) 50,011	\$806,025 (2) 771,158	35.2 (2) 31.0	\$713,151 (2) 769,229	31.2 (2) 30.9	\$770,084 486,580 950,500	33.6 26.6 36.1	\$174,837 (2) (2)
Food Group	29,612	809,065	26,621	580,484	12,171	283,558	48.9	158,239	26.9	140,899	24.2	14,815
Grocery stores (without fresh meats)	5,878	85,769	5,290	80,108	2,488	47,658	59.3	20,857	25.8	11,795	14.7	1,533
Combination stores (groceries-meats)	12,981	386,931	12,275	558,120	5,282	166,232	47.0	98,646	27.5	91,222	23.5	9,592
Dairy products stores, milk dealers	1,506	55,455	1,209	51,440	516	15,291	25.8	10,489	20.4	27,660	55.8	2,656
Meat markets, fish markets	2,271	48,044	1,991	42,186	1,082	20,697	49.1	15,797	37.4	5,692	13.5	351
Candy, nut, confectionery stores	2,749	17,875	2,106	14,525	1,740	11,618	81.4	2,225	15.5	480	3.3	40
Delicatessen stores	785	6,075	603	8,610	457	4,774	72.2	1,462	22.1	374	5.7	49
Fruit stores, vegetable markets	1,776	11,216	1,550	9,683	1,547	8,528	67.5	2,316	26.1	621	6.4	51
Bakeries, caterers	1,142	11,063	1,003	10,185	776	8,910	67.9	1,877	18.4	1,396	13.7	65
Egg and poultry dealers	544	4,400	445	5,827	570	2,641	72.8	804	22.2	182	5.0	18
Other food stores	202	4,241	171	4,024	151	971	24.1	1,786	44.4	1,267	31.5	236
General Stores (with food)	601	14,841	783	13,768	109	1,765	12.6	6,675	48.5	5,528	56.7	975
General Merchandise Group	2,297	341,866	2,047	350,472	1,584	84,552	25.5	122,842	37.2	125,296	37.3	37,858
Department stores	229	256,850	223	247,374	71	16,466	6.6	111,481	45.1	119,427	48.3	56,370
Dry goods and general merchandise stores	1,150	25,017	990	25,675	525	10,073	42.6	9,627	41.3	5,775	15.9	1,457
Variety stores	918	80,059	834	59,425	788	57,793	97.2	1,554	2.8	98	.2	11
Apparel Group	5,451	174,820	4,788	163,140	2,902	74,452	45.1	40,774	24.7	49,384	30.2	14,885
Men's-boys' furnishings, hat stores	328	5,519	289	4,956	185	2,986	60.5	1,455	29.3	517	10.4	71
Men's-boys' clothing stores (and furnishings)	657	40,081	775	37,632	558	12,554	32.7	11,885	31.4	15,558	35.9	3,725
Family clothing stores	453	22,407	407	21,747	200	4,166	19.2	5,400	24.6	12,179	58.0	4,886
Women's ready-to-wear stores	1,042	48,791	930	46,506	555	16,735	40.5	10,982	23.4	16,861	36.5	4,595
Furriers, fur shops	84	4,249	75	4,084	31	984	24.1	739	19.6	2,501	58.5	759
Millinery stores	374	6,292	469	4,746	367	5,877	77.5	762	16.5	287	6.0	27
Women's accessories stores	192	2,685	186	2,485	139	1,999	81.1	515	12.7	153	6.2	28
Infants', other apparel stores	108	602	55	482	35	157	32.6	217	45.0	108	22.4	19
Custom tailors	592	4,241	527	3,692	183	1,565	35.1	1,125	26.6	1,404	36.1	359
Shoe stores (all kinds)	1,405	59,955	1,295	58,450	915	26,009	72.9	7,902	20.6	2,519	6.5	440
Furniture—Household—Radio Group	5,039	96,667	2,748	93,697	611	5,285	5.6	18,258	19.5	70,176	74.9	42,800
Furniture stores	1,070	58,185	1,004	58,255	154	1,654	2.9	10,054	17.6	44,587	79.3	28,615
Floor coverings, drapery stores	145	5,807	127	2,983	50	351	17.6	864	29.0	1,586	53.2	280
Other home-furnishings stores	494	6,979	418	8,559	264	1,876	26.6	901	13.7	5,782	57.7	1,169
Household appliance dealers	666	15,121	600	14,005	65	485	3.5	2,886	20.8	10,832	76.1	6,542
Radio—household appliance stores	492	12,625	480	11,861	45	356	4.7	2,618	25.7	8,507	71.8	5,642
Radio stores—other	170	2,150	141	2,014	57	221	11.0	751	36.5	1,062	52.7	572
Automotive Group	5,875	326,655	5,414	305,204	805	16,901	5.6	128,267	42.3	158,056	52.1	11,425
Motor-vehicle dealers (new)	2,097	282,804	1,957	281,756	194	12,472	4.8	115,658	43.5	135,448	51.7	7,915
Used-car dealers	446	12,425	415	11,859	141	2,015	17.5	3,583	29.0	6,281	53.7	350
Accessory, tire, battery dealers	1,065	50,018	978	28,455	254	2,514	8.1	10,492	36.9	15,627	55.0	3,065
Other automotive	89	1,566	66	1,556	14	100	7.4	554	40.8	702	51.6	117
Filling Stations	12,800	188,228	11,858	156,515	5,769	56,850	25.8	35,851	54.6	55,852	21.6	3,950
Lumber—Building Group	2,582	97,596	2,175	95,090	447	4,208	4.5	17,704	19.0	71,178	76.5	16,554
Lumber and building-materials dealers	1,252	78,050	1,184	75,495	150	1,806	2.1	12,869	17.1	61,020	80.8	15,615
Heating—plumbing equipment dealers	296	6,566	255	5,409	60	571	8.9	1,185	21.5	5,875	71.8	1,251
Paint, glass, wallpaper stores	729	10,955	645	10,224	252	2,017	19.7	5,098	50.5	5,109	50.0	1,049
Electrical supply stores	125	2,007	111	1,962	25	214	10.9	372	29.2	1,176	59.9	259
Hardware Group	2,541	56,069	2,157	55,476	586	5,165	5.9	25,918	48.5	24,375	45.6	6,755
Hardware stores	1,808	40,045	1,657	38,600	299	2,515	6.5	19,687	51.0	16,400	42.5	4,676
Farm implement—tractor—hardware dealers	555	16,026	500	14,878	67	672	4.5	6,251	41.9	7,975	55.8	2,075
Eating Places	7,241	102,655	6,155	94,514	5,524	62,171	87.1	10,788	11.5	1,555	1.4	157
Restaurants, cafeterias, lunch rooms	4,455	88,518	5,855	80,001	5,500	89,407	88.8	9,480	11.8	1,154	1.4	121
Lunch counters and stands	2,500	15,206	2,087	15,406	1,608	11,980	89.4	1,221	9.1	205	1.5	16
Soft drink, juice, ice cream stands	286	1,155	255	907	216	784	86.4	107	11.8	18	1.6	—
Drinking Places	6,909	107,901	7,185	91,227	8,507	82,257	90.1	7,988	6.6	1,002	1.1	106
Drug Stores	2,625	85,005	2,547	76,460	1,601	54,289	69.2	20,866	26.4	5,463	4.4	861
Drug stores with fountain	1,925	80,545	1,753	57,596	1,103	58,688	87.4	18,387	26.8	2,321	4.0	566
Drug stores—other	900	22,680	794	21,064	498	15,601	74.1	4,501	20.4	1,182	5.5	275
Liquor Stores (packaged goods)	828	47,920	585	47,155	547	46,850	99.5	255	.5	90	.2	25
Other Retail Stores	9,775	205,142	6,651	182,254	5,550	28,648	14.6	69,578	58.1	66,228	47.5	25,691
Fuel, ice, fuel-oil dealers	2,696	61,724	2,486	58,151	851	4,504	7.4	23,589	40.3	50,258	52.1	6,574
Hay, grain and feed stores	970	45,127	859	34,581	187	1,358	4.0	18,995	55.2	14,028	40.6	5,216
Farm and garden supply stores	271	11,574	234	8,401	80	812	7.5	4,555	54.2	5,254	58.5	751
Jewelry stores	846	20,210	758	19,556	255	1,648	8.5	8,085	81.4	11,825	60.1	6,064
Book stores	124	4,401	107	4,155	50	585	9.5	1,159	27.4	2,851	65.5	1,576
Stationery stores	77	948	60	821	40	271	55.0	224	27.5	525	59.7	99
Cigar stores, cigar stands	820	9,156	667	8,577	568	7,015	65.7	1,151	13.5	253	2.6	93
Florists	1,055	8,794	928	8,165	522	1,020	12.5	2,952	36.2	4,195	51.5	852
Gift, novelty, souvenir shops	240	1,556	176	1,165	152	578	49.4	540	29.2	249	21.4	83
News dealers	255	2,700	212	2,452	175	1,924	79.1	414	17.0	94	3.9	10
Office, school supply and equipment dealers	545	12,698	551	12,577	55	290	2.5	1,719	15.9	10,568	85.6	1,900
Opticians	479	4,454	407	5,992	170	1,584	54.7	1,705	42.6	905	22.7	180
Photographic supply—camera stores	65	1,632	54	1,479	20	155	9.1	728	49.1	818	41.8	105
Sporting goods stores	119	2,622	110	2,684	51	580	15.4	1,447	55.9	877	32.7	272
Other retail stores	1,457	19,559	1,244	16,538	644	5,566	32.6	4,879	26.8	8,591	40.5	2,354
Second-hand Stores	1,267	6,845	1,080	6,208	826	5,578	54.4	1,750	28.2	1,080	17.4	448

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$1,155,780,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

CLEVELAND

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent		
City Total	1939 1935 1929	13,614 13,477 12,470	\$420,426 352,105 354,061	9,751 12,144 7,429	\$375,546 287,866 416,560	5,509 (2) 3,674	\$146,541 (2) 126,298	39.0 (2) 30.6	\$104,664 (2) 120,580	27.9 (2) 26.9	\$124,341 82,677 167,652	33.1 28.8 40.3	\$53,413 (5) (5)
Food Group		5,348	96,325	5,918	65,071	2,150	55,716	63.2	18,488	21.7	12,665	15.1	1,478
Grocery stores (without fresh meats)		924	14,714	876	13,129	370	9,414	71.7	2,718	20.7	999	7.8	89
Combination stores (groceries-meats)		1,495	43,257	1,251	41,009	445	29,258	71.3	8,885	18.6	4,858	11.9	645
Dairy products stores, milk dealers		234	10,778	205	9,544	91	1,795	18.6	2,589	27.2	5,150	54.0	569
Meat markets, fish markets		876	12,133	506	10,328	267	5,482	53.1	3,742	36.2	1,104	10.7	94
Candy, nut, confectionery stores		723	4,695	350	2,697	236	2,060	71.1	614	21.2	223	7.7	4
Delicatessen stores		284	2,452	153	1,466	77	761	51.9	574	39.2	131	8.9	23
Fruit stores, vegetable markets		584	3,051	457	2,248	410	1,677	74.7	465	21.5	66	3.6	3
Bakeries, caterers		279	2,586	208	2,245	171	1,950	66.9	239	10.6	56	2.5	—
Egg and poultry dealers		126	1,906	82	1,502	58	1,058	70.4	395	26.5	49	3.3	3
Other food stores		43	755	50	705	25	265	37.3	235	33.1	209	29.6	48
General Stores (with food)		2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group		370	91,860	245	63,711	167	11,614	14.1	31,661	37.6	40,256	48.1	11,559
Department stores		9	77,437	7	69,504	—	—	—	29,853	42.7	40,051	57.3	11,499
Dry goods and general merchandise stores		244	2,725	154	2,287	87	1,181	51.6	964	42.2	142	6.2	56
Variety stores		117	11,700	84	11,520	80	10,633	92.3	844	7.3	43	.4	4
Apparel Group		956	34,088	707	31,192	443	14,948	47.9	6,323	20.3	9,923	31.6	3,408
Men's-boys' furnishings, hat stores		78	1,351	55	1,184	36	764	66.2	269	25.3	101	8.5	10
Men's-boys' clothing stores (and furnishings)		105	7,510	85	7,114	55	3,037	42.7	1,469	20.6	2,606	36.7	678
Family clothing stores		44	2,398	29	2,327	15	484	20.6	242	10.4	1,801	68.6	909
Women's ready-to-wear stores		172	9,288	129	8,485	69	3,808	44.9	1,620	19.1	5,057	56.0	1,058
Furriers, fur shops		24	1,575	21	1,555	5	158	10.0	186	12.0	1,213	78.0	477
Millinery stores		68	1,504	39	542	31	476	67.6	21	3.9	45	6.3	5
Women's accessories stores		57	765	41	722	32	649	69.9	54	7.5	19	2.8	7
Infants', other apparel stores		31	183	9	120	4	37	30.8	37	30.8	48	56.4	5
Custom tailors		99	1,483	64	1,306	25	294	22.5	593	30.1	819	47.4	171
Shoe stores (all kinds)		278	6,471	235	7,837	151	5,221	65.6	2,002	25.6	614	7.6	90
Furniture—Household—Radio Group		373	19,547	305	16,417	62	1,415	7.7	2,618	14.2	14,384	78.1	8,802
Furniture stores		159	12,958	146	12,775	28	763	6.0	1,484	11.6	10,526	62.4	7,219
Floor coverings, drapery stores		40	654	32	709	7	68	9.6	282	19.6	359	50.6	62
Other home-furnishings stores		68	1,952	42	1,763	16	366	20.5	187	9.4	1,250	70.1	461
Household appliance dealers		49	1,603	56	1,251	4	12	1.0	264	22.7	955	76.3	722
Radio—household appliance stores		45	1,966	39	1,707	4	150	6.6	560	21.1	1,197	70.1	514
Radio stores—other		12	214	8	194	3	56	26.9	41	21.1	97	50.0	24
Automotive Group		279	41,151	239	36,029	68	4,169	11.0	18,826	44.3	17,014	44.7	947
Motor-vehicle dealers (new)		99	32,614	95	30,051	18	3,568	11.2	14,353	47.7	12,350	41.1	395
Used-car dealers		65	2,846	52	2,734	19	482	17.6	364	14.1	1,868	68.3	30
Accessory, tire, battery dealers		106	5,013	63	4,836	25	284	5.9	2,016	41.7	2,534	52.4	492
Other automotive		9	406	9	406	4	55	13.5	91	22.3	262	64.2	30
Filling Stations		1,116	17,548	827	14,507	292	4,669	35.6	7,402	51.0	2,238	15.4	163
Lumber—Building Group		219	12,980	185	12,462	57	648	8.8	1,506	15.3	9,710	77.9	1,870
Lumber and building-materials dealers		82	9,376	76	9,012	6	248	2.7	1,352	14.6	7,432	62.5	1,194
Heating—plumbing equipment dealers		24	1,664	20	1,635	5	42	2.6	258	15.6	1,335	81.6	394
Paint, glass, wallpaper stores		101	1,587	78	1,450	42	458	30.2	263	19.5	729	50.3	251
Electrical supply stores		12	575	11	565	4	118	32.3	33	9.1	214	58.8	31
Hardware Group		295	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores		295	3,375	204	2,856	63	695	24.3	1,414	49.5	749	26.2	198
Farm implement—tractor—hardware dealers		2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places		1,041	21,426	637	16,666	568	16,669	90.4	1,596	6.5	201	1.1	39
Restaurants, cafeterias, lunch rooms		615	18,155	410	18,195	360	14,589	90.1	1,456	6.9	170	1.0	58
Lunch counters and stands		397	3,143	213	2,432	192	2,241	92.1	160	8.6	31	1.3	1
Soft drink, juice, ice cream stands		51	148	14	59	14	39	100.0	—	—	—	—	—
Drinking Places		1,716	20,042	949	15,984	846	12,521	90.2	1,222	6.9	121	.9	22
Drug Stores		487	14,447	350	13,206	225	9,273	70.2	3,594	27.2	539	2.6	88
Drug stores with fountain		372	11,658	295	10,920	180	7,148	65.4	3,479	31.9	293	2.7	60
Drug stores—other		95	2,589	55	2,286	45	2,125	95.0	115	5.0	46	2.0	28
Liquor Stores (packaged goods)		96	10,581	87	10,486	58	10,240	97.6	145	1.4	61	.6	23
Other Retail Stores		1,294	35,491	976	31,629	408	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fuel, ice, fuel-oil dealers		514	13,517	272	12,423	87	1,513	10.6	5,001	40.2	6,109	49.2	1,318
Hay, grain and feed stores		16	493	14	491	2	27	1.0	1,727	87.2	616	31.6	317
Farm and garden supply stores		13	2,167	11	2,061	4	—	—	—	—	—	—	—
Jewelry stores		139	4,307	105	4,034	26	251	6.2	1,092	27.1	2,891	66.7	1,544
Book stores		50	1,248	23	1,241	8	41	3.5	425	34.2	775	62.5	462
Stationery stores		14	163	8	115	8	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores, cigar stands		167	2,350	107	2,070	65	1,547	74.7	382	16.5	141	6.8	85
Florists		164	1,515	110	1,254	34	124	9.9	506	40.3	624	49.8	141
Gift, novelty, souvenir shops		32	243	19	177	18	76	43.0	39	22.0	62	55.0	16
News dealers		13	92	9	88	9	88	100.0	—	—	—	—	—
Office, school supply and equipment dealers		75	3,697	70	3,418	6	42	1.2	373	10.9	3,005	87.9	489
Opticians		68	1,154	50	964	19	281	29.1	452	46.9	231	24.0	42
Photographic supply—camera stores		6	136	6	124	2	62	9.2	358	55.0	255	37.6	51
Sporting goods stores		12	560	11	551	5	—	—	—	—	—	—	—
Other retail stores		229	3,667	161	2,796	95	704	25.2	723	25.6	1,371	49.0	489
Second-hand Stores		242	1,659	140	1,383	108	708	51.2	385	27.8	290	21.0	66

x Withheld to avoid disclosure.

1 Figures for 1935 revised to exclude service garage classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$204,711,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total.....	1939 1935 ¹ 1929 ¹	28,722 24,754 27,339	\$515,091 427,385 795,028	27,768 22,207 24,994	\$498,123 345,455 742,404	10,394 (2) 10,541	\$122,568 (2) 219,994	24.6 (2) 29.6	\$166,240 (2) 241,685	33.4 (2) 32.6	\$209,315 119,290 280,727	42.0 54.5 37.8	\$41,938 (5) (5)
Food Group.....		7,921	112,177	7,718	110,205	2,407	38,655	35.1	34,401	31.2	37,151	33.7	4,069
Grocery stores (without fresh meats).....		3,175	16,711	3,060	16,212	907	3,684	22.6	6,913	42.6	5,635	34.8	719
Combination stores (groceries-meats).....		3,940	90,684	3,882	89,485	902	32,502	36.3	28,108	29.2	30,875	34.5	3,278
Dairy products stores, milk dealers.....		75	695	69	642	45	426	66.4	121	18.8	95	14.8	9
Meat markets, fish markets.....		115	1,312	113	1,280	48	373	29.1	595	46.5	312	24.4	24
Candy, nut, confectionery stores.....		269	1,054	261	1,001	225	838	82.5	153	15.1	24	2.4	4
Delicatessen stores.....		3	14	3	14	1	314	81.8	40	10.4	30	7.8	4
Fruit stores, vegetable markets.....		150	396	147	384	134	418	76.8	106	19.5	20	3.7	—
Bakeries, caterers.....		122	563	115	544	101	118	18.3	365	56.8	160	24.9	33
Egg and poultry dealers.....		14	66	12	61	10							
Other food stores.....		58	882	56	582	34							
General Stores (with food).....		666	13,981	648	13,516	104	1,979	14.7	6,127	45.3	5,410	40.0	1,368
General Merchandise Group.....		979	65,318	950	64,562	604	28,187	43.7	19,651	30.4	16,724	25.9	6,091
Department stores.....		79	34,602	79	34,602	32	15,644	30.2	19,458	57.6	16,690	32.2	6,086
Dry goods and general merchandise stores.....		564	17,526	551	17,188	285	12,543	98.2	195	1.5	34	.3	5
Variety stores.....		336	13,190	320	12,772	287							
Apparel Group.....		1,006	31,080	974	30,580	445	9,692	31.7	9,807	32.1	11,081	36.2	2,989
Men's-boys' furnishings, hat stores.....		18	330	16	324	11	261	80.8	46	14.2	17	5.2	4
Men's-boys' clothing stores (and furnishings).....		171	7,013	169	6,987	45	1,026	14.7	3,091	44.2	2,870	41.1	814
Family clothing stores.....		158	6,436	154	6,387	58	883	13.9	2,510	39.4	2,974	46.7	798
Women's ready-to-wear stores.....		294	9,421	294	9,421	115	2,468	25.4	2,893	29.8	4,341	44.8	1,225
Furriers, fur shops.....		6	281	6	281	1	668	80.0	106	12.7	81	7.3	8
Millinery stores.....		86	1,189	78	855	54	199	58.4	85	24.9	57	16.7	9
Women's accessories stores.....		25	342	24	341	14	258	77.7	44	13.5	30	9.0	4
Infants', other apparel stores.....		31	349	20	332	12	68	19.3	98	27.8	168	52.9	38
Custom tailors.....		59	364	37	352	18	5,861	72.3	934	17.5	545	10.2	89
Shoe stores (all kinds).....		178	5,355	176	5,340	119							
Furniture—Household—Radio Group.....		787	18,327	750	17,654	136	656	3.7	3,588	20.3	13,410	78.0	6,570
Furniture stores.....		434	11,779	422	11,443	63	270	2.4	2,431	21.2	8,742	76.4	4,675
Floor coverings, drapery stores.....		14	178	13	177	7	57	52.2	38	21.5	82	46.3	12
Other home-furnishings stores.....		76	1,153	72	1,058	38	185	17.5	151	12.4	740	70.1	294
Household appliance dealers.....		140	2,498	127	2,356	14	64	2.7	505	21.6	1,767	75.7	865
Radio—household appliance stores.....		83	1,798	79	1,728	7	69	4.0	559	19.8	1,320	76.4	288
Radio stores—other.....		40	921	37	914	7	11	1.2	144	15.6	759	83.0	458
Automotive Group.....		1,384	97,004	1,359	95,610	182	2,380	2.5	31,713	33.9	59,517	63.6	5,857
Motor-vehicle dealers (new).....		639	81,741	611	78,745	27	1,254	1.6	26,579	33.7	50,912	64.7	3,943
Used-car dealers.....		212	3,445	210	3,381	72	771	22.8	795	23.5	1,815	53.7	522
Accessory, tire, battery dealers.....		524	11,687	509	11,553	83	355	3.1	4,273	37.7	8,725	59.2	1,575
Other automotive.....		9	131	9	131	—	—	—	66	50.4	65	49.6	17
Filling Stations.....		6,108	47,066	5,847	45,411	1,583	7,815	17.2	20,906	46.0	16,690	56.8	2,239
Lumber—Building Group.....		965	32,908	909	29,766	70	584	2.0	4,479	15.0	24,703	83.0	6,218
Lumber and building-materials dealers.....		787	30,025	744	28,972	43	424	1.6	3,828	14.2	22,719	84.2	5,653
Heating—plumbing equipment dealers.....		55	986	53	942	8	72	7.6	251	26.7	619	65.7	105
Paint, glass, wallpaper stores.....		88	1,690	79	1,631	10	54	3.3	319	19.8	1,258	77.1	221
Electrical supply stores.....		35	227	33	221	9	54	15.4	80	36.2	107	48.4	39
Hardware Group.....		757	17,255	745	17,041	108	604	3.5	7,206	42.3	9,231	54.2	2,658
Hardware stores.....		490	9,495	484	9,373	70	323	3.5	4,342	46.3	4,708	50.2	1,358
Farm implement—tractor—hardware dealers.....		267	7,760	261	7,668	38	281	3.7	2,864	37.3	4,523	59.0	620
Eating Places.....		3,261	19,169	3,164	18,761	2,418	14,781	78.8	3,391	18.1	589	3.1	19
Restaurants, cafeterias, lunch rooms.....		1,766	15,347	1,725	15,100	1,261	11,786	78.1	2,824	18.7	490	3.2	18
Lunch counters and stands.....		1,405	3,437	1,353	3,281	1,072	2,620	79.8	563	17.2	98	3.0	1
Soft drink, juice, ice cream stands.....		90	365	86	380	85	375	98.7	4	1.0	1	.3	—
Drinking Places.....		1,285	7,545	1,232	7,335	901	5,407	73.7	1,753	23.9	175	2.4	14
Drug Stores.....		1,135	25,700	1,111	25,201	333	6,546	26.0	14,828	58.8	3,827	15.2	630
Drug stores with fountain.....		887	23,100	870	22,700	242	5,755	25.4	13,579	59.8	3,566	14.8	554
Drug stores—other.....		248	2,600	241	2,501	91	791	31.6	1,249	50.0	481	18.4	76
Liquor Stores (packaged goods).....		—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores.....		1,737	22,201	1,663	21,224	639	4,134	19.5	7,294	34.4	9,798	46.1	2,889
Fuel, ice, fuel-oil dealers.....		250	1,055	217	1,022	110	341	33.4	588	57.9	293	28.7	33
Hay, grain and feed stores.....		375	5,887	349	5,377	117	1,171	21.8	2,606	48.5	1,600	29.7	282
Farm and garden supply stores.....		33	551	32	545	17	183	33.6	207	38.0	155	28.4	21
Jewelry stores.....		202	3,551	199	3,524	50	252	6.6	1,301	36.9	1,991	56.5	984
Book stores.....		48	946	47	927	17	148	16.0	356	38.4	423	45.6	287
Stationery stores.....		11	289	11	289	5	14	4.8	38	13.2	237	82.0	17
Cigar stores, cigar stands.....		109	789	108	752	84	526	71.9	154	21.0	52	7.1	—
Florists.....		157	1,502	153	1,491	27	81	5.4	463	31.1	947	63.5	160
Gift, novelty, souvenir shops.....		53	291	52	290	31	87	23.1	143	49.3	80	27.8	20
News dealers.....		81	289	59	274	50	198	72.3	69	25.2	7	2.5	—
Office, school supply and equipment dealers.....		98	2,781	96	2,713	17	66	2.4	398	14.6	2,251	83.0	608
Opticians.....		54	287	51	275	13	52	18.9	121	44.0	102	37.1	25
Photographic supply—camera stores.....		9	287	9	287	3	79	29.6	63	23.6	125	46.8	23
Sporting goods stores.....		27	564	28	561	4	5	.9	314	56.0	242	43.1	81
Other retail stores.....		270	3,172	256	2,937	94	971	33.1	675	23.0	1,291	43.9	368
Second-hand Stores.....		753	3,580	716	3,257	488	1,150	35.3	1,096	33.7	1,011	31.0	327

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$226,165,000; separate data not available.

† Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

OREGON

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	16,458 14,523 14,570	\$442,160 328,085 455,851	11,960 15,716 12,060	\$596,951 294,681 384,389	5,998 (8) 5,888	\$104,832 (8) 116,861	26.4 (8) 30.4	\$159,628 (8) 129,766	35.2 (8) 33.6	\$152,491 98,055 157,762	38.4 53.3 55.6	\$34,922 (3) (3)
Food Group		4,407	101,650	5,594	93,525	974	59,280	42.0	26,513	26.5	27,732	29.7	5,558
Grocery stores (without fresh meats)		1,652	28,782	1,515	25,865	502	7,705	29.6	8,976	35.5	8,976	34.7	1,212
Combination stores (groceries-meats)		1,427	55,508	1,510	52,679	509	25,655	46.9	12,253	25.2	14,771	27.9	1,665
Dairy products stores, milk dealers		75	2,546	59	2,457	12	511	21.0	740	30.4	1,186	48.6	156
Meat markets, fish markets		504	10,036	400	9,091	124	2,752	30.3	3,702	40.7	2,637	29.0	312
Candy, nut, confectionery stores		267	1,895	128	1,165	86							
Delicatessen stores		15	156	7	77	5	861	69.5	555	27.0	46	5.7	2
Fruit stores, vegetable markets		199	1,565	64	902	48	762	84.5	109	12.1	51	5.4	3
Bakeries, catcrers		189	1,262	65	784	69	668	85.2	79	10.1	37	4.7	1
Egg and poultry dealers		51	500	9	185	6	64	54.6	75	40.5	46	24.9	7
Other food stores		32	202	17	142	13	104	75.2	36	25.4	2	1.4	—
General Stores (with food)		250	7,254	215	6,592	18	515	8.0	2,496	59.1	5,385	52.9	890
General Merchandise Group		490	69,355	542	67,978	226	15,059	22.1	31,566	46.2	21,573	31.7	9,473
Department stores		57	58,661	57	58,661	28							
Dry goods and general merchandise stores		192	5,521	147	4,894	76	6,982	14.6	31,206	50.5	21,567	34.9	9,473
Variety stores		241	7,151	158	6,225	122	6,057	97.3	160	2.6	6	.1	—
Apparel Group		759	21,555	556	19,547	276	7,927	40.5	5,882	30.1	5,758	29.4	1,651
Men's-boys' furnishings, hat stores		24	371	19	319	15	185	57.4	118	37.0	18	5.6	5
Men's-boys' clothing stores (and furnishings)		148	5,588	127	5,194	55	1,354	25.7	2,105	40.5	1,755	33.6	485
Family clothing stores		52	2,112	40	1,987	18	622	31.3	445	22.4	920	46.5	397
Women's ready-to-wear stores		205	7,507	152	6,635	54							
Furriers, fur shops		17	600	16	578	2	1,965	27.2	2,537	35.2	2,706	37.6	702
Millinery stores		65	885	46	567	34	504	88.9	37	6.5	26	4.6	1
Women's accessories stores		16	389	11	379	9	304	76.4	69	17.3	25	6.3	—
Infants', other apparel stores		32	67	7	19	6							
Custom tailors		55	528	36	452	16	216	47.6	95	20.6	145	31.6	26
Shoe stores (all kinds)		127	5,888	102	5,419	71	2,799	61.9	478	14.0	142	4.1	35
Furniture—Household—Radio Group		485	15,222	414	14,522	35	530	3.7	2,925	20.4	10,887	75.9	5,842
Furniture stores		162	6,566	161	6,215	15	180	1.9	1,651	19.9	6,424	78.2	5,997
Floor coverings, drapery stores		21	672	21	672	3	61	9.1	246	56.6	565	54.5	95
Other home-furnishings stores		52	1,035	55	954	15	248	28.6	198	21.2	488	52.2	85
Household appliance dealers		118	2,607	104	2,522	5	11	.5	441	19.0	1,670	80.5	1,163
Radio—household appliance stores		80	1,774	68	1,648	5	50	5.0	295	17.9	1,503	79.1	283
Radio stores—other		50	570	25	551	—	—	—	114	21.5	417	78.5	221
Automotive Group		598	69,376	529	64,426	29	655	1.0	28,479	41.1	37,292	57.9	3,515
Motor-vehicle dealers (new)		556	62,043	528	57,492	5	227	.4	24,549	42.3	32,816	57.3	2,567
Used-car dealers		69	1,759	55	1,559	5	69	4.4	425	27.3	1,065	68.3	285
Accessory, tire, battery dealers		159	5,185	153	4,965	16	530	6.7	1,610	32.4	5,025	60.9	612
Other automotive		14	415	15	410	5	29	7.1	95	23.2	286	69.7	69
Filling Stations		2,647	54,642	2,068	28,484	415	4,156	14.5	15,845	55.6	6,505	29.9	1,140
Lumber—Building Group		421	16,005	568	14,742	17	195	1.3	2,641	17.9	11,908	80.6	2,537
Lumber and building-materials dealers		287	12,859	268	12,249	6	76	.6	2,050	16.6	10,145	82.6	2,254
Heating—plumbing equipment dealers		55	1,751	46	1,405	5	74	5.5	254	18.1	1,077	76.6	181
Paint, glass, wallpaper stores		54	1,014	35	761	—	—	—	300	59.4	461	60.6	68
Electrical supply stores		25	599	17	527	4	45	15.2	57	17.4	227	69.4	54
Hardware Group		565	15,216	505	12,452	32	584	5.1	4,025	32.4	6,023	64.5	2,098
Hardware stores		277	7,566	250	6,670	51							
Farm implement—tractor—hardware dealers		86	5,650	75	5,582	1	584	5.1	4,025	32.4	8,023	84.5	2,098
Eating Places		1,995	25,651	1,065	16,657	815	15,419	80.7	2,879	17.3	559	2.0	22
Restaurants, cafeterias, lunch rooms		1,242	19,100	715	15,863	545	11,573	62.0	2,246	16.2	244	1.6	19
Lunch counters and stands		668	5,915	328	2,414	257	1,758	72.6	573	25.6	85	5.4	5
Soft drink, juice, ice cream stands		65	656	40	580	31	268	80.0	60	16.7	12	5.3	—
Drinking Places		1,056	10,574	618	6,784	418	4,576	67.5	1,922	28.3	286	4.2	54
Drug Stores		568	14,085	458	12,561	158	5,642	45.7	5,255	42.5	1,464	11.8	561
Drug stores with fountain		357	6,456	277	7,602	100	5,750	49.3	5,152	41.2	720	9.5	165
Drug stores—other		251	5,629	181	4,759	58	1,692	59.6	2,123	44.6	744	15.6	196
Liquor Stores (packaged goods)		207	9,110	184	8,958	176	8,855	99.1	73	.6	12	.1	—
Other Retail Stores		1,622	54,074	1,191	28,658	296	5,181	11.0	10,691	37.1	14,984	51.9	5,914
Fuel, ice, fuel-oil dealers		295	4,915	256	4,549	47	287	6.3	1,599	35.2	2,663	58.5	468
Hay, grain and feed stores		285	11,422	226	9,450	14	168	1.8	4,263	45.2	4,999	53.0	938
Farm and garden supply stores		44	2,289	34	1,859	9	284	15.4	906	49.3	649	35.3	157
Jewelry stores		155	5,714	121	5,355	18	142	4.2	1,250	37.5	1,945	58.3	964
Book stores		27	888	18	708	10	220	31.1	95	15.1	595	55.6	274
Stationery stores		29	951	20	652	5	34	3.9	580	44.7	438	51.4	106
Cigar stores, cigar stands		122	1,615	73	1,265	63	1,150	90.9	107	8.5	6	.6	1
Florists		172	1,432	108	1,175	20	111	9.4	480	59.2	604	51.4	105
Gift, novelty, souvenir shops		85	400	49	284	40	190	66.9	67	25.6	27	9.5	7
News dealers		14	104	6	48	6	48	100.0	—	—	—	—	—
Office, school supply and equipment dealers		76	2,663	71	2,654	4	45	1.7	453	17.2	2,156	81.1	456
Opticians		47	456	35	584	5	59	6.0	410	62.8	204	31.2	50
Photographic supply—camera stores		15	509	11	289	2							
Sporting goods stores		50	519	50	429	8	81	18.9	254	59.2	94	21.9	51
Other retail stores		254	2,459	165	1,655	45	582	25.1	449	27.1	624	49.8	357
Second-hand Stores		426	2,255	259	1,527	115	504	33.0	658	41.6	385	25.2	89

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$196,626,000; separate data not available.

* Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

PENNSYLVANIA

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	1939 1935 1929	134,543 125,109 135,273	\$3,135,577 2,431,557 3,605,941	124,221 112,554 115,555	\$2,688,689 2,120,461 3,597,917	75,647 (2) 65,565	\$1,206,724 (2) 1,319,170	41.6 (8) 58.6	\$756,771 (2) 972,086	26.3 (8) 28.6	\$923,174 618,218 1,106,661	51.9 29.1 32.6	\$244,936 (3) (5)
Food Group		50,203	850,846	47,136	785,518	25,682	450,978	54.9	172,754	22.0	181,608	23.1	21,956
Grocery stores (without fresh meats)		15,977	148,742	15,030	140,751	7,881	65,165	60.5	35,823	23.9	21,943	15.6	5,108
Combination stores (groceries-meats)		16,104	473,577	15,514	462,500	5,193	256,315	35.4	100,653	21.8	103,350	22.8	13,697
Dairy products stores, milk dealers		1,618	79,987	1,528	84,190	734	15,477	21.0	9,887	15.4	40,626	63.6	5,581
Meat markets, fish markets		3,209	47,728	2,993	44,286	1,649	22,721	51.3	14,547	32.0	7,001	15.8	760
Candy, nut, confectionery stores		6,873	28,698	6,155	26,275	5,288	21,551	82.0	5,960	15.1	764	2.9	119
Delicatessen stores		770	6,213	719	7,130	481	4,996	70.1	1,823	22.7	511	7.2	28
Fruit stores, vegetable markets		2,912	17,016	2,691	15,352	2,291	10,963	71.4	5,400	22.2	969	6.4	119
Bakeries, caterers		1,607	15,262	1,455	12,227	1,080	7,298	59.7	2,012	16.4	2,917	23.9	158
Egg and poultry dealers		801	3,976	740	5,455	603	3,689	71.3	1,207	22.1	357	6.6	89
Other food stores		330	7,457	311	7,371	248	4,583	62.2	1,620	24.7	969	13.1	161
General Stores (with food)		1,718	49,989	1,647	48,673	501	4,140	8.5	13,680	28.0	31,053	65.5	4,631
General Merchandise Group		3,227	502,773	3,035	445,969	2,352	128,132	28.7	159,132	31.2	176,733	40.1	62,050
Department stores		282	374,934	255	320,923	88	28,242	8.2	127,562	39.7	167,119	52.1	58,803
Dry goods and general merchandise stores		1,663	39,511	1,782	37,574	1,296	15,713	41.6	10,455	27.8	11,403	30.4	5,092
Variety stores		1,082	88,330	1,018	67,492	968	66,174	96.5	1,115	1.5	205	.2	55
Apparel Group		10,058	262,230	9,237	247,167	6,506	128,184	51.8	61,702	23.0	57,281	23.2	16,741
Men's-boys' furnishings, hat stores		744	10,988	673	9,591	589	7,709	80.4	1,559	16.2	323	3.4	33
Men's-boys' clothing stores (and furnishings)		1,451	53,844	1,346	51,963	778	22,563	45.0	17,065	32.6	12,561	24.2	3,637
Family clothing stores		657	25,281	794	22,006	404	7,023	31.9	6,008	27.3	6,970	40.8	4,658
Women's ready-to-wear stores		2,363	62,122	2,194	79,227	1,412	32,212	40.7	22,851	28.8	24,184	50.5	5,897
Furriers, fur shops		202	6,765	185	5,977	70	882	11.4	1,707	28.6	3,588	60.0	1,098
Millinery stores		666	8,463	603	6,801	689	5,761	63.5	618	8.9	522	7.6	33
Women's accessories stores		711	9,222	661	6,622	595	6,474	75.0	1,040	12.1	1,114	12.9	215
Infants', other apparel stores		303	4,530	280	4,254	256	3,313	77.9	428	10.0	515	12.1	101
Custom tailors		597	6,376	514	5,655	318	2,247	38.4	1,477	25.2	2,132	36.4	512
Shoe stores (all kinds)		1,924	56,449	1,807	52,738	1,467	40,395	76.6	6,971	17.0	3,372	6.4	713
Furniture—Household—Radio Group		4,012	158,692	3,726	151,003	1,180	11,117	6.5	25,556	18.0	96,348	73.5	63,108
Furniture stores		1,347	78,830	1,280	75,994	260	4,003	5.3	12,554	16.2	59,897	78.5	44,258
Floor coverings, drapery stores		250	5,184	212	4,683	152	1,296	26.6	1,024	21.1	2,545	52.3	460
Other home-furnishings stores		618	12,453	763	11,529	551	3,836	32.4	1,460	12.3	6,313	53.1	3,323
Household appliance dealers		779	24,057	696	20,965	93	817	3.9	3,269	15.6	18,679	80.3	10,529
Radio—household appliance stores		665	16,507	617	15,493	69	760	5.0	4,663	30.2	10,030	64.8	4,541
Radio stores—other		173	1,979	136	1,657	53	585	20.7	723	39.2	744	40.1	417
Automotive Group		3,972	559,769	3,730	532,290	782	39,531	11.9	128,373	33.6	164,586	49.3	13,529
Motor-vehicle dealers (new)		2,455	520,703	2,295	294,333	242	28,510	9.7	118,203	40.1	147,920	50.2	13,103
Used-car dealers		282	5,416	266	5,390	132	1,763	32.7	1,323	28.3	2,100	39.0	278
Accessory, tire, battery dealers		1,181	32,679	1,119	31,712	386	8,948	28.2	6,465	26.7	14,299	45.1	3,086
Other automotive		54	669	50	553	20	108	19.3	180	32.4	267	48.1	62
Filling Stations		14,051	160,627	12,960	149,401	5,017	42,805	28.3	73,780	49.4	33,016	22.1	4,628
Lumber—Building Group		2,432	87,116	2,234	63,213	560	5,279	6.3	20,049	24.1	57,683	69.6	17,413
Lumber and building-materials dealers		1,221	65,554	1,175	63,870	147	1,550	2.4	15,484	21.1	48,628	76.5	15,437
Heating—plumbing equipment dealers		318	8,341	243	6,709	78	1,129	16.6	1,828	27.3	3,732	55.9	950
Paint, glass, wallpaper stores		744	11,737	679	11,207	281	2,314	20.6	4,346	38.6	4,547	40.6	812
Electrical supply stores		149	1,486	137	1,427	54	266	20.0	361	26.7	760	53.5	214
Hardware Group		2,194	46,280	2,062	46,233	742	6,437	13.9	19,956	43.2	19,840	42.9	6,187
Hardware stores		1,885	39,327	1,763	37,442	687	5,806	15.5	16,291	43.5	15,545	41.0	4,654
Farm implement—tractor—hardware dealers		509	8,953	299	8,791	55	651	7.2	3,665	41.7	4,495	51.1	1,513
Eating Places		10,067	132,746	9,023	113,535	6,458	106,413	93.9	5,600	5.2	1,092	.9	100
Restaurants, cafeterias, lunch rooms		5,812	112,071	5,193	94,802	4,884	89,468	94.4	4,459	4.7	675	.9	91
Lunch counters and stands		3,746	18,975	3,360	17,028	3,102	15,603	91.6	1,235	7.3	190	1.1	6
Soft drink, juice, ice cream stands		509	1,700	470	1,535	422	1,342	67.4	166	10.8	27	1.6	1
Drinking Places		12,548	127,956	10,771	106,444	10,676	108,391	99.0	625	.9	128	.1	14
Drug Stores		4,450	104,392	4,087	91,981	2,776	59,954	63.2	27,779	30.2	4,248	4.6	959
Drug stores with fountain		2,912	73,963	2,705	67,531	1,784	42,708	63.3	21,624	32.0	3,169	4.7	733
Drug stores—other		1,538	30,409	1,382	24,450	1,012	17,243	70.3	6,155	25.2	1,049	4.3	224
Liquor Stores (packaged goods)		653	78,940	651	76,715	651	76,715	100.0	—	—	—	—	—
Other Retail Stores		13,673	241,767	12,688	219,747	7,058	54,173	24.6	69,567	31.7	96,003	43.7	29,711
Fuel, ice, fuel-oil dealers		2,682	60,344	2,521	54,080	962	6,742	12.5	18,324	34.8	28,514	52.7	6,166
Hay, grain and feed stores		1,216	44,386	1,112	40,473	259	6,342	15.7	17,743	43.8	16,388	40.3	4,526
Farm and garden supply stores		284	7,969	263	7,328	115	749	9.9	3,581	47.6	3,196	42.5	747
Jewelry stores		1,205	29,126	1,116	27,934	463	4,033	14.4	7,492	26.8	16,409	58.6	6,982
Book stores		168	4,283	150	4,072	90	705	17.3	1,011	24.6	2,358	37.9	1,543
Stationery stores		287	3,738	258	3,609	181	1,050	29.1	1,218	33.7	1,341	37.2	287
Cigar stores, cigar stands		2,443	16,242	2,501	15,307	2,089	13,581	68.6	1,310	6.6	406	2.6	71
Florists		1,363	12,473	1,294	11,613	619	2,665	22.8	3,954	33.3	5,214	44.1	1,071
Gift, novelty, souvenir shops		496	3,098	463	2,666	391	1,846	64.4	557	19.4	465	16.2	242
News dealers		805	9,001	732	6,266	612	5,713	69.1	1,587	19.2	968	11.7	70
Office, school supply and equipment dealers		313	13,652	290	12,936	71	1,012	7.8	2,180	16.9	9,756	75.3	2,034
Opticians		470	4,790	423	4,401	237	2,076	47.2	1,440	32.7	883	20.1	270
Photographic supply—camera stores		78	2,317	67	2,013	30	440	21.9	1,057	52.5	316	25.6	92
Sporting goods stores		196	4,954	178	4,327	101	639	19.4	2,297	53.1	1,191	27.5	293
Other retail stores		1,669	25,202	1,502	20,116	818	6,372	31.7	5,326	26.3	6,418	41.6	3,695
Second-hand Stores		1,523	6,630	1,194	7,928	976	4,673	61.5	1,696	21.4	1,359	17.1	497

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$1,504,246,000; separate data not available.

3 Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

PHILADELPHIA

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
City Total	1939 1935 ¹ 1929 ¹	30,099 28,857 33,905	\$766,622 650,177 1,083,914	29,032 23,948 30,667	\$658,922 562,128 1,009,246	23,237 (2) 23,908	\$329,599 (2) 415,764	51.6 (2) 41.2	\$124,368 (2) 273,892	19.5 (2) 27.1	\$164,955 170,656 319,590	28.9 30.4 31.7	\$49,097 (3) (3)
Food Group		12,029	178,540	11,751	169,394	8,915	114,402	67.5	25,150	14.9	29,842	17.6	1,773
Grocery stores (without fresh meats)		3,450	56,586	3,586	55,685	2,465	27,365	76.7	5,724	16.0	2,596	7.3	174
Combination stores (groceries-meats)		2,874	72,244	2,817	71,001	1,686	53,111	74.8	10,922	15.4	6,968	9.8	430
Dairy products stores, milk dealers		292	22,955	286	20,128	243	2,668	13.3	1,158	5.8	16,324	81.1	828
Meat markets, fish markets		1,221	16,960	1,179	16,076	897	10,122	63.0	3,728	23.2	2,226	13.8	185
Candy, nut, confectionery stores		2,049	8,272	1,996	8,067	1,381	7,304	90.6	872	8.3	91	1.1	24
Delicatessen stores		419	5,078	412	4,481	276	3,077	89.0	1,118	25.0	268	8.0	13
Fruit stores, vegetable markets		911	8,933	887	8,466	789	4,667	75.3	1,178	16.2	421	6.5	39
Bakeries, caterers		494	5,857	453	5,647	418	2,988	77.7	223	5.8	638	16.5	39
Egg and poultry dealers		248	2,448	242	2,232	222	1,971	88.3	231	10.4	50	1.3	4
Other food stores		71	1,451	71	1,431	58	929	64.9	220	15.4	282	19.7	37
General Stores (with food)		11	71	11	71	8	46	64.8	18	25.3	7	9.9	—
General Merchandise Group		997	187,488	971	102,494	877	21,241	20.7	27,918	27.2	53,337	52.1	19,798
Department stores		22	164,801	16	80,196	4	1,782	2.2	26,508	33.1	51,908	64.7	19,098
Dry goods and general merchandise stores		764	7,794	751	7,501	673	4,902	65.4	1,194	15.9	1,405	18.7	898
Variety stores		211	14,893	204	14,797	200	14,557	98.4	218	1.4	24	.2	4
Apparel Group		3,179	82,914	3,051	78,954	2,571	37,638	47.9	16,992	21.5	24,124	30.6	5,898
Men's-boys' furnishings, hat stores		337	4,580	320	4,171	304	5,815	91.5	286	6.8	70	1.7	8
Men's-boys' clothing stores (and furnishings)		246	13,998	239	13,759	191	6,126	44.5	3,472	25.2	4,181	30.3	974
Family clothing stores		158	3,148	155	3,015	121	1,394	46.2	588	19.5	1,033	34.3	467
Women's ready-to-wear stores		682	30,330	640	29,804	521	8,310	27.9	9,107	30.5	12,387	41.8	2,720
Furriers, fur shops		109	3,988	101	3,274	47	411	12.6	600	18.3	2,263	69.1	725
Millinery stores		314	2,614	304	2,387	267	2,016	64.5	149	8.2	222	9.3	20
Women's accessories stores		407	4,839	392	4,586	365	2,945	64.2	688	15.0	953	20.8	179
Infants', other apparel stores		119	1,532	108	1,487	88	1,098	73.8	139	9.4	250	18.8	58
Custom tailors		274	3,585	264	3,478	186	1,548	44.4	510	14.7	1,422	40.9	307
Shoe stores (all kinds)		552	14,305	530	12,993	481	10,177	78.3	1,453	11.2	1,383	10.5	240
Furniture—Household—Radio Group		929	50,918	889	29,860	491	5,077	17.1	4,972	16.8	19,611	68.1	10,003
Furniture stores		317	12,759	303	12,347	127	2,217	18.0	1,952	15.8	6,178	66.2	5,598
Floor coverings, drapery stores		89	2,718	87	2,660	62	587	22.1	439	16.5	1,634	61.4	274
Other home-furnishings stores		298	4,801	286	4,685	224	1,462	31.2	525	11.2	2,898	57.8	1,095
Household appliance dealers		107	7,389	100	8,868	54	327	4.7	899	10.0	5,942	85.3	2,659
Radio—household appliance stores		80	2,561	77	2,335	22	268	11.5	1,113	47.8	955	40.9	319
Radio stores—other		38	590	36	864	22	216	32.5	244	36.8	204	30.7	58
Automotive Group		350	52,288	340	48,254	170	14,199	29.4	17,544	36.0	16,711	34.8	1,410
Motor-vehicle dealers (new)		125	45,689	119	42,085	35	11,173	26.5	16,407	39.0	14,505	34.5	1,043
Used-car dealers		70	1,331	70	1,331	54	898	67.3	177	13.3	258	19.4	24
Accessory, tire, battery dealers		148	4,812	143	4,878	75	2,130	44.0	760	15.7	1,948	40.3	343
Other automotive		9	258	8	182	6							
Filling Stations		1,201	18,923	1,120	15,442	712	9,035	58.5	4,979	32.2	1,428	9.3	91
Lumber—Building Group		334	11,408	318	10,987	147	1,430	13.0	3,284	29.9	6,273	57.1	1,112
Lumber and building-materials dealers		95	5,291	91	5,042	22	372	7.4	1,178	23.4	5,492	89.2	665
Heating—plumbing equipment dealers		41	2,545	40	2,507	19	358	15.4	837	27.6	1,514	57.0	289
Paint, glass, wallpaper stores		105	3,456	155	3,328	81	559	18.8	1,419	42.7	1,348	40.5	196
Electrical supply stores		33	514	32	512	25	143	45.8	50	16.0	119	38.2	12
Hardware Group		483	5,928	449	5,753	360	2,531	44.0	1,726	30.0	1,496	28.0	254
Hardware stores		482	5,928	448	5,753	360	2,531	44.0	1,728	30.0	1,498	28.0	254
Farm implement—tractor—hardware dealers		1		1									
Eating Places		2,403	44,417	2,281	53,635	2,197	32,283	95.4	1,245	3.7	307	.9	22
Restaurants, cafeterias, lunch rooms		1,453	39,557	1,387	29,196	1,317	27,987	95.8	957	3.3	274	.9	22
Lunch counters and stands		872	4,449	839	4,239	808	5,935	92.8	272	8.4	32	.8	—
Soft drink, juice, ice cream stands		78	411	75	398	72	381	95.7	18	4.0	1	.3	—
Drinking Places		2,185	32,317	2,073	30,450	2,073	30,450	100.0	—	—	—	—	—
Drug Stores		1,474	28,596	1,390	22,906	1,144	17,006	74.2	5,348	23.4	552	2.4	125
Drug stores with fountain		962	18,595	909	18,451	745	12,870	78.2	3,168	19.3	413	2.5	112
Drug stores—other		512	8,001	481	6,455	399	4,136	64.1	2,180	33.8	139	2.1	13
Liquor Stores (packaged goods)		124	21,132	123	21,077	123	21,077	100.0	—	—	—	—	—
Other Retail Stores		3,922	71,964	3,780	66,131	2,979	20,501	30.7	14,952	22.8	30,878	46.7	8,739
Fuel, ice, fuel-oil dealers		424	25,224	399	20,117	213	2,488	12.4	5,651	28.1	11,878	59.5	2,030
Hay, grain and feed stores		15	143	14	123	9	35	28.4	51	41.5	37	30.1	10
Farm and garden supply stores		12	2,188	11	2,181	4	8	.4	1,088	50.2	1,087	49.4	230
Jewelry stores		245	8,389	233	8,277	143	1,450	17.5	1,582	19.1	5,245	83.4	2,450
Book stores		63	2,550	63	2,487	40	302	12.2	458	18.3	1,729	89.5	983
Stationery stores		119	1,642	114	1,950	87	498	25.8	818	32.0	814	42.2	124
Cigar stores, cigar stands		1,462	8,765	1,428	8,443	1,338	7,439	86.1	719	8.5	285	3.4	53
Florists		374	3,390	360	3,287	239	1,127	34.5	875	26.8	1,265	38.7	258
Gift, novelty, souvenir shops		171	1,206	164	1,190	155	842	70.7	71	6.0	277	23.3	198
News dealers		251	1,781	247	1,743	243	1,721	98.7	18	.9	8	.4	1
Office, school supply and equipment dealers		95	8,029	86	5,581	35	588	10.8	771	13.9	4,202	75.5	783
Opticians		182	2,258	171	2,208	123	1,039	47.0	792	35.9	377	17.1	98
Photographic supply—camera stores		21	983	21	983	12	178	17.9	559	58.9	248	25.2	48
Sporting goods stores		33	1,182	30	858	19	159	18.5	373	43.5	328	38.0	41
Other retail stores		450	8,078	431	8,783	321	2,429	35.8	1,332	19.8	3,022	44.8	1,458
Second-hand Stores		518	3,722	505	3,514	470	2,683	78.3	442	12.8	389	11.1	74

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.
² Cash sales in both all-cash stores and cash-credit stores amounted to \$381,462,000; separate data not available.
³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

PITTSBURGH

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
City Total		1939 1935 ¹ 1929 ¹	7,875 7,209 8,547	\$587,512 265,230 441,148	6,069 5,745 5,197	\$295,202 225,588 355,491	5,235 (2) 5,055	\$112,240 (2) 120,772	38.0 (2) 34.0	\$72,129 (2) 81,507	24.4 (2) 22.9	\$110,855 (2) 153,412	37.6 (2) 43.1	\$52,958 (3) (3)
Food Group			3,275	78,645	2,558	64,900	1,160	37,017	57.0	17,474	28.9	10,409	18.1	1,368
Grocery stores (without fresh meats)			1,058	11,893	835	10,373	546	5,667	54.6	2,971	28.7	1,755	18.7	216
Combination stores (groceries-meats)			1,028	42,095	911	39,565	268	22,253	56.3	10,774	27.2	6,538	18.5	866
Dairy products stores, milk dealers			59	9,050	49	5,333	42	2,340	70.2	140	4.2	853	25.6	119
Meat markets, fish markets			206	5,292	151	4,542	59	2,525	55.8	1,358	29.4	681	15.0	58
Candy, nut, confectionery stores			543	5,524	358	2,877	265	1,664	57.8	1,057	58.8	156	5.4	40
Delicatessen stores			32	415	20	262	13	196	74.8	50	11.5	56	13.7	—
Fruit stores, vegetable markets			147	1,724	86	1,378	55	694	64.9	385	27.9	99	7.2	10
Bakeries, caterers			110	1,153	86	1,041	73	948	91.1	46	4.4	47	4.5	6
Egg and poultry dealers			71	582	47	452	29	253	58.0	142	31.4	57	12.8	5
Other food stores			25	1,117	19	1,077	12	277	25.7	593	55.1	207	19.2	58
General Stores (with food)			3	330	3	330	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group			160	98,844	118	83,715	90	11,700	14.0	20,601	24.8	51,214	61.2	13,587
Department stores			12	84,420	9	71,691	2	1,786	2.5	20,381	27.8	51,150	69.7	13,578
Dry goods and general merchandise stores			74	1,621	54	1,426	38	9,914	95.4	420	4.0	64	.8	9
Variety stores			74	10,803	55	10,398	50							
Apparel Group			686	28,452	543	24,471	334	12,612	52.4	5,418	22.1	8,243	25.5	2,118
Men's-boys' furnishings, hat stores			74	1,437	61	1,284	43	852	66.4	361	28.1	71	5.5	9
Men's-boys' clothing stores (and furnishings)			82	4,821	85	4,474	41	1,658	57.1	1,546	50.1	1,470	32.8	465
Family clothing stores			28	1,683	20	1,109	9	125	11.3	185	16.7	799	72.0	743
Women's ready-to-wear stores			149	8,004	124	7,720	60	3,398	44.0	1,908	24.7	2,418	31.3	599
Furriers, fur shops			18	1,004	14	989	5	43	4.3	444	44.9	502	50.8	142
Millinery stores			60	1,015	46	751	27	497	66.2	100	13.5	154	20.5	22
Women's accessories stores			59	1,043	29	977	28	940	96.2	6	.8	51	5.2	5
Infants', other apparel stores			29	864	20	647	11	591	60.4	84	9.9	192	29.7	28
Custom tailors			70	928	41	696	13	151	18.8	172	24.7	593	58.5	70
Shoe stores (all kinds)			159	6,053	123	5,624	101	4,777	82.0	832	14.3	215	5.7	53
Furniture—Household—Radio Group			189	15,622	161	15,147	27	709	4.7	1,455	9.6	12,985	85.7	9,564
Furniture stores			61	10,443	55	10,331	5	67	.7	572	5.5	9,692	93.8	8,105
Floor coverings, drapery stores			19	594	15	511	5	91	17.8	70	13.7	350	68.5	45
Other home-furnishings stores			43	1,913	33	1,725	11	453	26.3	219	12.7	1,053	61.0	427
Household appliance dealers			37	2,245	33	2,057	3	74	3.8	568	17.9	1,615	78.5	888
Radio—household appliance stores			25	615	22	513	1					273	52.2	99
Radio stores—other			4	12	3	10	2	24	4.6	226	43.2			
Automotive Group			159	25,221	117	20,525	20	1,468	7.2	10,496	51.1	8,581	41.7	825
Motor-vehicle dealers (new)			59	19,506	50	16,853	4	1,123	6.7	9,316	55.3	8,414	38.0	252
Used-car dealers			13	299	9	278	5	190	68.8	51	18.5	35	12.7	4
Accessory, tire, battery dealers			61	3,478	53	3,261	11	155	4.8	1,103	33.8	2,003	61.4	357
Other automotive			6	138	5	135	—	—	—	28	19.3	109	60.7	12
Filling Stations			450	11,400	397	9,990	102	1,925	19.3	5,888	58.9	2,177	21.8	186
Lumber—Building Group			152	7,920	117	7,668	33	785	10.0	1,335	17.4	5,568	72.8	1,466
Lumber and building-materials dealers			47	5,446	46	5,392	2							
Heating—plumbing equipment dealers			21	1,133	15	997	5	293	4.8	1,041	16.3	5,055	79.1	1,596
Paint, glass, wallpaper stores			54	1,115	48	1,069	23	419	39.2	277	25.9	373	34.9	52
Electrical supply stores			10	228	8	210	3	53	25.2	17	8.1	140	66.7	18
Hardware Group			108	1,862	84	1,622	22	260	16.0	725	44.7	637	39.3	168
Hardware stores			108	1,862	84	1,622	22	260	16.0	725	44.7	637	39.3	168
Farm implement—tractor—hardware dealers			2		2		22							
Eating Places			703	17,843	485	15,736	458	15,166	96.4	340	2.1	230	1.5	24
Restaurants, cafeterias, lunch rooms			480	16,069	348	14,384	329	13,896	96.6	295	2.1	163	1.3	23
Lunch counters and stands			209	1,679	130	1,324	122	1,242	93.8	45	3.4	57	2.8	1
Soft drink, juice, ice cream stands			14	95	7	28	7	28	100.0	—	—	—	—	—
Drinking Places			809	14,118	530	10,236	530	10,236	100.0	—	—	—	—	—
Drug Stores			384	12,285	301	10,242	162	6,187	60.4	3,532	34.5	523	5.1	120
Drug stores with fountain			263	9,902	225	8,388	113	4,839	57.7	3,132	37.3	417	5.0	104
Drug stores—other			101	2,383	76	1,854	49	1,348	72.7	400	21.6	106	5.7	18
Liquor Stores (packaged goods)			49	9,680	48	9,654	48	9,654	100.0	—	—	—	—	—
Other Retail Stores			892	21,598	540	19,924	198	3,973	19.9	4,508	22.6	11,445	57.5	3,677
Fuel, ice, fuel-oil dealers			114	2,969	104	2,935	28	231	7.9	1,098	37.4	1,608	54.7	231
Hay, grain and feed stores			9	628	9	628	3	97	15.5	204	32.8	325	51.9	42
Farm and garden supply stores			2		2		14	254	8.1	957	23.1	2,942	70.8	1,519
Jewelry stores			83	4,331	71	4,153	14	55	10.8	52	10.2	401	79.0	294
Book stores			19	584	13	508	8	88	14.0	139	29.8	285	56.4	106
Stationery stores			20	504	14	470	7	822	88.3	60	6.4	49	5.3	6
Cigar stores, cigar stands			92	1,250	54	951	46	133	9.4	456	32.0	835	58.6	202
Florists			74	1,548	60	1,424	7	299	81.0	43	11.7	27	7.3	4
Gift, novelty, souvenir shops			19	210	15	123	11	113	5.5	419	15.2	2,648	83.3	609
News dealers			28	324	20	246	18	245	41.5	198	53.6	147	24.9	42
Office, school supply and equipment dealers			46	3,461	43	3,180	8	182	27.8	379	57.4	99	15.0	31
Opticians			59	772	28	590	8							
Photographic supply—camera stores			5	283	4	249	2							
Sporting goods stores			11	461	9	411	2							
Other retail stores			133	4,317	96	4,078	42	1,476	36.2	501	12.3	2,101	51.5	591
Second-hand Stores			116	1,312	87	1,042	50	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosures.

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$145,102,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

RHODE ISLAND

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.....	1939 10,483	\$275,447	9,287	\$259,603	5,141	\$101,780	39.2	\$65,292	25.2	\$92,553	35.8	\$23,554
	1935 8,791	218,822	8,594	155,173	(2)	(2)	(2)	(2)	(2)	51,213	35.4	(3)
	1929 9,542	218,295	8,871	291,785	4,751	109,593	37.8	82,350	28.2	99,642	34.2	(3)
Food Group	5,828	75,783	5,297	72,854	1,373	40,813	55.8	14,827	20.3	17,394	23.9	1,895
Grocery stores (without fresh meats).....	1,189	12,523	1,075	11,973	823	8,479	70.8	2,271	19.0	1,223	10.2	108
Combination stores (groceries-meats).....	1,299	46,091	1,221	45,082	512	25,638	56.8	9,511	21.1	10,053	22.3	1,195
Dairy products stores, milk dealers.....	151	7,682	155	7,282	45	1,027	14.1	1,095	15.0	5,160	70.9	495
Meat markets, fish markets.....	173	2,850	159	2,392	94	1,213	50.8	757	32.1	410	17.1	40
Candy, nut, confectionery stores.....	311	2,221	255	1,925	191	1,513	78.7	325	18.9	84	4.4	—
Delicatessen stores.....	55	783	27	714	17	352	74.5	151	21.2	51	4.5	2
Fruit stores, vegetable markets.....	158	1,582	151	1,527	129	974	75.4	297	22.4	56	4.2	11
Bakeries, caterers.....	214	1,519	172	1,288	95	874	52.4	299	25.3	513	24.3	58
Egg and poultry dealers.....	88	351	81	352	52	295	88.9	20	8.0	17	5.1	1
Other food stores.....	54	559	50	521	19	584	89.9	90	17.3	87	12.8	8
General Stores (with food)	25	242	22	242	7	51	12.8	158	58.2	75	31.0	8
General Merchandise Group	507	55,379	278	55,152	197	9,517	28.7	11,104	35.5	12,551	37.8	4,187
Department stores.....	18	25,755	18	25,755	5	1,798	7.8	9,960	41.9	11,995	50.5	5,889
Dry goods and general merchandise stores.....	198	5,250	177	5,078	115	1,455	48.8	1,117	36.3	528	17.1	198
Variety stores.....	95	6,378	85	8,321	79	8,288	99.5	27	.4	8	.1	—
Apparel Group	720	24,887	647	25,510	451	11,834	49.5	5,114	21.7	8,782	28.8	1,918
Men's-boys' furnishings, hat stores.....	70	1,256	60	1,104	46	771	89.8	257	25.3	78	8.9	20
Men's-boys' clothing stores (and furnishings).....	79	4,089	78	4,054	57	1,020	25.2	1,540	38.0	1,494	38.8	275
Family clothing stores.....	54	1,759	51	1,705	14	423	24.9	512	18.3	968	56.8	554
Women's ready-to-wear stores.....	155	8,742	121	8,405	70	5,170	57.7	1,970	25.5	5,255	58.8	898
Furriers, fur shops.....	15	757	15	757	4	180	25.8	151	17.3	446	58.9	158
Millinery stores.....	84	908	78	752	85	645	85.8	55	7.5	52	8.9	5
Women's accessories stores.....	82	772	55	719	47	854	91.0	54	7.5	11	1.5	2
Infants', other apparel stores.....	41	582	21	510	18	485	94.7	8	1.8	19	5.7	9
Custom tailors.....	55	528	54	519	20	121	57.9	57	17.9	141	44.2	18
Shoe stores (all kinds).....	149	5,498	138	5,187	112	4,155	80.5	730	14.1	292	5.8	21
Furniture—Household—Radio Group	509	12,868	288	11,722	64	872	5.7	1,566	15.4	9,484	80.9	8,561
Furniture stores.....	158	8,670	151	8,592	18	175	2.8	991	15.0	5,428	82.4	4,502
Floor coverings, drapery stores.....	25	488	18	450	7	155	34.4	85	19.1	209	46.5	74
Other home-furnishings stores.....	87	1,951	85	1,911	51	285	14.9	138	7.1	1,490	78.0	758
Household appliance dealers.....	45	2,920	55	1,988	1	48	1.8	552	12.7	2,242	85.5	1,577
Radio—household appliance stores.....	25	856	25	858	2	—	—	—	—	—	—	—
Radio stores—other.....	15	225	14	147	5	11	7.5	21	14.5	115	78.2	50
Automotive Group	295	29,254	271	28,027	45	1,845	6.6	10,868	38.8	15,518	54.8	1,581
Motor-vehicle dealers (new).....	145	25,860	135	22,875	15	1,450	5.5	9,015	59.4	12,410	54.5	958
Used-car dealers.....	85	1,829	60	1,759	15	250	14.2	517	29.4	992	58.4	82
Accessory, tire, battery dealers.....	79	5,465	75	5,517	17	145	4.5	1,505	59.5	1,871	58.4	379
Other automotive.....	4	60	5	76	—	—	—	51	40.8	45	59.2	2
Filling Stations	1,118	15,296	947	15,587	285	2,760	20.8	7,055	52.7	5,552	28.5	512
Lumber—Building Group	154	11,501	159	11,152	25	528	4.7	1,852	14.7	8,972	60.8	2,519
Lumber and building-materials dealers.....	78	9,184	72	9,025	9	554	4.0	1,008	11.2	7,855	84.8	2,025
Heating—plumbing equipment dealers.....	28	1,167	20	1,045	2	—	—	—	—	—	—	—
Paint, glass, wallpaper stores.....	47	952	44	915	14	184	8.4	605	50.8	1,189	60.8	278
Electrical supply stores.....	5	178	5	151	—	—	—	25	15.2	128	84.8	20
Hardware Group	125	4,050	114	3,959	27	247	8.2	2,491	82.9	1,221	50.9	394
Hardware stores.....	121	5,892	110	5,601	27	247	8.5	2,449	84.4	1,105	29.1	374
Farm implement—tractor—hardware dealers.....	4	158	4	158	—	—	—	42	28.8	118	75.4	20
Eating Places	921	15,079	799	11,922	745	11,057	92.8	857	5.5	228	1.9	20
Restaurants, cafeterias, lunch rooms.....	498	10,582	428	9,492	396	8,749	92.2	544	5.7	199	2.1	18
Lunch counters and stands.....	584	2,129	515	1,919	294	1,605	94.0	91	4.7	25	1.3	—
Soft drink, juice, ice cream stands.....	89	588	58	511	55	485	94.9	22	4.3	4	.8	2
Drinking Places	859	9,299	711	7,855	695	7,684	97.8	155	2.0	18	.2	1
Drug Stores	577	10,911	525	9,855	241	7,087	71.7	2,449	24.9	559	5.4	77
Drug stores with fountain.....	295	9,019	258	8,108	184	5,547	68.4	2,255	27.8	504	5.8	47
Drug stores—other.....	82	1,892	89	1,749	57	1,520	86.9	194	11.1	55	2.0	50
Liquor Stores (packaged goods)	219	5,472	195	5,100	174	2,659	85.8	505	9.8	158	4.4	18
Other Retail Stores	1,500	50,989	1,118	28,522	557	5,104	18.0	8,774	25.9	18,444	58.1	4,245
Fuel, ice, fuel-oil dealers.....	518	15,718	288	15,525	85	478	5.6	5,555	28.5	9,510	69.9	2,058
Hay, grain and feed stores.....	54	4,782	50	4,542	8	554	8.1	1,097	25.3	2,891	66.8	898
Farm and garden supply stores.....	2	—	—	—	1	—	—	—	—	—	—	—
Jewelry stores.....	78	5,085	72	2,550	50	417	18.5	596	25.5	1,517	60.0	947
Book stores.....	11	127	10	127	4	25	18.1	49	58.8	55	45.3	12
Stationery stores.....	46	598	58	549	27	207	37.7	145	26.0	199	38.5	52
Cigar stores, cigar stands.....	258	1,955	210	1,828	171	1,412	86.9	178	10.8	58	2.5	3
Florists.....	159	1,188	115	1,107	21	121	10.9	587	55.2	819	55.9	118
Gift, novelty, souvenir shops.....	58	574	49	559	59	258	69.8	41	12.1	82	18.5	24
News dealers.....	95	1,057	75	840	55	555	85.5	185	19.6	142	18.9	10
Office, school supply and equipment dealers.....	26	894	26	894	8	57	8.4	54	8.0	785	87.8	181
Opticians.....	54	451	45	404	29	195	47.8	141	34.9	70	17.5	15
Photographic supply—camera stores.....	5	119	5	119	3	51	42.9	57	51.1	51	26.0	4
Sporting goods stores.....	14	245	10	218	4	52	25.9	91	41.7	75	34.4	12
Other retail stores.....	146	2,460	125	1,904	72	970	51.0	282	14.8	652	34.2	151
Second-hand Stores	154	877	118	608	95	584	85.4	185	27.2	57	9.4	24

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

* Cash sales in both all-cash stores and cash-credit stores amounted to \$101,958,000; separate data not available.

* Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

SOUTH CAROLINA

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	
State Total	1939 1935 ¹ 1929 ¹	18,520 16,198 15,036	\$352,224 245,570 300,220	17,897 15,289 13,744	\$313,707 210,464 276,957	7,204 (2) 7,277	\$95,190 (2) 111,516	29.7 (2) 40.2	\$96,770 (2) 82,482	30.9 (2) 29.8	\$123,747 79,772 85,159	39.4 37.9 30.0	\$25,469 (3) (3)
Food Group		6,966	76,456	6,811	74,751	2,458	28,385	58.0	22,759	50.4	25,607	51.8	1,997
Grocery stores (without fresh meats)		4,165	28,572	4,078	28,005	1,511	11,991	42.8	8,720	51.1	7,294	26.1	650
Combination stores (groceries-meats)		2,051	42,628	2,009	41,851	486	14,618	34.9	12,541	29.5	14,894	55.8	1,200
Dairy products stores, milk dealers		105	1,496	102	1,259	52	245	19.5	418	53.2	598	47.5	79
Meat markets, fish markets		281	2,187	278	2,185	146	563	26.2	980	45.5	817	28.5	52
Candy, nut, confectionery stores		102	430	101	428	75	537	71.4	84	17.8	51	10.8	2
Delicatessen stores		5	45	4	44	3	375	65.9	150	26.5	45	7.8	2
Fruit stores, vegetable markets		140	612	132	566	102	175	85.8	25	12.2	4	2.0	---
Bakeries, caterers		36	205	35	204	50	175	85.8	25	12.2	4	2.0	---
Egg and poultry dealers		54	158	48	94	45	64	66.1	25	26.6	5	5.5	---
Other food stores		27	147	24	135	12	18	15.5	16	11.9	101	74.8	12
General Stores (with food)		745	18,051	725	17,496	164	1,729	9.9	7,281	41.6	8,486	48.5	1,528
General Merchandise Group		714	43,493	656	35,455	437	22,375	63.1	8,148	23.0	4,952	15.9	1,517
Department stores		57	16,500	57	11,478	22	4,743	41.3	4,250	57.0	2,485	21.7	997
Dry goods and general merchandise stores		457	16,000	413	15,377	237	7,491	56.0	5,534	26.4	2,552	17.8	498
Variety stores		200	10,993	186	10,600	178	10,141	95.7	564	3.4	95	.9	22
Apparel Group		697	18,258	665	17,305	584	8,702	50.5	5,151	29.8	5,452	19.9	984
Men's-boys' furnishings, hat stores		14	228	13	225	8	188	74.7	45	20.0	12	5.3	5
Men's-boys' clothing stores (and furnishings)		155	4,440	128	4,181	57	1,615	58.8	1,704	40.8	862	20.8	284
Family clothing stores		156	4,096	150	3,915	72	1,440	56.8	1,278	52.8	1,197	50.6	382
Women's ready-to-wear stores		190	5,421	185	5,198	104	2,858	56.4	1,285	24.4	1,010	19.2	255
Furriers, fur shops		5	55	5	53	1	432	85.9	57	11.5	14	2.8	4
Millinery stores		67	611	62	505	54	432	85.9	57	11.5	14	2.8	4
Women's accessories stores		16	159	14	119	12	155	70.1	58	26.5	8	5.8	4
Infants', other apparel stores		18	108	13	102	9	42	58.2	25	20.9	45	40.9	12
Custom tailors		15	131	14	110	9	1,802	85.5	705	24.2	304	10.5	58
Shoe stores (all kinds)		87	5,055	83	2,899	58	1,802	85.5	705	24.2	304	10.5	58
Furniture—Household—Radio Group		494	17,382	478	17,211	80	435	2.5	2,328	13.5	14,450	84.0	9,272
Furniture stores		507	15,008	500	12,989	22	162	1.2	1,572	12.1	11,255	86.7	7,691
Floor coverings, drapery stores		1	1,055	1	1,046	1	132	12.8	216	20.7	698	66.7	290
Other home-furnishings stores		64	1,055	63	1,046	58	57	2.7	512	14.8	1,745	82.5	1,058
Household appliance dealers		72	2,210	87	2,112	10	87	7.7	228	21.4	754	70.9	255
Radio—household appliance stores		52	792	30	757	8							
Radio stores—other		18	519	15	507	1							
Automotive Group		608	55,687	594	52,845	64	1,259	2.4	17,180	52.5	54,406	65.1	5,081
Motor-vehicle dealers (new)		342	48,924	350	46,625	25	920	2.0	15,298	52.8	50,407	65.2	2,555
Used-car dealers		95	2,130	94	2,075	17	206	9.9	465	23.5	1,584	66.8	182
Accessory, tire, battery dealers		186	4,570	155	4,104	19	135	5.2	1,599	55.7	2,815	65.1	584
Other automotive		5	43	5	43	5							
Filling Stations		5,214	27,591	5,136	26,804	1,068	8,111	22.8	11,901	44.4	8,792	52.8	784
Lumber—Building Group		225	10,950	215	10,820	36	527	3.1	2,442	23.0	7,851	75.9	1,766
Lumber and building-materials dealers		175	9,788	171	9,711	23	222	2.5	2,138	22.0	7,555	75.7	1,809
Heating—plumbing equipment dealers		15	555	14	505	6	59	19.5	103	53.8	145	48.9	79
Paint, glass, wallpaper stores		22	888	18	485	4	56	7.4	180	57.1	289	55.5	60
Electrical supply stores		12	119	12	119	3	10	0.4	23	19.5	96	72.5	18
Hardware Group		255	9,811	248	9,458	28	489	5.2	5,857	40.6	5,112	54.2	1,144
Hardware stores		194	8,954	187	8,781	20	247	5.6	2,894	42.7	5,840	55.7	841
Farm implement—tractor—hardware dealers		61	2,657	61	2,657	8	242	9.1	945	55.5	1,472	55.4	505
Eating Places		1,595	8,998	1,527	8,818	1,087	6,902	71.7	1,787	18.4	949	9.9	26
Restaurants, cafeterias, lunch rooms		681	6,524	652	6,242	457	4,734	75.9	1,168	19.0	520	5.1	11
Lunch counters and stands		799	2,875	766	2,769	528	1,759	63.1	507	18.2	523	18.7	14
Soft drink, juice, ice cream stands		115	599	109	587	82	409	69.7	72	12.5	106	18.0	1
Drinking Places		347	1,224	351	1,170	222	854	75.0	250	21.4	66	5.8	7
Drug Stores		558	12,818	522	12,301	135	3,706	50.1	6,523	51.4	2,272	18.5	434
Drug stores with fountain		376	10,474	362	10,000	82	2,851	28.5	5,286	52.9	1,683	18.8	572
Drug stores—other		182	2,342	160	2,301	55	875	38.0	1,037	45.1	589	18.9	82
Liquor Stores (packaged goods)		477	8,242	459	7,875	446	7,474	94.9	262	5.5	137	1.8	24
Other Retail Stores		1,474	21,514	1,595	19,818	500	5,956	20.0	8,934	55.0	8,926	45.0	2,989
Fuel, ice, fuel-oil dealers		442	5,287	428	4,975	150	572	11.5	1,908	58.5	2,497	50.2	602
Hay, grain and feed stores		125	2,820	120	2,621	50	867	55.8	881	53.3	855	52.8	196
Farm and garden supply stores		242	4,899	224	4,080	91	959	23.6	1,806	59.8	1,495	56.8	555
Jewelry stores		113	2,555	109	2,428	28	226	9.3	850	35.0	1,552	55.7	934
Book stores		23	579	22	578	10	90	18.0	220	59.2	252	44.8	87
Stationery stores		4	184	4	184	1	574	89.9	53	7.9	9	2.2	1
Cigar stores, cigar stands		27	418	27	416	23	59	5.3	285	55.7	458	59.0	85
Florists		128	755	124	742	22	82	47.0	34	25.7	38	27.5	7
Gift, novelty, souvenir shops		51	182	51	182	20	144	85.7	24	14.0	4	2.5	---
News dealers		22	172	22	172	18	48	5.1	194	20.7	897	74.2	175
Office, school supply and equipment dealers		59	959	59	959	10	25	15.9	91	58.0	41	26.1	12
Opticians		22	181	21	157	8	---	---	60	52.1	55	48.9	8
Photographic supply—camera stores		4	113	4	115	---	---	---	---	---	---	---	---
Sporting goods stores		7	238	7	238	1	532	21.5	770	50.8	1,199	47.9	635
Other retail stores		245	2,886	213	2,285	70							
Second-hand Stores		175	1,011	169	1,002	105	486	46.5	207	20.7	309	30.8	118

¹ Figures for 1955 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$150,692,000; separate data not available.

³ Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

SOUTH DAKOTA

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	9,817 9,014 8,845	\$189,396 145,751 255,197	7,294 7,988 7,255	\$148,549 117,784 211,239	1,997 (2) 2,589	\$32,219 (2) 54,522	22.0 (2) 25.6	\$61,664 (2) 96,981	42.1 (2) 46.9	\$52,686 26,578 57,758	35.9 22.8 27.3	\$12,157 (3) (3)
Food Group		1,992	32,118	1,552	28,607	421	10,290	36.0	10,607	37.1	7,710	28.9	1,163
Grocery stores (without fresh meats)		645	7,013	485	5,988	140	2,518	42.2	2,567	39.7	1,083	16.1	236
Combination stores (groceries-meats)		948	22,578	799	20,589	158	7,151	34.7	7,357	35.8	8,061	29.5	662
Dairy products stores, milk dealers		128	925	101	866	32	128	14.6	321	37.1	417	48.1	38
Meat markets, fish markets		71	734	54	598	13	102	17.3	362	65.0	104	17.7	20
Candy, nut, confectionery stores		92	414	58	322	41	232	72.0	73	22.7	17	5.3	1
Delicatessen stores					Two stores combined with "Other food stores."								
Fruit stores, vegetable markets		39	110	19	100	13	60	60.0	34	34.0	6	8.0	---
Bakeries, caterers		52	293	31	167	19							---
Egg and poultry dealers		---	---	---	---	---	99	51.0	73	37.6	22	11.4	4
Other food stores		17	51	7	27	5							---
General Stores (with food)		331	10,538	273	8,412	58	752	9.0	4,671	55.5	2,989	35.5	753
General Merchandise Group		200	15,925	182	13,458	107	7,092	52.8	4,097	30.5	2,247	18.7	940
Department stores		29	8,170	29	8,170	13							---
Dry goods and general merchandise stores		75	2,509	61	2,308	38	4,258	40.6	3,978	36.0	2,242	21.4	938
Variety stores		96	5,244	72	2,960	58	2,834	95.7	121	4.1	5	.2	2
Apparel Group		567	6,957	285	8,316	100	1,766	28.0	2,731	43.2	1,819	28.6	512
Men's-boys' furnishings, hat stores		4	20	2									---
Men's-boys' clothing stores (and furnishings)		63	2,127	62	1,904	18	422	22.2	952	50.0	550	27.8	154
Family clothing stores		32	470	28	459	8	81	18.5	234	53.3	124	28.2	48
Women's ready-to-wear stores		121	2,554	96	2,417	24	518	21.3	988	40.9	913	37.8	249
Furriers, fur shops		5	169	4	153	---	---	---	76	49.7	77	50.3	17
Millinery stores		34	236	23	170	19	146	85.9	18	9.4	8	4.7	1
Women's accessories stores		8		5		4							---
Infants', other apparel stores		5	79	3	55	1	58	69.1	9	16.4	8	14.5	---
Custom tailors		15	189	10	154	3	7	4.5	93	60.4	54	35.1	13
Shoe stores (all kinds)		62	1,111	50	1,024	25	556	54.3	363	35.4	105	10.3	32
Furniture—Household—Radio Group		228	3,824	196	3,588	19	197	5.5	900	25.3	2,469	69.2	1,195
Furniture stores		85	1,627	72	1,713	6	58	3.4	466	27.2	1,189	69.4	567
Floor coverings, drapery stores		2		1									---
Other home-furnishings stores		6	160	5	145	3	109	75.2	22	15.2	14	9.6	3
Household appliance dealers		83	1,315	79	1,281	7							---
Radio—household appliance stores		35	443	30	385	1	30	1.8	373	22.7	1,243	75.5	616
Radio stores—other		15	79	11	62	---	---	---	39	62.9	23	37.1	7
Automotive Group		491	28,902	417	24,877	48	504	2.0	9,607	38.6	14,768	59.4	1,444
Motor-vehicle dealers (new)		300	25,785	272	22,272	20	274	1.2	6,467	58.0	13,551	60.8	1,195
Used-car dealers		52	907	36	746	8	33	4.4	327	43.8	588	51.8	17
Accessory, tire, battery dealers		138	2,203	104	1,850	22	197	10.8	808	43.7	845	45.7	252
Other automotive		3	9	3	9	---	---	---	5	55.8	4	44.4	---
Filling Stations		2,050	20,173	1,573	16,780	243	1,441	8.8	10,976	65.4	4,363	28.0	914
Lumber—Building Group		425	11,052	395	10,744	19	263	2.4	2,394	22.3	8,087	75.3	2,346
Lumber and building-materials dealers		387	10,478	348	10,265	8	205	2.0	2,278	22.2	7,784	75.6	2,280
Heating—plumbing equipment dealers		23	175	18	143	4	27	16.9	31	21.7	85	59.4	14
Paint, glass, wallpaper stores		18	205	16	182	3	27	14.8	47	25.8	108	59.4	19
Electrical supply stores		17	198	15	154	4	4	2.8	40	26.0	110	71.4	36
Hardware Group		726	11,285	603	9,763	87	496	5.1	5,334	54.6	3,931	40.3	1,717
Hardware stores		588	4,585	325	4,138	47	321	7.8	2,470	59.7	1,345	32.5	604
Farm implement—tractor—hardware dealers		358	6,700	278	5,627	20	177	3.1	2,664	50.9	2,588	48.0	1,113
Eating Places		860	6,368	476	4,036	323	2,885	70.8	1,107	27.1	94	2.3	17
Restaurants, cafeterias, lunch rooms		528	5,337	304	3,451	199	2,442	70.8	959	27.2	71	2.0	14
Lunch counters and stands		306	950	164	819	118							---
Soft drink, juice, ice cream stands		26	61	6	16	8	443	69.8	169	26.8	23	3.6	3
Drinking Places		685	7,073	477	4,199	295	2,748	85.5	1,357	32.3	94	2.2	6
Drug Stores		330	8,026	260	5,375	81	1,518	28.2	3,324	61.8	535	10.0	137
Drug stores with fountain		253	4,858	168	4,352	54	1,108	25.4	2,777	63.6	469	10.6	121
Drug stores—other		97	1,170	74	1,023	27	410	40.0	547	53.5	66	6.5	16
Liquor Stores (packaged goods)		251	3,121	141	1,918	101	1,458	78.1	437	22.8	21	1.1	3
Other Retail Stores		609	9,852	429	8,160	104	744	9.1	3,973	48.7	3,443	42.2	980
Fuel, ice, fuel-oil dealers		129	1,646	90	1,418	24	122	8.8	548	38.8	748	52.8	255
Hay, grain and feed stores		60	2,314	58	1,612	14	191	10.5	895	49.4	728	40.1	108
Farm and garden supply stores		25	928	18	828	5	32	3.9	558	87.5	258	28.6	46
Jewelry stores		63	793	45	714	4	27	3.8	426	59.7	261	36.5	147
Book stores		4	71	4									---
Stationery stores		5	229	4	299	3	89	23.1	58	19.4	172	57.5	41
Cigar stores, cigar stands		24	321	16	280	7							---
Florists		35	244	23	195	2	146	30.7	205	43.2	124	28.1	17
Gift, novelty, souvenir shops		22	22	8	15	6	10	68.7	5	53.3	---	---	---
News dealers		8	47	8	36	4	14	35.6	15	39.5	9	23.7	1
Office, school supply and equipment dealers		21	735	17	878	2							---
Opticians		17	46	6	53	1	6	1.1	132	16.1	591	60.6	141
Photographic supply—camera stores		4	25	2		---	---	---					---
Sporting goods stores		6	68	4	72	1							---
Other retail stores		166	2,143	120	1,760	31	125	8.6	1,151	61.7	578	31.5	204
Second-hand Stores		92	588	55	312	31	65	20.6	149	47.6	96	31.4	46

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$91,188,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TENNESSEE

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Percent	Amount (add 000)	Percent	Amount (add 000)	Percent		
State Total	1939 1935 1929	28,198 26,470 23,384	\$806,489 476,128 645,617	25,635 25,704 21,424	\$576,303 429,888 598,757	7,225 (2) 8,119	\$133,754 (2) 175,600	23.2 (2) 29.3	\$193,113 (2) 194,396	33.5 (2) 32.5	\$249,456 158,105 228,761	43.3 (2) 38.2	\$61,683 (2) (3)
Food Group		9,904	135,211	9,244	129,943	2,013	45,176	34.8	41,217	31.7	43,550	33.5	5,072
Grocery stores (without fresh meats)		5,634	39,450	5,222	37,732	807	10,977	29.1	14,215	37.7	12,540	33.2	1,936
Combination stores (groceries-meats)		3,336	85,800	3,199	81,528	894	30,789	37.8	23,155	28.4	27,584	33.8	2,802
Dairy products stores, milk dealers		109	3,406	91	2,728	37	348	12.7	657	24.1	1,723	63.2	152
Meat markets, fish markets		235	3,998	210	3,787	97	1,159	30.8	1,541	40.7	1,087	28.7	118
Candy, nut, confectionery stores		185	1,151	162	1,074	124	723	67.3	302	28.1	49	4.6	11
Delicatessen stores		8	192	8	192	4	63	32.8	98	51.0	31	16.2	2
Fruit stores, vegetable markets		207	917	180	698	135	384	55.0	237	34.0	77	11.0	3
Bakeries, caterers		75	562	88	540	58	482	89.3	55	9.8	5	9.9	—
Egg and poultry dealers		88	866	64	821	35	213	25.9	513	62.5	95	11.6	12
Other food stores		47	869	40	843	22	38	4.5	446	52.9	359	42.6	36
General Stores (with food)		2,390	28,741	2,285	27,528	173	2,078	7.6	13,771	50.0	11,681	42.4	3,158
General Merchandise Group		1,095	96,998	964	92,899	556	25,424	27.4	33,500	41.4	28,975	31.2	12,255
Department stores		66	63,685	59	61,766	22	5,168	8.4	31,712	51.3	24,886	40.3	10,697
Dry goods and general merchandise stores		710	19,004	642	17,534	267	6,781	38.7	6,680	38.1	4,073	25.2	1,555
Variety stores		319	14,309	283	13,599	247	13,475	99.1	108	.8	18	.1	3
Apparel Group		1,220	42,187	1,098	40,380	588	17,731	43.9	9,821	24.3	12,808	31.8	4,218
Men's-boys' furnishings, hat stores		35	907	31	809	18	658	81.1	101	12.5	52	6.4	9
Men's-boys' clothing stores (and furnishings)		187	8,731	174	8,601	66	1,930	22.4	3,045	35.4	3,628	42.2	1,517
Family clothing stores		274	6,057	251	7,892	113	2,237	29.1	2,103	27.3	3,352	43.6	1,316
Women's ready-to-wear stores		256	12,530	238	12,295	109	5,060	41.2	3,025	24.6	4,210	34.2	1,243
Furriers, fur shops		15	582	12	549	3	25	4.6	202	36.8	322	58.6	112
Millinery stores		104	1,858	88	1,283	58	892	69.5	220	17.2	171	13.3	18
Women's accessories stores		43	899	39	668	29	393	58.8	87	15.0	188	28.2	19
Infants', other apparel stores		42	281	18	239	13	135	56.5	88	27.6	38	15.9	9
Custom tailors		59	612	58	597	33	265	44.4	139	23.3	193	32.3	62
Shoe stores (all kinds)		205	7,930	189	7,627	148	6,138	80.5	635	10.9	654	8.8	115
Furniture—Household—Radio Group		778	27,058	726	26,222	79	758	2.9	4,054	15.5	21,410	81.6	13,234
Furniture stores		433	19,602	413	19,279	50	238	1.2	2,684	13.9	18,359	64.9	11,067
Floor coverings, drapery stores		8	171	7	160	4	73	45.6	19	11.9	68	42.5	7
Other home-furnishings stores		83	1,623	88	1,582	38	379	24.0	211	13.3	992	62.7	393
Household appliance dealers		158	3,434	150	3,313	5	70	1.4	1,071	21.4	3,872	77.2	1,718
Radio—household appliance stores		70	1,984	67	1,700	2	—	—	69	36.7	119	63.3	49
Radio stores—other		28	222	21	188	—	—	—	—	—	—	—	—
Automotive Group		737	88,074	701	82,271	48	1,809	2.2	22,394	27.2	58,068	70.8	5,978
Motor-vehicle dealers (new)		426	75,800	403	70,447	15	1,539	2.2	19,028	27.0	49,880	70.8	4,278
Used-car dealers		64	1,995	61	1,939	8	115	5.9	448	23.1	1,376	71.0	348
Accessory, tire, battery dealers		238	10,021	226	9,627	24	155	1.8	2,918	29.5	6,612	68.9	1,352
Other automotive		11	258	11	258	1	—	—	—	—	—	—	—
Filling Stations		3,422	43,957	3,110	41,134	529	8,158	15.0	20,446	49.7	14,530	35.3	1,894
Lumber—Building Group		400	21,770	373	20,986	28	281	1.4	3,090	14.7	17,615	83.9	4,187
Lumber and building-materials dealers		314	19,255	295	18,602	19	238	1.3	2,506	13.5	15,858	85.2	3,799
Heating—plumbing equipment dealers		24	498	21	482	2	—	—	—	—	—	—	—
Paint, glass, wallpaper stores		55	1,888	50	1,773	4	43	1.8	584	24.5	1,757	73.7	388
Electrical supply stores		7	129	7	129	1	—	—	—	—	—	—	—
Hardware Group		416	17,034	395	16,450	29	278	1.7	6,153	37.4	10,019	60.9	3,581
Hardware stores		324	12,292	307	12,139	27	278	1.7	6,153	37.4	10,019	60.9	3,581
Farm implement—tractor—hardware dealers		92	4,742	88	4,311	2	—	—	—	—	—	—	—
Eating Places		3,244	27,718	2,717	24,846	1,616	16,180	65.0	6,800	27.4	1,886	7.6	84
Restaurants, cafeterias, lunch rooms		1,768	21,531	1,502	19,464	868	12,652	65.0	5,390	27.7	1,422	7.3	54
Lunch counters and stands		1,323	5,720	1,094	5,029	655	3,234	64.3	1,340	26.8	455	9.1	29
Soft drink, juice, ice cream stands		153	487	121	353	93	274	77.6	70	19.8	9	2.6	1
Drinking Places		988	4,296	745	3,471	459	2,148	61.9	1,080	31.1	243	7.0	13
Drug Stores		924	23,964	870	23,283	216	7,503	32.2	11,658	50.1	4,122	17.7	989
Drug stores with fountain		693	20,525	650	19,924	147	5,919	29.7	10,290	51.7	3,715	18.6	907
Drug stores—other		231	3,439	220	3,359	69	1,584	47.2	1,368	40.7	407	12.1	82
Liquor Stores (packaged goods)		284	4,107	252	3,763	250	3,732	99.2	18	.5	13	.3	—
Other Retail Stores		2,053	45,111	1,842	41,071	490	3,697	9.0	13,498	32.9	23,878	58.1	6,766
Fuel, ice, fuel-oil dealers		761	11,493	697	11,181	181	594	5.3	4,117	36.8	6,470	57.9	1,738
Hay, grain and feed stores		244	7,809	222	6,887	42	498	7.2	2,818	40.9	3,571	51.9	753
Farm and garden supply stores		83	2,451	74	2,583	15	129	5.4	1,271	55.3	983	41.3	238
Jewelry stores		151	5,433	141	5,378	13	126	2.3	1,519	28.3	3,733	69.4	1,863
Book stores		30	2,589	27	2,296	13	187	6.8	447	18.2	2,123	77.0	404
Stationery stores		9	481	9	481	2	—	—	—	—	—	—	—
Cigar stores, cigar stands		63	817	58	793	45	662	83.5	91	11.5	40	5.0	1
Florists		174	2,217	161	2,130	34	112	5.3	527	24.7	1,491	70.0	365
Gift, novelty, souvenir shops		51	286	41	288	23	150	58.0	85	31.7	33	12.3	9
News dealers		31	388	27	320	21	249	77.8	62	19.4	9	2.8	—
Office, school supply and equipment dealers		70	3,509	85	3,487	6	54	1.6	381	11.0	3,032	87.4	593
Opticians		71	891	58	787	16	310	23.8	433	33.3	557	42.9	106
Photographic supply—camera stores		8	519	7	513	1	148	29.4	136	27.4	214	43.2	65
Sporting goods stores		18	496	18	496	5	146	29.4	136	27.4	214	43.2	65
Other retail stores		289	4,192	239	3,711	73	180	12.9	1,609	45.4	1,622	43.7	643
Second-hand Stores		363	2,285	315	2,076	173	823	39.7	615	29.8	838	50.7	296

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$271,783,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

TEXAS

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total.....	1939 1935 1929	85,249 67,615 66,918	\$1,805,716 1,268,745 2,045,020	79,487 65,165 58,552	\$1,755,148 1,100,671 1,858,288	29,848 (*) 26,099	\$456,551 (*) 552,700	25.2 (*) 30.1	\$586,508 (*) 612,753	33.8 (*) 33.5	\$712,289 405,282 672,855	41.0 (*) 36.6 (*)	\$167,548 (*) (*)
Food Group.....		24,877	405,489	25,496	589,586	7,910	145,927	56.9	129,739	35.5	115,920	29.8	15,020
Grocery stores (without fresh meats).....		11,116	80,585	10,579	77,506	5,453	25,542	30.4	31,428	40.5	22,558	29.1	5,462
Combination stores (groceries-meats).....		10,129	288,455	9,755	278,710	2,287	107,720	38.7	88,792	31.1	84,198	50.2	8,656
Dairy products stores, milk dealers.....		371	11,940	588	11,758	225	2,015	17.1	4,167	35.5	5,574	47.4	555
Meat markets, fish markets.....		1,048	11,224	978	10,744	456	4,079	38.0	4,524	42.1	2,141	19.9	219
Candy, nut, confectionery stores.....		654	2,684	590	2,502	444	1,795	71.7	595	25.8	114	4.5	20
Delicatessen stores.....		25	275	21	240	15	207	88.2	29	12.1	4	1.7	—
Fruit stores, vegetable markets.....		786	5,890	728	5,685	575	2,666	72.4	736	20.0	281	7.6	13
Bakeries, caterers.....		404	1,609	374	1,510	274	961	65.6	428	28.4	121	8.0	5
Egg and poultry dealers.....		125	1,520	117	1,477	70	496	35.6	680	46.0	501	20.4	20
Other food stores.....		221	1,527	206	1,458	155	448	30.7	560	24.7	650	44.6	74
General Stores (with food).....		1,595	45,765	1,502	41,592	191	5,236	12.7	19,298	46.6	16,856	40.7	5,759
General Merchandise Group.....		2,988	258,025	2,745	250,725	1,847	82,898	35.8	79,721	34.6	88,508	29.6	27,290
Department stores.....		237	146,900	229	145,757	102	25,575	17.8	80,087	41.8	58,077	40.4	25,679
Dry goods and general merchandise stores.....		1,679	49,795	1,589	47,127	710	18,988	40.5	18,162	38.5	9,977	21.2	5,565
Variety stores.....		1,072	41,552	945	39,861	855	38,137	95.7	1,472	3.7	252	.6	46
Apparel Group.....		2,950	109,085	2,717	104,727	1,455	45,808	41.7	28,106	26.8	35,015	31.5	9,459
Men's-boys' furnishings, hat stores.....		95	1,814	89	1,795	58	1,272	70.9	521	17.9	202	11.2	42
Men's-boys' clothing stores (and furnishings).....		494	22,295	475	22,098	161	4,711	21.5	6,209	37.2	9,178	41.5	2,753
Family clothing stores.....		509	25,828	485	25,559	209	5,719	24.5	7,124	30.5	10,496	45.0	5,569
Women's ready-to-wear stores.....		822	52,507	778	51,165	595	15,952	44.8	7,816	25.1	9,595	50.1	2,279
Furriers, fur shops.....		19	1,055	17	941	7	225	25.7	512	55.2	406	45.1	158
Millinery stores.....		269	4,654	212	5,224	156	2,555	75.0	447	15.9	424	15.1	49
Women's accessories stores.....		79	1,095	75	1,062	59	1,005	92.9	49	4.5	28	2.6	1
Infants', other apparel stores.....		88	855	58	789	54	562	47.1	289	37.6	118	15.5	25
Custom tailors.....		121	1,552	100	1,422	46	512	21.9	468	32.9	642	45.2	196
Shoe stores (all kinds).....		458	19,520	454	18,894	510	13,099	72.5	5,069	16.2	2,128	11.5	389
Furniture—Household—Radio Group.....		2,365	70,185	2,185	67,555	328	2,062	5.0	11,790	17.5	55,881	79.5	50,551
Furniture stores.....		1,057	44,295	1,021	45,257	125	616	1.9	6,997	16.2	55,444	81.9	20,751
Floor coverings, drapery stores.....		45	876	39	805	15	61	10.1	356	41.7	588	48.2	70
Other home-furnishings stores.....		285	4,555	250	4,148	117	708	17.1	798	19.2	2,642	65.7	1,010
Household appliance dealers.....		699	14,288	581	15,159	57	288	2.2	2,052	15.4	10,841	82.4	6,651
Radio—household appliance stores.....		219	4,750	214	4,526	17	73	1.6	1,178	26.0	5,275	72.4	1,072
Radio stores—other.....		94	1,881	60	1,658	19	98	6.0	449	27.4	1,091	66.6	777
Automotive Group.....		5,551	515,795	5,582	504,580	479	9,290	5.0	99,451	52.7	195,659	64.5	20,525
Motor-vehicle dealers (new).....		1,672	259,099	1,618	250,511	102	4,457	1.8	62,756	35.0	165,118	65.2	15,625
Used-car dealers.....		520	14,984	497	14,594	147	5,187	21.7	5,170	21.7	6,257	56.6	1,218
Accessory, tire, battery dealers.....		1,500	40,052	1,259	56,805	225	1,605	4.1	15,526	54.4	25,872	81.5	5,205
Other automotive.....		59	678	58	672	7	61	9.1	199	29.6	412	61.5	75
Filling Stations.....		15,758	150,127	14,849	145,557	5,905	22,952	16.0	75,905	51.5	46,700	32.5	5,001
Lumber—Building Group.....		2,460	114,571	2,584	112,802	255	4,295	5.8	19,657	16.5	89,850	79.7	50,508
Lumber and building-materials dealers.....		2,052	105,068	1,980	101,471	175	5,701	5.6	15,578	15.4	82,192	81.0	28,955
Heating—plumbing equipment dealers.....		109	2,984	102	2,920	24	285	9.8	1,005	34.4	1,650	55.8	415
Paint, glass, wallpaper stores.....		259	7,597	246	7,497	28	192	2.6	1,848	24.6	5,457	72.8	1,052
Electrical supply stores.....		60	922	58	914	10	117	12.8	226	24.7	571	62.5	123
Hardware Group.....		1,514	46,574	1,449	44,878	252	2,040	4.5	16,780	37.4	26,058	58.1	8,145
Hardware stores.....		906	22,592	870	22,149	150	1,264	5.7	9,551	45.1	11,554	51.2	3,986
Farm implement—tractor—hardware dealers.....		608	23,982	579	22,729	82	776	5.4	7,229	51.8	14,724	64.8	4,159
Eating Places.....		11,812	92,886	10,587	88,858	6,755	59,242	88.4	21,665	25.0	5,755	6.6	541
Restaurants, cafeterias, lunch rooms.....		6,891	76,485	6,235	71,655	5,854	49,401	67.6	18,568	25.6	4,888	6.8	504
Lunch counters and stands.....		4,689	15,525	4,124	14,044	2,746	10,009	71.5	5,203	22.8	852	5.9	56
Soft drink, juice, ice cream stands.....		252	1,076	210	959	175	652	66.8	92	9.6	55	5.6	1
Drinking Places.....		5,125	18,285	2,848	17,019	1,989	12,256	71.9	4,110	24.2	671	5.9	54
Drug Stores.....		5,519	65,900	5,164	61,756	825	19,724	24.1	45,881	56.1	16,151	19.8	5,790
Drug stores with fountain.....		2,218	72,851	2,129	69,088	477	16,117	25.5	59,471	57.1	15,500	19.6	5,124
Drug stores—other.....		1,101	13,069	1,055	12,649	546	5,607	28.5	6,410	50.7	2,651	20.8	666
Liquor Stores (packaged goods).....		1,249	17,652	1,129	16,285	795	10,867	66.7	4,414	27.1	1,004	6.2	169
Other Retail Stores.....		5,945	90,952	5,441	85,871	2,087	14,620	17.0	50,415	55.4	40,858	47.6	12,762
Fuel, ice, fuel-oil dealers.....		1,012	5,999	924	5,686	451	1,670	29.4	2,541	44.7	1,475	25.9	195
Hay, grain and feed stores.....		1,198	26,055	1,118	24,685	282	5,425	15.9	12,259	49.6	9,021	36.5	1,276
Farm and garden supply stores.....		144	2,220	118	2,049	56	700	34.2	845	41.2	504	24.6	132
Jewelry stores.....		566	16,251	541	16,064	108	970	6.0	4,981	50.4	10,215	65.6	5,517
Book stores.....		75	2,866	69	2,659	51	251	9.4	1,155	45.4	1,255	47.2	697
Stationery stores.....		49	571	44	554	20	67	12.1	165	29.8	322	58.1	79
Cigar stores, cigar stands.....		252	2,945	209	2,657	170	2,555	88.5	257	9.7	47	1.8	5
Florists.....		718	4,989	685	4,887	221	526	10.8	1,556	27.5	5,025	61.9	512
Gift, novelty, souvenir shops.....		218	1,195	190	1,046	149	520	49.7	508	29.5	218	20.8	78
News dealers.....		215	1,590	192	1,500	146	1,028	79.1	244	18.0	28	2.1	2
Office, school supply and equipment dealers.....		285	9,775	274	9,635	55	200	2.1	1,588	14.4	8,049	85.5	2,111
Opticians.....		209	2,126	191	2,045	66	461	22.6	860	42.1	722	55.5	180
Photographic supply—camera stores.....		22	1,018	21	984	8	50	5.1	520	52.6	454	44.1	104
Sporting goods stores.....		95	1,655	90	1,625	41	277	17.0	841	51.8	507	51.2	156
Other retail stores.....		909	11,985	777	9,997	550	2,142	21.4	2,857	28.4	5,018	50.2	1,920
Second-hand Stores.....		1,781	6,445	1,651	7,999	1,141	5,750	46.9	2,400	50.0	1,849	25.1	621

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$697,589,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

UTAH		STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS												
KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total		1939 1935 1929	6,372 5,585 5,249	\$170,728 129,402 196,559	6,157 5,106 4,055	\$164,459 112,583 153,381	2,701 (2) 1,927	\$49,283 (2) 47,950	30.0 (2) 31.2	\$52,783 (2) 48,740	32.1 (2) 31.8	\$62,413 38,784 58,691	37.9 34.5 37.0	\$18,298 (3) (3)
Food Group			1,558	33,091	1,519	32,051	665	13,877	43.8	9,589	29.9	8,485	26.5	1,184
Grocery stores (without fresh meats)			438	4,240	428	4,055	194	1,700	41.9	1,557	35.5	998	24.8	191
Combination stores (groceries-meat)			552	23,703	522	23,243	192	10,819	45.7	6,971	30.0	5,655	24.3	777
Dairy products stores, milk dealers			110	2,081	108	2,011	19	133	6.8	361	18.0	1,517	75.4	168
Meat markets, fish markets			57	898	58	779	28	297	38.1	301	38.7	181	25.2	22
Candy, nut, confectionery stores			156	1,059	149	989	119	625	63.2	327	33.1	37	3.7	15
Delicatessen stores						One store combined with "Other food stores."								
Fruit stores, vegetable markets			92	283	87	248	53	138	54.8	77	31.1	35	14.1	3
Bakeries, caterers			58	455	57	454	53	435	95.8	16	3.5	3	.7	—
Egg and poultry dealers			3	4	3	4	2	32	12.7	159	63.1	61	24.2	8
Other food stores			10	398	9	248	7							—
General Stores (with food)			238	6,948	232	6,829	43	712	10.4	3,131	45.9	2,986	43.7	973
General Merchandise Group			152	25,358	147	25,025	100	11,045	44.1	7,458	29.8	6,522	28.1	2,255
Department stores			38	19,638	36	19,038	21	7,680	35.5	7,417	34.3	6,521	30.2	2,234
Dry goods and general merchandise stores			71	3,007	70	2,982	41	3,365	98.8	41	1.2	1	—	1
Variety stores			45	3,713	41	3,407	38	3,365	98.8	41	1.2	1	—	1
Apparel Group			320	10,609	296	9,928	168	3,846	38.7	2,850	28.7	3,232	32.6	1,030
Men's-boys' furnishings, hat stores			11	316	10	315	7	186	59.1	121	38.4	8	2.5	—
Men's-boys' clothing stores (and furnishings)			57	1,966	54	1,790	23	554	29.8	817	45.7	439	24.5	143
Family clothing stores			30	1,533	30	1,538	10	200	13.0	518	33.7	820	53.3	337
Women's ready-to-wear stores			121	3,285	117	3,193	63	1,403	43.9	776	24.3	1,014	31.8	286
Furriers, fur shops			8	570	5	483	—	—	—	92	19.0	291	61.0	109
Millinery stores			24	402	21	240	21	240	100.0	—	—	—	—	—
Women's accessories stores			8	122	5	50	5	50	100.0	—	—	—	—	—
Infants', other apparel stores			12	158	7	108	6	180	56.8	80	25.2	58	18.2	12
Custom tailors			9	210	9	210	6	—	—	—	—	—	—	—
Shoe stores (all kinds)			40	2,044	38	2,001	25	1,053	52.6	446	22.3	502	25.1	143
Furniture—Household—Radio Group			222	9,240	211	8,931	32	379	4.2	1,830	18.3	6,922	77.5	4,524
Furniture stores			81	6,256	78	6,121	7	37	.6	785	12.8	5,239	86.6	3,583
Floor coverings, drapery stores			4	773	4	765	2	147	19.2	382	47.3	256	33.5	136
Other home-furnishings stores			20		19		11	24	2.1	320	28.2	792	89.7	766
Household appliance dealers			70	1,275	64	1,138	4	24	2.1	320	28.2	792	89.7	766
Radio—household appliance stores			40	842	39	815	6	171	18.8	103	17.9	575	83.3	259
Radio stores—other			7	94	7	94	2							
Automotive Group			251	25,178	238	23,801	20	510	2.1	8,348	34.9	15,045	63.0	1,489
Motor-vehicle dealers (new)			163	22,328	153	21,069	7	399	1.9	7,399	35.1	13,271	65.0	1,109
Used-car dealers			25	493	23	480	6	70	14.8	126	26.2	284	59.2	88
Accessory, tire, battery dealers			59	2,278	58	2,271	7	41	1.8	785	34.6	1,445	63.8	283
Other automotive			4	81	4	81	—	—	—	38	44.4	45	55.8	9
Filling Stations			1,184	16,132	1,151	15,483	331	2,545	16.4	8,767	56.6	4,171	27.0	811
Lumber—Building Group			192	9,371	184	8,848	20	148	1.7	1,469	16.6	7,231	81.7	1,915
Lumber and building-materials dealers			134	7,853	127	7,159	11	77	1.1	1,079	15.1	6,003	85.8	1,877
Heating—plumbing equipment dealers			18	793	18	793	3	52	6.6	158	19.9	583	73.5	74
Paint, glass, wallpaper stores			28	738	27	709	4	19	2.1	232	25.9	645	72.0	164
Electrical supply stores			12	187	12	187	2							
Hardware Group			93	2,452	87	2,128	15	194	9.1	789	37.1	1,143	53.8	328
Hardware stores			48	868	46	837	11	127	15.2	418	49.7	294	35.1	80
Farm implement—tractor—hardware dealers			45	1,586	41	1,299	4	67	5.2	373	28.9	849	65.9	246
Eating Places			668	7,499	648	7,224	557	6,133	84.9	992	13.7	99	1.4	18
Restaurants, cafeterias, lunch rooms			370	5,670	357	5,439	306	4,888	86.4	682	12.5	59	1.1	12
Lunch counters and stands			281	1,649	258	1,605	220	1,304	81.2	286	16.8	35	2.2	2
Soft drink, juice, ice cream stands			55	180	35	180	29	131	72.8	44	24.4	5	2.8	2
Drinking Places			317	2,408	298	2,213	242	1,843	63.3	328	14.8	42	1.9	14
Drug Stores			194	8,421	199	8,520	81	2,376	37.8	3,397	55.7	547	8.7	114
Drug stores with fountain			151	4,767	147	4,668	59	1,228	27.6	2,995	64.2	385	8.2	84
Drug stores—other			43	1,654	42	1,652	22	1,068	65.9	402	24.3	182	9.6	30
Liquor Stores (packaged goods)			95	3,959	95	3,959	95	3,959	100.0	—	—	—	—	—
Other Retail Stores			602	11,587	773	11,182	273	1,385	12.4	3,917	35.0	5,880	52.6	1,842
Fuel, ice, fuel-oil dealers			330	3,107	325	3,085	108	234	7.6	1,085	35.5	1,758	56.9	387
Hay, grain and feed stores			65	2,045	60	1,978	13	112	8.0	994	53.0	770	41.0	131
Farm and garden supply stores			13	186	12	163	4	4	2.5	97	59.5	62	38.0	9
Jewelry stores			64	1,434	63	1,342	17	78	5.8	496	38.2	778	58.0	404
Book stores			11	523	8	490	6	74	9.9	224	30.0	148	60.1	227
Stationery stores			5	256	5	256	2							
Cigar stores, cigar stands			29	438	28	434	28	434	100.0	—	—	—	—	—
Florists			60	549	58	530	23	93	17.8	155	29.2	232	55.2	60
Gift, novelty, souvenir shops			22	166	22	166	14	77	46.4	53	31.9	38	21.7	3
News dealers			6	45	6	45	8	48	6.1	68	8.7	665	85.2	140
Office, school supply and equipment dealers			29	756	27	735	1	43	10.4	173	41.9	197	47.7	87
Opticians			29	422	28	413	8							
Photographic supply—camera stores			4	56	4	56	2	17	4.4	257	88.4	113	29.2	37
Sporting goods stores			14	351	14	351	1							
Other retail stores			121	1,293	115	1,259	44	171	13.8	315	25.0	773	81.4	357
Second-hand Stores			90	479	88	459	61	231	50.3	120	26.2	108	23.5	25

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$73,779,000; separate data not available.

³ Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH VS. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

VERMONT

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total.....	1939 1935 1929	5,423 4,628 5,189	\$123,569 96,578 152,178	5,214 4,011 4,944	\$112,668 76,998 145,568	1,844 (2) 1,833	\$29,581 (2) 56,775	26.1 (2) 25.5	\$41,581 (2) 57,745	56.9 (2) 59.7	\$41,724 25,081 50,850	37.0 52.6 35.0	\$11,275 (3) (3)
Food Group.....		1,578	52,099	1,565	51,959	542	12,264	58.4	11,517	52.0	8,178	25.6	1,295
Grocery stores (without fresh meats).....		549	8,086	544	8,040	250	4,899	60.9	1,984	24.4	1,177	14.7	226
Combination stores (groceries-meats).....		699	20,792	692	20,737	128	6,229	50.0	8,265	59.9	6,245	50.1	947
Dairy products stores, milk dealers.....		82	1,205	82	1,205	20	189	14.0	512	42.5	524	45.5	78
Meat markets, fish markets.....		66	578	65	574	21	154	26.8	281	49.0	159	24.2	29
Candy, nut, confectionery stores.....		60	515	58	478	45	541	71.3	130	27.2	7	1.5	4
Delicatessen stores.....					Two stores combined with "Other food stores."								
Fruit stores, vegetable markets.....		55	446	55	446	20	228	51.1	182	40.8	56	8.1	4
Bakeries, caterers.....		40	280	40	280	19	156	46.6	115	41.1	29	10.5	3
Egg and poultry dealers.....		9	16	9	16	9	16	100.0	—	—	—	—	—
Other food stores.....		40	183	40	183	30	92	50.5	70	38.2	21	11.5	4
General Stores (with food).....		202	4,566	199	4,272	30	476	11.1	2,451	57.4	1,345	31.5	565
General Merchandise Group.....		181	9,959	153	9,245	99	5,002	54.1	2,776	50.0	1,465	15.9	746
Department stores.....		17	4,447	16	5,984	5	1,608	28.0	2,683	46.7	1,455	25.3	743
Dry goods and general merchandise stores.....		82	1,995	79	1,762	40	3,594	97.0	93	2.7	10	.5	3
Variety stores.....		62	5,517	61	5,497	54	—	—	—	—	—	—	—
Apparel Group.....		514	6,774	502	6,550	94	1,487	22.8	5,553	51.0	1,710	26.2	640
Men's-boys' furnishings, hat stores.....		5	42	5	42	5	200	9.8	1,255	61.4	590	28.8	280
Men's-boys' clothing stores (and furnishings).....		75	2,022	72	2,003	10	278	26.1	508	47.6	281	26.5	133
Family clothing stores.....		40	1,114	37	1,087	11	186	10.0	1,052	56.5	625	33.5	186
Women's ready-to-wear stores.....		86	1,823	83	1,696	18	35	42.7	34	41.5	15	15.8	—
Furriers, fur shops.....		5	167	5	167	1	31	70.5	6	13.6	7	15.9	—
Millinery stores.....		21	82	21	82	10	22	19.3	68	59.6	24	21.1	4
Women's accessories stores.....		9	44	9	44	4	12	15.6	54	38.7	42	47.7	6
Infants', other apparel stores.....		10	115	9	114	5	725	58.9	576	30.7	128	10.4	51
Custom tailors.....		15	158	11	66	4	—	—	—	—	—	—	—
Shoe stores (all kinds).....		52	1,227	52	1,227	50	—	—	—	—	—	—	—
Furniture—Household—Radio Group.....		212	4,211	206	5,691	52	231	6.2	850	22.5	2,650	71.5	1,766
Furniture stores.....		55	1,851	54	1,806	2	185	8.6	490	25.2	1,443	66.2	1,120
Floor coverings, drapery stores.....		2	510	2	510	41	14	1.5	148	15.9	901	84.8	522
Other home-furnishings stores.....		55	—	55	—	3	24	5.6	141	54.1	249	60.1	96
Household appliance dealers.....		62	1,126	59	1,065	3	10	10.2	51	52.0	57	57.8	28
Radio—household appliance stores.....		25	846	23	414	3	—	—	—	—	—	—	—
Radio stores—other.....		13	98	13	98	5	—	—	—	—	—	—	—
Automotive Group.....		225	19,551	217	17,258	22	528	5.0	5,779	55.5	10,951	65.5	1,621
Motor-vehicle dealers (new).....		155	18,556	147	16,083	5	551	2.1	5,278	52.8	10,474	65.1	1,429
Used-car dealers.....		15	124	15	124	2	197	16.8	501	42.6	477	40.6	192
Accessory, tire, battery dealers.....		50	996	50	996	14	—	—	—	—	—	—	—
Other automotive.....		5	55	5	55	1	—	—	—	—	—	—	—
Filling Stations.....		963	2,508	920	8,684	287	1,260	14.5	5,018	57.8	2,406	27.7	559
Lumber—Building Group.....		157	4,506	152	5,638	19	80	2.2	860	25.6	2,698	74.2	966
Lumber and building materials dealers.....		61	2,647	60	2,587	7	47	1.8	482	18.6	2,058	79.6	676
Heating—plumbing equipment dealers.....		52	687	50	559	5	23	4.1	205	36.7	351	59.2	199
Paint, glass, wallpaper stores.....		59	584	37	484	6	10	2.0	175	55.2	509	62.8	91
Electrical supply stores.....		5	28	5	28	1	—	—	—	—	—	—	—
Hardware Group.....		151	5,551	128	5,175	16	146	4.6	1,559	42.8	1,870	52.6	655
Hardware stores.....		101	2,649	100	2,505	15	146	4.6	1,559	42.8	1,870	52.6	655
Farm implement—tractor—hardware dealers.....		50	682	28	672	1	—	—	—	—	—	—	—
Eating Places.....		417	5,002	405	4,850	552	4,265	66.0	477	9.8	108	2.2	5
Restaurants, cafeterias, lunch rooms.....		265	4,118	255	5,981	225	5,529	88.6	585	9.7	67	1.7	1
Lunch counters and stands.....		156	786	151	752	115	641	85.2	66	11.7	25	5.1	2
Soft drink, juice, ice cream stands.....		18	118	17	117	14	95	81.2	4	3.4	18	15.4	—
Drinking Places.....		121	1,007	114	900	99	752	81.3	145	16.1	25	2.6	2
Drug Stores.....		149	3,362	141	5,126	54	1,222	59.1	1,678	53.7	228	7.2	69
Drug stores with fountain.....		109	2,551	102	2,529	51	641	27.5	1,491	64.0	197	8.5	61
Drug stores—other.....		40	811	39	797	23	581	72.9	187	23.5	29	3.6	5
Liquor Stores (packaged goods).....		32	2,176	7	55	7	55	100.0	—	—	—	—	—
Other Retail Stores.....		756	17,598	682	15,159	168	1,565	10.5	5,529	35.2	8,265	54.5	2,602
Fuel, ice, fuel-oil dealers.....		161	5,804	157	5,756	22	84	2.2	1,075	28.6	2,597	99.2	785
Hay, grain and feed stores.....		217	9,710	186	7,998	11	543	6.8	2,790	54.9	4,665	58.5	1,492
Farm and garden supply stores.....		57	755	55	710	11	64	9.0	416	53.6	230	32.4	107
Jewelry stores.....		8	106	8	106	2	37	9.5	205	51.5	156	59.4	54
Book stores.....		16	295	15	290	5	584	72.2	141	26.5	7	1.3	1
Stationery stores.....		55	532	55	532	25	31	9.0	128	37.3	184	55.7	59
Cigar stores, cigar stands.....		53	545	53	543	4	92	60.1	57	57.5	4	2.6	1
Florists.....		58	153	57	153	28	193	55.5	122	55.0	35	9.5	17
Gift, novelty, souvenir shops.....		58	627	53	548	24	—	—	27	19.6	111	80.4	12
News dealers.....		11	157	9	158	—	—	—	16	47.1	12	55.3	2
Office, school supply and equipment dealers.....		5	40	4	34	1	6	17.6	—	—	—	—	—
Opticians.....					Two stores combined with "Other retail stores."								
Photographic supply—camera stores.....		16	189	15	186	6	48	25.8	104	55.9	54	18.3	16
Sporting goods stores.....		101	897	90	585	27	85	14.7	250	44.2	252	41.1	96
Other retail stores.....													
Second-hand Stores.....		45	149	44	148	25	70	47.3	29	19.6	49	33.1	7

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$51,905,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

VIRGINIA

TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total		1939 1935 1929	29,810 25,860 26,120	\$628,172 484,694 600,929	28,185 25,123 24,156	\$581,683 384,050 565,654	10,900 (2) 9,571	\$179,989 (2) 175,958	50.9 (#) 51.2	\$184,140 (2) 180,615	51.7 (2) 52.1	\$217,554 151,615 207,061	57.4 54.5 56.7	\$61,016 (3) (3)
Food Group			10,244	142,670	9,920	137,244	5,570	62,177	45.3	57,557	27.4	57,510	27.5	4,622
Grocery stores (without fresh meats)			5,018	51,956	4,694	51,157	1,706	15,086	48.4	9,925	51.9	6,126	19.7	1,049
Combination stores (groceries-meats)			3,666	90,645	5,560	88,278	844	40,222	45.5	22,045	25.0	28,013	29.5	5,214
Dairy products stores, milk dealers			126	7,662	114	6,282	71	745	11.9	2,407	36.3	5,150	49.6	542
Meat markets, fish markets			419	4,758	400	4,584	245	2,067	45.3	1,584	50.5	1,113	24.4	159
Candy, nut, confectionery stores			503	5,551	476	5,224	358	2,275	70.5	743	25.0	208	6.5	15
Delicatessen stores			44	649	39	549	25	575	68.3	157	25.0	37	6.7	1
Fruit stores, vegetable markets			235	1,040	223	914	172	614	67.2	176	19.2	124	13.6	7
Bakeries, caterers			72	826	61	790	49	248	51.4	110	13.9	432	54.7	11
Egg and poultry dealers			109	690	106	609	79	256	42.0	306	50.5	47	7.7	9
Other food stores			52	915	47	697	23	291	52.4	328	36.4	280	51.2	55
General Stores (with food)			2,620	32,956	2,555	31,809	408	3,302	10.4	15,165	47.7	13,322	41.9	5,029
General Merchandise Group			659	75,692	751	61,497	448	25,676	42.1	19,663	52.3	15,758	25.6	7,075
Department stores			80	45,675	61	31,753	24	6,116	19.5	13,395	42.2	12,224	36.5	5,487
Dry goods and general merchandise stores			457	15,012	413	13,196	169	4,017	50.5	5,719	43.3	3,460	26.2	1,591
Variety stores			302	16,607	277	16,568	255	15,743	95.0	751	4.5	74	.5	17
Apparel Group			1,550	45,549	1,254	41,500	619	15,506	37.5	10,934	26.5	14,658	56.0	5,963
Men's-boys' furnishings, hat stores			40	887	58	782	27	623	79.7	117	14.9	42	5.4	17
Men's-boys' clothing stores (and furnishings)			262	10,512	228	9,652	72	2,184	22.7	5,023	51.4	4,425	45.9	1,910
Family clothing stores			257	9,021	245	8,775	108	2,516	26.4	2,559	26.7	4,116	46.9	2,005
Women's ready-to-wear stores			296	11,550	281	10,946	123	4,558	59.7	2,668	25.1	4,051	55.2	1,523
Furriers, fur shops			15	469	15	469	2	4,558	59.7	2,668	25.1	4,051	55.2	1,523
Millinery stores			102	1,474	92	1,520	74	1,150	65.6	97	7.4	95	7.0	10
Women's accessories stores			50	424	29	421	24	272	64.6	74	17.6	75	17.6	12
Infants', other apparel stores			55	568	53	563	16	162	28.6	254	41.6	167	29.6	60
Custom tailors			62	580	56	520	26	107	20.6	127	24.4	288	55.0	90
Shoe stores (all kinds)			255	6,066	221	7,652	145	4,174	55.2	2,057	26.2	1,621	20.6	556
Furniture—Household—Radio Group			658	27,591	769	26,006	147	768	2.9	4,486	17.2	20,772	79.9	15,686
Furniture stores			590	18,484	576	17,888	51	187	1.1	2,780	15.4	14,941	65.5	15,155
Floor coverings, drapery stores			6	152	6	152	5	12	7.9	65	42.6	75	49.3	61
Other home-furnishings stores			177	1,626	158	1,548	97	400	25.6	297	19.2	851	55.0	511
Household appliance dealers			160	4,531	128	3,657	6	77	2.1	654	17.3	2,946	60.6	1,551
Radio—household appliance stores			65	2,595	62	2,340	5	50	1.5	610	26.1	1,700	72.6	405
Radio stores—other			20	625	17	421	5	62	14.7	100	25.6	259	61.5	226
Automotive Group			846	68,099	791	79,272	65	2,580	3.0	29,683	37.4	47,229	59.6	5,284
Motor-vehicle dealers (new)			598	78,226	549	70,026	25	1,593	2.3	26,623	38.3	41,610	59.4	4,066
Used-car dealers			51	1,678	44	1,456	16	115	6.0	460	52.0	861	80.0	52
Accessory, tire, battery dealers			194	7,724	186	7,559	57	622	6.5	2,292	50.4	4,625	61.3	1,123
Other automotive			12	271	12	271	3	50	11.1	108	59.6	135	49.1	43
Filling Stations			5,085	49,625	4,625	46,265	1,555	9,724	21.0	23,514	50.4	15,225	28.6	2,155
Lumber—Building Group			369	21,539	344	20,057	61	540	2.7	3,596	17.9	15,921	79.4	4,548
Lumber and building-materials dealers			265	19,567	254	16,223	46	488	2.7	3,143	17.2	14,592	80.1	4,022
Heating—plumbing equipment dealers			29	505	22	273	5	12	4.4	79	28.9	162	66.7	44
Paint, glass, wallpaper stores			55	1,279	46	1,171	5	15	1.3	509	26.4	847	72.3	151
Electrical supply stores			22	590	22	590	5	25	6.4	65	16.7	500	76.9	151
Hardware Group			410	16,116	396	15,352	55	682	4.5	6,075	39.6	6,615	56.1	5,093
Hardware stores			551	12,273	519	11,687	46	575	4.9	4,951	42.4	6,143	52.7	2,198
Farm implement—tractor—hardware dealers			79	5,845	77	5,665	7	69	2.4	1,124	50.5	2,472	67.1	895
Eating Places			2,768	25,678	2,576	24,173	2,067	19,985	62.7	3,469	14.5	721	5.0	61
Restaurants, cafeterias, lunch rooms			1,544	20,673	1,456	19,654	1,145	16,256	62.7	2,881	14.7	515	2.6	52
Lunch counters and stands			1,119	4,628	1,042	4,196	841	3,485	85.1	525	12.5	188	4.4	7
Soft drink, juice, ice cream stands			105	577	96	343	81	260	75.6	65	16.4	20	5.6	2
Drinking Places			1,005	7,984	929	7,160	710	5,593	75.5	1,522	21.3	245	5.4	18
Drug Stores			789	26,146	750	25,192	237	10,662	43.1	11,522	45.7	2,808	11.2	756
Drug stores with fountain			629	22,555	595	21,608	163	6,740	40.5	10,380	48.0	2,488	11.5	654
Drug stores—other			160	3,611	155	3,584	74	2,122	59.2	1,142	31.9	520	6.9	102
Liquor Stores (packaged goods)			124	16,997	120	16,959	111	16,917	99.6	59	.2	3	---	---
Other Retail Stores			2,080	51,196	1,974	47,196	671	4,649	10.5	16,552	34.6	25,997	55.1	6,556
Fuel, ice, fuel-oil dealers			671	15,792	645	15,025	262	896	6.9	4,455	54.0	7,662	59.1	2,141
Hay, grain and feed stores			296	13,654	277	12,258	58	1,150	9.2	4,717	38.6	6,391	52.2	1,405
Farm and garden supply stores			106	5,207	96	4,587	21	116	2.5	2,176	47.7	2,275	49.6	787
Jewelry stores			215	6,070	206	5,614	44	517	9.2	1,650	29.4	5,447	61.4	2,046
Book stores			35	1,124	35	1,124	12	45	3.6	429	38.2	652	58.0	152
Stationery stores			22	426	19	396	6	26	6.5	150	37.7	222	55.6	95
Cigar stores, cigar stands			61	917	59	897	53	657	95.6	29	5.2	11	1.2	1
Florists			162	2,084	172	2,000	46	99	5.0	637	51.6	1,264	63.2	306
Gift, novelty, souvenir shops			66	506	61	409	46	240	58.7	136	33.2	35	6.1	10
News dealers			66	780	65	756	46	420	55.6	256	51.2	100	15.2	22
Office, school supply and equipment dealers			59	2,356	59	2,356	5	29	1.2	341	14.5	1,966	84.5	587
Opticians			48	741	44	680	10	59	6.7	505	44.6	316	46.5	154
Photographic supply—camera stores			8	576	7	585	1							
Sporting goods stores			16	581	13	451	1	417	15.3	1,109	55.4	1,610	51.3	872
Other retail stores			229	2,244	216	2,120	80							
Second-hand Stores			269	2,552	255	2,201	162	1,068	48.5	563	25.6	570	25.9	427

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1959; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$252,417,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

WASHINGTON

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	Amount (add 000)	Per-cent		
State Total.....		1939 1935 1929	26,882 23,887 22,110	\$668,790 517,895 761,808	25,502 22,792 18,977	\$635,209 459,842 684,994	12,320 (2) 8,022	\$187,941 (2) 178,056	29.6 (2) 28.0	\$195,093 (2) 232,960	30.4 (2) 34.0	\$254,175 154,107 275,978	40.0 33.5 40.0	\$60,071 (3) (3)
Food Group.....			7,427	154,116	7,267	151,356	3,111	64,878	42.9	41,524	27.4	44,954	29.7	6,507
Grocery stores (without fresh meats).....			3,096	50,158	3,051	48,779	1,179	16,335	53.5	15,720	32.2	16,724	34.3	2,489
Combination stores (groceries-meats).....			1,976	72,785	1,945	72,131	495	35,930	47.0	16,188	22.5	22,013	30.5	3,201
Dairy products stores, milk dealers.....			264	5,133	262	5,008	108	2,442	48.8	1,089	21.7	1,477	29.5	239
Meat markets, fish markets.....			851	15,507	854	15,141	310	4,186	27.6	6,871	44.1	4,284	28.3	535
Candy, nut, confectionery stores.....			480	2,770	445	2,722	386	2,152	79.1	494	18.1	76	2.8	11
Delicatessen stores.....			48	819	47	810	41	625	77.2	142	17.5	43	5.3	5
Fruit stores, vegetable markets.....			267	2,548	256	2,470	208	1,605	65.0	637	25.8	228	9.2	11
Bakeries, caterers.....			342	3,594	330	3,513	298	3,233	92.0	238	6.8	42	1.2	3
Egg and poultry dealers.....			55	261	53	250	29	150	52.0	93	37.2	27	10.8	2
Other food stores.....			88	541	84	532	57	240	45.1	252	47.4	40	7.5	11
General Stores (with food).....			274	10,560	264	10,117	30	425	4.2	3,776	37.3	5,916	58.5	1,520
General Merchandise Group.....			633	96,994	614	95,418	441	29,626	51.0	34,886	36.6	30,906	32.4	11,947
Department stores.....			89	74,631	89	74,631	38	16,583	20.2	34,751	42.2	30,884	37.6	11,942
Dry goods and general merchandise stores.....			260	8,514	248	7,567	149	13,043	98.6	155	1.2	22	.2	5
Variety stores.....			284	15,849	277	13,220	254							
Apparel Group.....			1,384	57,865	1,290	56,744	736	13,132	35.7	10,561	28.8	13,051	35.5	3,820
Men's-boys' furnishings, hat stores.....			72	837	64	755	51	487	86.5	204	27.8	42	5.7	12
Men's-boys' clothing stores (and furnishings).....			218	8,598	209	8,518	75	1,207	14.5	3,728	44.8	3,383	40.7	1,098
Family clothing stores.....			61	2,959	80	2,933	59	642	21.9	893	23.6	1,598	54.5	648
Women's ready-to-wear stores.....			584	12,509	569	12,045	204	3,751	51.2	2,919	24.2	5,375	44.6	1,352
Furriers, fur shops.....			53	1,788	50	1,737	10	295	17.0	487	28.0	955	55.0	354
Millinery stores.....			101	1,425	93	1,123	79	894	79.6	179	15.9	50	4.5	6
Women's accessories stores.....			57	1,138	55	1,102	42	802	72.8	148	13.4	152	13.8	17
Infants', other apparel stores.....			58	305	53	244	23	79	32.4	50	20.5	115	47.1	20
Custom tailors.....			131	960	116	908	62	214	23.8	295	32.5	399	45.9	148
Shoe stores (all kinds).....			231	7,786	221	7,601	151	4,761	62.6	1,858	24.5	982	12.9	167
Furniture—Household—Radio Group.....			798	23,424	763	21,923	152	1,130	5.2	3,912	17.8	16,881	77.0	9,416
Furniture stores.....			294	14,030	287	13,048	56	354	2.7	2,151	16.3	10,563	81.0	5,982
Floor coverings, drapery stores.....			35	695	30	654	7	35	5.3	198	30.0	423	64.7	87
Other home-furnishings stores.....			87	1,165	84	1,145	48	598	52.2	241	21.1	306	26.7	56
Household appliance dealers.....			217	3,979	208	3,840	13	56	1.5	554	14.4	3,230	84.1	2,335
Radio—household appliance stores.....			104	2,489	99	2,251	11	26	1.2	520	23.1	1,705	75.7	621
Radio stores—other.....			61	1,066	55	985	17	61	6.2	270	27.4	654	68.4	337
Automotive Group.....			985	96,358	955	92,974	115	933	1.0	28,931	51.1	63,110	67.9	8,207
Motor-vehicle dealers (new).....			556	84,494	518	81,538	17	203	.2	25,417	31.2	55,918	68.6	6,813
Used-car dealers.....			153	2,217	148	2,606	38	390	15.0	855	25.1	1,561	59.9	277
Accessory, tire, battery dealers.....			255	8,242	249	8,029	52	284	3.3	2,636	32.8	5,129	63.9	1,031
Other automotive.....			41	805	40	801	8	76	9.5	223	27.8	502	62.7	88
Filling Stations.....			4,413	56,306	4,252	54,238	1,572	12,502	23.1	26,092	48.1	15,644	28.8	2,243
Lumber—Building Group.....			791	28,381	759	25,410	109	618	2.4	5,005	19.7	19,791	77.9	4,549
Lumber and building-materials dealers.....			502	21,370	497	20,868	52	378	1.8	3,837	18.4	16,655	79.8	3,707
Heating—plumbing equipment dealers.....			105	2,352	102	2,287	24	104	4.5	422	18.5	1,761	77.0	543
Paint, glass, wallpaper stores.....			128	2,231	115	1,812	26	126	7.0	613	33.8	1,073	59.2	211
Electrical supply stores.....			46	448	45	443	7	10	2.2	131	29.6	302	68.2	88
Hardware Group.....			506	16,912	503	16,750	91	671	4.0	5,144	30.7	10,935	65.3	3,051
Hardware stores.....			382	10,207	380	10,128	80	584	5.8	3,971	39.2	5,573	55.0	1,704
Farm implement—tractor—hardware dealers.....			124	6,705	123	6,622	11	87	1.3	1,173	17.7	5,562	81.0	1,347
Eating Places.....			3,000	33,826	2,829	32,575	2,513	27,910	85.7	4,070	12.5	595	1.8	53
Restaurants, cafeterias, lunch rooms.....			1,749	26,820	1,647	25,806	1,422	21,744	84.3	3,560	13.8	502	1.9	48
Lunch counters and stands.....			1,132	6,327	1,065	6,096	981	5,536	90.8	469	7.7	91	1.5	7
Soft drink, juice, ice cream stands.....			119	679	117	673	110	630	95.6	41	6.1	2	.3	---
Drinking Places.....			1,977	21,043	1,868	19,895	1,571	18,801	84.4	2,706	13.8	388	2.0	69
Drug Stores.....			860	22,698	835	21,928	378	10,139	46.2	9,252	42.2	2,537	11.6	612
Drug stores with fountain.....			495	12,762	487	12,603	227	5,721	45.4	5,663	44.9	1,219	9.7	272
Drug stores—other.....			365	9,934	348	9,325	151	4,418	47.4	3,589	38.5	1,318	14.1	340
Liquor Stores (packaged goods).....			211	14,547	28	209	20	145	69.4	61	29.2	3	1.4	---
Other Retail Stores.....			2,829	54,558	2,713	52,691	1,061	7,563	14.3	16,157	30.7	28,971	55.0	7,911
Fuel, ice, fuel-oil dealers.....			804	13,268	791	13,105	244	775	5.9	3,813	29.1	8,517	85.0	1,892
Hay, grain and feed stores.....			305	13,955	295	13,414	51	584	4.4	4,708	35.1	8,122	60.5	1,714
Farm and garden supply stores.....			62	2,892	56	2,495	13	559	22.4	718	28.8	1,218	48.8	451
Jewelry stores.....			238	6,027	221	5,878	52	386	6.6	1,937	32.9	3,555	60.5	2,107
Book stores.....			53	1,214	50	1,198	28	239	20.0	823	52.1	334	27.9	168
Stationery stores.....			34	325	34	325	17	134	41.2	81	24.9	110	33.9	18
Cigar stores, cigar stands.....			234	3,050	210	2,909	191	2,850	91.1	250	8.6	9	.3	---
Florists.....			222	2,184	218	2,154	82	275	12.8	798	37.0	1,061	50.2	240
Gift, novelty, souvenir shops.....			102	457	96	434	85	250	57.8	109	25.1	75	17.3	24
News dealers.....			22	133	20	129	15	75	58.1	24	18.6	30	23.3	2
Office, school supply and equipment dealers.....			122	4,429	121	4,403	8	53	1.2	704	16.0	3,648	82.8	786
Opticians.....			123	1,558	115	1,492	38	273	18.3	788	52.7	433	29.0	95
Photographic supply—camera stores.....			13	302	13	302	5	47	15.6	122	40.4	133	44.0	18
Sporting goods stores.....			80	1,328	78	1,278	39	241	18.9	629	49.1	409	32.0	88
Other retail stores.....			415	5,438	395	5,177	193	1,022	32.2	856	28.9	1,299	40.9	516
Second-hand Stores.....			604	3,204	584	2,981	420	1,470	49.3	1,018	54.2	493	18.5	168

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$305,755,000; separate data not available.

3 Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

WEST VIRGINIA

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total	1939 1935 1929	18,928 16,285 17,244	\$405,989 528,081 447,877	14,925 16,960 15,029	\$588,605 279,340 539,585	6,689 (*) 6,428	\$137,543 (*) 134,853	37.3 (*) 34.8	\$97,299 (*) 123,850	26.4 (*) 31.7	\$153,961 69,218 151,082	36.3 31.9 32.7	\$59,164 (*) (*)
Food Group		6,379	93,227	5,104	64,842	2,125	46,634	55.2	18,583	19.5	21,445	25.3	5,130
Grocery stores (without fresh meats)		2,787	20,894	2,124	18,175	913	11,561	85.8	3,428	18.9	3,184	17.5	488
Combination stores (groceries-meats)		2,610	63,438	2,284	59,022	891	31,289	53.0	10,820	16.3	18,913	28.7	2,454
Dairy products stores, milk dealers		123	2,076	103	1,958	46	662	45.5	449	23.2	607	31.3	103
Meat markets, fish markets		102	1,761	76	1,594	39	531	33.3	937	58.6	126	7.9	24
Candy, nut, confectionery stores		488	2,594	311	1,929	276							
Delicatessen stores		7	46	5	33	4	1,637	63.4	283	14.4	42	2.2	5
Fruit stores, vegetable markets		151	753	101	513	88	264	51.5	140	27.3	109	21.2	6
Bakeries, caterers		73	753	52	654	41	282	41.3	144	22.7	228	38.0	11
Egg and poultry dealers		53	167	23	152	17	122	80.3	23	15.1	7	4.6	1
Other food stores		27	985	25	854	12	288	33.5	339	39.7	229	26.8	40
General Stores (with food)		1,653	45,050	1,501	43,277	524	7,658	18.1	17,036	39.4	18,583	42.5	5,526
General Merchandise Group		597	57,330	517	55,384	298	22,700	41.0	17,085	30.6	15,599	28.2	5,879
Department stores		53	24,620	54	23,629	23	5,602	23.5	9,424	39.5	6,823	37.0	3,438
Dry goods and general merchandise stores		569	19,077	514	18,173	129	3,623	21.0	7,595	41.8	8,755	37.2	2,229
Variety stores		172	15,633	149	15,362	146	15,275	99.3	66	.5	21	.2	12
Apparel Group		1,007	29,855	850	27,697	455	12,522	44.9	6,891	24.7	6,484	30.4	5,467
Men's-boys' furnishings, hat stores		19	320	16	279	8	109	39.1	140	50.2	30	10.7	15
Men's-boys' clothing stores (and furnishings)		187	7,047	164	6,738	73	2,115	31.4	2,107	31.3	2,516	37.3	697
Family clothing stores		225	6,349	175	5,660	84	1,559	27.6	1,548	25.8	2,753	48.6	1,567
Women's ready-to-wear stores		251	8,680	214	8,291	103	3,655	44.1	2,034	24.5	2,602	31.4	798
Furriers, fur shops		9	218	9	216	3	65	30.1	55	25.5	96	44.4	64
Millinery stores		70	782	59	607	45	472	77.8	99	18.3	36	5.9	7
Women's accessories stores		24	506	23	476	19	355	74.6	101	21.2	20	4.2	9
Infants', other apparel stores		21	271	14	245	9	99	40.4	91	37.1	55	22.5	13
Custom tailors		43	428	33	381	20	288	75.8	57	15.0	36	9.4	11
Shoe stores (all kinds)		158	5,258	143	5,004	111	3,805	76.0	859	17.2	340	8.8	88
Furniture—Household—Radio Group		518	18,580	460	17,713	61	578	3.3	2,409	13.8	14,728	63.1	11,541
Furniture stores		218	12,047	197	11,859	11	89	.8	1,507	12.9	10,063	68.3	8,058
Floor coverings, drapery stores		14	264	11	235	7	107	45.5	50	21.3	78	33.2	20
Other home-furnishings stores		44	843	39	825	24	270	43.2	101	16.2	254	40.6	229
Household appliance dealers		120	2,612	104	2,496	5	45	1.8	380	14.4	2,091	83.8	1,586
Radio—household appliance stores		106	2,384	96	2,278	8	48	2.1	358	15.7	1,672	82.2	1,387
Radio stores—other		18	430	13	420	6	19	4.5	33	7.9	368	87.6	261
Automotive Group		602	51,479	538	47,090	76	2,527	5.4	14,773	31.4	29,790	63.2	2,940
Motor-vehicle dealers (new)		414	46,725	378	42,728	23	1,817	3.6	15,883	32.5	27,228	83.7	2,404
Used-car dealers		38	652	33	605	14	105	15.0	177	22.0	523	65.0	59
Accessory, tire, battery dealers		144	3,858	120	3,538	37	805	22.8	713	20.1	2,039	57.3	477
Other automotive		6	44	5	21	2							
Filling Stations		2,528	26,398	1,943	22,028	613	7,395	34.9	9,028	41.0	5,305	24.1	858
Lumber—Building Group		351	14,055	299	13,300	74	501	3.6	2,154	18.2	10,645	80.0	3,308
Lumber and building-materials dealers		210	12,152	160	11,561	53	249	2.2	1,692	14.8	9,820	83.2	3,048
Heating—plumbing equipment dealers		49	848	37	577	8	30	5.2	132	22.9	415	71.9	130
Paint, glass, wallpaper stores		79	1,100	70	1,008	30	213	21.1	255	25.3	540	53.8	105
Electrical supply stores		13	155	12	154	3	9	5.6	75	48.7	70	45.5	23
Hardware Group		228	5,420	206	5,005	45	485	9.7	2,108	42.1	2,412	48.2	1,018
Hardware stores		213	5,224	194	4,820	41	468	9.7	2,026	42.0	2,526	48.3	996
Farm implement—tractor—hardware dealers		15	198	12	185	4	17	9.2	82	44.3	66	46.5	22
Eating Places		1,739	14,528	1,069	10,432	944	9,189	88.1	790	7.6	453	4.3	32
Restaurants, cafeterias, lunch rooms		1,023	11,607	643	8,411	587	7,669	91.2	486	5.8	258	3.0	31
Lunch counters and stands		818	2,587	368	1,760	320							
Soft drink, juice, ice cream stands		98	334	58	281	57	1,520	75.2	304	15.0	197	9.8	1
Drinking Places		1,525	8,505	970	5,609	842	4,884	87.1	591	10.5	134	2.4	14
Drug Stores		477	12,889	405	11,436	224	6,397	55.9	4,054	35.5	985	8.8	277
Drug stores with fountain		345	9,790	298	8,779	153	4,325	49.3	3,587	40.6	887	9.9	239
Drug stores—other		132	3,099	107	2,657	71	2,072	78.0	467	17.8	118	4.4	38
Liquor Stores (packaged goods)		148	12,375	143	12,328	143	12,328	100.0					
Other Retail Stores		1,006	15,899	608	11,752	557	2,516	21.4	3,759	32.0	5,477	46.8	2,299
Fuel, ice, fuel-oil dealers		145	862	110	727	61	178	24.5	517	45.6	232	31.9	46
Hay, grain and feed stores		193	5,436	188	5,061	59	879	22.2	1,235	40.3	1,147	37.5	288
Farm and garden supply stores		13	87	12	70	6	18	22.9	40	57.1	14	20.0	3
Jewelry stores		144	5,074	121	2,893	29	187	5.6	759	26.2	1,987	68.0	1,305
Book stores		21	371	12	286	7	94	32.9	63	29.0	109	38.1	53
Stationery stores		14	519	12	514	7	87	21.3	129	41.1	118	37.8	85
Cigar stores, cigar stands		50	628	37	484	32	454	93.6	25	5.2	5	1.0	
Florists		101	1,249	86	1,170	30	88	7.5	347	29.7	735	62.6	172
Gift, novelty, souvenir shops		21	104	19	99	15	71	71.7	17	17.2	11	11.1	3
News dealers		59	588	44	443	33	324	73.1	82	16.5	37	8.4	7
Office, school supply and equipment dealers		32	775	26	619	5	23	3.7	185	26.7	431	69.6	78
Opticians		55	528	38	433	14	115	26.8	208	48.0	110	25.4	26
Photographic supply—camera stores		5	50	5	50	2							
Sporting goods stores		8	100	4	20	2	14	20.0	37	52.9	19	27.1	3
Other retail stores		147	1,528	118	1,083	55	226	20.9	315	29.1	542	50.0	250
Second-hand Stores		182	799	114	510	68	329	64.5	58	11.4	123	24.1	79

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$190,124,000; separate data not available.

3 Data not available.

RETAIL TRADE: 1939

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TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

WISCONSIN

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total		1939 1935 1929	47,604 42,388 39,474	\$1,064,994 658,947 1,257,442	45,210 39,687 32,696	\$1,013,446 739,263 1,073,640	19,673 (2) 13,948	\$275,758 (2) 295,861	27.2 (2) 27.6	\$404,291 (2) 414,595	39.9 (2) 38.6	\$535,397 206,512 383,184	32.9 28.2 55.8	\$78,094 (3) (3)
Food Group			10,805	250,918	10,423	241,766	5,830	79,117	32.7	95,925	38.9	68,724	28.4	8,900
Grocery stores (without fresh meats)			5,820	61,652	5,500	60,437	1,513	24,825	41.1	25,240	38.4	12,572	20.5	1,782
Combination stores (groceries-meats)			4,152	122,467	4,052	120,428	620	35,765	28.0	51,782	43.0	34,901	29.0	4,569
Dairy products stores, milk dealers			522	25,954	476	21,253	186	2,196	10.5	4,464	21.0	14,593	68.7	1,758
Meat markets, fish markets			1,107	28,909	1,062	26,241	386	9,501	36.2	10,976	41.8	5,764	22.0	712
Candy, nut, confectionery stores			578	4,115	550	3,987	497	3,468	88.9	429	10.8	92	2.3	15
Delicatessen stores			95	989	92	949	75	749	78.9	181	19.1	19	2.0	---
Fruit stores, vegetable markets			182	5,169	176	3,255	135	2,052	65.1	967	29.7	234	7.2	24
Bakeries, caterers			438	5,010	414	2,940	348	2,270	77.2	526	17.9	144	4.9	10
Egg and poultry dealers			21	249	16	98	13	53	54.1	27	27.5	18	18.4	1
Other food stores			94	2,213	65	2,180	59	240	11.0	1,553	82.1	587	26.9	254
General Stores (with food)			1,054	37,515	1,003	35,717	137	3,134	8.8	22,781	65.8	9,802	27.4	2,795
General Merchandise Group			893	117,698	853	115,009	533	35,977	31.3	45,982	40.0	33,050	28.7	10,598
Department stores			128	65,560	125	64,544	43	12,415	14.7	41,067	48.6	31,062	38.7	9,731
Dry goods and general merchandise stores			381	10,414	369	10,047	177	3,404	33.9	4,671	46.5	1,972	19.8	664
Variety stores			384	21,924	359	20,418	313	20,158	96.7	244	1.2	16	1.1	5
Apparel Group			2,706	66,417	2,573	65,800	1,305	23,917	37.5	20,785	32.5	19,118	30.0	5,275
Men's-boys' furnishings, hat stores			85	1,538	82	1,537	54	841	62.9	396	29.8	100	7.5	27
Men's-boys' clothing stores (and furnishings)			435	18,024	421	15,892	129	4,130	28.5	6,668	42.5	4,894	31.2	1,452
Family clothing stores			158	4,619	153	4,557	54	986	21.2	1,398	30.8	2,195	48.2	929
Women's ready-to-wear stores			812	20,981	574	20,013	288	8,217	31.1	5,885	29.4	7,913	39.5	1,775
Furriers, fur shops			99	3,151	96	3,030	14	408	15.5	884	29.2	1,738	57.3	549
Millinery stores			324	5,185	307	2,580	225	1,859	72.1	440	17.0	281	10.9	19
Women's accessories stores			141	1,603	133	1,584	106	1,293	61.6	208	13.1	85	5.5	15
Infants', other apparel stores			89	552	55	316	40	166	52.5	135	42.7	15	4.6	3
Custom tailors			145	1,305	139	1,234	58	242	19.8	434	35.2	558	45.2	173
Shoe stores (all kinds)			642	15,901	615	13,457	359	7,795	57.9	4,321	32.1	1,341	10.0	353
Furniture—Household—Radio Group			1,341	56,811	1,275	54,019	208	1,968	5.8	9,249	27.2	22,784	67.0	11,054
Furniture stores			515	17,550	501	17,170	67	762	4.5	4,727	27.5	11,661	68.0	8,271
Floor coverings, drapery stores			57	1,525	52	1,408	22	276	19.8	579	28.9	751	53.3	229
Other home-furnishings stores			156	2,791	151	2,715	60	558	20.5	618	22.7	1,542	56.8	539
Household appliance dealers			321	7,820	299	6,135	30	200	5.5	1,447	25.6	4,486	73.1	2,619
Radio—household appliance stores			246	8,599	231	5,877	17	152	2.8	1,846	31.4	3,879	66.0	1,212
Radio stores—other			66	748	61	716	12	58	5.0	234	32.7	446	62.3	184
Automotive Group			1,975	135,137	1,873	125,650	249	3,951	3.2	57,558	45.7	64,343	51.1	6,862
Motor-vehicle dealers (new)			1,329	121,596	1,258	112,868	88	2,554	2.3	52,222	46.3	57,692	51.4	5,821
Used-car dealers			154	3,413	147	3,308	42	389	11.8	1,143	34.5	1,778	53.7	95
Accessory, tire, battery dealers			455	9,328	434	9,115	111	939	10.3	5,854	42.1	4,342	47.6	929
Other automotive			57	802	54	759	8	69	9.1	357	47.0	553	45.9	39
Filling Stations			5,942	74,175	5,851	70,265	1,604	13,795	19.6	41,257	58.7	15,213	21.7	2,559
Lumber—Building Group			1,516	54,658	1,259	53,364	144	1,361	2.5	13,124	24.6	58,879	72.9	12,075
Lumber and building-materials dealers			896	48,594	884	47,497	47	710	1.5	10,829	22.4	58,158	76.1	11,504
Heating—plumbing equipment dealers			151	2,025	100	1,580	24	120	7.6	519	32.6	941	59.8	530
Paint, glass, wallpaper stores			222	3,688	217	5,555	58	452	12.7	1,719	48.4	1,384	38.9	344
Electrical supply stores			85	755	58	732	15	79	10.6	257	55.1	598	54.1	97
Hardware Group			1,850	54,647	1,592	53,771	259	2,362	7.1	16,585	49.0	14,624	43.9	6,557
Hardware stores			1,110	21,829	1,074	21,150	213	1,983	9.5	10,475	49.5	6,714	41.2	3,635
Farm implement—tractor—hardware dealers			540	15,018	518	12,921	46	419	3.5	6,092	48.5	6,110	48.4	2,922
Eating Places			2,676	30,168	2,537	29,007	2,061	25,696	61.7	4,967	17.1	554	1.2	37
Restaurants, cafeterias, lunch rooms			1,723	25,187	1,648	24,335	1,334	19,638	81.5	4,198	17.5	301	1.2	55
Lunch counters and stands			777	4,081	725	5,841	605	5,139	81.7	852	17.0	50	1.3	2
Soft drink, juice, ice cream stands			178	898	184	831	142	711	85.5	117	14.1	5	4	---
Drinking Places			11,061	84,996	10,382	79,795	8,951	54,327	68.1	25,586	29.5	1,902	2.4	270
Drug Stores			1,340	54,478	1,288	55,507	587	15,114	45.1	15,815	48.0	2,778	8.3	827
Drug stores with fountain			1,002	28,947	988	28,220	424	11,655	45.2	12,435	47.4	1,930	7.4	400
Drug stores—other			338	7,529	322	7,287	143	3,259	44.7	3,180	45.7	848	11.8	227
Liquor Stores (packaged goods)			208	3,807	201	5,773	148	2,687	70.7	643	22.5	263	7.0	28
Other Retail Stores			4,190	101,042	3,915	91,749	1,547	13,125	14.5	37,476	40.6	41,148	44.9	10,983
Fuel, ice, fuel-oil dealers			951	53,408	697	50,735	189	908	3.0	9,292	30.2	20,537	68.8	4,924
Hay, grain and feed stores			758	29,431	697	28,332	135	3,602	13.7	14,614	55.5	8,118	30.8	2,485
Farm and garden supply stores			97	5,635	95	5,529	40	590	18.7	1,941	55.0	996	28.3	299
Jewelry stores			491	8,455	475	8,287	188	1,148	18.3	2,974	47.5	2,165	34.4	641
Book stores			45	1,293	42	1,229	18	118	9.4	850	51.3	485	39.5	258
Stationery stores			27	211	25	199	18	82	31.2	81	30.6	78	38.2	21
Cigar stores, cigar stands			241	5,147	223	2,680	193	2,600	90.5	250	8.7	30	1.0	5
Florists			312	3,364	299	3,185	96	529	18.8	1,517	41.4	1,539	42.0	250
Gift, novelty, souvenir shops			121	858	108	799	83	350	41.3	205	25.7	284	33.0	57
News dealers			72	800	84	747	52	528	70.4	138	18.5	85	11.1	2
Office, school supply and equipment dealers			123	5,735	119	5,649	13	127	5.5	847	17.7	2,875	76.8	573
Opticians			110	888	105	847	53	388	45.6	564	45.0	97	11.4	55
Photographic supply camera stores			52	494	50	472	12	86	18.2	272	57.6	114	24.2	29
Sporting goods stores			70	1,587	66	1,290	29	215	16.7	747	57.9	328	25.4	74
Other retail stores			742	11,980	674	9,589	270	1,900	19.8	4,028	42.1	5,843	38.1	1,152
Second-hand Stores			449	2,133	425	2,054	310	1,221	59.4	816	30.1	215	10.5	54

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

² Cash sales in both all-cash stores and cash-credit stores amounted to \$550,751,000; separate data not available.

³ Data not available.

CENSUS OF BUSINESS

TABLE 8.—CASH vs. CREDIT SALES

STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS		ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES									
		Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)
						Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	1939 1935 1929	9,375 9,092 8,669	\$288,244 234,154 353,894	9,077 8,573 7,001	\$269,712 203,486 311,178	5,153 (2) 4,118	\$90,740 (2) 101,839	33.6 (2) 32.7	\$87,551 (2) 97,238	32.5 (2) 31.3	\$91,421 (2) 112,101	33.9 (2) 38.0	\$19,164 (2) (2)
Food Group		2,760	71,249	2,692	67,545	1,389	28,311	41.9	23,691	35.1	15,543	23.0	1,600
Grocery stores (without fresh meats)		936	18,137	921	18,003	427	9,149	50.8	6,589	36.6	2,265	12.6	170
Combination stores (groceries-meats)		774	23,166	752	22,638	210	8,114	35.8	10,770	47.6	3,754	16.8	313
Dairy products stores, milk dealers		64	12,390	60	9,636	39	390	4.0	1,760	18.3	7,486	77.7	784
Meat markets, fish markets		373	10,310	368	10,245	191	5,598	54.6	3,154	30.8	1,493	14.6	130
Candy, nut, confectionery stores		202	1,746	198	1,732	188	1,525	88.0	149	8.6	58	3.4	10
Delicatessen stores		60	622	57	608	47	474	77.9	119	19.8	15	2.5	—
Fruit stores, vegetable markets		104	2,214	100	2,106	86	1,714	81.4	317	15.0	75	3.6	4
Bakeries, caterers		202	1,448	194	1,407	172	1,240	88.1	99	7.1	68	4.8	3
Egg and poultry dealers		4	49	3	21	3	21	100.0	—	—	—	—	—
Other food stores		41	1,167	39	1,149	26	86	7.5	734	63.9	329	28.6	188
General Stores (with food)		2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group		174	51,584	169	45,888	137	11,224	24.5	18,681	36.3	18,003	39.2	4,911
Department stores		15	43,656	13	37,969	6	3,751	9.9	16,335	43.0	17,883	47.1	4,856
Dry goods and general merchandise stores		97	1,302	94	1,293	69	847	65.5	326	25.2	120	9.3	55
Variety stores		62	6,626	62	6,626	62	8,626	100.0	—	—	—	—	—
Apparel Group		802	27,626	758	26,287	491	11,559	44.0	5,613	21.3	9,115	34.7	2,268
Men's-boy's furnishings, hat stores		51	945	51	945	39	700	74.1	184	19.5	61	6.4	13
Men's-boy's clothing stores (and furnishings)		71	5,216	71	5,216	40	2,339	44.9	1,248	23.9	1,629	31.2	349
Family clothing stores		36	1,407	36	1,407	13	73	5.2	180	12.8	1,154	82.0	535
Women's ready-to-wear stores		155	9,624	135	8,963	90	2,546	28.4	1,940	21.6	4,477	50.0	905
Furriers, fur shops		54	1,803	54	1,803	11	364	20.2	537	29.8	902	50.0	285
Millinery stores		95	1,611	90	1,143	69	879	76.9	136	11.9	128	11.2	10
Women's accessories stores		81	1,015	79	1,013	71	857	84.6	104	10.3	52	5.1	9
Infants', other apparel stores		45	157	37	136	31	111	81.6	23	16.9	2	1.5	1
Custom tailors		68	767	66	767	23	115	15.0	250	32.6	402	52.4	128
Shoe stores (all kinds)		148	5,081	139	4,894	104	3,575	73.0	1,011	20.7	308	6.3	53
Furniture—Household—Radio Group		288	13,239	278	11,690	75	935	8.0	2,443	20.9	8,312	71.1	4,164
Furniture stores		84	5,548	84	5,548	18	336	6.1	943	17.0	4,269	76.9	2,581
Floor coverings, drapery stores		37	998	35	983	19	253	25.8	250	25.4	480	48.8	132
Other home-furnishings stores		69	1,887	67	1,835	33	330	18.0	360	19.6	1,145	62.4	366
Household appliance dealers		28	2,153	24	921	—	—	—	197	21.4	724	78.6	371
Radio—household appliance stores		56	2,351	54	2,101	2	16	.7	693	28.8	1,694	70.5	614
Radio stores—other		14	302	14	302	3	—	—	—	—	—	—	—
Automotive Group		214	34,208	211	31,723	38	553	1.8	14,692	46.3	16,478	51.9	750
Motor-vehicle dealers (new)		78	28,997	75	26,551	4	143	.5	12,628	47.6	13,780	51.9	411
Used-car dealers		60	1,767	58	1,728	19	228	13.2	520	30.1	980	56.7	45
Accessory, tire, battery dealers		71	3,174	71	3,174	14	182	5.3	1,544	44.8	1,718	49.9	294
Other automotive		7	270	7	270	1	—	—	—	—	—	—	—
Filling Stations		659	13,005	641	12,699	182	2,999	23.6	7,496	59.0	2,204	17.4	187
Lumber—Building Group		131	7,759	127	7,692	28	300	3.9	1,483	19.3	5,909	76.8	1,349
Lumber and building-materials dealers		44	5,806	43	5,788	6	70	1.2	661	11.4	5,055	87.4	1,123
Heating—plumbing equipment dealers		20	515	18	471	5	18	3.8	147	31.2	306	65.0	115
Paint, glass, wallpaper stores		57	1,240	57	1,240	14	192	15.5	616	49.7	432	34.8	83
Electrical supply stores		10	198	9	195	3	20	10.2	59	30.3	116	59.5	28
Hardware Group		94	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores		92	1,709	89	1,663	35	307	18.5	768	46.2	568	35.3	133
Farm implement—tractor—hardware dealers		2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places		578	8,851	562	8,696	512	7,726	88.8	886	10.2	84	1.0	8
Restaurants, cafeterias, lunch rooms		406	7,682	396	7,562	355	6,638	87.8	841	11.1	83	1.1	8
Lunch counters and stands		143	1,041	137	1,006	130	1,088	95.9	45	4.0	1	.1	—
Soft drink, juice, ice cream stands		29	128	29	128	27	—	—	—	—	—	—	—
Drinking Places		2,069	19,669	1,997	19,056	1,395	13,676	71.8	4,929	25.9	451	2.3	36
Drug Stores		346	10,022	339	9,940	216	6,962	70.0	2,635	26.5	343	3.5	49
Drug stores with fountain		295	8,334	288	8,252	181	5,577	67.6	2,419	29.3	256	3.1	37
Drug stores—other		51	1,688	51	1,688	35	1,385	82.0	216	12.8	87	5.2	12
Liquor Stores (packaged goods)		92	1,989	92	1,989	72	1,540	77.4	361	18.2	88	4.4	12
Other Retail Stores		1,023	26,479	980	24,007	465	4,059	18.9	5,757	24.0	14,191	59.1	3,874
Fuel, ice, fuel-oil dealers		236	13,750	227	11,680	41	304	2.6	2,682	23.0	8,694	74.4	2,058
Hay, grain and feed stores		13	181	12	152	7	63	41.4	41	27.0	48	31.6	14
Farm and garden supply stores		13	82	13	82	10	50	61.0	17	20.7	15	18.3	2
Jewelry stores		123	2,213	122	2,210	44	367	16.6	815	36.9	1,028	46.5	412
Book stores		18	454	15	409	8	79	17.8	100	22.3	270	60.1	195
Stationery stores		12	52	10	40	8	—	—	—	—	—	—	—
Cigar stores, cigar stands		119	1,774	108	1,587	100	1,429	91.2	125	8.0	13	.8	1
Florists		105	1,220	102	1,206	35	192	15.9	491	40.7	523	43.4	72
Gift, novelty, souvenir shops		43	380	41	355	34	119	33.5	61	17.2	175	49.3	15
News dealers		30	135	29	131	25	111	84.7	18	13.8	2	1.5	—
Office, school supply and equipment dealers		42	1,929	41	1,927	9	42	2.2	240	12.4	1,645	85.4	314
Opticians		36	428	38	426	20	251	58.9	144	33.8	31	7.3	8
Photographic supply camera stores		15	207	14	201	7	30	14.9	103	51.3	88	33.8	14
Sporting goods stores		15	458	15	458	8	126	27.5	222	48.5	110	24.0	22
Other retail stores		205	3,258	195	3,163	109	896	28.3	898	22.1	1,589	49.6	549
Second-hand Stores		143	818	139	806	117	588	72.7	135	18.8	85	10.5	20

x Withheld to avoid disclosure.

¹ Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.² Cash sales in both all-cash stores and cash-credit stores amounted to \$141,730,000; separate data not available.³ Data not available.

RETAIL TRADE:1939

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TABLE 8.—CASH vs. CREDIT SALES
STORES REPORTING CASH OR CREDIT SALES, BY KINDS OF BUSINESS

WYOMING

KIND OF BUSINESS	ALL STORES		STORES REPORTING ALL CASH OR CASH-CREDIT SALES										
	Number of stores	Total sales (add 000)	Number of stores	Sales (add 000)	Cash sales in cash stores			Cash sales in cash-credit stores		Credit sales in cash-credit stores		Customer accounts and notes receivable, end of year (add 000)	
					Number of cash stores	Amount (add 000)	Per cent	Amount (add 000)	Per cent	Amount (add 000)	Per cent		
State Total..	1939 1935 1929	4,113 3,323 2,983	\$100,233 81,071 103,437	3,560 2,928 2,562	\$93,998 65,125 90,075	1,374 (2) 1,054	\$25,960 (2) 24,429	27.6 (2) 27.1	\$27,934 (2) 28,391	29.7 (2) 31.5	\$40,104 22,707 37,255	42.7 34.9 41.4	\$8,965 (3) (3)
Food Group		796	21,091	727	20,744	230	8,315	40.1	5,924	28.5	6,505	31.4	1,132
Grocery stores (without fresh meats).....		227	4,167	199	4,042	75	2,334	57.7	909	22.5	799	19.8	175
Combination stores (groceries-meats).....		393	15,574	378	15,412	77	5,535	35.9	4,522	29.3	5,355	34.8	900
Dairy products stores, milk dealers.....		42	267	35	252	14	85	33.7	73	29.0	94	37.3	17
Meat markets, fish markets.....		35	534	31	525	7	49	9.3	274	52.2	202	38.5	29
Candy, nut, confectionery stores.....		56	360	47	334	33	198	59.3	109	32.6	27	8.1	8
Delicatessen stores.....		4	11	2	8	2							
Fruit stores, vegetable markets.....		12	82	10	84	4	51	60.7	28	33.3	5	6.0	1
Bakeries, caterers.....		19	66	18	66	14	50	75.7	5	7.6	11	16.7	1
Egg and poultry dealers.....		3	15	3	15	2							
Other food stores.....		5	15	4	14	2	13	44.8	4	13.8	12	41.4	1
General Stores (with food)		84	6,500	73	6,253	3	159	2.5	1,781	28.5	4,313	69.0	929
General Merchandise Group		114	7,580	107	7,486	78	4,867	65.0	1,226	16.4	1,393	18.6	666
Department stores.....		15	3,576	15	3,576	11							
Dry goods and general merchandise stores.....		60	2,629	56	2,545	36	3,547	57.9	1,185	19.4	1,389	22.7	665
Variety stores.....		39	1,375	36	1,365	31	1,320	96.7	41	3.0	4	.3	1
Apparel Group		210	3,782	182	3,459	83	1,061	30.7	1,314	38.0	1,084	31.3	360
Men's-boys' furnishings, hat stores.....		3	43	3	43	2							
Men's-boys' clothing stores (and furnishings).....		50	1,331	42	1,188	12	209	17.0	587	47.7	435	35.3	155
Family clothing stores.....		20	428	18	393	13	305	77.6	69	17.6	19	4.8	11
Women's ready-to-wear stores.....		82	1,376	74	1,288	30	343	26.6	459	35.7	486	37.7	155
Furriers, fur shops.....		3	46	2		7							
Millinery stores.....		12	60	10	97	7	33	34.0	21	21.7	43	44.3	17
Women's accessories stores.....		6		3		5							
Infants', other apparel stores.....		3	69	8	69	2	50	56.8	26	29.6	12	13.6	3
Custom tailors.....		8	29	4	19	2							
Shoe stores (all kinds).....		25	400	20	362	10	121	33.4	152	42.0	89	24.6	19
Furniture—Household—Radio Group		139	3,086	131	2,977	14	92	3.1	603	20.3	2,282	76.6	1,171
Furniture stores.....		46	1,440	45	1,439	4	20	1.4	266	18.5	1,153	80.1	503
Floor coverings, drapery stores.....		8	88	7	83	3							
Other home-furnishings stores.....		55	917	54	912	5	35	42.2	19	22.9	29	34.9	14
Household appliance dealers.....		18	444	17	357	1							
Radio—household appliance stores.....		12	197	8	186	1	37	2.5	318	21.9	1,100	75.6	654
Radio stores—other.....													
Automotive Group		244	18,231	234	17,935	17	242	1.4	5,317	29.6	12,378	69.0	1,326
Motor-vehicle dealers (new).....		164	17,124	162	16,880	5	147	.9	4,852	28.7	11,861	70.4	1,197
Used-car dealers.....		18	146	17	144	4	22	15.3	45	31.2	77	53.5	26
Accessory, tire, battery dealers.....		62	961	55	911	8	73	8.0	420	46.1	418	45.9	103
Other automotive.....													
Filling Stations		862	11,547	744	10,477	198	1,421	13.6	5,468	52.2	3,588	34.2	697
Lumber—Building Group		140	5,429	137	5,397	20	76	1.4	807	15.0	4,514	83.6	1,564
Lumber and building-materials dealers.....		111	5,170	110	5,158	16	67	1.3	728	14.1	4,363	84.6	1,517
Heating—plumbing equipment dealers.....		15	148	13	128	1							
Paint, glass, wallpaper stores.....		9	97	9	97	1	9	3.8	79	33.0	151	63.2	47
Electrical supply stores.....		5	14	5	14	3							
Hardware Group		93	2,677	89	2,612	12	134	5.1	1,004	38.5	1,474	56.4	477
Hardware stores.....		59	1,497	56	1,475	10	134	5.1	1,004	38.5	1,474	56.4	477
Farm implement—tractor—hardware dealers.....		34	1,180	33	1,137	2							
Eating Places		424	4,414	306	3,690	239	2,988	81.2	595	16.2	97	2.6	7
Restaurants, cafeterias, lunch rooms.....		288	3,947	204	3,332	157	2,708	81.3	534	16.0	90	2.7	6
Lunch counters and stands.....		144	404	92	294	73							
Soft drink, juice, ice cream stands.....		12	63	10	54	9	280	80.5	61	17.5	7	2.0	1
Drinking Places		341	5,605	269	4,399	257	4,276	97.2	108	2.4	17	.4	3
Drug Stores		133	4,214	119	3,540	37	1,155	32.6	1,855	52.4	530	15.0	138
Drug stores with fountain.....		112	3,757	103	3,333	32	1,096	32.9	1,746	52.4	491	14.7	131
Drug stores—other.....		21	457	16	207	5	59	28.5	109	52.7	39	18.8	7
Liquor Stores (packaged goods)		19	470	15	321	15	321	100.0	—	—	—	—	—
Other Retail Stores		449	5,352	377	4,526	147	797	17.6	1,856	41.0	1,873	41.4	475
Fuel, ice, fuel-oil dealers.....		112	681	102	653	42	68	10.4	207	31.7	378	57.9	77
Hay, grain and feed stores.....		53	1,599	40	1,248	8	93	6.0	718	47.0	718	47.0	144
Farm and garden supply stores.....		8	281	6	281	1							
Jewelry stores.....		42	539	37	523	9	47	9.0	237	45.3	239	45.7	119
Book stores.....		5	34	4	27	2							
Stationery stores.....		7	73	4	45	1	13	18.1	27	37.5	32	44.4	8
Cigar stores, cigar stands.....		31	421	22	327	15	208	63.6	113	34.6	6	1.8	2
Florists.....		33	174	29	157	7	25	15.9	49	31.2	85	52.9	18
Gift, novelty, souvenir shops.....		41	317	34	302	26	203	67.2	76	25.2	25	7.6	7
News dealers.....		10	88	7	81	4	14	17.3	54	66.7	15	18.0	2
Office, school supply and equipment dealers.....		12	217	9	199	—	—	—	59	29.6	140	70.4	32
Opticians.....		10	49	8	43	2							
Photographic supply—camera stores.....		4	38	4	38	1	9	11.1	47	58.0	25	30.9	19
Sporting goods stores.....		11	188	8	156	5	50	32.1	51	32.7	55	35.2	18
Other retail stores.....		72	653	83	446	24	67	15.0	218	48.9	181	36.1	51
Second-hand Stores		65	255	50	192	24	58	29.2	78	40.8	58	30.2	20

1 Figures for 1935 revised to exclude service garages classified that year as retail but included in Service Census in 1939; data to adjust 1929 figures are not available.

2 Cash sales in both all-cash stores and cash-credit stores amounted to \$42,418,000; separate data not available.

3 Data not available.

ALABAMA

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	10,872	\$259,883	\$155,882	60.0	2,849	\$199,439	\$128,798	\$70,549	54.8	\$58,247	45.2	\$36,045
Food Group	4,069	41,387	20,851	50.4	474	18,171	9,908	9,908	100.0	—	—	1,221
Grocery stores (without fresh meats)	2,543	13,133	5,711	43.3	75	2,547	1,352	1,352	100.0	—	—	239
Combination stores (groceries-meats)	1,599	26,631	14,433	54.2	358	14,561	8,010	8,010	100.0	—	—	920
Dairy products stores, milk dealers	15	351	185	52.7	9	308	158	158	100.0	—	—	15
Meat markets, fish markets	52	442	183	41.4	7	173	80	80	100.0	—	—	9
Candy, nut, confectionery stores	10	46	9	19.6	—	—	—	—	—	—	—	—
Delicatessen stores	11	291	60	20.6	2	—	—	—	—	—	—	—
Fruit stores, vegetable markets	11	69	18	23.2	1	236	55	55	100.0	—	—	7
Bakeries, caterers	3	11	3	27.3	—	—	—	—	—	—	—	—
Egg and poultry dealers	5	8	—	—	—	—	—	—	—	—	—	—
Other food stores	22	347	251	72.3	21	346	251	251	100.0	—	—	31
General Stores (with food)	1,221	27,358	15,158	55.4	510	19,774	11,784	11,360	96.4	424	3.8	4,217
General Merchandise Group	305	28,232	13,017	48.1	168	26,712	12,540	9,883	78.8	2,657	21.2	4,920
Department stores	23	18,202	9,085	49.9	23	18,202	9,085	6,779	74.8	2,308	25.4	3,418
Dry goods and general merchandise stores	274	9,949	3,919	39.4	144	8,510	3,455	3,104	89.8	351	10.2	1,504
Variety stores	8	61	13	16.0	1	—	—	—	—	—	—	—
Apparel Group	517	12,742	7,580	59.5	178	11,293	6,879	5,627	81.8	1,252	18.2	2,221
Men's-boys' furnishings, hat stores	5	79	11	13.9	2	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	57	2,621	1,555	63.1	39	2,501	1,879	1,460	92.5	119	7.5	461
Family clothing stores	124	5,562	3,534	64.4	71	4,981	3,248	2,113	65.1	1,133	34.9	1,261
Women's ready-to-wear stores	74	2,849	1,647	57.8	34	2,422	1,490	1,490	100.0	—	—	575
Furriers, fur shops	3	174	118	67.8	3	174	118	118	100.0	—	—	48
Millinery stores	13	160	77	48.1	5	111	51	51	100.0	—	—	4
Women's accessories stores	4	64	41	64.1	1	—	—	—	—	—	—	—
Infants', other apparel stores	3	13	7	43.8	—	—	—	—	—	—	—	—
Custom tailors	7	33	21	63.6	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	27	1,184	419	35.4	21	1,104	395	395	100.0	—	—	72
Furniture—Household—Radio Group	579	19,958	17,572	88.0	334	18,037	16,128	1,522	9.4	14,606	90.6	12,385
Furniture stores	342	15,149	13,565	89.5	168	13,870	12,549	1,139	9.1	11,410	90.9	9,579
Floor coverings, drapery stores	5	—	—	—	1	—	—	—	—	—	—	—
Other home-furnishings stores	27	1,241	1,078	86.7	18	1,121	1,008	90	8.9	918	91.1	627
Household appliance dealers	146	2,587	2,187	85.2	109	2,325	1,997	221	11.1	1,776	88.9	1,879
Radio—household appliance stores	44	756	565	74.7	15	531	417	61	14.6	356	85.4	186
Radio stores—other	15	245	179	73.1	3	192	157	11	7.0	146	93.0	94
Automotive Group	496	59,948	45,601	76.1	383	58,782	45,037	6,835	19.6	36,202	80.4	4,408
Motor-vehicle dealers (new)	311	53,657	41,097	76.8	282	53,244	40,924	8,546	16.0	34,378	84.0	3,615
Used-car dealers	32	858	480	72.9	12	512	395	15	3.3	380	96.2	41
Accessory, tire, battery dealers	145	5,501	3,958	72.0	87	5,006	3,718	2,274	61.2	1,444	58.8	752
Other automotive	8	132	66	50.0	2	—	—	—	—	—	—	—
Filling Stations	1,811	21,794	9,603	44.1	277	9,114	4,533	4,444	98.0	89	2.0	508
Lumber—Building Group	132	8,954	6,592	76.3	120	8,269	6,595	6,285	95.3	512	4.7	1,365
Lumber and building-materials dealers	144	7,820	5,934	77.9	101	7,148	5,659	5,390	95.2	289	4.8	1,177
Heating—plumbing equipment dealers	9	260	223	85.8	5	240	208	190	91.5	18	8.7	55
Paint, glass, wallpaper stores	24	—	—	—	13	—	—	—	—	—	—	—
Electrical supply stores	5	1,054	835	79.2	1	881	728	703	98.8	25	5.4	133
Hardware Group	262	9,287	5,549	59.8	148	7,974	4,980	5,637	77.0	1,143	23.0	1,483
Hardware stores	213	6,755	3,787	56.1	118	5,857	3,509	2,954	89.3	355	10.7	1,072
Farm implement—tractor—hardware dealers	49	2,532	1,762	69.8	30	2,317	1,671	883	52.8	788	47.2	411
Eating Places	249	1,523	324	25.2	18	569	136	138	100.0	—	—	8
Restaurants, cafeterias, lunch rooms	129	1,149	279	24.3	15	478	124	124	100.0	—	—	7
Lunch counters and stands	114	367	103	28.1	3	93	12	12	100.0	—	—	1
Soft drink, juice, ice cream stands	6	7	2	28.8	—	—	—	—	—	—	—	—
Drinking Places	46	463	92	19.9	6	195	41	41	100.0	—	—	2
Drug Stores	504	10,871	3,299	30.3	202	7,536	2,341	2,334	99.7	7	.3	597
Drug stores with fountain	385	9,354	2,784	29.8	186	6,873	2,084	2,077	99.7	7	.3	547
Drug stores—other	119	1,517	515	33.9	18	863	257	257	100.0	—	—	50
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	767	16,847	9,887	58.7	226	12,805	7,769	6,265	80.8	1,504	19.4	2,872
Fuel, ice, fuel-oil dealers	224	3,018	1,514	50.2	32	1,979	983	929	94.5	54	5.5	218
Hay, grain, and feed stores	82	2,566	1,372	53.5	38	2,260	1,257	1,257	100.0	—	—	147
Farm and garden supply stores	119	3,429	1,588	46.3	53	2,737	1,252	1,232	98.4	20	1.8	786
Jewelry stores	88	2,513	1,826	64.7	38	2,072	1,594	607	45.5	787	58.5	896
Book stores	10	266	117	44.0	5	—	—	—	—	—	—	—
Stationery stores	5	—	—	—	2	470	303	262	86.5	41	13.5	59
Cigar stores, cigar stands	2	309	232	75.1	—	—	—	—	—	—	—	—
Florists	70	697	518	74.3	7	263	209	209	100.0	—	—	26
Gift, novelty, souvenir shops	—	—	—	—	—	—	—	—	—	—	—	—
News dealers	1	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	33	1,629	1,487	90.1	20	1,523	1,405	1,279	91.0	128	9.0	350
Opticians	25	334	193	57.8	7	194	133	61	45.9	72	54.1	23
Photographic supply—camera stores	5	333	218	64.9	5	333	218	202	93.5	14	6.5	62
Sporting goods stores	—	—	—	—	—	—	—	—	—	—	—	—
Other retail stores	123	1,755	1,044	59.5	23	974	617	227	38.8	390	63.2	307
Second-hand Stores	64	529	297	58.1	7	228	127	76	59.8	51	40.2	58

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

ARIZONA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	2,995	\$109,353	\$63,238	57.8	1,232	\$93,726	\$56,925	\$40,061	70.4	\$16,964	29.8	\$11,677
Food Group	900	21,730	9,885	45.5	314	16,843	7,607	7,607	100.0	---	---	1,075
Grocery stores (without fresh meats)	225	2,766	1,305	47.2	36	1,757	889	889	100.0	---	---	194
Combination stores (groceries-meats)	597	17,405	7,740	44.5	262	14,011	6,124	6,124	100.0	---	---	805
Dairy products stores, milk dealers	42	1,003	881	65.9	6	754	500	500	100.0	---	---	52
Meat markets, fish markets	18	381	132	34.6	8	321	94	94	100.0	---	---	28
Candy, nut, confectionery stores	20	122	23	18.9	2	---	---	---	---	---	---	---
Delicatessen stores	---	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	4	30	15	50.0	---	---	---	---	---	---	---	---
Bakeries, caterers	1	---	---	---	---	---	---	---	---	---	---	---
Egg and poultry dealers	1	23	9	39.1	---	---	---	---	---	---	---	---
Other food stores	2	---	---	---	---	---	---	---	---	---	---	---
General Stores (with food)	146	8,197	5,824	68.6	86	7,406	5,188	5,135	99.0	53	1.0	998
General Merchandise Group	56	11,302	6,435	56.9	32	11,107	8,341	4,859	76.6	1,482	23.4	1,782
Department stores	16	---	---	---	16	---	---	---	---	---	---	---
Dry goods and general merchandise stores	38	11,302	6,435	56.9	16	11,107	8,341	4,859	76.6	1,482	23.4	1,782
Variety stores	2	---	---	---	---	---	---	---	---	---	---	---
Apparel Group	115	3,477	1,543	44.4	56	2,950	1,386	1,177	84.9	209	15.1	439
Men's-boys' furnishings, hat stores	24	751	291	39.7	16	664	277	277	100.0	---	---	84
Men's-boys' clothing stores (and furnishings)	36	1,646	840	51.0	21	1,496	793	601	75.8	192	24.2	285
Family clothing stores	29	609	292	47.9	8	---	---	---	---	---	---	---
Women's ready-to-wear stores	1	---	---	---	1	430	241	224	92.9	17	7.1	52
Furriers, fur shops	2	32	27	84.4	---	---	---	---	---	---	---	---
Millinery stores	---	---	---	---	---	---	---	---	---	---	---	---
Women's accessories stores	---	---	---	---	---	---	---	---	---	---	---	---
Infants', other apparel stores	5	53	9	17.0	1	---	---	---	---	---	---	---
Custom tailors	18	386	84	21.8	9	360	75	75	100.0	---	---	18
Shoe stores (all kinds)	---	---	---	---	---	---	---	---	---	---	---	---
Furniture—Household—Radio Group	134	4,688	3,805	81.2	78	4,125	3,429	1,214	35.4	2,215	64.8	1,559
Furniture stores	68	2,891	2,356	81.5	39	2,592	2,182	785	36.0	1,597	64.0	905
Floor coverings, drapery stores	2	---	---	---	2	---	---	---	---	---	---	---
Other home-furnishings stores	9	241	197	81.7	5	218	179	90	50.3	89	49.7	63
Household appliance dealers	31	1,371	1,125	82.1	17	1,131	941	279	29.6	662	70.4	529
Radio—household appliance stores	19	---	---	---	12	---	---	---	---	---	---	---
Radio stores—other	5	185	127	68.8	4	184	127	60	47.2	67	52.8	63
Automotive Group	174	21,553	15,629	72.5	128	21,095	15,441	4,130	26.7	11,511	73.3	1,291
Motor-vehicle dealers (new)	112	19,248	14,240	74.0	100	19,092	14,194	3,248	22.9	10,946	77.1	980
Used-car dealers	20	211	153	72.5	4	134	101	2	2.0	99	98.0	18
Accessory, tire, battery dealers	40	---	---	---	20	---	---	---	---	---	---	---
Other automotive	2	2,094	1,236	59.0	2	1,869	1,146	880	78.8	266	23.2	293
Filling Stations	855	11,359	4,295	37.8	195	7,027	2,801	2,669	95.3	132	4.7	470
Lumber—Building Group	125	7,320	8,170	84.3	83	6,946	5,924	5,796	97.8	128	2.2	1,834
Lumber and building-materials dealers	90	6,672	5,762	86.4	72	6,515	5,664	5,577	98.5	87	1.5	1,749
Heating—plumbing equipment dealers	13	241	141	58.5	3	160	75	49	65.3	26	34.7	37
Paint, glass, wallpaper stores	13	---	---	---	---	---	---	---	---	---	---	---
Electrical supply stores	9	407	267	65.6	8	271	185	170	91.9	15	8.1	48
Hardware Group	48	4,470	3,717	83.2	35	4,339	3,654	3,015	82.5	639	17.5	853
Hardware stores	32	---	---	---	21	---	---	---	---	---	---	---
Farm implement—tractor—hardware dealers	18	4,470	3,717	83.2	14	4,339	3,654	3,015	82.5	639	17.5	853
Eating Places	130	1,474	310	21.0	17	774	158	158	100.0	---	---	11
Restaurants, cafeterias, lunch rooms	90	1,285	269	21.3	15	774	158	158	100.0	---	---	11
Lunch counters and stands	39	209	41	19.8	2	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	1	---	---	---	---	---	---	---	---	---	---	---
Drinking Places	103	1,337	311	23.3	13	432	136	136	100.0	---	---	13
Drug Stores	125	5,493	1,547	24.5	92	5,070	1,277	1,278	99.9	1	.1	253
Drug stores with fountain	110	4,950	1,144	23.1	84	4,582	1,085	1,084	99.9	1	.1	218
Drug stores—other	15	543	203	37.4	8	488	192	192	100.0	---	---	37
Liquor Stores (packaged goods)	13	270	34	12.6	6	182	28	28	100.0	---	---	3
Other Retail Stores	232	6,298	3,987	63.3	93	5,267	3,491	2,817	80.7	874	19.3	1,075
Fuel, ice, fuel-oil dealers	53	1,007	683	65.8	11	781	529	528	99.8	1	.2	122
Hay, grain, and feed stores	31	---	---	---	22	---	---	---	---	---	---	---
Farm and garden supply stores	8	1,682	1,027	81.1	6	1,564	987	958	97.1	29	2.9	292
Jewelry stores	31	881	577	87.0	13	---	---	---	---	---	---	---
Book stores	1	---	---	---	---	728	519	85	16.4	454	83.8	251
Stationery stores	2	89	39	56.5	1	---	---	---	---	---	---	---
Cigar stores, cigar stands	2	---	---	---	---	---	---	---	---	---	---	---
Florists	20	298	187	82.8	8	208	123	123	100.0	---	---	27
Gift, novelty, souvenir shops	12	173	41	23.7	4	95	9	9	100.0	---	---	2
News dealers	4	---	---	---	1	---	---	---	---	---	---	---
Office, school supply and equipment dealers	25	1,061	814	78.7	15	978	777	709	91.1	69	8.9	172
Opticians	6	61	31	50.8	1	---	---	---	---	---	---	---
Photographic supply—camera stores	---	---	---	---	---	---	---	---	---	---	---	---
Sporting goods stores	8	545	220	40.4	5	530	218	218	100.0	---	---	45
Other retail stores	29	541	388	71.7	8	405	329	188	57.1	141	42.9	166
Second-hand Stores	41	385	146	37.9	8	183	64	44	88.8	20	31.2	21

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

ARKANSAS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES					STORES REPORTING AN ANALYSIS OF CREDIT SALES						
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total.....	9,188	\$187,493	\$105,810	56.4	2,209	\$140,801	\$85,606	\$54,553	83.7	\$31,053	36.3	\$20,521
Food Group.....	5,394	30,715	15,488	50.4	373	14,082	7,550	7,550	100.0	—	—	1,043
Grocery stores (without fresh meats).....	2,069	10,957	5,253	47.8	80	2,705	1,372	1,372	100.0	—	—	246
Combination stores (groceries-meats).....	1,237	18,980	9,867	52.0	268	10,958	5,933	5,933	100.0	—	—	754
Dairy products stores, milk dealers.....	8	83	44	53.0	2	150	64	64	100.0	—	—	5
Meat markets, fish markets.....	33	302	109	36.1	4							
Candy, nut, confectionery stores.....	13	58	13	23.2	—	—	—	—	—	—	—	—
Delicatessen stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets.....	7	22	13	59.1	—	—	—	—	—	—	—	—
Bakeries, caterers.....	3	12	2	16.7	1	—	—	—	—	—	—	—
Egg and poultry dealers.....	1	303	205	67.7	18	271	181	181	100.0	—	—	38
Other food stores.....	23											
General Stores (with food).....	1,144	20,986	10,786	51.3	304	14,384	7,767	7,543	97.1	224	2.9	2,303
General Merchandise Group.....	233	19,450	9,584	49.3	137	18,430	9,299	7,475	80.4	1,824	19.8	3,681
Department stores.....	24	12,146	6,885	56.7	24	12,146	6,885	5,225	75.9	1,660	24.1	2,682
Dry goods and general merchandise stores.....	200	7,200	2,894	37.4	112	6,284	2,414	2,250	95.2	164	6.8	979
Variety stores.....	9	104	5	4.8	1							
Apparel Group.....	214	7,103	3,109	43.8	120	6,175	2,789	2,280	82.3	489	17.7	858
Men's-boys' furnishings, hat stores.....	4	71	4	5.6	2	1,483	644	644	100.0	—	—	214
Men's-boys' clothing stores (and furnishings).....	43	1,805	896	43.4	28							
Family clothing stores.....	50	2,132	937	43.9	38	1,997	879	471	53.6	408	46.4	316
Women's ready-to-wear stores.....	68	1,913	919	48.0	30							
Furriers, fur shops.....	2					49	18	100.0	—	—	—	
Millinery stores.....	10	35	41.2	4								
Women's accessories stores.....	3	19	6	31.6	—	—	—	—	—	—	—	—
Infants', other apparel stores.....	5	42	32	76.2	1	1,128	471	471	100.0	—	—	113
Custom tailors.....	5	42	32	76.2	1							
Shoe stores (all kinds).....	29	1,236	480	38.8	16	—	—	—	—	—	—	—
Furniture—Household—Radio Group.....	336	9,243	7,573	81.9	164	8,028	6,770	1,965	29.0	4,805	71.0	4,088
Furniture stores.....	187	6,387	5,221	81.7	95	5,649	4,744	1,632	34.4	3,112	85.6	2,779
Floor coverings, drapery stores.....	2											
Other home-furnishings stores.....	10	1,782	1,510	85.7	42	1,458	1,284	174	13.8	1,110	86.4	925
Household appliance dealers.....	87											
Radio—household appliance stores.....	34	835	640	76.8	18	717	569	128	22.5	441	77.5	244
Radio stores—other.....	16	259	202	78.0	4							
Automotive Group.....	439	43,709	29,148	66.7	316	42,446	28,557	7,774	27.2	20,783	72.8	2,911
Motor-vehicle dealers (new).....	282	40,240	28,975	67.0	251	39,725	26,888	6,628	24.8	20,080	75.2	2,524
Used-car dealers.....	30											
Accessory, tire, battery dealers.....	127	3,469	2,173	62.6	56	2,721	1,889	1,146	61.3	723	38.7	387
Other automotive.....	—	—	—	—	—	—	—	—	—	—	—	—
Filling Stations.....	1,611	17,395	7,851	45.0	181	6,692	5,576	3,340	93.4	236	8.8	515
Lumber—Building Group.....	279	11,246	9,240	82.2	179	10,328	8,650	8,279	95.7	371	4.3	2,266
Lumber and building-materials dealers.....	251	10,557	8,588	82.9	163	9,896	8,150	7,792	95.8	358	4.4	2,116
Heating—plumbing equipment dealers.....	18	781	585	74.9	10	850	500	487	97.4	13	2.6	150
Paint, glass, wallpaper stores.....	23											
Electrical supply stores.....	9	108	67	62.0	2	—	—	—	—	—	—	—
Hardware Group.....	257	9,576	6,006	62.7	152	8,414	5,525	3,746	87.8	1,779	32.2	1,341
Hardware stores.....	173	5,173	2,632	50.9	97	4,310	2,339	2,118	90.6	221	9.4	780
Farm implement—tractor—hardware dealers.....	84	4,403	3,376	76.7	55	4,104	3,188	1,628	51.1	1,558	48.9	561
Eating Places.....	238	1,288	190	14.8	10	318	51	51	100.0	—	—	5
Restaurants, cafeterias, lunch rooms.....	119	1,004	149	14.8	9	318	51	51	100.0	—	—	3
Lunch counters and stands.....	114	264	40	15.2	1							
Soft drink, juice, ice cream stands.....	5	20	1	5.0	—	—	—	—	—	—	—	—
Drinking Places.....	91	406	50	12.3	—	—	—	—	—	—	—	—
Drug Stores.....	406	8,499	2,282	28.9	156	5,929	1,724	1,705	98.9	19	1.1	584
Drug stores with fountain.....	278	7,064	1,955	27.7	140	5,413	1,587	1,568	98.8	19	1.2	549
Drug stores—other.....	130	1,435	327	22.8	16	516	137	137	100.0	—	—	35
Liquor Stores (packaged goods).....	14	209	14	6.7	—	—	—	—	—	—	—	—
Other Retail Stores.....	440	7,224	4,511	59.7	114	5,346	3,351	2,839	84.7	512	15.3	941
Fuel, ice, fuel-oil dealers.....	72	478	190	39.9	8	257	83	57	68.7	28	31.3	20
Hay, grain, and feed stores.....	98	2,795	1,587	56.8	41							
Farm and garden supply stores.....	15	177	104	58.8	6	130	84	80	95.2	4	4.8	10
Jewelry stores.....	55	1,256	830	67.2	21							
Book stores.....	3	218	134	62.0	2	197	125	125	100.0	—	—	23
Stationery stores.....	2											
Cigar stores, cigar stands.....	3	44	12	27.3	—	—	—	—	—	—	—	—
Florists.....	51	515	327	63.5	5	271	152	152	100.0	—	—	32
Gift, novelty, souvenir shops.....	9	96	40	41.7	1							
News dealers.....	8	57	27	47.4	1	470	406	377	92.9	29	7.1	130
Office, school supply and equipment dealers.....	28	597	488	81.7	9							
Opticians.....	17	146	94	64.4	4	97	86	46	89.7	20	30.3	10
Photographic supply—camera stores.....	1											
Sporting goods stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Other retail stores.....	80	889	478	55.0	18	580	324	159	49.1	185	50.9	103
Second-hand Stores.....	92	444	218	49.1	3	53	37	28	70.3	11	29.7	9

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

CALIFORNIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent (add 000)	Amount (add 000)	Per cent (add 000)	
State Total	41,900	\$1,907,509	\$1,087,322	57.0	18,554	\$1,680,044	\$1,007,479	\$649,870	64.5	\$357,609	35.5	\$234,802
Food Group	11,481	312,676	135,651	43.4	4,596	242,744	110,040	110,040	100.0	—	—	14,656
Grocery stores (without fresh meats)	4,113	90,082	37,095	41.2	1,513	65,690	28,386	28,386	100.0	—	—	4,590
Combination stores (groceries-meats)	4,504	135,228	60,051	44.4	2,042	107,722	49,029	49,029	100.0	—	—	6,552
Dairy products stores, milk dealers	295	29,172	16,294	62.7	148	27,805	17,486	17,486	100.0	—	—	1,900
Meat markets, fish markets	1,678	40,970	14,650	36.2	665	29,705	11,206	11,206	100.0	—	—	1,367
Candy, nut, confectionery stores	80	1,395	363	26.0	16	972	306	306	100.0	—	—	51
Delicatessen stores	56	1,374	254	18.5	25	1,029	210	210	100.0	—	—	24
Fruit stores, vegetable markets	389	6,553	1,784	27.2	81	3,753	1,030	1,030	100.0	—	—	91
Bakeries, caterers	129	1,589	426	26.8	37	1,009	271	271	100.0	—	—	25
Egg and poultry dealers	77	2,273	1,072	47.2	30	1,735	928	928	100.0	—	—	100
Other food stores	162	4,045	1,462	36.2	39	3,324	1,188	1,166	100.0	—	—	156
General Stores (with food)	338	16,147	9,882	61.2	232	14,796	9,248	6,922	96.5	326	3.5	2,568
General Merchandise Group	542	279,761	137,744	49.2	341	277,927	137,181	61,595	59.5	55,586	40.5	51,660
Department stores	174	261,794	128,451	49.1	174	261,794	128,451	75,170	56.5	53,281	41.5	48,696
Dry goods and general merchandise stores	333	17,433	9,217	52.9	160	15,869	6,702	6,397	73.5	2,305	26.5	2,863
Variety stores	35	554	76	14.2	7	284	26	28	100.0	—	—	9
Apparel Group	2,497	132,687	75,028	56.5	1,233	121,104	70,976	61,664	66.9	9,312	13.1	19,929
Men's-boys' furnishings, hat stores	61	1,653	486	29.4	34	1,179	385	342	86.6	43	11.2	113
Men's-boys' clothing stores (and furnishings)	491	34,118	16,631	48.7	343	32,555	16,216	14,750	91.0	1,466	9.0	4,539
Family clothing stores	194	20,722	13,641	65.6	112	19,923	13,358	6,659	66.4	4,479	35.6	4,667
Women's ready-to-wear stores	794	46,051	29,486	64.0	316	41,447	27,649	27,046	97.1	603	2.9	7,398
Furriers, fur shops	160	7,157	4,972	69.5	96	6,485	4,686	2,419	51.6	2,267	48.4	1,430
Millinery stores	119	1,424	570	40.0	36	861	332	332	100.0	—	—	29
Women's accessories stores	72	1,076	456	40.4	22	678	308	308	100.0	—	—	24
Infants', other apparel stores	66	1,436	667	46.4	24	1,042	517	517	100.0	—	—	217
Custom tailors	224	4,272	2,954	69.1	76	3,210	2,420	2,166	69.5	254	10.5	639
Shoe stores (all kinds)	286	14,976	5,185	34.6	172	13,724	4,925	4,925	100.0	—	—	873
Furniture—Household—Radio Group	2,901	134,146	105,625	78.7	1,485	121,023	98,685	42,754	43.3	55,929	56.7	45,653
Furniture stores	1,016	74,250	61,099	82.3	623	70,502	59,141	25,960	43.9	33,191	56.1	28,765
Floor coverings, drapery stores	158	5,284	3,994	75.6	68	4,512	3,620	3,253	69.9	587	10.1	669
Other home-furnishings stores	517	14,940	10,513	70.4	131	13,218	9,655	6,907	71.5	2,748	28.5	2,772
Household appliance dealers	704	19,699	15,467	78.5	373	16,969	13,652	3,456	24.8	10,416	75.2	9,642
Radio—household appliance stores	497	14,409	10,980	76.2	233	11,584	9,384	2,176	23.2	7,208	76.3	2,550
Radio stores—other	229	5,564	3,572	64.2	57	4,216	3,031	1,032	34.0	1,999	66.0	1,455
Automotive Group	3,483	416,885	275,610	66.1	2,360	405,928	289,768	68,177	25.3	201,591	74.7	27,326
Motor-vehicle dealers (new)	1,563	343,943	225,662	65.7	1,449	342,220	225,047	46,212	20.5	178,835	79.5	16,743
Used-car dealers	736	28,148	21,351	75.9	326	24,148	16,750	931	5.0	17,819	95.0	3,402
Accessory, tire, battery dealers	1,078	41,535	26,067	52.6	547	36,758	23,910	19,537	61.7	4,373	18.3	4,804
Other automotive	66	3,259	2,290	70.3	38	2,602	2,061	1,497	72.6	564	27.4	378
Filling Stations	6,488	165,340	56,060	33.9	2,998	105,272	40,385	38,658	95.7	1,729	4.3	5,464
Lumber—Building Group	2,304	154,152	131,911	85.6	1,527	146,802	127,478	126,211	99.0	1,267	1.0	26,040
Lumber and building-materials dealers	1,436	133,237	116,571	87.5	1,187	130,903	115,063	114,375	99.4	708	.8	25,945
Heating—plumbing equipment dealers	240	5,692	4,254	74.7	73	4,093	3,335	2,891	86.4	454	13.6	638
Paint, glass, wallpaper stores	491	11,740	6,238	70.2	216	9,082	6,726	6,702	99.8	24	.4	1,059
Electrical supply stores	137	3,483	2,848	81.8	51	2,724	2,334	2,253	98.5	81	3.5	397
Hardware Group	1,112	56,275	39,293	69.6	661	51,523	37,387	25,694	89.3	11,493	30.7	12,536
Hardware stores	641	34,337	20,282	59.0	470	30,314	18,756	17,038	90.6	1,720	9.2	5,160
Farm implement—tractor—hardware dealers	271	21,938	19,031	66.7	191	21,209	18,629	8,856	47.5	9,773	52.5	7,146
Eating Places	690	17,937	2,097	11.7	164	12,565	1,313	1,313	100.0	—	—	256
Restaurants, cafeterias, lunch rooms	566	15,662	1,848	11.8	133	11,737	1,258	1,258	100.0	—	—	250
Lunch counters and stands	300	2,124	197	9.3	29	628	57	57	100.0	—	—	6
Soft drink, juice, ice cream stands	24	151	52	34.4	2	—	—	—	—	—	—	—
Drinking Places	742	6,535	1,125	13.2	65	3,453	524	524	100.0	—	—	66
Drug Stores	1,262	42,162	9,050	21.4	633	36,318	8,070	7,993	98.9	87	1.1	1,719
Drug stores with fountain	674	24,441	4,409	18.0	457	21,345	3,997	3,936	96.5	61	1.5	792
Drug stores—other	588	17,721	4,621	26.1	376	14,971	4,073	4,047	99.4	26	.6	927
Liquor Stores (packaged goods)	263	4,672	920	19.9	64	2,917	719	719	100.0	—	—	124
Other Retail Stores	5,131	159,245	104,415	65.6	1,659	133,616	93,577	73,798	78.9	19,779	21.1	25,870
Fuel, ice, fuel-oil dealers	704	10,285	6,465	62.9	133	7,321	5,122	4,618	94.1	304	5.9	1,130
Hay, grain, and feed stores	683	46,301	32,148	69.4	459	43,614	31,198	31,004	99.4	194	.6	5,974
Farm and garden supply stores	241	9,552	6,200	64.9	119	8,532	5,760	5,586	97.0	174	3.0	1,212
Jewelry stores	735	25,907	17,710	68.4	306	21,712	16,002	4,758	29.6	11,266	70.4	9,105
Book stores	64	5,003	2,992	59.8	50	4,673	2,900	1,356	48.6	1,544	53.2	1,527
Stationery stores	130	8,585	4,415	57.1	58	5,671	4,181	4,079	97.6	102	2.4	754
Cigar stores, cigar stands	61	956	150	13.6	16	513	90	90	100.0	—	—	29
Florists	562	7,465	4,168	55.6	114	4,351	2,699	2,899	100.0	—	—	474
Gift, novelty, souvenir shops	120	1,606	848	40.3	21	834	378	378	100.0	—	—	66
News dealers	41	747	251	30.9	12	425	147	147	100.0	—	—	16
Office, school supply and equipment dealers	378	16,956	14,155	83.5	202	15,204	13,090	10,875	61.6	2,415	16.4	2,603
Opticians	295	3,225	1,778	59.6	39	1,455	681	486	83.6	95	16.4	115
Photographic supply—camera stores	118	4,169	1,964	47.1	63	3,642	1,630	1,825	88.6	205	11.2	358
Sporting goods stores	161	3,253	1,285	39.5	55	2,347	1,006	972	96.6	34	3.4	194
Other retail stores	796	17,237	10,626	61.6	214	13,124	6,593	5,147	59.9	3,446	40.1	2,311
Second-hand Stores	476	6,487	2,931	45.2	96	3,658	2,150	1,620	76.1	510	23.9	531

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

LOS ANGELES

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	
City Total	7,070	\$423,725	\$249,050	58.8	2,995	\$392,900	\$235,265	\$144,090	61.2	\$91,175	58.8	\$55,818
Food Group	1,692	41,626	16,444	39.5	462	29,856	12,742	12,742	100.0	---	---	1,361
Grocery stores (without fresh meats)	453	10,066	3,323	33.0	144	7,241	2,473	2,473	100.0	---	---	322
Combination stores (groceries-meats)	753	16,371	8,123	37.4	210	10,851	4,236	4,236	100.0	---	---	435
Dairy products stores, milk dealers	19	6,802	4,354	64.0	8	6,703	4,294	4,294	100.0	---	---	415
Meat markets, fish markets	245	4,534	1,461	32.2	75	2,737	984	984	100.0	---	---	98
Candy, nut, confectionery stores	14	74	5	6.8	---	---	---	---	---	---	---	---
Delicatessen stores	13	191	21	11.0	3	82	4	4	100.0	---	---	---
Fruit stores, vegetable markets	105	1,101	267	24.3	6	266	22	22	100.0	---	---	1
Bakeries, caterers	15	200	132	66.0	3	137	116	116	100.0	---	---	6
Egg and poultry dealers	16	287	86	30.0	3	119	39	39	100.0	---	---	2
Other food stores	59	2,000	672	33.6	10	1,700	574	574	100.0	---	---	82
General Stores (with food)	5	151	99	65.8	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	80	86,859	48,190	55.5	45	86,563	48,061	38,787	76.5	11,274	23.5	14,500
Department stores	21	84,356	46,469	55.1	21	84,356	46,469	36,183	77.8	10,306	22.2	13,800
Dry goods and general merchandise stores	56	2,464	1,721	69.8	24	2,207	1,592	624	39.2	968	60.8	700
Variety stores	3	39	---	---	---	---	---	---	---	---	---	---
Apparel Group	463	39,372	22,539	57.2	232	37,259	21,721	18,754	86.3	2,967	13.7	5,329
Men's-boys' furnishings, hat stores	14	389	196	50.4	7	335	191	185	96.9	6	3.1	32
Men's-boys' clothing stores (and furnishings)	71	9,437	4,364	46.2	56	9,284	4,336	3,903	90.0	433	10.0	1,124
Family clothing stores	36	6,864	4,615	67.2	21	6,704	4,522	2,697	59.6	1,825	40.4	1,485
Women's ready-to-wear stores	138	14,414	9,790	67.9	50	13,540	9,473	9,359	98.8	114	1.2	2,035
Furriers, fur shops	42	2,061	1,281	62.2	25	1,872	1,214	658	54.2	556	45.8	333
Millinery stores	20	297	114	38.4	10	240	92	92	100.0	---	---	8
Women's accessories stores	16	219	45	20.5	5	154	37	37	100.0	---	---	2
Infants', other apparel stores	15	236	163	69.1	4	140	111	111	100.0	---	---	29
Custom tailors	57	1,027	757	73.7	13	891	562	529	94.1	33	5.9	110
Shoe stores (all kinds)	54	4,428	1,214	27.4	41	4,299	1,183	1,183	100.0	---	---	190
Furniture—Household—Radio Group	655	41,710	33,493	80.3	372	38,861	31,961	12,725	39.8	19,236	60.2	14,528
Furniture stores	243	24,494	20,172	82.4	158	23,588	19,700	7,585	38.5	12,115	61.5	8,325
Floor coverings, drapery stores	39	2,589	2,176	84.0	26	2,421	2,089	1,778	85.1	311	14.9	372
Other home-furnishings stores	83	3,695	2,854	77.2	41	3,316	2,865	1,775	66.6	890	33.4	758
Household appliance dealers	133	5,456	4,355	79.8	73	4,867	3,950	809	20.5	3,141	79.5	3,775
Radio—household appliance stores	95	3,861	3,024	78.3	53	3,437	2,777	611	22.0	2,166	78.0	609
Radio stores—other	62	1,615	912	56.5	21	1,232	780	167	21.4	613	78.6	189
Automotive Group	464	90,816	61,379	67.6	344	89,429	60,606	11,055	18.2	49,551	81.8	6,954
Motor-vehicle dealers (new)	173	71,174	47,560	66.8	167	71,114	47,522	7,264	15.3	40,258	84.7	4,179
Used-car dealers	157	11,942	9,027	75.6	93	11,159	8,531	116	1.4	8,415	98.6	1,885
Accessory, tire, battery dealers	120	7,237	4,591	63.4	78	6,762	4,399	3,536	80.4	863	19.6	846
Other automotive	14	463	201	43.4	6	394	154	139	90.3	15	9.7	44
Filling Stations	1,721	58,475	12,703	33.0	698	26,054	9,530	9,178	96.3	352	3.7	1,096
Lumber—Building Group	385	27,663	23,501	85.0	228	28,213	22,675	22,459	99.0	216	1.0	3,743
Lumber and building-materials dealers	160	21,765	19,199	88.2	130	21,495	19,034	19,031	100.0	3	---	3,245
Heating—plumbing equipment dealers	53	1,468	1,121	76.4	18	1,172	960	800	85.3	160	16.7	133
Paint, glass, wallpaper stores	140	3,216	2,123	66.0	65	2,489	1,731	1,728	99.7	5	.3	238
Electrical supply stores	32	1,214	1,058	87.1	15	1,057	950	902	94.9	48	5.1	127
Hardware Group	120	5,698	3,053	53.6	67	5,106	2,874	2,674	93.0	200	7.0	826
Hardware stores	116	5,698	3,053	53.6	63	5,106	2,874	2,674	93.0	200	7.0	826
Farm implement—tractor—hardware dealers	4	---	---	---	4	---	---	---	---	---	---	---
Eating Places	172	5,917	526	8.9	45	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms	117	5,472	491	9.0	35	4,768	369	369	100.0	---	---	119
Lunch counters and stands	51	428	30	7.0	10	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Soft drink, juice, ice cream stands	4	17	5	29.4	---	---	---	---	---	---	---	---
Drinking Places	45	1,111	228	20.5	11	787	199	199	100.0	---	---	20
Drug Stores	133	4,749	782	16.5	74	3,917	718	718	100.0	---	---	179
Drug stores with fountain	82	2,908	392	13.5	43	2,353	358	358	100.0	---	---	92
Drug stores—other	51	1,841	390	21.2	31	1,564	360	360	100.0	---	---	87
Liquor Stores (packaged goods)	67	1,216	244	20.1	22	742	189	189	100.0	---	---	35
Other Retail Stores	983	36,307	24,755	68.2	560	31,340	22,519	15,489	68.8	7,030	31.2	6,873
Fuel, ice, fuel-oil dealers	91	571	545	60.4	3	202	194	172	88.7	22	11.3	23
Hay, grain, and feed stores	51	2,705	1,903	70.4	30	2,537	1,869	1,889	100.0	---	---	360
Farm and garden supply stores	43	1,178	518	44.0	19	950	430	428	99.1	4	.9	91
Jewelry stores	140	7,236	5,031	69.5	60	6,434	4,760	1,469	30.9	3,291	69.1	2,741
Book stores	24	1,671	1,168	69.9	19	1,829	1,159	358	30.9	801	69.1	641
Stationery stores	26	3,322	2,819	84.9	11	3,259	2,772	2,899	97.4	73	2.6	452
Cigar stores, cigar stands	21	188	28	15.1	2	---	---	---	---	---	---	---
Florists	105	1,685	1,028	60.9	27	1,048	870	870	100.0	---	---	124
Gift, novelty, souvenir shops	21	315	111	35.2	8	201	72	72	100.0	---	---	20
News dealers	1	8,803	5,828	65.7	81	6,189	5,430	4,466	82.2	964	17.8	1,140
Office, school supply and equipment dealers	118	992	371	37.4	13	564	218	161	73.9	57	26.1	22
Opticians	75	1,367	581	42.5	20	1,232	524	438	83.6	86	16.4	85
Photographic supply—camera stores	31	564	209	37.1	11	432	154	149	98.8	5	3.2	27
Sporting goods stores	27	7,712	4,817	62.5	78	8,683	4,267	2,540	59.5	1,727	50.5	1,147
Other retail stores	209	---	---	---	---	---	---	---	---	---	---	---
Second-hand Stores	85	2,055	1,114	54.2	33	1,853	986	637	64.8	349	35.4	251

x Withheld to avoid disclosure.

RETAIL TRADE:1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

SAN FRANCISCO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
City Total	2,987	\$192,527	\$108,352	56.3	1,611	\$178,749	\$104,034	\$75,890	72.9	\$28,144	27.1	\$27,044
Food Group	1,081	31,780	10,217	32.1	546	25,944	8,721	8,721	100.0	—	—	982
Grocery stores (without fresh meats)	602	14,259	4,217	29.6	264	10,669	5,376	5,376	100.0	—	—	378
Combination stores (groceries-meats)	95	4,511	2,006	44.5	89	4,172	1,919	1,919	100.0	—	—	253
Dairy products stores, milk dealers	9	718	444	61.8	7	689	430	430	100.0	—	—	49
Meat markets, fish markets	235	8,425	2,480	29.4	131	7,261	2,111	2,111	100.0	—	—	198
Candy, nut, confectionery stores	10	195	32	16.4	5	155	29	29	100.0	—	—	9
Delicatessen stores	12	518	23	7.2	7	266	20	20	100.0	—	—	2
Fruit stores, vegetable markets	63	1,750	357	20.4	28	1,353	238	238	100.0	—	—	19
Bakeries, caterers	25	577	85	14.7	23	570	84	84	100.0	—	—	12
Egg and poultry dealers	16	743	434	58.4	9	610	405	405	100.0	—	—	59
Other food stores	16	284	139	48.9	5	219	109	109	100.0	—	—	23
General Stores (with food)	One store combined with "Other Retail Stores."											
General Merchandise Group	31	56,953	19,610	53.1	18	58,873	19,582	16,210	82.8	3,372	17.2	5,949
Department stores	7	56,953	19,610	53.1	7	56,873	19,582	16,210	82.8	3,372	17.2	5,949
Dry goods and general merchandise stores	23											
Variety stores	1	—	—	—	—	—	—	—	—	—	—	—
Apparel Group	554	29,789	19,901	66.9	190	28,314	19,242	17,020	88.5	2,222	11.5	5,689
Men's-boys' furnishings, hat stores	18	400	71	17.8	9	288	63	55	87.3	8	12.7	11
Men's-boys' clothing stores (and furnishings)	44	6,049	5,504	57.9	35	5,964	5,488	5,186	89.9	352	10.1	1,022
Family clothing stores	11	5,578	2,533	55.2	10	5,559	2,515	1,895	81.8	422	18.2	790
Women's ready-to-wear stores	74	11,111	8,599	77.4	39	10,761	8,456	8,040	95.1	416	4.9	2,707
Furriers, fur shops	51	2,877	2,187	76.0	52	2,687	2,111	1,205	57.1	906	42.9	595
Millinery stores	24	280	148	56.9	5	114	62	82	100.0	—	—	8
Women's accessories stores	16	250	147	58.8	7	163	96	96	100.0	—	—	—
Infants', other apparel stores	15	384	155	35.2	10	369	131	131	100.0	—	—	21
Custom tailors	76	1,577	1,179	74.8	29	1,211	937	819	87.4	118	12.6	265
Shoe stores (all kinds)	25	5,235	1,598	48.7	18	5,198	1,583	1,593	100.0	—	—	272
Furniture—Household—Radio Group	186	17,881	14,379	80.4	108	17,082	14,003	7,256	51.8	6,747	48.2	6,575
Furniture stores	68	9,983	9,049	90.6	47	9,748	8,912	4,309	48.4	4,803	51.6	4,924
Floor coverings, drapery stores	11	228	120	52.6	5	154	84	83	98.8	1	1.2	19
Other home-furnishings stores	41	4,606	3,010	65.3	21	4,421	2,899	2,128	75.4	771	26.6	574
Household appliance dealers	52	1,160	829	71.5	18	1,018	776	131	16.9	645	83.1	313
Radio—household appliance stores	18	678	462	68.1	9	581	435	115	26.4	320	73.6	159
Radio stores—other	18	1,226	909	74.1	8	1,164	897	490	54.6	407	45.4	586
Automotive Group	127	27,137	16,564	61.0	97	26,797	16,397	5,199	31.7	11,198	68.3	1,588
Motor-vehicle dealers (new)	45	22,825	13,410	58.8	41	22,611	13,282	2,590	19.5	10,692	80.5	885
Used-car dealers	57											
Accessory, tire, battery dealers	41											
Other automotive	4											
Filling Stations	291	9,237	5,437	37.2	205	8,054	3,224	2,933	91.0	291	9.0	584
Lumber—Building Group	95	7,312	5,988	81.9	64	7,029	5,844	5,810	99.4	34	.6	1,109
Lumber and building-materials dealers	47	5,839	4,891	83.8	38	5,746	4,844	4,812	99.3	32	.7	938
Heating—plumbing equipment dealers	5											
Paint, glass, wallpaper stores	55											
Electrical supply stores	10	558	311	86.9	8	515	285	283	99.3	2	.7	55
Hardware Group	62	2,287	1,459	63.8	32	1,950	1,364	1,195	87.5	171	12.5	299
Hardware stores	59	1,966	1,139	57.9	29	1,829	1,044	1,027	98.4	17	1.8	224
Farm implement—tractor—hardware dealers	3	321	320	99.7	3	321	320	166	51.9	154	48.1	75
Eating Places	58	2,781	157	5.6	18	2,418	128	128	100.0	—	—	43
Restaurants, cafeterias, lunch rooms	41	2,625	140	5.3	18	2,418	128	128	100.0	—	—	43
Lunch counters and stands	15	156	17	10.9	2							
Soft drink, juice, ice cream stands	—	—	—	—	—	—	—	—	—	—	—	—
Drinking Places	38	552	23	4.2	3	277	10	10	100.0	—	—	2
Drug Stores	108	3,968	898	17.6	85	3,858	666	666	100.0	—	—	156
Drug stores with fountain	27	1,710	135	7.8	19	1,600	130	130	100.0	—	—	15
Drug stores—other	81	2,258	585	25.0	64	2,058	536	536	100.0	—	—	141
Liquor Stores (packaged goods)	21	602	203	33.7	11	508	191	191	100.0	—	—	26
Other Retail Stores	501	21,660	15,358	70.8	224	19,399	14,341	10,232	71.3	4,109	28.7	4,401
Fuel, ice, fuel-oil dealers	41	1,540	887	58.3	14	1,338	785	712	90.9	71	9.1	241
Hay, grain, and feed stores	1	1,205	1,006	83.8	1	1,201	1,004	1,004	100.0	—	—	251
Farm and garden supply stores	5											
Jewelry stores	85	4,482	3,281	73.5	46	4,081	3,091	1,170	57.9	1,921	62.1	1,645
Book stores	19	1,551	1,204	77.6	13	1,517	1,178	440	37.4	738	82.8	778
Stationery stores	11	769	580	72.8	4	712	526	526	100.0	—	—	89
Cigar stores, cigar stands	21	328	87	20.6	7	203	55	55	100.0	—	—	11
Florists	81	1,843	942	57.3	25	1,524	801	801	100.0	—	—	105
Gift, novelty, souvenir shops	22	409	181	44.3	5	231	110	110	100.0	—	—	23
News dealers	5	87	22	25.3	4	72	22	22	100.0	—	—	1
Office, school supply and equipment dealers	67	4,598	4,240	92.2	41	4,342	4,056	3,521	88.8	535	15.2	781
Opticians	37	500	175	34.6	8	354	107	107	100.0	—	—	25
Photographic supply—camera stores	16	1,182	771	66.4	12	1,118	784	710	92.9	54	7.1	139
Sporting goods stores	13	551	265	48.1	5	477	235	226	98.2	9	3.8	45
Other retail stores	97	2,859	1,757	61.5	37	2,448	1,609	828	51.5	781	48.5	309
Second-hand Stores	38	610	560	92.3	12	448	321	321	100.0	—	—	41

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

COLORADO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	9,306	\$289,580	\$154,479	53.3	3,063	\$239,462	\$135,444	\$93,369	68.9	\$42,075	31.1	\$34,507
Food Group	2,411	48,523	26,193	54.0	748	35,123	19,891	19,891	100.0	---	---	2,958
Grocery stores (without fresh meats)	571	6,389	2,773	43.4	92	3,651	1,682	1,682	100.0	---	---	417
Combination stores (groceries-meats)	1,545	36,855	20,898	56.7	592	27,689	16,285	16,285	100.0	---	---	2,322
Dairy products stores, milk dealers	89	1,814	1,232	64.4	22	1,507	1,010	1,010	100.0	---	---	122
Meat markets, fish markets	85	1,701	744	43.7	28	1,142	491	491	100.0	---	---	59
Candy, nut, confectionery stores	41	357	100	28.0	5	174	78	78	100.0	---	---	9
Delicatessen stores	3	43	5	11.6	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	39	649	221	34.1	7	495	177	177	100.0	---	---	11
Bakeries, caterers	14	40	7	17.5	---	---	---	---	---	---	---	---
Egg and poultry dealers	8	77	44	57.1	1	---	---	---	---	---	---	---
Other food stores	16	498	169	33.9	3	465	168	168	100.0	---	---	18
General Stores (with food)	177	6,089	3,765	61.8	83	5,152	3,286	3,172	98.5	114	3.5	827
General Merchandise Group	125	47,711	20,609	43.2	62	47,232	20,469	13,661	66.7	6,808	33.3	7,289
Department stores	29	---	---	---	29	---	---	---	---	---	---	---
Dry goods and general merchandise stores	79	47,540	20,584	43.3	30	47,160	20,460	13,652	68.7	6,808	33.3	7,288
Variety stores	17	171	25	14.6	3	72	9	9	100.0	---	---	1
Apparel Group	341	13,598	7,421	54.6	140	11,688	6,821	5,664	83.0	1,157	17.0	1,992
Men's-boys' furnishings, hat stores	7	124	44	35.5	1	---	---	---	---	---	---	---
Men's-boys' clothing stores (and furnishings)	84	2,578	1,122	43.5	41	2,097	994	989	99.5	5	.5	281
Family clothing stores	59	3,723	2,240	60.2	35	3,461	2,173	1,646	75.7	527	24.3	710
Women's ready-to-wear stores	95	4,383	2,348	53.6	35	3,814	2,161	2,022	93.6	139	6.4	634
Furriers, fur shops	14	1,186	984	83.0	9	---	---	---	---	---	---	---
Millinery stores	19	138	61	44.2	2	1,168	976	490	50.2	486	49.8	281
Women's accessories stores	11	73	23	31.5	---	---	---	---	---	---	---	---
Infants', other apparel stores	4	28	18	64.3	---	---	---	---	---	---	---	---
Custom tailors	20	220	137	62.3	5	137	102	102	100.0	---	---	15
Shoe stores (all kinds)	28	1,143	444	38.8	12	1,011	415	415	100.0	---	---	91
Furniture—Household—Radio Group	374	12,792	10,631	83.1	170	11,279	9,783	2,361	24.1	7,422	75.9	5,883
Furniture stores	141	6,779	5,549	81.9	72	6,103	5,211	1,490	28.6	3,721	71.4	3,100
Floor coverings, drapery stores	6	142	83	58.5	3	122	77	77	100.0	---	---	13
Other home-furnishings stores	21	325	282	86.6	4	257	227	45	20.3	181	79.7	82
Household appliance dealers	113	3,065	2,792	91.1	57	2,677	2,513	202	8.0	2,311	92.0	1,829
Radio—household appliance stores	65	1,409	1,122	79.6	27	1,154	977	385	37.4	812	82.6	390
Radio stores—other	28	1,072	823	76.8	7	966	778	181	23.3	597	78.7	489
Automotive Group	687	57,857	35,835	61.9	420	55,704	34,944	12,403	35.5	22,541	64.5	4,405
Motor-vehicle dealers (new)	370	50,477	31,358	62.1	318	49,686	31,094	9,820	31.8	21,274	68.4	3,551
Used-car dealers	90	1,788	1,048	58.6	30	1,337	837	155	18.5	682	81.5	230
Accessory, tire, battery dealers	221	5,592	3,449	61.7	73	4,499	3,013	2,428	80.8	585	19.4	824
Other automotive	6	---	---	---	1	---	---	---	---	---	---	---
Filling Stations	2,129	26,517	10,567	37.1	397	14,153	5,674	5,557	97.9	117	2.1	990
Lumber—Building Group	395	17,800	14,528	82.5	279	16,598	13,865	13,571	97.9	294	2.1	3,778
Lumber and building materials dealers	313	15,952	13,333	83.6	257	15,421	12,975	12,710	98.0	285	2.0	3,814
Heating—plumbing equipment dealers	24	383	301	78.6	6	225	175	146	83.0	29	16.8	45
Paint, glass, wallpaper stores	38	1,112	790	71.0	15	952	715	715	100.0	---	---	119
Electrical supply stores	20	153	104	68.0	1	---	---	---	---	---	---	---
Hardware Group	321	9,408	5,713	60.7	143	7,746	5,103	3,471	68.0	1,632	32.0	1,628
Hardware stores	175	4,581	2,622	57.5	71	3,688	2,307	2,029	87.9	278	12.1	828
Farm implement—tractor—hardware dealers	146	4,845	3,091	63.8	72	4,058	2,798	1,442	51.6	1,354	48.4	802
Eating Places	271	2,975	663	22.3	19	1,286	482	482	100.0	---	---	50
Restaurants, cafeterias, lunch rooms	208	2,709	626	23.1	19	1,286	462	462	100.0	---	---	50
Lunch counters and stands	57	237	33	13.9	---	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	8	29	4	13.8	---	---	---	---	---	---	---	---
Drinking Places	225	2,285	264	11.6	16	488	40	40	100.0	---	---	9
Drug Stores	425	14,190	2,390	16.8	251	12,195	2,083	2,071	99.4	12	.8	452
Drug stores with fountain	365	12,879	2,001	15.5	229	11,244	1,752	1,740	99.3	12	.7	395
Drug stores—other	60	1,311	389	29.7	22	951	331	331	100.0	---	---	57
Liquor Stores (packaged goods)	138	1,880	290	13.3	27	849	129	129	100.0	---	---	27
Other Retail Stores	1,152	25,035	15,199	60.7	295	19,429	12,622	10,677	84.6	1,945	15.4	3,979
Fuel, ice, fuel-oil dealers	413	8,277	5,653	68.3	75	8,462	4,784	4,692	98.1	92	1.9	914
Hay, grain, and feed stores	132	4,331	2,186	50.5	65	3,704	1,959	1,876	95.8	83	4.2	951
Farm and garden supply stores	11	264	100	37.9	3	213	72	72	100.0	---	---	12
Jewelry stores	125	3,099	1,963	63.3	43	2,453	1,710	701	41.0	1,009	59.0	948
Book stores	18	452	335	74.1	4	323	261	20	7.1	261	92.9	265
Stationery stores	7	68	16	23.5	---	---	---	---	---	---	---	---
Cigar stores, cigar stands	21	294	31	10.5	4	143	5	5	100.0	---	---	3
Florists	98	1,168	713	61.1	18	---	---	---	---	---	---	---
Gift, novelty, souvenir shops	13	143	35	24.5	2	640	394	394	100.0	---	---	75
News dealers	5	13	3	23.1	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	57	2,855	2,268	85.4	26	2,428	2,098	1,958	93.2	142	6.8	498
Opticians	48	594	265	44.3	7	280	125	125	100.0	---	---	23
Photographic supply—camera stores	13	435	211	48.5	8	395	198	198	100.0	---	---	34
Sporting goods stores	21	995	268	28.7	9	879	225	221	98.2	4	1.8	57
Other retail stores	172	2,249	1,158	51.4	31	1,509	773	419	54.2	354	45.8	199
Second-hand Stores	135	1,104	451	40.9	13	540	272	239	87.9	33	12.1	60

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

CONNECTICUT

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales			Customer accounts and notes receivable, end of year (add 000)	
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)		Percent
State Total	12,192	\$447,676	\$246,541	55.1	4,710	\$379,050	\$225,458	\$171,507	76.7	\$52,151	23.3	\$53,961
Food Group	4,463	99,666	49,616	49.9	1,282	72,098	39,270	39,270	100.0	---	---	4,537
Grocery stores (without fresh meats)	1,285	12,986	4,415	34.0	160	5,582	2,069	2,069	100.0	---	---	275
Combination stores (groceries-meats)	2,254	59,613	28,106	47.1	906	44,763	21,944	21,944	100.0	---	---	2,498
Dairy products stores, milk dealers	245	16,982	14,918	87.6	94	15,657	13,936	13,936	100.0	---	---	1,547
Meat markets, fish markets	245	5,752	1,326	23.1	69	4,119	785	785	100.0	---	---	172
Candy, nut, confectionery stores	128	1,079	179	16.6	10	258	89	89	100.0	---	---	4
Delicatessen stores	89	668	164	16.9	13	369	55	55	100.0	---	---	8
Fruit stores, vegetable markets	118	1,513	265	20.2	19	680	129	129	100.0	---	---	14
Bakeries, caterers	70	655	296	45.2	4	376	195	195	100.0	---	---	2
Egg and poultry dealers	31	276	55	19.6	2	272	66	66	100.0	---	---	17
Other food stores	20	560	94	26.1	5	---	---	---	---	---	---	---
General Stores (with food)	70	2,329	1,046	44.9	58	2,001	936	932	99.6	4	.4	260
General Merchandise Group	268	46,022	21,283	46.2	114	44,750	20,951	17,547	83.6	3,404	16.2	6,489
Department stores	43	39,135	16,587	47.5	43	39,135	16,587	15,427	85.0	1,160	17.0	5,683
Dry goods and general merchandise stores	206	6,734	2,671	39.7	69	5,615	2,384	2,120	89.7	244	10.3	806
Variety stores	19	155	25	16.3	2	---	---	---	---	---	---	---
Apparel Group	903	37,150	20,125	54.2	462	32,987	16,796	14,674	79.1	3,924	20.9	5,410
Men's-boys' furnishings, hat stores	35	551	79	14.9	10	290	37	31	83.6	6	18.2	10
Men's-boys' clothing stores (and furnishings)	201	10,467	5,279	50.4	146	9,826	5,153	3,744	72.7	1,409	27.3	1,310
Family clothing stores	101	8,269	3,975	63.4	58	5,821	3,617	2,344	61.4	1,473	36.8	1,453
Women's ready-to-wear stores	256	12,242	7,315	59.7	151	11,197	6,911	6,219	90.0	692	10.0	1,598
Furriers, fur shops	51	1,697	1,255	66.2	33	1,691	1,141	818	71.7	323	28.3	554
Millinery stores	44	551	224	42.2	9	276	144	144	100.0	---	---	11
Women's accessories stores	27	325	73	22.5	7	195	48	46	100.0	---	---	15
Infants', other apparel stores	26	655	260	31.1	11	723	226	226	100.0	---	---	61
Custom tailors	61	1,392	965	70.6	13	696	713	696	97.9	15	2.1	269
Shoe stores (all kinds)	101	2,661	682	25.6	46	2,070	606	602	99.0	6	1.0	149
Furniture—Household—Radio Group	565	28,386	23,321	82.2	319	25,974	22,057	7,926	35.9	14,131	64.1	13,227
Furniture stores	244	18,986	14,702	86.5	156	16,117	14,252	5,071	35.8	9,161	64.4	6,625
Floor coverings, drapery stores	37	1,129	551	47.0	18	692	480	449	97.6	11	2.4	74
Other home-furnishings stores	68	1,888	1,596	84.5	17	1,540	1,405	575	40.9	630	59.1	854
Household appliance dealers	62	3,951	3,198	80.9	62	3,758	3,083	796	25.8	2,287	74.2	2,558
Radio—household appliance stores	111	3,818	2,720	75.2	58	2,983	2,549	901	38.4	1,448	61.6	827
Radio stores—other	23	806	574	71.2	6	666	508	134	26.4	374	73.6	309
Automotive Group	709	74,638	41,601	55.9	527	73,080	41,163	15,576	37.6	25,587	62.2	5,714
Motor-vehicle dealers (new)	582	64,095	35,757	55.6	352	63,896	35,633	11,747	33.0	23,886	67.0	2,541
Used-car dealers	90	1,718	1,112	64.7	24	1,161	883	155	17.8	728	82.4	134
Accessory, tire, battery dealers	222	---	---	---	148	---	---	---	---	---	---	---
Other automotive	15	9,025	4,932	54.6	3	6,223	4,647	3,674	79.1	973	20.9	1,059
Filling Stations	1,629	31,809	10,908	34.3	522	18,729	7,172	7,018	97.9	154	2.1	1,271
Lumber—Building Group	562	30,885	26,590	86.1	234	29,747	26,003	25,347	97.5	658	2.5	7,098
Lumber and building-materials dealers	190	26,012	25,091	88.8	160	25,716	22,903	22,558	98.5	345	1.5	6,382
Heating—plumbing—equipment dealers	42	1,519	942	71.4	21	1,102	848	575	67.6	273	32.2	161
Paint, glass, wallpaper stores	115	2,886	1,970	68.3	49	2,549	1,699	1,699	100.0	---	---	437
Electrical supply stores	15	876	587	66.8	4	580	553	515	93.1	38	6.9	96
Hardware Group	246	9,279	5,518	57.3	120	7,917	4,852	4,407	90.8	445	9.2	1,042
Hardware stores	222	7,676	4,058	52.9	104	6,388	3,628	3,495	96.3	133	3.7	781
Farm implement—tractor—hardware dealers	24	1,603	1,260	78.6	16	1,529	1,224	912	74.5	312	25.5	281
Eating Places	513	4,907	680	13.9	71	2,854	428	428	100.0	---	---	87
Restaurants, cafeterias, lunch rooms	193	3,805	553	14.5	59	2,501	595	595	100.0	---	---	65
Lunch counters and stands	107	994	111	11.2	12	553	33	33	100.0	---	---	2
Soft drink, juice, ice cream stands	13	108	16	14.6	---	---	---	---	---	---	---	---
Drinking Places	184	1,458	122	6.4	5	145	6	6	100.0	---	---	2
Drug Stores	410	12,604	2,063	18.5	258	10,455	1,891	1,662	98.5	29	1.5	364
Drug stores with fountain	378	11,539	1,753	15.2	242	9,612	1,588	1,559	98.2	29	1.8	297
Drug stores—other	32	1,065	330	31.0	14	843	303	303	100.0	---	---	67
Liquor Stores (packaged goods)	197	4,388	692	20.3	71	2,889	700	700	100.0	---	---	140
Other Retail Stores	1,610	62,990	42,326	67.2	661	55,185	39,100	35,286	90.2	3,814	9.8	10,326
Fuel, ice, fuel-oil dealers	562	28,514	20,189	70.8	252	26,068	19,111	18,608	97.4	503	2.8	4,477
Hay, grain, and feed stores	158	12,202	6,905	73.0	151	11,836	6,778	6,778	100.0	---	---	2,065
Farm and garden supply stores	12	890	391	58.7	6	659	374	374	100.0	---	---	99
Jewelry stores	164	6,284	4,281	68.1	77	5,424	3,975	1,412	35.5	2,563	64.5	2,001
Book stores	27	1,465	968	67.4	13	1,558	958	639	68.3	297	31.7	354
Stationery stores	44	843	268	31.8	13	613	168	154	79.8	34	20.2	38
Cigar stores, cigar stands	75	915	175	18.9	13	427	85	85	100.0	---	---	8
Florists	201	2,847	1,576	55.4	42	1,526	893	893	100.0	---	---	204
Gift, novelty, souvenir shops	40	487	152	31.2	6	704	70	60	85.7	10	14.3	16
News dealers	35	915	398	43.5	15	2,632	2,537	2,161	92.5	176	7.5	456
Office, school supply and equipment dealers	65	2,924	2,480	84.1	36	622	525	323	99.4	2	.8	79
Opticians	56	1,137	425	37.2	13	590	166	159	85.5	27	14.5	50
Photographic supply—camera stores	15	459	199	45.5	7	467	158	158	100.0	---	---	28
Sporting goods stores	21	572	184	32.2	44	2,019	1,354	1,152	85.1	202	14.9	462
Other retail stores	157	2,766	1,741	63.2	---	---	---	---	---	---	---	---
Second-hand Stores	65	759	250	30.3	8	419	131	128	97.7	3	2.3	54

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES; BY KINDS OF BUSINESS

DELAWARE

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	2,235	\$73,515	\$43,012	58.5	669	\$61,119	\$37,910	\$28,855	76.1	\$9,055	23.9	\$9,001
Food Group	864	15,606	9,200	59.0	169	10,144	6,559	6,559	100.0	—	—	523
Grocery stores (without fresh meats)	183	1,258	496	39.6	10	555	133	133	100.0	—	—	14
Combination stores (groceries-meats)	500	9,988	5,709	57.2	126	6,353	3,794	3,794	100.0	—	—	354
Dairy products stores, milk dealers	36	1,990	1,879	94.4	13	1,814	1,736	1,736	100.0	—	—	128
Meat markets, fish markets	41	695	271	39.0	11	465	164	164	100.0	—	—	13
Candy, nut, confectionery stores	50	385	46	11.9	1	—	—	—	—	—	—	—
Delicatessen stores	15	185	41	22.2	2	220	14	14	100.0	—	—	3
Fruit stores, vegetable markets	20	152	61	40.1	1	—	—	—	—	—	—	—
Bakeries, caterers	5	765	672	87.8	2	812	695	695	100.0	—	—	11
Egg and poultry dealers	13	—	—	—	2	—	—	—	—	—	—	—
Other food stores	1	188	35	18.6	1	125	23	23	100.0	—	—	2
General Stores (with food)	27	325	77	23.7	7	181	51	51	100.0	—	—	34
General Merchandise Group	43	4,721	1,872	39.7	10	4,435	1,785	1,088	61.0	697	39.0	671
Department stores	5	—	—	—	5	—	—	—	—	—	—	—
Dry goods and general merchandise stores	35	4,670	1,871	40.1	4	4,435	1,785	1,088	61.0	697	39.0	671
Variety stores	3	51	1	2.0	1	—	—	—	—	—	—	—
Apparel Group	115	5,270	2,604	53.2	57	4,812	2,677	2,217	82.8	460	17.2	715
Men's-boys' furnishings, hat stores	6	91	9	9.9	3	64	6	6	100.0	—	—	3
Men's-boys' clothing stores (and furnishings)	31	1,936	924	47.7	24	1,859	904	688	76.1	216	23.9	216
Family clothing stores	11	459	331	72.1	8	413	314	124	39.5	190	60.5	168
Women's ready-to-wear stores	30	2,119	1,352	63.8	14	1,996	1,325	1,287	97.1	38	2.9	298
Furriers, fur shops	—	—	—	—	—	—	—	—	—	—	—	—
Millinery stores	12	54	9	16.7	—	—	—	—	—	—	—	—
Women's accessories stores	4	29	6	20.7	—	—	—	—	—	—	—	—
Infants', other apparel stores	4	139	29	20.9	4	139	29	29	100.0	—	—	6
Custom tailors	9	57	35	61.4	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	8	386	109	28.2	4	341	99	83	83.8	16	16.2	24
Furniture—Household—Radio Group	107	3,951	2,949	74.6	43	3,420	2,641	840	31.8	1,801	68.2	1,937
Furniture stores	46	—	—	—	27	—	—	—	—	—	—	—
Floor coverings, drapery stores	6	2,880	2,215	76.9	2	2,689	2,109	597	28.3	1,512	71.7	1,550
Other home-furnishings stores	18	191	101	52.9	3	100	51	48	94.1	3	5.9	8
Household appliance dealers	16	—	—	—	4	—	—	—	—	—	—	—
Radio—household appliance stores	18	880	633	71.9	5	631	481	195	40.5	286	59.5	379
Radio stores—other	3	—	—	—	2	—	—	—	—	—	—	—
Automotive Group	96	14,314	7,931	55.4	70	14,129	7,851	2,352	30.0	5,499	70.0	951
Motor-vehicle dealers (new)	58	—	—	—	54	—	—	—	—	—	—	—
Used-car dealers	9	13,272	7,173	54.0	1	13,211	7,146	1,811	25.3	5,335	74.7	785
Accessory, tire, battery dealers	27	—	—	—	15	918	705	541	76.7	164	23.3	166
Other automotive	2	1,042	758	72.7	—	—	—	—	—	—	—	—
Filling Stations	580	6,037	2,586	42.8	79	3,504	1,784	1,772	99.3	12	.7	234
Lumber—Building Group	64	4,248	3,550	83.6	44	4,090	3,442	3,453	99.7	9	.3	1,027
Lumber and building-materials dealers	44	3,837	3,296	85.9	36	3,768	3,237	3,236	100.0	1	—	933
Heating—plumbing equipment dealers	7	226	148	65.5	5	218	143	155	94.4	8	5.6	59
Paint, glass, wallpaper stores	13	185	106	57.3	3	104	62	62	100.0	—	—	5
Electrical supply stores	—	—	—	—	—	—	—	—	—	—	—	—
Hardware Group	54	1,411	726	51.5	22	1,075	617	571	92.5	46	7.5	190
Hardware stores	37	—	—	—	12	—	—	—	—	—	—	—
Farm implement—tractor—hardware dealers	17	1,411	726	51.5	10	1,075	617	571	92.5	46	7.5	190
Eating Places	67	607	133	21.9	11	322	49	49	100.0	—	—	9
Restaurants, cafeterias, lunch rooms	32	430	100	23.3	8	253	39	39	100.0	—	—	7
Lunch counters and stands	27	131	21	16.0	2	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	8	46	12	26.1	1	69	10	10	100.0	—	—	2
Drinking Places	12	190	13	6.8	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	56	1,329	205	15.4	26	958	173	173	100.0	—	—	29
Drug stores with fountain	42	1,145	186	16.2	23	888	163	163	100.0	—	—	28
Drug stores—other	14	184	19	10.3	3	70	10	10	100.0	—	—	1
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	338	15,249	10,860	71.2	125	13,737	10,188	9,662	94.8	526	5.2	2,668
Fuel, ice, fuel-oil dealers	69	4,567	3,441	76.8	20	3,873	3,213	3,203	99.7	10	.3	522
Hay, grain, and feed stores	61	7,138	5,345	74.9	53	6,912	5,220	5,213	99.9	7	.1	1,347
Farm and garden supply stores	22	446	294	65.9	6	376	251	251	100.0	—	—	197
Jewelry stores	27	906	653	72.1	11	743	588	136	23.1	452	76.9	371
Book stores	1	—	—	—	1	—	—	—	—	—	—	—
Stationery stores	4	433	281	64.9	3	420	277	277	100.0	—	—	59
Cigar stores, cigar stands	22	375	63	16.8	7	305	49	49	100.0	—	—	9
Florists	28	337	217	64.4	6	220	170	170	100.0	—	—	19
Gift, novelty, souvenir shops	8	204	54	26.5	3	167	53	53	100.0	—	—	18
News dealers	7	—	—	—	3	—	—	—	—	—	—	—
Office, school supply and equipment dealers	8	290	154	53.1	1	174	93	91	97.8	2	2.2	15
Opticians	4	147	41	27.9	3	146	41	41	100.0	—	—	9
Photographic supply—camera stores	3	111	35	31.5	2	274	147	147	100.0	—	—	38
Sporting goods stores	4	189	117	61.9	3	—	—	—	—	—	—	—
Other retail stores	30	306	165	53.9	3	127	86	31	36.0	55	64.0	64
Second-hand Stores	12	257	106	41.2	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

RETAIL TRADE:1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

DISTRICT OF COLUMBIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
District Total	2,582	\$253,741	\$159,735	59.8	1,459	\$222,423	\$136,059	\$91,848	87.5	\$44,211	32.5	\$37,210
Food Group	980	59,192	20,447	52.2	437	33,429	18,580	18,580	100.0	---	---	1,827
Grocery stores (without fresh meats)	70	786	171	21.8	10	555	91	91	100.0	---	---	8
Combination stores (groceries-meats)	750	23,584	10,498	44.5	355	19,048	8,887	8,887	100.0	---	---	871
Dairy products stores, milk dealers	14	11,285	8,781	77.9	11	11,220	8,762	8,762	100.0	---	---	861
Meat markets, fish markets	60	2,005	631	31.5	34	1,715	552	552	100.0	---	---	48
Candy, nut, confectionery stores	12	258	30	12.7	5	200	27	27	100.0	---	---	8
Delicatessen stores	27	412	37	9.0	7	258	18	18	100.0	---	---	---
Fruit stores, vegetable markets	20	255	79	31.0	4	124	42	42	100.0	---	---	2
Bakeries, caterers	7	158	95	60.1	3	148	93	93	100.0	---	---	21
Egg and poultry dealers	10	128	29	22.7	1	---	---	---	---	---	---	---
Other food stores	10	563	96	27.0	9	384	108	108	100.0	---	---	10
General Stores (with food)	3	23	3	13.0	---	---	---	---	---	---	---	---
General Merchandise Group	28	51,643	30,917	59.9	17	51,544	30,915	22,930	74.2	7,983	25.8	11,905
Department stores	10	51,145	30,688	60.0	10	51,145	30,688	22,772	74.2	7,916	25.8	11,855
Dry goods and general merchandise stores	18	---	---	---	---	---	---	---	---	---	---	---
Variety stores	2	498	229	46.0	7	399	225	158	70.2	87	29.8	70
Apparel Group	281	24,272	14,754	60.8	158	23,181	14,351	10,506	73.2	3,845	26.8	4,789
Men's-boys' furnishings, hat stores	18	380	91	23.9	8	275	74	74	100.0	---	---	32
Men's-boys' clothing stores (and furnishings)	49	5,707	3,068	53.8	41	5,810	3,037	2,281	74.4	778	25.6	942
Family clothing stores	31	4,572	3,751	82.0	28	4,501	3,702	1,272	34.4	2,430	65.6	1,784
Women's ready-to-wear stores	79	9,870	8,330	84.1	45	9,425	8,184	5,819	90.9	585	9.1	1,891
Furriers, fur shops	13	---	---	---	8	---	---	---	---	---	---	---
Millinery stores	12	160	42	26.3	1	348	85	63	100.0	---	---	15
Women's accessories stores	4	270	79	29.3	3	---	---	---	---	---	---	---
Infants', other apparel stores	3	30	10	33.3	---	---	---	---	---	---	---	---
Custom tailors	31	771	452	58.6	7	583	351	351	100.0	---	---	121
Shoe stores (all kinds)	25	2,512	931	37.1	19	2,459	920	846	92.0	74	8.0	204
Furniture—Household—Radio Group	151	14,818	12,751	87.2	99	14,296	12,558	3,175	25.3	9,581	74.7	8,287
Furniture stores	45	8,282	7,829	92.3	39	8,205	7,589	1,523	17.4	6,268	82.8	5,360
Floor coverings, drapery stores	14	---	---	---	9	---	---	---	---	---	---	---
Other home-furnishings stores	28	2,139	1,602	74.9	18	1,959	1,497	975	85.0	524	35.0	547
Household appliance dealers	20	---	---	---	18	---	---	---	---	---	---	---
Radio—household appliance stores	25	3,883	3,248	83.6	19	3,798	3,198	718	22.5	2,480	77.5	2,218
Radio stores—other	3	334	272	61.4	3	334	272	181	59.2	111	40.8	142
Automotive Group	109	40,700	23,591	58.0	96	40,814	23,557	4,489	19.1	19,068	80.9	1,345
Motor-vehicle dealers (new)	57	---	---	---	58	---	---	---	---	---	---	---
Used-car dealers	12	37,045	21,551	58.2	7	38,990	21,520	3,362	15.7	18,133	84.3	880
Accessory, tire, battery dealers	37	---	---	---	33	---	---	---	---	---	---	---
Other automotive	3	3,857	2,040	55.8	3	3,824	2,037	1,107	54.3	930	45.7	485
Filling Stations	352	13,588	3,408	25.1	265	12,550	3,136	3,073	97.9	85	2.1	395
Lumber—Building Group	66	10,289	6,748	65.2	51	10,114	8,660	8,374	98.7	286	3.3	1,584
Lumber and building-materials dealers	50	---	---	---	28	---	---	---	---	---	---	---
Heating—plumbing equipment dealers	9	---	---	---	5	---	---	---	---	---	---	---
Paint, glass, wallpaper stores	25	10,289	6,748	65.2	17	10,114	8,660	8,374	96.7	286	3.3	1,384
Electrical supply stores	4	---	---	---	1	---	---	---	---	---	---	---
Hardware Group	69	2,036	925	45.4	41	1,802	877	859	97.9	13	2.1	169
Hardware stores	68	---	---	---	40	---	---	---	---	---	---	---
Farm implement—tractor—hardware dealers	1	2,036	925	45.4	1	1,802	877	859	97.9	18	2.1	189
Eating Places	61	2,174	259	11.9	32	1,748	193	193	100.0	---	---	12
Restaurants, cafeterias, lunch rooms	69	---	---	---	31	---	---	---	---	---	---	---
Lunch counters and stands	11	2,075	245	11.8	1	1,748	193	193	100.0	---	---	12
Soft drink, juice, ice cream stands	1	99	14	14.1	---	---	---	---	---	---	---	---
Drinking Places	---	---	---	---	---	---	---	---	---	---	---	---
Drug Stores	96	4,000	528	13.2	59	3,502	488	488	100.0	---	---	72
Drug stores with fountain	78	3,259	284	8.7	48	2,849	255	255	100.0	---	---	36
Drug stores—other	20	741	244	32.9	11	653	231	231	100.0	---	---	36
Liquor Stores (packaged goods)	4	133	8	4.5	4	133	6	6	100.0	---	---	---
Other Retail Stores	399	50,852	23,281	78.0	202	29,122	22,882	19,121	84.3	3,561	15.7	7,253
Fuel, ice, fuel-oil dealers	108	10,452	8,923	85.4	45	10,071	8,768	8,481	96.7	287	3.3	2,115
Hay, grain, and feed stores	5	283	140	53.2	2	---	---	---	---	---	---	---
Farm and garden supply stores	3	437	259	59.3	3	883	385	385	100.0	---	---	49
Jewelry stores	57	4,729	3,454	73.0	41	4,553	3,388	1,528	45.1	1,860	54.9	1,989
Book stores	17	1,135	834	55.9	13	1,100	828	374	59.7	252	40.3	388
Stationery stores	9	259	145	56.0	4	---	---	---	---	---	---	---
Cigar stores, cigar stands	6	52	10	19.2	1	225	122	122	100.0	---	---	30
Florists	51	1,753	1,189	67.8	21	---	---	---	---	---	---	---
Gift, novelty, souvenir shops	10	107	54	50.5	1	1,506	1,092	1,092	100.0	---	---	230
News dealers	5	---	---	---	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	32	8,348	5,928	93.4	22	8,216	5,888	5,404	92.1	464	7.9	1,153
Opticians	25	728	177	24.3	9	603	156	153	98.1	3	1.9	37
Photographic supply—camera stores	9	545	189	34.7	8	537	185	185	100.0	---	---	36
Sporting goods stores	5	759	229	30.2	4	749	227	121	53.3	108	48.7	58
Other retail stores	49	3,067	1,952	63.8	28	2,899	1,887	1,278	88.5	589	31.5	1,190
Second-hand Stores	13	481	119	25.8	5	389	80	78	95.0	4	5.0	12

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

FLORIDA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Per-cent	Amount (add 000)	Per-cent	
State Total	11,374	\$349,864	\$193,880	55.4	3,614	\$292,066	\$170,918	\$100,704	58.9	\$70,214	41.1	\$42,973
Food Group	3,663	59,141	24,519	41.5	774	39,739	15,948	15,948	100.0	---	---	1,774
Grocery stores (without fresh meats)	1,068	7,131	3,298	46.2	71	2,891	1,372	1,372	100.0	---	---	234
Combination stores (groceries-meats)	2,175	45,832	18,101	39.7	623	52,335	12,121	12,121	100.0	---	---	1,188
Dairy products stores, milk dealers	49	2,653	1,665	62.8	26	2,500	1,554	1,554	100.0	---	---	222
Meat markets, fish markets	189	1,785	689	38.6	21	999	442	442	100.0	---	---	59
Candy, nut, confectionery stores	49	222	57	25.7	---	---	---	---	---	---	---	---
Delicatessen stores	5	95	49	51.6	2	385	149	149	100.0	---	---	38
Fruit stores, vegetable markets	81	687	217	31.8	12	---	---	---	---	---	---	---
Bakeries, caterers	14	65	20	30.8	---	---	---	---	---	---	---	---
Egg and poultry dealers	20	347	157	45.2	4	223	120	120	100.0	---	---	13
Other food stores	33	524	266	50.8	15	406	190	190	100.0	---	---	22
General Stores (with food)	262	6,172	3,259	52.8	95	4,833	2,614	2,579	98.7	35	1.3	431
General Merchandise Group	199	33,643	15,447	40.0	90	32,624	13,198	8,823	66.9	4,375	33.1	5,547
Department stores	27	27,123	10,336	38.1	27	27,123	10,336	6,273	60.7	4,063	39.3	4,616
Dry goods and general merchandise stores	156	6,297	3,077	48.9	59	5,393	2,847	2,535	89.0	312	11.0	928
Variety stores	16	223	34	15.2	4	108	15	15	100.0	---	---	3
Apparel Group	448	18,630	7,420	44.6	254	14,808	6,783	5,172	76.2	1,611	23.8	1,846
Men's-boys' furnishings, hat stores	16	332	53	16.0	9	240	31	31	100.0	---	---	6
Men's-boys' clothing stores (and furnishings)	88	4,030	1,399	34.7	60	3,712	1,322	1,306	98.8	16	1.2	422
Family clothing stores	104	5,241	3,127	59.7	69	4,902	2,966	1,571	53.0	1,395	47.0	936
Women's ready-to-wear stores	157	5,208	2,206	42.4	79	4,534	1,949	1,847	94.8	102	5.2	419
Furriers, fur shops	---	---	---	---	Three stores combined with "Women's accessories stores."	---	---	---	---	---	---	---
Millinery stores	12	158	91	57.6	4	99	74	64	66.5	10	13.5	2
Women's accessories stores	10	171	75	43.9	4	115	56	56	100.0	---	---	7
Infants', other apparel stores	12	272	79	29.0	4	---	---	---	---	---	---	---
Custom tailors	15	144	59	41.0	2	255	96	78	81.3	18	18.7	17
Shoe stores (all kinds)	34	1,074	331	30.8	23	951	289	219	75.8	70	24.2	37
Furniture—Household—Radio Group	647	27,504	23,160	84.2	381	25,035	21,541	5,106	23.7	16,435	76.3	13,980
Furniture stores	331	17,879	15,573	87.1	208	18,683	14,689	3,072	20.9	11,617	79.1	10,495
Floor coverings, drapery stores	10	584	392	67.1	7	548	374	374	100.0	---	---	121
Other home-furnishings stores	41	1,504	1,207	80.3	20	1,312	1,123	712	65.4	411	38.8	383
Household appliance dealers	156	5,198	4,398	84.6	105	4,725	4,074	740	18.2	3,334	81.8	2,705
Radio—household appliance stores	64	1,485	1,033	69.6	28	1,177	857	156	18.2	701	81.8	132
Radio stores—other	45	854	559	65.5	13	590	424	52	12.3	372	87.7	164
Automotive Group	644	85,272	56,731	66.5	485	83,635	55,808	12,772	22.9	43,038	77.1	6,002
Motor-vehicle dealers (new)	335	68,726	45,070	65.6	304	68,351	44,847	7,798	17.4	37,051	82.6	4,092
Used-car dealers	105	5,729	4,568	79.7	80	5,252	4,246	118	2.8	4,128	97.2	397
Accessory, tire, battery dealers	195	10,460	7,028	67.2	117	9,735	6,682	4,831	72.3	1,851	27.7	1,511
Other automotive	9	357	85	18.2	4	297	33	27	81.8	8	18.2	2
Filling Stations	2,314	33,259	12,377	37.2	464	17,837	7,023	6,691	95.3	332	4.7	944
Lumber—Building Group	390	28,290	24,077	85.1	279	27,225	23,444	23,148	98.7	296	1.3	5,924
Lumber and building-materials dealers	281	25,518	22,109	86.8	231	24,961	21,760	21,510	98.9	250	1.1	5,534
Heating—plumbing equipment dealers	17	281	192	68.3	5	179	142	102	71.8	40	28.2	11
Paint, glass, wallpaper stores	81	2,206	1,584	71.8	37	1,829	1,368	1,366	100.0	---	---	335
Electrical supply stores	11	285	192	67.4	6	256	176	170	96.8	8	3.4	44
Hardware Group	283	11,934	7,908	66.3	149	10,571	7,322	6,292	85.9	1,030	14.1	1,755
Hardware stores	229	9,843	8,127	83.5	125	8,446	5,636	5,292	95.9	344	8.1	1,388
Farm implement—tractor—hardware dealers	54	2,091	1,781	77.7	24	2,125	1,686	1,000	59.3	686	40.7	557
Eating Places	575	4,002	689	17.2	40	1,603	204	204	100.0	---	---	8
Restaurants, cafeterias, lunch rooms	303	3,175	528	18.8	34	1,524	183	183	100.0	---	---	8
Lunch counters and stands	215	682	137	20.1	6	79	21	21	100.0	---	---	2
Soft drink, juice, ice cream stands	57	145	24	18.8	---	---	---	---	---	---	---	---
Drinking Places	311	2,401	302	12.6	28	964	105	105	100.0	---	---	20
Drug Stores	430	11,831	2,357	20.3	219	9,331	1,834	1,833	99.9	1	.1	408
Drug stores with fountain	345	10,209	1,918	18.8	197	8,597	1,525	1,524	99.9	1	.1	347
Drug stores—other	85	1,422	439	30.9	22	934	309	309	100.0	---	---	61
Liquor Stores (packaged goods)	58	1,275	152	11.9	21	889	123	123	100.0	---	---	19
Other Retail Stores	1,065	27,393	18,937	81.8	324	22,639	14,727	11,716	79.6	3,011	20.4	4,178
Fuel, ice, fuel-oil dealers	232	3,256	1,532	47.1	29	2,642	1,281	999	79.2	282	20.8	330
Hay, grain, and feed stores	185	7,017	4,301	61.3	82	8,209	3,997	3,997	100.0	---	---	704
Farm and garden supply stores	79	3,478	2,383	67.9	39	3,109	2,167	2,006	92.8	161	7.4	447
Jewelry stores	138	8,030	3,978	66.0	87	5,348	3,592	1,572	43.8	2,020	56.2	1,530
Book stores	8	328	214	65.2	6	---	---	---	---	---	---	---
Stationery stores	5	171	53	31.0	2	439	241	93	58.6	148	81.4	247
Cigar stores, cigar stands	22	846	645	78.1	5	724	618	618	100.0	---	---	60
Florists	101	753	439	58.3	9	271	191	191	100.0	---	---	31
Gift, novelty, souvenir shops	23	271	103	38.0	6	---	---	---	---	---	---	---
News dealers	15	104	22	21.2	2	200	75	75	100.0	---	---	17
Office, school supply and equipment dealers	82	2,839	2,075	73.1	40	2,434	1,642	1,666	90.4	176	9.6	431
Opticians	24	169	77	45.6	---	---	---	---	---	---	---	---
Photographic supply—camera stores	12	136	23	18.9	2	---	---	---	---	---	---	---
Sporting goods stores	21	346	133	38.4	8	280	106	108	100.0	---	---	39
Other retail stores	140	1,647	979	59.4	27	983	637	593	61.7	244	58.3	340
Second-hand Stores	105	1,117	545	48.8	13	533	244	192	78.7	52	21.3	139

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

GEORGIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	20,042	\$435,036	\$247,885	57.0	4,496	\$330,869	\$201,810	\$116,266	57.6	\$65,522	42.4	\$60,909
Food Group	7,980	77,704	39,521	50.9	902	36,672	19,475	19,475	100.0	---	---	2,085
Grocery stores (without fresh meats)	4,519	23,876	10,606	44.4	140	5,799	2,294	2,294	100.0	---	---	359
Combination stores (groceries-meats)	2,672	47,377	26,374	55.7	666	27,223	15,610	15,610	100.0	---	---	1,553
Dairy products stores, milk dealers	96	1,671	949	56.8	18	1,309	707	707	100.0	---	---	64
Meat markets, fish markets	253	2,628	840	32.0	33	1,258	315	315	100.0	---	---	30
Candy, nut, confectionery stores	135	601	118	19.6	3	117	14	14	100.0	---	---	---
Delicatessen stores	8	132	23	17.4	2	---	---	---	---	---	---	---
Fruit stores, vegetable markets	33	242	59	24.4	2	122	33	33	100.0	---	---	6
Bakeries, caterers	6	24	6	25.0	---	---	---	---	---	---	---	---
Egg and poultry dealers	17	636	175	27.4	7	571	156	156	100.0	---	---	36
Other food stores	41	515	371	72.0	31	475	346	346	100.0	---	---	37
General Stores (with food)	1,466	22,026	10,602	48.1	319	13,252	6,711	6,609	96.5	102	1.5	2,055
General Merchandise Group	497	64,186	33,229	51.6	231	61,549	32,505	17,679	54.4	14,826	45.6	13,954
Department stores	27	51,495	26,784	55.9	27	51,495	26,784	14,197	49.3	14,587	50.7	12,432
Dry goods and general merchandise stores	455	11,955	4,305	36.0	202	10,054	3,721	3,482	93.6	239	6.4	1,522
Variety stores	15	736	140	19.0	2	---	---	---	---	---	---	---
Apparel Group	539	23,167	12,619	54.5	274	20,648	11,718	9,964	65.0	1,754	15.0	4,237
Men's-boys' furnishings, hat stores	8	140	71	50.7	4	118	61	32	52.5	29	47.5	15
Men's-boys' clothing stores (and furnishings)	95	5,971	3,617	63.9	63	5,610	3,705	3,425	92.4	280	7.6	1,250
Family clothing stores	129	5,780	2,929	50.7	95	5,287	2,619	1,583	56.2	1,236	43.8	1,164
Women's ready-to-wear stores	175	8,086	4,437	54.9	64	7,148	4,019	3,610	94.6	209	5.2	1,506
Furriers, fur shops	5	425	158	37.2	7	143	35	35	100.0	---	---	6
Millinery stores	53	33	17	51.5	1	103	33	33	100.0	---	---	12
Women's accessories stores	3	113	44	38.9	2	---	---	---	---	---	---	---
Infants', other apparel stores	9	176	100	56.8	3	114	74	74	100.0	---	---	21
Custom tailors	6	2,443	1,046	42.6	31	2,125	972	972	100.0	---	---	263
Shoe stores (all kinds)	56	---	---	---	---	---	---	---	---	---	---	---
Furniture—Household—Radio Group	699	28,560	25,148	88.1	414	26,026	23,445	3,626	15.5	19,619	84.5	15,295
Furniture stores	413	20,094	17,982	89.4	225	18,407	16,792	2,608	16.7	13,984	83.3	12,184
Floor coverings, drapery stores	5	138	99	71.7	2	---	---	---	---	---	---	---
Other home-furnishings stores	31	1,325	1,148	86.6	17	1,252	1,116	294	26.3	622	73.7	472
Household appliance dealers	175	5,331	4,683	87.6	140	5,035	4,474	538	7.8	4,136	92.4	2,111
Radio—household appliance stores	50	1,672	1,256	75.1	26	1,332	1,063	186	17.5	677	82.5	528
Radio stores—other	25	---	---	---	4	---	---	---	---	---	---	---
Automotive Group	783	84,407	57,029	67.6	585	82,282	56,057	13,266	23.7	42,791	76.3	6,448
Motor-vehicle dealers (new)	483	74,762	50,648	67.7	428	73,969	50,313	9,668	19.2	40,645	80.6	5,186
Used-car dealers	56	1,007	607	60.3	19	707	416	40	9.6	376	90.4	45
Accessory, tire, battery dealers	235	6,618	5,774	87.0	134	7,606	5,328	3,558	68.6	1,770	33.2	1,217
Other automotive	9	---	---	---	4	---	---	---	---	---	---	---
Filling Stations	3,477	36,057	15,731	43.3	433	14,710	6,075	5,863	96.5	212	3.5	1,231
Lumber—Building Group	311	20,142	16,589	82.4	207	19,214	16,029	15,693	97.9	336	2.1	4,373
Lumber and building-materials dealers	240	17,305	14,518	82.7	165	16,581	13,694	13,725	96.6	169	1.2	3,633
Heating—plumbing equipment dealers	24	2,686	2,176	81.1	12	2,633	2,135	1,968	92.2	167	7.8	540
Paint, glass, wallpaper stores	40	151	93	61.6	2	---	---	---	---	---	---	---
Electrical supply stores	7	---	---	---	2	---	---	---	---	---	---	---
Hardware Group	448	15,364	9,374	61.0	242	13,161	6,983	6,994	83.4	1,389	16.6	2,530
Hardware stores	347	11,742	7,106	60.5	187	10,021	6,568	5,558	88.9	710	11.1	2,001
Farm implement—tractor—hardware dealers	101	3,622	2,268	62.6	55	3,140	2,015	1,336	66.3	679	33.7	529
Eating Places	1,151	5,310	1,284	24.2	37	1,182	183	183	100.0	---	---	10
Restaurants, cafeterias, lunch rooms	492	3,751	631	22.2	31	1,006	157	157	100.0	---	---	9
Lunch counters and stands	609	1,446	415	28.7	5	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	50	113	38	33.6	1	176	26	26	100.0	---	---	1
Drinking Places	149	865	161	18.6	7	221	30	30	100.0	---	---	4
Drug Stores	657	18,739	5,190	27.7	367	13,497	3,708	3,679	99.2	29	.6	902
Drug stores with fountain	697	16,967	4,636	27.3	341	12,718	3,435	3,406	99.2	29	.6	840
Drug stores—other	180	1,772	552	31.2	26	779	273	273	100.0	---	---	62
Liquor Stores (packaged goods)	29	393	111	28.2	4	144	39	39	100.0	---	---	6
Other Retail Stores	1,524	34,936	20,920	59.9	459	27,504	17,306	13,083	75.6	4,223	24.4	7,741
Fuel, ice, fuel-oil dealers	455	7,904	3,873	49.0	110	6,161	3,002	2,924	97.4	78	2.6	1,339
Hay, grain, and feed stores	152	4,778	2,546	53.3	63	3,680	2,202	2,197	99.6	5	.2	460
Farm and garden supply stores	197	5,302	2,486	46.5	63	4,110	2,006	1,690	94.2	116	5.8	896
Jewelry stores	161	5,157	3,757	72.9	71	4,331	3,371	961	28.5	2,410	71.5	2,209
Book stores	11	968	681	68.4	7	---	---	---	---	---	---	---
Stationery stores	6	256	32	12.5	1	1,103	648	267	41.2	381	58.6	374
Cigar stores, cigar stands	8	334	201	60.2	6	281	176	176	100.0	---	---	---
Florists	121	1,413	1,058	74.9	23	693	703	703	100.0	---	---	162
Gift, novelty, souvenir shops	15	33	29	87.9	---	---	---	---	---	---	---	---
News dealers	3	3,250	2,929	90.1	33	3,028	2,779	2,530	81.0	249	9.0	679
Office, school supply and equipment dealers	52	764	377	49.3	14	504	244	218	69.3	26	10.7	68
Opticians	3	75	42	56.0	1	---	---	---	---	---	---	---
Photographic supply—camera stores	52	359	195	54.3	7	383	217	206	94.9	11	5.1	43
Sporting goods stores	10	4,345	2,754	63.4	58	2,630	1,958	1,011	51.8	947	48.4	1,487
Other retail stores	276	---	---	---	---	---	---	---	---	---	---	---
Second-hand Stores	132	1,178	377	32.0	15	607	146	105	71.9	41	28.1	58

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

IDAHO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales		Customer accounts and notes receivable, end of year (add 000)		
			Amount (add 000)	Per cent of total				Open account			Installment	
								Amount (add 000)	Per cent		Amount (add 000)	Per cent
State Total	4,140	\$124,791	\$69,151	55.4	1,675	\$102,457	\$61,795	\$40,025	64.8	\$21,772	35.2	\$13,584
Food Group	974	25,053	11,947	47.7	408	19,441	9,611	9,611	100.0	---	---	1,424
Grocery stores (without fresh meats)	551	7,464	3,483	46.7	111	5,465	2,732	2,732	100.0	---	---	472
Combination stores (groceries-meats)	471	14,388	6,988	48.6	233	11,576	5,739	5,739	100.0	---	---	789
Dairy products stores, milk dealers	26	423	348	82.3	5	255	211	211	100.0	---	---	28
Meat markets, fish markets	98	2,476	1,078	43.5	55	2,073	920	920	100.0	---	---	132
Candy, nut, confectionery stores	16	146	23	15.8	2					---	---	
Delicatessen stores					One store combined with "Other food stores."							
Fruit stores, vegetable markets	2	116	25	21.6	2	72	9	9	100.0	---	---	3
Bakeries, caterers	8											
Egg and poultry dealers	1											
Other food stores	3	40	2	5.0								
General Stores (with food)	152	6,104	3,470	56.8	87	5,366	3,164	3,108	98.2	56	1.8	800
General Merchandise Group	54	9,942	4,646	46.7	40	9,768	4,606	3,226	70.0	1,380	30.0	1,706
Department stores	20	9,845	4,640	47.1	20	9,768	4,606	3,226	70.0	1,380	50.0	1,706
Dry goods and general merchandise stores	29											
Variety stores	5	97	6	6.2	1							
Apparel Group	157	3,690	1,393	35.8	72	3,285	1,220	1,181	98.8	39	3.2	412
Men's-boys' furnishings, hat stores	1	1,524	469	30.8	28	1,345	426	426	100.0	---	---	200
Men's-boys' clothing stores (and furnishings)	41											
Family clothing stores	8	564	96	26.4	5	347	84	84	100.0	---	---	25
Women's ready-to-wear stores	62	1,528	678	44.4	29	1,231	578	577	99.8	1	.2	143
Furriers, fur shops	3	75	65	86.7	3	75	65	27	41.5	38	58.5	22
Millinery stores	2											
Women's accessories stores	1	41	7	17.1	---	---	---	---	---	---	---	---
Infants', other apparel stores	3											
Custom tailors	2											
Shoe stores (all kinds)	14	358	78	21.8	7	289	67	67	100.0	---	---	22
Furniture—Household—Radio Group	200	5,318	4,101	77.1	129	4,718	3,771	1,485	39.4	2,286	60.6	1,978
Furniture stores	75	2,953	2,217	75.1	48	2,684	2,078	1,007	48.5	1,071	51.5	1,116
Floor coverings, drapery stores	3				1							
Other home-furnishings stores	3	1,368	1,122	82.0	---	1,137	985	309	31.4	676	68.6	625
Household appliance dealers	77											
Radio—household appliance stores	32	844	649	76.9	21	773	606	146	24.1	460	75.9	184
Radio stores—other	10	155	113	73.9	4	122	102	23	22.5	79	77.5	53
Automotive Group	290	27,646	20,363	73.7	229	27,051	20,087	5,269	26.2	14,818	73.8	1,828
Motor-vehicle dealers (new)	218	25,714	19,553	75.3	189	25,318	19,164	4,522	23.6	14,642	76.4	1,650
Used-car dealers	13											
Accessory, tire, battery dealers	58	1,897	1,005	53.0	34	1,713	923	747	80.9	176	19.1	178
Other automotive	3	35	5	14.3	1							
Filling Stations	950	13,423	4,722	35.2	194	6,699	2,810	2,721	96.6	89	3.2	519
Lumber—Building Group	205	8,933	7,361	82.4	152	8,478	7,115	6,951	97.7	164	2.3	1,787
Lumber and building-materials dealers	169	8,147	6,858	85.9	135	7,850	6,670	6,527	97.9	143	2.1	1,696
Heating—plumbing equipment dealers	17	329	180	54.7	7	258	138	120	87.0	18	13.0	45
Paint, glass, wallpaper stores	12	457	345	75.1	8	390	307	304	99.0	3	1.0	48
Electrical supply stores	7											
Hardware Group	198	8,355	5,164	62.0	145	7,669	4,908	2,625	53.5	2,283	46.5	1,858
Hardware stores	113	3,738	1,995	53.4	73	3,249	1,824	1,445	79.2	579	20.8	764
Farm implement—tractor—hardware dealers	85	4,597	3,169	68.9	70	4,420	3,084	1,180	38.3	1,904	61.7	894
Eating Places	185	2,258	284	11.8	33	1,070	158	138	100.0	---	---	18
Restaurants, cafeterias, lunch rooms	127	1,845	213	11.6	27	946	126	128	100.0	---	---	15
Lunch counters and stands	52	357	37	11.0	5	124	12	12	100.0	---	---	3
Soft drink, juice, ice cream stands	6	58	14	24.1	1							
Drinking Places	216	1,675	192	11.5	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	142	3,619	796	22.0	68	2,706	616	611	99.2	5	.9	173
Drug stores with fountain	101	2,797	543	19.4	52	2,158	427	425	99.5	2	.5	116
Drug stores—other	41	822	253	30.8	14	548	189	186	98.4	3	1.6	57
Liquor Stores (packaged goods)	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores	391	8,218	4,603	56.0	114	5,930	3,685	3,063	85.8	600	16.4	1,049
Fuel, ice, fuel-oil dealers	124	4,191	2,303	55.0	56	3,200	1,867	1,691	90.8	176	9.4	455
Hay, grain, and feed stores	55											
Farm and garden supply stores	7	969	674	69.6	7	969	674	546	81.0	128	19.0	181
Jewelry stores	54	781	330	42.3	9	339	193	89	46.1	104	55.9	121
Book stores	4	275	102	37.4	3	246	91	74	81.3	17	18.7	33
Stationery stores	4											
Cigar stores, cigar stands	8	150	7	4.7	2	216	80	80	100.0	---	---	33
Florists	31	356	177	52.7	5							
Gift, novelty, souvenir shops	6	45	12	26.7	---	---	---	---	---	---	---	---
News dealers	1	729	599	82.2	10	676	570	452	79.3	118	20.7	182
Office, school supply and equipment dealers	15											
Opticians	7	75	41	56.2	1	284	188	151	69.7	57	30.3	64
Photographic supply—camera stores	---				---							
Sporting goods stores	12	152	68	43.4	1							
Other retail stores	63	517	292	56.5	8							
Second-hand Stores	46	399	129	32.3	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

ILLINOIS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	29,911	\$1,662,548	\$834,094	50.2	12,540	\$1,504,141	\$779,550	\$472,981	60.7	\$306,569	39.3	\$215,291
Food Group	9,104	233,112	115,181	49.4	2,748	180,046	95,047	95,047	100.0	---	---	12,532
Grocery stores (without fresh meats)	1,931	20,716	6,922	33.4	264	10,095	3,781	3,781	100.0	---	---	699
Combination stores (groceries-meats)	5,777	141,877	61,296	45.3	1,915	105,889	45,820	45,920	100.0	---	---	7,168
Dairy products stores, milk dealers	515	48,347	41,424	65.7	178	47,164	40,797	40,797	100.0	---	---	3,705
Meat markets, fish markets	626	15,056	3,682	24.5	283	11,620	2,987	2,987	100.0	---	---	457
Candy, nut, confectionery stores	133	1,666	151	9.1	48	1,249	123	123	100.0	---	---	18
Delicatessen stores	142	1,105	188	18.9	11	451	77	77	100.0	---	---	7
Fruit stores, vegetable markets	59	928	137	14.8	13	557	102	102	100.0	---	---	8
Bakeries, caterers	68	1,162	374	32.2	12	937	335	335	100.0	---	---	65
Egg and poultry dealers	20	321	118	36.1	4	198	101	101	100.0	---	---	13
Other food stores	33	2,136	873	40.9	22	2,088	844	844	100.0	---	---	192
General Stores (with food)	545	11,608	4,190	36.1	194	6,136	3,041	2,978	97.9	63	2.1	958
General Merchandise Group	524	494,141	195,464	39.8	557	492,835	195,140	78,970	40.5	116,170	59.5	82,840
Department stores	178	480,412	190,687	39.7	178	480,412	190,687	75,540	39.6	115,147	60.4	80,980
Dry goods and general merchandise stores	327	15,481	4,750	35.3	175	12,087	4,449	3,426	77.0	1,023	23.0	1,859
Variety stores	19	268	27	10.1	4	156	4	4	100.0	---	---	1
Apparel Group	1,795	110,579	57,958	52.4	1,051	102,908	55,537	42,908	77.3	12,631	22.7	16,271
Men's-boys' furnishings, hat stores	83	1,689	724	45.4	25	1,250	655	530	80.9	125	19.1	55
Men's-boys' clothing stores (and furnishings)	418	28,996	11,932	44.2	308	25,798	11,879	8,068	69.1	3,811	30.9	5,417
Family clothing stores	208	28,778	17,132	64.0	145	26,081	18,842	9,907	58.6	6,935	41.2	8,802
Women's ready-to-wear stores	411	32,389	17,294	53.4	238	30,594	16,897	15,537	95.1	1,160	8.9	3,840
Furriers, fur shops	120	8,637	4,800	70.2	78	6,346	4,600	4,030	87.8	570	12.4	1,149
Millinery stores	77	824	391	47.5	14	455	241	241	100.0	---	---	25
Women's accessories stores	58	695	190	27.5	7	234	51	51	100.0	---	---	6
Infants', other apparel stores	28	987	558	58.5	9	799	503	503	100.0	---	---	121
Custom tailors	153	3,654	2,482	68.3	51	2,587	2,014	1,789	88.8	225	11.2	398
Shoe stores (all kinds)	263	9,772	2,457	24.9	158	8,806	2,255	2,250	99.8	5	.2	458
Furniture—Household—Radio Group	1,738	89,674	87,406	75.0	1,008	82,468	65,661	16,895	29.7	44,788	70.3	52,345
Furniture stores	732	48,812	38,489	78.9	481	46,002	37,085	8,774	25.7	28,311	78.3	25,458
Floor coverings, drapery stores	72	8,095	3,673	45.4	48	7,858	5,568	2,715	75.7	873	24.5	804
Other home-furnishings stores	168	5,215	4,260	81.7	72	4,275	3,678	2,368	64.5	1,512	35.7	1,152
Household appliance dealers	584	15,145	12,499	82.5	242	13,837	11,735	2,474	21.1	9,259	78.9	4,648
Radio—household appliance stores	295	10,654	7,334	69.0	140	9,011	6,575	2,090	31.8	4,483	68.2	1,809
Radio stores—other	87	1,975	1,151	58.5	25	1,507	1,004	474	47.2	530	52.8	478
Automotive Group	2,295	274,444	146,101	53.2	1,708	268,049	143,922	58,906	25.8	107,018	74.4	11,371
Motor-vehicle dealers (new)	1,580	246,952	130,070	52.7	1,328	243,832	129,144	28,297	21.9	100,847	78.1	8,588
Used-car dealers	149	6,791	4,306	65.4	69	6,184	5,997	400	10.0	5,597	90.0	454
Accessory, tire, battery dealers	565	20,070	11,351	58.8	504	17,500	10,449	6,025	78.6	2,424	25.2	2,296
Other automotive	21	631	374	59.5	9	533	332	184	55.4	148	44.6	75
Filling Stations	5,185	87,149	25,699	29.7	1,266	51,203	15,418	15,220	98.7	198	1.3	2,514
Lumber—Building Group	1,835	102,099	80,910	79.2	1,301	98,518	78,001	74,726	95.6	3,275	4.2	20,502
Lumber and building-materials dealers	1,235	86,241	71,215	82.8	1,033	85,847	69,754	67,744	97.1	2,010	2.9	18,450
Heating—plumbing equipment dealers	171	5,209	3,508	67.3	80	4,347	3,077	1,986	64.5	1,091	35.5	1,102
Paint, glass, wallpaper stores	378	9,520	5,445	57.2	178	7,514	4,558	4,503	98.8	53	1.2	852
Electrical supply stores	53	1,129	744	65.9	12	808	614	495	80.3	121	19.7	118
Hardware Group	1,823	45,520	23,315	51.2	719	58,019	20,041	14,128	70.5	5,915	29.5	8,184
Hardware stores	1,057	25,908	12,350	47.7	397	19,254	10,134	9,089	89.7	1,045	10.3	2,955
Farm implement—tractor—hardware dealers	568	19,612	10,965	55.9	322	16,765	9,907	5,037	50.8	4,870	49.2	5,211
Eating Places	371	9,804	742	7.8	60	7,920	651	551	100.0	---	---	122
Restaurants, cafeterias, lunch rooms	252	9,196	681	7.4	51	7,615	517	517	100.0	---	---	121
Lunch counters and stands	115	572	60	10.5	8	505	34	34	100.0	---	---	1
Soft drink, juice, ice cream stands	4	38	1	2.8	1	---	---	---	---	---	---	---
Drinking Places	208	3,784	163	2.8	24	2,274	91	91	100.0	---	---	32
Drug Stores	798	25,897	3,797	18.2	415	19,108	3,347	3,285	99.1	82	1.9	774
Drug stores with fountain	573	18,288	2,689	14.7	342	15,458	2,422	2,377	98.1	45	1.9	529
Drug stores—other	225	5,109	1,108	21.7	73	3,650	925	908	98.2	17	1.6	245
Liquor Stores (packaged goods)	34	2,707	996	36.4	25	2,575	973	973	100.0	---	---	164
Other Retail Stores	3,880	169,758	110,805	65.3	1,850	152,440	103,847	67,619	64.4	18,228	15.8	28,878
Fuel, ice, fuel-oil dealers	1,247	62,457	58,551	71.0	842	77,441	58,487	54,501	98.5	1,986	3.6	10,261
Hay, grain, and feed stores	315	9,954	3,631	38.5	125	8,521	3,182	3,123	98.6	39	1.2	824
Farm and garden supply stores	66	3,448	1,773	51.4	35	3,019	1,645	1,568	95.2	277	18.8	390
Jewelry stores	468	17,509	10,587	59.3	238	15,195	9,588	4,133	45.1	5,455	58.9	4,754
Book stores	79	6,518	4,156	65.8	53	8,258	4,081	1,974	48.6	2,087	51.4	1,909
Stationery stores	30	1,488	595	40.0	15	1,345	561	541	96.4	20	3.6	153
Cigar stores, cigar stands	97	2,125	168	8.8	61	1,859	157	157	100.0	---	---	42
Florists	481	7,585	4,268	58.7	119	4,828	2,897	2,897	100.0	---	---	549
Gift, novelty, souvenir shops	33	908	582	62.0	10	721	504	277	91.1	27	8.9	41
News dealers	41	613	285	34.8	14	637	228	228	100.0	---	---	14
Office, school supply and equipment dealers	218	18,270	13,770	64.8	134	15,404	13,215	11,098	84.0	2,119	18.0	5,012
Opticians	150	1,525	617	40.5	53	938	451	291	87.5	140	32.5	67
Photographic supply—camera stores	29	1,454	490	35.7	19	1,355	480	441	95.9	19	4.1	93
Sporting goods stores	39	2,477	1,303	52.8	22	2,244	1,238	1,198	98.6	40	3.2	180
Other retail stores	411	15,228	10,591	68.2	142	13,099	9,439	5,398	57.2	4,041	42.6	4,409
Second-hand Stores	176	2,592	1,217	47.0	58	1,644	933	890	74.0	243	28.0	224

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

CHICAGO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
City Total	7,943	\$758,557	\$399,252	52.8	5,680	\$720,332	\$389,097	\$232,471	59.7	\$156,626	40.5	\$107,866
Food Group	2,722	86,857	40,199	46.3	662	72,564	36,832	36,832	100.0	—	—	3,484
Grocery stores (without fresh meats)	815	8,094	1,783	22.0	86	3,888	974	974	100.0	—	—	117
Combination stores (groceries-meats)	1,170	55,917	8,871	24.7	290	28,952	6,871	6,871	100.0	—	—	975
Dairy products stores, milk dealers	53	29,014	26,515	91.4	35	28,875	26,454	26,454	100.0	—	—	1,974
Meat markets, fish markets	405	9,492	1,750	18.4	187	7,593	1,410	1,410	100.0	—	—	173
Candy, nut, confectionery stores	75	1,181	92	7.8	40	1,056	85	85	100.0	—	—	15
Delicatessen stores	111	851	158	18.6	8	354	74	74	100.0	—	—	7
Fruit stores, vegetable markets	31	379	63	16.6	3	153	44	44	100.0	—	—	2
Bakeries, caterers	59	706	292	41.4	6	604	277	277	100.0	—	—	58
Egg and poultry dealers	13	162	25	15.4	2	—	—	—	—	—	—	—
Other food stores	12	1,061	650	61.3	7	1,109	643	643	100.0	—	—	187
General Stores (with food)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	105	266,549	125,900	47.2	75	266,340	125,849	58,507	46.3	67,542	53.7	50,129
Department stores	55	262,796	124,402	47.3	35	262,796	124,402	57,575	46.3	66,829	53.7	49,347
Dry goods and general merchandise stores	88	—	—	—	40	5,544	1,447	754	50.7	713	49.3	782
Variety stores	2	5,753	1,498	39.9	—	—	—	—	—	—	—	—
Apparel Group	758	69,100	58,624	55.9	457	85,993	37,445	27,520	75.0	10,125	27.0	10,871
Men's-boys' furnishings, hat stores	51	1,049	541	51.6	16	857	518	407	78.6	111	21.4	29
Men's-boys' clothing stores (and furnishings)	107	12,914	6,375	49.4	88	12,707	6,337	3,234	51.0	3,103	49.0	1,658
Family clothing stores	84	18,153	11,486	63.3	71	18,000	11,581	6,072	53.4	5,509	46.8	4,816
Women's ready-to-wear stores	138	20,121	11,435	56.8	79	19,492	11,197	10,270	91.7	927	8.3	2,655
Furriers, fur shops	97	5,961	4,299	72.1	64	5,578	4,141	3,696	89.5	445	10.7	956
Millinery stores	33	553	183	33.1	3	142	96	96	100.0	—	—	11
Women's accessories stores	44	592	159	26.9	7	234	51	51	100.0	—	—	8
Infants', other apparel stores	20	887	505	56.9	8	759	465	465	100.0	—	—	115
Custom tailors	112	3,150	2,279	72.8	46	2,433	1,929	1,704	88.5	225	11.7	384
Shoe stores (all kinds)	92	5,940	1,562	22.9	75	5,791	1,350	1,325	99.6	5	.4	283
Furniture—Household—Radio Group	619	49,408	56,518	73.5	414	47,180	55,180	8,981	25.5	28,199	74.5	16,571
Furniture stores	267	25,442	20,541	80.0	205	24,724	19,981	2,999	15.0	16,982	85.0	13,456
Floor coverings, drapery stores	47	7,414	3,206	43.2	36	7,278	3,180	2,574	74.7	806	25.3	704
Other home-furnishings stores	100	2,847	2,544	89.3	45	2,285	1,948	1,649	84.7	299	15.3	402
Household appliance dealers	78	6,992	5,723	81.9	55	6,779	5,622	809	14.4	4,813	85.6	979
Radio—household appliance stores	98	5,958	4,260	71.5	64	5,528	4,055	1,043	25.7	3,012	74.3	811
Radio stores—other	29	755	439	58.1	9	586	394	107	27.2	287	72.8	219
Automotive Group	581	96,540	47,745	49.5	329	95,963	47,529	9,908	20.8	37,621	79.2	2,314
Motor-vehicle dealers (new)	216	87,479	42,827	49.0	212	87,420	42,809	6,582	15.4	36,227	84.6	1,439
Used-car dealers	57	2,439	1,015	41.6	35	2,237	920	102	11.1	818	88.9	152
Accessory, tire, battery dealers	101	6,162	3,611	58.6	76	5,861	3,519	3,058	86.9	461	13.1	670
Other automotive	7	460	292	63.5	6	445	281	166	59.1	115	40.9	75
Filling Stations	862	24,052	4,869	20.2	589	18,391	3,582	3,533	99.2	29	.9	525
Lumber—Building Group	378	29,356	22,507	76.7	262	28,206	22,091	20,547	93.0	1,544	7.0	4,062
Lumber and building-materials dealers	156	21,583	17,742	82.0	142	21,217	17,671	17,009	96.3	662	3.7	2,793
Heating—plumbing equipment dealers	58	3,047	2,149	70.5	40	2,867	2,079	1,216	58.5	863	41.5	875
Paint, glass, wallpaper stores	155	4,458	2,295	51.4	78	4,122	2,541	2,522	99.1	19	.9	594
Electrical supply stores	7	448	323	72.1	2	—	—	—	—	—	—	—
Hardware Group	235	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores	235	6,005	2,802	46.7	79	4,533	2,460	2,409	97.9	51	2.1	502
Farm implement—tractor—hardware dealers	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places	107	7,382	524	7.1	51	6,861	477	477	100.0	—	—	113
Restaurants, cafeterias, lunch rooms	81	7,270	518	7.1	29	—	—	—	—	—	—	—
Lunch counters and stands	24	112	6	5.4	1	6,861	477	477	100.0	—	—	113
Soft drink, juice, ice cream stands	2	—	—	—	1	—	—	—	—	—	—	—
Drinking Places	118	4,848	94	1.9	14	1,999	81	61	100.0	—	—	25
Drug Stores	175	5,861	733	12.5	98	4,999	678	678	100.0	—	—	124
Drug stores with fountain	141	4,489	400	8.9	84	3,818	571	571	100.0	—	—	85
Drug stores—other	54	1,372	333	24.3	14	1,183	507	507	100.0	—	—	59
Liquor Stores (packaged goods)	23	2,112	879	41.8	14	1,999	870	870	100.0	—	—	159
Other Retail Stores	1,410	108,859	77,183	70.9	811	104,055	75,237	61,888	82.3	13,349	17.7	18,855
Fuel, ice, fuel-oil dealers	508	58,511	42,589	72.8	358	—	—	—	—	—	—	—
Hay, grain, and feed stores	7	87	48	55.2	—	57,497	42,312	40,403	95.5	1,909	4.5	8,565
Farm and garden supply stores	192	10,684	6,857	64.2	118	9,885	6,540	2,800	42.8	3,740	57.2	3,282
Book stores	41	4,927	3,565	72.4	29	4,811	3,502	1,418	40.4	2,088	59.8	1,783
Stationery stores	12	598	254	42.5	7	553	241	241	100.0	—	—	43
Cigar stores, cigar stands	78	1,755	170	9.7	45	1,583	145	145	100.0	—	—	40
Florists	195	5,885	2,222	37.5	68	2,794	1,785	1,785	100.0	—	—	323
Gift, novelty, souvenir shops	15	515	194	37.7	8	448	178	151	84.8	27	15.2	11
News dealers	12	241	30	12.4	4	217	29	29	100.0	—	—	3
Office, school supply and equipment dealers	129	13,192	11,448	86.8	85	12,710	11,118	9,218	82.9	1,898	17.1	2,624
Opticians	44	879	381	43.3	20	728	358	228	67.5	110	32.5	51
Photographic supply—camera stores	14	1,026	325	31.7	9	982	312	298	95.5	14	4.5	62
Sporting goods stores	14	1,697	975	57.3	9	1,823	949	933	98.3	18	1.7	109
Other retail stores	148	10,882	8,129	74.8	74	10,228	7,810	4,281	54.8	3,549	45.4	3,957
Second-hand Stores	55	1,561	828	53.0	24	1,589	784	598	78.3	188	21.7	152

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

INDIANA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	22,558	\$662,584	\$354,561	50.5	7,218	\$552,226	\$285,553	\$177,742	62.2	\$107,611	37.6	\$69,375
Food Group	7,406	115,709	57,426	49.6	1,568	66,703	34,640	34,640	100.0	---	---	5,051
Grocery stores (without fresh meats)	1,228	8,774	5,505	37.7	77	2,514	1,044	1,044	100.0	---	---	129
Combination stores (groceries-meats)	5,587	69,162	45,884	49.2	1,525	49,781	24,601	24,601	100.0	---	---	2,128
Dairy products stores, milk dealers	256	10,449	6,007	76.6	77	9,150	7,272	7,272	100.0	---	---	624
Meat markets, fish markets	162	4,170	1,299	51.2	60	5,092	972	972	100.0	---	---	61
Candy, nut, confectionery stores	65	454	58	6.6	3	206	20	20	100.0	---	---	---
Delicatessen stores	16	140	27	19.3	1	206	20	20	100.0	---	---	---
Fruit stores, vegetable markets	38	447	64	16.6	6	274	57	57	100.0	---	---	8
Bakeries, caterers	62	947	431	45.5	7	636	366	366	100.0	---	---	26
Egg and poultry dealers	14	67	13	19.4	---	---	---	---	---	---	---	---
Other food stores	20	1,099	540	50.9	12	1,050	308	308	100.0	---	---	57
General Stores (with food)	426	7,176	2,273	51.7	116	4,122	1,521	1,521	100.0	---	---	272
General Merchandise Group	307	69,959	39,041	43.4	172	88,659	36,650	25,250	64.9	15,620	35.1	12,993
Department stores	65	65,400	37,580	44.6	85	65,400	37,580	25,895	85.9	13,487	36.1	12,575
Dry goods and general merchandise stores	200	6,307	1,627	25.6	85	5,558	1,445	1,312	90.6	133	9.2	416
Variety stores	24	252	34	13.5	4	101	25	25	100.0	---	---	---
Apparel Group	665	58,117	17,556	45.5	471	34,752	16,576	12,489	75.5	4,087	24.7	4,616
Men's-boys' furnishings, hat stores	24	598	56	14.4	7	265	50	50	100.0	---	---	6
Men's-boys' clothing stores (and furnishings)	229	10,505	5,705	35.3	150	9,875	5,532	5,195	90.4	339	9.6	1,004
Family clothing stores	114	7,482	5,001	66.6	62	7,117	4,900	2,176	44.4	2,724	55.6	1,800
Women's ready-to-wear stores	215	12,392	6,104	49.3	121	11,670	5,920	5,506	93.0	414	7.0	1,365
Furriers, fur shops	24	1,196	699	75.2	14	1,088	652	296	55.0	554	65.0	200
Millinery stores	50	548	108	31.0	7	129	48	48	100.0	---	---	3
Women's accessories stores	12	88	17	19.3	---	---	---	---	---	---	---	---
Infants', other apparel stores	9	321	67	20.9	3	292	62	62	100.0	---	---	15
Custom tailors	57	724	385	52.9	10	529	293	256	67.4	37	12.6	72
Shoe stores (all kinds)	149	4,675	1,018	21.8	77	3,969	959	920	96.0	19	2.0	151
Furniture—Household—Radio Group	1,175	39,648	31,552	78.7	572	34,548	26,504	5,685	19.9	22,621	80.1	17,560
Furniture stores	539	25,745	20,588	79.9	300	23,514	19,469	5,857	19.7	15,632	60.3	11,669
Floor coverings, drapery stores	57	977	545	55.6	18	779	462	412	69.2	50	10.6	135
Other home-furnishings stores	45	1,505	1,048	69.3	12	1,058	908	294	52.4	614	67.6	428
Household appliance dealers	321	7,055	5,756	81.8	171	5,796	4,965	704	14.2	4,259	65.6	4,056
Radio—household appliance stores	197	4,405	3,165	72.3	69	---	---	---	---	---	---	---
Radio stores—other	56	589	254	66.6	2	3,399	2,702	436	18.1	2,268	63.9	1,274
Automotive Group	1,511	141,272	77,361	54.6	1,054	136,891	75,605	20,588	27.2	55,217	72.6	7,551
Motor-vehicle dealers (new)	945	122,427	66,546	54.2	779	120,415	65,643	14,285	21.7	51,580	76.3	5,268
Used-car dealers	94	5,019	1,599	31.0	51	2,516	1,365	68	6.5	1,275	93.5	209
Accessory, tire, battery dealers	454	15,556	9,297	59.6	240	15,784	6,687	6,140	70.7	2,547	29.3	1,889
Other automotive	18	270	139	51.5	4	176	112	97	66.6	15	13.4	5
Filling Stations	4,917	59,685	17,654	29.6	784	24,877	7,500	7,122	97.6	178	2.4	925
Lumber—Building Group	1,018	47,794	58,905	77.2	685	44,704	35,265	34,052	96.6	1,215	3.4	9,547
Lumber and building-materials dealers	717	41,714	55,055	79.2	588	40,405	32,570	31,499	97.5	671	2.7	6,865
Heating—plumbing equipment dealers	124	2,427	1,622	66.6	39	1,651	1,158	628	71.6	528	28.4	304
Paint, glass, wallpaper stores	145	2,967	1,611	60.6	49	2,157	1,450	1,450	100.0	---	---	266
Electrical supply stores	32	666	415	62.3	9	491	509	295	95.5	14	4.5	92
Hardware Group	917	25,474	15,102	51.4	407	20,324	11,405	6,412	56.2	4,991	43.6	5,541
Hardware stores	592	15,612	5,670	42.5	222	10,162	4,765	5,855	62.6	626	17.4	1,625
Farm implement—tractor—hardware dealers	325	11,662	7,232	62.0	185	10,142	6,640	2,477	37.3	4,163	62.7	1,716
Eating Places	489	4,068	616	15.1	50	1,204	122	122	100.0	---	---	12
Restaurants, cafeterias, lunch rooms	322	3,294	489	14.6	28	---	---	---	---	---	---	---
Lunch counters and stands	152	758	119	16.1	2	1,204	122	122	100.0	---	---	12
Soft drink, juice, ice cream stands	15	56	6	22.2	---	---	---	---	---	---	---	---
Drinking Places	122	1,556	156	11.7	6	273	22	22	100.0	---	---	7
Drug Stores	592	15,505	1,624	10.6	290	12,096	1,529	1,512	98.7	17	1.3	275
Drug stores with fountain	434	12,820	1,165	9.1	252	10,582	978	976	99.6	2	.2	170
Drug stores—other	128	2,485	459	18.5	56	1,516	351	356	95.7	15	4.3	105
Liquor Stores (packaged goods)	6	75	12	16.0	---	---	---	---	---	---	---	---
Other Retail Stores	2,672	75,220	58,610	51.5	1,045	61,956	35,586	28,384	64.5	5,202	15.5	9,064
Fuel, ice, fuel-oil dealers	1,005	27,650	15,799	57.2	451	22,694	13,668	13,447	98.4	221	1.6	2,677
Hay, grain, and feed stores	474	18,512	6,664	36.4	242	16,112	6,054	5,658	96.6	196	3.2	1,299
Farm and garden supply stores	65	5,517	1,679	35.3	50	5,058	1,780	1,757	96.7	25	1.5	588
Jewelry stores	253	7,220	4,591	65.6	66	5,759	4,159	1,515	56.6	2,624	65.4	2,253
Book stores	25	784	316	40.3	13	682	299	110	36.6	189	65.2	264
Stationery stores	15	605	360	59.7	6	549	351	351	100.0	---	---	57
Cigar stores, cigar stands	44	456	25	5.7	4	205	1	1	100.0	---	---	1
Florists	225	2,616	1,415	54.1	58	1,230	772	772	100.0	---	---	117
Gift, novelty, souvenir shops	11	58	9	16.1	1	187	48	48	100.0	---	---	3
News dealers	15	280	60	30.6	3	---	---	---	---	---	---	---
Office, school supply and equipment dealers	98	5,796	2,994	78.9	54	3,390	2,798	2,570	91.9	228	6.1	550
Opticians	66	1,106	454	41.0	16	689	295	158	53.9	155	46.1	48
Photographic supply—camera stores	20	765	451	55.0	4	676	416	391	94.0	25	8.0	80
Sporting goods stores	44	1,613	1,025	56.4	30	1,699	930	650	64.3	350	55.7	224
Other retail stores	280	4,486	2,570	57.3	65	3,068	1,987	778	59.1	1,211	60.9	925
Second-hand Stores	165	1,550	653	55.0	16	915	650	185	26.2	485	73.8	579

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

IOWA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total	22,134	\$571,516	\$265,586	46.4	7,309	\$441,584	\$228,009	\$185,543	71.7	\$64,466	28.3	\$54,282
Food Group	5,047	99,497	42,045	42.3	1,587	68,180	30,400	30,400	100.0	—	—	3,443
Grocery stores (without fresh meats)	1,237	16,535	5,971	36.1	249	8,582	3,568	3,568	100.0	—	—	507
Combination stores (groceries-meats)	3,085	72,155	51,759	44.0	1,218	52,577	25,887	25,887	100.0	—	—	2,871
Dairy products stores, milk dealers	570	4,750	2,536	53.4	55	3,267	1,705	1,705	100.0	—	—	239
Meat markets, fish markets	285	4,502	1,412	31.4	70	2,761	953	953	100.0	—	—	95
Candy, nut, confectionery stores	45	537	21	6.2	1	—	—	—	—	—	—	—
Delicatessen stores	2	122	9	7.4	1	95	28	28	100.0	—	—	1
Fruit stores, vegetable markets	21	158	48	34.8	3	—	—	—	—	—	—	—
Bakeries, caterers	8	63	14	22.2	2	880	261	261	100.0	—	—	30
Egg and poultry dealers	15	895	275	30.7	3	—	—	—	—	—	—	—
Other food stores	—	—	—	—	—	—	—	—	—	—	—	—
General Stores (with food)	518	12,779	3,921	29.9	230	9,357	2,891	2,885	99.7	8	.3	794
General Merchandise Group	257	47,965	19,940	41.6	151	46,971	19,778	15,961	70.6	5,617	29.4	6,991
Department stores	62	40,873	17,698	43.3	62	40,873	17,698	11,959	87.6	5,739	32.4	6,481
Dry goods and general merchandise stores	168	6,898	2,226	33.2	85	5,909	2,074	1,998	98.2	76	5.8	510
Variety stores	27	594	16	4.1	4	189	8	8	100.0	—	—	—
Apparel Group	961	30,154	12,593	41.1	443	24,966	11,232	9,675	85.9	1,587	14.1	3,410
Men's-boys' furnishings, hat stores	16	217	67	30.9	3	85	45	35	77.8	10	22.2	7
Men's-boys' clothing stores (and furnishings)	280	10,399	3,781	36.4	184	9,190	3,515	3,242	92.2	273	7.8	1,173
Family clothing stores	85	3,969	2,358	58.9	56	3,429	2,255	1,527	68.3	706	31.7	814
Women's ready-to-wear stores	250	3,706	3,691	42.4	112	7,360	3,342	3,250	97.2	92	2.8	881
Furriers, fur shops	30	1,442	961	66.6	20	1,355	696	415	46.2	483	53.8	501
Millinery stores	35	282	116	41.1	4	156	81	81	100.0	—	—	14
Women's accessories stores	8	104	50	48.1	3	90	48	48	100.0	—	—	6
Infants', other apparel stores	7	27	1	3.7	—	—	—	—	—	—	—	—
Custom tailors	24	557	153	45.4	4	156	81	81	100.0	—	—	27
Shoe stores (all kinds)	226	4,569	1,235	26.5	77	3,215	1,017	996	97.9	21	2.1	162
Furniture—Household—Radio Group	954	25,823	17,772	68.8	400	20,536	15,567	6,461	41.5	9,105	58.5	8,568
Furniture stores	425	16,569	11,404	68.7	185	13,858	10,302	4,855	48.9	5,487	53.1	5,509
Floor coverings, drapery stores	9	139	59	42.4	2	620	481	122	25.4	559	74.6	252
Other home-furnishings stores	59	804	565	70.3	17	620	481	122	25.4	559	74.6	252
Household appliance dealers	270	5,159	3,593	69.6	145	3,771	3,097	858	27.7	2,239	72.3	2,140
Radio—household appliance stores	155	2,896	1,875	64.7	45	2,024	1,479	600	40.6	879	59.4	542
Radio stores—other	56	461	276	59.9	6	265	208	46	22.1	162	77.9	95
Automotive Group	1,588	111,114	58,973	51.3	996	105,482	55,340	18,790	54.0	36,550	66.0	6,418
Motor-vehicle dealers (new)	1,048	99,946	50,978	51.0	828	97,110	50,258	15,615	31.1	34,645	68.9	5,266
Used-car dealers	70	1,897	1,179	62.2	30	1,559	1,038	203	19.6	833	80.4	271
Accessory, tire, battery dealers	457	9,146	4,757	52.0	137	6,813	4,048	2,972	73.5	1,074	26.5	881
Other automotive	15	125	59	47.2	1	—	—	—	—	—	—	—
Filling Stations	4,818	55,222	16,124	29.2	637	20,669	7,415	7,296	98.4	119	1.6	1,315
Lumber—Building Group	1,383	57,652	45,810	79.5	971	53,984	45,810	42,877	98.1	853	1.9	13,154
Lumber and building-materials dealers	1,057	52,464	42,356	80.7	906	50,749	41,526	40,587	98.2	759	1.6	12,624
Heating—plumbing equipment dealers	158	2,022	1,395	69.0	25	1,117	917	823	89.7	94	10.3	227
Paint, glass, wallpaper stores	111	2,604	1,765	67.7	58	1,913	1,402	1,402	100.0	—	—	259
Electrical supply stores	57	562	316	56.2	4	205	165	185	100.0	—	—	44
Hardware Group	1,846	45,421	21,258	46.3	779	34,826	17,954	9,776	54.5	8,158	45.5	4,620
Hardware stores	942	17,086	6,755	39.5	288	10,673	4,730	3,635	81.1	895	18.9	1,529
Farm implement—tractor—hardware dealers	904	28,335	14,503	51.2	491	24,155	13,204	5,941	45.0	7,263	55.0	3,291
Eating Places	698	7,214	587	7.9	62	2,258	175	175	100.0	—	—	10
Restaurants, cafeterias, lunch rooms	495	6,154	492	8.0	57	2,104	159	159	100.0	—	—	8
Lunch counters and stands	193	990	71	7.2	5	154	16	16	100.0	—	—	2
Soft drink, juice, ice cream stands	12	70	4	5.7	—	—	—	—	—	—	—	—
Drinking Places	946	8,581	659	7.7	40	1,022	75	75	100.0	—	—	13
Drug Stores	612	18,081	2,978	16.5	304	12,578	2,304	2,225	96.6	72	3.4	476
Drug stores with fountain	572	14,819	2,269	15.3	285	11,172	1,865	1,788	95.9	77	4.1	397
Drug stores—other	240	3,262	709	21.7	39	1,406	439	437	99.5	2	.5	81
Liquor Stores (packaged goods)	10	118	23	19.5	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	2,221	51,461	24,903	48.4	705	40,612	21,010	18,823	89.3	2,187	10.4	4,653
Fuel, ice, fuel-oil dealers	581	13,724	8,876	64.7	208	11,060	7,571	7,488	98.9	85	1.1	1,682
Hay, grain, and feed stores	507	15,932	6,056	38.0	219	13,550	5,421	5,310	98.0	111	2.0	1,109
Farm and garden supply stores	67	3,446	1,755	21.9	27	3,079	650	640	98.5	10	1.5	124
Jewelry stores	223	4,044	1,869	46.2	57	2,685	1,532	703	45.9	629	54.1	646
Book stores	20	784	318	40.8	6	672	285	114	40.0	171	90.0	228
Stationery stores	10	201	93	46.3	4	159	79	74	95.7	5	6.3	16
Cigar stores, cigar stands	58	478	53	11.1	7	244	31	31	100.0	—	—	1
Florists	153	1,938	1,107	57.2	32	1,084	649	649	100.0	—	—	104
Gift, novelty, souvenir shops	23	260	99	38.1	3	103	41	41	100.0	—	—	3
News dealers	7	148	26	17.8	3	81	15	15	100.0	—	—	2
Office, school supply and equipment dealers	71	3,122	2,066	65.4	33	2,783	2,487	2,410	96.9	77	3.1	466
Opticians	86	806	202	33.3	6	134	64	49	76.6	15	23.4	13
Photographic supply—camera stores	9	87	24	35.8	—	—	—	—	—	—	—	—
Sporting goods stores	22	848	489	57.7	12	779	469	489	100.0	—	—	98
Other retail stores	404	5,665	2,270	38.7	66	4,217	1,718	832	48.5	884	51.5	561
Second-hand Stores	77	429	120	28.0	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KANSAS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	16,505	\$355,183	\$173,212	51.7	4,541	\$241,815	\$139,193	\$89,124	64.5	\$49,069	35.5	\$31,417
Food Group	3,981	69,879	36,043	51.6	1,069	45,072	24,453	24,453	100.0	---	---	2,795
Grocery stores (without fresh meats)	657	7,237	2,932	40.5	91	3,675	1,482	1,482	100.0	---	---	208
Combination stores (groceries-meats)	2,986	58,620	31,415	53.6	945	39,252	21,917	21,917	100.0	---	---	2,494
Dairy products stores, milk dealers	107	1,669	1,010	60.5	15	1,259	779	779	100.0	---	---	70
Meat markets, fish markets	112	1,251	459	36.7	13	400	158	158	100.0	---	---	14
Candy, nut, confectionery stores	34	202	13	6.4	---	---	---	---	---	---	---	---
Delicatessen stores	---	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	25	230	46	20.0	2	---	---	---	---	---	---	---
Bakeries, caterers	30	136	32	23.5	---	480	117	117	100.0	---	---	9
Egg and poultry dealers	17	82	27	32.9	---	---	---	---	---	---	---	---
Other food stores	13	452	114	25.2	3	---	---	---	---	---	---	---
General Stores (with food)	287	6,350	2,451	38.6	101	4,251	1,782	1,753	98.4	29	1.6	633
General Merchandise Group	212	22,697	10,042	44.2	97	21,856	9,874	5,903	59.8	3,971	40.2	3,920
Department stores	39	17,876	7,847	43.9	39	17,876	7,847	4,360	55.6	3,487	44.4	3,184
Dry goods and general merchandise stores	145	4,682	2,187	46.7	57	3,980	2,027	1,543	76.1	484	23.9	736
Variety stores	28	139	8	5.8	1	---	---	---	---	---	---	---
Apparel Group	532	13,823	6,354	45.8	212	11,067	5,506	4,584	83.3	922	16.7	1,693
Men's-boys' furnishings, hat stores	9	82	25	30.5	---	---	---	---	---	---	---	---
Men's-boys' clothing stores (and furnishings)	145	4,989	2,226	44.6	98	4,438	2,060	1,754	85.1	306	14.9	852
Family clothing stores	65	3,176	1,718	54.1	27	2,620	1,644	1,036	63.0	608	37.0	559
Women's ready-to-wear stores	163	5,407	1,334	48.0	44	2,388	1,283	1,282	99.9	1	.1	378
Furriers, fur shops	4	---	---	---	2	---	---	---	---	---	---	---
Millinery stores	27	129	44	34.1	2	41	16	16	100.0	---	---	1
Women's accessories stores	6	47	14	29.8	1	---	---	---	---	---	---	---
Infants', other apparel stores	5	22	5	22.7	---	---	---	---	---	---	---	---
Custom tailors	14	179	97	54.2	2	1,380	503	496	98.6	7	1.4	103
Shoe stores (all kinds)	94	1,792	571	31.9	39	---	---	---	---	---	---	---
Furniture—Household—Radio Group	764	16,076	12,351	76.8	320	12,606	10,468	2,400	22.9	6,068	77.1	6,585
Furniture stores	313	8,258	6,189	74.9	117	6,463	5,257	1,226	23.3	4,031	76.7	3,048
Floor coverings, drapery stores	9	189	164	86.8	3	152	142	142	100.0	---	---	30
Other home-furnishings stores	24	476	394	80.7	6	369	325	325	88.6	232	71.4	135
Household appliance dealers	244	3,643	3,001	82.4	126	2,907	2,586	405	18.0	2,121	82.0	2,242
Radio—household appliance stores	144	2,877	2,096	72.9	59	2,102	1,661	357	21.5	1,204	78.5	744
Radio stores—other	30	633	517	81.7	9	583	497	117	23.5	380	76.5	384
Automotive Group	1,284	73,776	44,872	60.8	704	68,730	43,078	12,200	28.3	30,878	71.7	4,332
Motor-vehicle dealers (new)	733	63,988	39,321	61.5	536	61,713	38,510	9,526	24.7	28,984	75.3	3,519
Used-car dealers	72	1,352	816	60.4	18	959	610	98	16.1	512	85.9	98
Accessory, tire, battery dealers	453	8,403	4,729	56.3	150	6,088	3,958	2,576	65.1	1,362	34.9	915
Other automotive	6	33	6	18.2	---	---	---	---	---	---	---	---
Filling Stations	4,120	39,260	14,607	37.2	496	13,394	5,786	5,626	97.2	160	2.8	1,222
Lumber—Building Group	1,067	20,055	22,747	81.1	650	24,295	20,322	19,972	98.3	350	1.7	5,497
Lumber and building-materials dealers	864	24,208	19,989	82.5	599	21,565	18,202	17,989	90.7	233	1.3	5,015
Heating—plumbing equipment dealers	73	1,381	909	65.8	14	892	613	536	87.4	77	12.6	246
Paint, glass, wallpaper stores	97	2,016	1,538	76.3	33	1,559	1,265	1,257	99.4	8	.6	211
Electrical supply stores	35	450	331	73.6	4	279	242	210	86.8	32	13.2	27
Hardware Group	1,109	19,655	9,759	49.7	296	12,586	7,200	3,997	55.5	3,203	44.5	2,079
Hardware stores	539	8,326	3,721	44.7	122	4,552	2,362	1,939	81.4	443	18.6	866
Farm implement—tractor—hardware dealers	520	11,309	6,038	53.4	174	8,034	4,838	2,058	42.7	2,760	57.3	1,183
Eating Places	692	5,033	958	18.6	37	1,212	372	372	100.0	---	---	41
Restaurants, cafeterias, lunch rooms	452	4,178	810	19.4	33	1,111	350	350	100.0	---	---	35
Lunch counters and stands	232	766	96	12.5	3	101	22	22	100.0	---	---	6
Soft drink, juice, ice cream stands	8	89	32	36.0	1	---	---	---	---	---	---	---
Drinking Places	416	2,326	299	12.9	3	75	12	12	100.0	---	---	1
Drug Stores	735	16,061	2,929	18.2	274	11,366	2,084	2,073	99.5	11	.5	489
Drug stores with fountain	611	14,701	2,596	17.7	254	10,723	1,919	1,908	99.4	11	.6	434
Drug stores—other	124	1,360	333	24.5	20	638	165	165	100.0	---	---	35
Liquor Stores (packaged goods)	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores	1,181	21,273	9,306	43.7	275	14,848	6,904	5,521	80.0	1,383	20.0	2,047
Fuel, ice, fuel-oil dealers	255	3,090	1,485	47.4	39	1,799	920	890	98.7	30	3.3	235
Hay, grain, and feed stores	275	8,151	2,537	31.4	102	6,630	2,133	2,095	97.1	63	2.9	367
Farm and garden supply stores	24	512	186	36.3	5	374	152	152	100.0	---	---	19
Jewelry stores	161	2,762	1,586	57.4	34	1,757	1,258	365	29.0	893	71.0	924
Book stores	30	680	129	18.3	16	547	101	101	100.0	---	---	50
Stationery stores	11	448	273	60.9	3	417	255	247	96.9	8	5.1	58
Cigar stores, cigar stands	10	104	14	13.5	1	---	---	---	---	---	---	---
Florists	120	1,193	756	61.7	14	451	286	286	100.0	---	---	50
Gift, novelty, souvenir shops	11	83	24	28.9	1	---	---	---	---	---	---	---
News dealers	8	65	6	7.9	1	---	---	---	---	---	---	---
Office, school supply and equipment dealers	67	1,718	1,403	81.7	24	1,496	1,254	1,082	96.3	172	13.7	242
Opticians	48	214	58	27.1	1	---	---	---	---	---	---	---
Photographic supply—camera stores	3	31	11	35.5	---	---	---	---	---	---	---	---
Sporting goods stores	22	288	167	39.9	5	130	56	53	94.6	3	5.4	11
Other retail stores	146	1,950	753	38.6	29	1,247	464	250	53.9	214	46.1	111
Second-hand Stores	145	939	529	56.3	7	427	352	258	73.3	94	26.7	106

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KENTUCKY

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total.....	17,270	\$324,488	\$170,442	52.5	5,550	\$238,579	\$135,888	\$93,566	68.7	\$42,522	31.5	\$35,558
Food Group.....	8,985	67,208	35,875	50.4	792	34,002	18,255	18,253	100.0	---	---	2,187
Grocery stores (without fresh meats).....	4,078	15,875	6,468	41.3	65	2,180	851	851	100.0	---	---	128
Combination stores (groceries-meats).....	2,554	44,129	25,819	55.5	651	26,037	14,151	14,151	100.0	---	---	1,721
Dairy products stores, milk dealer.....	79	4,324	2,894	66.9	28	4,006	2,720	2,720	100.0	---	---	247
Meat markets, fish markets.....	90	1,120	285	25.4	24	642	154	154	100.0	---	---	20
Candy, nut, confectionery stores.....	52	304	81	28.8	5	156	48	48	100.0	---	---	8
Delicatessen stores.....	22	371	100	27.0	2	252	71	71	100.0	---	---	15
Fruit stores, vegetable markets.....	56	343	105	30.0	2	222	98	98	100.0	---	---	7
Bakeries, caterers.....	20	296	118	39.9	3	188	65	65	100.0	---	---	18
Egg and poultry dealers.....	19	317	124	37.5	10	311	119	119	100.0	---	---	23
Other food stores.....	15	351	124	37.5	10	311	119	119	100.0	---	---	23
General Stores (with food).....	2,958	51,594	15,992	44.6	290	15,665	7,774	6,910	88.9	864	11.1	1,357
General Merchandise Group.....	389	28,808	10,785	37.4	175	26,857	10,540	6,542	63.3	3,798	38.7	4,055
Department stores.....	30	16,609	6,955	41.8	30	16,609	6,955	3,805	54.8	3,132	45.2	2,920
Dry goods and general merchandise stores.....	343	11,595	3,775	32.6	142	9,742	3,540	2,874	80.1	666	19.9	1,098
Variety stores.....	16	606	75	12.4	3	508	65	65	100.0	---	---	15
Apparel Group.....	471	20,021	11,000	54.9	255	17,802	10,219	8,650	84.5	1,589	15.5	3,203
Men's-boys' furnishings, hat stores.....	7	154	58	28.9	2	6,978	3,908	3,607	92.5	301	7.7	1,181
Men's-boys' clothing stores (and furnishings).....	105	7,281	3,985	54.7	77	2,881	1,585	550	34.7	1,035	65.3	807
Family clothing stores.....	112	3,487	1,830	52.8	57	2,881	1,585	550	34.7	1,035	65.3	807
Women's ready-to-wear stores.....	157	7,285	4,598	60.4	62	6,575	4,143	3,890	95.9	255	8.1	1,094
Furriers, fur shops.....	11	251	127	50.6	3	196	113	113	100.0	---	---	18
Millinery stores.....	8	59	34	57.8	1	109	62	62	100.0	---	---	15
Women's accessories stores.....	8	145	80	55.2	3	128	109	109	100.0	---	---	39
Infants', other apparel stores.....	25	258	185	71.7	4	299	299	299	100.0	---	---	51
Custom tailors.....	58	1,141	325	28.5	20	957	299	299	100.0	---	---	51
Shoe stores (all kinds).....	58	1,141	325	28.5	20	957	299	299	100.0	---	---	51
Furniture—Household—Radio Group.....	358	17,322	14,017	80.9	268	15,072	12,730	3,322	28.1	9,408	73.9	8,171
Furniture stores.....	272	11,419	9,598	82.3	154	10,588	8,614	2,358	28.7	8,458	75.3	6,242
Floor coverings, drapery stores.....	5	348	278	79.8	4	350	289	289	99.8	1	4	65
Other home-furnishings stores.....	31	948	819	86.6	7	744	695	218	31.1	479	68.9	295
Household appliance dealers.....	128	2,155	1,629	78.4	88	1,879	1,454	148	10.0	1,508	90.0	1,042
Radio—household appliance stores.....	97	2,518	1,811	78.1	34	1,750	1,498	356	22.4	1,162	77.8	527
Radio stores—other.....	25	180	86	55.8	1	1,750	1,498	356	22.4	1,162	77.8	527
Automotive Group.....	687	64,757	38,799	59.9	504	62,763	38,047	13,887	38.5	24,180	65.3	4,064
Motor-vehicle dealers (new).....	462	57,619	34,268	59.3	397	58,770	35,922	11,814	34.2	22,508	65.8	3,225
Used-car dealers.....	37	1,081	718	67.5	15	919	658	90	15.7	568	88.3	110
Accessory, tire, battery dealers.....	187	8,077	3,817	62.8	92	5,074	3,469	2,185	62.9	1,288	37.1	729
Other automotive.....	1	---	---	---	---	---	---	---	---	---	---	---
Filling Stations.....	2,092	22,721	8,045	35.4	282	9,256	3,408	3,304	98.9	104	3.1	554
Lumber—Building Group.....	404	20,937	16,302	77.9	252	19,597	15,625	15,348	98.2	277	1.8	4,145
Lumber and building-materials dealers.....	305	19,055	15,007	78.8	220	18,223	14,593	14,334	98.2	281	1.8	3,951
Heating—plumbing equipment dealers.....	25	441	344	78.0	8	327	270	254	94.1	18	5.9	45
Paint, glass, wallpaper stores.....	68	1,441	851	66.0	25	1,047	760	760	100.0	---	---	147
Electrical supply stores.....	6	---	---	---	1	---	---	---	---	---	---	---
Hardware Group.....	415	11,787	5,755	48.7	204	9,742	5,067	4,872	92.2	595	7.8	1,877
Hardware stores.....	333	9,040	4,298	47.5	155	7,308	3,725	3,522	94.8	201	5.4	1,527
Farm implement—tractor—hardware dealers.....	82	2,747	1,459	52.4	51	2,434	1,544	1,150	85.8	194	14.4	350
Eating Places.....	497	3,085	642	21.0	18	698	185	185	100.0	---	---	9
Restaurants, cafeterias, lunch rooms.....	253	2,178	474	21.8	14	499	160	160	100.0	---	---	9
Lunch counters and stands.....	228	851	154	18.1	4	199	25	25	100.0	---	---	---
Soft drink, juice, ice cream stands.....	16	38	14	38.9	---	---	---	---	---	---	---	---
Drinking Places.....	192	1,445	180	12.5	9	287	19	19	100.0	---	---	3
Drug Stores.....	482	11,586	2,627	22.7	228	8,851	2,083	2,083	100.0	---	---	475
Drug stores with fountain.....	558	9,243	2,000	21.8	197	7,351	1,684	1,684	100.0	---	---	585
Drug stores—other.....	146	2,343	627	28.8	51	1,500	399	399	100.0	---	---	88
Liquor Stores (packaged goods).....	21	214	30	14.0	5	96	9	9	100.0	---	---	1
Other Retail Stores.....	1,048	22,732	14,244	62.7	282	17,778	12,062	10,158	84.0	1,924	18.0	3,517
Fuel, ice, fuel-oil dealers.....	598	7,791	3,325	68.3	84	6,210	4,600	4,578	99.5	22	.3	1,150
Hay, grain, and feed stores.....	158	4,024	1,948	48.4	55	5,225	1,881	1,665	99.0	18	1.0	288
Farm and garden supply stores.....	32	1,704	832	48.8	18	1,445	714	714	100.0	---	---	144
Jewelry stores.....	106	5,180	1,978	61.9	45	2,571	1,785	475	28.3	1,512	73.5	1,034
Book stores.....	9	---	---	---	5	---	---	---	---	---	---	---
Stationery stores.....	2	483	289	59.2	1	454	285	151	55.0	134	47.0	219
Cigar stores, cigar stands.....	1	---	---	---	---	---	---	---	---	---	---	---
Florists.....	120	1,522	1,081	69.7	24	787	582	582	100.0	---	---	111
Gift, novelty, souvenir shops.....	7	28	10	38.3	---	---	---	---	---	---	---	---
News dealers.....	4	10	5	50.0	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers.....	37	1,983	1,774	89.4	22	1,859	1,682	1,609	95.7	73	4.3	542
Opticians.....	53	557	151	42.5	5	---	---	---	---	---	---	---
Photographic supply—camera stores.....	3	148	60	40.5	1	284	117	117	100.0	---	---	31
Sporting goods stores.....	6	---	---	---	---	---	---	---	---	---	---	---
Other retail stores.....	112	1,487	815	54.8	25	983	618	249	40.4	587	59.6	198
Second-hand Stores.....	93	491	169	34.4	6	153	65	62	95.4	3	4.8	6

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

LOUISIANA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total	13,065	\$330,527	\$187,828	58.8	3,050	\$262,879	\$161,492	\$103,477	64.1	\$58,015	35.9	\$43,259
Food Group	5,533	52,823	24,539	46.5	560	24,178	12,290	12,290	100.0	—	—	1,493
Grocery stores (without fresh meats)	3,593	24,092	10,492	43.5	177	6,877	3,060	3,060	100.0	—	—	408
Combination stores (groceries-meats)	1,144	21,579	10,786	50.5	299	14,324	7,443	7,443	100.0	—	—	878
Dairy products stores, milk dealers	200	2,168	1,062	49.0	7	942	458	458	100.0	—	—	66
Meat markets, fish markets	388	3,042	990	32.5	25	802	312	312	100.0	—	—	22
Candy, nut, confectionery stores	49	137	30	21.9	—	—	—	—	—	—	—	—
Delicatessen stores	5	72	29	40.3	1	—	—	—	—	—	—	—
Fruit stores, vegetable markets	64	424	115	27.1	3	189	85	85	100.0	—	—	6
Bakeries, caterers	25	135	52	38.5	—	—	—	—	—	—	—	—
Egg and poultry dealers	12	135	31	25.0	2	—	—	—	—	—	—	—
Other food stores	55	1,239	952	76.8	46	1,242	932	932	100.0	—	—	116
General Stores (with food)	1,072	24,427	12,951	53.0	331	18,605	10,351	9,975	96.4	376	3.6	2,736
General Merchandise Group	266	41,588	20,260	49.0	140	40,179	19,973	14,707	73.6	5,266	26.4	6,728
Department stores	31	33,597	17,207	51.2	31	33,597	17,207	12,155	70.6	5,052	29.4	5,947
Dry goods and general merchandise stores	221	7,727	3,050	39.5	109	6,582	2,766	2,552	92.3	214	7.7	779
Variety stores	14	64	3	4.7	—	—	—	—	—	—	—	—
Apparel Group	349	19,677	11,292	58.6	194	16,388	10,776	8,940	82.9	1,838	17.1	3,636
Men's-boys' furnishings, hat stores	11	161	43	26.7	3	85	28	28	100.0	—	—	13
Men's-boys' clothing stores (and furnishings)	58	3,904	2,221	58.9	42	3,720	2,154	1,981	92.0	173	6.0	872
Family clothing stores	95	7,951	4,350	54.5	57	7,518	4,197	2,933	89.9	1,264	30.1	1,715
Women's ready-to-wear stores	89	4,631	3,008	65.0	48	4,248	2,845	2,685	93.7	180	6.3	845
Furriers, fur shops	5	233	177	78.0	4	215	185	130	76.8	35	21.2	94
Millinery stores	4	61	38	82.3	1	—	—	—	—	—	—	—
Women's accessories stores	3	96	78	81.3	1	197	132	132	100.0	—	—	9
Infants', other apparel stores	13	137	87	48.9	3	—	—	—	—	—	—	—
Custom tailors	21	453	301	66.4	8	363	255	178	69.0	79	31.0	112
Shoe stores (all kinds)	50	2,250	1,029	45.7	27	2,064	1,002	695	69.3	107	10.7	178
Furniture—Household—Radio Group	416	21,226	18,024	84.9	251	19,727	17,096	4,201	24.8	12,695	75.4	10,281
Furniture stores	212	14,471	12,849	88.8	122	13,669	12,343	2,717	22.0	9,628	78.0	8,022
Floor coverings, drapery stores	3	—	—	—	2	—	—	—	—	—	—	—
Other home-furnishings stores	27	1,587	968	61.8	14	1,461	921	489	53.1	432	46.9	287
Household appliance dealers	116	3,695	3,278	64.2	62	3,558	3,045	613	20.1	2,432	79.9	1,674
Radio—household appliance stores	49	1,180	682	78.0	29	1,039	787	382	48.5	405	51.5	298
Radio stores—other	11	133	47	35.3	2	—	—	—	—	—	—	—
Automotive Group	487	68,580	45,372	66.4	402	67,379	44,912	13,512	30.1	31,400	69.9	5,352
Motor-vehicle dealers (new)	294	58,544	38,878	66.4	275	58,165	38,719	10,689	27.6	28,050	72.4	3,779
Used-car dealers	37	3,118	1,857	59.6	32	3,087	1,639	103	5.6	1,738	94.4	393
Accessory, tire, battery dealers	144	6,216	4,208	87.7	89	5,698	3,958	2,464	62.3	1,494	37.7	918
Other automotive	12	504	451	85.5	8	451	398	278	69.7	120	30.3	282
Filling Stations	1,878	22,108	9,743	44.1	282	10,657	5,214	5,063	97.5	131	2.5	632
Lumber—Building Group	305	23,902	20,329	85.1	231	23,054	19,873	16,788	94.5	1,085	5.5	5,277
Lumber and building-materials dealers	252	21,896	18,564	85.8	206	21,152	18,271	17,333	94.9	938	5.1	4,964
Heating—plumbing equipment dealers	13	1,773	1,390	78.4	8	—	—	—	—	—	—	—
Paint, glass, wallpaper stores	37	—	—	—	18	1,902	1,602	1,455	90.6	147	9.2	313
Electrical supply stores	5	431	375	87.0	1	—	—	—	—	—	—	—
Hardware Group	241	11,310	8,938	81.3	140	10,237	6,554	4,781	72.9	1,773	27.1	2,108
Hardware stores	174	6,124	3,543	54.6	88	5,201	3,013	2,732	90.7	281	9.3	927
Farm implement—tractor—hardware dealers	87	5,186	3,593	89.5	52	5,038	3,521	2,029	57.8	1,492	42.4	1,181
Eating Places	528	4,338	745	17.1	32	2,082	303	303	100.0	—	—	23
Restaurants, cafeterias, lunch rooms	352	3,749	622	18.6	28	1,630	273	273	100.0	—	—	23
Lunch counters and stands	168	573	116	20.2	4	232	30	30	100.0	—	—	—
Soft drink, juice, ice cream stands	6	16	5	31.3	—	—	—	—	—	—	—	—
Drinking Places	828	5,980	980	16.1	25	648	111	111	100.0	—	—	18
Drug Stores	598	15,443	4,044	26.2	232	11,823	3,102	3,100	99.9	2	.1	683
Drug stores with fountain	292	11,224	2,819	25.1	177	9,785	2,461	2,461	100.0	—	—	543
Drug stores—other	306	4,219	1,225	29.0	55	1,858	641	639	99.7	2	.3	120
Liquor Stores (packaged goods)	55	598	171	28.6	8	311	124	124	100.0	—	—	27
Other Retail Stores	855	17,978	12,055	67.1	208	14,908	10,485	7,378	70.3	3,109	29.7	3,959
Fuel, ice, fuel-oil dealers	111	840	420	50.0	11	525	281	258	98.1	5	1.9	69
Hay, grain, and feed stores	85	2,238	988	44.2	34	1,986	885	885	100.0	—	—	169
Farm and garden supply stores	46	1,708	820	48.0	22	1,474	702	702	100.0	—	—	66
Jewelry stores	105	4,707	3,363	71.4	39	4,112	3,075	1,545	43.7	1,730	58.3	1,651
Book stores	9	494	349	70.6	8	482	339	225	68.4	114	33.6	212
Stationery stores	10	184	156	73.9	3	138	103	103	100.0	—	—	15
Cigar stores, cigar stands	3	7	—	—	—	—	—	—	—	—	—	—
Florists	69	1,001	723	72.2	12	533	400	400	100.0	—	—	93
Gift, novelty, souvenir shops	15	212	109	51.4	5	171	95	95	100.0	—	—	29
News dealers	5	71	22	31.0	1	—	—	—	—	—	—	—
Office, school supply and equipment dealers	61	3,681	3,271	88.9	32	3,558	3,064	2,632	65.9	432	14.1	728
Opticians	28	471	247	52.4	8	310	178	87	48.9	91	51.1	51
Photographic supply—camera stores	4	335	137	40.9	2	282	106	108	100.0	—	—	21
Sporting goods stores	13	—	—	—	5	—	—	—	—	—	—	—
Other retail stores	91	2,029	1,470	72.4	28	1,597	1,277	540	42.3	737	57.7	615
Second-hand Stores	58	751	409	54.5	14	527	346	208	59.5	140	40.5	129

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MAINE

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Per-cent of total				Open account		Installment		
								Amount	Per-cent	Amount	Per-cent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	6,983	\$160,440	\$91,556	50.7	2,293	\$140,931	\$77,315	\$56,280	72.8	\$21,055	27.2	\$18,934
Food Group	2,343	45,226	20,976	48.5	655	28,411	14,718	14,718	100.0	---	---	1,848
Grocery stores (without fresh meats)	673	5,674	2,143	38.5	55	1,750	704	704	100.0	---	---	141
Combination stores (groceries-meats)	1,296	32,081	16,029	50.0	550	23,569	11,974	11,974	100.0	---	---	1,500
Dairy products stores, milk dealers	111	2,859	2,129	74.5	21	2,242	1,715	1,715	100.0	---	---	160
Meat markets, fish markets	121	1,219	432	35.4	17	622	271	271	100.0	---	---	55
Candy, nut, confectionery stores	56	558	48	8.9	7	256	13	13	100.0	---	---	6
Delicatessen stores	2	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	28	227	41	18.1	2	---	---	---	---	---	---	---
Bakeries, caterers	41	537	120	35.6	2	172	41	41	100.0	---	---	6
Egg and poultry dealers	6	52	15	28.8	1	---	---	---	---	---	---	---
Other food stores	9	59	19	48.7	---	---	---	---	---	---	---	---
General Stores (with food)	253	5,703	2,421	42.5	96	4,012	1,761	1,751	99.4	10	.6	573
General Merchandise Group	137	11,582	4,409	38.1	44	10,883	4,240	3,133	75.9	1,107	26.1	1,405
Department stores	13	8,941	3,546	39.7	13	8,941	3,546	2,455	69.2	1,091	30.8	1,233
Dry goods and general merchandise stores	99	2,495	851	33.3	31	1,942	694	678	97.7	16	2.3	172
Variety stores	25	146	32	21.9	---	---	---	---	---	---	---	---
Apparel Group	432	11,966	4,784	39.9	177	9,520	4,178	3,235	77.4	943	22.6	1,565
Men's-boys' furnishings, hat stores	9	174	6	3.4	3	125	---	---	---	---	---	---
Men's-boys' clothing stores (and furnishings)	130	3,859	1,514	34.2	80	3,285	1,218	917	75.5	301	24.7	402
Family clothing stores	68	1,992	878	44.1	22	1,465	709	287	37.7	442	62.3	300
Women's ready-to-wear stores	95	4,175	2,120	50.8	33	3,510	1,696	1,696	89.5	200	10.5	615
Furriers, fur shops	10	---	---	---	8	---	---	---	---	---	---	---
Millinery stores	30	202	72	35.6	3	67	52	52	100.0	---	---	---
Women's accessories stores	6	68	1	1.5	---	---	---	---	---	---	---	---
Infants', other apparel stores	2	---	---	---	---	---	---	---	---	---	---	---
Custom tailors	13	154	50	32.5	---	---	---	---	---	---	---	---
Shoe stores (all kinds)	67	1,584	343	24.6	28	1,048	303	303	100.0	---	---	48
Furniture—Household—Radio Group	289	9,483	7,241	76.4	150	8,585	6,704	2,105	31.4	4,599	68.6	4,425
Furniture stores	108	5,177	4,141	80.0	66	4,667	3,879	1,491	38.4	2,588	61.6	2,620
Floor coverings, drapery stores	7	778	727	93.4	3	709	709	1	.1	708	99.9	579
Other home-furnishings stores	26	2,122	1,357	63.9	54	1,858	1,212	197	16.3	1,015	85.7	741
Household appliance dealers	82	1,406	1,016	72.3	23	1,171	904	416	46.0	488	54.0	483
Radio—household appliance stores	44	---	---	---	3	---	---	---	---	---	---	---
Radio stores—other	22	---	---	---	---	---	---	---	---	---	---	---
Automotive Group	424	35,414	21,081	59.5	284	34,066	20,508	6,482	41.4	12,026	58.6	2,057
Motor-vehicle dealers (new)	276	32,432	19,468	60.0	240	31,974	19,284	7,544	39.1	11,740	60.9	1,692
Used-car dealers	43	771	357	46.3	11	559	257	124	48.2	153	51.8	73
Accessory, tire, battery dealers	96	2,061	1,205	58.5	51	1,533	967	814	84.2	155	15.6	292
Other automotive	9	150	50	33.3	2	---	---	---	---	---	---	---
Filling Stations	1,278	15,560	4,708	30.7	215	6,889	2,402	2,104	87.6	298	12.4	554
Lumber—Building Group	221	8,524	6,445	77.4	105	7,443	5,954	5,771	96.9	183	3.1	1,497
Lumber and building-materials dealers	145	6,243	5,090	81.5	79	5,782	4,826	4,680	97.0	146	3.0	1,206
Heating—plumbing equipment dealers	56	1,455	965	66.3	15	1,251	847	810	95.6	37	4.4	245
Paint, glass, wallpaper stores	30	---	---	---	9	---	---	---	---	---	---	---
Electrical supply stores	10	626	590	62.3	2	410	281	281	100.0	---	---	46
Hardware Group	200	6,481	3,400	52.5	90	5,249	2,673	2,381	82.9	492	17.1	1,097
Hardware stores	159	4,414	2,275	51.5	70	3,460	1,873	1,781	95.1	82	4.9	774
Farm implement—tractor—hardware dealers	42	2,067	1,125	54.4	20	1,789	1,000	600	60.0	400	40.0	325
Eating Places	134	1,206	156	11.3	16	449	49	49	100.0	---	---	4
Restaurants, cafeterias, lunch rooms	82	900	108	11.8	12	352	33	33	100.0	---	---	2
Lunch counters and stands	48	282	30	10.6	4	97	16	16	100.0	---	---	2
Soft drink, juice, ice cream stands	4	24	---	---	---	---	---	---	---	---	---	---
Drinking Places	56	276	23	8.3	---	---	---	---	---	---	---	---
Drug Stores	174	4,105	397	9.7	92	3,055	282	276	97.9	6	2.1	64
Drug stores with fountain	155	3,601	362	9.5	65	2,859	263	257	97.7	6	2.3	56
Drug stores—other	19	504	35	11.5	7	197	19	19	100.0	---	---	6
Liquor Stores (packaged goods)	5	57	2	5.4	---	---	---	---	---	---	---	---
Other Retail Stores	1,013	27,003	15,405	57.0	566	22,497	15,592	12,221	69.9	1,371	10.1	4,016
Fuel, ice, fuel-oil dealers	407	10,550	5,722	64.9	125	8,652	5,969	5,784	98.2	225	5.8	1,558
Hay, grain, and feed stores	207	8,656	4,592	53.0	135	7,679	4,280	4,252	98.9	48	1.1	1,193
Farm and garden supply stores	28	1,053	605	57.5	16	982	557	556	98.2	21	3.6	216
Jewelry stores	62	1,641	965	58.8	19	1,246	842	141	16.7	701	53.5	586
Book stores	8	139	67	46.0	5	---	---	---	---	---	---	---
Stationery stores	4	76	12	15.6	1	205	97	56	41.4	51	58.6	63
Cigar stores, cigar stands	12	121	9	7.4	1	---	---	---	---	---	---	---
Florists	77	636	551	63.5	14	441	351	351	100.0	---	---	77
Gift, novelty, souvenir shops	16	216	53	24.5	2	542	75	66	88.0	9	12.0	5
News dealers	15	277	60	21.7	12	---	---	---	---	---	---	---
Office, school supply and equipment dealers	23	702	529	75.4	12	634	505	368	77.1	115	22.9	101
Opticians	23	---	---	---	---	---	---	---	---	---	---	---
Photographic supply—camera stores	6	198	81	41.3	3	60	39	39	100.0	---	---	9
Sporting goods stores	15	1,055	248	23.5	5	1,012	240	258	99.2	2	.6	50
Other retail stores	112	1,635	911	55.7	16	1,024	649	450	69.3	199	30.7	365
Second-hand Stores	54	254	128	50.4	3	92	54	54	100.0	---	---	55

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MARYLAND

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total.....	6,925	\$562,483	\$187,153	51.6	2,687	\$511,601	\$169,177	\$108,155	65.9	\$61,022	56.1	\$49,153
Food Group.....	3,958	72,160	36,597	50.7	798	45,865	28,107	26,107	100.0	---	---	2,509
Grocery stores (without fresh meats).....	918	7,237	2,576	35.6	53	2,477	993	963	100.0	---	---	176
Combination stores (groceries-meats).....	2,472	44,419	20,371	45.9	615	26,292	12,625	12,625	100.0	---	---	1,170
Dairy products stores, milk dealers.....	84	13,515	11,580	64.2	56	12,733	10,880	10,880	100.0	---	---	628
Meat markets, fish markets.....	154	3,326	1,255	37.7	50	2,455	961	981	100.0	---	---	66
Candy, nut, confectionery stores.....	180	1,130	208	18.4	9	323	73	73	100.0	---	---	9
Delicatessen stores.....	28	540	106	19.6	4	289	43	43	100.0	---	---	4
Fruit stores, vegetable markets.....	68	656	237	37.5	5	248	153	153	100.0	---	---	10
Bakeries, caterers.....	37	505	222	44.0	12	364	198	198	100.0	---	---	14
Egg and poultry dealers.....	20	362	114	29.8	6	268	74	74	100.0	---	---	6
Other food stores.....	17	470	126	26.8	6	396	107	107	100.0	---	---	8
General Stores (with food).....	272	5,908	2,267	36.4	69	4,208	1,665	1,633	98.9	52	3.1	432
General Merchandise Group.....	126	81,083	36,567	44.9	74	80,652	36,251	19,492	53.8	16,759	46.2	16,488
Department stores.....	32	74,767	32,453	43.4	32	74,767	32,453	17,749	54.7	14,704	45.3	14,965
Dry goods and general merchandise stores.....	80	5,354	3,659	72.1	37	4,984	3,752	1,697	45.2	2,055	54.6	1,496
Variety stores.....	14	962	55	5.7	5	901	46	46	100.0	---	---	7
Apparel Group.....	369	23,634	13,037	55.2	204	21,659	12,452	6,724	70.1	5,728	29.9	4,064
Men's-boys' furnishings, hat stores.....	14	410	127	31.0	5	310	119	99	83.2	20	16.8	16
Men's-boys' clothing stores (and furnishings).....	62	5,360	2,742	51.2	56	5,039	2,673	1,659	69.5	814	30.5	873
Family clothing stores.....	61	7,791	4,617	61.6	43	7,647	4,765	2,379	49.9	2,386	50.1	1,950
Women's ready-to-wear stores.....	98	6,687	3,674	57.9	52	6,310	3,776	3,310	87.7	466	12.3	950
Furriers, fur shops.....	20	87	38	43.7	1	---	---	---	---	---	---	---
Millinery stores.....	12	172	90	52.3	1	---	---	---	---	---	---	---
Women's accessories stores.....	5	42	20	47.6	---	---	---	---	---	---	---	---
Infants', other apparel stores.....	7	715	370	51.9	11	320	174	150	66.2	24	15.8	62
Custom tailors.....	51	2,372	959	40.4	25	2,233	945	927	96.1	18	1.9	193
Shoe stores (all kinds).....	39	---	---	---	---	---	---	---	---	---	---	---
Furniture—Household—Radio Group.....	329	17,530	14,488	82.6	181	16,154	15,691	2,546	18.6	11,145	81.4	9,510
Furniture stores.....	156	12,720	10,912	85.8	100	12,184	10,596	1,608	15.2	8,986	64.8	8,169
Floor coverings, drapery stores.....	6	243	169	69.5	4	204	145	111	76.6	34	23.4	34
Other home-furnishings stores.....	54	974	809	83.1	6	742	686	242	35.2	446	64.8	223
Household appliance dealers.....	68	1,993	1,586	79.6	38	1,728	1,409	250	17.7	1,159	82.3	646
Radio—household appliance stores.....	51	1,432	914	63.8	29	1,276	853	535	59.3	518	60.7	213
Radio stores—other.....	12	168	96	58.3	2	---	---	---	---	---	---	---
Automotive Group.....	487	67,850	34,185	50.4	391	66,756	33,775	9,247	27.4	24,528	72.6	3,909
Motor-vehicle dealers (new).....	312	60,197	29,247	48.6	281	59,757	29,117	6,708	25.0	22,409	77.0	2,827
Used-car dealers.....	42	1,735	1,188	68.5	21	1,581	1,118	100	6.9	1,018	91.1	347
Accessory, tire, battery dealers.....	123	5,918	3,750	63.4	85	5,418	3,540	2,439	68.9	1,101	31.1	735
Other automotive.....	10	---	---	---	6	---	---	---	---	---	---	---
Filling Stations.....	1,177	16,308	4,690	28.7	515	10,968	2,908	2,675	98.9	33	1.1	401
Lumber—Building Group.....	203	16,641	15,462	82.9	140	16,096	15,169	14,217	95.6	972	6.4	3,057
Lumber and building-materials dealers.....	142	16,956	14,349	84.7	113	16,659	14,201	13,432	94.6	769	5.4	2,850
Heating—plumbing equipment dealers.....	17	624	394	63.1	11	577	371	190	51.2	161	48.8	84
Paint, glass, wallpaper stores.....	40	937	625	66.7	14	830	617	595	96.4	22	3.6	123
Electrical supply stores.....	4	144	94	65.3	2	---	---	---	---	---	---	---
Hardware Group.....	249	6,129	4,071	50.1	119	6,779	3,638	3,358	92.3	280	7.7	1,099
Hardware stores.....	199	5,803	2,587	44.2	66	4,662	2,230	2,165	97.1	65	2.9	650
Farm implement—tractor—hardware dealers.....	50	2,326	1,504	64.7	51	2,117	1,408	1,193	64.7	215	15.3	449
Eating Places.....	200	2,024	232	11.5	23	650	69	69	100.0	---	---	21
Restaurants, cafeterias, lunch rooms.....	117	1,548	162	10.5	20	800	65	65	100.0	---	---	21
Lunch counters and stands.....	80	471	70	14.9	3	50	4	4	100.0	---	---	---
Soft drink, juice, ice cream stands.....	3	5	---	---	---	---	---	---	---	---	---	---
Drinking Places.....	353	3,251	327	10.1	28	853	44	44	100.0	---	---	4
Drug Stores.....	196	5,350	654	12.2	109	4,326	544	544	100.0	---	---	100
Drug stores with fountain.....	159	4,645	592	12.2	101	4,090	521	521	100.0	---	---	93
Drug stores—other.....	37	505	62	12.3	6	236	23	23	100.0	---	---	7
Liquor Stores (packaged goods).....	26	1,118	327	29.2	15	1,028	318	318	100.0	---	---	45
Other Retail Stores.....	914	36,791	23,997	65.2	595	32,932	22,312	18,657	84.5	3,455	15.5	6,646
Fuel, ice, fuel-oil dealers.....	267	11,148	7,912	71.0	92	10,116	7,481	7,320	97.9	155	2.1	1,904
Hay, grain, and feed stores.....	171	6,903	5,134	57.7	102	8,223	4,859	4,612	99.4	27	.8	987
Farm and garden supply stores.....	33	1,266	769	62.3	18	1,183	744	708	95.2	33	4.8	279
Jewelry stores.....	112	5,733	4,068	71.0	61	5,259	3,672	1,201	31.0	2,671	69.0	2,101
Book stores.....	6	415	365	88.0	5	407	362	176	48.6	186	51.4	255
Stationery stores.....	13	805	335	55.4	7	547	310	310	100.0	---	---	79
Cigar stores, cigar stands.....	15	585	169	28.9	7	528	157	157	100.0	---	---	23
Florists.....	95	1,281	616	64.9	21	716	532	532	100.0	---	---	90
Gift, novelty, souvenir shops.....	13	306	158	51.6	5	239	132	132	100.0	---	---	22
News dealers.....	10	202	95	42.1	3	133	68	68	100.0	---	---	6
Office, school supply and equipment dealers.....	41	2,636	2,341	88.7	25	2,501	2,234	2,150	96.2	84	3.8	364
Opticians.....	28	554	118	20.9	6	417	59	59	100.0	---	---	24
Photographic supply—camera stores.....	3	229	155	67.7	3	229	155	75	48.4	80	51.6	82
Sporting goods stores.....	10	464	202	43.5	6	438	194	194	100.0	---	---	32
Other retail stores.....	97	2,482	1,350	54.4	32	1,994	1,185	967	81.7	216	18.3	396
Second-hand Stores.....	43	708	232	32.9	8	515	194	124	63.9	70	36.1	68

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

BALTIMORE

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Credit Sales					Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total			Total (add 000)	Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
City Total	3,455	\$185,323	\$108,864	58.7	1,257	\$165,011	\$101,223	\$65,334	64.5	\$35,899	35.5	\$29,922
Food Group	1,729	39,778	21,998	55.3	378	27,354	16,860	16,860	100.0	---	---	1,200
Grocery stores (without fresh meats)	196	1,869	640	34.2	10	691	228	228	100.0	---	---	33
Combination stores (groceries-meats)	1,187	21,550	9,904	46.0	281	12,084	5,618	5,618	100.0	---	---	340
Dairy products stores, milk dealers	25	11,223	9,841	87.7	13	11,147	9,821	9,821	100.0	---	---	713
Meat markets, fish markets	95	2,436	885	36.3	38	1,923	716	716	100.0	---	---	68
Candy, nut, confectionery stores	108	794	141	17.8	7	272	53	53	100.0	---	---	9
Delicatessen stores	25	500	95	19.0	4	486	195	195	100.0	---	---	13
Fruit stores, vegetable markets	46	479	212	44.3	2	---	---	---	---	---	---	---
Bakeries, caterers	20	280	90	32.1	11	254	81	81	100.0	---	---	11
Egg and poultry dealers	14	294	83	28.2	6	209	59	59	100.0	---	---	6
Other food stores	13	353	107	30.3	6	288	89	89	100.0	---	---	7
General Stores (with food)	5	79	38	48.1	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	54	40,789	25,980	63.7	31	40,631	25,917	17,211	66.4	8,706	35.6	10,936
Department stores	18	38,574	24,678	64.0	18	38,574	24,678	17,148	69.5	7,530	30.5	9,982
Dry goods and general merchandise stores	28	1,372	1,257	91.6	12	2,057	1,239	63	5.1	1,176	94.9	954
Variety stores	8	843	45	5.3	1	---	---	---	---	---	---	---
Apparel Group	203	17,938	11,082	61.8	107	17,072	10,703	7,248	67.7	3,455	32.3	3,448
Men's-boys' furnishings, hat stores	9	350	121	34.6	5	310	119	99	83.2	20	16.8	16
Men's-boys' clothing stores (and furnishings)	35	3,674	2,247	61.2	28	3,625	2,226	1,412	63.4	814	36.6	721
Family clothing stores	20	6,665	4,412	66.2	15	6,617	4,375	2,238	51.2	2,137	48.8	1,756
Women's ready-to-wear stores	55	4,841	3,089	63.8	31	---	---	---	---	---	---	---
Furriers, fur shops	18	---	---	---	9	4,691	3,061	2,619	85.6	442	14.4	744
Millinery stores	5	67	33	49.3	1	---	---	---	---	---	---	---
Women's accessories stores	4	154	84	54.5	1	---	---	---	---	---	---	---
Infants', other apparel stores	4	17	12	70.6	---	---	---	---	---	---	---	---
Custom tailors	38	471	263	55.8	6	163	103	79	76.7	24	23.3	47
Shoe stores (all kinds)	15	1,699	821	48.3	11	1,666	819	801	97.8	18	2.2	164
Furniture—Household—Radio Group	135	11,866	10,097	86.6	83	11,110	9,788	1,631	16.7	8,137	83.3	6,991
Furniture stores	78	9,637	8,525	88.5	55	9,420	8,399	1,235	14.7	7,164	85.3	6,545
Floor coverings, drapery stores	4	944	806	85.4	2	766	694	251	36.2	443	63.8	220
Other home-furnishings stores	22	---	---	---	8	---	---	---	---	---	---	---
Household appliance dealers	14	979	894	70.9	11	550	444	22	5.0	422	95.0	168
Radio—household appliance stores	15	---	---	---	8	374	231	123	53.2	108	46.8	58
Radio stores—other	4	106	72	67.9	1	---	---	---	---	---	---	---
Automotive Group	132	31,471	15,879	50.5	113	31,264	15,801	4,012	25.4	11,789	74.6	1,454
Motor-vehicle dealers (new)	53	25,944	12,325	47.5	52	25,928	12,320	2,172	17.8	10,148	82.4	872
Used-car dealers	21	1,326	903	68.1	14	1,284	884	65	7.4	819	92.6	302
Accessory, tire, battery dealers	54	4,201	2,651	63.1	43	4,052	2,597	1,775	68.3	822	31.7	480
Other automotive	4	---	---	---	4	---	---	---	---	---	---	---
Filling Stations	282	7,283	1,741	23.9	173	5,833	1,334	1,317	98.7	17	1.3	160
Lumber—Building Group	68	6,669	5,751	86.2	42	6,406	5,824	5,180	92.1	444	7.9	986
Lumber and building-materials dealers	39	6,083	5,358	88.1	30	5,924	5,270	4,826	91.6	444	8.4	930
Heating—plumbing equipment dealers	8	586	393	67.1	3	482	354	354	100.0	---	---	56
Paint, glass, wallpaper stores	19	---	---	---	8	---	---	---	---	---	---	---
Electrical supply stores	2	---	---	---	1	---	---	---	---	---	---	---
Hardware Group	80	1,940	503	25.9	32	1,477	411	366	89.1	45	10.9	93
Hardware stores	78	1,940	503	25.9	30	1,477	411	366	89.1	45	10.9	93
Farm implement—tractor—hardware dealers	2	---	---	---	2	---	---	---	---	---	---	---
Eating Places	56	602	115	19.1	7	245	39	39	100.0	---	---	19
Restaurants, cafeterias, lunch rooms	36	515	84	16.3	6	245	39	39	100.0	---	---	19
Lunch counters and stands	20	87	31	35.6	1	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	---	---	---	---	---	---	---	---	---	---	---	---
Drinking Places	188	1,803	192	10.1	20	579	30	30	100.0	---	---	3
Drug Stores	101	2,965	312	10.5	59	2,459	280	280	100.0	---	---	39
Drug stores with fountain	85	2,750	297	10.8	56	2,373	275	275	100.0	---	---	37
Drug stores—other	16	215	15	7.0	3	86	5	5	100.0	---	---	2
Liquor Stores (packaged goods)	14	728	218	29.9	11	700	218	218	100.0	---	---	30
Other Retail Stores	412	20,983	14,768	70.4	195	19,378	14,035	10,801	77.0	3,234	23.0	4,497
Fuel, ice, fuel-oil dealers	113	7,041	5,173	73.5	44	6,655	5,017	4,906	97.8	111	2.2	1,155
Hay, grain, and feed stores	12	604	393	65.1	9	571	384	384	100.0	---	---	34
Farm and garden supply stores	5	341	175	51.3	4	537	175	139	79.4	36	20.8	140
Jewelry stores	69	4,873	3,702	78.0	43	4,600	3,568	1,037	29.1	2,531	70.9	1,903
Book stores	5	355	306	86.2	4	347	303	117	38.6	186	61.4	251
Stationery stores	9	426	313	73.5	6	409	300	300	100.0	---	---	69
Cigar stores, cigar stands	12	554	168	30.3	6	499	156	158	100.0	---	---	22
Florists	56	856	549	64.1	15	550	405	405	100.0	---	---	61
Gift, novelty, souvenir shops	8	233	132	58.7	3	179	105	105	100.0	---	---	16
News dealers	1	---	---	---	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	32	2,447	2,225	90.9	21	2,333	2,131	2,047	98.1	84	3.9	355
Opticians	22	531	105	19.8	8	417	59	59	100.0	---	---	24
Photographic supply—camera stores	---	---	---	---	---	---	---	---	---	---	---	---
Sporting goods stores	5	386	166	43.0	4	380	165	165	100.0	---	---	26
Other retail stores	63	2,336	1,361	58.3	30	2,099	1,267	981	77.4	286	22.6	441
Second-hand Stores	18	529	190	35.9	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MASSACHUSETTS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	24,526	\$991,116	\$545,510	54.6	9,169	\$854,954	\$495,516	\$568,288	74.7	\$125,026	25.5	\$125,686
Food Group	9,972	252,011	116,459	50.2	2,756	169,030	91,585	91,585	100.0	—	—	9,465
Grocery stores (without fresh meats)	2,793	27,099	9,805	36.2	230	9,937	4,255	4,255	100.0	—	—	436
Combination stores (groceries-meats)	4,694	145,846	68,165	47.4	2,035	111,995	55,477	55,477	100.0	—	—	5,886
Dairy products stores, milk dealers	517	57,202	30,795	53.8	251	54,709	29,080	29,080	100.0	—	—	2,657
Meat markets, fish markets	505	9,678	5,629	58.6	106	5,655	2,497	2,497	100.0	—	—	220
Candy, nut, confectionery stores	517	5,809	652	11.2	17	655	100	100	100.0	—	—	33
Delicatessen stores	121	1,701	505	29.7	10	651	65	65	100.0	—	—	14
Fruit stores, vegetable markets	268	5,324	665	12.5	42	1,562	545	545	100.0	—	—	32
Bakeries, caterers	241	5,545	1,545	27.9	24	2,297	1,114	1,114	100.0	—	—	133
Egg and poultry dealers	58	1,070	418	39.1	15	716	508	508	100.0	—	—	25
Other food stores	58	757	262	34.6	10	459	146	146	100.0	—	—	29
General Stores (with food)	102	1,887	776	41.2	22	1,196	581	581	100.0	—	—	116
General Merchandise Group	515	159,712	75,413	47.2	191	157,116	74,502	52,290	70.2	22,212	29.6	26,861
Department stores	75	149,249	70,958	47.5	75	149,249	70,958	49,604	70.2	21,154	29.6	25,414
Dry goods and general merchandise stores	408	10,170	4,409	43.4	115	7,748	5,541	2,465	70.1	1,058	29.9	1,467
Variety stores	52	295	48	15.7	5	119	5	5	100.0	—	—	—
Apparel Group	1,615	64,720	48,507	57.0	805	77,508	45,755	55,350	72.9	12,405	27.1	15,615
Men's-boys' furnishings, hat stores	50	1,027	185	18.0	14	625	91	91	100.0	—	—	28
Men's-boys' clothing stores (and furnishings)	504	25,706	12,656	54.2	217	22,754	12,574	9,456	75.1	5,156	24.9	2,676
Family clothing stores	204	9,012	6,571	70.7	151	6,284	6,045	1,614	26.7	4,429	73.3	5,397
Women's ready-to-wear stores	448	52,654	19,186	36.4	223	50,845	16,574	15,991	67.0	2,385	15.0	5,051
Furriers, fur shops	99	6,459	5,039	78.0	59	5,975	4,790	2,355	46.7	2,455	51.3	1,700
Millinery stores	76	955	577	60.3	14	443	167	167	100.0	—	—	12
Women's accessories stores	61	1,555	655	42.1	17	1,005	544	544	100.0	—	—	151
Infants', other apparel stores	57	1,005	459	45.6	15	675	535	535	100.0	—	—	47
Custom tailors	61	1,405	996	71.0	21	961	785	785	100.0	—	—	196
Shoe stores (all kinds)	255	6,984	2,221	31.6	94	5,723	2,054	2,054	100.0	—	—	555
Furniture—Household—Radio Group	1,276	55,705	44,971	80.7	751	50,540	41,980	14,846	35.4	27,154	64.6	27,996
Furniture stores	571	52,157	26,506	61.9	385	50,164	25,189	6,962	35.6	16,227	64.4	17,678
Floor coverings, drapery stores	56	2,001	1,505	75.1	16	1,617	1,500	1,200	92.5	100	7.7	516
Other home-furnishings stores	175	4,602	5,716	124.3	49	5,626	5,165	1,552	42.1	1,851	57.9	1,646
Household appliance dealers	268	10,849	9,152	84.4	166	10,114	6,659	1,755	20.5	6,886	79.7	6,725
Radio—household appliance stores	148	4,165	5,050	75.2	72	5,390	2,574	961	36.1	1,595	61.9	960
Radio stores—other	60	1,951	1,244	63.6	19	1,629	1,115	616	55.4	497	44.6	471
Automotive Group	1,219	147,951	65,995	58.1	976	145,229	64,885	51,496	57.1	55,589	62.9	6,159
Motor-vehicle dealers (new)	775	128,668	75,628	57.2	699	127,641	75,229	22,075	30.1	51,156	69.9	6,049
Used-car dealers	79	2,256	1,070	47.4	42	1,952	925	247	26.7	876	75.5	145
Accessory, tire, battery dealers	551	16,767	11,154	66.4	255	15,656	10,751	9,176	85.5	1,555	14.5	1,945
Other automotive	14	220	141	64.1	2	—	—	—	—	—	—	—
Filling Stations	5,527	58,105	18,716	32.2	901	54,516	12,599	12,526	97.6	275	2.2	2,576
Lumber—Building Group	684	49,755	40,864	62.2	458	47,556	39,575	38,626	97.6	949	2.4	6,991
Lumber and building-materials dealers	555	58,102	55,028	94.7	284	57,491	52,660	52,169	98.6	471	1.4	7,565
Heating—plumbing equipment dealers	100	6,149	4,522	73.5	54	5,750	4,505	3,656	69.1	467	10.9	865
Paint, glass, wallpaper stores	208	4,654	2,969	63.6	90	5,655	2,580	2,579	100.0	1	—	498
Electrical supply stores	21	650	525	51.6	10	482	252	222	95.7	10	4.3	65
Hardware Group	592	19,258	9,961	51.6	502	16,125	6,807	6,350	94.8	457	5.2	2,106
Hardware stores	570	18,545	9,544	51.5	290	15,505	6,425	6,014	95.1	411	4.9	2,000
Farm implement—tractor—hardware dealers	22	695	417	60.0	12	620	382	356	88.0	46	12.0	106
Eating Places	589	6,998	930	13.3	76	4,555	557	557	100.0	—	—	62
Restaurants, cafeterias, lunch rooms	214	5,515	717	13.0	54	5,697	482	482	100.0	—	—	55
Lunch counters and stands	154	1,247	176	14.3	19	515	62	62	100.0	—	—	2
Soft drink, juice, ice cream stands	21	258	55	14.7	5	145	15	15	100.0	—	—	5
Drinking Places	80	1,152	126	11.1	9	455	25	25	100.0	—	—	5
Drug Stores	705	20,476	2,510	12.3	451	16,902	2,225	2,225	100.0	—	—	454
Drug stores with fountain	626	18,550	2,097	11.4	424	15,419	1,697	1,697	100.0	—	—	558
Drug stores—other	79	2,146	413	19.2	27	1,483	526	526	100.0	—	—	76
Liquor Stores (packaged goods)	155	5,796	996	17.2	100	5,354	955	955	100.0	—	—	159
Other Retail Stores	5,775	145,665	96,586	66.2	1,599	128,242	88,627	80,868	91.0	7,959	9.0	22,761
Fuel, ice, fuel-oil dealers	1,654	79,700	55,555	69.4	594	72,756	52,066	50,944	97.6	1,144	2.2	11,463
Hay, grain, and feed stores	218	15,329	10,770	70.3	184	14,947	10,586	10,491	99.1	95	.9	2,400
Farm and garden supply stores	25	1,680	1,052	61.4	17	1,656	1,009	1,005	99.4	6	.6	202
Jewelry stores	297	15,795	9,021	55.4	145	12,567	6,464	5,717	45.9	4,747	56.1	4,083
Book stores	49	1,959	1,157	59.1	24	1,724	1,052	651	61.9	401	58.1	656
Stationery stores	61	5,295	1,909	36.1	29	2,715	1,697	1,697	100.0	—	—	597
Cigar stores, cigar stands	156	1,504	234	15.6	12	628	105	88	85.4	15	14.6	19
Florists	511	6,179	5,425	55.4	65	5,105	1,884	1,884	100.0	—	—	599
Gift, novelty, souvenir shops	57	1,350	582	42.3	17	1,052	465	440	90.7	45	9.5	150
News dealers	78	2,289	651	29.1	45	1,672	566	566	100.0	—	—	49
Office, school supply and equipment dealers	107	6,459	5,416	83.9	65	6,022	5,122	4,762	95.4	540	8.6	944
Opticians	174	2,135	915	42.6	58	1,220	612	579	61.9	255	56.1	115
Photographic supply—camera stores	24	1,075	515	47.8	11	972	488	488	100.0	—	—	85
Sporting goods stores	48	1,709	745	43.5	21	1,447	696	575	62.6	121	17.4	172
Other retail stores	557	7,297	4,707	64.5	116	5,785	5,975	5,165	79.6	812	20.4	1,659
Second-hand Stores	144	2,007	896	44.7	30	1,254	704	452	64.2	252	55.6	182

BOSTON

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	3,752	\$272,755	\$154,208	56.5	1,409	\$252,039	\$146,775	\$112,597	78.7	\$34,178	23.3	\$41,182
Food Group	1,487	58,012	15,647	41.2	292	27,600	12,551	12,551	100.0	—	—	1,222
Grocery stores (without fresh meats)	641	7,454	2,401	32.2	39	3,018	1,200	1,200	100.0	—	—	81
Combination stores (groceries-meats)	435	18,617	5,579	35.6	174	13,487	4,369	4,369	100.0	—	—	517
Dairy products stores, milk dealers	31	7,642	5,796	75.8	29	7,637	5,792	5,792	100.0	—	—	463
Meat markets, fish markets	123	2,946	1,246	42.3	29	1,955	978	978	100.0	—	—	59
Candy, nut, confectionery stores	111	918	211	23.0	2	—	—	—	—	—	—	—
Delicatessen stores	46	603	94	15.8	4	376	22	22	100.0	—	—	10
Fruit stores, vegetable markets	59	699	132	14.7	9	489	74	74	100.0	—	—	5
Bakeries, caterers	25	647	108	16.7	3	—	—	—	—	—	—	—
Egg and poultry dealers	5	90	16	17.6	1	860	118	118	100.0	—	—	87
Other food stores	11	196	64	32.7	2	—	—	—	—	—	—	—
General Stores (with food)	6	78	9	11.5	—	—	—	—	—	—	—	—
General Merchandise Group	114	85,710	42,170	49.2	45	85,059	41,704	34,858	83.1	7,046	16.9	14,434
Department stores	10	62,018	39,874	48.8	10	62,013	39,874	35,691	84.5	6,183	15.5	15,466
Dry goods and general merchandise stores	101	3,682	2,296	62.4	33	3,041	1,830	967	52.8	863	47.2	956
Variety stores	3	10	—	—	—	—	—	—	—	—	—	—
Apparel Group	381	37,560	24,814	66.1	209	35,972	23,989	16,040	66.9	7,929	33.1	8,795
Men's-boys' furnishings, hat stores	15	514	100	19.5	7	425	61	81	100.0	—	—	23
Men's-boys' clothing stores (and furnishings)	40	9,664	6,095	61.8	33	9,801	8,069	3,665	60.4	2,404	39.8	1,204
Family clothing stores	37	2,450	2,091	85.3	23	2,312	1,990	388	20.0	1,592	80.0	1,026
Women's ready-to-wear stores	98	14,504	9,603	66.2	60	14,168	9,389	7,742	82.5	1,647	17.5	2,651
Furriers, fur shops	51	5,042	4,128	81.8	32	4,632	4,012	1,726	43.0	2,286	57.0	1,416
Millinery stores	26	303	177	57.8	5	135	72	72	100.0	—	—	7
Women's accessories stores	28	652	558	85.5	9	732	491	491	100.0	—	—	140
Infants', other apparel stores	17	371	229	61.7	5	252	186	186	100.0	—	—	27
Custom tailors	33	836	853	78.1	10	530	527	527	100.0	—	—	140
Shoe stores (all kinds)	40	2,821	1,182	41.9	25	2,687	1,152	1,152	100.0	—	—	175
Furniture—Household—Radio Group	255	15,960	12,772	80.0	162	15,120	12,293	5,591	45.9	6,602	58.1	7,371
Furniture stores	104	7,848	8,323	80.6	71	7,498	8,137	2,555	41.6	5,582	58.4	4,092
Floor coverings, drapery stores	10	1,284	1,150	89.6	5	1,235	1,115	1,015	91.0	100	9.0	275
Other home-furnishings stores	68	2,871	2,514	86.8	28	2,342	2,108	968	48.0	1,138	54.0	1,005
Household appliance dealers	41	2,287	1,778	77.7	37	2,259	1,765	141	6.0	1,624	92.0	1,617
Radio—household appliance stores	15	627	403	64.3	10	573	377	235	62.3	142	37.7	105
Radio stores—other	15	1,243	804	64.7	11	1,213	793	477	60.2	516	39.8	277
Automotive Group	128	25,092	14,779	58.9	104	24,614	14,633	6,131	41.9	6,502	58.1	1,403
Motor-vehicle dealers (new)	62	19,815	—	—	59	—	—	—	—	—	—	—
Used-car dealers	15	369	11,028	54.6	8	20,071	10,962	2,796	25.5	6,186	74.5	996
Accessory, tire, battery dealers	50	4,760	3,751	76.4	35	4,743	3,871	3,355	90.8	338	9.2	507
Other automotive	3	148	—	—	2	—	—	—	—	—	—	—
Filling Stations	246	6,385	2,286	35.8	98	4,680	1,819	1,719	94.5	100	5.5	450
Lumber—Building Group	91	9,197	7,765	84.4	58	6,871	7,605	7,446	97.9	159	2.1	1,231
Lumber and building-materials dealers	40	5,705	5,064	88.8	29	5,620	5,035	5,034	100.0	1	—	784
Heating—plumbing equipment dealers	13	2,276	1,965	86.3	9	2,245	1,958	1,778	91.6	153	8.2	296
Paint, glass, wallpaper stores	34	1,045	868	83.0	17	654	584	584	100.0	—	—	125
Electrical supply stores	4	171	63	39.8	3	152	50	50	100.0	—	—	26
Hardware Group	107	4,128	1,884	45.8	54	3,484	1,683	1,644	98.9	19	1.1	297
Hardware stores	107	4,128	1,684	45.8	54	3,484	1,663	1,644	98.9	19	1.1	297
Farm implement—tractor—hardware dealers	—	—	—	—	—	—	—	—	—	—	—	—
Eating Places	55	2,149	191	8.9	15	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms	36	1,999	139	6.0	14	1,775	137	137	100.0	—	—	13
Lunch counters and stands	16	—	—	—	—	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	1	150	32	21.3	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drinking Places	7	287	16	6.3	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	109	3,657	426	11.6	74	3,142	390	390	100.0	—	—	68
Drug stores with fountain	94	2,916	214	7.3	85	2,477	180	180	100.0	—	—	74
Drug stores—other	15	741	212	28.6	9	665	200	200	100.0	—	—	44
Liquor Stores (packaged goods)	34	2,376	534	22.5	28	2,297	521	521	100.0	—	—	72
Other Retail Stores	704	41,438	30,492	75.6	260	38,398	29,097	25,728	88.4	3,339	11.8	7,726
Fuel, ice, fuel-oil dealers	223	—	—	—	48	—	—	—	—	—	—	—
Hay, grain, and feed stores	2	19,348	15,620	80.7	2	18,553	15,185	14,613	97.7	552	2.3	2,988
Farm and garden supply stores	3	—	—	—	3	—	—	—	—	—	—	—
Jewelry stores	68	6,678	4,541	65.0	41	6,366	4,172	2,624	62.9	1,548	37.1	1,707
Book stores	25	1,141	834	73.1	12	1,057	789	390	49.4	399	50.6	588
Stationery stores	33	1,918	1,263	65.5	17	1,843	1,185	1,185	100.0	—	—	219
Cigar stores, cigar stands	48	759	125	16.5	8	465	89	74	83.1	15	16.9	19
Florists	89	1,161	656	56.5	13	755	474	474	100.0	—	—	65
Gift, novelty, souvenir shops	11	509	349	68.8	7	474	350	285	86.4	45	13.8	108
News dealers	4	50	25	50.0	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	38	3,868	3,413	88.2	28	3,778	3,359	3,141	95.5	218	8.5	673
Opticians	53	858	370	43.1	13	572	303	209	69.0	94	31.0	42
Photographic supply—camera stores	7	509	310	60.9	5	488	301	301	100.0	—	—	44
Sporting goods stores	8	644	290	45.0	8	625	287	191	85.8	96	33.4	64
Other retail stores	114	4,101	2,696	70.8	61	3,634	2,643	2,041	77.2	602	22.6	1,206
Second-hand Stores	28	726	421	58.0	10	587	380	230	60.5	150	39.5	96

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MICHIGAN

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total	27,630	\$1,049,545	\$538,165	51.3	10,109	\$589,566	\$463,211	\$507,116	62.9	\$181,095	57.1	\$111,115
Food Group	6,510	158,849	75,581	46.3	2,125	104,514	54,956	54,956	100.0	---	---	6,278
Grocery stores (without fresh meats)	1,787	19,588	8,645	34.3	246	6,611	3,601	3,601	100.0	---	---	576
Combination stores (groceries-meats)	5,407	101,693	45,584	42.6	1,560	84,750	29,693	29,693	100.0	---	---	5,696
Dairy products stores, milk dealers	365	25,964	20,627	80.5	158	23,657	19,664	19,664	100.0	---	---	1,572
Meat markets, fish markets	418	7,753	1,680	24.2	119	4,655	1,205	1,205	100.0	---	---	132
Candy, nut, confectionery stores	150	714	87	9.4	4	190	20	20	100.0	---	---	2
Delicatessen stores	11	110	26	25.6	1	190	20	20	100.0	---	---	2
Fruit stores, vegetable markets	59	880	204	25.2	12	506	154	154	100.0	---	---	12
Bakeries, caterers	68	542	107	19.7	7	251	48	48	100.0	---	---	4
Egg and poultry dealers	17	229	33	14.4	5	147	12	12	100.0	---	---	1
Other food stores	28	1,476	568	26.3	15	1,369	559	559	100.0	---	---	65
General Stores (with food)	460	12,749	4,542	35.6	187	9,965	3,754	3,708	93.6	46	1.2	841
General Merchandise Group	393	157,591	70,282	44.6	205	155,841	70,055	45,215	64.5	24,658	55.5	21,551
Department stores	90	148,381	67,170	45.3	90	148,381	67,170	42,510	63.3	24,660	56.7	20,627
Dry goods and general merchandise stores	270	6,660	3,072	54.7	111	7,480	2,683	2,705	95.6	178	6.2	924
Variety stores	33	350	40	11.4	2	7,480	2,683	2,705	95.6	178	6.2	924
Apparel Group	1,595	62,581	29,890	47.8	676	55,954	27,999	20,658	74.5	7,141	25.5	7,742
Men's-boys' furnishings, hat stores	49	1,060	287	27.1	19	617	240	150	54.2	110	45.6	54
Men's-boys' clothing stores (and furnishings)	555	21,022	9,500	44.2	225	19,542	6,922	6,619	74.2	2,303	25.6	2,427
Family clothing stores	181	6,165	4,949	60.8	112	7,400	4,689	1,188	25.5	3,501	74.7	2,139
Women's ready-to-wear stores	515	19,184	9,586	48.6	157	17,802	6,984	6,805	96.2	189	1.6	1,904
Furriers, fur shops	55	5,446	2,415	70.0	26	3,124	2,264	1,200	55.0	1,064	47.0	654
Millinery stores	60	514	144	28.0	5	217	61	61	100.0	---	---	16
Women's accessories stores	28	554	99	29.6	4	198	58	58	100.0	---	---	12
Infants', other apparel stores	24	489	279	57.1	4	307	240	240	100.0	---	---	44
Custom tailors	91	1,789	1,100	62.2	27	1,248	841	637	99.5	4	.5	217
Shoe stores (all kinds)	241	6,576	1,950	29.6	99	5,299	1,720	1,720	100.0	---	---	315
Furniture—Household—Radio Group	1,401	65,669	51,220	76.0	774	60,017	43,577	12,027	24.6	56,550	75.2	24,930
Furniture stores	519	35,008	28,708	82.0	544	35,266	27,913	6,658	25.9	21,255	76.1	16,042
Floor coverings, drapery stores	51	2,772	1,223	44.1	27	2,497	1,125	962	67.4	141	12.6	510
Other home-furnishings stores	104	5,711	2,644	71.2	39	3,168	2,398	1,445	60.2	955	59.8	748
Household appliance dealers	558	15,258	10,119	76.7	225	12,031	9,616	1,502	15.5	6,514	64.7	4,684
Radio—household appliance stores	269	10,198	7,602	76.5	151	6,725	7,087	1,393	19.7	5,674	60.5	5,012
Radio stores—other	79	744	424	57.0	3	550	260	49	18.6	211	61.2	154
Automotive Group	2,020	254,679	154,120	57.1	1,455	229,199	152,031	55,854	27.2	98,177	72.6	9,465
Motor-vehicle dealers (new)	1,256	202,069	114,442	56.6	1,063	199,855	115,751	27,901	24.5	65,650	75.5	6,859
Used-car dealers	296	11,249	7,718	68.6	150	9,955	7,107	442	6.2	8,685	93.6	509
Accessory, tire, battery dealers	482	20,789	11,547	55.6	250	16,853	10,657	7,402	68.2	5,455	51.6	2,267
Other automotive	54	762	413	54.2	10	556	318	109	54.5	207	65.5	50
Filling Stations	6,696	94,752	27,049	29.5	1,572	45,284	15,916	12,457	96.7	459	5.5	2,164
Lumber—Building Group	1,244	64,811	66,384	78.2	658	61,122	64,568	62,699	97.4	1,669	2.6	16,667
Lumber and building-materials dealers	834	76,248	61,180	80.2	713	74,955	60,444	59,304	98.1	1,140	1.9	15,658
Heating—plumbing equipment dealers	165	5,515	2,141	60.9	60	2,562	1,705	1,250	75.5	455	28.7	493
Paint, glass, wallpaper stores	201	4,320	2,570	59.5	70	3,170	2,071	2,059	99.4	12	.8	485
Electrical supply stores	46	750	495	67.5	15	455	348	286	82.2	62	17.6	75
Hardware Group	1,518	54,280	16,060	43.6	579	26,900	13,622	10,879	76.2	5,245	25.6	4,265
Hardware stores	954	23,095	9,951	45.1	572	17,195	6,206	7,540	86.4	668	10.8	2,614
Farm implement—tractor—hardware dealers	564	11,185	6,109	54.6	207	9,405	5,416	5,059	56.1	2,577	45.9	1,651
Eating Places	565	4,299	549	12.6	28	2,002	501	501	100.0	---	---	45
Restaurants, cafeterias, lunch rooms	258	5,329	489	14.7	24	1,545	292	292	100.0	---	---	42
Lunch counters and stands	92	651	44	5.2	4	457	9	9	100.0	---	---	3
Soft drink, juice, ice cream stands	15	109	16	14.7	---	---	---	---	---	---	---	---
Drinking Places	161	1,962	142	7.2	9	507	43	43	100.0	---	---	6
Drug Stores	752	21,565	2,922	13.7	411	17,375	2,581	2,547	96.7	54	1.3	606
Drug stores with fountain	585	18,319	1,694	10.4	330	13,357	1,496	1,464	97.7	34	2.3	320
Drug stores—other	167	5,046	1,228	24.3	61	4,018	1,085	1,083	100.0	---	---	286
Liquor Stores (packaged goods)	44	1,019	115	11.1	18	777	93	93	100.0	---	---	12
Other Retail Stores	3,099	115,116	60,928	55.9	1,402	89,705	55,523	44,821	80.4	10,902	19.6	16,265
Fuel, ice, fuel-oil dealers	1,185	56,949	29,598	52.0	384	52,276	27,712	27,126	97.9	587	2.1	5,479
Hay, grain, and feed stores	268	10,710	4,595	41.0	153	9,425	4,046	3,957	97.6	89	2.2	949
Farm and garden supply stores	58	2,562	1,545	52.5	35	2,351	1,244	1,207	97.0	37	5.0	186
Jewelry stores	590	13,775	6,089	58.7	164	11,774	7,429	1,836	24.7	5,593	75.3	3,973
Book stores	45	1,741	925	55.1	22	1,565	662	574	45.4	488	56.6	618
Stationery stores	18	520	254	48.6	6	479	241	241	100.0	---	---	55
Cigar stores, cigar stands	41	777	59	7.6	15	634	49	49	100.0	---	---	19
Florists	372	4,691	2,512	55.5	66	2,402	1,525	1,525	100.0	---	---	549
Gift, novelty, souvenir shops	39	423	145	54.3	5	1,777	103	103	100.0	---	---	15
News dealers	51	373	115	50.8	5	250	75	75	100.0	---	---	4
Office, school supply and equipment dealers	149	7,511	5,932	79.0	91	6,955	5,661	5,045	89.1	616	10.9	1,206
Opticians	77	674	358	58.4	15	515	200	76	59.0	122	61.0	41
Photographic supply—camera stores	21	1,196	496	41.5	10	1,052	445	438	98.9	5	1.1	61
Sporting goods stores	50	1,786	615	45.6	17	1,457	692	461	66.6	251	55.4	248
Other retail stores	561	9,228	5,912	64.1	116	7,475	5,241	2,107	40.2	5,134	59.6	5,062
Second-hand Stores	174	1,465	425	29.1	20	706	211	175	62.9	56	17.1	76

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

DETROIT

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
City Total	5,196	\$351,813	\$197,396	56.1	2,051	\$323,518	\$189,779	\$116,204	61.2	\$73,575	38.8	\$41,427
Food Group	1,792	34,519	17,199	49.8	278	22,552	13,962	13,962	100.0	—	—	1,064
Grocery stores (without fresh meats)	270	2,488	471	18.9	28	986	185	185	100.0	—	—	15
Combination stores (groceries-meats)	1,224	15,851	4,883	30.8	189	7,029	2,215	2,215	100.0	—	—	283
Dairy products stores, milk dealers	33	11,898	11,149	93.7	21	11,770	11,068	11,068	100.0	—	—	700
Meat markets, fish markets	135	2,513	305	12.1	39	1,530	187	187	100.0	—	—	10
Candy, nut, confectionery stores	69	337	36	10.7	1	—	—	—	—	—	—	—
Delicatessen stores	6	87	14	16.1	1	175	50	50	100.0	—	—	4
Fruit stores, vegetable markets	11	164	44	26.8	2	—	—	—	—	—	—	—
Bakeries, caterers	21	216	44	20.4	4	149	28	28	100.0	—	—	2
Egg and poultry dealers	14	212	33	15.6	3	147	12	12	100.0	—	—	1
Other food stores	9	775	220	28.4	8	766	219	219	100.0	—	—	69
General Stores (with food)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	41	78,138	41,222	52.8	19	78,008	41,218	33,025	80.1	8,193	19.9	9,124
Department stores	7	76,929	40,593	52.8	7	76,929	40,593	32,477	80.0	8,116	20.0	8,910
Dry goods and general merchandise stores	32	1,209	629	52.0	11	1,079	625	548	87.7	77	12.3	214
Variety stores	2	—	—	—	1	—	—	—	—	—	—	—
Apparel Group	278	28,585	15,390	53.8	178	27,684	15,012	10,900	72.6	4,112	27.4	3,978
Men's-boys' furnishings, hat stores	13	494	145	29.4	10	467	144	54	37.5	90	62.5	12
Men's-boys' clothing stores (and furnishings)	54	9,359	4,907	52.4	50	9,322	4,899	3,053	62.3	1,846	37.7	1,290
Family clothing stores	27	2,083	1,395	66.9	20	2,029	1,366	140	10.2	1,226	89.8	750
Women's ready-to-wear stores	56	9,718	4,914	50.6	36	9,598	4,883	4,789	98.1	94	1.9	1,015
Furriers, fur shops	30	2,649	1,896	71.6	16	2,453	1,792	936	52.2	856	47.8	532
Millinery stores	10	211	69	32.7	2	—	—	—	—	—	—	—
Women's accessories stores	5	52	18	34.6	1	450	273	273	100.0	—	—	82
Infants', other apparel stores	9	307	227	73.9	2	—	—	—	—	—	—	—
Custom tailors	42	1,231	813	66.0	20	997	854	654	100.0	—	—	189
Shoe stores (all kinds)	32	2,481	1,008	40.6	21	2,368	1,001	1,001	100.0	—	—	170
Furniture—Household—Radio Group	337	26,937	21,788	80.9	227	25,923	21,344	4,410	20.7	16,934	79.3	11,321
Furniture stores	145	15,099	12,863	85.2	104	14,724	12,675	1,791	14.1	10,884	85.9	7,849
Floor coverings, drapery stores	19	2,048	849	41.5	15	2,004	828	741	89.5	87	10.5	234
Other home-furnishings stores	38	1,978	1,581	80.0	21	1,835	1,519	1,083	71.3	438	28.7	402
Household appliance dealers	58	2,789	2,365	84.8	45	2,651	2,319	29	1.3	2,290	98.7	1,117
Radio—household appliance stores	64	4,807	3,995	83.1	42	—	—	—	—	—	—	—
Radio stores—other	13	218	135	61.9	2	4,709	4,003	766	19.1	3,237	80.9	1,719
Automotive Group	319	78,367	45,931	58.6	263	77,791	45,851	7,895	17.3	37,758	82.7	1,828
Motor-vehicle dealers (new)	128	62,538	36,466	58.5	124	62,284	36,439	5,128	14.1	31,311	85.9	667
Used-car dealers	98	7,041	5,194	73.8	65	6,700	5,023	240	4.8	4,783	95.2	109
Accessory, tire, battery dealers	88	8,558	4,017	46.9	88	8,597	3,937	2,458	82.4	1,479	37.8	838
Other automotive	7	450	254	59.1	8	410	252	89	27.4	183	72.6	16
Filling Stations	1,017	20,988	5,053	24.1	367	13,502	3,192	2,961	92.8	231	7.2	467
Lumber—Building Group	210	29,898	24,979	83.5	165	29,371	24,781	24,443	98.7	318	1.3	6,236
Lumber and building-materials dealers	116	26,635	22,835	85.9	111	26,499	22,624	22,631	99.2	193	.8	5,875
Heating—plumbing equipment dealers	26	1,019	618	60.6	15	904	560	447	79.8	113	20.2	92
Paint, glass, wallpaper stores	64	2,138	1,385	64.8	37	—	—	—	—	—	—	—
Electrical supply stores	4	108	95	87.7	2	1,968	1,377	1,365	99.1	12	.9	289
Hardware Group	127	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores	126	5,754	1,527	40.7	51	3,041	1,403	1,342	95.7	61	4.3	287
Farm implement—tractor—hardware dealers	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places	132	1,630	302	18.5	11	715	225	225	100.0	—	—	35
Restaurants, cafeterias, lunch rooms	107	1,440	293	20.3	9	715	225	225	100.0	—	—	35
Lunch counters and stands	25	190	9	4.7	2	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	—	—	—	—	—	—	—	—	—	—	—	—
Drinking Places	37	590	38	6.1	3	277	23	23	100.0	—	—	2
Drug Stores	134	4,088	558	13.8	75	3,587	527	527	100.0	—	—	115
Drug stores with fountain	109	3,074	225	7.3	64	2,516	207	207	100.0	—	—	23
Drug stores—other	25	1,014	333	32.8	11	871	320	320	100.0	—	—	92
Liquor Stores (packaged goods)	6	84	5	5.6	—	—	—	—	—	—	—	—
Other Retail Stores	717	45,659	23,198	53.1	407	41,136	22,336	16,415	73.5	5,921	26.5	7,118
Fuel, ice, fuel-oil dealers	285	22,631	9,361	41.4	192	21,973	9,229	8,883	96.3	346	3.7	1,665
Hay, grain, and feed stores	8	134	58	28.4	1	217	77	77	100.0	—	—	7
Farm and garden supply stores	3	156	59	37.8	3	—	—	—	—	—	—	—
Jewelry stores	105	7,109	4,461	62.8	61	6,662	4,287	1,183	27.7	3,084	72.3	2,220
Book stores	14	761	530	69.8	10	742	515	189	36.7	326	63.3	385
Stationery stores	4	188	75	39.9	3	188	75	75	100.0	—	—	11
Cigar stores, cigar stands	22	654	50	7.6	12	613	47	47	100.0	—	—	19
Florists	104	1,710	950	54.4	29	1,157	738	738	100.0	—	—	168
Gift, novelty, souvenir shops	3	35	8	22.9	—	—	—	—	—	—	—	—
News dealers	4	27	3	11.1	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	61	4,461	3,781	84.8	40	4,281	3,672	3,554	91.3	518	8.7	732
Opticians	34	533	175	32.8	8	583	123	55	44.7	68	55.3	35
Photographic supply—camera stores	7	710	314	44.2	5	704	313	310	99.0	3	1.0	60
Sporting goods stores	8	908	494	54.4	5	890	494	287	58.1	207	41.9	195
Other retail stores	77	3,642	2,919	80.1	38	3,348	2,786	1,217	43.7	1,569	56.3	1,645
Second-hand Stores	48	535	190	35.5	8	305	106	72	67.9	34	32.1	53

x Withheld to avoid disclosure.

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MINNESOTA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	24,764	\$766,080	\$345,757	45.1	8,438	\$619,694	\$305,971	\$224,993	73.5	\$80,978	26.5	\$74,527
Food Group	8,434	160,857	87,478	41.9	2,208	120,993	54,119	54,119	100.0	—	—	7,196
Grocery stores (without fresh meats)	2,842	42,820	16,528	38.8	638	23,442	10,395	10,395	100.0	—	—	1,561
Combination stores (groceries-meats)	2,480	80,414	36,515	45.2	1,258	66,385	31,042	31,042	100.0	—	—	4,118
Dairy products stores, milk dealers	208	17,741	7,433	41.9	60	16,948	7,080	7,080	100.0	—	—	1,045
Meat markets, fish markets	641	15,884	8,210	51.9	214	11,518	4,820	4,820	100.0	—	—	488
Candy, nut, confectionery stores	109	950	164	17.3	7	380	112	112	100.0	—	—	24
Delicatessen stores	13	191	66	34.6	1	450	119	119	100.0	—	—	9
Fruit stores, vegetable markets	37	549	127	23.1	10	672	169	169	100.0	—	—	35
Bakeries, caterers	73	783	133	17.0	8	1,198	382	382	100.0	—	—	118
Egg and poultry dealers	8	259	86	33.2	2	—	—	—	—	—	—	—
Other food stores	23	1,266	418	32.9	10	—	—	—	—	—	—	—
General Stores (with food)	1,013	32,330	10,102	31.2	547	26,686	8,510	8,364	98.3	148	1.7	2,194
General Merchandise Group	521	115,494	45,675	37.8	180	114,112	45,438	28,080	64.8	15,358	35.4	15,005
Department stores	58	106,064	40,542	38.2	58	106,064	40,542	25,522	63.0	15,020	37.0	14,096
Dry goods and general merchandise stores	202	8,501	3,087	36.3	110	7,543	2,877	2,539	88.3	338	11.7	899
Variety stores	63	929	46	5.0	14	505	19	19	100.0	—	—	10
Apparel Group	1,132	45,747	22,730	52.0	459	37,353	21,002	18,679	88.9	2,323	11.1	5,273
Men's-boys' furnishings, hat stores	29	595	146	24.5	3	137	53	53	100.0	—	—	12
Men's-boys' clothing stores (and furnishings)	281	11,796	5,202	44.1	156	10,420	4,913	4,694	95.5	219	4.5	1,335
Family clothing stores	107	9,213	5,241	56.9	41	8,494	5,071	4,577	90.3	494	9.7	1,332
Women's ready-to-wear stores	277	16,237	9,980	61.5	105	14,491	9,443	7,907	83.7	1,538	16.3	2,323
Furriers, fur shops	62	746	354	47.4	19	625	308	308	100.0	—	—	28
Millinery stores	64	136	84	61.8	2	163	43	43	100.0	—	—	5
Women's accessories stores	14	194	54	27.8	3	706	538	466	66.8	72	13.4	134
Infants', other apparel stores	11	2,764	664	23.9	55	2,317	635	633	99.7	2	.3	104
Custom tailors	85	—	—	—	16	—	—	—	—	—	—	—
Shoe stores (all kinds)	202	—	—	—	55	—	—	—	—	—	—	—
Furniture—Household—Radio Group	771	29,915	22,797	76.2	372	26,231	21,078	6,043	28.7	15,033	71.3	12,083
Furniture stores	354	18,305	14,165	77.4	187	16,513	13,363	3,391	25.4	9,972	74.8	8,121
Floor coverings, drapery stores	27	1,157	876	75.7	18	1,053	811	655	80.8	156	19.2	133
Other home-furnishings stores	47	1,098	694	81.4	18	912	805	605	75.2	200	24.8	320
Household appliance dealers	188	6,081	4,733	77.8	95	5,391	4,371	750	17.2	3,621	82.8	2,923
Radio—household appliance stores	125	2,624	1,700	64.8	47	1,819	1,342	529	39.4	813	60.8	378
Radio stores—other	30	650	429	66.0	9	543	384	113	29.4	271	70.8	208
Automotive Group	1,384	113,160	56,468	49.9	883	107,750	54,954	18,600	33.8	36,354	66.2	5,287
Motor-vehicle dealers (new)	1,007	103,720	51,526	49.7	765	100,542	50,623	15,670	31.0	34,953	69.0	4,482
Used-car dealers	63	1,417	785	55.4	24	1,061	634	74	11.7	560	88.3	102
Accessory, tire, battery dealers	304	7,778	4,064	52.3	92	8,147	3,897	2,856	77.3	841	22.7	703
Other automotive	10	247	93	37.7	2	—	—	—	—	—	—	—
Filling Stations	4,918	63,946	19,522	30.5	809	28,479	10,548	10,509	97.7	239	2.3	1,852
Lumber—Building Group	1,159	52,340	40,974	78.3	894	49,774	39,612	38,322	96.7	1,290	3.3	10,726
Lumber and building-materials dealers	978	48,422	38,558	79.2	829	46,647	37,491	36,497	97.3	994	2.7	10,287
Heating—plumbing equipment dealers	83	1,339	838	62.8	23	1,080	691	451	85.3	240	34.7	153
Paint, glass, wallpaper stores	75	1,859	1,364	74.2	22	1,404	1,158	1,158	100.0	—	—	240
Electrical supply stores	45	740	414	55.9	10	463	272	216	79.4	58	20.8	68
Hardware Group	1,727	44,159	20,767	47.0	771	34,081	17,843	11,134	63.1	6,509	36.9	8,383
Hardware stores	1,037	22,503	9,820	43.6	389	15,690	7,811	6,365	81.5	1,446	18.5	2,813
Farm implement—tractor—hardware dealers	690	21,656	10,947	50.5	382	18,391	9,832	4,769	48.5	5,063	51.5	5,570
Eating Places	980	11,684	1,065	9.1	130	4,886	517	517	100.0	—	—	77
Restaurants, cafeterias, lunch rooms	899	10,063	948	9.4	121	4,650	503	503	100.0	—	—	72
Lunch counters and stands	285	1,474	99	6.7	7	218	14	14	100.0	—	—	5
Soft drink, juice, ice cream stands	18	147	18	12.2	2	—	—	—	—	—	—	—
Drinking Places	1,859	17,052	1,362	8.0	116	4,045	331	331	100.0	—	—	50
Drug Stores	718	17,780	2,756	15.5	334	12,881	2,215	2,214	100.0	1	—	457
Drug stores with fountain	479	12,663	1,792	14.2	254	9,587	1,461	1,460	99.9	1	.1	269
Drug stores—other	239	5,117	984	18.8	80	3,294	754	754	100.0	—	—	188
Liquor Stores (packaged goods)	92	2,848	455	16.0	38	2,231	409	409	100.0	—	—	92
Other Retail Stores	2,135	59,450	35,138	59.1	709	49,387	31,256	27,843	88.4	3,815	11.6	7,757
Fuel, ice, fuel-oil dealers	619	25,102	18,541	73.9	258	22,658	17,298	18,886	97.5	432	2.5	4,352
Hay, grain, and feed stores	355	9,280	3,743	40.4	142	7,372	3,121	3,068	98.3	55	1.7	606
Farm and garden supply stores	34	1,874	575	30.7	15	1,540	555	514	98.1	21	3.9	86
Jewelry stores	270	5,415	2,850	52.8	70	3,805	2,445	1,351	55.3	1,094	44.7	975
Book stores	19	795	419	52.7	11	737	395	195	49.4	200	50.8	237
Stationery stores	15	292	183	62.7	5	211	145	145	100.0	—	—	18
Cigar stores, cigar stands	48	734	82	8.4	10	452	33	33	100.0	—	—	9
Florists	140	2,353	1,405	59.7	37	1,505	978	978	100.0	—	—	190
Gift, novelty, souvenir shops	15	222	63	28.4	5	136	41	41	100.0	—	—	12
News dealers	2	—	—	—	43	3,158	2,823	2,343	83.0	480	17.0	509
Office, school supply and equipment dealers	85	3,571	3,067	85.9	20	1,178	649	572	88.1	77	11.9	102
Opticians	7	1,812	800	49.8	4	—	—	—	—	—	—	—
Photographic supply—camera stores	28	1,004	513	51.1	9	859	459	444	96.7	15	3.3	38
Sporting goods stores	415	7,398	2,915	39.4	100	5,800	2,338	1,095	46.9	1,241	53.1	627
Other retail stores	—	—	—	—	—	—	—	—	—	—	—	—
Second-hand Stores	121	1,340	470	35.1	18	825	341	229	67.2	112	32.8	115

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	10,087	\$189,959	\$106,940	56.3	2,248	\$137,168	\$84,544	\$51,179	60.7	\$33,185	39.3	\$21,298
Food Group	4,324	58,464	17,124	47.0	597	14,900	7,599	7,599	100.0	—	—	1,008
Grocery stores (without fresh meats)	5,027	18,595	7,989	48.1	117	4,194	2,121	2,121	100.0	—	—	562
Combination stores (groceries-meats)	1,170	18,518	8,293	44.8	247	9,863	4,646	4,846	100.0	—	—	578
Dairy products stores, milk dealers	15	489	352	67.9	5	406	273	273	100.0	—	—	25
Meat markets, fish markets	60	392	149	38.0	5	150	52	52	100.0	—	—	12
Candy, nut, confectionery stores	7	48	29	60.4	—	—	—	—	—	—	—	—
Delicatessen stores	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	10	48	5	6.5	—	—	—	—	—	—	—	—
Bakeries, caterers	5	29	5	17.2	—	—	—	—	—	—	—	—
Egg and poultry dealers	3	25	11	47.8	—	—	—	—	—	—	—	—
Other food stores	29	522	515	97.2	27	507	507	507	100.0	—	—	53
General Stores (with food)	1,187	21,540	10,824	49.3	284	15,553	7,191	8,751	95.9	440	8.1	2,874
General Merchandise Group	520	18,652	7,079	42.5	175	15,097	8,717	8,279	95.5	458	8.5	2,564
Department stores	17	8,683	5,058	45.8	17	8,683	5,058	2,715	88.8	543	11.2	867
Dry goods and general merchandise stores	296	9,928	4,021	40.5	156	8,414	3,859	5,564	97.4	95	2.8	1,897
Variety stores	7	41	—	—	—	—	—	—	—	—	—	—
Apparel Group	271	8,502	3,937	46.9	144	7,264	3,624	3,009	85.0	815	17.0	1,129
Men's-boys' furnishings, hat stores	7	118	47	39.8	2	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	46	1,781	889	49.9	51	1,850	857	768	89.4	91	10.8	280
Family clothing stores	90	3,026	1,468	48.4	52	2,597	1,580	846	82.2	514	37.8	525
Women's ready-to-wear stores	90	3,052	1,414	46.8	47	—	—	—	—	—	—	—
Furriers, fur shops	—	—	—	—	—	2,682	1,284	1,254	99.2	10	.8	518
Millinery stores	7	—	—	—	2	—	—	—	—	—	—	—
Women's accessories stores	1	47	7	14.9	—	—	—	—	—	—	—	—
Infants', other apparel stores	1	—	—	—	—	—	—	—	—	—	—	—
Custom tailors	8	56	8	14.3	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	21	448	156	54.8	10	555	145	145	100.0	—	—	28
Furniture—Household—Radio Group	540	8,902	7,485	84.1	187	7,787	8,687	789	11.8	5,898	68.2	4,829
Furniture stores	188	8,478	5,551	85.4	116	5,901	5,129	651	12.3	4,498	87.7	5,702
Floor coverings, drapery stores	1	—	—	—	—	—	—	—	—	—	—	—
Other home-furnishings stores	9	505	459	91.5	5	452	428	49	11.4	579	88.8	220
Household appliance dealers	102	1,405	1,101	78.5	56	1,155	887	55	5.9	852	96.1	850
Radio—household appliance stores	25	425	340	80.0	9	—	—	—	—	—	—	—
Radio stores—other	15	95	54	56.8	1	279	245	74	50.5	169	89.5	57
Automotive Group	455	45,282	50,785	71.1	545	42,290	50,557	7,948	26.2	22,589	75.8	5,248
Motor-vehicle dealers (new)	296	59,821	26,596	71.3	277	—	—	—	—	—	—	—
Used-car dealers	7	555	511	95.4	2	59,840	28,554	8,897	24.2	21,857	75.8	2,851
Accessory, tire, battery dealers	129	—	—	—	—	—	—	—	—	—	—	—
Other automotive	1	5,128	2,078	66.4	84	2,450	1,785	1,051	58.9	752	41.1	417
Filling Stations	1,356	18,592	7,709	46.5	195	8,715	5,470	5,578	97.5	94	2.7	584
Lumber—Building Group	175	10,278	8,841	86.0	124	9,815	8,577	7,146	85.5	1,251	14.7	2,258
Lumber and building-materials dealers	147	9,078	7,915	87.2	109	8,550	7,542	8,618	87.7	928	12.5	2,065
Heating—plumbing equipment dealers	11	758	598	81.5	9	718	582	277	47.8	505	52.4	115
Paint, glass, wallpaper stores	15	—	—	—	—	—	—	—	—	—	—	—
Electrical supply stores	2	464	550	71.1	8	547	255	255	100.0	—	—	52
Hardware Group	210	8,065	5,014	82.2	125	7,074	4,599	5,155	88.8	1,446	51.4	1,255
Hardware stores	151	4,802	2,681	55.8	85	4,017	2,555	2,120	90.1	255	9.9	724
Farm implement—tractor—hardware dealers	59	5,261	2,535	71.5	58	5,057	2,246	1,055	46.0	1,215	54.0	551
Eating Places	455	1,594	279	20.0	8	245	29	29	100.0	—	—	1
Restaurants, cafeterias, lunch rooms	204	1,054	205	19.4	8	245	29	29	100.0	—	—	1
Lunch counters and stands	219	525	87	20.8	—	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	10	15	7	46.7	—	—	—	—	—	—	—	—
Drinking Places	85	248	57	14.9	—	—	—	—	—	—	—	—
Drug Stores	450	9,057	2,872	31.8	164	8,002	1,949	1,907	97.8	42	2.2	460
Drug stores with fountain	287	8,859	2,071	51.1	155	4,957	1,546	1,511	97.7	55	2.5	580
Drug stores—other	163	2,578	801	35.7	29	1,045	403	396	96.3	7	1.7	80
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	455	8,885	5,065	57.0	124	8,870	5,965	5,595	85.8	572	14.4	1,488
Fuel, ice, fuel-oil dealers	95	868	484	55.8	10	555	206	182	88.5	24	11.7	59
Hay, grain, and feed stores	57	2,104	1,064	50.8	36	1,905	951	947	99.8	4	.4	210
Farm and garden supply stores	64	2,450	1,278	52.5	26	2,112	1,142	1,092	95.8	50	4.4	645
Jewelry stores	51	1,129	872	59.5	21	—	—	—	—	—	—	—
Book stores	4	75	41	54.7	1	912	587	515	55.7	272	46.5	258
Stationery stores	4	51	25	49.0	1	—	—	—	—	—	—	—
Cigar stores, cigar stands	6	82	10	15.1	—	—	—	—	—	—	—	—
Florists	80	585	279	72.5	4	142	111	111	100.0	—	—	22
Gift, novelty, souvenir shops	5	51	20	39.2	1	—	—	—	—	—	—	—
News dealers	4	28	10	35.7	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	19	885	797	90.3	9	815	746	678	90.9	68	9.1	146
Opticians	8	—	—	—	1	—	—	—	—	—	—	—
Photographic supply—camera stores	1	69	51	44.9	—	—	—	—	—	—	—	—
Sporting goods stores	2	—	—	—	—	—	—	—	—	—	—	—
Other retail stores	75	748	554	47.5	14	451	222	88	50.8	154	89.4	188
Second-hand Stores	20	98	41	41.8	—	—	—	—	—	—	—	—

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MISSOURI

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)				(add 000)	(add 000)	(add 000)		(add 000)		(add 000)
State Total	24,512	\$726,780	\$367,360	50.5	6,758	\$591,303	\$519,897	\$207,832	65.0	\$112,065	33.0	\$74,084
Food Group	7,017	124,896	62,003	49.7	1,605	63,530	44,882	44,682	100.0	---	---	4,686
Grocery stores (without fresh meats)	1,784	11,658	4,113	35.3	106	3,508	1,342	1,342	100.0	---	---	190
Combination stores (groceries-meats)	4,619	95,751	44,989	48.0	1,408	63,298	31,403	31,403	100.0	---	---	5,485
Dairy products stores, milk dealers	98	13,789	11,490	63.5	41	13,462	11,292	11,292	100.0	---	---	1,069
Meat markets, fish markets	126	1,667	495	29.7	19	763	246	246	100.0	---	---	21
Candy, nut, confectionery stores	181	1,462	284	19.0	12	901	171	171	100.0	---	---	35
Delicatessen stores	76	417	86	20.6	1	---	---	---	---	---	---	---
Fruit stores, vegetable markets	57	208	47	22.6	2	113	22	22	100.0	---	---	1
Bakeries, caterers	50	407	177	43.5	3	232	146	146	100.0	---	---	21
Egg and poultry dealers	25	201	44	21.9	---	---	---	---	---	---	---	---
Other food stores	21	1,126	278	24.7	11	1,073	260	260	100.0	---	---	64
General Stores (with food)	1,197	18,232	6,608	36.2	236	10,809	4,221	4,133	97.9	86	2.1	934
General Merchandise Group	355	128,349	53,815	41.9	136	126,463	53,436	54,874	65.3	18,562	34.7	16,211
Department stores	45	120,432	50,699	42.3	43	120,432	50,699	52,857	64.3	18,062	35.3	15,287
Dry goods and general merchandise stores	288	7,758	2,905	37.4	112	6,053	2,537	2,057	80.5	500	19.7	924
Variety stores	22	159	11	6.9	1	---	---	---	---	---	---	---
Apparel Group	803	48,578	26,257	54.1	389	44,754	24,990	21,588	65.6	5,602	14.4	6,936
Men's-boys' furnishings, hat stores	18	559	124	54.3	6	263	103	38	36.9	85	63.1	11
Men's-boys' clothing stores (and furnishings)	146	6,371	5,455	40.3	90	7,898	5,502	2,146	63.0	1,156	35.0	992
Family clothing stores	117	13,471	6,415	62.3	67	12,903	8,241	6,511	79.0	1,750	21.0	2,622
Women's ready-to-wear stores	228	18,565	10,497	56.5	100	17,486	10,145	9,859	97.2	286	2.8	2,644
Furriers, fur shops	25	---	---	---	19	---	---	---	---	---	---	---
Millinery stores	35	2,512	1,350	61.7	13	2,262	1,428	1,145	80.2	283	19.8	511
Women's accessories stores	11	174	129	74.1	4	138	116	116	100.0	---	---	28
Infants', other apparel stores	19	358	222	68.1	7	249	184	184	100.0	---	---	30
Custom tailors	63	1,293	952	72.0	14	822	648	566	87.3	62	12.7	153
Shoe stores (all kinds)	125	5,293	953	23.3	69	2,726	823	823	100.0	---	---	163
Furniture—Household—Radio Group	1,032	44,456	56,711	82.6	325	40,216	54,453	11,148	52.4	25,287	67.6	20,026
Furniture stores	464	26,331	21,904	85.2	256	24,382	20,874	5,930	28.3	14,924	71.5	12,704
Floor coverings, drapery stores	37	1,554	1,210	78.9	18	1,347	1,133	1,116	98.5	17	1.3	233
Other home-furnishings stores	82	2,355	2,022	85.6	33	2,011	1,620	1,191	65.4	629	34.6	565
Household appliance dealers	238	7,742	6,538	84.4	160	7,139	6,188	1,251	20.2	4,935	79.8	4,681
Radio—household appliance stores	173	5,958	2,900	75.6	71	2,933	2,368	581	16.1	1,983	85.9	854
Radio stores—other	58	2,536	2,137	84.5	9	2,384	2,056	1,259	61.2	797	38.8	1,009
Automotive Group	1,477	154,711	78,586	58.2	959	129,733	76,441	18,560	24.3	57,681	75.7	5,473
Motor-vehicle dealers (new)	814	116,648	67,406	57.8	664	115,024	66,878	14,286	21.3	52,612	78.7	5,784
Used-car dealers	188	5,114	3,686	72.1	72	4,071	3,146	453	13.8	2,713	86.2	541
Accessory, tire, battery dealers	460	12,949	7,294	56.3	191	10,658	6,417	5,861	60.2	2,556	39.6	1,340
Other automotive	17	---	---	---	12	---	---	---	---	---	---	---
Filling Stations	5,404	55,763	17,527	32.2	616	18,968	6,499	6,291	96.8	208	3.2	878
Lumber—Building Group	993	59,054	50,872	78.5	672	35,581	28,633	27,898	97.4	735	2.6	6,514
Lumber and building-materials dealers	758	55,322	26,851	80.0	533	51,290	25,545	25,103	98.3	440	1.7	3,858
Heating—plumbing equipment dealers	63	1,651	1,154	69.9	23	1,366	990	737	74.4	253	23.6	547
Paint, glass, wallpaper stores	126	3,567	2,509	68.6	53	2,672	1,880	1,864	99.1	16	.9	278
Electrical supply stores	38	514	378	75.3	9	253	220	194	68.2	26	11.6	31
Hardware Group	827	20,449	9,641	47.1	290	14,578	7,735	5,722	75.3	2,061	26.5	1,948
Hardware stores	668	15,682	6,187	44.4	184	9,642	4,883	4,471	91.6	412	8.4	1,419
Farm implement—tractor—hardware dealers	259	6,567	3,474	52.9	106	4,936	2,900	1,251	43.1	1,649	58.9	329
Eating Places	719	7,306	922	12.6	51	4,068	534	534	100.0	---	---	50
Restaurants, cafeterias, lunch rooms	440	6,095	801	13.1	46	5,615	511	511	100.0	---	---	49
Lunch counters and stands	263	1,168	116	9.9	3	453	23	23	100.0	---	---	1
Soft drink, juice, ice cream stands	14	43	5	11.6	---	---	---	---	---	---	---	---
Drinking Places	862	6,504	612	12.3	40	1,410	151	151	100.0	---	---	18
Drug Stores	1,082	55,443	4,353	13.0	452	27,051	3,427	3,383	98.6	42	1.2	721
Drug stores with fountain	814	29,631	3,472	11.7	408	24,947	2,857	2,815	98.3	42	1.3	599
Drug stores—other	248	5,812	663	22.6	44	2,104	570	570	100.0	---	---	122
Liquor Stores (packaged goods)	49	906	121	13.4	15	589	79	79	100.0	---	---	20
Other Retail Stores	2,419	65,913	58,807	60.7	753	52,081	35,722	28,234	63.7	5,488	16.3	9,240
Fuel, ice, fuel-oil dealers	680	19,912	12,910	64.8	237	13,998	11,187	11,001	96.3	186	1.7	2,180
Hay, grain, and feed stores	433	12,833	4,054	31.9	168	10,446	5,382	5,350	99.1	32	.9	654
Farm and garden supply stores	25	1,204	415	54.5	13	1,108	363	363	100.0	---	---	63
Jewelry stores	209	7,780	3,150	68.4	78	6,644	4,732	2,032	42.8	2,720	37.2	2,333
Book stores	53	2,586	2,188	84.5	20	2,433	2,142	913	42.6	1,229	37.4	1,606
Stationery stores	22	654	525	60.3	9	513	465	465	100.0	---	---	50
Cigar stores, cigar stands	56	938	274	29.3	17	743	245	245	100.0	---	---	52
Florists	241	5,505	2,176	65.8	59	1,874	1,510	1,510	100.0	---	---	301
Gift, novelty, souvenir shops	26	408	182	44.6	3	---	---	---	---	---	---	---
News dealers	9	101	74	75.3	2	512	172	172	100.0	---	---	58
Office, school supply and equipment dealers	132	6,807	5,878	86.4	98	6,210	5,451	4,770	87.8	681	12.2	1,194
Opticians	96	1,066	416	39.0	12	637	245	179	73.1	68	26.9	81
Photographic supply—camera stores	9	442	237	53.6	3	383	217	203	95.3	14	6.3	55
Sporting goods stores	10	162	72	44.4	3	63	41	41	100.0	---	---	9
Other retail stores	256	5,955	4,278	72.1	59	4,690	3,770	3,190	64.6	580	13.4	652
Second-hand Stores	224	2,420	943	59.0	27	1,632	684	533	83.3	111	16.7	227

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

ST. LOUIS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Amount (add 000)	Percent	Amount (add 000)	Percent	
City Total	4,439	\$226,599	\$127,198	56.1	1,519	\$201,727	\$119,333	\$78,590	65.9	\$40,743	34.1	\$25,749
Food Group	1,553	38,574	16,392	42.5	457	29,282	13,443	13,443	100.0	---	---	1,324
Grocery stores (without fresh meats)	113	857	258	30.1	10	261	88	88	100.0	---	---	12
Combination stores (groceries-meats)	1,138	27,069	9,454	34.9	405	19,600	6,922	6,922	100.0	---	---	646
Dairy products stores, milk dealers	18	7,478	5,906	79.0	14	7,433	5,896	5,896	100.0	---	---	590
Meat markets, fish markets	52	759	178	23.5	8	398	83	83	100.0	---	---	7
Candy, nut, confectionery stores	128	1,207	194	16.1	10	935	158	158	100.0	---	---	30
Delicatessen stores	44	207	45	21.7	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	16	96	22	22.9	1	265	151	151	100.0	---	---	22
Bakeries, caterers	24	299	155	51.8	5	---	---	---	---	---	---	---
Egg and poultry dealers	9	70	12	17.1	---	---	---	---	---	---	---	---
Other food stores	11	552	168	31.6	6	502	155	155	100.0	---	---	17
General Stores (with food)	---	---	---	---	---	---	---	---	---	---	---	---
General Merchandise Group	51	54,857	30,838	56.2	19	54,573	30,766	25,873	84.1	4,693	15.9	6,104
Department stores	3	55,370	29,944	56.1	3	55,370	29,944	25,249	84.3	4,695	15.7	5,907
Dry goods and general merchandise stores	47	1,487	894	60.1	16	1,203	822	624	75.9	198	24.1	297
Variety stores	1	---	---	---	---	---	---	---	---	---	---	---
Apparel Group	204	19,246	11,150	57.9	111	18,492	10,797	8,719	80.8	2,078	19.2	3,000
Men's-boys' furnishings, hat stores	6	199	87	33.7	4	187	87	15	22.4	52	77.6	4
Men's-boys' clothing stores (and furnishings)	22	3,775	1,590	42.1	20	3,751	1,598	750	47.2	838	52.8	453
Family clothing stores	26	4,706	3,187	67.7	18	4,590	3,127	2,406	78.9	721	25.1	992
Women's ready-to-wear stores	42	7,821	4,535	58.5	24	7,511	4,491	4,252	94.2	259	5.8	1,227
Furriers, fur shops	10	971	619	63.7	8	963	612	486	78.4	128	20.6	146
Millinery stores	21	264	132	50.0	6	183	83	83	100.0	---	---	2
Women's accessories stores	5	99	80	80.8	5	95	78	78	100.0	---	---	20
Infants', other apparel stores	7	162	131	80.9	4	138	119	119	100.0	---	---	17
Custom tailors	34	711	596	79.6	8	468	400	318	78.5	82	20.5	95
Shoe stores (all kinds)	31	738	245	33.2	18	606	232	232	100.0	---	---	44
Furniture—Household—Radio Group	235	19,221	16,528	86.0	143	18,400	16,056	4,631	28.8	11,425	71.2	8,834
Furniture stores	110	13,607	11,989	88.1	80	13,320	11,905	2,977	25.2	8,828	74.8	7,279
Floor coverings, drapery stores	17	570	480	84.2	6	467	431	424	98.4	7	1.6	80
Other home-furnishings stores	43	1,035	892	86.2	16	850	784	754	96.2	30	3.8	192
Household appliance dealers	28	2,270	1,809	79.7	22	2,220	1,780	100	5.6	1,680	94.4	932
Radio—household appliance stores	32	1,172	840	71.7	17	1,543	1,258	376	29.9	880	70.1	351
Radio stores—other	5	507	518	91.4	2	---	---	---	---	---	---	---
Automotive Group	218	40,879	25,066	61.6	164	40,170	24,809	4,934	19.3	19,875	80.1	1,089
Motor-vehicle dealers (new)	81	34,390	20,963	61.0	79	34,360	20,943	3,344	16.0	17,599	84.0	515
Used-car dealers	63	2,826	2,190	77.5	36	2,553	2,038	344	16.9	1,694	83.1	253
Accessory, tire, battery dealers	67	3,463	1,913	55.2	43	3,257	1,828	1,246	68.2	582	31.8	321
Other automotive	7	---	---	---	6	---	---	---	---	---	---	---
Filling Stations	628	10,565	3,355	31.8	168	5,448	1,895	1,897	99.6	8	.4	189
Lumber—Building Group	90	5,532	4,493	80.5	70	5,412	4,393	4,178	95.1	215	4.9	978
Lumber and building-materials dealers	41	---	---	---	39	---	---	---	---	---	---	---
Heating—plumbing equipment dealers	10	4,416	3,693	83.6	8	4,379	3,662	3,449	94.2	213	5.8	878
Paint, glass, wallpaper stores	32	---	---	---	21	---	---	---	---	---	---	---
Electrical supply stores	7	1,166	800	68.6	2	1,033	731	729	99.7	2	.3	100
Hardware Group	74	3,168	1,592	50.3	28	2,785	1,482	1,434	96.8	48	3.2	228
Hardware stores	73	---	---	---	27	---	---	---	---	---	---	---
Farm implement—tractor—hardware dealers	1	3,168	1,592	50.3	1	2,785	1,482	1,434	96.8	48	3.2	228
Eating Places	123	2,191	125	5.7	11	1,488	51	51	100.0	---	---	5
Restaurants, cafeterias, lunch rooms	88	1,771	99	5.6	10	1,486	51	51	100.0	---	---	5
Lunch counters and stands	34	---	---	---	1	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	1	420	26	6.2	---	---	---	---	---	---	---	---
Drinking Places	334	2,847	358	12.6	15	584	65	65	100.0	---	---	7
Drug Stores	177	5,991	829	13.8	78	4,736	708	708	100.0	---	---	110
Drug stores with fountain	141	4,588	438	9.5	62	3,597	343	343	100.0	---	---	51
Drug stores—other	36	1,405	393	28.0	14	1,139	365	365	100.0	---	---	59
Liquor Stores (packaged goods)	5	88	42	47.7	3	61	38	38	100.0	---	---	15
Other Retail Stores	701	22,947	16,184	70.5	244	19,853	14,848	12,510	85.4	2,138	14.6	3,787
Fuel, ice, fuel-oil dealers	339	9,700	6,658	68.6	105	8,379	6,107	6,038	98.9	69	1.1	1,144
Hay, grain, and feed stores	3	---	---	---	3	---	---	---	---	---	---	---
Farm and garden supply stores	2	296	159	53.7	2	296	159	159	100.0	---	---	29
Jewelry stores	61	3,552	2,456	69.1	33	3,253	2,349	1,347	57.3	1,002	42.7	997
Book stores	8	594	530	89.2	7	592	530	144	27.2	396	72.8	345
Stationery stores	10	437	401	91.8	5	375	365	365	100.0	---	---	37
Cigar stores, cigar stands	17	831	177	21.1	12	596	172	172	100.0	---	---	35
Florists	96	1,580	1,085	68.7	15	971	698	698	100.0	---	---	181
Gift, novelty, souvenir shops	6	---	---	---	---	---	---	---	---	---	---	---
News dealers	2	41	29	70.7	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	50	3,497	3,049	87.2	29	3,301	2,882	2,598	90.1	284	9.9	732
Opticians	40	785	306	39.0	9	581	227	172	75.8	55	24.2	77
Photographic supply—camera stores	3	333	188	55.9	2	303	176	170	96.6	6	3.4	29
Sporting goods stores	3	---	---	---	1	---	---	---	---	---	---	---
Other retail stores	62	1,501	1,148	76.5	21	1,196	983	647	65.8	336	34.2	201
Second-hand Stores	46	643	246	38.3	10	445	182	119	65.4	63	34.6	83

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MONTANA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total.....	4,671	\$150,343	\$82,817	55.1	2,017	\$124,721	\$73,583	\$52,296	71.1	\$21,287	28.9	\$16,368
Food Group.....	1,310	32,630	18,153	55.8	505	25,419	14,834	14,834	100.0	---	---	2,245
Grocery stores (without fresh meats).....	581	10,679	5,958	55.8	156	7,453	4,523	4,523	100.0	---	---	671
Combination stores (groceries-meats).....	525	16,859	9,710	57.6	274	13,987	8,335	8,335	100.0	---	---	1,312
Dairy products stores, milk dealers.....	40	944	659	69.8	11	705	469	469	100.0	---	---	75
Meat markets, fish markets.....	107	3,450	1,680	48.7	53	2,854	1,411	1,411	100.0	---	---	189
Candy, nut, confectionery stores.....	34	499	71	14.2	7	308	45	45	100.0	---	---	14
Delicatessen stores.....												
Fruit stores, vegetable markets.....	1	77	23	29.9	---	---	---	---	---	---	---	---
Bakeries, caterers.....	14											
Egg and poultry dealers.....	4	85	26	31.3	5	112	51	51	100.0	---	---	6
Other food stores.....	4	59	26	66.7	1							
General Stores (with food).....	203	6,115	4,544	56.0	137	7,302	4,187	4,117	96.3	70	1.7	1,277
General Merchandise Group.....	65	11,552	5,980	51.8	44	11,368	5,920	4,029	68.1	1,891	31.9	2,157
Department stores.....	23	11,443	5,964	52.1	23	11,368	5,920	4,029	68.1	1,891	31.9	2,157
Dry goods and general merchandise stores.....	33											
Variety stores.....	9	109	18	14.7	2	---	---	---	---	---	---	---
Apparel Group.....	215	6,996	3,405	48.7	105	5,877	2,994	2,786	93.1	208	6.9	879
Men's-boys' furnishings, hat stores.....	2	2,784	1,198	43.0	43	2,428	1,078	1,066	98.9	12	1.1	344
Men's-boys' clothing stores (and furnishings).....	67											
Family clothing stores.....	17	1,050	502	47.8	9	970	478	441	92.8	55	7.4	123
Women's ready-to-wear stores.....	74	1,954	1,105	56.5	32	1,543	945	945	100.0	---	---	271
Furriers, fur shops.....	7	353	272	77.1	8	303	256	95	57.1	161	62.9	92
Millinery stores.....	7											
Women's accessories stores.....	1	24	7	29.2	---	---	---	---	---	---	---	---
Infants', other apparel stores.....	2											
Custom tailors.....	17	153	72	47.1	---	---	---	---	---	---	---	---
Shoe stores (all kinds).....	21	680	249	36.6	15	635	239	239	100.0	---	---	49
Furniture—Household—Radio Group.....	203	5,058	3,763	74.4	100	4,588	3,405	1,445	42.4	1,960	57.6	1,667
Furniture stores.....	65	2,512	1,865	74.2	40	2,296	1,763	842	47.8	921	52.2	858
Floor coverings, drapery stores.....	1	188	97	52.2	1	152	74	52	70.5	22	29.7	25
Other home-furnishings stores.....	6											
Household appliance dealers.....	83	1,245	1,053	84.8	33	1,041	920	303	32.9	617	87.1	583
Radio—household appliance stores.....	38	1,115	748	67.1	21	899	648	248	38.5	400	81.7	221
Radio stores—other.....	10											
Automotive Group.....	320	32,343	21,629	67.5	248	31,521	21,495	7,327	34.1	14,168	65.9	2,186
Motor-vehicle dealers (new).....	244	30,035	20,442	68.1	212	29,824	20,274	6,343	31.3	13,951	68.7	1,894
Used-car dealers.....	12	228	152	67.5	5	154	111	7	6.5	104	93.7	35
Accessory, tire, battery dealers.....	61	2,038	1,207	59.3	30	1,743	1,110	977	88.0	133	12.0	257
Other automotive.....	3	46	28	60.9	1	---	---	---	---	---	---	---
Filling Stations.....	947	18,019	8,207	58.7	303	10,042	4,249	4,125	97.1	124	2.9	741
Lumber—Building Group.....	241	9,916	7,934	80.0	185	9,069	7,388	7,205	97.5	183	2.5	2,274
Lumber and building-materials dealers.....	208	9,763	7,823	80.1	158	9,069	7,388	7,205	97.5	183	2.5	2,274
Heating—plumbing equipment dealers.....	8											
Paint, glass, wallpaper stores.....	14	153	111	72.5	4	---	---	---	---	---	---	---
Electrical supply stores.....	13											
Hardware Group.....	223	9,210	5,558	58.2	130	6,190	5,009	3,085	61.2	1,944	38.8	1,809
Hardware stores.....	118	5,754	1,814	48.8	68	3,228	1,680	1,371	81.6	309	18.4	592
Farm implement—tractor—hardware dealers.....	105	5,476	3,542	64.7	62	4,952	3,329	1,694	50.9	1,635	49.1	1,217
Eating Places.....	250	2,471	434	17.8	58	1,244	211	211	100.0	---	---	23
Restaurants, cafeterias, lunch rooms.....	153	2,078	382	18.4	33	1,144	208	208	100.0	---	---	23
Lunch counters and stands.....	72	382	52	13.6	5	100	3	3	100.0	---	---	---
Soft drink, juice, ice cream stands.....	5	13	---	---	---	---	---	---	---	---	---	---
Drinking Places.....	342	4,029	388	9.8	48	1,458	107	107	100.0	---	---	34
Drug Stores.....	193	4,943	1,238	25.0	65	3,675	971	969	99.8	2	.2	225
Drug stores with fountain.....	100	2,760	611	22.1	48	2,116	491	489	98.8	2	.4	104
Drug stores—other.....	93	2,183	627	28.7	39	1,559	480	480	100.0	---	---	121
Liquor Stores (packaged goods).....	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores.....	323	8,883	3,465	52.0	107	5,080	2,776	2,064	74.3	714	25.7	837
Fuel, ice, fuel-oil dealers.....	73	1,097	721	65.7	15	744	528	528	100.0	---	---	125
Hay, grain, and feed stores.....	27	1,082	547	50.8	14	982	518	518	100.0	---	---	106
Farm and garden supply stores.....	7											
Jewelry stores.....	57	1,027	394	38.4	16	637	295	234	79.3	61	20.7	151
Book stores.....	3	143	38	26.6	1	114	31	30	96.8	1	3.2	8
Stationery stores.....	4											
Cigar stores, cigar stands.....	10	89	5	7.2	1	---	---	---	---	---	---	---
Florists.....	52	588	330	56.3	11	598	198	198	100.0	---	---	53
Gift, novelty, souvenir shops.....	8	25	4	16.0	---	---	---	---	---	---	---	---
News dealers.....	7	128	19	14.8	2	674	585	453	74.0	152	26.0	153
Office, school supply and equipment dealers.....	22											
Opticians.....	7	894	640	71.8	3	---	---	---	---	---	---	---
Photographic supply—camera stores.....	4											
Sporting goods stores.....	8	115	29	25.2	2	1,351	627	127	20.3	500	79.7	263
Other retail stores.....	58	1,497	736	49.2	19							
Second-hand Stores.....	56	596	123	31.1	4	98	35	12	34.3	23	65.7	14

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEBRASKA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	10,960	\$269,917	\$120,373	44.8	3,363	\$205,355	\$102,001	\$73,188	71.8	\$28,813	28.2	\$25,050
Food Group	2,562	54,025	22,568	41.8	800	59,081	17,204	17,204	100.0	---	---	2,848
Grocery stores (without fresh meats)	587	8,832	2,902	32.9	129	5,381	1,988	1,988	100.0	---	---	320
Combination stores (groceries-meats)	1,638	38,325	17,254	45.0	822	27,680	15,553	15,553	100.0	---	---	1,521
Dairy products stores, milk dealers	113	5,564	1,483	41.0	11	5,078	1,245	1,245	100.0	---	---	916
Meat markets, fish markets	142	2,295	850	38.2	51	1,299	540	540	100.0	---	---	52
Candy, nut, confectionery stores	25	147	11	7.5	---	---	---	---	---	---	---	---
Delicatessen stores	1	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	9	85	15	25.1	2	---	---	---	---	---	---	---
Bakeries, caterers	33	151	20	13.2	---	97	17	17	100.0	---	---	---
Egg and poultry dealers	9	83	10	12.0	1	---	---	---	---	---	---	---
Other food stores	3	567	81	14.3	4	566	81	81	100.0	---	---	39
General Stores (with food)	308	8,225	2,235	27.2	154	8,310	1,779	1,747	98.2	32	1.8	518
General Merchandise Group	105	23,733	11,500	47.8	58	23,542	11,245	8,503	75.8	2,742	24.4	3,817
Department stores	29	21,560	10,788	50.0	29	21,590	10,788	8,044	74.8	2,742	25.4	3,504
Dry goods and general merchandise stores	57	1,832	505	50.8	25	1,324	450	450	100.0	---	---	110
Variety stores	19	518	11	2.1	4	428	9	9	100.0	---	---	5
Apparel Group	394	14,097	8,533	46.3	164	11,956	6,101	5,533	90.7	568	9.3	1,562
Men's-boys' furnishings, hat stores	9	91	11	12.1	1	---	---	---	---	---	---	---
Men's-boys' clothing stores (and furnishings)	105	5,285	1,021	31.1	53	2,899	939	823	87.6	116	12.4	275
Family clothing stores	59	3,853	2,284	58.7	20	5,872	2,228	2,000	89.8	228	10.2	585
Women's ready-to-wear stores	124	4,350	2,316	50.9	47	5,868	2,157	1,961	90.9	196	9.1	524
Furriers, fur shops	10	234	153	65.4	8	207	143	113	79.0	30	21.0	58
Millinery stores	14	210	87	41.4	8	---	---	---	---	---	---	---
Women's accessories stores	4	13	7	46.7	1	182	88	88	100.0	---	---	2
Infants', other apparel stores	3	21	3	14.3	---	---	---	---	---	---	---	---
Custom tailors	16	254	156	66.7	4	128	100	100	100.0	---	---	55
Shoe stores (all kinds)	70	1,599	513	52.2	26	1,200	448	448	100.0	---	---	83
Furniture—Household—Radio Group	473	11,716	8,837	75.4	192	9,311	7,709	2,098	27.2	3,811	72.6	4,027
Furniture stores	180	6,597	4,890	74.1	58	5,435	4,411	1,338	30.3	3,073	69.7	1,815
Floor coverings, drapery stores	8	199	185	82.9	3	152	141	128	90.8	13	9.2	17
Other home-furnishings stores	15	280	226	80.7	5	194	178	83	46.8	95	53.4	56
Household appliance dealers	172	2,441	1,917	78.5	100	1,870	1,584	272	17.2	1,312	62.8	1,384
Radio—household appliance stores	70	1,331	917	68.9	17	866	893	168	24.2	525	75.8	314
Radio stores—other	28	668	722	85.2	9	794	702	109	15.5	593	64.5	441
Automotive Group	702	49,165	25,810	52.5	423	46,377	25,069	8,595	34.3	18,474	65.7	2,688
Motor-vehicle dealers (new)	468	42,897	22,458	52.4	354	41,248	22,008	8,384	28.9	15,644	71.1	2,116
Used-car dealers	31	908	592	65.2	11	785	555	232	41.8	323	58.2	87
Accessory, tire, battery dealers	201	5,360	2,760	51.5	78	4,544	2,508	1,999	79.8	507	20.2	505
Other automotive	2	---	---	---	---	---	---	---	---	---	---	---
Filling Stations	2,336	29,836	8,780	29.8	374	15,509	4,817	4,781	98.8	36	1.2	1,184
Lumber—Building Group	747	20,810	14,412	69.3	440	17,939	12,871	12,372	98.3	199	1.5	4,453
Lumber and building-materials dealers	614	18,841	13,517	70.7	410	16,677	12,088	11,937	96.8	151	1.2	4,246
Heating—plumbing equipment dealers	59	642	318	49.2	10	382	203	164	80.0	41	20.0	75
Paint, glass, wallpaper stores	53	1,050	592	56.4	18	880	378	371	98.8	7	1.2	112
Electrical supply stores	21	277	187	87.5	2	---	---	---	---	---	---	---
Hardware Group	919	17,139	7,144	41.7	247	10,557	5,214	5,388	65.0	1,828	55.0	1,790
Hardware stores	477	7,632	2,893	37.9	107	4,069	1,834	1,590	86.7	244	15.3	807
Farm implement—tractor—hardware dealers	442	9,507	4,251	44.7	140	6,488	3,380	1,798	53.2	1,582	46.8	983
Eating Places	410	4,152	404	9.7	45	1,687	204	204	100.0	---	---	13
Restaurants, cafeterias, lunch rooms	302	3,559	358	10.1	40	1,520	193	193	100.0	---	---	13
Lunch counters and stands	100	481	40	8.3	4	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	8	112	8	5.4	1	187	11	11	100.0	---	---	---
Drinking Places	380	5,512	309	9.3	22	859	73	73	100.0	---	---	8
Drug Stores	570	11,985	1,957	18.3	168	7,641	1,395	1,374	98.5	21	1.3	318
Drug stores with fountain	449	10,269	1,560	15.2	152	8,786	1,150	1,139	99.0	11	1.0	266
Drug stores—other	121	1,718	397	23.1	18	855	245	233	95.9	10	4.1	50
Liquor Stores (packaged goods)	28	413	5	1.2	8	215	4	4	100.0	---	---	1
Other Retail Stores	948	20,854	9,923	47.6	283	15,978	8,243	8,987	94.5	1,278	15.3	2,033
Fuel, ice, fuel-oil dealers	217	8,747	4,156	47.8	68	5,745	3,723	3,859	68.3	64	1.7	864
Hay, grain, and feed stores	149	5,162	1,711	33.1	59	4,449	1,580	1,475	94.8	83	5.4	275
Farm and garden supply stores	32	595	95	15.8	10	593	61	61	100.0	---	---	12
Jewelry stores	126	1,982	858	43.3	31	1,255	690	580	55.1	510	44.9	249
Book stores	11	382	254	70.2	4	---	---	---	---	---	---	---
Stationery stores	9	143	44	30.8	2	402	269	100	37.2	189	62.8	206
Cigar stores, cigar stands	23	130	17	15.1	1	---	---	---	---	---	---	---
Florists	91	957	517	54.0	12	401	212	212	100.0	---	---	40
Gift, novelty, souvenir shops	2	64	11	17.2	---	---	---	---	---	---	---	---
News dealers	11	---	---	---	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	47	1,295	1,008	77.8	15	979	831	711	85.8	120	14.4	178
Opticians	39	231	74	32.0	2	100	53	14	58.8	24	83.2	7
Photographic supply—camera stores	4	72	25	54.7	1	---	---	---	---	---	---	---
Sporting goods stores	10	297	147	49.3	3	235	132	113	85.8	19	14.4	29
Other retail stores	177	2,797	1,010	58.1	55	2,019	727	242	53.3	485	66.7	175
Second-hand Stores	98	870	158	25.3	9	293	73	85	89.0	8	11.0	12

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEVADA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	1,162	\$41,476	\$21,948	52.9	489	\$35,809	\$20,265	\$15,722	77.6	\$4,543	22.4	\$3,956
Food Group	258	9,453	4,169	44.1	125	8,358	3,755	3,755	100.0	—	—	568
Grocery stores (without fresh meats)	63	1,550	852	53.7	24	1,256	704	704	100.0	—	—	137
Combination stores (groceries-meats)	132	7,051	2,898	41.1	87	6,504	2,677	2,677	100.0	—	—	387
Dairy products stores, milk dealers	14	192	125	65.1	5	141	96	96	100.0	—	—	8
Meat markets, fish markets	21	573	304	53.1	8	—	—	—	—	—	—	—
Candy, nut, confectionery stores	4	39	5	12.8	—	—	—	—	—	—	—	—
Delicatessen stores	—	—	—	—	—	477	258	258	100.0	—	—	36
Fruit stores, vegetable markets	2	—	—	—	1	—	—	—	—	—	—	—
Bakeries, caterers	1	48	5	10.4	—	—	—	—	—	—	—	—
Egg and poultry dealers	1	—	—	—	—	—	—	—	—	—	—	—
Other food stores	—	—	—	—	—	—	—	—	—	—	—	—
General Stores (with food)	46	2,996	1,926	64.3	28	2,802	1,836	1,816	98.9	20	1.1	469
General Merchandise Group	29	2,443	1,028	42.1	13	2,360	1,010	458	45.3	552	54.7	528
Department stores	4	—	—	—	4	—	—	—	—	—	—	—
Dry goods and general merchandise stores	22	2,443	1,028	42.1	9	2,360	1,010	458	45.3	552	54.7	528
Variety stores	3	—	—	—	—	—	—	—	—	—	—	—
Apparel Group	55	1,311	474	36.2	27	1,058	391	391	100.0	—	—	115
Men's-boys' furnishings, hat stores	2	—	—	—	—	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	12	431	152	35.3	7	361	134	134	100.0	—	—	40
Family clothing stores	6	—	—	—	4	—	—	—	—	—	—	—
Women's ready-to-wear stores	24	697	272	39.0	13	561	223	223	100.0	—	—	64
Furriers, fur shops	1	—	—	—	—	—	—	—	—	—	—	—
Millinery stores	—	—	—	—	—	—	—	—	—	—	—	—
Women's accessories stores	—	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	—	—	—	—	—	—	—	—	—	—	—	—
Custom tailors	1	183	50	27.3	3	136	34	34	100.0	—	—	11
Shoe stores (all kinds)	7	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group	38	1,349	1,032	76.5	17	1,192	944	441	46.7	503	53.3	344
Furniture stores	13	—	—	—	8	—	—	—	—	—	—	—
Floor coverings, drapery stores	1	—	—	—	—	—	—	—	—	—	—	—
Other home-furnishings stores	2	—	—	—	—	—	—	—	—	—	—	—
Household appliance dealers	11	1,349	1,032	76.5	5	1,192	944	441	46.7	503	53.3	344
Radio—household appliance stores	10	—	—	—	4	—	—	—	—	—	—	—
Radio stores—other	1	—	—	—	—	—	—	—	—	—	—	—
Automotive Group	65	8,070	6,053	75.0	52	7,992	6,015	2,803	46.6	3,212	53.4	371
Motor-vehicle dealers (new)	41	7,165	5,474	76.4	40	7,231	5,533	2,558	42.6	3,175	57.4	281
Used-car dealers	4	82	69	84.1	1	—	—	—	—	—	—	—
Accessory, tire, battery dealers	18	823	510	62.0	10	761	482	445	92.3	37	7.7	90
Other automotive	2	—	—	—	1	—	—	—	—	—	—	—
Filling Stations	217	4,635	1,668	36.0	84	3,414	1,310	1,246	95.1	64	4.9	235
Lumber—Building Group	39	2,479	2,206	89.0	26	2,376	2,139	2,117	99.0	22	1.0	589
Lumber and building-materials dealers	33	—	—	—	25	—	—	—	—	—	—	—
Heating—plumbing equipment dealers	2	—	—	—	—	—	—	—	—	—	—	—
Paint, glass, wallpaper stores	2	2,479	2,206	89.0	1	2,376	2,139	2,117	99.0	22	1.0	589
Electrical supply stores	2	—	—	—	—	—	—	—	—	—	—	—
Hardware Group	23	1,102	787	69.6	14	1,018	741	728	98.2	13	1.8	202
Hardware stores	21	—	—	—	14	—	—	—	—	—	—	—
Farm implement—tractor—hardware dealers	2	1,102	787	69.6	—	1,018	741	728	98.2	13	1.8	202
Eating Places	64	1,022	216	21.1	18	583	155	155	100.0	—	—	18
Restaurants, cafeterias, lunch rooms	45	898	205	22.8	15	583	155	155	100.0	—	—	18
Lunch counters and stands	17	—	—	—	1	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	2	124	11	8.9	—	—	—	—	—	—	—	—
Drinking Places	169	1,793	319	17.8	18	597	160	160	100.0	—	—	25
Drug Stores	43	2,014	446	22.1	33	1,878	413	409	99.0	4	1.0	111
Drug stores with fountain	23	1,222	223	18.2	19	1,165	210	206	98.1	4	1.9	63
Drug stores—other	20	792	223	28.2	14	711	203	203	100.0	—	—	48
Liquor Stores (packaged goods)	10	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	98	2,677	1,627	60.8	36	2,183	1,416	1,263	89.2	153	10.8	361
Fuel, ice, fuel-oil dealers	32	—	—	—	14	—	—	—	—	—	—	—
Hay, grain, and feed stores	5	1,291	959	72.8	2	1,097	841	820	97.5	21	2.5	183
Farm and garden supply stores	—	—	—	—	—	—	—	—	—	—	—	—
Jewelry stores	18	—	—	—	—	—	—	—	—	—	—	—
Book stores	1	586	291	49.7	10	497	264	169	64.0	95	36.0	121
Stationery stores	2	—	—	—	—	—	—	—	—	—	—	—
Cigar stores, cigar stands	4	259	104	40.2	1	—	—	—	—	—	—	—
Florists	5	73	38	52.1	2	306	126	126	100.0	—	—	11
Gift, novelty, souvenir shops	7	68	10	14.7	1	—	—	—	—	—	—	—
News dealers	3	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	4	218	162	74.3	1	—	—	—	—	—	—	—
Opticians	3	—	—	—	—	—	—	—	—	—	—	—
Photographic supply—camera stores	1	49	10	20.4	1	283	185	148	80.0	37	20.0	46
Sporting goods stores	1	—	—	—	—	—	—	—	—	—	—	—
Other retail stores	12	135	73	54.9	5	—	—	—	—	—	—	—
Second-hand Stores	10	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEW JERSEY

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores.	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Per cent of total				Open account		Installment		
								Amount	Per cent	Amount	Per cent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	22,730	\$811,809	\$425,617	52.4	7,618	\$676,492	\$384,247	\$289,961	70.5	\$114,286	29.7	\$95,954
Food Group	9,386	198,880	96,185	49.4	2,225	155,084	75,952	75,952	100.0	---	---	7,174
Grocery stores (without fresh meats)	2,885	54,502	11,618	55.7	408	15,766	5,538	5,538	100.0	---	---	727
Combination stores (groceries-meats)	5,137	71,924	31,154	45.5	1,045	49,208	21,827	21,827	100.0	---	---	2,579
Dairy products stores, milk dealers	534	43,918	59,558	90.0	167	40,425	57,059	57,059	100.0	---	---	2,863
Meat markets, fish markets	1,172	26,152	8,912	34.1	586	17,644	6,480	6,480	100.0	---	---	756
Candy, nut, confectionery stores	613	4,506	522	11.6	25	756	97	97	100.0	---	---	19
Delicatessen stores	557	5,454	1,020	18.8	74	2,862	478	478	100.0	---	---	51
Fruit stores, vegetable markets	597	6,001	1,948	32.5	68	5,564	1,426	1,426	100.0	---	---	98
Bakeries, caterers	175	4,110	2,712	66.0	22	3,264	2,596	2,596	100.0	---	---	66
Egg and poultry dealers	96	1,595	459	27.5	21	1,080	354	354	100.0	---	---	19
Other food stores	42	758	544	46.6	11	555	277	277	100.0	---	---	56
General Stores (with food)	68	1,485	772	52.0	20	1,048	625	605	96.5	22	5.5	125
General Merchandise Group	459	102,952	50,547	49.1	168	100,697	50,243	53,151	65.9	17,112	54.1	18,651
Department stores	47	92,055	45,696	49.7	47	92,055	45,696	51,399	89.7	14,297	51.5	15,577
Dry goods and general merchandise stores	365	10,067	4,825	47.8	115	8,218	4,525	1,710	57.8	2,815	62.2	5,071
Variety stores	27	610	28	5.5	6	646	22	22	100.0	---	---	5
Apparel Group	995	56,885	15,078	40.9	455	51,724	13,878	8,228	59.5	5,650	40.7	5,948
Men's-boys' furnishings, hat stores	44	940	147	15.6	19	719	114	91	79.8	23	20.2	24
Men's-boys' clothing stores (and furnishings)	224	15,065	5,548	36.8	158	14,286	5,594	2,268	42.0	5,128	58.0	1,407
Family clothing stores	130	4,409	2,917	66.2	58	5,696	2,690	496	18.4	2,194	81.6	1,278
Women's ready-to-wear stores	290	8,995	3,951	43.7	107	7,535	5,509	5,444	98.1	65	1.9	621
Furriers, fur shops	49	2,154	1,285	59.6	25	1,846	1,221	1,047	85.7	174	14.5	578
Millinery stores	25	224	63	28.1	5	48	22	22	100.0	---	---	6
Women's accessories stores	56	564	62	11.0	7	282	24	20	85.5	4	16.7	8
Infants', other apparel stores	58	780	245	31.4	15	619	168	198	100.0	---	---	29
Custom tailors	55	613	471	57.9	12	480	549	285	81.7	64	18.5	76
Shoe stores (all kinds)	132	2,921	411	14.1	51	2,215	557	557	100.0	---	---	121
Furniture—Household—Radio Group	1,097	57,779	42,643	75.8	684	55,875	40,901	11,807	28.9	29,094	71.1	24,824
Furniture stores	413	50,597	25,504	76.8	510	29,575	25,011	5,975	28.0	17,056	74.0	14,459
Floor coverings, drapery stores	71	2,845	1,540	54.1	43	2,529	1,458	1,291	89.8	147	10.2	522
Other home-furnishings stores	112	2,214	1,492	67.4	28	1,518	1,214	747	81.5	467	58.5	595
Household appliance dealers	255	12,876	10,800	85.9	179	12,564	10,541	2,562	24.3	7,979	75.7	8,250
Radio—household appliance stores	209	7,999	4,717	59.0	105	6,954	4,212	1,088	25.8	3,124	74.2	1,202
Radio stores—other	57	1,248	590	47.4	21	955	485	144	29.7	341	70.5	186
Automotive Group	1,128	147,906	77,270	52.2	889	145,567	76,398	21,770	28.5	54,628	71.5	6,035
Motor-vehicle dealers (new)	680	132,170	67,535	51.0	651	131,820	67,275	15,949	25.7	51,526	76.5	4,221
Used-car dealers	112	5,287	1,840	56.5	55	2,795	1,629	508	18.9	1,521	81.1	158
Accessory, tire, battery dealers	316	11,864	7,721	65.1	174	10,442	7,208	5,592	74.8	1,816	25.2	1,599
Other automotive	20	607	326	53.7	9	510	286	121	42.5	165	57.7	55
Filling Stations	5,265	51,774	15,490	26.1	787	27,668	7,600	7,446	98.0	154	2.0	1,094
Lumber—Building Group	781	54,615	43,755	80.1	525	52,142	42,492	41,194	96.9	1,298	3.1	12,554
Lumber and building-materials dealers	426	44,711	57,711	84.5	575	44,111	57,574	56,628	98.0	746	2.0	11,248
Heating—plumbing equipment dealers	78	2,751	2,224	80.8	42	2,530	1,974	1,497	75.8	477	24.2	468
Paint, glass, wallpaper stores	240	5,879	5,182	54.1	95	4,574	2,578	2,578	100.0	---	---	477
Electrical supply stores	57	1,272	618	48.4	17	1,127	566	491	86.7	75	13.5	141
Hardware Group	618	17,191	8,599	50.0	259	15,438	7,517	6,645	88.4	872	11.6	2,095
Hardware stores	575	14,096	6,415	45.5	225	10,459	5,591	5,108	94.8	285	5.2	1,554
Farm implement—tractor—hardware dealers	45	5,095	2,184	70.6	54	2,999	2,126	1,537	72.5	589	27.7	761
Eating Places	580	4,982	544	11.0	54	2,597	262	262	100.0	---	---	26
Restaurants, cafeterias, lunch rooms	187	5,424	565	10.7	37	2,137	216	216	100.0	---	---	24
Lunch counters and stands	170	1,351	152	11.5	16	460	46	46	100.0	---	---	2
Soft drink, juice, ice cream stands	23	187	27	14.4	1	---	---	---	---	---	---	---
Drinking Places	522	6,096	499	8.2	40	1,645	105	103	100.0	---	---	25
Drug Stores	534	14,055	2,072	14.7	238	10,555	1,769	1,767	99.9	2	.1	262
Drug stores with fountain	369	10,074	1,389	15.8	193	7,754	1,205	1,205	99.8	2	.2	187
Drug stores—other	165	5,979	883	17.2	45	2,779	564	564	100.0	---	---	75
Liquor Stores (packaged goods)	124	5,658	505	15.9	57	2,700	400	400	100.0	---	---	76
Other Retail Stores	5,275	111,921	70,916	65.4	1,198	96,522	65,555	80,180	91.8	5,375	8.2	17,082
Fuel, ice, fuel-oil dealers	1,475	58,041	40,511	69.5	590	52,235	58,248	57,585	98.5	663	1.7	8,509
Hay, grain, and feed stores	229	19,057	11,927	62.6	157	16,510	11,615	11,581	99.7	54	.5	2,852
Farm and garden supply stores	55	5,821	2,057	55.8	52	5,636	1,968	1,968	99.0	20	1.0	745
Jewelry stores	197	7,775	4,676	60.2	100	8,614	4,376	1,280	28.8	5,116	71.2	2,589
Book stores	15	414	294	71.0	4	558	275	121	44.0	154	56.0	514
Stationery stores	90	2,395	1,094	45.7	55	1,800	974	954	97.9	20	2.1	218
Cigar stores, cigar stands	218	2,145	257	11.0	21	771	69	89	100.0	---	---	11
Florists	375	4,310	2,078	48.2	59	1,972	1,090	1,090	100.0	---	---	255
Gift, novelty, souvenir shops	41	562	178	51.5	6	249	88	63	75.5	25	26.7	9
News dealers	79	1,459	619	45.0	28	963	457	457	100.0	---	---	50
Office, school supply and equipment dealers	107	4,649	5,644	78.4	67	4,235	5,407	2,995	87.9	412	12.1	655
Opticians	72	940	512	55.2	17	575	220	185	84.1	55	15.9	52
Photographic supply—camera stores	17	782	502	56.6	7	675	275	251	91.5	24	8.7	58
Sporting goods stores	59	1,193	519	26.7	20	998	280	258	99.2	2	.8	65
Other retail stores	266	4,400	2,672	65.5	57	2,912	2,195	1,525	60.4	870	59.6	1,006
Second-hand Stores	120	1,692	765	45.2	21	1,052	574	493	85.9	81	14.1	207

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEW MEXICO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total.....	3,065	\$82,815	\$47,989	58.1	1,023	\$68,340	\$42,477	\$28,119	66.2	\$14,358	33.8	\$9,568
Food Group.....	895	13,226	6,368	48.1	183	8,938	4,483	4,483	100.0	—	—	758
Grocery stores (without fresh meats).....	501	3,453	1,520	44.3	59	1,461	892	692	100.0	—	—	178
Combination stores (groceries-meats).....	358	9,359	4,678	50.1	121	7,285	3,695	3,695	100.0	—	—	569
Dairy products stores, milk dealers.....	12	109	51	46.8	1	192	98	98	100.0	—	—	11
Meat markets, fish markets.....	15	287	106	36.9	2	—	—	—	—	—	—	—
Candy, nut, confectionery stores.....	4	44	11	25.0	—	—	—	—	—	—	—	—
Delicatessen stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets.....	—	—	—	—	—	—	—	—	—	—	—	—
Bakeries, caterers.....	—	—	—	—	—	—	—	—	—	—	—	—
Egg and poultry dealers.....	5	14	2	14.3	—	—	—	—	—	—	—	—
Other food stores.....	—	—	—	—	—	—	—	—	—	—	—	—
General Stores (with food).....	266	7,442	4,680	62.9	103	6,065	3,947	3,883	98.4	64	1.8	1,013
General Merchandise Group.....	65	5,458	2,428	44.5	37	5,227	2,553	1,206	51.3	1,147	48.7	1,074
Department stores.....	9	—	—	—	9	—	—	—	—	—	—	—
Dry goods and general merchandise stores.....	51	5,426	2,425	44.7	28	5,227	2,553	1,206	51.3	1,147	48.7	1,074
Variety stores.....	8	32	3	9.4	—	—	—	—	—	—	—	—
Apparel Group.....	85	3,276	1,477	45.1	51	2,958	1,387	1,299	93.7	88	8.3	404
Men's-boys' furnishings, hat stores.....	1	—	—	—	1	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings).....	16	784	355	45.3	10	717	341	341	100.0	—	—	77
Family clothing stores.....	28	1,330	575	43.2	22	1,279	562	474	84.3	88	15.7	225
Women's ready-to-wear stores.....	23	681	354	52.0	11	542	300	300	100.0	—	—	55
Furriers, fur shops.....	—	—	—	—	—	—	—	—	—	—	—	—
Millinery stores.....	1	—	—	—	—	—	—	—	—	—	—	—
Women's accessories stores.....	—	10	3	30.0	—	—	—	—	—	—	—	—
Infants', other apparel stores.....	1	—	—	—	—	—	—	—	—	—	—	—
Custom tailors.....	—	—	—	—	—	—	—	—	—	—	—	—
Shoe stores (all kinds).....	15	471	190	40.3	7	420	184	184	100.0	—	—	47
Furniture—Household—Radio Group.....	139	3,744	3,047	81.4	79	3,275	2,771	901	32.5	1,870	67.5	1,498
Furniture stores.....	63	2,029	1,595	78.6	34	1,826	1,486	640	43.1	846	58.9	749
Floor coverings, drapery stores.....	1	—	—	—	—	—	—	—	—	—	—	—
Other home-furnishings stores.....	7	1,045	923	88.3	3	841	782	114	14.8	668	85.4	570
Household appliance dealers.....	51	—	—	—	32	—	—	—	—	—	—	—
Radio—household appliance stores.....	13	575	475	82.6	9	608	503	147	29.2	356	70.8	177
Radio stores—other.....	4	95	54	58.8	1	—	—	—	—	—	—	—
Automotive Group.....	214	20,306	14,585	71.8	162	19,758	14,350	4,312	30.0	10,038	70.0	1,302
Motor-vehicle dealers (new).....	134	—	—	—	125	—	—	—	—	—	—	—
Used-car dealers.....	17	18,799	13,725	73.0	4	18,564	13,820	3,800	27.9	9,820	72.1	1,130
Accessory, tire, battery dealers.....	62	—	—	—	32	—	—	—	—	—	—	—
Other automotive.....	1	1,507	860	57.1	1	1,194	730	512	70.1	218	29.9	172
Filling Stations.....	608	7,951	3,068	38.7	129	4,103	1,804	1,742	96.8	82	3.4	375
Lumber—Building Group.....	125	7,182	5,951	82.9	100	6,978	5,851	5,707	97.5	144	2.5	1,882
Lumber and building-materials dealers.....	118	7,075	5,891	83.3	99	6,978	5,651	5,707	97.5	144	2.5	1,882
Heating—plumbing equipment dealers.....	3	94	51	54.3	1	—	—	—	—	—	—	—
Paint, glass, wallpaper stores.....	4	15	9	60.0	—	—	—	—	—	—	—	—
Electrical supply stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Hardware Group.....	75	3,485	2,441	70.0	47	3,247	2,344	1,528	65.2	818	34.8	784
Hardware stores.....	39	1,825	1,153	71.0	23	1,501	1,096	914	85.4	182	18.8	349
Farm implement—tractor—hardware dealers.....	38	1,860	1,288	89.2	24	1,746	1,248	814	48.2	654	50.8	415
Eating Places.....	89	892	230	25.8	14	468	153	153	100.0	—	—	18
Restaurants, cafeterias, lunch rooms.....	60	797	221	27.7	14	468	153	153	100.0	—	—	18
Lunch counters and stands.....	27	—	—	—	—	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands.....	2	95	9	9.5	—	—	—	—	—	—	—	—
Drinking Places.....	124	979	115	11.7	11	446	51	51	100.0	—	—	9
Drug Stores.....	96	3,875	1,075	27.7	61	3,508	985	984	99.9	1	.1	246
Drug stores with fountain.....	78	3,548	997	28.1	53	3,258	918	917	99.9	1	.1	219
Drug stores—other.....	18	327	78	23.9	8	268	87	87	100.0	—	—	27
Liquor Stores (packaged goods).....	36	243	32	13.2	—	—	—	—	—	—	—	—
Other Retail Stores.....	209	4,288	2,318	54.1	63	3,243	1,878	1,748	93.2	128	6.8	413
Fuel, ice, fuel-oil dealers.....	38	493	242	49.1	8	354	180	180	100.0	—	—	54
Hay, grain, and feed stores.....	38	1,894	989	58.4	21	1,588	949	922	97.2	27	2.8	183
Farm and garden supply stores.....	4	135	77	57.0	3	134	77	77	100.0	—	—	10
Jewelry stores.....	33	645	354	54.9	11	—	—	—	—	—	—	—
Book stores.....	3	—	—	—	2	503	300	205	68.3	95	31.7	125
Stationery stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Cigar stores, cigar stands.....	1	—	—	—	—	—	—	—	—	—	—	—
Florists.....	21	—	—	—	—	—	—	—	—	—	—	—
Gift, novelty, souvenir shops.....	18	418	131	31.3	8	180	10	10	100.0	—	—	3
News dealers.....	2	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers.....	18	562	404	71.9	8	441	337	333	98.8	4	1.2	87
Opticians.....	5	—	—	—	—	—	—	—	—	—	—	—
Photographic supply—camera stores.....	3	—	—	—	—	—	—	—	—	—	—	—
Sporting goods stores.....	2	288	99	34.4	1	—	—	—	—	—	—	—
Other retail stores.....	25	—	—	—	3	85	23	21	91.3	2	8.7	13
Second-hand Stores.....	40	290	174	80.0	3	130	122	122	100.0	—	—	18

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEW YORK

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	61,715	\$2,713,591	\$1,399,288	51.6	24,191	\$2,564,726	\$1,288,684	\$969,601	75.2	\$319,085	24.6	\$528,665
Food Group	23,507	547,000	245,751	44.9	7,253	390,256	197,416	197,416	100.0	---	---	18,645
Grocery stores (without fresh meats)	9,496	149,647	42,503	28.4	2,469	67,015	24,512	24,512	100.0	---	---	2,660
Combination stores (groceries-meats)	6,052	147,610	63,553	43.0	2,299	107,090	46,964	46,964	100.0	---	---	5,797
Dairy products stores, milk dealers	1,129	111,669	97,654	87.4	499	105,288	94,555	94,555	100.0	---	---	7,167
Meat markets, fish markets	3,594	92,846	31,890	34.3	1,416	67,101	24,992	24,992	100.0	---	---	2,554
Candy, nut, confectionery stores	918	6,934	745	10.7	43	1,098	192	192	100.0	---	---	55
Delicatessen stores	654	12,005	1,662	13.6	217	7,366	904	904	100.0	---	---	72
Fruit stores, vegetable markets	972	14,606	3,150	21.6	176	7,509	1,690	1,690	100.0	---	---	140
Bakeries, caterers	552	4,081	1,594	34.2	46	2,258	929	929	100.0	---	---	74
Egg and poultry dealers	188	4,001	1,632	40.6	38	2,668	1,564	1,564	100.0	---	---	151
Other food stores	152	3,401	1,548	45.5	48	2,663	1,514	1,514	100.0	---	---	195
General Stores (with food)	661	13,352	5,461	40.9	239	9,009	3,785	3,695	97.7	68	2.3	1,072
General Merchandise Group	1,079	410,770	155,640	37.4	446	405,626	152,414	109,356	71.7	43,076	28.3	54,805
Department stores	147	585,883	141,636	36.9	147	585,883	141,636	101,682	71.9	39,754	28.1	47,225
Dry goods and general merchandise stores	656	25,743	11,986	46.2	286	21,249	10,720	7,596	69.0	3,324	31.0	7,552
Variety stores	76	1,144	118	10.3	13	694	58	58	100.0	---	---	26
Apparel Group	4,154	299,442	156,089	52.1	1,997	280,022	149,482	126,171	84.4	23,311	15.6	40,537
Men's-boys' furnishings, hat stores	200	7,249	2,555	35.2	96	6,246	2,342	2,196	95.9	144	6.1	554
Men's-boys' clothing stores (and furnishings)	791	62,664	34,155	41.3	522	79,699	35,405	22,077	68.1	11,328	35.9	6,561
Family clothing stores	383	46,006	29,121	63.3	209	44,224	28,532	21,018	75.7	7,514	26.3	10,285
Women's ready-to-wear stores	986	106,126	61,936	58.4	474	101,418	60,233	57,945	96.2	2,288	3.6	15,647
Furriers, fur shops	236	15,170	9,070	59.6	145	14,211	6,717	7,286	65.8	1,429	16.4	2,423
Millinery stores	262	3,255	1,605	49.6	40	1,718	654	654	100.0	---	---	95
Women's accessories stores	230	5,250	1,508	28.7	60	4,045	1,114	1,103	99.0	11	1.0	204
Infants', other apparel stores	152	5,342	3,699	69.2	62	4,516	3,322	3,269	96.4	53	1.6	712
Custom tailors	374	6,506	6,706	76.6	120	6,611	5,622	5,569	99.1	53	.9	1,327
Shoe stores (all kinds)	540	19,894	5,736	28.6	267	17,356	5,341	4,850	90.6	491	9.2	749
Furniture—Household—Radio Group	5,164	184,559	135,612	73.6	1,759	171,176	129,175	41,177	51.9	87,998	68.1	61,340
Furniture stores	1,051	95,776	74,555	79.3	718	90,275	72,650	15,529	21.1	57,521	76.9	55,805
Floor coverings, drapery stores	210	7,099	4,441	62.6	104	6,052	4,065	3,627	94.1	236	5.9	755
Other home-furnishings stores	553	22,252	16,667	63.9	225	19,465	17,168	12,500	71.6	4,868	28.4	5,956
Household appliance dealers	557	26,888	19,788	73.6	310	24,706	18,653	4,499	24.1	14,154	75.9	12,797
Radio—household appliance stores	629	28,645	15,582	54.4	342	25,619	14,158	4,043	28.6	10,115	71.4	5,061
Radio stores—other	164	5,661	2,779	48.9	62	4,659	2,481	1,179	47.5	1,502	52.5	956
Automotive Group	5,117	402,671	199,543	49.3	2,451	395,686	196,064	62,186	51.7	135,676	68.3	17,003
Motor-vehicle dealers (new)	1,956	557,492	175,567	48.8	1,768	554,945	172,650	46,537	27.0	126,113	73.0	12,775
Used-car dealers	259	9,628	4,758	48.4	135	6,966	4,460	749	16.8	3,711	83.2	419
Accessory, tire, battery dealers	657	35,657	19,376	57.2	526	50,454	18,252	14,371	76.7	3,661	21.3	3,711
Other automotive	63	1,694	840	49.6	26	1,523	702	529	75.4	173	24.6	98
Filling Stations	6,654	159,060	40,685	29.4	2,231	80,002	25,066	24,699	98.5	367	1.5	4,347
Lumber—Building Group	2,613	154,663	124,755	80.5	1,590	146,562	120,522	116,602	96.9	3,720	3.1	30,790
Lumber and building-materials dealers	1,566	121,623	101,690	83.6	1,070	116,791	100,165	98,643	98.5	1,522	1.5	26,003
Heating—plumbing equipment dealers	502	15,676	10,549	77.1	163	12,567	9,798	7,793	79.5	2,005	20.5	2,084
Paint, glass, wallpaper stores	763	17,210	10,745	62.4	298	13,277	6,613	6,696	96.7	117	1.3	2,322
Electrical supply stores	82	2,554	1,749	74.5	29	1,927	1,546	1,470	95.1	76	4.9	561
Hardware Group	1,926	52,905	28,764	54.4	799	41,693	24,671	21,965	89.0	2,706	11.0	6,664
Hardware stores	1,675	44,451	25,521	52.5	682	34,476	19,617	18,476	93.2	1,541	6.6	5,470
Farm implement—tractor—hardware dealers	251	6,472	5,443	64.2	117	7,205	4,654	3,489	71.9	1,565	28.1	1,594
Eating Places	618	20,791	3,720	17.9	222	16,076	3,224	3,224	100.0	---	---	407
Restaurants, cafeterias, lunch rooms	433	17,424	3,596	19.5	120	14,506	3,097	3,097	100.0	---	---	384
Lunch counters and stands	276	2,199	233	10.6	40	722	77	77	100.0	---	---	18
Soft drink, juice, ice cream stands	107	1,168	89	7.6	62	650	50	50	100.0	---	---	5
Drinking Places	61	1,169	152	13.0	12	697	92	92	100.0	---	---	54
Drug Stores	1,626	47,599	7,671	16.6	791	34,621	6,620	6,502	99.7	18	.3	1,237
Drug stores with fountain	1,163	35,027	4,494	13.6	602	25,586	3,762	3,777	99.9	5	.1	663
Drug stores—other	663	14,562	3,577	23.5	189	9,255	2,858	2,625	99.5	13	.5	544
Liquor Stores (packaged goods)	18	709	355	49.6	11	629	328	328	100.0	---	---	24
Other Retail Stores	9,694	452,769	294,102	68.0	4,542	587,879	276,951	253,574	91.6	23,377	6.4	70,692
Fuel, ice, fuel-oil dealers	3,072	185,041	140,913	76.2	1,572	173,524	135,909	133,570	96.1	2,559	1.9	28,177
Hay, grain, and feed stores	1,025	58,623	35,807	57.7	759	55,709	32,647	32,426	99.3	219	.7	6,668
Farm and garden supply stores	151	10,564	6,764	64.0	69	10,122	6,568	6,468	96.5	100	1.5	1,774
Jewelry stores	840	41,447	29,595	70.9	592	37,113	27,611	15,611	56.1	12,200	43.9	12,603
Book stores	190	9,761	6,854	69.9	93	6,835	6,359	4,611	72.5	1,748	27.5	2,969
Stationery stores	357	12,069	7,618	64.7	150	9,656	7,114	7,111	100.0	---	---	1,118
Cigar stores, cigar stands	649	6,956	1,629	18.2	104	4,504	1,129	1,077	95.4	52	4.6	240
Florists	999	18,662	9,185	55.1	246	10,717	6,615	6,615	100.0	---	---	1,594
Gift, novelty, souvenir shops	161	5,280	2,948	55.6	49	4,572	2,589	2,589	100.0	---	---	1,095
News dealers	597	4,648	741	15.3	263	3,713	537	537	100.0	---	---	81
Office, school supply and equipment dealers	417	23,594	19,755	83.6	231	21,711	18,717	17,549	92.7	1,566	7.3	3,262
Opticians	327	5,959	2,076	35.0	113	4,409	1,676	1,428	65.1	250	14.9	355
Photographic supply—camera stores	64	5,503	2,631	47.8	50	5,145	2,519	2,500	99.2	19	.6	553
Sporting goods stores	138	7,592	4,005	54.2	55	6,701	3,789	3,783	99.3	26	.7	1,075
Other retail stores	1,087	37,060	25,619	69.1	376	31,648	22,970	18,117	76.9	4,855	21.1	7,550
Second-hand Stores	323	6,164	3,632	58.9	76	4,618	3,066	2,534	82.9	522	17.1	650

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

BUFFALO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
City Total	3,003	\$127,354	\$66,100	51.9	885	\$109,323	\$60,063	\$42,892	71.4	\$17,171	28.6	\$16,398
Food Group	1,441	25,743	11,521	44.8	281	15,789	8,113	8,113	100.0	—	—	848
Grocery stores (without fresh meats)	482	5,694	1,947	34.2	62	2,895	980	980	100.0	—	—	124
Combination stores (groceries-meats)	477	7,845	3,206	40.9	100	3,855	1,518	1,518	100.0	—	—	180
Dairy products stores, milk dealers	46	5,335	4,325	81.1	30	5,149	4,203	4,203	100.0	—	—	383
Meat markets, fish markets	142	3,851	1,355	37.1	41	2,610	1,121	1,121	100.0	—	—	125
Candy, nut, confectionery stores	89	484	99	20.5	2	—	—	—	—	—	—	—
Delicatessen stores	147	1,562	277	17.7	14	461	64	64	100.0	—	—	5
Fruit stores, vegetable markets	23	471	44	9.3	4	273	19	19	100.0	—	—	2
Bakeries, caterers	11	102	12	11.8	2	189	79	79	100.0	—	—	7
Egg and poultry dealers	18	236	106	44.9	2	—	—	—	—	—	—	—
Other food stores	8	363	150	41.3	4	337	129	129	100.0	—	—	22
General Stores (with food)	2	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	39	27,582	14,878	53.9	19	27,458	14,862	12,385	83.3	2,477	16.7	4,188
Department stores	10	25,992	14,328	55.1	10	25,992	14,328	12,365	86.3	1,961	13.7	3,901
Dry goods and general merchandise stores	26	1,564	550	35.2	9	1,466	556	20	3.7	516	96.3	285
Variety stores	3	26	—	—	—	—	—	—	—	—	—	—
Apparel Group	207	15,615	7,683	48.8	90	14,939	7,595	6,062	82.0	1,533	18.0	2,239
Men's-boys' furnishings, hat stores	13	210	28	12.4	4	145	20	20	100.0	—	—	3
Men's-boys' clothing stores (and furnishings)	30	5,556	2,615	47.1	19	5,480	2,604	1,986	75.5	638	24.5	808
Family clothing stores	9	895	444	49.6	8	877	428	21	4.9	407	95.1	261
Women's ready-to-wear stores	46	6,469	3,471	53.7	28	6,331	3,420	3,374	98.7	46	1.3	665
Furriers, fur shops	22	1,101	675	61.3	11	979	628	396	63.1	232	36.9	241
Millinery stores	11	132	99	75.0	1	—	—	—	—	—	—	—
Women's accessories stores	7	—	—	—	1	—	—	—	—	—	—	—
Infants', other apparel stores	2	207	80	38.6	1	479	288	278	96.5	10	3.5	59
Custom tailors	37	433	243	56.1	7	—	—	—	—	—	—	—
Shoe stores (all kinds)	30	612	30	3.7	10	648	7	7	100.0	—	—	2
Furniture—Household—Radio Group	165	9,385	7,470	79.6	88	8,623	7,047	1,351	19.2	5,696	80.8	4,810
Furniture stores	71	5,117	4,019	78.5	49	4,875	3,880	470	12.1	3,410	87.9	2,728
Floor coverings, drapery stores	8	353	271	81.4	4	311	262	282	100.0	—	—	43
Other home-furnishings stores	29	—	—	—	8	—	—	—	—	—	—	—
Household appliance dealers	15	2,331	1,927	82.7	9	2,127	1,805	521	28.9	1,284	71.1	1,218
Radio—household appliance stores	38	—	—	—	15	—	—	—	—	—	—	—
Radio stores—other	8	1,604	1,253	78.1	1	1,510	1,100	98	8.9	1,002	91.1	625
Automotive Group	102	(x)	(x)	(x)	89	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Motor-vehicle dealers (new)	45	16,634	7,012	42.2	44	16,620	7,002	1,396	19.9	5,608	80.1	716
Used-car dealers	9	367	170	46.3	6	353	168	42	25.3	124	74.7	18
Accessory, tire, battery dealers	43	3,158	1,575	49.9	35	3,099	1,562	1,012	64.8	550	35.2	348
Other automotive	5	(x)	(x)	(x)	4	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Filling Stations	316	6,194	1,602	25.9	107	4,024	1,088	1,051	95.6	37	3.4	121
Lumber—Building Group	68	5,685	4,791	84.3	36	5,455	4,681	4,623	98.8	58	1.2	822
Lumber and building materials dealers	34	5,100	4,474	87.7	27	5,032	4,430	4,403	99.4	27	0.6	754
Heating—plumbing equipment dealers	8	205	73	35.6	3	167	52	21	40.4	31	59.8	23
Paint, glass, wallpaper stores	23	278	177	63.7	4	—	—	—	—	—	—	—
Electrical supply stores	3	102	67	65.7	2	256	199	199	100.0	—	—	45
Hardware Group	52	1,727	800	46.3	14	1,407	727	667	91.7	60	8.3	149
Hardware stores	52	1,727	800	46.3	14	1,407	727	667	91.7	60	8.3	149
Farm implement—tractor—hardware dealers	—	—	—	—	—	—	—	—	—	—	—	—
Eating Places	31	483	90	18.6	5	310	68	68	100.0	—	—	21
Restaurants, cafeterias, lunch rooms	24	381	62	16.3	4	—	—	—	—	—	—	—
Lunch counters and stands	7	102	28	27.5	1	310	68	68	100.0	—	—	21
Soft drink, juice, ice cream stands	—	—	—	—	—	—	—	—	—	—	—	—
Drinking Places	—	—	—	—	—	—	—	—	—	—	—	—
Drug Stores	82	1,443	212	14.7	21	899	193	193	100.0	—	—	39
Drug stores with fountain	36	1,010	165	16.3	16	724	158	158	100.0	—	—	32
Drug stores—other	26	433	47	10.9	5	175	35	35	100.0	—	—	7
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	503	12,607	8,057	63.9	133	9,901	6,936	5,746	82.8	1,190	17.2	2,234
Fuel, ice, fuel-oil dealers	195	5,098	3,046	59.8	33	3,978	2,570	2,541	98.9	29	1.1	375
Hay, grain, and feed stores	3	141	39	27.7	1	124	37	37	100.0	—	—	17
Farm and garden supply stores	3	—	—	—	3	—	—	—	—	—	—	—
Jewelry stores	66	1,561	1,117	71.8	29	1,224	945	528	54.7	617	65.3	754
Book stores	5	—	—	—	2	—	—	—	—	—	—	—
Stationery stores	1	445	424	95.3	—	552	462	323	69.9	139	30.1	257
Cigar stores, cigar stands	15	213	85	30.5	2	—	—	—	—	—	—	—
Florists	89	888	514	58.0	13	472	325	325	100.0	—	—	69
Gift, novelty, souvenir shops	10	98	42	42.9	—	—	—	—	—	—	—	—
News dealers	1	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	30	1,993	1,685	84.5	19	1,887	1,830	1,553	95.3	77	4.7	315
Opticians	30	528	181	34.3	8	—	—	—	—	—	—	—
Photographic supply—camera stores	4	113	60	53.1	2	412	168	141	84.9	25	15.1	41
Sporting goods stores	11	287	113	39.4	4	249	110	110	100.0	—	—	18
Other retail stores	60	1,246	771	61.9	17	1,003	691	388	56.2	303	43.8	390
Second-hand Stores	15	221	121	54.8	3	167	105	105	100.0	—	—	34

x Withheld to avoid disclosures.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NEW YORK CITY
(combined boroughs)

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent	Amount (add 000)	Per cent	
City Total	20,248	\$1,308,751	\$685,598	52.4	8,962	\$1,195,629	\$655,825	\$508,764	77.8	\$145,061	22.2	\$166,542
Food Group	9,080	259,683	100,682	42.0	5,056	175,092	86,502	86,502	100.0	---	---	8,008
Grocery stores (without fresh meats)	4,425	82,911	18,600	22.4	1,474	50,888	10,874	10,874	100.0	---	---	823
Combination stores (groceries-meats)	495	16,825	7,412	44.1	230	15,685	6,303	6,303	100.0	---	---	798
Dairy products stores, milk dealers	204	55,661	50,954	91.5	95	54,252	50,598	50,598	100.0	---	---	2,771
Meat markets, fish markets	2,152	56,800	17,613	31.0	905	41,406	14,284	14,284	100.0	---	---	1,176
Candy, nut, confectionery stores	511	5,852	385	10.0	13	418	108	108	100.0	---	---	18
Delicatessen stores	559	7,875	962	12.2	159	5,411	605	605	100.0	---	---	44
Fruit stores, vegetable markets	659	9,180	1,759	19.2	110	4,258	1,046	1,046	100.0	---	---	68
Bakeries, caterers	126	1,991	815	41.0	22	1,269	683	683	100.0	---	---	57
Egg and poultry dealers	89	2,870	1,175	40.9	27	2,252	1,096	1,096	100.0	---	---	123
Other food stores	80	1,720	1,027	59.7	21	1,275	905	905	100.0	---	---	130
General Stores (with food)	5	47	20	42.6	---	---	---	---	---	---	---	---
General Merchandise Group	523	261,295	90,406	34.6	130	259,927	89,856	68,655	76.4	21,201	23.6	27,594
Department stores	20	250,594	85,557	33.4	20	250,594	85,557	64,435	77.1	19,122	22.9	24,702
Dry goods and general merchandise stores	288	10,726	6,854	63.7	107	9,429	6,297	4,218	67.0	2,079	33.0	2,892
Variety stores	15	175	15	8.6	3	104	2	2	100.0	---	---	---
Apparel Group	1,852	207,677	115,081	54.5	996	200,680	109,712	94,251	85.9	15,461	14.1	27,874
Men's-boys' furnishings, hat stores	127	6,099	2,321	38.1	82	5,667	2,195	2,122	96.7	73	3.5	517
Men's-boys' clothing stores (and furnishings)	257	55,266	21,898	41.1	224	52,955	21,756	12,985	59.7	8,751	40.5	4,770
Family clothing stores	71	34,601	22,488	65.0	40	34,329	22,570	18,660	85.4	3,710	16.8	7,042
Women's ready-to-wear stores	352	72,104	43,459	60.3	181	70,492	42,698	40,997	96.0	1,701	4.0	11,557
Furriers, fur shops	141	11,528	6,764	58.7	97	11,101	6,614	5,933	89.7	681	10.5	1,616
Millinery stores	164	2,175	1,228	56.5	29	1,279	871	871	100.0	---	---	78
Women's accessories stores	165	4,101	1,186	28.9	52	3,251	859	848	98.7	11	1.5	125
Infants', other apparel stores	97	4,124	3,585	82.0	47	5,684	3,098	3,045	99.5	53	1.7	671
Custom tailors	255	7,274	6,155	84.3	105	6,056	5,557	5,296	99.2	41	.8	1,254
Shoe stores (all kinds)	205	12,407	4,219	34.0	159	11,906	4,134	3,674	68.9	460	11.1	486
Furniture—Household—Radio Group	1,559	114,474	82,402	72.2	868	109,557	80,253	26,554	33.1	53,699	66.9	51,285
Furniture stores	575	54,702	45,384	79.3	285	55,759	42,957	8,356	14.8	56,601	85.2	55,159
Floor coverings, drapery stores	118	4,682	2,993	63.9	58	4,095	2,611	2,629	95.5	182	6.5	444
Other home-furnishings stores	575	16,808	14,312	84.6	179	15,044	15,251	11,498	86.8	1,753	15.2	3,969
Household appliance dealers	207	16,991	12,449	73.5	151	16,421	12,170	5,077	25.3	9,095	74.7	8,772
Radio—household appliance stores	220	17,520	7,965	45.5	180	16,893	7,667	2,055	26.8	5,612	75.2	2,482
Radio stores—other	68	3,671	1,501	40.9	37	5,365	1,417	959	67.7	458	32.3	459
Automotive Group	559	117,178	55,886	48.0	428	116,080	55,447	18,223	30.4	37,224	69.6	2,809
Motor-vehicle dealers (new)	245	102,784	45,531	44.5	258	102,689	45,484	10,601	25.3	34,885	78.7	1,682
Used-car dealers	85	4,446	2,055	46.2	59	4,240	2,001	302	15.1	1,699	84.9	39
Accessory, tire, battery dealers	200	9,557	6,121	64.2	126	8,794	5,798	5,168	69.5	610	10.5	672
Other automotive	11	409	179	43.8	5	537	164	152	80.5	32	19.5	16
Filling Stations	1,094	29,271	8,239	28.1	570	22,947	6,610	6,524	98.7	86	1.3	862
Lumber—Building Group	885	61,879	50,991	82.4	527	58,568	49,215	48,052	97.6	1,163	2.4	10,305
Lumber and building-materials dealers	568	44,019	38,258	86.9	296	43,210	37,878	37,650	99.4	228	.8	7,695
Heating—plumbing equipment dealers	92	6,835	5,219	76.4	57	6,479	5,000	4,147	62.9	853	17.1	894
Paint, glass, wallpaper stores	575	9,924	6,641	66.9	181	7,947	5,588	5,502	98.5	84	1.5	1,580
Electrical supply stores	30	1,105	873	79.1	13	932	753	753	100.0	---	---	158
Hardware Group	509	14,578	7,727	53.7	220	11,658	6,899	6,629	96.1	270	5.9	1,263
Hardware stores	505	14,578	7,727	53.7	217	11,658	6,899	6,629	96.1	270	5.9	1,263
Farm implement—tractor—hardware dealers	4	---	---	---	3	---	---	---	---	---	---	---
Eating Places	500	15,014	2,769	18.4	155	13,462	2,602	2,602	100.0	---	---	349
Restaurants, cafeterias, lunch rooms	148	15,480	2,655	19.7	71	12,575	2,559	2,559	100.0	---	---	347
Lunch counters and stands	85	682	74	10.9	4	98	1	1	100.0	---	---	---
Soft drink, juice, ice cream stands	67	872	42	4.8	60	789	42	42	100.0	---	---	2
Drinking Places	10	611	23	3.8	4	514	16	16	100.0	---	---	5
Drug Stores	709	18,263	2,764	15.1	270	15,249	2,404	2,591	99.5	13	.5	335
Drug stores with fountain	375	11,873	1,280	11.0	164	9,235	1,114	1,114	100.0	---	---	142
Drug stores—other	334	6,590	1,484	22.5	86	4,014	1,290	1,277	99.0	13	1.0	193
Liquor Stores (packaged goods)	12	448	198	44.4	7	385	178	176	100.0	---	---	11
Other Retail Stores	3,463	223,929	169,052	75.5	1,691	209,707	165,522	147,918	90.6	15,404	9.4	57,685
Fuel, ice, fuel-oil dealers	718	97,198	81,958	84.3	358	95,572	81,207	79,884	98.1	1,513	1.9	14,221
Hay, grain, and feed stores	21	895	747	83.5	8	815	714	685	95.7	31	4.5	106
Farm and garden supply stores	18	1,893	1,364	72.1	14	1,855	1,542	1,541	99.9	1	.1	181
Book stores	271	27,975	21,613	77.5	172	26,896	21,091	13,597	64.5	7,494	35.5	8,615
Stationery stores	154	7,615	5,609	71.8	68	7,181	5,229	3,898	74.5	1,551	25.5	2,285
Cigar stores, cigar stands	255	9,780	7,229	73.9	119	8,588	8,075	8,075	100.0	---	---	995
Florists	582	4,985	1,030	20.7	46	2,424	778	728	93.5	52	8.7	170
Gift, novelty, souvenir shops	348	8,555	4,949	57.8	152	8,697	4,258	4,258	100.0	---	---	808
News dealers	72	4,147	2,547	61.4	31	3,813	2,375	2,375	100.0	---	---	1,055
Office, school supply and equipment dealers	290	3,246	400	12.3	251	2,751	307	307	100.0	---	---	41
Opticians	259	16,520	14,565	87.0	135	15,428	13,750	12,674	92.5	1,056	7.7	2,225
Photographic supply—camera stores	117	5,462	1,284	37.1	71	5,092	1,214	1,055	85.1	181	14.9	222
Sporting goods stores	46	4,059	1,971	48.8	31	3,897	1,906	1,899	99.6	7	.4	225
Other retail stores	562	27,984	20,880	73.8	257	25,472	19,212	15,494	80.6	3,718	19.4	5,606
Second-hand Stores	148	4,590	5,158	68.8	60	5,823	2,811	2,291	81.5	520	18.5	577

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

BRONX BOROUGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
Borough Total	2,226	\$93,391	\$51,848	55.5	797	\$77,639	\$48,286	\$38,450	75.5	\$11,836	24.5	\$10,734
Food Group	1,268	30,555	13,160	43.1	338	19,833	10,977	10,977	100.0	---	---	587
Grocery stores (without fresh meats)	593	10,032	2,157	21.5	136	4,387	873	873	100.0	---	---	50
Combination stores (groceries-meats)	34	1,174	462	39.4	18	961	391	391	100.0	---	---	65
Dairy products stores, milk dealers	36	8,903	8,375	94.1	22	8,727	8,342	8,342	100.0	---	---	391
Meat markets, fish markets	337	6,959	1,590	22.8	119	4,276	1,077	1,077	100.0	---	---	76
Candy, nut, confectionery stores	82	456	49	10.7	---	---	---	---	---	---	---	---
Delicatessen stores	51	556	78	14.6	12	327	52	52	100.0	---	---	3
Fruit stores, vegetable markets	136	1,750	271	15.5	20	877	113	113	100.0	---	---	1
Bakeries, caterers	23	505	139	27.5	8	378	118	118	100.0	---	---	1
Egg and poultry dealers	10	139	18	12.9	2	---	---	---	---	---	---	---
Other food stores	6	101	21	20.8	1	100	11	11	100.0	---	---	---
General Stores (with food)	---	---	---	---	---	---	---	---	---	---	---	---
General Merchandise Group	22	1,232	164	13.3	7	1,114	149	118	79.2	31	20.8	30
Department stores	1	---	---	---	1	---	---	---	---	---	---	---
Dry goods and general merchandise stores	19	1,232	164	13.3	6	1,114	149	118	79.2	31	20.8	30
Variety stores	2	---	---	---	---	---	---	---	---	---	---	---
Apparel Group	63	4,049	1,119	27.8	29	3,730	1,073	135	12.8	938	87.4	280
Men's-boys' furnishings, hat stores	8	194	15	7.7	5	159	11	1	9.1	10	90.9	---
Men's-boys' clothing stores (and furnishings)	13	3,001	1,022	34.1	10	2,981	1,017	90	8.8	927	91.2	277
Family clothing stores	4	57	33	57.9	1	---	---	---	---	---	---	---
Women's ready-to-wear stores	14	164	12	7.3	2	91	11	11	100.0	---	---	---
Furriers, fur shops	3	24	1	4.2	---	---	---	---	---	---	---	---
Millinery stores	2	---	---	---	---	---	---	---	---	---	---	---
Women's accessories stores	10	343	14	4.0	3	240	12	11	91.7	1	8.3	---
Infants', other apparel stores	1	---	---	---	1	---	---	---	---	---	---	---
Custom tailors	---	---	---	---	---	---	---	---	---	---	---	---
Shoe stores (all kinds)	8	266	22	8.3	7	259	22	22	100.0	---	---	3
Furniture—Household—Radio Group	137	9,731	6,782	89.7	73	9,059	8,502	623	9.6	5,879	90.4	4,489
Furniture stores	34	5,134	4,025	78.4	25	5,019	3,958	83	2.1	3,875	97.9	3,688
Floor coverings, drapery stores	12	336	190	56.5	4	260	165	17	10.3	148	89.7	6
Other home-furnishings stores	31	806	194	32.0	9	364	97	39	40.2	58	59.8	8
Household appliance dealers	24	1,285	1,105	85.9	13	1,178	1,062	87	8.3	995	93.7	449
Radio—household appliance stores	29	2,198	1,241	56.5	20	2,238	1,220	417	34.2	803	65.8	338
Radio stores—other	7	171	27	15.8	2	---	---	---	---	---	---	---
Automotive Group	78	14,492	8,188	42.7	58	14,227	8,090	2,372	38.9	3,718	61.1	240
Motor-vehicle dealers (new)	34	13,100	5,552	42.4	31	13,062	5,532	1,943	35.1	3,589	64.9	201
Used-car dealers	8	330	189	51.2	7	323	169	48	28.4	121	71.6	3
Accessory, tire, battery dealers	33	987	451	45.7	17	852	389	361	98.0	8	2.0	38
Other automotive	3	75	16	21.3	1	---	---	---	---	---	---	---
Filling Stations	138	3,635	1,185	32.6	88	2,733	988	986	100.0	---	---	100
Lumber—Building Group	113	6,986	5,808	83.1	67	6,574	5,567	5,278	94.8	289	5.2	1,250
Lumber and building-materials dealers	48	4,732	3,992	84.4	38	4,655	3,938	3,725	94.6	213	5.4	788
Heating—plumbing equipment dealers	11	650	603	92.8	5	818	585	540	92.3	45	7.7	99
Paint, glass, wallpaper stores	52	1,604	1,211	75.5	23	1,323	1,044	1,013	97.0	31	3.0	363
Electrical supply stores	2	---	---	---	1	---	---	---	---	---	---	---
Hardware Group	57	1,376	732	53.2	23	1,065	638	630	99.1	8	.9	108
Hardware stores	57	1,376	732	53.2	23	1,065	638	630	99.1	8	.9	106
Farm implement—tractor—hardware dealers	---	---	---	---	---	---	---	---	---	---	---	---
Eating Places	15	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	---	---	---
Restaurants, cafeterias, lunch rooms	8	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	---	---	---
Lunch counters and stands	7	49	2	4.1	---	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	2	(x)	(x)	(x)	---	---	---	---	---	---	---	---
Drinking Places	2	(x)	(x)	(x)	2	(x)	(x)	(x)	(x)	---	---	---
Drug Stores	85	1,485	135	9.2	19	684	79	79	100.0	---	---	2
Drug stores with fountain	43	799	79	9.9	12	373	48	48	100.0	---	---	1
Drug stores—other	42	686	56	8.4	7	311	33	33	100.0	---	---	1
Liquor Stores (packaged goods)	2	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	239	18,907	16,217	85.8	111	17,876	15,897	14,931	93.9	988	8.1	3,622
Fuel, ice, fuel-oil dealers	82	---	---	---	51	---	---	---	---	---	---	---
Hay, grain, and feed stores	2	15,484	14,352	92.7	1	15,381	14,254	14,203	99.8	51	.4	2,898
Farm and garden supply stores	3	---	---	---	2	---	---	---	---	---	---	---
Jewelry stores	7	953	840	88.1	6	945	835	---	---	833	100.0	546
Book stores	2	---	---	---	1	---	---	---	---	---	---	---
Stationery stores	8	233	138	59.2	1	281	132	132	100.0	---	---	17
Cigar stores, cigar stands	59	588	29	4.9	3	---	---	---	---	---	---	---
Florists	19	212	88	41.5	5	142	74	74	100.0	---	---	25
Gift, novelty, souvenir shops	2	---	---	---	1	---	---	---	---	---	---	---
News dealers	20	188	9	4.8	18	172	8	8	100.0	---	---	---
Office, school supply and equipment dealers	9	(x)	(x)	(x)	8	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians	5	173	115	88.5	4	188	115	91	79.1	24	20.9	24
Photographic supply—camera stores	3	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores	2	(x)	(x)	(x)	---	---	---	---	---	---	---	---
Other retail stores	38	787	468	59.5	13	590	351	349	99.4	2	.8	78
Second-hand Stores	7	351	248	70.7	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

BROOKLYN BOROUGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)	
			Amount (add 000)	Percent of total			Open account		Installment			
							Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)		
Borough Total	5,979	\$278,431	\$145,491	52.3	2,300	\$241,438	\$136,787	\$91,532	66.9	\$45,255	33.1	\$37,505
Food Group	3,352	76,987	29,732	38.6	963	51,749	24,351	24,351	100.0	---	---	1,342
Grocery stores (without fresh meats)	1,835	30,028	8,183	20.8	542	16,306	2,821	2,821	100.0	---	---	178
Combination stores (groceries-meats)	88	2,231	651	29.2	32	1,570	412	412	100.0	---	---	27
Dairy products stores, milk dealers	79	18,569	16,345	88.0	25	17,807	16,211	16,211	100.0	---	---	790
Meat markets, fish markets	743	18,063	4,889	27.1	270	12,236	3,739	3,739	100.0	---	---	242
Candy, nut, confectionery stores	199	1,432	121	8.4	4	159	48	48	100.0	---	---	5
Delicatessen stores	95	2,057	259	12.6	41	1,413	171	171	100.0	---	---	7
Fruit stores, vegetable markets	198	2,473	425	17.2	28	872	206	206	100.0	---	---	10
Bakeries, caterers	40	467	162	34.7	4	237	117	117	100.0	---	---	10
Egg and poultry dealers	43	1,092	318	29.1	8	754	283	283	100.0	---	---	19
Other food stores	34	575	379	65.9	11	395	343	343	100.0	---	---	54
General Stores (with food)	2	(x)	(x)	(x)	---	---	---	---	---	---	---	---
General Merchandise Group	103	46,646	20,638	44.2	36	46,191	20,512	13,792	67.2	6,720	32.8	7,291
Department stores	5	44,664	19,392	43.4	5	44,664	19,392	13,640	70.3	5,752	29.7	6,487
Dry goods and general merchandise stores	93	1,962	1,245	63.5	31	1,527	1,120	152	13.8	968	86.4	804
Variety stores	5	20	1	5.0	---	---	---	---	---	---	---	---
Apparel Group	282	17,985	6,954	38.7	145	17,041	6,757	3,157	48.7	3,600	53.3	2,820
Men's-boys' furnishings, hat stores	21	656	24	3.7	17	620	24	24	100.0	---	---	5
Men's-boys' clothing stores (and furnishings)	61	7,533	2,368	31.4	54	7,452	2,333	782	33.5	1,551	66.5	619
Family clothing stores	18	1,936	1,883	97.3	12	1,882	1,878	48	2.6	1,830	97.4	1,326
Women's ready-to-wear stores	47	4,581	1,573	34.3	14	4,345	1,538	1,370	89.2	166	10.8	517
Furriers, fur shops	18	972	455	46.8	10	860	425	373	87.8	52	12.2	128
Millinery stores	7	100	29	29.0	2	---	---	---	---	---	---	---
Women's accessories stores	22	337	51	15.1	5	277	48	47	97.9	1	2.1	4
Infants', other apparel stores	8	340	274	80.6	3	310	256	256	100.0	---	---	154
Custom tailors	27	379	190	50.1	7	250	155	155	100.0	---	---	82
Shoe stores (all kinds)	35	1,131	107	9.5	21	1,045	102	102	100.0	---	---	7
Furniture—Household—Radio Group	361	26,438	19,711	74.6	232	25,162	19,247	2,978	15.5	18,269	84.5	15,777
Furniture stores	116	13,333	10,522	78.9	91	13,064	10,443	438	4.2	10,005	95.8	10,134
Floor coverings, drapery stores	39	1,289	534	42.1	20	1,078	504	491	97.4	13	2.6	128
Other home-furnishings stores	49	595	210	35.3	9	257	91	91	100.0	---	---	17
Household appliance dealers	65	6,540	5,563	85.1	51	6,400	5,477	1,644	30.0	3,833	70.0	4,603
Radio—household appliance stores	78	4,258	2,587	60.8	54	4,018	2,457	304	12.4	2,153	87.6	738
Radio stores—other	16	443	295	66.6	7	349	275	10	3.8	265	96.4	159
Automotive Group	182	32,947	18,185	55.1	130	32,657	18,036	2,957	18.4	15,079	83.6	582
Motor-vehicle dealers (new)	79	29,405	18,005	54.4	79	29,405	18,005	1,716	10.7	14,269	89.3	310
Used-car dealers	19	1,024	630	61.5	14	981	621	114	18.4	507	81.6	5
Accessory, tire, battery dealers	83	2,518	1,530	60.8	38	2,271	1,410	1,127	79.9	283	20.1	267
Other automotive	1	---	---	---	1	---	---	---	---	---	---	---
Filling Stations	357	10,258	2,715	28.5	203	8,295	2,090	2,052	93.2	38	1.8	280
Lumber—Building Group	284	19,958	18,459	82.5	172	18,863	15,899	15,558	97.9	341	2.1	3,482
Lumber and building-materials dealers	125	14,689	13,143	89.6	98	14,319	12,964	12,961	100.0	3	---	2,625
Heating—plumbing equipment dealers	33	2,128	1,364	64.1	22	2,015	1,295	969	74.8	326	25.2	354
Paint, glass, wallpaper stores	122	3,011	1,830	60.8	50	2,529	1,640	1,828	99.3	12	.7	503
Electrical supply stores	4	150	122	81.3	2	---	---	---	---	---	---	---
Hardware Group	139	3,704	1,874	50.8	55	2,965	1,897	1,560	91.9	137	8.1	389
Hardware stores	139	3,704	1,874	50.8	55	2,965	1,897	1,560	91.9	137	8.1	389
Farm implement—tractor—hardware dealers	---	---	---	---	---	---	---	---	---	---	---	---
Eating Places	47	685	43	8.3	4	292	18	18	100.0	---	---	---
Restaurants, cafeterias, lunch rooms	21	463	30	8.5	3	292	18	18	100.0	---	---	---
Lunch counters and stands	25	---	---	---	1	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	1	222	13	5.9	---	---	---	---	---	---	---	---
Drinking Places	3	50	2	4.0	---	---	---	---	---	---	---	---
Drug Stores	209	3,514	348	9.9	48	1,783	247	234	94.7	13	5.3	33
Drug stores with fountain	80	1,872	151	9.0	30	1,074	103	103	100.0	---	---	10
Drug stores—other	129	1,642	197	10.7	18	709	144	131	91.0	13	9.0	23
Liquor Stores (packaged goods)	4	153	63	47.4	3	(x)	(x)	(x)	(x)	---	---	(x)
Other Retail Stores	873	38,869	28,661	73.7	307	38,192	27,805	24,753	89.0	3,052	11.0	5,500
Fuel, ice, fuel-oil dealers	241	28,428	22,511	79.2	139	27,831	22,237	21,788	98.0	451	2.0	3,565
Hay, grain, and feed stores	5	186	123	66.1	2	211	168	168	100.0	---	---	43
Farm and garden supply stores	4	81	65	80.2	2	---	---	---	---	---	---	---
Jewelry stores	37	2,824	2,064	79.4	21	2,451	2,021	108	5.2	1,915	94.8	1,098
Book stores	4	287	287	93.0	2	---	---	---	---	---	---	---
Stationery stores	18	335	163	48.7	5	---	---	---	---	---	---	---
Cigar stores, cigar stands	94	889	81	9.3	7	278	44	44	100.0	---	---	20
Florists	71	1,435	891	48.2	21	1,030	581	581	100.0	---	---	144
Gift, novelty, souvenir shops	8	199	72	36.2	3	146	49	49	100.0	---	---	12
News dealers	59	645	33	5.1	55	610	31	31	100.0	---	---	5
Office, school supply and equipment dealers	31	1,507	1,217	80.8	12	1,341	1,151	1,039	90.3	112	9.7	151
Opticians	20	406	158	38.9	12	553	152	138	89.5	18	10.5	38
Photographic supply—camera stores	3	134	39	29.1	2	117	35	35	100.0	---	---	1
Sporting goods stores	1	---	---	---	1	---	---	---	---	---	---	---
Other retail stores	77	1,733	1,157	66.8	23	1,317	948	595	82.8	353	37.2	371
Second-hand Stores	21	(x)	(x)	(x)	4	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MANHATTAN BOROUGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)				(add 000)	(add 000)	(add 000)		(add 000)		(add 000)
Borough Total	7,828	\$756,019	\$396,306	52.4	4,001	\$719,210	\$382,336	\$318,755	83.4	\$63,581	16.6	\$99,664
Food Group	2,414	75,682	32,935	43.5	966	60,584	29,455	29,455	100.0	---	---	2,660
Grocery stores (without fresh meats)	1,133	25,383	6,855	27.0	403	17,673	4,874	4,874	100.0	---	---	410
Combination stores (groceries-meats)	183	9,037	4,572	50.6	103	8,048	4,261	4,261	100.0	---	---	574
Dairy products stores, milk dealers	44	11,778	10,516	89.3	22	11,547	10,467	10,467	100.0	---	---	730
Meat markets, fish markets	587	20,384	6,223	40.3	320	17,091	7,473	7,473	100.0	---	---	671
Candy, nut, confectionery stores	131	975	146	15.0	6	187	58	58	100.0	---	---	13
Delicatessen stores	73	2,014	202	10.0	40	1,594	161	161	100.0	---	---	23
Fruit stores, vegetable markets	165	3,095	726	23.5	44	1,967	581	581	100.0	---	---	45
Bakeries, caterers	37	649	312	48.1	7	425	282	282	100.0	---	---	35
Egg and poultry dealers	23	1,328	759	57.2	12	1,203	738	738	100.0	---	---	63
Other food stores	38	1,039	624	60.1	9	849	560	560	100.0	---	---	76
General Stores (with food)	2	(x)	(x)	(x)	---	---	---	---	---	---	---	---
General Merchandise Group	139	205,766	66,753	32.4	73	205,284	66,430	52,633	79.2	13,797	20.8	19,181
Department stores	11	198,260	61,514	31.0	11	198,280	61,514	48,644	79.1	12,870	20.9	17,396
Dry goods and general merchandise stores	124	7,461	5,237	70.2	61	7,024	4,916	3,989	81.1	927	18.9	1,785
Variety stores	4	45	2	4.4	1	---	---	---	---	---	---	---
Apparel Group	1,382	178,791	102,438	57.3	761	173,505	99,384	89,974	90.5	9,410	9.5	23,818
Men's-boys' furnishings, hat stores	88	5,013	2,232	44.5	54	4,691	2,112	2,071	98.1	41	1.9	503
Men's-boys' clothing stores (and furnishings)	156	38,623	17,119	44.3	186	38,409	16,998	11,443	67.3	5,555	32.7	3,501
Family clothing stores	27	31,576	19,743	62.5	19	31,505	19,702	18,602	94.4	1,100	5.6	5,186
Women's ready-to-wear stores	267	66,577	41,747	62.7	154	65,375	41,041	39,514	96.3	1,527	3.7	10,804
Furriers, fur shops	113	10,288	6,174	60.0	83	10,021	6,057	5,431	89.7	626	10.3	1,466
Millinery stores	151	2,017	1,196	59.3	26	1,199	658	658	100.0	---	---	78
Women's accessories stores	128	3,419	1,120	32.6	44	2,813	812	803	98.9	9	1.1	119
Infants', other apparel stores	84	3,720	3,104	83.4	42	3,334	2,840	2,789	98.2	51	1.8	515
Custom tailors	226	6,854	5,935	86.6	97	5,758	5,175	5,134	99.2	41	.8	1,190
Shoe stores (all kinds)	142	10,704	4,068	38.0	106	10,400	3,989	3,529	88.5	460	11.5	456
Furniture—Household—Radio Group	621	61,923	44,951	72.6	402	59,722	43,654	21,225	48.6	22,429	51.4	23,275
Furniture stores	155	27,974	22,695	81.1	111	27,511	22,461	5,152	22.9	17,309	77.1	16,282
Floor coverings, drapery stores	44	2,469	2,028	82.1	23	2,275	1,931	1,810	98.9	21	1.1	273
Other home-furnishings stores	272	15,387	13,725	89.2	157	14,266	12,953	11,330	87.5	1,623	12.5	3,929
Household appliance dealers	57	4,957	2,608	52.6	39	4,755	2,506	745	29.7	1,761	70.3	1,559
Radio—household appliance stores	65	6,426	2,799	53.2	50	6,301	2,741	1,175	42.9	1,566	57.1	959
Radio stores—other	32	2,710	1,096	40.4	22	2,614	1,062	913	86.0	149	14.0	273
Automotive Group	101	36,156	13,735	38.0	82	35,952	13,622	6,549	48.1	7,073	51.9	1,184
Motor-vehicle dealers (new)	50	30,501	10,275	33.7	29	30,485	10,259	3,646	35.5	6,613	64.5	776
Used-car dealers	16	1,678	417	24.9	15	1,666	409	46	11.2	363	88.8	14
Accessory, tire, battery dealers	52	3,977	3,043	76.5	35	3,801	2,954	2,857	96.7	97	3.3	392
Other automotive	3	---	---	---	3	---	---	---	---	---	---	---
Filling Stations	144	5,642	1,938	34.3	113	5,273	1,819	1,819	100.0	---	---	257
Lumber—Building Group	272	15,198	12,379	81.5	152	13,995	11,627	11,368	97.8	259	2.2	2,094
Lumber and building-materials dealers	79	8,068	6,798	84.1	69	7,966	6,724	6,724	100.0	---	---	1,138
Heating—plumbing equipment dealers	27	2,605	2,288	87.8	17	2,504	2,224	2,006	90.2	218	9.8	312
Paint, glass, wallpaper stores	144	3,705	2,613	70.5	57	2,849	2,114	2,073	98.1	41	1.9	519
Electrical supply stores	22	800	680	85.0	9	656	565	565	100.0	---	---	115
Hardware Group	191	6,197	3,952	63.8	93	5,127	3,548	3,456	97.4	92	2.6	565
Hardware stores	187	6,197	3,952	63.8	90	5,127	3,548	3,456	97.4	92	2.6	565
Farm implement—tractor—hardware dealers	4	---	---	---	3	---	---	---	---	---	---	---
Eating Places	148	12,859	2,638	20.9	65	11,856	2,529	2,529	100.0	---	---	347
Restaurants, cafeterias, lunch rooms	108	12,276	2,580	21.0	62	11,758	2,521	2,521	100.0	---	---	346
Lunch counters and stands	38	563	58	15.4	2	78	8	8	100.0	---	---	1
Soft drink, juice, ice cream stands	2	---	---	---	1	---	---	---	---	---	---	---
Drinking Places	5	249	8	2.4	1	(x)	(x)	(x)	(x)	---	---	(x)
Drug Stores	263	10,603	2,025	19.1	167	9,448	1,919	1,819	100.0	---	---	276
Drug stores with fountain	150	7,259	855	11.8	113	6,726	835	835	100.0	---	---	109
Drug stores—other	113	3,344	1,170	35.0	54	2,722	1,084	1,084	100.0	---	---	167
Liquor Stores (packaged goods)	5	(x)	(x)	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	2,034	145,219	109,791	76.7	1,071	154,910	105,675	95,798	90.5	10,077	9.5	25,502
Fuel, ice, fuel-oil dealers	181	56,250	33,930	60.3	85	55,941	33,802	32,957	97.5	845	2.5	5,894
Hay, grain, and feed stores	3	22	17	77.3	---	---	---	---	---	---	---	---
Farm and garden supply stores	9	1,725	1,235	71.6	9	1,725	1,235	1,235	100.0	---	---	157
Jewelry stores	198	22,931	17,585	76.7	128	22,179	17,209	15,387	77.8	3,822	22.2	6,375
Book stores	127	7,474	5,334	71.4	63	6,860	4,966	3,840	77.3	1,126	22.7	2,037
Stationery stores	194	8,897	6,707	75.4	108	7,947	6,214	6,214	100.0	---	---	921
Cigar stores, cigar stands	166	3,054	698	29.4	32	1,926	717	665	92.7	52	7.3	150
Florists	185	6,075	3,692	64.1	91	5,125	3,467	3,467	100.0	---	---	611
Gift, novelty, souvenir shops	59	3,824	2,598	62.7	26	3,557	2,252	2,252	100.0	---	---	994
News dealers	193	2,226	341	15.3	150	1,855	267	267	100.0	---	---	38
Office, school supply and equipment dealers	191	14,614	12,655	88.0	113	13,771	12,534	11,518	95.4	816	8.8	1,972
Opticians	74	2,613	876	33.5	50	2,390	824	704	85.4	120	14.6	138
Photographic supply—camera stores	33	3,640	1,619	50.0	24	3,547	1,783	1,783	100.0	---	---	215
Sporting goods stores	26	5,290	3,508	62.5	18	5,197	3,256	3,236	99.4	20	.8	945
Other retail stores	395	24,604	18,598	75.6	194	22,888	17,549	14,273	81.3	3,276	18.7	5,055
Second-hand Stores	111	(x)	(x)	(x)	53	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

QUEENS BOROUGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
Borough Total	5,282	\$156,028	\$80,181	51.4	1,543	\$137,429	\$76,085	\$54,505	71.4	\$21,780	28.6	\$16,524
Food Group	1,578	46,615	21,588	45.7	609	35,742	18,941	18,941	100.0			1,104
Grocery stores (without fresh meats)	674	13,712	2,879	21.0	282	9,301	1,908	1,908	100.0			155
Combination stores (groceries-meats)	108	2,585	915	35.4	47	1,864	658	658	100.0			49
Dairy products stores, milk dealers	35	14,869	14,196	95.5	22	14,715	14,148	14,148	100.0			707
Meat markets, fish markets	418	10,057	2,536	25.3	175	8,959	1,780	1,780	100.0			143
Candy, nut, confectionery stores	80	726	41	5.6	3	72	2	2	100.0			
Delicatessen stores	114	2,680	297	11.1	58	1,841	177	177	100.0			10
Fruit stores, vegetable markets	119	1,658	292	17.6	18	623	120	120	100.0			10
Bakeries, caterers	19	290	153	52.8	2	367	190	190	100.0			30
Egg and poultry dealers	11				4							
Other food stores	2	280	79	30.4								
General Stores (with food)												
General Merchandise Group	42	7,251	2,710	37.4	12	7,037	2,861	2,035	76.5	626	23.5	850
Department stores	2	7,159	2,708	37.8	2	7,037	2,661	2,035	78.5	626	23.5	650
Dry goods and general merchandise stores	36				8							
Variety stores	4	92	2	2.2	2							
Apparel Group	95	8,173	2,378	38.5	51	5,817	2,351	938	40.2	1,395	59.8	885
Men's-boys' furnishings, hat stores	9	227	50	22.0	6	197	48	28	54.2	22	45.8	9
Men's-boys' clothing stores (and furnishings)	20	3,854	1,558	35.2	20	3,854	1,558	680	48.6	898	51.4	357
Family clothing stores	11	860	702	81.6	6	796	672			672	100.0	482
Women's ready-to-wear stores	17	545	95	17.4	8	499	93	93	100.0			11
Furriers, fur shops	6	(x)	(x)	(x)	4							
Millinery stores	4	44	2	4.5	1							
Women's accessories stores	5	34	2	5.9		269	139	136	97.8	3	2.2	28
Infants', other apparel stores	3	24	5	12.5								
Custom tailors	2	(x)	(x)	(x)	1							
Shoe stores (all kinds)	18	306	22	7.2	5	202	21	21	100.0			
Furniture—Household—Radio Group	208	15,374	10,500	68.3	142	14,715	10,234	1,675	18.4	8,559	83.6	7,351
Furniture stores	58	7,935	5,940	74.9	50	7,866	5,903	621	10.5	5,282	89.5	4,941
Floor coverings, drapery stores	19	483	258	49.3	10	589	210	210	100.0			34
Other home-furnishings stores	20	315	161	51.5	4	157	110	58	54.5	72	65.5	15
Household appliance dealers	55	3,869	2,882	74.5	42	3,749	2,854	820	21.9	2,214	78.1	1,910
Radio—household appliance stores	44	2,435	1,177	48.4	50	2,274	1,107	150	15.6	957	88.4	452
Radio stores—other	12	341	82	24.0	8	280	70	58	51.4	54	48.8	19
Automotive Group	162	28,218	12,605	45.4	128	27,695	12,710	5,098	24.4	9,812	75.8	455
Motor-vehicle dealers (new)	77	24,752	10,838	43.8	75	24,750	10,828	2,123	19.6	8,703	80.4	265
Used-car dealers	38	1,396	839	80.1	23	1,270	802	94	11.7	708	88.3	17
Accessory, tire, battery dealers	44	2,068	1,128	54.5	30	1,895	1,082	681	61.4	201	18.6	173
Other automotive	3											
Filling Stations	568	8,873	2,080	24.0	175	6,328	1,587	1,559	97.0	48	3.0	210
Lumber—Building Group	168	17,744	14,709	82.9	121	17,275	14,538	14,283	98.2	255	1.6	2,888
Lumber and building-materials dealers	97	14,866	12,782	87.0	78	14,488	12,720	12,720	100.0			2,554
Heating—plumbing equipment dealers	17	1,399	937	87.0	12	1,320	680	825	71.0	255	29.0	127
Paint, glass, wallpaper stores	52				30							
Electrical supply stores	2	1,879	1,010	80.2	1	1,467	958	958	100.0			205
Hardware Group	92	2,585	998	38.8	43	2,218	914	894	97.8	20	2.2	170
Hardware stores	92	2,585	998	38.8	43	2,218	914	894	97.8	20	2.2	170
Farm implement—tractor—hardware dealers												
Eating Places	80	1,400	81	4.4	65	1,241	51	51	100.0			2
Restaurants, cafeterias, lunch rooms	10	525	25	4.8	3							
Lunch counters and stands	8	68	2	2.9	1	480	17	17	100.0			1
Soft drink, juice, ice cream stands	82	807	54	4.2	59	761	34	34	100.0			1
Drinking Places												
Drug Stores	125	2,353	225	9.8	54	1,233	144	144	100.0			23
Drug stores with fountain	84	1,710	171	10.0	28	981	115	115	100.0			21
Drug stores—other	39	823	54	8.7	8	252	29	29	100.0			2
Liquor Stores (packaged goods)	1	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	558	19,505	12,259	63.5	163	17,798	11,907	10,703	89.9	1,204	10.1	2,547
Fuel, ice, fuel-oil dealers	128	14,209	9,435	66.4	72	15,927	9,555	9,206	98.4	149	1.8	1,640
Hay, grain, and feed stores	8	582	514	91.5	3	545	511	511	100.0			70
Farm and garden supply stores	2				1							
Jewelry stores	23	1,340	1,004	74.9	15	1,259	972	104	10.7	868	89.3	559
Book stores	1	561	228	82.8	5	251	195	195	100.0			27
Stationery stores	15											
Cigar stores, cigar stands	40	442	18	4.1	3	96	4	4	100.0			
Florists	56	707	223	31.5	14	561	128	128	100.0			18
Gift, novelty, souvenir shops	1	210	78	36.2	1	204	75	75	100.0			29
News dealers	11				10							
Office, school supply and equipment dealers	8	181	145	80.1	4	159	180	58	44.8	72	55.4	89
Opticians	18	265	152	50.2	5	181	123	102	82.9	21	17.1	24
Photographic supply—camera stores	8	142	27	19.0	3	181	51	44	86.3	7	15.7	10
Sporting goods stores	5	92	55	58.0	1							
Other retail stores	44	796	424	53.3	28	852	565	278	76.0	87	24.0	101
Second-hand Stores	7	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

RICHMOND BOROUGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
Borough Total	953	\$24,864	\$11,772	47.3	321	\$19,915	\$10,551	\$7,722	74.7	\$2,809	25.3	\$2,115
Food Group	489	9,644	3,467	35.9	150	7,184	2,778	2,778	100.0	—	—	515
Grocery stores (without fresh meats)	192	5,756	528	14.0	111	3,221	598	598	100.0	—	—	30
Combination stores (groceries-meats)	82	1,800	612	45.1	50	1,240	601	601	100.0	—	—	83
Dairy products stores, milk dealers	12	1,542	1,502	97.4	4	1,456	1,432	1,432	100.0	—	—	155
Meat markets, fish markets	67	1,557	375	27.8	21	844	235	235	100.0	—	—	44
Candy, nut, confectionery stores	59	283	28	10.6	—	—	—	—	—	—	—	—
Delicatessen stores	46	586	126	21.5	8	256	44	44	100.0	—	—	1
Fruit stores, vegetable markets	21	204	45	22.1	4	—	—	—	—	—	—	—
Bakeries, caterers	7	—	—	—	1	187	68	68	100.0	—	—	4
Egg and poultry dealers	2	156	55	39.0	1	—	—	—	—	—	—	—
Other food stores	—	—	—	—	—	—	—	—	—	—	—	—
General Stores (with food)	—	—	—	—	One store combined with "Other retail stores."							
General Merchandise Group	17	400	141	35.3	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Department stores	1	—	—	—	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Dry goods and general merchandise stores	16	400	141	35.3	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety stores	—	—	—	—	—	—	—	—	—	—	—	—
Apparel Group	50	693	192	27.5	10	587	187	29	17.4	158	82.8	71
Men's-boys' furnishings, hat stores	1	—	—	—	—	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	7	264	51	11.7	4	259	50	10	35.3	20	68.7	16
Family clothing stores	15	172	127	73.8	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Women's ready-to-wear stores	7	237	32	13.5	3	214	27	19	70.4	6	29.8	5
Furriers, fur shops	1	(x)	(x)	(x)	—	—	—	—	—	—	—	—
Millinery stores	—	—	—	—	—	—	—	—	—	—	—	—
Women's accessories stores	—	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	1	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors	—	—	—	—	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	—	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group	52	1,008	658	65.3	19	699	816	53	8.6	565	91.4	595
Furniture stores	12	528	202	61.6	6	279	172	42	24.4	150	75.6	114
Floor coverings, drapery stores	4	—	—	—	1	—	—	—	—	—	—	—
Other home-furnishings stores	1	130	5	3.8	—	—	—	—	—	—	—	—
Household appliance dealers	6	—	—	—	8	620	444	11	2.5	435	97.5	279
Radio—household appliance stores	6	550	451	62.0	6	—	—	—	—	—	—	—
Radio stores—other	1	—	—	—	—	—	—	—	—	—	—	—
Automotive Group	58	5,585	2,995	55.8	32	5,351	2,989	1,247	41.7	1,742	58.3	148
Motor-vehicle dealers (new)	25	—	—	—	24	—	—	—	—	—	—	—
Used-car dealers	2	5,044	2,865	56.8	—	—	—	—	—	—	—	—
Accessory, tire, battery dealers	8	—	—	—	6	5,351	2,989	1,247	41.7	1,742	58.3	148
Other automotive	1	521	132	41.1	—	—	—	—	—	—	—	—
Filling Stations	67	1,065	525	50.3	11	518	128	128	100.0	—	—	15
Lumber—Building Group	28	1,925	1,658	82.2	15	1,861	1,584	1,565	98.8	19	1.2	603
Lumber and building-materials dealers	19	1,664	1,565	85.9	15	—	—	—	—	—	—	—
Heating—plumbing equipment dealers	4	—	—	—	1	1,861	1,584	1,565	98.8	19	1.2	603
Paint, glass, wallpaper stores	5	129	75	58.1	1	—	—	—	—	—	—	—
Electrical supply stores	—	—	—	—	—	—	—	—	—	—	—	—
Hardware Group	50	514	171	33.3	8	285	104	89	85.8	15	14.4	55
Hardware stores	50	514	171	33.3	6	285	104	89	85.6	15	14.4	55
Farm implement—tractor—hardware dealers	—	—	—	—	—	—	—	—	—	—	—	—
Eating Places	12	129	22	17.1	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms	5	101	15	12.9	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lunch counters and stands	7	28	9	32.1	—	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	—	—	—	—	—	—	—	—	—	—	—	—
Drinking Places	2	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	29	548	51	8.9	4	101	15	15	100.0	—	—	1
Drug stores with fountain	18	255	24	10.3	3	—	—	—	—	—	—	—
Drug stores—other	11	115	7	6.1	1	101	15	15	100.0	—	—	1
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	160	5,650	2,124	58.5	59	2,951	1,656	1,755	94.3	105	5.7	494
Fuel, ice, fuel-oil dealers	104	—	—	—	51	—	—	—	—	—	—	—
Hay, grain, and feed stores	5	5,059	1,667	61.0	2	2,701	1,701	1,852	97.1	49	2.9	441
Farm and garden supply stores	—	—	—	—	—	—	—	—	—	—	—	—
Jewelry stores	6	125	100	80.0	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores	—	—	—	—	—	—	—	—	—	—	—	—
Stationery stores	2	—	—	—	—	—	—	—	—	—	—	—
Cigar stores, cigar stands	3	42	7	16.7	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Florists	15	—	—	—	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gift, novelty, souvenir shops	2	156	57	41.3	—	—	—	—	—	—	—	—
News dealers	7	89	18	18.0	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	2	(x)	(x)	(x)	—	—	—	—	—	—	—	—
Opticians	2	(x)	(x)	(x)	—	—	—	—	—	—	—	—
Photographic supply—camera stores	1	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores	2	—	—	—	—	—	—	—	—	—	—	—
Other retail stores	9	71	16	25.4	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Second-hand Stores	2	(x)	(x)	(x)	—	—	—	—	—	—	—	—

x Withheld to avoid disclosure.

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

NORTH CAROLINA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent (add 000)	Amount (add 000)	Percent (add 000)	
State Total	18,484	\$390,959	\$250,641	59.0	4,450	\$296,409	\$189,047	\$111,759	59.1	\$77,308	40.9	\$51,504
Food Group	6,601	66,909	56,283	54.2	854	33,012	19,617	19,617	100.0	---	---	2,243
Grocery stores (without fresh meats)	3,698	17,834	8,179	45.9	85	2,948	1,504	1,504	100.0	---	---	534
Combination stores (groceries-meats)	2,498	44,523	25,670	57.7	707	27,403	16,403	16,403	100.0	---	---	1,771
Dairy products stores, milk dealers	63	1,578	1,212	76.8	18	1,343	1,035	1,035	100.0	---	---	81
Meat markets, fish markets	208	1,773	740	41.7	17	611	303	303	100.0	---	---	28
Candy, nut, confectionery stores	56	220	57	25.9	---	---	---	---	---	---	---	---
Delicatessen stores	3	22	1	4.5	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	39	345	131	38.0	3	184	89	89	100.0	---	---	5
Bakeries, caterers	8	36	6	16.7	---	---	---	---	---	---	---	---
Egg and poultry dealers	6	117	17	14.5	2	---	---	---	---	---	---	---
Other food stores	22	461	270	58.6	22	523	283	283	100.0	---	---	24
General Stores (with food)	1,392	25,321	14,032	55.4	308	17,509	10,664	9,989	93.7	675	6.3	3,375
General Merchandise Group	338	27,267	13,574	49.8	153	25,435	12,998	9,536	73.4	3,462	28.8	5,502
Department stores	37	17,510	9,101	52.6	37	17,510	9,101	5,897	64.8	3,204	35.2	4,093
Dry goods and general merchandise stores	291	9,882	4,448	45.1	115	8,125	3,897	3,639	93.4	258	6.8	1,409
Variety stores	10	95	25	26.3	1	---	---	---	---	---	---	---
Apparel Group	569	18,733	9,324	49.8	307	16,115	8,189	6,729	82.2	1,460	17.8	2,681
Men's-boys' furnishings, hat stores	4	28	5	17.9	1	5,537	2,817	2,783	98.1	54	1.9	880
Men's-boys' clothing stores (and furnishings)	136	8,046	3,015	49.9	93	4,153	2,099	985	46.9	1,114	53.1	890
Family clothing stores	173	5,084	2,608	51.3	91	4,675	2,789	2,501	90.3	288	9.7	761
Women's ready-to-wear stores	159	5,557	3,021	56.4	83	201	65	43	68.2	22	33.8	33
Furriers, fur shops	3	123	48	39.0	1	---	---	---	---	---	---	---
Millinery stores	28	273	88	32.2	3	185	115	113	98.3	2	1.7	11
Women's accessories stores	5	123	80	65.0	2	---	---	---	---	---	---	---
Infants', other apparel stores	5	71	18	25.4	2	---	---	---	---	---	---	---
Custom tailors	13	116	62	53.4	1	---	---	---	---	---	---	---
Shoe stores (all kinds)	43	1,512	379	25.1	30	1,364	324	324	100.0	---	---	88
Furniture—Household—Radio Group	827	32,172	27,202	84.8	446	28,995	25,074	5,316	21.2	19,758	78.8	18,759
Furniture stores	555	24,732	21,035	85.1	324	22,726	19,599	4,304	22.0	15,295	78.0	13,747
Floor coverings, drapery stores	6	1,295	1,124	88.8	1	1,128	1,059	89	6.5	990	93.5	505
Other home-furnishings stores	27	3,882	3,162	85.9	80	3,216	2,856	487	18.4	2,389	83.6	1,904
Household appliance dealers	158	1,896	1,442	76.1	29	1,477	1,188	404	34.1	782	65.9	289
Radio—household appliance stores	75	567	459	77.4	7	450	374	72	19.5	302	80.7	314
Radio stores—other	28	---	---	---	---	---	---	---	---	---	---	---
Automotive Group	808	87,561	81,962	70.8	845	85,776	61,008	14,858	24.4	46,150	75.8	5,478
Motor-vehicle dealers (new)	537	77,887	54,954	70.8	494	77,282	54,635	10,989	20.1	43,646	79.9	4,177
Used-car dealers	55	1,057	812	78.8	19	805	688	43	8.2	645	93.8	175
Accessory, tire, battery dealers	209	8,492	8,084	71.8	129	7,588	5,597	3,806	68.0	1,791	32.0	1,107
Other automotive	7	145	112	77.2	3	101	88	20	22.7	68	77.3	17
Filling Stations	4,313	43,687	17,689	40.5	501	17,129	7,623	7,456	97.8	187	2.2	925
Lumber—Building Group	259	16,552	13,750	83.1	176	15,785	13,273	12,812	96.5	461	3.5	3,078
Lumber and building-materials dealers	204	14,815	12,418	83.8	150	14,309	12,090	11,769	97.3	321	2.7	2,844
Heating—plumbing equipment dealers	9	1,737	1,332	78.7	2	1,476	1,183	1,043	88.2	140	11.8	232
Paint, glass, wallpaper stores	31	---	---	---	18	---	---	---	---	---	---	---
Electrical supply stores	15	---	---	---	8	---	---	---	---	---	---	---
Hardware Group	342	14,886	8,783	59.0	219	13,487	8,209	8,600	80.4	1,809	19.6	2,631
Hardware stores	295	11,800	6,799	57.8	181	10,515	8,282	5,677	90.4	805	9.8	2,086
Farm implement—tractor—hardware dealers	47	3,086	1,984	64.3	38	2,952	1,927	923	47.9	1,004	52.1	545
Eating Places	751	3,962	1,020	25.7	31	738	123	123	100.0	---	---	11
Restaurants, cafeterias, lunch rooms	311	2,589	517	20.0	23	588	88	88	100.0	---	---	9
Lunch counters and stands	323	1,152	419	38.4	8	140	35	35	100.0	---	---	2
Soft drink, juice, ice cream stands	117	221	84	38.0	---	---	---	---	---	---	---	---
Drinking Places	122	523	92	17.6	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	537	13,421	3,383	25.1	289	10,639	2,657	2,648	99.7	9	.3	727
Drug stores with fountain	440	12,140	3,008	24.8	273	10,114	2,510	2,501	99.8	9	.4	686
Drug stores—other	97	1,281	355	27.7	18	525	147	147	100.0	---	---	39
Liquor Stores (packaged goods)	Two stores combined with "Other retail stores."											
Other Retail Stores	1,545	39,273	23,281	59.3	512	31,457	19,480	15,905	81.7	3,555	18.3	7,841
Fuel, ice, fuel-oil dealers	460	9,537	5,232	58.0	131	7,287	4,187	3,911	93.4	278	8.8	1,214
Hay, grain, and feed stores	118	3,428	1,487	43.4	51	2,689	1,207	1,207	100.0	---	---	257
Farm and garden supply stores	288	13,025	7,531	57.8	142	11,767	7,041	8,702	95.2	339	4.8	2,644
Jewelry stores	199	5,093	3,486	68.4	82	3,953	2,952	935	31.7	2,017	68.3	1,815
Book stores	15	581	373	64.2	7	433	311	123	39.5	188	60.5	238
Stationery stores	3	78	11	14.1	1	563	355	355	100.0	---	---	87
Cigar stores, cigar stands	8	1,160	783	87.5	14	---	---	---	---	---	---	---
Florists	128	120	34	28.3	---	---	---	---	---	---	---	---
Gift, novelty, souvenir shops	18	20	4	20.0	---	---	---	---	---	---	---	---
News dealers	5	2,481	1,988	80.8	28	2,230	1,844	1,890	91.8	154	8.4	425
Office, school supply and equipment dealers	50	172	70	40.7	2	114	39	39	100.0	---	---	7
Opticians	11	752	412	54.8	11	702	395	382	98.7	13	3.3	118
Photographic supply—camera stores	3	3,046	1,870	61.4	42	1,739	1,129	581	49.7	588	50.3	840
Sporting goods stores	19	---	---	---	---	---	---	---	---	---	---	---
Other retail stores	222	---	---	---	---	---	---	---	---	---	---	---
Second-hand Stores	80	872	288	42.6	8	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	5,106	\$111,755	\$50,814	45.5	1,502	\$81,189	\$42,261	\$28,179	68.7	\$14,082	53.3	\$11,624
Food Group	1,159	19,917	8,359	42.0	281	12,141	5,668	5,668	100.0	---	---	655
Grocery stores (without fresh meats)	423	5,267	1,834	34.8	79	2,644	1,033	1,055	100.0	---	---	152
Combination stores (groceries-meats)	593	13,151	6,001	45.6	184	2,643	4,440	4,440	100.0	---	---	621
Dairy products stores, milk dealers	55	244	175	71.7	2	---	---	---	---	---	---	---
Meat markets, fish markets	73	857	299	34.9	10	---	---	---	---	---	---	---
Candy, nut, confectionery stores	18	133	11	8.3	2	440	177	177	100.0	---	---	57
Delicatessen stores	---	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets	1	52	14	43.8	---	---	---	---	---	---	---	---
Bakeries, caterers	6	---	---	---	---	---	---	---	---	---	---	---
Egg and poultry dealers	---	---	---	---	---	---	---	---	---	---	---	---
Other food stores	6	232	25	10.7	4	214	16	16	100.0	---	---	25
General Stores (with food)	271	7,921	2,634	33.3	156	8,597	2,284	2,192	96.0	92	4.0	1,108
General Merchandise Group	61	7,282	2,740	37.6	59	7,069	2,708	1,558	50.1	1,550	49.9	1,185
Department stores	17	6,217	2,490	40.1	17	6,217	2,490	1,152	46.5	1,558	53.7	1,085
Dry goods and general merchandise stores	34	995	245	24.6	22	652	218	206	94.5	12	5.5	88
Variety stores	10	70	5	7.1	---	---	---	---	---	---	---	---
Apparel Group	163	5,326	2,055	38.6	89	4,680	1,679	1,683	89.6	196	10.4	543
Men's-boys' furnishings, hat stores	---	---	---	---	---	---	---	---	---	---	---	---
Men's-boys' clothing stores (and furnishings)	55	1,927	605	31.4	57	1,740	566	552	97.5	14	2.5	210
Family clothing stores	6	223	132	59.2	4	203	130	61	46.9	89	55.1	47
Women's ready-to-wear stores	65	2,620	1,152	44.0	34	2,526	1,059	947	89.4	112	10.6	285
Furriers, fur shops	8	---	---	---	4	---	---	---	---	---	---	---
Millinery stores	5	55	11	31.4	5	11	4	4	100.0	---	---	2
Women's accessories stores	1	---	---	---	---	---	---	---	---	---	---	---
Infants', other apparel stores	---	---	---	---	---	---	---	---	---	---	---	---
Custom tailors	6	44	11	25.0	---	---	---	---	---	---	---	---
Shoe stores (all kinds)	17	477	144	50.2	7	578	120	119	99.2	1	.6	21
Furniture—Household—Radio Group	116	5,291	2,433	73.9	64	2,905	2,282	910	40.2	1,552	59.8	1,088
Furniture stores	44	1,919	1,376	71.7	25	1,721	1,274	490	38.5	764	61.5	657
Floor coverings, drapery stores	1	---	---	---	1	---	---	---	---	---	---	---
Other home-furnishings stores	5	142	122	65.9	1	128	113	109	95.6	5	4.4	14
Household appliance dealers	40	615	677	65.5	30	743	643	180	27.6	468	72.2	550
Radio—household appliance stores	16	352	225	67.6	6	---	---	---	---	---	---	---
Radio stores—other	12	85	35	38.8	1	511	227	152	58.1	95	41.9	67
Automotive Group	579	25,024	15,774	63.0	203	25,270	15,259	6,122	40.2	9,117	59.6	2,110
Motor-vehicle dealers (new)	257	---	---	---	185	---	---	---	---	---	---	---
Used-car dealers	7	25,592	15,139	64.7	1	22,482	14,021	5,792	59.1	9,029	60.9	2,024
Accessory, tire, battery dealers	114	---	---	---	---	---	---	---	---	---	---	---
Other automotive	1	1,632	635	38.9	21	798	418	550	78.9	88	21.1	86
Filling Stations	1,027	11,705	3,443	29.4	121	4,317	1,709	1,629	95.3	80	4.7	533
Lumber—Building Group	354	7,665	5,549	72.4	217	6,178	4,705	4,578	97.3	129	2.7	1,388
Lumber and building-materials dealers	517	6,879	4,645	71.2	206	5,765	4,572	4,269	97.6	103	2.4	1,507
Heating—plumbing equipment dealers	15	---	---	---	6	---	---	---	---	---	---	---
Paint, glass, wallpaper stores	12	771	652	84.6	5	413	333	307	92.2	26	7.8	61
Electrical supply stores	10	88	52	60.5	2	---	---	---	---	---	---	---
Hardware Group	591	10,479	4,835	44.2	172	6,644	3,497	2,144	61.3	1,355	38.7	2,579
Hardware stores	519	4,504	1,628	36.1	76	2,455	1,002	784	78.2	218	21.6	600
Farm implement—tractor—hardware dealers	272	5,074	3,007	50.3	96	4,591	2,485	1,360	54.5	1,135	45.5	1,979
Eating Places	168	1,455	141	9.7	14	431	48	48	100.0	---	---	8
Restaurants, cafeterias, lunch rooms	118	1,254	122	9.7	14	461	48	48	100.0	---	---	6
Lunch counters and stands	45	164	18	11.0	---	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	5	35	1	2.9	---	---	---	---	---	---	---	---
Drinking Places	343	2,615	128	4.5	18	525	23	23	100.0	---	---	5
Drug Stores	173	5,785	628	13.6	67	2,676	488	435	99.0	5	1.0	156
Drug stores with fountain	117	2,698	499	17.2	57	2,197	415	410	98.8	5	1.2	123
Drug stores—other	56	667	127	14.6	10	461	75	75	100.0	---	---	33
Liquor Stores (packaged goods)	18	137	2	1.5	---	---	---	---	---	---	---	---
Other Retail Stores	287	4,670	2,290	47.0	59	3,506	1,755	1,345	78.7	408	23.3	512
Fuel, ice, fuel-oil dealers	67	1,370	775	56.6	17	977	558	556	100.0	---	---	191
Hay, grain, and feed stores	5	95	29	30.5	2	---	---	---	---	---	---	---
Farm and garden supply stores	8	294	133	45.2	2	522	155	155	100.0	---	---	42
Jewelry stores	51	746	264	38.1	8	524	178	96	53.9	62	46.1	74
Book stores	---	---	---	---	---	---	---	---	---	---	---	---
Stationery stores	5	---	---	---	5	---	---	---	---	---	---	---
Cigar stores, cigar stands	2	189	78	40.2	2	172	65	65	96.9	2	5.1	15
Florists	20	---	---	---	---	---	---	---	---	---	---	---
Gift, novelty, souvenir shops	2	257	144	58.0	4	136	91	91	100.0	---	---	23
News dealers	3	43	24	55.8	1	---	---	---	---	---	---	---
Office, school supply and equipment dealers	15	538	427	79.4	5	478	597	309	77.8	88	22.2	102
Opticians	7	33	12	36.4	---	---	---	---	---	---	---	---
Photographic supply—camera stores	---	---	---	---	---	---	---	---	---	---	---	---
Sporting goods stores	4	---	---	---	1	---	---	---	---	---	---	---
Other retail stores	60	1,505	586	29.6	14	1,097	511	75	24.1	236	75.9	85
Second-hand Stores	18	108	7	8.6	---	---	---	---	---	---	---	---

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

OHIO

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	42,131	\$1,485,235	\$770,084	51.9	15,403	\$1,248,682	\$687,483	\$465,842	67.6	\$221,941	32.2	\$160,116
Food Group	14,450	296,948	140,689	47.4	4,546	206,880	103,100	103,100	100.0	—	—	10,435
Grocery stores (without fresh meats)	2,802	32,452	11,795	36.3	426	17,050	6,138	6,138	100.0	—	—	672
Combination stores (groceries-meats)	6,993	189,688	91,222	48.0	3,173	131,124	63,657	63,657	100.0	—	—	6,383
Dairy products stores, milk dealers	693	56,149	27,680	72.5	299	35,005	25,880	25,880	100.0	—	—	2,643
Meat markets, fish markets	909	21,439	5,992	26.5	316	15,316	4,132	4,132	100.0	—	—	385
Candy, nut, confectionery stores	368	2,705	480	17.7	18	638	233	233	100.0	—	—	22
Delicatessen stores	166	1,656	574	20.4	19	608	100	100	100.0	—	—	16
Fruit stores, vegetable markets	183	3,137	621	19.6	45	1,990	417	417	100.0	—	—	34
Bakeries, caterers	225	3,275	1,396	42.7	19	1,946	1,032	1,032	100.0	—	—	42
Egg and poultry dealers	73	986	132	13.5	7	311	84	84	100.0	—	—	5
Other food stores	40	5,053	1,267	41.5	24	2,912	1,227	1,227	100.0	—	—	230
General Stores (with food)	654	12,001	5,328	44.4	198	7,712	3,741	3,715	99.3	26	.7	585
General Merchandise Group	665	246,140	123,298	50.1	336	243,219	122,738	91,701	74.7	51,037	25.3	37,677
Department stores	152	230,908	119,427	51.7	152	230,908	119,427	69,155	74.7	30,272	25.3	36,370
Dry goods and general merchandise stores	465	13,602	3,775	27.6	180	10,965	3,249	2,484	76.5	765	23.5	1,301
Variety stores	46	1,630	96	5.9	6	1,326	62	62	100.0	—	—	6
Apparel Group	1,686	90,708	49,954	55.0	905	62,061	47,577	36,845	77.4	10,732	22.6	14,205
Men's-boys' furnishings, hat stores	66	1,970	517	26.2	34	1,487	448	167	41.7	261	58.3	45
Men's-boys' clothing stores (and furnishings)	417	25,478	13,585	53.5	269	25,827	13,147	9,096	69.2	4,049	30.8	3,581
Family clothing stores	207	17,579	12,179	69.3	122	16,727	11,957	6,712	56.1	5,245	43.9	4,785
Women's ready-to-wear stores	395	27,773	16,681	60.6	193	26,096	16,356	15,705	96.1	633	3.9	4,464
Furriers, fur shops	54	3,100	2,301	74.2	37	2,699	2,207	1,824	62.6	363	17.4	708
Millinery stores	122	1,069	287	26.8	18	482	117	117	100.0	—	—	5
Women's accessories stores	37	466	153	32.6	5	230	96	96	100.0	—	—	12
Infants', other apparel stores	22	325	106	33.2	4	115	46	21	45.7	25	54.3	6
Custom tailors	164	2,527	1,404	55.6	35	1,597	999	693	66.4	136	13.6	250
Shoe stores (all kinds)	362	10,421	2,519	24.2	188	6,599	2,222	2,222	100.0	—	—	569
Furniture—Household—Radio Group	2,137	88,414	70,176	79.4	1,142	79,736	65,625	20,671	31.5	44,952	68.5	40,680
Furniture stores	670	54,621	44,587	81.6	540	51,300	42,806	13,423	31.4	29,383	68.6	27,653
Floor coverings, drapery stores	77	2,452	1,586	64.6	39	1,982	1,380	1,167	84.6	213	15.4	214
Other home-furnishings stores	152	4,683	3,762	80.6	64	4,073	3,477	2,467	71.0	1,010	29.0	1,080
Household appliance dealers	537	13,540	10,652	76.7	309	11,762	9,679	1,496	15.5	6,181	84.5	6,085
Radio—household appliance stores	417	11,325	6,507	75.1	171	9,206	7,563	1,720	25.4	5,643	76.6	5,318
Radio stores—other	84	1,793	1,062	59.2	19	1,411	916	398	43.1	522	58.9	330
Automotive Group	2,611	286,303	156,036	55.2	2,056	276,630	155,453	40,264	25.9	115,189	74.1	10,650
Motor-vehicle dealers (new)	1,763	249,284	135,446	54.3	1,515	246,123	134,584	29,504	21.9	105,060	78.1	7,724
Used-car dealers	272	9,644	6,261	64.9	133	6,517	5,690	247	4.3	5,445	95.7	257
Accessory, tire, battery dealers	724	26,119	15,627	59.6	391	23,246	14,624	10,124	69.2	4,500	30.6	2,776
Other automotive	52	1,256	702	55.9	17	944	575	389	67.7	186	32.3	93
Filling Stations	7,849	119,483	53,632	28.5	1,846	65,636	18,766	17,979	95.6	787	4.2	2,519
Lumber—Building Group	1,726	68,682	71,178	80.1	1,032	63,243	68,281	66,548	97.5	1,733	2.5	15,555
Lumber and building-materials dealers	1,054	73,689	61,020	82.6	610	71,611	59,685	58,805	96.5	880	1.5	13,425
Heating—plumbing equipment dealers	173	5,038	3,673	76.9	58	4,224	3,461	2,656	76.6	803	23.2	1,108
Paint, glass, wallpaper stores	413	6,207	5,109	82.3	140	6,082	4,189	4,177	99.7	12	.3	654
Electrical supply stores	66	1,748	1,176	67.3	24	1,526	946	906	96.0	36	4.0	168
Hardware Group	1,791	50,291	24,373	48.5	775	40,309	21,170	15,837	74.6	5,333	25.2	5,725
Hardware stores	1,358	56,087	16,400	45.4	532	26,271	13,906	11,478	62.5	2,426	17.5	3,845
Farm implement—tractor—hardware dealers	433	14,204	7,973	56.1	241	12,036	7,264	4,359	80.0	2,905	40.0	1,880
Eating Places	611	12,145	1,355	11.2	124	7,248	765	765	100.0	—	—	108
Restaurants, cafeterias, lunch rooms	535	10,584	1,134	10.7	109	6,651	684	684	100.0	—	—	97
Lunch counters and stands	259	1,426	205	14.4	14	397	61	61	100.0	—	—	11
Soft drink, juice, ice cream stands	17	123	16	13.0	1	---	---	---	---	---	---	---
Drinking Places	658	6,990	1,002	11.1	80	2,492	245	245	100.0	—	—	40
Drug Stores	946	24,171	3,483	14.4	474	18,615	2,966	2,851	95.4	135	4.6	588
Drug stores with fountain	650	18,708	2,321	12.4	363	15,204	2,019	1,901	94.2	118	5.6	352
Drug stores—other	296	5,463	1,162	21.3	91	3,411	947	950	98.2	17	1.6	216
Liquor Stores (packaged goods)	16	325	90	27.7	7	249	76	76	100.0	—	—	20
Other Retail Stores	5,281	155,806	86,228	55.4	2,037	130,589	76,148	64,906	65.1	11,340	14.9	21,006
Fuel, ice, fuel-oil dealers	1,835	53,827	30,258	56.2	773	45,643	26,658	26,562	96.9	296	1.1	5,491
Hay, grain, and feed stores	702	33,023	14,028	42.5	437	30,347	13,231	13,152	99.4	79	.6	3,013
Farm and garden supply stores	154	7,769	3,234	41.5	58	7,234	3,023	2,782	92.0	241	6.0	689
Jewelry stores	523	17,708	11,623	65.6	218	15,003	10,727	5,750	55.0	6,977	65.0	5,598
Book stores	57	3,770	2,631	69.6	33	3,549	2,562	1,882	61.7	980	58.3	1,565
Stationery stores	20	550	326	59.3	9	480	305	305	100.0	—	—	95
Cigar stores, cigar stands	99	1,564	253	17.1	20	671	178	177	99.4	1	.6	89
Florists	604	7,145	4,193	58.7	96	5,590	2,375	2,375	100.0	—	—	556
Gift, novelty, souvenir shops	44	589	249	42.3	6	255	115	115	100.0	—	—	32
News dealers	37	608	94	18.5	9	245	22	22	100.0	—	—	3
Office, school supply and equipment dealers	276	12,087	10,588	86.6	146	10,686	9,606	6,616	91.6	790	6.2	1,764
Opticians	237	2,608	905	34.7	32	1,277	470	451	91.7	19	6.3	82
Photographic supply—camera stores	34	1,544	618	40.0	15	1,200	582	569	97.6	13	2.2	100
Sporting goods stores	59	2,324	677	37.7	31	2,060	762	722	82.3	60	7.7	250
Other retail stores	600	10,970	6,591	60.1	154	7,989	5,312	5,443	64.9	1,664	55.1	1,697
Second-hand Stores	252	2,630	1,080	38.2	45	1,861	634	457	54.6	377	45.2	348

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

CLEVELAND

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
City Total	4,242	\$229,005	\$124,341	54.3	1,536	\$204,494	\$116,918	\$83,139	71.1	\$33,779	28.9	\$32,264
Food Group	1,768	31,353	12,665	41.0	341	16,572	6,674	6,674	100.0	---	---	1,025
Grocery stores (without fresh meats)	306	3,715	999	26.9	36	1,613	510	510	100.0	---	---	48
Combination stores (groceries-meats)	806	11,751	4,858	41.3	156	5,887	2,244	2,244	100.0	---	---	329
Dairy products stores, milk dealers	114	7,749	5,150	66.5	44	6,972	4,659	4,659	100.0	---	---	521
Meat markets, fish markets	239	4,846	1,104	22.8	81	3,054	773	773	100.0	---	---	66
Candy, nut, confectionery stores	114	837	223	26.6	4	236	158	158	100.0	---	---	---
Delicatessen stores	76	705	131	18.6	6	190	30	30	100.0	---	---	13
Fruit stores, vegetable markets	47	569	86	15.1	5	151	36	36	100.0	---	---	1
Bakeries, caterers	37	295	56	19.0	3	104	27	27	100.0	---	---	---
Egg and poultry dealers	24	444	49	11.0	3	150	35	35	100.0	---	---	---
Other food stores	5	442	209	47.3	3	415	200	200	100.0	---	---	47
General Stores (with food)	---	---	---	---	---	---	---	---	---	---	---	---
General Merchandise Group	78	71,897	40,236	56.0	22	71,414	40,201	34,964	67.0	5,237	13.0	11,550
Department stores	7	69,904	40,051	57.3	7	69,904	40,051	34,866	87.1	5,185	12.9	11,499
Dry goods and general merchandise stores	67	1,106	142	12.8	14	1,510	150	98	65.3	52	34.7	31
Variety stores	4	887	43	4.8	1	---	---	---	---	---	---	---
Apparel Group	264	16,246	9,923	61.1	145	15,336	9,666	6,217	64.3	3,449	35.7	3,349
Men's-boys' furnishings, hat stores	17	400	101	25.3	8	322	93	40	43.0	53	57.0	6
Men's-boys' clothing stores (and furnishings)	32	4,077	2,808	64.0	23	4,000	2,593	1,403	54.1	1,190	45.9	675
Family clothing stores	14	1,843	1,601	98.9	7	1,781	1,591	55	3.5	1,536	96.5	905
Women's ready-to-wear stores	40	4,677	3,057	65.4	17	4,505	3,026	2,678	88.4	350	11.6	1,048
Furriers, fur shops	16	1,399	1,213	86.7	12	1,390	1,222	1,043	85.4	179	14.6	473
Millinery stores	8	66	45	68.2	1	---	---	---	---	---	---	---
Women's accessories stores	9	73	19	28.0	---	---	---	---	---	---	---	---
Infants', other apparel stores	5	83	46	55.4	2	---	---	---	---	---	---	---
Custom tailors	39	1,012	619	61.2	14	894	560	419	74.6	141	25.2	152
Shoe stores (all kinds)	84	2,616	614	23.5	61	2,444	579	579	100.0	---	---	89
Furniture—Household—Radio Group	243	17,002	14,384	84.6	156	16,148	13,930	5,098	36.6	8,832	63.4	6,616
Furniture stores	120	12,010	10,526	87.6	84	11,664	10,296	3,581	34.8	6,717	65.2	7,061
Floor coverings, drapery stores	25	641	359	56.0	11	438	284	223	78.5	61	21.5	51
Other home-furnishings stores	24	1,417	1,250	86.2	14	1,324	1,213	710	58.5	503	41.5	449
Household appliance dealers	54	1,239	955	77.1	23	1,164	919	305	33.2	614	66.8	716
Radio—household appliance stores	35	1,557	1,197	76.9	22	1,558	1,216	279	22.9	937	77.1	519
Radio stores—other	5	158	97	70.3	2	---	---	---	---	---	---	---
Automotive Group	173	33,840	17,014	50.3	145	33,621	16,929	3,984	23.5	12,945	76.5	936
Motor-vehicle dealers (new)	77	26,683	12,350	46.3	74	26,663	12,346	2,063	16.7	10,283	83.3	394
Used-car dealers	33	2,252	1,868	82.9	25	2,176	1,827	2	.1	1,825	99.9	30
Accessory, tire, battery dealers	58	4,552	2,534	55.7	42	4,443	2,494	1,683	67.5	611	32.5	482
Other automotive	5	353	262	74.2	4	339	262	236	90.1	26	9.9	30
Filling Stations	555	9,636	2,236	23.2	175	5,735	1,288	1,241	96.4	47	3.6	100
Lumber—Building Group	128	11,616	9,710	83.6	89	11,275	9,585	9,289	96.9	296	3.1	1,839
Lumber and building-materials dealers	70	8,764	7,432	84.8	62	8,664	7,379	7,241	96.1	138	1.9	1,180
Heating—plumbing equipment dealers	15	1,593	1,335	83.8	13	1,587	1,331	1,173	88.1	158	11.9	394
Paint, glass, wallpaper stores	36	1,012	729	72.0	10	610	672	672	100.0	---	---	238
Electrical supply stores	7	247	214	86.6	4	214	203	203	100.0	---	---	27
Hardware Group	143	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores	141	2,163	749	34.6	29	1,185	506	464	91.7	42	6.3	149
Farm implement—tractor—hardware dealers	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places	71	1,797	201	11.2	18	1,598	154	154	100.0	---	---	36
Restaurants, cafeterias, lunch rooms	50	1,606	170	10.6	15	1,398	154	154	100.0	---	---	36
Lunch counters and stands	21	191	31	16.2	1	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	---	---	---	---	---	---	---	---	---	---	---	---
Drinking Places	103	1,343	121	9.0	12	536	39	39	100.0	---	---	7
Drug Stores	125	3,953	539	8.8	72	3,302	298	283	95.0	15	5.0	61
Drug stores with fountain	115	3,772	293	7.8	69	3,189	263	263	100.0	---	---	55
Drug stores—other	10	181	46	28.6	3	113	35	20	57.1	15	42.9	26
Liquor Stores (packaged goods)	9	226	61	35.8	4	163	70	70	100.0	---	---	20
Other Retail Stores	570	(x)	(x)	(x)	321	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fuel, ice, fuel-oil dealers	185	11,110	6,109	55.0	145	10,742	5,993	5,675	98.0	118	2.0	1,262
Hay, grain, and feed stores	12	2,545	818	32.1	6	2,458	791	589	71.9	222	28.1	314
Farm and garden supply stores	7	---	---	---	4	---	---	---	---	---	---	---
Jewelry stores	79	3,783	2,691	71.1	40	3,435	2,532	1,057	41.7	1,475	58.3	1,275
Book stores	15	1,200	775	64.6	11	1,169	763	448	58.7	315	41.3	458
Stationery stores	2	(x)	(x)	(x)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores, cigar stands	22	523	141	27.0	10	446	139	138	99.3	1	.7	83
Florists	76	1,130	624	55.2	19	740	441	441	100.0	---	---	105
Gift, novelty, souvenir shops	3	101	82	81.4	3	101	62	62	100.0	---	---	16
News dealers	---	---	---	---	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	62	3,376	3,003	89.0	40	3,165	2,856	2,649	92.6	207	7.2	469
Opticians	31	883	231	33.8	11	519	170	159	93.5	11	6.5	25
Photographic supply—camera stores	4	---	---	---	2	---	---	---	---	---	---	---
Sporting goods stores	6	613	255	41.6	5	600	247	221	89.5	26	10.5	50
Other retail stores	66	2,094	1,371	65.5	24	1,803	1,227	798	65.0	429	35.0	450
Second-hand Stores	32	675	290	43.0	8	527	245	215	87.8	30	12.2	48

x Withheld to avoid disclosure.

RETAIL TRADE:1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

OKLAHOMA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total.....	17,372	\$375,555	\$209,315	55.7	4,318	\$284,112	\$171,379	\$108,062	63.1	\$63,317	36.9	\$35,933
Food Group.....	5,311	71,552	37,151	51.9	928	42,147	23,058	23,056	100.0	---	---	2,581
Grocery stores (without fresh meats).....	2,153	12,548	5,655	44.9	82	2,758	1,285	1,285	100.0	---	---	188
Combination stores (groceries-meats).....	2,980	56,985	30,875	54.2	617	36,204	21,398	21,398	100.0	---	---	2,360
Dairy products stores, milk dealers.....	24	216	95	44.0	3	114	33	33	100.0	---	---	5
Meat markets, fish markets.....	65	907	312	34.4	15	527	166	166	100.0	---	---	16
Candy, nut, confectionery stores.....	36	177	24	13.6	---	---	---	---	---	---	---	---
Delicatessen stores.....	2	---	---	---	---	---	---	---	---	---	---	---
Fruit stores, vegetable markets.....	15	70	30	42.9	---	---	---	---	---	---	---	---
Bakeries, caterers.....	14	126	20	15.9	2	---	---	---	---	---	---	---
Egg and poultry dealers.....	2	525	160	30.5	---	544	156	156	100.0	---	---	32
Other food stores.....	22	---	---	---	9	---	---	---	---	---	---	---
General Stores (with food).....	544	11,537	5,410	46.9	173	8,210	3,881	3,779	97.4	102	2.6	1,057
General Merchandise Group.....	346	36,375	16,724	46.0	174	34,602	16,367	10,939	66.8	5,448	33.2	6,005
Department stores.....	47	36,146	16,690	46.2	47	34,602	16,367	10,939	66.6	5,448	33.2	6,005
Dry goods and general merchandise stores.....	266	---	---	---	126	---	---	---	---	---	---	---
Variety stores.....	33	229	54	14.8	1	---	---	---	---	---	---	---
Apparel Group.....	529	20,889	11,061	53.0	265	16,405	10,245	6,561	83.6	1,684	16.4	2,622
Men's-boys' furnishings, hat stores.....	5	63	17	27.0	1	5,552	2,758	2,425	87.9	333	12.1	782
Men's-boys' clothing stores (and furnishings).....	124	5,961	2,670	48.1	65	5,000	2,852	2,202	77.2	650	22.6	770
Family clothing stores.....	98	5,484	2,974	54.2	56	---	---	---	---	---	---	---
Women's ready-to-wear stores.....	179	7,234	4,341	60.0	76	6,253	3,945	3,244	82.2	701	17.8	1,150
Furriers, fur shops.....	5	---	---	---	3	---	---	---	---	---	---	---
Millinery stores.....	24	167	61	36.5	6	88	37	37	100.0	---	---	5
Women's accessories stores.....	10	142	57	40.1	4	105	42	42	100.0	---	---	7
Infants', other apparel stores.....	8	74	30	40.5	1	---	---	---	---	---	---	---
Custom tailors.....	19	284	166	65.5	6	249	168	168	100.0	---	---	34
Shoe stores (all kinds).....	57	1,479	545	36.8	25	1,158	443	443	100.0	---	---	74
Furniture—Household—Radio Group.....	614	16,998	13,410	78.9	256	13,936	11,610	3,305	28.5	8,305	71.5	5,861
Furniture stores.....	559	11,175	6,742	76.2	146	9,408	7,761	2,122	27.3	5,639	72.7	4,169
Floor coverings, drapery stores.....	6	120	62	66.3	4	112	79	79	100.0	---	---	12
Other home-furnishings stores.....	34	671	740	65.0	7	691	639	249	39.0	390	61.0	265
Household appliance dealers.....	113	2,272	1,767	77.8	45	1,687	1,367	188	13.6	1,199	88.4	760
Radio—household appliance stores.....	72	1,659	1,320	79.6	28	1,246	1,053	358	34.0	695	86.0	205
Radio stores—other.....	30	903	759	84.1	6	790	691	309	44.7	382	55.3	410
Automotive Group.....	1,157	91,230	59,517	65.2	733	67,364	57,759	16,210	28.1	41,549	71.9	5,479
Motor-vehicle dealers (new).....	584	77,491	50,912	65.7	490	76,233	50,582	12,660	25.1	37,722	74.9	5,644
Used-car dealers.....	138	2,610	1,615	69.5	37	1,665	1,367	233	16.8	1,154	83.2	211
Accessory, tire, battery dealers.....	426	10,996	6,725	61.1	204	9,266	5,990	3,317	55.4	2,673	44.6	1,424
Other automotive.....	9	131	65	49.6	2	---	---	---	---	---	---	---
Filling Stations.....	4,264	37,596	16,690	44.4	372	12,053	6,176	5,600	93.9	376	6.1	1,057
Lumber—Building Group.....	839	29,182	24,705	84.7	591	27,027	23,289	22,644	97.2	645	2.8	5,643
Lumber and building-materials dealers.....	701	28,548	22,719	85.6	554	25,195	21,627	21,249	97.4	576	2.6	5,598
Heating—plumbing equipment dealers.....	45	670	619	71.1	10	595	452	361	88.2	51	11.6	75
Paint, glass, wallpaper stores.....	69	1,577	1,258	79.6	24	1,175	961	971	99.0	10	1.0	166
Electrical supply stores.....	24	167	107	57.2	3	62	49	43	87.8	6	12.2	14
Hardware Group.....	639	16,437	9,231	56.2	288	12,830	7,618	4,524	57.9	3,292	42.1	2,127
Hardware stores.....	414	9,050	4,708	52.0	153	6,571	3,720	2,889	77.1	651	22.9	1,394
Farm implement—tractor—hardware dealers.....	225	7,387	4,523	61.2	115	6,259	4,096	1,655	40.4	2,441	59.6	783
Eating Places.....	748	3,980	599	14.6	23	684	124	124	100.0	---	---	4
Restaurants, cafeterias, lunch rooms.....	484	3,314	490	14.6	20	596	112	112	100.0	---	---	---
Lunch counters and stands.....	281	661	96	14.6	3	88	12	12	100.0	---	---	---
Soft drink, juice, ice cream stands.....	3	5	1	20.0	---	---	---	---	---	---	---	---
Drinking Places.....	331	1,928	175	9.1	5	117	6	6	100.0	---	---	1
Drug Stores.....	778	16,655	3,827	20.5	300	13,654	2,614	2,799	99.5	15	.5	439
Drug stores with fountain.....	628	16,945	3,366	19.9	284	12,984	2,573	2,558	99.4	15	.6	407
Drug stores—other.....	150	1,710	461	27.0	16	670	241	241	100.0	---	---	32
Liquor Stores (packaged goods).....	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores.....	1,024	17,090	9,796	57.3	257	11,762	7,601	5,892	77.5	1,709	22.5	2,454
Fuel, ice, fuel-oil dealers.....	107	681	293	43.0	5	301	155	131	64.5	24	15.5	20
Hay, grain, and feed stores.....	232	4,206	1,600	38.0	62	2,934	1,228	1,218	99.2	10	.6	205
Farm and garden supply stores.....	15	362	155	42.8	4	277	121	65	70.2	36	29.6	16
Jewelry stores.....	149	3,292	1,991	60.5	48	2,452	1,676	633	37.7	1,045	62.3	655
Book stores.....	30	779	423	54.3	14	---	---	---	---	---	---	---
Stationery stores.....	6	275	237	66.2	2	658	584	422	72.8	162	27.7	296
Cigar stores, cigar stands.....	22	206	52	25.2	5	91	23	23	100.0	---	---	---
Florists.....	128	1,410	947	67.2	16	683	480	480	100.0	---	---	67
Gift, novelty, souvenir shops.....	21	223	80	35.9	3	69	22	22	100.0	---	---	5
News dealers.....	9	76	7	9.2	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers.....	79	2,647	2,251	65.0	36	2,258	2,015	1,904	94.5	111	5.5	574
Opticians.....	36	223	102	45.7	2	215	154	129	83.6	25	16.2	24
Photographic supply—camera stores.....	6	188	125	66.5	1	---	---	---	---	---	---	---
Sporting goods stores.....	22	556	242	43.5	6	440	218	197	90.4	21	9.6	79
Other retail stores.....	162	1,968	1,291	65.7	29	1,204	923	648	70.2	275	29.6	291
Second-hand Stores.....	248	2,107	1,011	48.0	13	1,101	631	441	69.9	190	30.1	203

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

OREGON

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	7,962	\$292,119	\$152,491	52.2	3,094	\$248,956	\$137,516	\$98,415	64.4	\$48,901	35.6	\$52,213
Food Group	2,420	54,245	27,732	51.1	886	40,015	21,628	21,628	100.0	—	—	2,677
Grocery stores (without fresh meats)	1,013	18,160	8,976	49.4	508	12,637	6,599	6,599	100.0	—	—	815
Combination stores (groceries-meats)	1,001	27,024	14,771	54.7	448	20,891	11,956	11,956	100.0	—	—	1,585
Dairy products stores, milk dealers	47	1,926	1,186	61.6	24	1,722	1,044	1,044	100.0	—	—	142
Meat markets, fish markets	276	6,339	2,637	41.6	99	4,539	1,944	1,944	100.0	—	—	226
Candy, nut, confectionery stores	42	381	46	12.1	2	—	—	—	—	—	—	—
Delicatessen stores	2	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	16	140	31	22.1	2	—	—	—	—	—	—	—
Bakeries, caterers	16	116	37	31.9	1	—	—	—	—	—	—	—
Egg and poultry dealers	3	121	46	38.0	1	226	65	85	100.0	—	—	9
Other food stores	4	38	2	5.3	1	—	—	—	—	—	—	—
General Stores (with food)	195	5,679	3,383	57.5	110	4,664	2,900	2,863	96.7	37	1.3	746
General Merchandise Group	116	52,939	21,573	40.8	64	52,517	21,489	13,034	60.7	6,455	39.3	9,445
Department stores	29	52,773	21,567	40.9	29	52,517	21,489	13,034	60.7	6,455	39.3	9,445
Dry goods and general merchandise stores	71	166	6	3.6	34	—	—	—	—	—	—	—
Variety stores	16	—	—	—	1	—	—	—	—	—	—	—
Apparel Group	280	11,620	5,738	49.4	135	10,327	5,379	4,321	80.5	1,058	19.7	1,576
Men's-boys' furnishings, hat stores	6	136	18	13.2	2	3,605	1,664	1,517	91.2	147	8.8	485
Men's-boys' clothing stores (and furnishings)	72	3,860	1,755	45.5	45	1,304	908	175	19.1	735	80.9	397
Family clothing stores	24	1,365	920	67.4	16	—	—	—	—	—	—	—
Women's ready-to-wear stores	96	5,246	2,709	51.6	47	4,848	2,580	2,404	95.2	176	6.8	664
Furriers, fur shops	14	63	26	41.3	7	—	—	—	—	—	—	—
Millinery stores	12	94	25	26.6	2	—	—	—	—	—	—	—
Women's accessories stores	2	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	1	236	143	60.6	4	154	110	110	100.0	—	—	21
Custom tailors	20	620	142	22.9	12	416	117	117	100.0	—	—	29
Shoe stores (all kinds)	51	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group	379	13,792	10,867	78.8	206	12,218	10,064	2,358	23.4	7,706	76.6	5,457
Furniture stores	148	6,055	6,424	79.8	93	7,481	6,180	1,120	18.1	5,060	61.9	3,854
Floor coverings, drapery stores	18	611	365	59.7	11	541	328	285	86.9	43	13.1	85
Other home-furnishings stores	22	696	438	71.1	6	594	440	292	66.4	148	55.6	71
Household appliance dealers	101	2,511	1,870	80.9	57	1,919	1,670	232	13.9	1,438	86.1	1,042
Radio—household appliance stores	65	1,596	1,303	81.5	33	1,275	1,091	308	28.2	783	71.8	222
Radio stores—other	25	531	417	78.5	4	408	355	121	34.1	254	65.9	185
Automotive Group	500	63,771	37,292	58.5	396	62,855	36,873	11,077	30.0	25,796	70.0	5,226
Motor-vehicle dealers (new)	323	57,265	32,916	57.5	297	56,976	32,780	8,591	28.2	24,189	75.8	2,547
Used-car dealers	50	1,490	1,065	71.5	29	1,291	971	21	2.2	950	97.8	242
Accessory, tire, battery dealers	117	4,635	3,025	65.3	65	4,255	2,858	2,437	85.3	421	14.7	573
Other automotive	10	591	286	75.1	5	513	294	28	10.6	236	89.4	64
Filling Stations	1,653	24,548	8,505	34.9	581	13,096	5,324	5,144	96.6	180	3.4	767
Lumber—Building Group	349	14,549	11,908	81.6	211	13,209	11,091	10,806	97.4	285	2.6	2,360
Lumber and building-materials dealers	260	12,173	10,143	83.3	161	11,393	9,649	9,423	97.7	226	2.3	2,142
Heating—plumbing equipment dealers	41	1,331	1,077	80.9	14	1,024	896	856	95.5	40	4.5	146
Paint, glass, wallpaper stores	55	761	461	60.6	10	550	345	345	100.0	—	—	42
Electrical supply stores	13	284	227	79.9	6	237	201	182	90.5	19	9.5	30
Hardware Group	273	12,048	8,023	66.6	158	10,792	7,552	4,467	59.1	3,085	40.9	1,934
Hardware stores	199	12,048	6,023	66.6	100	10,792	7,552	4,467	59.1	3,085	40.9	1,934
Farm implement—tractor—hardware dealers	74	—	—	—	58	—	—	—	—	—	—	—
Eating Places	270	3,216	339	10.5	34	1,460	104	104	100.0	—	—	13
Restaurants, cafeterias, lunch rooms	170	2,490	244	9.8	26	1,253	90	90	100.0	—	—	14
Lunch counters and stands	91	656	83	12.7	7	207	14	14	100.0	—	—	2
Soft drink, juice, ice cream stands	9	72	12	16.7	1	—	—	—	—	—	—	—
Drinking Places	200	2,208	286	13.0	21	550	80	80	100.0	—	—	10
Drug Stores	300	6,719	1,464	21.8	137	4,792	1,110	1,110	100.0	—	—	283
Drug stores with fountain	177	3,852	720	18.7	80	2,662	517	517	100.0	—	—	126
Drug stores—other	123	2,867	744	26.0	57	2,130	593	593	100.0	—	—	155
Liquor Stores (packaged goods)	8	85	12	14.1	—	—	—	—	—	—	—	—
Other Retail Stores	895	25,675	14,984	58.4	342	21,617	13,415	11,138	83.0	2,277	17.0	3,445
Fuel, ice, fuel-oil dealers	189	4,262	2,683	62.5	54	3,504	2,373	2,326	93.0	47	2.0	419
Hay, grain, and feed stores	212	9,282	4,999	54.0	156	8,485	4,702	4,595	97.5	117	2.5	868
Farm and garden supply stores	25	1,555	649	41.7	19	1,497	629	609	96.8	20	3.2	136
Jewelry stores	103	3,193	1,943	60.9	35	2,597	1,762	559	31.7	1,203	58.3	885
Book stores	8	488	395	80.9	3	450	383	151	39.4	232	60.6	272
Stationery stores	15	818	458	53.5	6	771	416	395	94.5	23	5.5	102
Cigar stores, cigar stands	10	115	8	7.0	1	—	—	—	—	—	—	—
Florists	88	1,064	604	56.8	15	720	445	445	100.0	—	—	79
Gift, novelty, souvenir shops	9	94	27	28.7	1	—	—	—	—	—	—	—
News dealers	—	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	67	2,589	2,138	82.5	36	2,278	1,960	1,621	82.7	359	17.3	416
Opticians	30	614	204	33.2	4	429	128	128	100.0	—	—	26
Photographic supply—camera stores	9	—	—	—	5	—	—	—	—	—	—	—
Sporting goods stores	22	348	94	27.0	3	182	56	56	100.0	—	—	20
Other retail stores	108	1,273	824	64.7	18	706	561	285	47.2	296	52.6	220
Second-hand Stores	124	1,023	335	37.6	13	564	307	265	92.6	22	7.2	71

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

PENNSYLVANIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Per cent of total				Open account		Installment		
								Amount	Per cent	Amount	Per cent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	50,574	\$1,681,945	\$923,174	54.9	16,125	\$1,405,618	\$821,537	\$538,853	65.8	\$282,684	34.4	\$223,809
Food Group	21,454	354,340	161,606	51.5	4,479	226,992	128,214	128,214	100.0	---	---	14,352
Grocery stores (without fresh meats)	7,149	55,566	21,943	39.5	505	17,511	8,130	8,130	100.0	---	---	1,232
Combination stores (groceries-meats)	10,319	205,985	105,330	51.1	3,168	137,512	71,979	71,979	100.0	---	---	8,860
Dairy products stores, milk dealers	774	50,713	40,826	80.5	349	47,102	38,779	38,779	100.0	---	---	3,345
Meat markets, fish markets	1,146	21,548	7,001	32.5	281	13,761	4,851	4,851	100.0	---	---	501
Candy, nut, confectionery stores	887	4,724	764	16.2	42	1,774	259	259	100.0	---	---	71
Delicatessen stores	228	2,134	511	23.9	17	659	175	175	100.0	---	---	7
Fruit stores, vegetable markets	400	4,389	989	22.5	53	2,202	608	608	100.0	---	---	72
Bakeries, caterers	573	4,929	2,917	59.2	23	3,158	2,335	2,335	100.0	---	---	91
Egg and poultry dealers	135	1,564	357	22.8	19	813	225	225	100.0	---	---	29
Other food stores	63	2,788	968	34.7	23	2,520	875	875	100.0	---	---	144
General Stores (with food)	1,346	44,735	31,055	69.4	551	37,234	28,590	25,913	91.3	2,477	8.7	4,179
General Merchandise Group	703	317,857	178,725	56.2	373	315,415	178,104	113,395	63.7	64,709	38.3	61,795
Department stores	167	294,881	167,119	56.7	187	294,681	167,119	105,129	62.9	61,990	37.1	58,905
Dry goods and general merchandise stores	486	21,858	11,403	52.2	198	19,769	10,845	8,128	74.9	2,719	25.1	2,854
Variety stores	50	1,318	203	15.4	8	965	140	140	100.0	---	---	34
Apparel Group	2,751	118,983	57,281	48.1	1,237	105,049	55,476	40,432	75.8	13,044	24.4	15,643
Men's-boys' furnishings, hat stores	104	1,882	525	17.2	34	1,268	248	155	63.0	91	37.0	30
Men's-boys' clothing stores (and furnishings)	570	29,826	12,581	42.4	318	28,861	11,941	8,232	68.9	3,709	31.1	3,555
Family clothing stores	590	14,978	8,970	59.9	216	13,138	8,459	2,348	27.8	6,111	72.2	4,450
Women's ready-to-wear stores	782	47,015	24,184	51.4	353	42,991	22,921	21,651	94.5	1,270	5.5	5,425
Furriers, fur shops	115	5,295	3,588	67.8	61	4,687	3,378	1,894	56.1	1,484	43.9	1,004
Millinery stores	134	1,140	522	45.8	14	402	242	242	100.0	---	---	28
Women's accessories stores	88	2,154	1,114	51.7	15	1,786	978	978	100.0	---	---	188
Infants', other apparel stores	54	941	515	54.7	14	580	422	422	100.0	---	---	83
Custom tailors	196	3,009	2,132	59.1	61	2,537	1,732	1,370	79.1	362	20.9	410
Shoe stores (all kinds)	320	12,343	3,372	27.3	153	10,819	3,157	3,140	99.5	17	.5	870
Furniture—Household—Radio Group	2,568	119,888	96,348	80.4	1,472	109,855	91,082	23,571	25.9	67,511	74.1	80,327
Furniture stores	1,020	71,991	59,637	82.8	696	68,707	57,866	13,869	23.6	44,197	76.4	42,947
Floor coverings, drapery stores	80	3,569	2,545	71.3	48	3,262	2,448	2,185	89.7	253	10.3	433
Other home-furnishings stores	214	7,993	8,513	81.5	85	7,079	5,974	2,075	34.7	5,901	65.3	3,155
Household appliance dealers	803	20,148	18,879	93.8	598	18,442	15,951	2,849	17.9	15,082	82.1	9,873
Radio—household appliance stores	548	14,713	10,030	68.2	223	11,570	8,362	2,467	29.5	5,895	70.5	3,629
Radio stores—other	101	1,472	744	50.5	17	895	501	318	63.5	183	36.5	290
Automotive Group	2,948	292,959	184,586	56.2	2,235	284,871	161,852	48,950	30.2	112,902	69.8	15,781
Motor-vehicle dealers (new)	2,053	288,123	147,920	55.6	1,789	282,154	146,753	39,155	28.7	107,598	73.3	12,728
Used-car dealers	134	3,825	2,100	57.9	56	2,978	1,825	540	29.6	1,285	70.4	234
Accessory, tire, battery dealers	751	22,764	14,299	62.8	404	19,565	13,082	9,199	70.3	3,883	29.7	2,759
Other automotive	30	447	267	59.7	6	276	192	56	29.2	136	70.8	40
Filling Stations	7,953	106,796	55,016	30.9	1,610	54,008	17,933	17,439	97.2	494	2.8	2,658
Lumber—Building Group	1,874	77,834	57,885	74.3	933	71,586	54,870	51,879	94.9	2,791	5.1	16,037
Lumber and building-materials dealers	1,028	62,520	48,828	78.3	708	59,100	46,994	45,142	96.1	1,852	3.9	14,577
Heating—plumbing equipment dealers	185	5,530	3,752	67.2	72	4,828	3,337	2,597	77.8	740	22.2	733
Paint, glass, wallpaper stores	599	8,893	4,547	51.1	140	6,822	3,767	3,670	97.4	97	2.8	612
Electrical supply stores	83	1,441	780	68.8	13	658	572	470	82.2	102	17.8	115
Hardware Group	1,320	39,796	19,840	49.9	571	32,560	17,412	15,151	87.0	2,281	13.0	5,184
Hardware stores	1,078	31,658	15,345	48.5	450	25,622	13,388	12,182	90.8	1,226	9.2	4,062
Farm implement—tractor—hardware dealers	244	3,138	4,495	55.1	121	8,938	4,024	2,989	74.5	1,035	25.7	1,102
Eating Places	615	8,952	1,092	15.7	73	3,651	655	855	100.0	---	---	77
Restaurants, cafeterias, lunch rooms	309	5,334	875	18.4	60	3,180	617	617	100.0	---	---	77
Lunch counters and stands	258	1,425	190	13.3	13	451	58	58	100.0	---	---	---
Soft drink, juice, ice cream stands	48	193	27	14.0	---	---	---	---	---	---	---	---
Drinking Places	95	1,053	128	12.2	11	273	27	27	100.0	---	---	1
Drug Stores	1,311	32,027	4,248	13.5	503	23,598	3,291	2,938	89.3	353	10.7	795
Drug stores with fountain	941	24,823	3,199	12.9	462	18,842	2,577	2,233	86.7	344	13.3	642
Drug stores—other	370	7,204	1,049	14.8	101	4,756	714	705	98.7	9	1.3	153
Liquor Stores (packaged goods)	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores	5,650	165,572	96,005	58.0	1,981	138,413	85,307	68,548	81.5	15,758	18.5	28,602
Fuel, ice, fuel-oil dealers	1,558	47,338	28,514	60.2	512	40,701	25,908	23,989	92.8	1,819	7.4	5,464
Hay, grain, and feed stores	853	34,131	16,388	48.0	478	30,496	14,997	14,864	99.1	133	.9	3,890
Farm and garden supply stores	148	8,779	3,198	47.2	49	8,382	3,053	2,921	95.7	132	4.3	681
Jewelry stores	853	23,901	18,409	68.7	288	20,468	15,168	8,067	40.0	9,101	60.0	8,352
Book stores	60	3,527	2,558	70.0	33	3,073	2,278	1,318	57.9	958	42.1	1,517
Stationery stores	75	2,559	1,341	52.4	30	2,153	1,197	1,197	100.0	---	---	285
Cigar stores, cigar stands	212	1,718	406	23.7	22	814	278	278	100.0	---	---	61
Florists	875	9,148	5,214	57.0	141	5,135	3,293	3,293	100.0	---	---	729
Gift, novelty, souvenir shops	72	1,022	465	45.5	10	522	329	329	100.0	---	---	209
News dealers	140	2,555	968	37.9	52	1,806	717	717	100.0	---	---	43
Office, school supply and equipment dealers	219	11,928	9,738	81.8	128	11,077	9,233	8,311	90.0	922	10.0	1,946
Opticians	163	2,325	885	38.1	37	1,475	554	494	89.2	60	10.8	157
Photographic supply—camera stores	37	1,573	518	32.8	17	1,399	453	424	95.8	29	8.4	84
Sporting goods stores	77	3,498	1,191	34.1	42	3,189	1,104	1,014	91.8	90	8.2	270
Other retail stores	684	13,744	8,418	61.2	146	9,858	6,747	4,533	84.2	2,414	35.8	3,154
Second-hand Stores	218	3,055	1,359	44.5	56	2,133	1,124	740	85.8	384	34.2	422

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

PHILADELPHIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
City Total	5,795	\$309,523	\$164,955	59.8	1,771	\$273,752	\$173,927	\$119,067	68.5	\$54,840	31.5	\$47,702
Food Group	2,616	54,992	29,642	54.3	357	34,045	23,489	23,489	100.0	—	—	1,461
Grocery stores (without fresh meats)	921	6,320	2,596	31.2	33	1,594	663	663	100.0	—	—	80
Combination stores (groceries-meats)	1,131	17,690	6,968	36.9	200	6,599	3,550	3,550	100.0	—	—	257
Dairy products stores, milk dealers	45	17,460	16,324	95.5	25	17,325	16,282	16,282	100.0	—	—	827
Meat markets, fish markets	282	5,954	2,226	37.4	51	3,659	1,697	1,697	100.0	—	—	167
Candy, nut, confectionery stores	117	765	91	11.9	3	342	48	48	100.0	—	—	21
Delicatessen stores	138	1,364	268	19.4	11	398	55	55	100.0	—	—	2
Fruit stores, vegetable markets	116	1,599	421	26.3	18	604	308	308	100.0	—	—	36
Bakeries, caterers	35	859	636	74.0	6	748	603	603	100.0	—	—	33
Egg and poultry dealers	20	261	30	11.5	3	125	20	20	100.0	—	—	3
Other food stores	13	502	262	56.2	7	451	263	263	100.0	—	—	35
General Stores (with food)	3	25	7	28.0	—	—	—	—	—	—	—	—
General Merchandise Group	94	81,255	53,337	65.6	51	61,003	55,265	34,306	64.4	18,957	35.8	19,762
Department stores	12	76,414	51,908	66.2	12	76,414	51,908	33,764	65.0	16,144	35.0	19,098
Dry goods and general merchandise stores	76	2,599	1,405	54.1	36	2,589	1,355	542	40.0	813	60.0	684
Variety stores	4	240	24	10.0	1	—	—	—	—	—	—	—
Apparel Group	480	41,116	24,124	58.7	215	38,735	23,224	19,080	62.2	4,144	17.8	5,488
Men's-boys' furnishings, hat stores	16	356	70	19.7	7	279	53	27	50.9	26	49.1	6
Men's-boys' clothing stores (and furnishings)	48	7,633	4,161	54.5	32	7,467	4,100	2,698	70.7	1,202	29.3	945
Family clothing stores	34	1,621	1,033	63.7	21	1,507	974	186	19.1	788	60.9	450
Women's ready-to-wear stores	119	21,494	12,567	57.8	54	20,670	12,153	11,416	93.9	737	6.1	2,878
Furriers, fur shops	54	2,663	2,263	79.0	28	2,548	2,164	1,081	50.0	1,083	50.0	877
Millinery stores	37	371	222	59.6	4	158	131	131	100.0	—	—	16
Women's accessories stores	27	1,641	953	58.1	5	1,492	690	690	100.0	—	—	166
Infants', other apparel stores	18	369	250	64.3	7	301	218	218	100.0	—	—	50
Custom tailors	78	1,932	1,422	73.6	33	1,523	1,203	912	75.6	291	24.2	261
Shoe stores (all kinds)	49	2,816	1,363	48.4	24	2,590	1,338	1,321	98.7	17	1.3	239
Furniture—Household—Radio Group	598	24,583	19,611	79.6	253	23,154	16,806	5,707	30.3	13,099	69.7	9,603
Furniture stores	176	10,130	6,176	60.7	120	9,528	7,604	1,607	20.6	6,197	79.4	5,352
Floor coverings, drapery stores	25	2,073	1,634	76.6	16	2,010	1,617	1,602	99.1	15	.9	289
Other home-furnishings stores	62	3,223	2,698	65.7	30	2,966	2,538	1,245	49.0	1,295	51.0	1,045
Household appliance dealers	66	6,641	5,942	89.5	48	6,453	5,634	940	18.1	4,694	83.9	2,631
Radio—household appliance stores	55	2,068	955	46.2	31	1,799	824	140	17.0	684	85.0	253
Radio stores—other	14	448	204	45.5	6	398	189	175	92.6	14	7.4	53
Automotive Group	170	34,055	16,711	49.1	127	33,343	16,469	5,654	23.4	12,615	76.8	1,379
Motor-vehicle dealers (new)	84	30,912	14,505	46.9	79	30,737	14,486	2,515	17.4	11,971	62.6	1,042
Used-car dealers	16	435	258	59.3	6	359	232	12	5.2	220	94.8	24
Accessory, tire, battery dealers	68	2,708	1,948	71.9	36	2,247	1,751	1,527	75.6	424	24.2	313
Other automotive	2	—	—	—	2	—	—	—	—	—	—	—
Filling Stations	406	6,407	1,428	22.3	121	3,425	765	765	100.0	—	—	55
Lumber—Building Group	171	9,557	6,273	65.6	109	6,698	5,975	5,861	98.1	114	1.9	1,044
Lumber and building-materials dealers	69	4,670	3,492	74.6	54	4,485	3,590	3,353	98.9	37	1.1	659
Heating—plumbing equipment dealers	21	1,951	1,314	67.4	17	1,916	1,293	1,261	97.5	32	2.5	237
Paint, glass, wallpaper stores	74	2,767	1,348	48.7	36	2,497	1,292	1,247	96.5	45	3.5	168
Electrical supply stores	7	169	119	70.4	2	—	—	—	—	—	—	—
Hardware Group	65	3,222	1,496	46.4	54	2,759	1,395	1,133	61.2	262	18.8	242
Hardware stores	68	3,222	1,496	46.4	33	2,759	1,395	1,133	61.2	262	18.8	242
Farm implement—tractor—hardware dealers	1	—	—	—	1	—	—	—	—	—	—	—
Eating Places	64	1,552	307	19.6	22	1,161	247	247	100.0	—	—	20
Restaurants, cafeterias, lunch rooms	50	1,231	274	22.3	20	1,181	247	247	100.0	—	—	20
Lunch counters and stands	31	304	32	10.5	2	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	3	17	1	5.9	—	—	—	—	—	—	—	—
Drinking Places	—	—	—	—	—	—	—	—	—	—	—	—
Drug Stores	246	5,900	552	9.4	83	4,129	384	374	97.4	10	2.6	117
Drug stores with fountain	164	3,581	413	11.5	44	2,143	302	300	99.3	2	.7	107
Drug stores—other	62	2,319	139	6.0	39	1,986	82	74	90.2	8	9.3	10
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	801	45,630	30,676	67.4	369	42,409	29,548	23,964	61.1	5,584	18.9	6,447
Fuel, ice, fuel-oil dealers	186	17,629	11,978	67.9	156	17,285	11,623	10,272	86.9	1,551	13.1	1,996
Hay, grain, and feed stores	5	68	37	42.0	1	—	—	—	—	—	—	—
Farm and garden supply stores	7	2,153	1,067	49.6	5	2,172	1,063	1,047	98.5	16	1.5	227
Jewelry stores	95	8,627	5,245	76.6	53	6,369	5,087	3,053	60.0	2,034	40.0	2,375
Book stores	23	2,165	1,729	79.1	19	2,145	1,716	1,003	58.4	713	41.8	960
Stationery stores	27	1,452	614	56.6	16	1,325	754	754	100.0	—	—	116
Cigar stores, cigar stands	92	1,004	285	28.4	15	683	225	225	100.0	—	—	51
Florists	121	2,140	1,265	59.1	30	1,751	1,236	1,236	100.0	—	—	404
Gift, novelty, souvenir shops	9	348	277	79.6	2	—	—	—	—	—	—	—
News dealers	4	22	6	27.3	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	54	4,973	4,202	84.5	42	4,665	4,146	3,798	91.6	348	8.4	758
Opticians	48	1,169	377	32.2	19	976	315	314	99.7	1	.3	64
Photographic supply—camera stores	9	607	248	30.7	6	771	237	217	91.6	20	6.4	45
Sporting goods stores	11	699	326	46.6	5	631	303	303	100.0	—	—	37
Other retail stores	110	4,354	3,022	69.4	40	3,429	2,643	1,742	65.9	901	34.1	1,376
Second-hand Stores	35	851	369	46.6	10	695	342	287	85.9	55	16.1	66

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

PITTSBURGH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
City Total	2,634	\$182,962	\$110,633	60.6	1,157	\$168,456	\$105,617	\$77,735	73.5	\$28,082	26.5	\$32,145
Food Group	1,393	27,883	10,409	37.3	351	19,408	7,392	7,382	100.0	---	---	1,006
Grocery stores (without fresh meats)	487	4,706	1,735	36.9	50	1,922	752	752	100.0	---	---	124
Combination stores (groceries-meats)	643	17,312	6,538	37.8	230	12,982	4,838	4,638	100.0	---	---	634
Dairy products stores, milk dealers	7	993	653	65.9	5	976	649	849	100.0	---	---	119
Meat markets, fish markets	92	2,017	681	33.8	29	1,357	479	479	100.0	---	---	24
Candy, nut, confectionery stores	93	1,213	156	12.9	22	968	121	121	100.0	---	---	38
Delicatessen stores	7	66	36	54.5	1	316	68	68	100.0	---	---	5
Fruit stores, vegetable markets	31	484	99	20.5	6	907	275	275	100.0	---	---	62
Bakeries, caterers	13	93	47	50.5	1	---	---	---	---	---	---	---
Egg and poultry dealers	16	199	57	28.6	1	---	---	---	---	---	---	---
Other food stores	7	600	207	25.9	6	---	---	---	---	---	---	---
General Stores (with food)	2	(x)	(x)	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	28	72,015	51,214	71.1	12	71,876	51,198	44,057	66.1	7,141	13.9	13,381
Department stores	7	71,531	51,150	71.5	7	71,876	51,198	44,057	66.1	7,141	13.9	13,381
Dry goods and general merchandise stores	16	484	64	13.2	4	---	---	---	---	---	---	---
Variety stores	5	---	---	---	1	---	---	---	---	---	---	---
Apparel Group	209	11,659	6,243	53.5	117	10,621	5,676	3,850	65.5	2,026	34.5	2,056
Men's-boys' furnishings, hat stores	18	452	71	16.4	9	349	68	52	76.6	14	21.2	8
Men's-boys' clothing stores (and furnishings)	24	2,616	1,470	52.2	18	2,762	1,449	444	30.6	1,005	69.4	463
Family clothing stores	11	984	799	81.2	6	950	776	79	10.2	697	69.6	741
Women's ready-to-wear stores	64	4,322	2,416	55.9	41	4,151	2,322	2,286	98.4	36	1.6	592
Furriers, fur shops	11	946	502	53.1	7	887	472	233	49.4	239	50.6	130
Millinery stores	19	254	154	60.6	3	118	66	66	100.0	---	---	12
Women's accessories stores	3	37	31	83.6	---	---	---	---	---	---	---	---
Infants', other apparel stores	9	256	192	75.0	5	222	174	174	100.0	---	---	24
Custom tailors	28	565	393	69.6	12	411	323	288	69.2	35	10.6	54
Shoe stores (all kinds)	22	1,047	215	20.5	16	991	208	208	100.0	---	---	32
Furniture—Household—Radio Group	134	14,438	12,963	69.9	95	14,059	12,758	2,153	16.9	10,605	83.1	9,460
Furniture stores	50	10,264	9,692	94.4	42	10,176	9,634	861	8.9	6,773	91.1	6,060
Floor coverings, drapery stores	10	420	350	83.3	7	389	333	294	88.3	39	11.7	42
Other home-furnishings stores	22	1,272	1,053	82.8	13	1,184	976	430	44.0	548	56.0	404
Household appliance dealers	30	1,983	1,615	81.4	24	1,946	1,596	492	30.6	1,104	69.2	887
Radio—household appliance stores	21	---	---	---	---	---	---	---	---	---	---	---
Radio stores—other	1	499	273	54.7	9	362	217	76	35.0	141	65.0	67
Automotive Group	97	19,057	6,561	44.9	81	16,694	6,495	4,039	47.5	4,456	52.5	612
Motor-vehicle dealers (new)	46	15,730	6,414	40.6	44	15,713	6,411	2,573	40.1	3,636	59.9	250
Used-car dealers	4	66	35	40.7	3	63	34	1	2.9	33	97.1	4
Accessory, tire, battery dealers	42	3,106	2,003	64.5	32	3,098	2,050	1,465	71.5	585	28.5	358
Other automotive	5	135	109	80.7	2	---	---	---	---	---	---	---
Filling Stations	295	8,065	2,177	27.0	164	6,501	1,637	1,637	100.0	---	---	146
Lumber—Building Group	64	6,903	5,588	60.7	61	6,642	5,449	5,088	93.4	361	6.6	1,435
Lumber and building-materials dealers	44	6,096	5,055	82.9	38	6,022	5,013	4,652	92.6	361	7.2	1,388
Heating—plumbing equipment dealers	10	650	373	57.4	12	620	436	436	100.0	---	---	47
Paint, glass, wallpaper stores	25	157	140	69.2	2	---	---	---	---	---	---	---
Electrical supply stores	5	---	---	---	---	---	---	---	---	---	---	---
Hardware Group	62	1,362	637	46.6	22	1,055	571	561	96.2	10	1.6	151
Hardware stores	60	1,362	637	46.6	21	1,055	571	561	96.2	10	1.6	151
Farm implement—tractor—hardware dealers	2	---	---	---	1	---	---	---	---	---	---	---
Eating Places	27	570	230	40.4	4	385	189	189	100.0	---	---	22
Restaurants, cafeterias, lunch rooms	19	488	193	39.5	3	385	189	189	100.0	---	---	22
Lunch counters and stands	6	82	37	45.1	1	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	---	---	---	---	---	---	---	---	---	---	---	---
Drinking Places	---	---	---	---	---	---	---	---	---	---	---	---
Drug Stores	139	4,055	523	12.9	74	3,209	421	393	93.3	28	6.7	103
Drug stores with fountain	112	3,549	417	11.7	69	2,981	353	325	92.1	28	7.9	91
Drug stores—other	27	506	106	20.9	5	228	68	68	100.0	---	---	12
Liquor Stores (packaged goods)	---	---	---	---	---	---	---	---	---	---	---	---
Other Retail Stores	342	15,951	11,445	71.6	169	14,682	10,634	7,625	70.4	3,209	29.6	3,521
Fuel, ice, fuel-oil dealers	78	2,704	1,606	59.4	28	2,517	1,555	1,555	100.0	---	---	216
Hay, grain, and feed stores	6	---	---	---	2	---	---	---	---	---	---	---
Farm and garden supply stores	2	529	325	61.4	2	493	320	320	100.0	---	---	42
Jewelry stores	57	3,699	2,942	75.5	38	3,699	2,655	919	32.2	1,956	67.6	1,483
Book stores	7	453	401	88.5	4	420	391	185	42.2	226	57.6	292
Stationery stores	7	404	265	65.6	4	374	246	246	100.0	---	---	101
Cigar stores, cigar stands	6	109	49	45.0	2	---	---	---	---	---	---	---
Florists	53	1,291	835	64.7	21	1,094	719	719	100.0	---	---	176
Gift, novelty, souvenir shops	4	70	27	38.6	1	---	---	---	---	---	---	---
News dealers	2	---	---	---	---	---	---	---	---	---	---	---
Office, school supply and equipment dealers	37	3,067	2,648	86.3	25	2,958	2,564	2,250	67.6	314	12.2	601
Opticians	18	545	147	42.6	7	265	110	91	62.7	19	17.3	22
Photographic supply—camera stores	2	---	---	---	2	---	---	---	---	---	---	---
Sporting goods stores	7	478	99	20.7	6	470	99	71	71.7	28	28.3	31
Other retail stores	54	2,602	2,101	60.7	27	2,392	1,975	1,289	65.3	686	34.7	557
Second-hand Stores	17	(x)	(x)	(x)	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

CENSUS OF BUSINESS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

RHODE ISLAND

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	4,128	\$157,825	\$92,533	58.6	1,592	\$155,421	\$85,374	\$59,286	71.1	\$24,068	28.9	\$22,064
Food Group	1,722	52,221	17,594	54.0	420	20,908	12,692	12,692	100.0	—	—	1,429
Grocery stores (without fresh meats)	452	5,494	1,223	35.0	25	880	325	325	100.0	—	—	42
Combination stores (groceries-meats)	909	19,544	10,035	51.3	524	12,880	7,102	7,102	100.0	—	—	846
Dairy products stores, milk dealers	91	6,255	5,160	82.5	42	5,789	4,821	4,821	100.0	—	—	475
Meat markets, fish markets	85	1,177	410	54.6	15	729	219	219	100.0	—	—	28
Candy, nut, confectionery stores	74	410	64	20.5	1	—	—	—	—	—	—	—
Delicatessen stores	10	182	31	17.0	3	312	22	22	100.0	—	—	10
Fruit stores, vegetable markets	22	353	58	15.9	2	—	—	—	—	—	—	—
Bakeries, caterers	79	612	313	51.1	5	227	158	158	100.0	—	—	26
Egg and poultry dealers	9	37	17	45.9	—	—	—	—	—	—	—	—
Other food stores	11	157	67	42.7	3	91	45	45	100.0	—	—	6
General Stores (with food)	15	211	75	35.5	4	134	57	57	100.0	—	—	4
General Merchandise Group	61	25,635	12,531	55.0	26	25,279	12,438	10,026	80.6	2,412	19.4	4,152
Department stores	11	21,955	11,995	54.6	11	21,955	11,995	9,648	80.4	2,347	19.6	3,989
Dry goods and general merchandise stores	64	1,645	526	32.1	15	1,324	443	378	85.3	65	14.7	183
Variety stores	6	35	8	22.9	—	—	—	—	—	—	—	—
Apparel Group	216	11,676	6,762	56.9	107	10,891	6,419	4,558	71.0	1,861	29.0	1,778
Men's-boys' furnishings, hat stores	14	553	76	22.8	4	219	51	51	100.0	—	—	16
Men's-boys' clothing stores (and furnishings)	41	5,084	1,494	49.2	28	2,699	1,462	977	66.6	485	33.2	262
Family clothing stores	37	1,290	968	75.6	20	1,091	685	373	45.1	492	56.9	450
Women's ready-to-wear stores	51	5,233	3,263	82.4	32	5,077	3,190	2,596	81.4	594	18.6	872
Furriers, fur shops	9	577	446	77.3	6	569	442	152	34.4	290	85.8	136
Millinery stores	13	107	52	48.6	1	—	—	—	—	—	—	—
Women's accessories stores	8	85	11	18.9	1	71	53	53	100.0	—	—	10
Infants', other apparel stores	5	27	19	70.4	1	—	—	—	—	—	—	—
Custom tailors	14	198	141	71.2	4	125	113	113	100.0	—	—	15
Shoe stores (all kinds)	26	1,022	292	28.6	6	840	263	263	100.0	—	—	17
Furniture—Household—Radio Group	224	11,050	9,484	85.8	129	10,149	8,948	2,429	27.1	6,519	72.9	6,501
Furniture stores	115	8,419	5,428	64.6	73	5,964	5,169	1,189	23.0	3,980	77.0	4,152
Floor coverings, drapery stores	11	295	209	70.8	5	220	185	185	100.0	—	—	67
Other home-furnishings stores	34	1,826	1,490	81.6	15	1,482	1,596	560	40.1	636	59.9	713
Household appliance dealers	34	—	—	—	23	—	—	—	—	—	—	—
Radio—household appliance stores	25	2,574	2,242	87.1	11	2,485	2,218	515	25.2	1,703	76.8	1,569
Radio stores—other	9	156	115	64.6	2	—	—	—	—	—	—	—
Automotive Group	226	26,184	15,518	58.5	169	25,852	15,044	3,528	25.5	11,516	76.5	1,558
Motor-vehicle dealers (new)	118	21,425	12,410	57.9	110	21,502	12,550	2,262	18.3	10,088	81.7	950
Used-car dealers	47	1,509	992	65.7	13	1,258	839	17	2.0	622	98.0	40
Accessory, tire, battery dealers	58	3,174	1,671	58.9	44	—	—	—	—	—	—	—
Other automotive	3	78	45	59.2	2	5,112	1,855	1,249	67.3	606	32.7	566
Filling Stations	662	10,607	5,552	55.5	162	5,517	2,141	2,112	98.6	29	1.4	321
Lumber—Building Group	114	10,604	8,972	84.8	61	10,337	8,629	8,744	99.0	65	1.0	2,286
Lumber and building-materials dealers	65	8,661	7,655	88.4	52	8,588	7,611	7,576	99.5	35	.5	2,016
Heating—plumbing equipment dealers	18	—	—	—	12	—	—	—	—	—	—	—
Paint, glass, wallpaper stores	30	1,792	1,189	66.4	16	1,749	1,218	1,168	95.9	50	4.1	270
Electrical supply stores	3	151	126	84.8	1	—	—	—	—	—	—	—
Hardware Group	67	5,712	1,221	32.9	34	5,228	1,092	998	91.4	94	8.6	566
Hardware stores	63	5,554	1,105	31.1	32	5,228	1,092	998	91.4	94	8.6	566
Farm implement—tractor—hardware dealers	4	158	116	73.4	2	—	—	—	—	—	—	—
Eating Places	54	685	228	25.8	15	537	187	187	100.0	—	—	19
Restaurants, cafeterias, lunch rooms	32	743	199	26.8	11	—	—	—	—	—	—	—
Lunch counters and stands	19	116	25	21.6	1	537	187	187	100.0	—	—	19
Soft drink, juice, ice cream stands	3	26	4	15.4	1	—	—	—	—	—	—	—
Drinking Places	16	171	18	10.5	—	—	—	—	—	—	—	—
Drug Stores	64	2,788	539	12.2	43	2,260	288	288	95.7	18	6.3	72
Drug stores with fountain	72	2,559	504	11.9	41	—	—	—	—	—	—	—
Drug stores—other	12	229	35	15.3	2	2,280	288	288	95.7	18	6.3	72
Liquor Stores (packaged goods)	19	441	138	31.3	7	285	100	100	100.0	—	—	13
Other Retail Stores	581	25,218	16,444	70.6	197	20,264	15,181	13,607	89.8	1,554	10.2	5,987
Fuel, ice, fuel-oil dealers	225	12,845	9,510	72.5	87	11,645	8,692	8,771	98.6	121	1.4	1,982
Hay, grain, and feed stores	42	5,988	2,691	72.5	35	5,905	2,841	2,794	98.3	47	1.7	680
Farm and garden supply stores	1	—	—	—	1	—	—	—	—	—	—	—
Jewelry stores	42	2,113	1,517	71.6	21	1,905	1,440	225	15.6	1,215	84.4	907
Book stores	8	104	55	52.9	3	81	37	37	100.0	—	—	12
Stationery stores	11	542	199	58.2	4	279	182	182	100.0	—	—	29
Cigar stores, cigar stands	59	214	38	17.6	—	—	—	—	—	—	—	—
Florists	94	986	619	62.6	12	421	310	310	100.0	—	—	63
Gift, novelty, souvenir shops	10	103	62	60.2	2	234	152	152	100.0	—	—	26
News dealers	20	507	142	46.3	5	751	712	879	95.4	33	4.6	145
Office, school supply and equipment dealers	18	657	785	95.5	11	—	—	—	—	—	—	—
Opticians	18	—	—	—	2	—	—	—	—	—	—	—
Photographic supply—camera stores	2	279	101	36.2	1	120	55	47	89.7	8	11.3	9
Sporting goods stores	6	166	75	45.2	3	153	61	61	100.0	—	—	10
Other retail stores	51	954	652	69.8	12	590	481	549	72.6	152	27.4	124
Second-hand Stores	25	222	57	25.7	—	—	—	—	—	—	—	—

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

SOUTH CAROLINA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)		(add 000)		(add 000)	
State Total	10,693	\$220,517	\$123,747	56.1	2,522	\$163,698	\$98,741	\$56,366	57.1	\$42,375	42.9	\$21,846
Food Group	4,353	46,366	25,607	50.9	543	22,854	12,403	12,403	100.0	—	—	1,204
Grocery stores (without fresh meats)	2,567	16,014	7,294	45.5	113	4,473	2,296	2,296	100.0	—	—	268
Combination stores (groceries-meats)	1,523	27,255	14,894	54.7	384	16,491	9,203	9,203	100.0	—	—	828
Dairy products stores, milk dealers	50	1,016	598	58.9	11	816	457	457	100.0	—	—	59
Meat markets, fish markets	132	1,597	617	38.6	22	—	—	—	—	—	—	—
Candy, nut, confectionery stores	28	—	—	—	1	937	345	345	100.0	—	—	37
Delicatessen stores	1	135	51	37.8	1	—	—	—	—	—	—	—
Fruit stores, vegetable markets	30	193	43	22.3	1	—	—	—	—	—	—	—
Bakeries, caterers	5	29	4	13.8	—	137	102	102	100.0	—	—	12
Egg and poultry dealers	5	30	5	16.7	—	—	—	—	—	—	—	—
Other food stores	12	117	101	86.3	11	—	—	—	—	—	—	—
General Stores (with food)	561	15,767	8,486	53.8	209	12,445	7,074	6,558	92.7	516	7.3	1,107
General Merchandise Group	199	13,080	4,932	37.7	102	11,940	4,624	4,032	87.2	592	12.8	1,418
Department stores	15	6,755	2,485	35.9	15	6,735	2,485	2,051	82.5	434	17.5	997
Dry goods and general merchandise stores	176	5,888	2,352	40.0	82	4,751	2,044	1,886	92.3	158	7.7	399
Variety stores	8	459	95	20.7	5	454	95	95	100.0	—	—	22
Apparel Group	279	8,603	3,452	40.1	138	7,129	2,976	2,350	79.0	626	21.0	860
Men's-boys' furnishings, hat stores	5	57	12	21.1	—	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	69	2,566	862	33.6	42	2,212	770	770	100.0	—	—	257
Family clothing stores	78	2,475	1,197	48.4	50	2,159	1,086	518	47.7	568	52.3	538
Women's ready-to-wear stores	81	2,295	1,010	44.0	28	1,772	801	743	92.8	58	7.2	197
Furriers, fur shops	2	—	—	—	—	—	—	—	—	—	—	—
Millinery stores	8	71	14	19.7	1	—	—	—	—	—	—	—
Women's accessories stores	2	66	8	12.1	—	—	—	—	—	—	—	—
Infants', other apparel stores	4	—	—	—	—	—	—	—	—	—	—	—
Custom tailors	5	68	45	66.2	1	986	319	319	100.0	—	—	68
Shoe stores (all kinds)	25	1,007	304	30.2	15	—	—	—	—	—	—	—
Furniture—Household—Radio Group	396	16,778	14,450	86.1	235	15,257	13,554	2,045	15.8	11,309	84.7	8,557
Furniture stores	278	12,827	11,255	87.7	176	11,841	10,493	1,560	14.9	8,933	85.1	7,094
Floor coverings, drapery stores	25	914	698	76.4	8	753	608	146	24.0	462	76.0	266
Other home-furnishings stores	—	—	—	—	—	—	—	—	—	—	—	—
Household appliance dealers	57	2,055	1,743	84.8	39	1,850	1,600	251	15.7	1,349	84.5	974
Radio—household appliance stores	22	982	754	76.8	9	813	653	88	13.5	565	86.5	223
Radio stores—other	14	—	—	—	5	—	—	—	—	—	—	—
Automotive Group	520	51,586	34,406	66.7	374	50,088	33,705	7,232	21.5	26,473	78.5	2,882
Motor-vehicle dealers (new)	305	45,705	30,407	66.5	272	45,287	30,225	5,667	16.8	24,556	81.2	2,285
Used-car dealers	77	1,867	1,384	74.1	28	1,501	1,178	88	7.5	1,088	92.5	106
Accessory, tire, battery dealers	136	4,014	2,615	65.1	74	3,300	2,306	1,477	64.1	829	35.9	491
Other automotive	2	—	—	—	—	—	—	—	—	—	—	—
Filling Stations	2,068	20,693	8,792	42.5	237	7,882	3,549	3,516	99.1	33	.9	590
Lumber—Building Group	179	10,293	7,851	76.3	126	9,746	7,501	7,289	97.2	212	2.8	1,663
Lumber and building-materials dealers	148	9,489	7,353	77.5	111	9,094	7,100	6,989	98.4	111	1.8	1,552
Heating—plumbing equipment dealers	8	248	145	58.1	4	205	119	30	25.2	89	74.8	68
Paint, glass, wallpaper stores	14	449	269	59.9	9	447	282	270	95.7	12	4.3	65
Electrical supply stores	9	109	86	78.9	2	—	—	—	—	—	—	—
Hardware Group	220	8,949	5,112	57.1	137	7,823	4,661	5,727	80.0	934	20.0	1,017
Hardware stores	167	6,554	3,640	55.7	101	5,662	3,358	3,206	95.5	152	4.5	746
Farm implement—tractor—hardware dealers	53	2,415	1,472	61.0	36	2,161	1,303	521	40.0	782	60.0	271
Eating Places	460	2,716	949	34.9	27	730	347	347	100.0	—	—	0
Restaurants, cafeterias, lunch rooms	195	1,508	320	21.2	11	289	40	40	100.0	—	—	1
Lunch counters and stands	238	1,030	523	50.8	11	311	231	231	100.0	—	—	4
Soft drink, juice, ice cream stands	27	178	106	59.6	5	150	76	76	100.0	—	—	1
Drinking Places	99	516	66	20.9	—	—	—	—	—	—	—	—
Drug Stores	387	8,595	2,272	26.4	163	6,109	1,596	1,568	98.2	28	1.8	342
Drug stores with fountain	280	7,169	1,883	26.3	148	5,555	1,458	1,450	98.1	28	1.9	304
Drug stores—other	107	1,426	389	27.3	15	554	138	138	100.0	—	—	38
Liquor Stores (packaged goods)	13	399	137	34.3	6	294	107	107	100.0	—	—	19
Other Retail Stores	895	15,860	8,926	56.3	217	11,175	6,707	5,122	78.4	1,585	23.6	2,341
Fuel, ice, fuel-oil dealers	278	4,403	2,497	56.7	53	3,288	1,926	1,838	95.4	88	4.8	482
Hay, grain, and feed stores	70	1,754	853	49.2	25	1,316	694	689	96.4	25	3.6	155
Farm and garden supply stores	133	3,101	1,495	48.2	41	2,080	1,096	823	75.1	273	24.9	277
Jewelry stores	83	2,202	1,552	61.4	33	1,747	1,162	402	34.6	760	65.4	726
Book stores	12	—	—	—	5	—	—	—	—	—	—	—
Stationery stores	5	472	252	53.4	1	408	225	225	99.1	2	.9	79
Cigar stores, cigar stands	4	42	9	21.4	1	—	—	—	—	—	—	—
Florists	102	703	438	62.3	9	259	177	177	100.0	—	—	45
Gift, novelty, souvenir shops	11	70	35	51.4	—	—	—	—	—	—	—	—
News dealers	4	28	4	14.3	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	29	891	697	78.2	13	751	598	517	86.5	81	13.5	154
Opticians	13	152	41	26.9	1	152	67	67	100.0	—	—	14
Photographic supply—camera stores	4	113	55	46.9	3	—	—	—	—	—	—	—
Sporting goods stores	6	—	—	—	4	1,214	762	406	53.3	556	46.7	411
Other retail stores	145	1,969	1,199	60.9	28	—	—	—	—	—	—	—
Second-hand Stores	64	516	509	59.9	8	226	137	70	51.1	67	48.9	40

CENSUS OF BUSINESS

SOUTH DAKOTA

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	5,297	\$114,330	\$52,666	46.1	1,551	\$82,706	\$44,305	\$29,010	65.5	\$15,295	34.5	\$9,606
Food Group	1,151	16,317	7,710	42.1	253	10,842	5,231	5,231	100.0	—	—	701
Grocery stores (without fresh meats)	345	3,450	1,083	31.4	39	1,213	422	422	100.0	—	—	104
Combination stores (groceries-meats)	641	13,416	6,061	45.2	200	6,972	4,500	4,500	100.0	—	—	562
Dairy products stores, milk dealers	69	756	417	56.5	6	476	261	261	100.0	—	—	24
Meat markets, fish markets	41	486	104	21.4	4	117	31	31	100.0	—	—	6
Candy, nut, confectionery stores	15	90	17	18.9	—	—	—	—	—	—	—	—
Delicatessen stores	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	6	40	6	15.0	—	—	—	—	—	—	—	—
Bakeries, caterers	12	—	—	—	3	—	—	—	—	—	—	—
Egg and poultry dealers	—	95	22	23.2	—	64	17	17	100.0	—	—	3
Other food stores	2	—	—	—	1	—	—	—	—	—	—	—
General Stores (with food)	235	7,660	2,989	39.0	121	6,325	2,646	2,559	96.7	87	3.3	623
General Merchandise Group	55	6,344	2,247	35.4	26	6,037	2,194	1,164	53.1	1,030	46.9	924
Department stores	16	—	—	—	16	—	—	—	—	—	—	—
Dry goods and general merchandise stores	25	6,218	2,242	36.1	12	6,037	2,194	1,164	53.1	1,030	46.9	924
Variety stores	14	126	5	4.0	—	—	—	—	—	—	—	—
Apparel Group	183	4,550	1,619	40.0	78	3,631	1,584	1,367	86.3	217	13.7	447
Men's-boys' furnishings, hat stores	2	1,482	530	35.6	25	1,245	475	416	67.9	57	12.1	135
Men's-boys' clothing stores (and furnishings)	44	—	—	—	5	232	106	42	38.9	66	61.1	42
Family clothing stores	20	358	124	34.6	—	—	—	—	—	—	—	—
Women's ready-to-wear stores	74	1,901	913	48.0	35	1,716	866	768	91.0	78	9.0	230
Furriers, fur shops	4	153	77	50.3	2	—	—	—	—	—	—	—
Millinery stores	4	24	6	33.3	—	—	—	—	—	—	—	—
Women's accessories stores	1	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	2	17	6	47.1	—	—	—	—	—	—	—	—
Custom tailors	7	147	54	36.7	2	436	137	121	68.3	16	11.7	40
Shoe stores (all kinds)	25	468	105	22.4	9	—	—	—	—	—	—	—
Furniture—Household—Radio Group	179	3,369	2,469	73.3	78	2,548	2,078	780	37.5	1,298	62.5	981
Furniture stores	64	1,655	1,189	71.8	26	1,343	1,026	484	47.2	542	52.6	439
Floor coverings, drapery stores	1	36	14	38.9	1	—	—	—	—	—	—	—
Other home-furnishings stores	2	—	—	—	—	—	—	—	—	—	—	—
Household appliance dealers	72	—	—	—	44	984	896	253	26.2	643	71.8	491
Radio—household appliance stores	29	1,616	1,243	76.9	6	—	—	—	—	—	—	—
Radio stores—other	11	62	23	37.1	1	221	156	43	27.6	113	72.4	51
Automotive Group	389	24,375	14,766	60.6	217	22,753	14,345	5,902	27.2	10,443	72.8	1,312
Motor-vehicle dealers (new)	252	21,998	13,551	61.5	182	21,047	13,295	3,290	24.7	10,005	75.3	1,122
Used-car dealers	32	713	366	51.1	13	544	326	32	9.8	294	90.2	11
Accessory, tire, battery dealers	62	1,653	645	39.0	22	1,162	724	580	80.1	144	19.9	179
Other automotive	3	9	4	44.4	—	—	—	—	—	—	—	—
Filling Stations	1,330	15,339	4,363	26.4	172	5,961	2,270	2,173	95.7	97	4.3	480
Lumber—Building Group	376	10,481	6,087	77.2	273	9,468	7,541	7,429	96.5	112	1.5	2,073
Lumber and building-materials dealers	340	10,060	7,784	77.4	267	9,239	7,354	7,267	96.8	67	1.2	2,030
Heating—plumbing equipment dealers	12	116	65	73.3	1	116	91	90	98.9	1	1.1	14
Paint, glass, wallpaper stores	13	155	108	69.7	2	113	96	72	75.0	24	25.0	29
Electrical supply stores	11	150	110	73.3	3	—	—	—	—	—	—	—
Hardware Group	536	9,265	3,931	42.4	141	5,697	2,968	1,472	49.6	1,496	50.4	1,158
Hardware stores	278	3,815	1,345	35.3	56	1,861	805	641	79.6	164	20.4	284
Farm implement—tractor—hardware dealers	258	5,450	2,586	47.4	85	3,826	2,163	831	58.4	1,332	61.6	874
Eating Places	153	1,201	94	7.8	11	310	28	28	100.0	—	—	5
Restaurants, cafeterias, lunch rooms	105	1,009	71	7.0	10	310	28	28	100.0	—	—	5
Lunch counters and stands	46	—	—	—	1	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	2	192	23	12.0	—	—	—	—	—	—	—	—
Drinking Places	182	1,451	94	6.5	7	206	15	15	100.0	—	—	2
Drug Stores	179	3,659	555	15.9	71	2,689	403	403	100.0	—	—	104
Drug stores with fountain	132	3,246	469	14.4	66	2,476	383	383	100.0	—	—	94
Drug stores—other	47	613	66	10.6	5	211	20	20	100.0	—	—	10
Liquor Stores (packaged goods)	40	458	21	4.6	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other Retail Stores	325	7,416	3,443	46.4	93	5,981	2,907	2,458	84.6	449	15.4	774
Fuel, ice, fuel-oil dealers	72	1,296	748	57.7	21	955	594	593	99.6	1	.2	220
Hay, grain, and feed stores	44	1,621	726	44.8	21	1,477	690	690	100.0	—	—	98
Farm and garden supply stores	13	794	256	29.7	5	747	229	192	83.8	37	16.2	42
Jewelry stores	41	687	261	36.0	14	450	191	124	64.9	67	35.1	105
Book stores	1	—	—	—	—	—	—	—	—	—	—	—
Stationery stores	4	250	172	74.8	1	—	—	—	—	—	—	—
Cigar stores, cigar stands	9	—	—	—	2	337	196	196	100.0	—	—	46
Florists	21	329	124	37.7	1	—	—	—	—	—	—	—
Gift, novelty, souvenir shops	2	—	—	—	—	—	—	—	—	—	—	—
News dealers	2	29	9	31.0	1	—	—	—	—	—	—	—
Office, school supply and equipment dealers	15	—	—	—	7	602	541	505	95.3	36	6.7	119
Opticians	7	723	591	61.7	—	—	—	—	—	—	—	—
Photographic supply—camera stores	2	—	—	—	—	—	—	—	—	—	—	—
Sporting goods stores	3	—	—	—	1	—	—	—	—	—	—	—
Other retail stores	89	1,707	576	33.7	19	1,413	466	156	33.9	308	66.1	144
Second-hand Stores	24	247	96	39.7	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

TENNESSEE

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	18,410	\$442,549	\$249,438	56.4	4,569	\$359,037	\$204,639	\$122,981	60.0	\$81,758	40.0	\$53,420
Food Group	7,251	84,767	43,550	51.4	1,006	44,255	23,580	23,580	100.0	—	—	2,669
Grocery stores (without fresh meats)	4,415	26,755	12,540	46.9	152	5,454	2,743	2,743	100.0	—	—	527
Combination stores (groceries-meats)	2,505	50,739	27,584	54.4	770	33,141	17,911	17,911	100.0	—	—	1,840
Dairy products stores, milk dealers	54	2,380	1,723	72.4	17	2,170	1,806	1,806	100.0	—	—	145
Meat markets, fish markets	113	2,628	1,087	41.4	52	1,650	815	815	100.0	—	—	99
Candy, nut, confectionery stores	58	351	49	14.0	3	148	14	14	100.0	—	—	9
Delicatessen stores	4	129	31	24.0	3	114	31	31	100.0	—	—	2
Fruit stores, vegetable markets	45	314	77	24.5	4	121	27	27	100.0	—	—	1
Bakeries, caterers	10	58	5	6.6	1	476	74	74	100.0	—	—	10
Egg and poultry dealers	29	608	95	15.6	8	801	359	359	100.0	—	—	36
Other food stores	16	805	359	44.6	16	801	359	359	100.0	—	—	36
General Stores (with food)	2,112	25,452	11,681	45.9	261	11,560	5,972	5,694	95.3	278	4.7	1,547
General Merchandise Group	428	67,475	28,975	42.9	191	64,655	28,219	16,792	59.5	11,427	40.5	11,973
Department stores	37	56,596	24,666	44.0	37	56,596	24,686	13,959	56.1	10,927	43.9	10,697
Dry goods and general merchandise stores	375	10,753	4,073	37.9	152	6,257	3,333	2,833	65.0	500	15.0	1,278
Variety stores	16	124	16	12.9	2	—	—	—	—	—	—	—
Apparel Group	506	22,629	12,606	56.6	257	20,270	11,972	9,401	76.5	2,571	21.5	3,964
Men's-boys' furnishings, hat stores	13	153	52	34.0	1	6,233	3,493	3,146	90.1	347	9.9	1,285
Men's-boys' clothing stores (and furnishings)	108	6,671	3,628	54.4	67	4,640	3,173	1,180	37.2	1,993	62.6	1,242
Family clothing stores	136	5,455	3,352	61.4	80	6,558	3,942	3,758	94.6	204	5.2	1,161
Women's ready-to-wear stores	129	7,235	4,210	58.2	56	495	295	295	100.0	—	—	111
Furriers, fur shops	9	524	322	61.5	6	272	117	117	100.0	—	—	9
Millinery stores	32	391	171	43.7	9	334	215	215	100.0	—	—	25
Women's accessories stores	10	275	188	68.4	4	194	117	117	100.0	—	—	42
Infants', other apparel stores	5	104	38	36.5	2	1,344	620	595	95.6	27	4.4	109
Custom tailors	23	332	193	58.1	6	—	—	—	—	—	—	—
Shoe stores (all kinds)	41	1,489	654	43.9	26	—	—	—	—	—	—	—
Furniture—Household—Radio Group	647	25,464	21,410	84.1	377	23,156	19,676	3,381	17.0	16,497	63.0	12,414
Furniture stores	363	19,043	16,359	85.9	222	17,650	15,363	2,590	15.5	12,993	64.5	10,447
Floor coverings, drapery stores	3	67	68	76.2	3	67	68	68	68.2	6	11.8	7
Other home-furnishings stores	30	1,203	992	82.5	11	1,090	948	325	34.3	623	65.7	361
Household appliance dealers	145	4,945	3,872	76.3	106	4,329	3,479	606	17.4	2,873	62.6	1,579
Radio—household appliance stores	85	168	119	63.3	33	—	—	—	—	—	—	—
Radio stores—other	21	—	—	—	2	—	—	—	—	—	—	—
Automotive Group	653	80,462	58,068	72.2	504	76,923	57,282	13,332	23.3	43,950	76.7	5,768
Motor-vehicle dealers (new)	368	68,908	49,880	72.4	352	66,443	49,651	6,837	17.8	40,614	62.2	4,207
Used-car dealers	53	1,624	1,376	75.4	30	1,629	1,239	21	1.7	1,216	98.3	322
Accessory, tire, battery dealers	202	9,750	6,812	70.0	118	6,651	6,392	4,474	70.0	1,918	30.0	1,239
Other automotive	10	—	—	—	4	—	—	—	—	—	—	—
Filling Stations	2,581	34,976	14,530	41.5	454	15,950	6,927	6,595	95.2	332	4.6	1,024
Lumber—Building Group	347	20,705	17,615	85.1	225	19,570	16,945	16,296	96.2	647	3.6	3,929
Lumber and building-materials dealers	278	16,564	15,658	86.4	191	17,532	15,359	14,912	97.1	447	2.9	3,611
Heating—plumbing equipment dealers	19	2,541	1,757	75.1	6	2,058	1,566	1,366	87.4	200	12.6	318
Paint, glass, wallpaper stores	46	—	—	—	24	—	—	—	—	—	—	—
Electrical supply stores	6	—	—	—	2	—	—	—	—	—	—	—
Hardware Group	366	16,172	10,019	62.0	220	14,568	9,281	8,635	73.6	2,446	26.4	3,516
Hardware stores	280	16,172	10,019	62.0	157	14,568	9,281	8,635	73.6	2,446	26.4	3,516
Farm implement—tractor—hardware dealers	66	—	—	—	63	—	—	—	—	—	—	—
Eating Places	1,101	8,686	1,688	21.7	69	2,449	581	381	100.0	—	—	28
Restaurants, cafeterias, lunch rooms	634	6,612	1,422	20.9	57	2,021	316	316	100.0	—	—	18
Lunch counters and stands	459	1,795	455	25.3	12	428	65	65	100.0	—	—	12
Soft drink, juice, ice cream stands	28	79	9	11.4	—	—	—	—	—	—	—	—
Drinking Places	286	1,323	243	16.4	3	78	2	2	100.0	—	—	—
Drug Stores	654	15,780	4,122	26.1	299	11,758	3,257	3,242	99.5	15	.5	768
Drug stores with fountain	505	14,005	3,715	26.5	286	11,191	3,111	3,066	99.5	15	.5	760
Drug stores—other	151	1,775	407	22.9	13	567	146	146	100.0	—	—	28
Liquor Stores (packaged goods)	Two stores combined with "Other retail stores."											
Other Retail Stores	1,354	37,405	23,691	63.9	479	30,943	20,553	17,167	85.5	3,386	16.5	5,819
Fuel, ice, fuel-oil dealers	516	10,587	6,470	61.1	168	6,291	5,211	5,079	97.5	132	2.5	1,418
Hay, grain, and feed stores	180	6,389	3,571	55.9	84	5,543	3,211	3,136	97.7	75	2.3	676
Farm and garden supply stores	59	2,254	985	43.8	27	1,978	858	610	96.9	26	3.1	190
Jewelry stores	128	5,252	3,753	71.1	56	4,541	3,590	1,307	36.6	2,083	61.4	1,694
Book stores	14	2,570	2,123	62.6	6	2,563	2,099	1,932	92.0	167	8.0	396
Stationery stores	7	—	—	—	2	—	—	—	—	—	—	—
Cigar stores, cigar stands	11	131	40	30.5	2	1,356	1,065	1,065	100.0	—	—	280
Florists	127	2,018	1,491	73.9	29	78	5	5	100.0	—	—	2
Gift, novelty, souvenir shops	18	118	33	28.0	3	—	—	—	—	—	—	—
News dealers	6	71	9	12.7	1	—	—	—	—	—	—	—
Office, school supply and equipment dealers	59	3,413	3,052	88.6	33	3,112	2,833	2,625	92.7	208	7.3	515
Opticians	42	990	557	56.3	6	781	450	342	76.0	106	24.0	67
Photographic supply—camera stores	6	—	—	—	5	—	—	—	—	—	—	—
Sporting goods stores	13	350	214	61.1	4	265	164	164	100.0	—	—	61
Other retail stores	166	3,282	1,635	50.1	49	2,435	1,289	702	54.5	587	45.5	518
Second-hand Stores	142	1,253	638	50.9	24	704	390	181	46.4	209	53.6	181

CENSUS OF BUSINESS

TEXAS

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)	(add 000)			(add 000)	
State Total	49,639	\$1,296,597	\$712,289	54.9	14,257	\$1,040,014	\$612,524	\$375,718	61.3	\$236,806	38.7	\$151,406
Food Group	15,586	245,659	115,920	47.2	5,197	159,198	76,735	76,735	100.0	—	—	8,654
Grocery stores (without fresh meats)	6,928	55,964	22,536	41.6	516	19,854	6,380	6,380	100.0	—	—	1,596
Combination stores (groceries-meats)	7,448	170,990	64,198	49.2	2,476	124,851	61,175	61,175	100.0	—	—	6,484
Dairy products stores, milk dealers	145	9,741	5,574	57.2	50	9,107	5,169	5,169	100.0	—	—	525
Meat markets, fish markets	542	6,865	2,141	32.1	61	3,177	963	963	100.0	—	—	134
Candy, nut, confectionery stores	146	709	114	16.1	3	79	17	17	100.0	—	—	13
Delicatessen stores	6	33	4	12.1	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	155	1,017	281	27.6	5	371	151	151	100.0	—	—	6
Bakeries, caterers	100	549	121	22.0	9	196	31	31	100.0	—	—	2
Egg and poultry dealers	47	961	301	30.7	11	689	224	224	100.0	—	—	20
Other food stores	75	1,010	650	64.4	46	692	605	605	100.0	—	—	74
General Stores (with food)	1,511	56,154	16,856	46.6	544	28,506	15,706	15,475	96.3	231	1.7	4,668
General Merchandise Group	1,096	148,027	68,306	46.1	571	142,692	67,092	44,428	66.2	22,664	33.8	26,880
Department stores	127	118,164	58,077	49.1	127	116,164	58,077	58,229	62.4	21,848	37.6	25,679
Dry goods and general merchandise stores	659	26,159	9,977	35.5	427	25,710	6,882	6,066	90.6	816	9.2	5,162
Variety stores	110	1,724	252	14.6	17	1,018	133	133	100.0	—	—	39
Apparel Group	1,282	61,119	35,013	54.0	686	55,570	31,209	26,994	66.5	4,215	13.5	8,956
Men's-boys' furnishings, hat stores	31	523	202	38.6	7	259	99	69	69.7	30	30.3	17
Men's-boys' clothing stores (and furnishings)	514	17,387	9,178	52.6	224	16,386	6,646	6,383	94.6	463	5.2	2,615
Family clothing stores	274	17,620	10,496	59.6	184	16,585	10,196	6,992	68.6	3,206	31.4	5,470
Women's ready-to-wear stores	383	17,211	9,593	54.6	155	15,254	6,718	6,361	95.9	357	4.1	2,104
Furriers, fur shops	10	718	406	56.5	6	696	395	395	100.0	—	—	158
Millinery stores	56	671	424	46.7	7	593	308	304	98.7	4	1.3	34
Women's accessories stores	14	77	28	36.4	1	—	—	—	—	—	—	—
Infants', other apparel stores	22	407	118	29.0	8	341	107	107	100.0	—	—	21
Custom tailors	54	1,110	642	57.6	16	777	516	368	71.3	148	28.7	169
Shoe stores (all kinds)	124	5,195	2,126	40.9	78	4,669	2,022	2,015	99.7	7	.5	368
Furniture—Household—Radio Group	1,637	65,471	35,681	62.0	963	58,353	49,706	10,611	21.3	59,095	78.7	28,593
Furniture stores	896	42,441	35,444	83.5	458	38,534	35,179	6,750	20.3	26,449	79.7	19,672
Floor coverings, drapery stores	26	724	388	53.6	11	582	335	323	96.4	12	3.6	56
Other home-furnishings stores	115	5,440	2,842	76.6	39	2,968	2,457	1,151	48.8	1,306	53.2	962
Household appliance dealers	544	12,875	10,641	84.2	385	11,599	10,044	1,590	15.6	6,454	84.2	6,280
Radio—household appliance stores	197	4,453	3,275	73.5	75	3,447	2,771	457	17.9	2,274	62.1	892
Radio stores—other	61	1,540	1,091	70.8	15	1,223	920	320	54.8	600	65.2	731
Automotive Group	2,903	295,090	195,859	66.3	2,012	286,596	191,658	49,121	25.8	142,737	74.4	19,559
Motor-vehicle dealers (new)	1,516	245,654	165,118	66.3	1,521	243,468	162,031	35,190	21.7	126,641	78.3	15,528
Used-car dealers	340	11,427	6,257	72.3	141	9,640	7,576	175	2.3	7,205	97.7	983
Accessory, tire, battery dealers	1,016	37,196	23,672	64.2	540	52,901	22,135	15,649	61.7	6,486	38.3	4,798
Other automotive	31	611	412	67.4	10	389	314	109	54.7	205	65.3	50
Filling Stations	11,048	120,605	46,700	38.7	1,540	49,604	20,965	20,129	96.0	636	4.0	2,545
Lumber—Building Group	2,149	106,507	69,650	62.6	1,636	105,589	67,216	80,416	92.2	6,800	7.6	29,546
Lumber and building-materials dealers	1,605	97,770	62,192	64.1	1,475	94,429	80,424	74,386	92.5	6,038	7.5	28,144
Heating—plumbing equipment dealers	78	2,655	1,630	61.9	31	2,277	1,482	810	54.7	672	45.3	387
Paint, glass, wallpaper stores	220	7,505	5,457	74.7	119	6,358	4,699	4,679	99.6	20	.4	926
Electrical supply stores	46	797	571	71.6	15	525	411	341	65.0	70	17.0	89
Hardware Group	1,217	42,659	26,058	60.6	637	36,921	25,701	15,734	57.9	9,967	42.1	7,174
Hardware stores	780	20,885	11,534	54.3	516	16,743	9,754	7,774	79.7	1,980	20.3	3,248
Farm implement—tractor—hardware dealers	497	21,953	14,724	67.1	519	20,178	15,947	5,960	42.7	7,987	57.3	3,928
Eating Places	5,614	27,416	5,753	21.0	243	7,676	1,475	1,475	100.0	—	—	121
Restaurants, cafeterias, lunch rooms	2,399	23,254	4,886	21.0	220	7,047	1,357	1,357	100.0	—	—	111
Lunch counters and stands	1,378	4,035	632	20.6	22	651	116	116	100.0	—	—	10
Soft drink, juice, ice cream stands	37	127	35	27.6	1	—	—	—	—	—	—	—
Drinking Places	859	4,761	671	14.0	16	480	48	48	100.0	—	—	7
Drug Stores	2,341	62,012	16,131	26.0	1,129	49,721	12,966	12,915	99.6	51	.4	3,023
Drug stores with fountain	1,652	52,971	13,500	25.5	1,013	45,485	11,587	11,543	99.6	44	.4	2,696
Drug stores—other	689	9,041	2,631	29.1	116	4,236	1,379	1,372	99.5	7	.5	325
Liquor Stores (packaged goods)	534	5,418	1,004	16.5	79	3,492	725	725	100.0	—	—	137
Other Retail Stores	3,354	71,251	40,638	57.3	925	54,908	35,915	24,295	71.6	9,616	28.4	11,160
Fuel, ice, fuel-oil dealers	493	4,016	1,475	36.7	67	2,493	915	650	93.1	63	6.9	155
Hay, grain, and feed stores	636	21,260	9,021	42.4	300	16,376	7,401	7,378	99.7	23	.3	1,031
Farm and garden supply stores	62	1,349	504	37.4	25	1,043	435	428	96.6	5	1.2	117
Jewelry stores	435	15,094	10,213	67.7	165	12,615	9,234	5,480	57.7	5,754	62.3	4,648
Book stores	38	2,408	1,255	52.1	22	2,243	1,207	701	58.1	506	41.9	685
Stationery stores	24	487	322	66.1	6	404	285	174	61.1	111	38.9	72
Cigar stores, cigar stands	39	304	47	15.5	5	116	10	10	100.0	—	—	2
Florists	462	4,561	3,025	69.4	57	2,065	1,543	1,543	100.0	—	—	285
Gift, novelty, souvenir shops	41	526	216	41.4	9	316	129	124	96.1	5	3.9	56
News dealers	48	272	28	10.3	1	—	—	—	—	—	—	—
Office, school supply and equipment dealers	239	9,435	6,049	65.3	111	6,289	7,337	6,215	84.7	1,122	15.3	1,980
Opticians	125	1,582	722	45.6	26	914	441	519	72.3	122	27.7	96
Photographic supply—camera stores	18	954	454	45.5	14	928	423	390	92.2	33	7.8	102
Sporting goods stores	49	1,548	507	37.6	14	1,070	405	384	94.4	21	5.2	135
Other retail stores	447	7,655	5,018	65.9	103	5,853	4,152	2,299	55.4	1,653	44.6	1,618
Second-hand Stores	510	4,249	1,849	43.5	57	2,304	1,211	619	51.1	592	48.9	385

RETAIL TRADE:1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

UTAH

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Per cent of total				Open account		Installment		
								Amount (add 000)	Per cent	Amount (add 000)	Per cent	
State Total	3,456	\$115,176	\$62,415	54.2	1,282	\$97,051	\$56,067	\$35,475	59.7	\$22,592	40.3	\$14,950
Food Group	654	18,054	6,485	47.0	257	13,281	6,401	6,401	100.0	—	—	685
Grocery stores (without fresh meats)	254	2,555	998	42.4	56	1,160	585	585	100.0	—	—	120
Combination stores (groceries-meats)	450	12,624	5,655	44.6	198	10,125	4,578	4,578	100.0	—	—	619
Dairy products stores, milk dealers	69	1,678	1,517	60.6	12	1,299	1,056	1,056	100.0	—	—	114
Meat markets, fish markets	30	482	181	37.6	6	297	117	117	100.0	—	—	16
Candy, nut, confectionery stores	30	364	57	10.2	4	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	54	112	—	—	—	—	—	—	—	—	—	—
Bakeries, caterers	4	19	5	15.6	—	—	—	—	—	—	—	—
Egg and poultry dealers	1	—	—	—	—	—	—	—	—	—	—	—
Other food stores	2	220	61	27.7	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Stores (with food)	189	6,117	2,966	48.6	63	5,106	2,611	2,488	95.5	125	4.7	797
General Merchandise Group	47	15,980	6,522	46.7	30	13,309	6,471	4,591	70.9	1,880	29.1	2,219
Department stores	15	—	—	—	15	—	—	—	—	—	—	—
Dry goods and general merchandise stores	29	13,938	6,521	46.8	14	13,809	6,471	4,591	70.9	1,880	29.1	2,219
Variety stores	3	42	1	2.4	1	—	—	—	—	—	—	—
Apparel Group	130	6,062	3,252	55.1	70	5,582	3,099	2,255	72.7	846	27.3	994
Men's-boys' furnishings, hat stores	5	129	6	6.2	1	1,219	404	346	66.1	56	15.9	131
Men's-boys' clothing stores (and furnishings)	51	1,256	459	35.0	18	1,277	606	429	55.1	379	46.9	333
Family clothing stores	20	1,358	620	61.3	13	1,277	606	429	55.1	379	46.9	333
Women's ready-to-wear stores	54	1,790	1,014	56.6	22	1,580	958	915	95.5	43	4.5	272
Furriers, fur shops	5	483	391	61.0	5	483	391	23	5.9	568	94.1	109
Millinery stores	—	—	—	—	—	—	—	—	—	—	—	—
Women's accessories stores	—	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	1	—	—	—	1	—	—	—	—	—	—	—
Custom tailors	3	138	58	42.0	1	1,023	538	538	100.0	—	—	149
Shoe stores (all kinds)	15	948	502	55.0	9	—	—	—	—	—	—	—
Furniture—Household—Radio Group	179	6,552	6,222	80.9	106	7,981	3,572	1,004	15.5	5,563	64.7	4,330
Furniture stores	71	6,084	5,299	87.1	53	5,889	5,185	761	14.7	4,424	85.3	3,287
Floor coverings, drapery stores	2	—	—	—	2	—	—	—	—	—	—	—
Other home-furnishings stores	6	616	256	41.4	4	590	250	126	51.2	122	48.6	135
Household appliance dealers	60	1,112	792	71.2	35	946	686	35	5.1	651	94.9	696
Radio—household appliance stores	55	—	—	—	15	—	—	—	—	—	—	—
Radio stores—other	5	738	575	77.9	1	556	451	80	17.7	371	82.5	212
Automotive Group	218	23,391	15,045	64.5	165	22,798	14,634	5,439	23.2	11,595	76.6	1,450
Motor-vehicle dealers (new)	146	20,670	15,271	84.2	126	20,426	15,193	2,441	18.5	10,752	61.5	1,095
Used-car dealers	17	410	284	69.3	6	520	239	5	1.3	256	98.7	84
Accessory, tire, battery dealers	51	2,230	1,445	64.8	28	2,052	1,402	995	71.0	407	29.0	275
Other automotive	4	61	45	55.6	1	—	—	—	—	—	—	—
Filling Stations	620	12,958	4,171	52.2	195	6,794	2,512	2,421	96.4	91	3.6	421
Lumber—Building Group	184	6,700	7,251	85.1	114	6,229	6,949	6,357	91.5	592	6.5	1,840
Lumber and building-materials dealers	116	7,082	6,003	84.6	90	6,652	5,648	5,651	96.6	197	3.4	1,840
Heating—plumbing equipment dealers	15	741	583	78.7	10	696	556	165	29.7	591	70.5	60
Paint, glass, wallpaper stores	23	—	—	—	10	—	—	—	—	—	—	—
Electrical supply stores	10	677	645	75.5	4	679	545	541	99.3	4	.7	140
Hardware Group	72	1,932	1,143	59.2	50	1,781	1,086	445	41.0	641	59.0	507
Hardware stores	35	710	294	41.4	21	599	284	183	69.3	61	30.7	65
Farm implement—tractor—hardware dealers	37	1,222	649	89.5	29	1,162	622	262	31.9	560	66.1	242
Eating Places	91	1,091	99	9.1	15	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms	49	741	59	6.0	6	415	35	35	100.0	—	—	8
Lunch counters and stands	38	501	35	11.6	7	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Soft drink, juice, ice cream stands	6	49	5	10.2	—	—	—	—	—	—	—	—
Drinking Places	57	370	42	11.4	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug Stores	106	3,944	547	15.9	65	3,445	501	501	100.0	—	—	100
Drug stores with fountain	88	3,800	385	11.4	57	3,014	358	358	100.0	—	—	75
Drug stores—other	20	584	162	28.7	6	431	143	143	100.0	—	—	25
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	500	9,797	5,680	60.0	150	7,598	4,918	3,470	70.6	1,448	29.4	1,580
Fuel, ice, fuel-oil dealers	219	2,651	1,756	61.6	37	2,036	1,405	1,229	87.5	176	12.5	504
Hay, grain, and feed stores	47	1,764	770	45.7	19	1,377	648	645	99.2	5	.6	106
Farm and garden supply stores	8	159	62	39.0	4	116	44	42	95.5	2	4.5	7
Jewelry stores	46	1,264	778	61.6	17	1,068	700	166	25.7	534	76.3	361
Book stores	2	—	—	—	2	—	—	—	—	—	—	—
Stationery stores	3	672	448	66.7	3	672	448	305	68.1	143	31.9	227
Cigar stores, cigar stands	—	—	—	—	—	—	—	—	—	—	—	—
Florists	35	437	282	64.5	9	—	—	—	—	—	—	—
Gift, novelty, souvenir shops	6	89	56	40.4	1	512	213	213	100.0	—	—	48
News dealers	—	—	—	—	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	26	733	685	90.7	11	591	580	515	92.0	45	6.0	117
Opticians	20	370	197	55.2	7	271	142	105	72.5	39	27.5	75
Photographic supply—camera stores	2	370	113	50.5	5	289	94	47	50.0	47	50.0	35
Sporting goods stores	13	—	—	—	—	—	—	—	—	—	—	—
Other retail stores	71	1,088	775	71.0	15	656	664	207	51.2	457	68.6	312
Second-hand Stores	27	228	108	47.4	3	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

CENSUS OF BUSINESS

VERMONT

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total.....	3,370	\$83,305	\$41,724	50.1	1,152	\$64,618	\$35,109	\$25,610	72.8	\$9,499	27.1	\$9,479
Food Group.....	1,021	19,695	8,178	41.5	292	13,162	5,767	5,787	100.0	—	—	829
Grocery stores (without fresh meats).....	294	3,141	1,177	37.5	32	1,365	553	553	100.0	—	—	84
Combination stores (groceries-meats).....	564	14,508	6,245	43.0	237	10,793	4,791	4,791	100.0	—	—	678
Dairy products stores, milk dealers.....	62	1,036	524	50.6	14	707	369	369	100.0	—	—	58
Meat markets, fish markets.....	44	420	139	33.1	3	—	—	—	—	—	—	—
Candy, nut, confectionery stores.....	13	137	7	5.1	2	161	34	34	100.0	—	—	4
Delicatessen stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets.....	13	218	38	16.5	3	138	20	20	100.0	—	—	5
Bakeries, caterers.....	21	144	29	20.1	1	—	—	—	—	—	—	—
Egg and poultry dealers.....	—	—	—	—	—	—	—	—	—	—	—	—
Other food stores.....	10	91	21	23.1	—	—	—	—	—	—	—	—
General Stores (with food).....	169	3,796	1,345	35.4	73	2,719	979	978	99.9	1	.1	245
General Merchandise Group.....	57	4,241	1,465	34.5	27	4,026	1,419	590	41.6	829	58.4	715
Department stores.....	11	—	—	—	—	—	—	—	—	—	—	—
Dry goods and general merchandise stores.....	39	4,241	1,465	34.5	27	4,026	1,419	590	41.6	829	58.4	715
Variety stores.....	7	—	—	—	—	—	—	—	—	—	—	—
Apparel Group.....	208	5,043	1,710	33.9	85	3,921	1,402	1,231	87.8	171	12.2	550
Men's-boys' furnishings, hat stores.....	2	—	—	—	—	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings).....	62	1,845	590	32.0	32	1,473	505	448	88.7	57	11.3	249
Family clothing stores.....	28	789	281	35.6	16	669	233	128	54.9	105	45.1	115
Women's ready-to-wear stores.....	65	—	—	—	24	—	—	—	—	—	—	—
Furriers, fur shops.....	2	1,877	625	37.3	2	1,323	508	499	98.2	9	1.8	157
Millinery stores.....	11	47	13	27.7	—	—	—	—	—	—	—	—
Women's accessories stores.....	5	13	7	53.8	—	—	—	—	—	—	—	—
Infants', other apparel stores.....	6	92	24	26.1	1	—	—	—	—	—	—	—
Custom tailors.....	7	76	42	55.3	1	456	158	156	100.0	—	—	29
Shoe stores (all kinds).....	22	504	128	25.4	9	—	—	—	—	—	—	—
Furniture—Household—Radio Group.....	154	3,460	2,630	76.0	69	2,864	2,276	845	37.1	1,431	82.9	1,601
Furniture stores.....	52	—	—	—	—	—	—	—	—	—	—	—
Floor coverings, drapery stores.....	2	1,933	1,443	74.7	32	1,724	1,360	614	45.1	746	54.9	1,088
Other home-furnishings stores.....	14	—	—	—	—	—	—	—	—	—	—	—
Household appliance dealers.....	58	1,049	901	85.9	27	818	724	157	21.7	567	78.3	443
Radio—household appliance stores.....	20	390	249	63.8	9	522	192	74	38.5	118	61.5	72
Radio stores—other.....	10	88	37	42.0	1	—	—	—	—	—	—	—
Automotive Group.....	195	16,730	10,951	65.5	146	16,327	10,756	4,185	38.9	6,571	81.1	1,543
Motor-vehicle dealers (new).....	142	15,752	10,474	66.5	128	15,612	10,401	3,882	37.3	6,519	62.7	1,403
Used-car dealers.....	13	—	—	—	1	—	—	—	—	—	—	—
Accessory, tire, battery dealers.....	36	978	477	48.8	15	715	355	303	85.4	52	14.6	140
Other automotive.....	4	—	—	—	2	—	—	—	—	—	—	—
Filling Stations.....	653	7,424	2,406	32.4	101	3,039	1,100	1,084	98.5	18	1.5	288
Lumber—Building Group.....	113	3,558	2,698	75.8	45	2,997	2,423	2,357	97.3	66	2.7	861
Lumber and building-materials dealers.....	53	2,540	2,058	81.0	28	2,344	1,960	1,901	97.0	59	3.0	636
Heating—plumbing equipment dealers.....	25	536	331	61.8	9	374	263	256	97.3	7	2.7	165
Paint, glass, wallpaper stores.....	31	—	—	—	—	—	—	—	—	—	—	—
Electrical supply stores.....	4	482	309	64.1	8	279	200	200	100.0	—	—	60
Hardware Group.....	112	3,029	1,670	55.1	50	2,470	1,433	1,237	86.3	198	13.7	538
Hardware stores.....	85	—	—	—	—	—	—	—	—	—	—	—
Farm implement—tractor—hardware dealers.....	27	3,029	1,670	55.1	50	2,470	1,433	1,237	86.3	198	13.7	536
Eating Places.....	51	595	108	18.5	10	300	46	46	100.0	—	—	1
Restaurants, cafeterias, lunch rooms.....	30	452	67	14.8	9	—	—	—	—	—	—	—
Lunch counters and stands.....	18	111	23	20.7	1	300	48	48	100.0	—	—	1
Soft drink, juice, ice cream stands.....	3	22	18	81.8	—	—	—	—	—	—	—	—
Drinking Places.....	15	168	23	13.7	—	—	—	—	—	—	—	—
Drug Stores.....	87	1,904	226	11.9	44	1,402	182	182	100.0	—	—	51
Drug stores with fountain.....	71	1,698	197	11.7	42	—	—	—	—	—	—	—
Drug stores—other.....	18	218	29	13.4	2	1,402	182	182	100.0	—	—	51
Liquor Stores (packaged goods).....	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores.....	514	13,594	8,265	60.8	210	11,389	7,326	7,108	97.0	218	3.0	2,279
Fuel, ice, fuel-oil dealers.....	135	3,672	2,597	70.7	50	3,074	2,286	2,219	97.1	67	2.9	703
Hay, grain, and feed stores.....	175	—	—	—	128	—	—	—	—	—	—	—
Farm and garden supply stores.....	3	7,455	4,685	62.6	1	6,984	4,434	4,415	99.8	19	.4	1,587
Jewelry stores.....	44	648	230	35.8	8	316	153	119	77.8	34	22.2	78
Book stores.....	8	359	158	43.5	2	281	134	134	100.0	—	—	25
Stationery stores.....	10	—	—	—	4	—	—	—	—	—	—	—
Cigar stores, cigar stands.....	10	148	7	4.7	3	83	—	—	—	—	—	—
Florists.....	29	312	184	59.0	4	108	63	63	100.0	—	—	12
Gift, novelty, souvenir shops.....	9	61	4	6.6	1	—	—	—	—	—	—	—
News dealers.....	9	155	33	21.3	3	210	112	104	92.9	8	7.1	15
Office, school supply and equipment dealers.....	9	139	111	80.4	2	—	—	—	—	—	—	—
Opticians.....	3	28	12	42.9	—	—	—	—	—	—	—	—
Photographic supply—camera stores.....	—	—	—	—	—	—	—	—	—	—	—	—
Sporting goods stores.....	9	138	34	24.6	2	—	—	—	—	—	—	—
Other retail stores.....	63	482	232	48.1	4	333	144	54	37.5	90	62.5	61
Second-hand Stores.....	21	78	49	62.8	—	—	—	—	—	—	—	—

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

VIRGINIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	17,285	\$401,694	\$217,554	54.2	4,472	\$514,565	\$184,633	\$129,714	70.3	\$54,919	29.7	\$53,052
Food Group	6,350	75,067	37,510	50.0	895	42,820	23,987	23,987	100.0	—	—	2,978
Grocery stores (without fresh meats)	5,188	18,051	6,128	38.2	98	3,499	1,810	1,810	100.0	—	—	327
Combination stores (groceries-meats)	2,716	48,056	26,013	54.1	699	30,544	17,476	17,478	100.0	—	—	2,163
Dairy products stores, milk dealers	43	5,537	3,130	56.5	27	5,431	3,058	3,056	100.0	—	—	534
Meat markets, fish markets	157	2,497	1,115	44.6	32	1,676	833	833	100.0	—	—	99
Candy, nut, confectionery stores	118	951	208	21.9	8	255	69	69	100.0	—	—	9
Delicatessen stores	14	174	37	21.3	4	101	14	14	100.0	—	—	1
Fruit stores, vegetable markets	51	300	124	41.3	3	553	460	460	100.0	—	—	13
Bakeries, caterers	12	542	432	79.7	2	196	8	8	100.0	—	—	5
Egg and poultry dealers	27	353	47	13.3	3	565	261	261	100.0	—	—	29
Other food stores	24	606	280	46.2	19	—	—	—	—	—	—	—
General Stores (with food)	2,145	28,507	13,322	46.7	521	16,420	8,923	8,065	90.4	858	9.8	1,870
General Merchandise Group	303	35,621	15,758	44.2	156	34,180	15,345	11,821	77.0	3,524	23.0	6,916
Department stores	37	25,617	12,224	47.7	37	25,617	12,224	9,043	74.0	3,181	28.0	5,487
Dry goods and general merchandise stores	244	9,179	3,460	37.7	112	7,870	3,058	2,715	88.8	343	11.2	1,432
Variety stores	22	825	74	9.0	7	693	63	63	100.0	—	—	17
Apparel Group	615	25,792	14,858	57.6	368	23,538	13,831	12,326	88.8	1,555	11.2	5,549
Men's-boys' furnishings, hat stores	11	159	42	26.4	3	71	11	11	100.0	—	—	4
Men's-boys' clothing stores (and furnishings)	158	7,448	4,425	59.4	112	6,937	4,248	4,147	97.8	101	2.4	1,845
Family clothing stores	135	6,457	4,118	63.8	86	5,947	3,864	2,478	64.1	1,386	35.9	1,871
Women's ready-to-wear stores	158	6,897	4,031	58.4	86	6,181	3,742	3,897	98.8	45	1.2	1,380
Furriers, fur shops	11	190	93	48.9	4	122	57	57	100.0	—	—	4
Millinery stores	5	149	75	50.3	2	456	222	222	100.0	—	—	66
Women's accessories stores	15	401	167	41.6	8	225	171	171	100.0	—	—	65
Infants', other apparel stores	30	413	286	69.2	8	3,399	1,568	1,543	98.5	23	1.5	318
Custom tailors	76	3,878	1,621	44.1	51	—	—	—	—	—	—	—
Shoe stores (all kinds)	—	—	—	—	—	—	—	—	—	—	—	—
Furniture—Household—Radio Group	622	25,238	20,772	82.3	535	22,731	19,138	4,921	25.7	14,217	74.3	14,481
Furniture stores	545	17,701	14,941	84.4	206	16,374	14,031	5,528	25.1	10,503	74.9	12,275
Floor coverings, drapery stores	5	140	75	53.8	4	158	71	18	25.4	53	74.8	81
Other home-furnishings stores	61	1,148	851	74.1	14	822	665	373	58.3	290	43.7	239
Household appliance dealers	120	3,580	2,948	82.3	67	5,122	2,618	483	18.4	2,135	81.6	1,344
Radio—household appliance stores	77	2,310	1,700	73.6	38	1,952	1,510	447	29.6	1,063	70.4	329
Radio stores—other	14	359	259	72.1	6	325	245	72	29.4	173	70.6	223
Automotive Group	708	78,912	47,229	61.4	577	75,293	46,657	15,425	33.1	31,232	66.9	5,071
Motor-vehicle dealers (new)	524	88,433	41,610	60.8	455	67,388	41,259	12,141	29.4	29,118	70.8	5,949
Used-car dealers	28	1,321	881	65.2	18	1,233	824	37	4.5	787	95.5	38
Accessory, tire, battery dealers	149	6,917	4,625	66.9	101	6,463	4,452	3,207	72.0	1,245	28.0	1,048
Other automotive	9	241	133	55.2	5	209	122	40	32.8	82	67.2	58
Filling Stations	3,272	58,539	15,225	38.2	514	18,943	8,956	6,815	98.0	141	2.0	1,201
Lumber—Building Group	285	19,517	15,921	81.8	207	18,954	15,542	15,112	97.2	430	2.8	4,258
Lumber and building-materials dealers	208	17,735	14,592	82.3	175	17,411	14,408	14,059	97.6	349	2.4	3,967
Heating—plumbing equipment dealers	17	281	182	64.8	7	186	158	96	70.6	40	29.4	35
Paint, glass, wallpaper stores	41	1,156	847	73.3	19	979	754	751	96.9	23	3.1	125
Electrical supply stores	17	365	300	82.2	6	278	244	226	92.8	18	7.4	111
Hardware Group	343	14,690	8,615	58.6	214	13,183	8,021	7,180	89.3	861	10.7	2,850
Hardware stores	275	11,094	8,145	55.4	168	9,854	5,696	5,268	92.8	418	7.4	2,015
Farm implement—tractor—hardware dealers	70	3,596	2,472	68.7	46	3,329	2,335	1,892	81.0	443	19.0	835
Eating Places	509	4,190	721	17.2	49	1,672	240	240	100.0	—	—	33
Restaurants, cafeterias, lunch rooms	291	3,396	515	15.2	41	1,489	161	161	100.0	—	—	31
Lunch counters and stands	201	711	188	26.2	7	184	59	59	100.0	—	—	2
Soft drink, juice, ice cream stands	17	63	20	24.1	1	—	—	—	—	—	—	—
Drinking Places	219	1,787	245	13.9	15	403	24	24	100.0	—	—	3
Drug Stores	513	14,330	2,808	19.8	270	11,460	2,287	2,273	99.4	14	.8	812
Drug stores with fountain	452	12,868	2,468	19.3	251	10,578	2,074	2,060	99.3	14	.7	540
Drug stores—other	81	1,462	320	21.9	19	884	213	213	100.0	—	—	72
Liquor Stores (packaged goods)	9	42	3	7.1	—	—	—	—	—	—	—	—
Other Retail Stores	1,303	42,349	25,997	61.4	556	38,566	23,262	21,274	91.5	1,988	8.5	7,227
Fuel, ice, fuel-oil dealers	583	12,127	7,692	63.4	163	10,844	7,014	6,962	99.3	52	.7	1,929
Hay, grain, and feed stores	239	11,108	8,391	57.5	131	10,033	8,014	6,009	99.9	5	.1	1,304
Farm and garden supply stores	75	4,451	2,273	51.1	48	4,252	2,198	2,198	100.0	—	—	759
Jewelry stores	182	5,097	3,447	67.8	72	4,260	3,060	1,532	50.1	1,528	49.9	1,788
Book stores	23	1,081	852	80.3	13	980	822	820	99.7	2	.3	123
Stationery stores	13	372	222	59.7	5	330	201	174	86.6	27	13.4	87
Cigar stores, cigar stands	8	40	11	27.5	1	—	—	—	—	—	—	—
Florists	126	1,901	1,284	66.5	25	1,159	800	800	100.0	—	—	192
Gift, novelty, souvenir shops	15	189	33	19.5	1	317	91	91	100.0	—	—	25
News dealers	19	338	100	29.8	8	2,058	1,822	1,773	97.3	49	2.7	341
Office, school supply and equipment dealers	54	2,327	1,968	85.3	28	436	219	193	88.1	26	11.9	79
Opticians	34	821	318	50.9	11	—	—	—	—	—	—	—
Photographic supply—camera stores	8	—	—	—	5	—	—	—	—	—	—	—
Sporting goods stores	12	2,719	1,810	59.2	7	1,898	1,221	922	75.5	299	24.5	802
Other retail stores	158	—	—	—	20	—	—	—	—	—	—	—
Second-hand Stores	91	1,133	570	50.3	15	702	370	271	73.2	99	28.8	223

CENSUS OF BUSINESS

WASHINGTON

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	13,162	\$447,266	\$254,175	56.8	4,976	\$372,428	\$225,653	\$149,856	66.4	\$75,797	33.6	\$54,653
Food Group	4,156	66,478	44,954	52.0	1,408	60,341	35,181	33,181	100.0	—	—	4,835
Grocery stores (without fresh meats)	1,652	32,444	16,724	51.5	527	20,823	11,658	11,658	100.0	—	—	1,742
Combination stores (groceries-meats)	1,450	36,201	22,013	57.6	654	29,426	17,788	17,788	100.0	—	—	2,599
Dairy products stores, milk dealers	154	2,566	1,477	57.6	25	1,513	812	812	100.0	—	—	156
Meat markets, fish markets	524	10,955	4,294	39.1	173	7,230	2,673	2,673	100.0	—	—	517
Candy, nut, confectionery stores	59	570	76	13.3	3	150	7	7	100.0	—	—	2
Delicatessen stores	6	185	43	23.2	3	163	42	42	100.0	—	—	5
Fruit stores, vegetable markets	48	665	226	26.4	14	644	167	167	100.0	—	—	10
Bakeries, caterers	32	280	42	15.0	4	123	24	24	100.0	—	—	2
Egg and poultry dealers	4	120	27	22.5	3	—	—	—	—	—	—	—
Other food stores	27	292	40	13.7	2	269	30	30	100.0	—	—	2
General Stores (with food)	234	9,692	5,916	61.0	151	6,754	5,461	5,253	96.2	208	3.8	1,596
General Merchandise Group	173	65,792	30,906	47.0	94	65,094	30,732	18,946	61.6	11,786	38.4	11,885
Department stores	51	65,615	30,884	47.1	51	65,010	30,727	18,941	61.6	11,786	38.4	11,882
Dry goods and general merchandise stores	99	—	—	—	40	—	—	—	—	—	—	—
Variety stores	23	177	22	12.4	3	84	5	5	100.0	—	—	3
Apparel Group	554	23,612	13,051	55.3	275	21,116	12,200	9,933	61.4	2,267	18.6	3,571
Men's-boys' furnishings, hat stores	13	246	42	17.1	4	165	26	26	100.0	—	—	9
Men's-boys' clothing stores (and furnishings)	134	7,111	3,583	47.6	91	6,631	3,235	2,443	75.5	792	24.5	1,036
Family clothing stores	41	2,291	1,598	69.8	15	2,013	1,534	656	42.6	878	57.2	620
Women's ready-to-wear stores	165	8,294	5,375	64.8	78	7,499	5,109	4,985	97.6	124	2.4	1,291
Furriers, fur shops	40	1,442	955	66.2	23	1,313	689	450	50.6	439	49.4	334
Millinery stores	14	229	50	21.8	5	175	35	35	100.0	—	—	4
Women's accessories stores	13	300	152	50.7	5	363	229	229	100.0	—	—	51
Infants', other apparel stores	10	165	115	69.7	1	—	—	—	—	—	—	—
Custom tailors	54	694	399	57.5	7	343	221	167	84.6	54	15.4	94
Shoe stores (all kinds)	70	2,840	962	34.6	46	2,616	922	922	100.0	—	—	150
Furniture—Household—Radio Group	611	20,793	16,881	61.2	329	16,403	15,519	4,468	28.8	11,051	71.2	6,856
Furniture stores	231	12,694	10,563	83.2	128	11,716	10,079	2,756	27.3	7,323	72.7	5,732
Floor coverings, drapery stores	23	619	423	68.3	15	552	381	348	91.3	33	6.7	75
Other home-furnishings stores	56	547	306	55.9	8	366	226	147	65.0	79	35.0	33
Household appliance dealers	195	5,764	3,230	55.4	126	3,243	2,854	479	16.8	2,375	83.2	2,188
Radio—household appliance stores	68	2,225	1,705	76.8	39	1,768	1,406	497	34.6	921	65.4	541
Radio stores—other	36	924	654	70.6	11	756	571	251	44.0	320	56.0	287
Automotive Group	640	92,041	63,110	68.6	598	89,691	61,995	19,370	31.2	42,625	68.8	7,973
Motor-vehicle dealers (new)	501	81,335	55,918	68.8	442	80,589	55,545	15,116	27.2	40,429	72.8	6,750
Used-car dealers	110	2,216	1,561	70.4	45	1,651	1,257	42	5.3	1,215	96.7	200
Accessory, tire, battery dealers	197	7,765	5,129	66.1	99	6,940	4,779	3,969	83.1	610	16.9	954
Other automotive	32	725	502	69.2	12	531	414	243	58.7	171	41.3	69
Filling Stations	2,680	41,756	15,644	37.5	641	22,118	9,672	9,234	93.5	638	6.5	1,495
Lumber—Building Group	650	24,794	19,791	79.8	383	22,222	18,196	17,618	96.8	578	3.2	4,156
Lumber and building-materials dealers	445	20,492	16,655	81.3	310	19,026	15,659	15,420	96.5	259	1.5	3,467
Heating—plumbing equipment dealers	76	2,183	1,761	80.7	34	1,784	1,525	1,204	79.0	321	21.0	470
Paint, glass, wallpaper stores	69	1,686	1,073	63.6	32	1,191	837	831	99.3	6	.7	153
Electrical supply stores	36	433	302	69.7	7	221	175	165	93.1	12	6.9	46
Hardware Group	412	16,079	10,955	68.0	224	14,074	10,101	7,398	73.2	2,703	26.8	2,788
Hardware stores	300	9,544	5,573	58.4	135	7,748	4,675	4,279	67.8	596	12.2	1,460
Farm implement—tractor—hardware dealers	112	6,535	5,382	82.1	69	6,326	5,226	3,119	59.7	2,107	40.3	1,508
Eating Places	316	4,665	595	12.8	40	2,451	279	279	100.0	—	—	25
Restaurants, cafeterias, lunch rooms	225	4,062	502	12.4	34	2,309	264	264	100.0	—	—	22
Lunch counters and stands	84	560	91	16.3	6	122	15	15	100.0	—	—	3
Soft drink, juice, ice cream stands	7	43	2	4.7	—	—	—	—	—	—	—	—
Drinking Places	297	3,094	368	12.5	25	775	69	69	100.0	—	—	17
Drug Stores	457	11,769	2,537	21.5	227	9,142	2,065	2,049	99.2	16	.6	495
Drug stores with fountain	260	6,682	1,219	17.7	145	5,503	995	982	96.7	13	1.3	234
Drug stores—other	197	4,907	1,316	26.9	62	3,639	1,070	1,067	99.7	3	.3	261
Liquor Stores (packaged goods)	6	64	3	4.7	—	—	—	—	—	—	—	—
Other Retail Stores	1,652	45,126	28,971	64.2	584	37,531	25,673	21,904	65.3	3,769	14.7	7,091
Fuel, ice, fuel-oil dealers	547	12,530	6,517	69.1	141	9,963	7,465	7,246	97.1	219	2.9	1,483
Hay, grain, and feed stores	244	12,830	6,122	63.3	164	11,944	7,810	7,703	98.6	107	1.4	1,640
Farm and garden supply stores	43	1,956	1,216	62.9	32	1,817	1,164	1,142	98.1	22	1.9	421
Jewelry stores	169	5,492	3,555	64.7	57	4,587	3,240	739	22.8	2,501	77.2	1,956
Book stores	22	957	354	34.9	6	836	309	159	51.5	150	49.5	161
Stationery stores	17	191	110	57.6	3	78	51	51	100.0	—	—	9
Cigar stores, cigar stands	19	259	9	3.5	3	148	5	5	100.0	—	—	—
Florists	136	1,879	1,061	57.5	28	1,089	682	682	100.0	—	—	166
Gift, novelty, souvenir shops	11	184	75	40.8	3	123	60	60	100.0	—	—	16
News dealers	5	54	30	55.6	—	—	—	—	—	—	—	—
Office, school supply and equipment dealers	113	4,350	3,646	83.8	55	3,613	3,312	3,052	92.1	260	7.9	725
Opticians	77	1,219	433	35.5	21	666	274	248	90.5	26	9.5	55
Photographic supply—camera stores	6	255	133	52.2	5	212	110	110	100.0	—	—	13
Sporting goods stores	39	1,037	409	39.4	12	626	335	320	95.5	15	4.5	73
Other retail stores	202	2,155	1,299	60.3	36	1,229	658	587	45.2	489	54.8	371
Second-hand Stores	144	1,511	493	32.5	19	734	510	154	49.7	156	50.3	106

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

WEST VIRGINIA

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	8,056	\$231,260	\$133,961	57.9	2,511	\$191,123	\$115,764	\$68,531	59.2	\$47,233	40.8	\$53,810
Food Group	2,979	38,008	21,445	56.4	503	22,066	12,888	12,888	100.0	—	—	1,764
Grocery stores (without fresh meats)	1,211	6,612	3,184	48.2	40	1,568	759	759	100.0	—	—	106
Combination stores (groceries-meats)	1,593	27,733	16,913	61.0	420	17,890	11,129	11,129	100.0	—	—	1,511
Dairy products stores, milk dealers	57	1,058	607	57.5	13	781	421	421	100.0	—	—	77
Meat markets, fish markets	57	1,063	126	11.9	10	838	59	59	100.0	—	—	11
Candy, nut, confectionery stores	35	325	42	12.9	4	129	4	4	100.0	—	—	1
Delicatessen stores	1											
Fruit stores, vegetable markets	15	249	109	45.8	2	512	307	307	100.0	—	—	18
Bakeries, caterers	11	372	228	61.3	2							
Egg and poultry dealers	6	50	7	25.3	—	—	—	—	—	—	—	—
Other food stores	13	568	229	40.3	12	568	229	229	100.0	—	—	40
General Stores (with food)	1,177	35,419	18,383	51.9	357	29,838	15,810	12,651	80.0	3,159	20.0	2,811
General Merchandise Group	219	32,884	15,599	47.7	145	32,042	15,566	9,569	62.3	5,797	37.7	5,581
Department stores	31	18,247	8,823	48.4	31	18,247	8,823	5,318	62.5	3,305	37.5	3,438
Dry goods and general merchandise stores	185	14,350	6,755	47.1	112	13,795	6,543	4,051	61.9	2,492	38.1	2,123
Variety stores	3	87	21	24.1	2							
Apparel Group	395	15,375	8,484	55.2	224	13,887	7,886	5,534	70.2	2,352	29.8	3,188
Men's-boys' furnishings, hat stores	8	170	50	17.6	4	140	18	18	100.0	—	—	6
Men's-boys' clothing stores (and furnishings)	91	4,623	2,516	54.4	64	4,315	2,432	2,268	95.3	164	6.7	869
Family clothing stores	111	4,101	2,753	67.1	78	3,770	2,624	507	19.3	2,117	80.7	1,474
Women's ready-to-wear stores	111	4,638	2,602	56.1	49	3,992	2,338	2,267	97.0	71	3.0	688
Furriers, fur shops	6	151	96	63.6	2	149	93	93	100.0	—	—	61
Millinery stores	14	135	38	28.7	1							
Women's accessories stores	4	121	20	16.5	2	235	70	70	100.0	—	—	20
Infants', other apparel stores	5	146	55	37.7	2							
Custom tailors	13	93	36	38.7	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	32	1,199	340	28.4	22	1,086	311	311	100.0	—	—	70
Furniture—Household—Radio Group	399	17,135	14,726	85.9	242	15,737	13,789	2,678	19.4	11,111	80.6	10,949
Furniture stores	186	11,570	10,063	87.0	115	10,948	9,659	1,718	17.8	7,941	82.2	7,724
Floor coverings, drapery stores	4	128	78	60.9	2	358	250	123	49.2	127	50.8	201
Other home-furnishings stores	15	355	254	71.5	4							
Household appliance dealers	99	2,451	2,091	85.3	66	2,147	1,864	190	10.2	1,674	89.8	1,468
Radio—household appliance stores	88	2,230	1,872	83.9	52	1,906	1,659	428	25.8	1,231	74.2	1,279
Radio stores—other	7	401	368	91.8	3	380	357	219	61.3	138	38.7	277
Automotive Group	480	44,563	29,790	66.8	369	43,620	29,385	6,888	23.4	22,517	76.6	2,806
Motor-vehicle dealers (new)	355	41,111	27,228	66.2	311	40,569	26,993	5,559	20.6	21,434	79.4	2,319
Used-car dealers	19	700	523	74.7	6	607	472	23	4.9	449	95.1	47
Accessory, tire, battery dealers	83	2,752	2,039	74.1	52	2,444	1,920	1,286	67.0	634	33.0	440
Other automotive	3											
Filling Stations	1,150	14,333	5,305	37.0	190	6,645	2,651	2,582	97.4	69	2.6	459
Lumber—Building Group	225	12,799	10,645	83.2	124	12,029	10,165	10,118	99.5	47	.5	3,141
Lumber and building-materials dealers	147	11,312	9,820	85.0	100	10,952	9,377	9,351	99.7	26	.3	2,954
Heating—plumbing equipment dealers	29	547	415	75.9	6	362	298	298	100.0	—	—	87
Paint, glass, wallpaper stores	40	795	540	67.9	15	620	454	433	95.4	21	4.6	84
Electrical supply stores	9	145	70	48.3	3	95	36	36	100.0	—	—	16
Hardware Group	161	4,520	2,412	53.4	78	5,680	2,065	1,657	79.5	428	20.5	853
Hardware stores	153	4,352	2,326	53.4	74	5,548	2,012	1,619	80.5	393	19.5	837
Farm implement—tractor—hardware dealers	8	168	86	51.2	4	132	73	38	52.1	55	47.9	16
Eating Places	125	1,243	453	36.4	21	674	345	345	100.0	—	—	26
Restaurants, cafeterias, lunch rooms	76	742	256	34.5	8	320	179	179	100.0	—	—	26
Lunch counters and stands	48	501	197	39.3	13	354	166	166	100.0	—	—	—
Soft drink, juice, ice cream stands	1											
Drinking Places	128	725	134	18.5	—	—	—	—	—	—	—	—
Drug Stores	181	5,039	995	19.5	103	4,141	842	840	99.8	2	.2	233
Drug stores with fountain	145	4,454	867	19.5	95	3,780	756	754	99.7	2	.3	206
Drug stores—other	38	585	118	20.2	10	361	86	86	100.0	—	—	25
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	451	9,236	5,477	59.3	152	6,864	4,493	2,770	61.7	1,723	38.3	1,975
Fuel, ice, fuel-oil dealers	49	549	232	42.3	8	331	149	143	96.0	6	4.0	32
Hay, grain, and feed stores	107	2,382	1,147	48.2	47	1,889	953	952	99.9	1	.1	233
Farm and garden supply stores	6	54	14	25.9	1							
Jewelry stores	92	2,726	1,967	72.2	43	2,244	1,764	349	19.8	1,415	80.2	1,189
Book stores	5	192	109	56.8	2	387	216	216	100.0	—	—	115
Stationery stores	5	247	118	47.8	1	—	—	—	—	—	—	—
Cigar stores, cigar stands	5	30	5	16.7	—	—	—	—	—	—	—	—
Florists	56	1,082	755	67.9	22	781	562	562	100.0	—	—	134
Gift, novelty, souvenir shops	4	28	11	39.3	—	—	—	—	—	—	—	—
News dealers	11	119	37	31.1	1	491	352	346	98.3	6	1.7	64
Office, school supply and equipment dealers	21	596	451	72.5	8							
Opticians	24	318	110	34.6	8	200	72	72	100.0	—	—	13
Photographic supply—camera stores	3	58	19	33.9	—	—	—	—	—	—	—	—
Sporting goods stores	2											
Other retail stores	61	857	542	63.2	11	541	425	130	30.6	295	69.4	193
Second-hand Stores	26	181	123	68.0	3	80	59	51	52.5	28	47.5	46

CENSUS OF BUSINESS

WISCONSIN

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores	Credit sales of such stores		Number of stores	Total sales of such stores	Total	Credit Sales				Customer accounts and notes receivable, end of year
			Amount	Percent of total				Open account		Installment		
								Amount	Percent	Amount	Percent	
	(add 000)	(add 000)			(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	(add 000)	
State Total	25,537	\$757,688	\$335,597	45.2	9,116	\$588,738	\$294,018	\$221,699	75.4	\$72,319	24.6	\$89,432
Food Group	6,595	162,649	68,724	42.3	2,589	121,871	55,546	55,546	100.0	—	—	7,097
Grocery stores (without fresh meats)	2,187	55,612	12,372	54.7	558	21,115	7,940	7,940	100.0	—	—	1,165
Combination stores (groceries-meats)	5,232	85,663	54,901	40.5	1,555	66,988	27,959	27,959	100.0	—	—	5,455
Dairy products stores, milk dealers	290	19,057	14,595	76.6	108	17,723	14,006	14,006	100.0	—	—	1,861
Meat markets, fish markets	676	16,740	5,764	34.4	510	12,687	4,717	4,717	100.0	—	—	557
Candy, nut, confectionery stores	53	521	92	17.7	3	234	60	60	100.0	—	—	11
Delicatessen stores	17	200	19	9.5	2	—	—	—	—	—	—	—
Fruit stores, vegetable markets	43	1,201	234	19.5	19	994	210	210	100.0	—	—	21
Bakeries, caterers	66	670	144	21.5	4	281	88	88	100.0	—	—	8
Egg and poultry dealers	3	45	18	40.0	1	—	—	—	—	—	—	—
Other food stores	26	1,940	587	30.3	11	1,869	566	566	100.0	—	—	223
General Stores (with food)	866	52,583	9,602	30.1	468	27,958	8,467	8,266	97.6	201	2.4	2,373
General Merchandise Group	500	79,032	55,050	41.8	175	77,965	52,878	25,560	77.1	7,518	22.9	10,509
Department stores	82	72,129	51,062	43.1	82	72,129	51,062	23,569	75.9	7,493	24.1	9,751
Dry goods and general merchandise stores	192	6,643	1,972	29.7	90	5,749	1,614	1,789	98.6	25	1.4	578
Variety stores	26	260	16	6.2	3	85	2	2	100.0	—	—	—
Apparel Group	1,266	59,883	19,118	47.9	553	32,351	17,415	14,446	85.0	2,969	17.0	4,891
Men's-boys' furnishings, hat stores	28	496	100	20.2	8	274	53	52	60.4	21	59.8	13
Men's-boys' clothing stores (and furnishings)	292	11,562	4,894	42.3	171	10,230	4,541	4,160	91.6	581	8.4	1,265
Family clothing stores	99	5,591	2,195	61.1	59	5,186	2,100	821	59.1	1,279	60.9	891
Women's ready-to-wear stores	286	13,796	7,913	57.4	138	12,445	7,604	6,940	91.5	684	8.7	1,894
Furriers, fur shops	82	2,622	1,758	66.3	40	2,092	1,514	810	60.1	604	59.9	455
Millinery stores	82	721	281	39.0	21	378	182	182	100.0	—	—	7
Women's accessories stores	27	291	83	28.5	2	—	—	—	—	—	—	—
Infants', other apparel stores	13	150	15	10.0	2	195	46	46	100.0	—	—	10
Custom tailors	83	992	558	56.3	10	401	302	282	95.4	20	8.8	97
Shoe stores (all kinds)	276	5,662	1,541	23.7	102	4,150	1,075	1,075	100.0	—	—	259
Furniture—Household—Radio Group	1,067	52,033	22,784	71.1	504	26,746	20,559	7,671	57.7	12,668	62.5	9,873
Furniture stores	434	16,408	11,681	71.2	229	14,238	10,764	4,514	40.1	8,450	59.9	5,668
Floor coverings, drapery stores	50	1,150	751	66.5	17	1,003	685	444	64.1	249	55.9	218
Other home-furnishings stores	71	2,157	1,541	71.4	27	1,751	1,357	821	60.5	536	59.5	484
Household appliance dealers	269	5,933	4,486	75.6	125	4,676	3,791	841	22.2	2,950	77.8	2,348
Radio—household appliance stores	214	5,725	5,879	67.8	97	4,614	3,548	1,023	50.6	2,325	69.4	1,000
Radio stores—other	49	680	446	65.6	9	464	388	228	59.1	158	40.9	157
Automotive Group	1,624	121,899	64,545	52.8	1,103	116,151	82,570	20,558	52.5	42,212	67.5	6,155
Motor-vehicle dealers (new)	1,170	110,114	57,892	52.6	923	106,795	56,951	17,010	29.9	59,941	70.1	5,297
Used-car dealers	105	2,919	1,776	60.8	54	2,226	1,524	128	8.4	1,396	91.8	64
Accessory, tire, battery dealers	323	8,178	4,542	55.1	155	6,581	5,828	5,040	79.5	786	20.5	764
Other automotive	28	690	353	48.3	11	549	269	180	66.9	89	55.1	50
Filling Stations	4,027	56,470	15,213	26.9	844	27,893	8,154	8,058	98.8	96	1.2	1,208
Lumber—Building Group	1,115	52,003	58,879	74.8	806	48,856	37,199	36,422	97.9	777	2.1	11,555
Lumber and building-materials dealers	837	46,787	56,158	77.3	692	45,128	55,263	54,751	98.5	532	1.5	10,855
Heating—plumbing equipment dealers	76	1,460	941	64.5	24	958	653	451	70.6	192	29.4	217
Paint, glass, wallpaper stores	159	5,103	1,384	44.8	77	2,599	1,047	1,057	99.0	10	1.0	246
Electrical supply stores	43	653	396	60.6	13	371	236	193	81.8	43	18.2	57
Hardware Group	1,353	51,389	14,824	47.2	544	22,905	12,048	9,169	76.1	2,879	23.9	5,154
Hardware stores	981	19,187	8,714	45.4	511	13,111	6,752	5,623	83.3	1,129	16.7	2,666
Farm implement—tractor—hardware dealers	472	12,202	6,110	50.1	233	9,792	5,296	5,546	67.0	1,750	55.0	2,468
Eating Places	456	5,321	554	6.7	50	2,122	118	118	100.0	—	—	17
Restaurants, cafeterias, lunch rooms	514	4,499	301	6.7	43	1,937	103	103	100.0	—	—	15
Lunch counters and stands	120	702	50	7.1	7	185	15	15	100.0	—	—	2
Soft drink, juice, ice cream stands	22	120	3	2.5	—	—	—	—	—	—	—	—
Drinking Places	3,431	25,468	1,902	7.5	83	2,239	152	162	100.0	—	—	28
Drug Stores	721	18,595	2,778	15.1	355	13,819	2,274	2,258	99.3	16	.7	508
Drug stores with fountain	542	14,585	1,950	15.4	291	11,059	1,584	1,568	99.0	16	1.0	555
Drug stores—other	179	4,028	848	21.1	64	2,760	690	690	100.0	—	—	173
Liquor Stores (packaged goods)	55	1,106	263	23.8	22	782	222	222	100.0	—	—	22
Other Retail Stores	2,568	78,626	41,148	52.3	1,050	65,824	36,538	35,601	92.0	2,937	8.0	9,643
Fuel, ice, fuel-oil dealers	728	29,829	20,557	68.8	318	26,518	19,011	18,753	98.8	258	1.4	4,581
Hay, grain, and feed stores	564	22,750	8,116	35.7	550	20,595	7,470	7,567	98.6	103	1.4	2,285
Farm and garden supply stores	53	2,939	988	54.0	29	2,734	960	959	97.8	21	2.2	284
Jewelry stores	307	5,139	2,165	42.1	80	3,194	1,662	1,019	61.5	645	58.7	685
Book stores	24	1,113	483	43.4	11	959	451	254	58.9	177	41.1	245
Stationery stores	7	137	76	55.5	1	—	—	—	—	—	—	—
Cigar stores, cigar stands	30	280	50	10.7	2	180	75	75	100.0	—	—	20
Florists	203	2,658	1,359	50.4	58	1,280	753	753	100.0	—	—	149
Gift, novelty, souvenir shops	25	469	284	58.3	8	548	222	222	100.0	—	—	28
News dealers	12	221	83	37.6	5	183	81	81	100.0	—	—	2
Office, school supply and equipment dealers	106	5,522	2,875	51.6	49	5,029	2,604	2,169	85.3	435	16.7	502
Opticians	50	461	97	21.0	6	195	51	17	54.8	14	45.2	12
Photographic supply—camera stores	18	386	114	29.5	6	272	82	78	95.1	4	4.9	27
Sporting goods stores	37	1,075	328	30.5	18	919	501	292	97.0	9	5.0	67
Other retail stores	404	7,669	5,643	47.5	115	5,618	2,855	1,582	55.4	1,273	44.8	798
Second-hand Stores	115	833	215	25.8	10	260	88	42	47.7	46	52.3	25

RETAIL TRADE: 1939

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TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

MILWAUKEE

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Open account		Installment		
								Amount (add 000)	Percent	Amount (add 000)	Percent	
City Total	3,924	\$178,972	\$91,421	51.1	1,472	\$154,832	\$85,605	\$60,744	71.0	\$24,861	29.0	\$18,358
Food Group	1,303	39,234	15,543	39.6	494	30,690	13,373	13,373	100.0	---	---	1,455
Grocery stores (without fresh meats)	494	8,854	2,265	25.6	111	5,064	1,344	1,344	100.0	---	---	126
Combination stores (groceries-meats)	542	14,524	3,754	25.8	274	11,325	2,840	2,840	100.0	---	---	240
Dairy products stores, milk dealers	21	9,246	7,486	81.0	14	9,178	7,473	7,473	100.0	---	---	784
Meat markets, fish markets	177	4,647	1,493	32.1	81	3,541	1,227	1,227	100.0	---	---	114
Candy, nut, confectionery stores	10	207	58	28.0	2	210	59	59	100.0	---	---	10
Delicatessen stores	10	134	15	11.2	2	---	---	---	---	---	---	---
Fruit stores, vegetable markets	14	392	75	19.1	4	381	114	114	100.0	---	---	6
Bakeries, caterers	22	167	68	40.7	1	---	---	---	---	---	---	---
Egg and poultry dealers	---	---	---	---	---	---	---	---	---	---	---	---
Other food stores	13	1,063	329	31.0	5	991	316	316	100.0	---	---	179
General Stores (with food)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General Merchandise Group	32	34,664	18,003	51.9	16	34,567	18,001	15,159	84.2	2,842	15.8	4,911
Department stores	7	34,218	17,883	52.3	7	34,218	17,883	15,049	84.2	2,634	15.8	4,856
Dry goods and general merchandise stores	25	446	120	26.9	9	349	110	110	93.2	8	6.8	55
Variety stores	---	---	---	---	---	---	---	---	---	---	---	---
Apparel Group	267	14,728	9,115	61.9	129	13,412	8,650	6,883	77.3	1,967	22.7	2,113
Men's-boys' furnishings, hat stores	12	245	61	24.9	3	155	41	20	48.8	21	51.2	11
Men's-boys' clothing stores (and furnishings)	31	2,877	1,629	56.6	23	2,774	1,616	1,321	81.7	295	18.3	337
Family clothing stores	23	1,334	1,154	86.5	17	1,274	1,118	280	25.0	838	75.0	515
Women's ready-to-wear stores	45	6,417	4,477	69.8	28	6,257	4,422	3,803	86.0	619	14.0	889
Furriers, fur shops	43	1,439	902	62.7	17	1,097	732	588	75.2	194	24.8	213
Millinery stores	21	264	128	48.5	9	319	133	133	100.0	---	---	15
Women's accessories stores	8	156	52	33.3	2	---	---	---	---	---	---	---
Infants', other apparel stores	6	25	2	6.0	8	---	---	---	---	---	---	---
Custom tailors	43	652	402	61.7	8	342	254	254	100.0	---	---	85
Shoe stores (all kinds)	35	1,319	308	23.4	22	1,194	284	284	100.0	---	---	48
Furniture—Household—Radio Group	203	10,755	8,312	77.3	133	10,094	8,009	2,390	29.8	5,619	70.2	4,078
Furniture stores	66	5,212	4,269	81.9	50	5,040	4,179	1,013	24.2	3,166	75.8	2,634
Floor coverings, drapery stores	16	730	480	65.8	9	644	439	190	43.3	249	56.7	126
Other home-furnishings stores	54	1,505	1,145	76.1	17	1,338	1,055	704	66.7	351	33.3	355
Household appliance dealers	24	921	724	78.6	14	852	697	59	8.5	638	91.5	369
Radio—household appliance stores	52	2,387	1,694	71.0	39	2,220	1,639	424	25.9	1,215	74.1	594
Radio stores—other	11	---	---	---	4	---	---	---	---	---	---	---
Automotive Group	173	31,170	16,478	52.9	125	30,689	16,329	3,513	21.5	12,816	78.5	731
Motor-vehicle dealers (new)	71	26,408	13,780	52.2	69	26,373	13,777	2,274	16.5	11,503	83.5	411
Used-car dealers	39	1,500	980	65.3	13	1,243	913	33	3.6	880	96.4	37
Accessory, tire, battery dealers	57	3,262	1,718	52.7	39	3,073	1,639	1,206	73.6	433	26.4	283
Other automotive	6	---	---	---	4	---	---	---	---	---	---	---
Filling Stations	459	9,700	2,204	22.7	187	6,294	1,459	1,432	98.1	27	1.9	135
Lumber—Building Group	99	7,392	5,909	79.9	75	7,161	5,784	5,800	97.2	164	2.8	1,324
Lumber and building-materials dealers	37	5,716	5,055	88.4	34	5,690	5,032	4,967	98.7	65	1.3	1,115
Heating—plumbing equipment dealers	13	453	306	67.5	8	405	283	184	65.0	99	35.0	112
Paint, glass, wallpaper stores	43	1,048	432	41.2	31	1,056	449	449	100.0	---	---	97
Electrical supply stores	6	175	116	66.3	2	---	---	---	---	---	---	---
Hardware Group	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores	54	1,356	588	43.4	15	871	444	367	82.7	77	17.3	93
Farm implement—tractor—hardware dealers	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Eating Places	50	970	84	8.7	7	563	16	16	100.0	---	---	2
Restaurants, cafeterias, lunch rooms	41	924	83	9.0	7	563	16	16	100.0	---	---	2
Lunch counters and stands	7	46	1	2.2	---	---	---	---	---	---	---	---
Soft drink, juice, ice cream stands	2	---	---	---	---	---	---	---	---	---	---	---
Drinking Places	602	5,380	451	8.4	26	707	47	47	100.0	---	---	4
Drug Stores	123	2,978	343	11.5	60	2,106	269	269	100.0	---	---	43
Drug stores with fountain	107	2,675	256	9.6	55	1,919	205	205	100.0	---	---	32
Drug stores—other	16	303	87	28.7	5	187	64	64	100.0	---	---	11
Liquor Stores (packaged goods)	20	449	88	19.6	10	340	76	76	100.0	---	---	10
Other Retail Stores	515	19,948	14,191	71.1	191	17,239	13,108	11,781	89.9	1,327	10.1	3,445
Fuel, ice, fuel-oil dealers	186	11,376	8,694	76.4	78	10,454	8,274	8,155	98.6	119	1.4	1,982
Hay, grain, and feed stores	5	89	48	53.9	1	---	---	---	---	---	---	---
Farm and garden supply stores	3	32	15	46.9	1	---	---	---	---	---	---	---
Jewelry stores	78	1,843	1,028	55.8	28	1,408	896	567	63.3	329	36.7	373
Book stores	7	370	270	73.0	3	307	249	80	32.1	169	67.9	192
Stationery stores	2	138	13	9.4	2	---	---	---	---	---	---	---
Cigar stores, cigar stands	8	1,014	523	51.6	19	921	539	539	100.0	---	---	70
Florists	67	236	175	74.2	2	---	---	---	---	---	---	---
Gift, novelty, souvenir shops	7	20	2	10.0	---	---	---	---	---	---	---	---
News dealers	4	1,685	1,645	87.3	20	1,785	1,581	1,314	82.6	277	17.4	305
Office, school supply and equipment dealers	32	1,775	31	1.7	2	204	59	50	84.7	9	15.3	16
Opticians	16	171	68	39.8	2	---	---	---	---	---	---	---
Photographic supply—camera stores	7	332	110	33.1	3	309	109	109	100.0	---	---	21
Sporting goods stores	7	---	---	---	---	---	---	---	---	---	---	---
Other retail stores	86	2,267	1,569	69.2	30	1,851	1,391	967	69.5	424	30.5	486
Second-hand Stores	22	220	85	38.6	3	73	34	13	38.2	21	61.8	7

x Withheld to avoid disclosure.

WYOMING

TABLE 9.—ANALYSIS OF CREDIT SALES, BY KINDS OF BUSINESS

KIND OF BUSINESS	STORES REPORTING CREDIT SALES				STORES REPORTING AN ANALYSIS OF CREDIT SALES							
	Number of stores	Total sales of such stores (add 000)	Credit sales of such stores		Number of stores	Total sales of such stores (add 000)	Total (add 000)	Credit Sales				Customer accounts and notes receivable, end of year (add 000)
			Amount (add 000)	Percent of total				Amount (add 000)	Percent	Amount (add 000)	Percent	
State Total	2,186	\$68,038	\$40,104	58.9	918	\$57,476	\$36,094	\$23,730	71.3	\$10,364	28.7	\$7,693
Food Group	497	12,429	6,505	52.3	162	9,515	5,258	3,236	100.0	—	—	881
Grocery stores (without fresh meats)	124	1,708	799	46.8	21	947	560	560	100.0	—	—	98
Combination stores (groceries-meats)	501	9,877	5,555	54.2	149	8,156	4,541	4,541	100.0	—	—	753
Dairy products stores, milk dealers	21	167	94	56.3	1	—	—	—	—	—	—	—
Meat markets, fish markets	24	476	202	42.4	9	410	157	157	100.0	—	—	30
Candy, nut, confectionery stores	14	136	27	19.9	2	—	—	—	—	—	—	—
Delicatessen stores	—	—	—	—	—	—	—	—	—	—	—	—
Fruit stores, vegetable markets	6	33	5	15.2	—	—	—	—	—	—	—	—
Bakeries, caterers	4	16	11	68.8	—	—	—	—	—	—	—	—
Egg and poultry dealers	1	—	—	—	—	—	—	—	—	—	—	—
Other food stores	2	16	12	75.0	—	—	—	—	—	—	—	—
General Stores (with food)	70	6,094	4,515	70.8	50	5,865	4,225	4,021	95.2	204	4.8	891
General Merchandise Group	29	2,619	1,393	53.2	17	2,532	1,572	564	41.1	808	58.9	658
Department stores	4	—	—	—	4	—	—	—	—	—	—	—
Dry goods and general merchandise stores	20	2,574	1,389	54.0	12	2,532	1,572	564	41.1	808	58.9	658
Variety stores	5	45	4	8.9	1	—	—	—	—	—	—	—
Apparel Group	99	2,598	1,084	45.2	46	1,836	891	891	100.0	—	—	295
Men's-boys' furnishings, hat stores	1	—	—	—	1	—	—	—	—	—	—	—
Men's-boys' clothing stores (and furnishings)	30	1,022	435	42.6	25	929	408	406	100.0	—	—	142
Family clothing stores	5	88	19	21.6	1	—	—	—	—	—	—	—
Women's ready-to-wear stores	44	945	486	51.4	15	722	417	417	100.0	—	—	155
Furriers, fur shops	2	—	—	—	1	—	—	—	—	—	—	—
Millinery stores	5	64	43	67.2	—	—	—	—	—	—	—	—
Women's accessories stores	1	—	—	—	—	—	—	—	—	—	—	—
Infants', other apparel stores	1	58	12	31.6	—	—	—	—	—	—	—	—
Custom tailors	2	—	—	—	—	—	—	—	—	—	—	—
Shoe stores (all kinds)	10	241	89	36.9	3	187	68	68	100.0	—	—	16
Furniture—Household—Radio Group	117	2,865	2,282	79.1	56	2,510	2,051	725	35.3	1,326	64.7	1,031
Furniture stores	41	1,419	1,153	81.3	24	1,311	1,112	515	46.1	599	55.9	485
Floor coverings, drapery stores	—	—	—	—	—	—	—	—	—	—	—	—
Other home-furnishings stores	4	48	29	60.4	1	—	—	—	—	—	—	—
Household appliance dealers	49	—	—	—	18	—	—	—	—	—	—	—
Radio—household appliance stores	16	1,416	1,100	77.6	9	1,199	959	212	22.6	727	77.4	548
Radio stores—other	7	—	—	—	4	—	—	—	—	—	—	—
Automotive Group	217	17,683	12,576	69.9	155	17,125	12,117	4,615	39.7	7,304	60.3	1,262
Motor-vehicle dealers (new)	157	16,735	11,881	71.0	139	16,505	11,773	4,377	38.9	7,196	61.1	1,166
Used-car dealers	13	122	77	63.1	1	—	—	—	—	—	—	—
Accessory, tire, battery dealers	47	856	416	49.9	15	618	344	256	68.6	108	31.4	96
Other automotive	—	—	—	—	—	—	—	—	—	—	—	—
Filling Stations	546	9,056	3,586	39.6	169	5,760	2,563	2,518	98.2	45	1.8	483
Lumber—Building Group	117	5,321	4,514	84.8	76	5,004	4,310	4,262	98.9	48	1.1	1,480
Lumber and building-materials dealers	94	5,091	4,363	85.7	74	4,930	4,264	4,251	99.2	35	.8	1,468
Heating—plumbing equipment dealers	12	—	—	—	2	—	—	—	—	—	—	—
Paint, glass, wallpaper stores	9	230	151	65.7	2	74	46	31	67.4	13	32.6	12
Electrical supply stores	2	—	—	—	—	—	—	—	—	—	—	—
Hardware Group	77	2,476	1,474	59.5	50	2,205	1,533	957	70.7	396	29.3	430
Hardware stores	46	—	—	—	31	1,188	711	577	61.2	134	16.6	287
Farm implement—tractor—hardware dealers	31	2,476	1,474	59.5	19	1,015	842	580	59.2	262	40.8	143
Eating Places	67	892	97	14.0	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, lunch rooms	47	624	90	14.4	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lunch counters and stands	19	—	—	—	—	—	—	—	—	—	—	—
Soft drink, juice, ice cream stands	1	68	7	10.3	—	—	—	—	—	—	—	—
Drinking Places	12	123	17	13.6	—	—	—	—	—	—	—	—
Drug Stores	82	2,595	550	22.2	49	2,019	438	437	99.8	1	.2	123
Drug stores with fountain	71	2,237	491	21.9	46	1,923	413	412	99.8	1	.2	118
Drug stores—other	11	148	59	26.4	3	96	25	25	100.0	—	—	5
Liquor Stores (packaged goods)	—	—	—	—	—	—	—	—	—	—	—	—
Other Retail Stores	250	5,729	1,875	50.2	56	2,724	1,437	1,211	84.3	226	15.7	342
Fuel, ice, fuel-oil dealers	80	585	378	64.6	11	567	250	250	100.0	—	—	55
Hay, grain, and feed stores	52	—	—	—	18	—	—	—	—	—	—	—
Farm and garden supply stores	5	1,436	716	50.0	2	1,329	683	640	95.4	43	6.6	158
Jewelry stores	28	476	259	50.2	3	244	155	52	35.5	103	68.5	79
Book stores	2	59	32	54.2	—	—	—	—	—	—	—	—
Stationery stores	5	—	—	—	1	—	—	—	—	—	—	—
Cigar stores, cigar stands	7	119	6	5.0	5	114	21	21	100.0	—	—	4
Florists	22	132	85	62.9	1	—	—	—	—	—	—	—
Gift, novelty, souvenir shops	6	9	25	25.2	2	143	49	49	100.0	—	—	12
New dealers	5	67	15	19.4	2	—	—	—	—	—	—	—
Office, school supply and equipment dealers	9	199	140	70.4	4	154	120	112	93.5	8	6.7	25
Opticians	6	—	—	—	—	—	—	—	—	—	—	—
Photographic supply—camera stores	3	72	25	34.7	1	—	—	—	—	—	—	—
Sporting goods stores	5	106	55	51.9	2	375	157	87	55.4	70	44.6	55
Other retail stores	59	379	161	42.5	6	—	—	—	—	—	—	—
Second-hand Stores	28	156	58	42.6	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)

x Withheld to avoid disclosure.

APPENDIXES

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TABLE 2A.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS
BY KINDS OF BUSINESS

UNITED STATES SUMMARY

KIND OF BUSINESS	Number of stores	Sales (add 000)	Active proprietors of unincorporated businesses	NUMBER OF EMPLOYEES * (average for year)			PAY ROLL * (add 000)			Stocks on hand, end of year, at cost (add 000)
				Total	Full-time	Part-time	Total	Full-time	Part-time	
United States Totals 1939 1935 ¹ 1929 ¹	1,770,355 1,587,718 1,476,365	\$42,041,790 32,791,212 48,329,652	1,613,673 1,440,108 1,434,704	4,600,217 3,898,258 4,286,516	3,730,932 (2) 3,729,442	869,285 (2) 557,074	\$4,529,499 3,568,167 5,044,128	\$4,210,768 3,338,059 4,887,446	\$318,731 230,108 156,682	\$5,116,583 4,271,280 7,199,658
Food Group	560,549	10,164,967	516,976	798,462	605,798	192,664	760,762	699,915	60,847	589,938
Grocery stores (without fresh meats)	200,303	2,225,435	178,182	131,102	91,918	39,184	110,663	99,006	11,657	196,202
Combination stores (groceries-meats)	187,034	5,496,318	173,799	408,900	300,182	108,718	354,140	320,830	33,310	343,947
Dairy products stores	7,382	142,728	4,111	20,314	16,095	4,219	17,892	18,258	1,634	3,237
Milk dealers	9,452	597,283	9,207	81,586	79,014	2,572	140,078	138,897	1,181	4,859
Meat markets	35,630	700,243	35,886	47,798	37,419	10,379	50,984	48,993	3,991	7,817
Fish (sea food) markets	6,730	50,554	6,968	5,280	3,872	1,408	4,248	3,759	487	490
Candy, nut stores	4,825	40,200	3,087	6,775	5,113	1,662	5,040	4,490	550	1,191
Confectionery stores	43,390	255,100	42,690	23,801	16,830	6,971	15,104	12,810	2,294	13,411
Delicatessen stores	9,909	132,365	9,895	8,140	6,571	1,569	6,911	6,366	545	9,109
Fruit stores, vegetable markets	27,666	222,239	28,282	20,075	14,355	5,720	15,993	14,256	1,737	3,187
Bakeries, caterers	16,985	168,027	14,284	26,941	20,131	6,810	21,735	19,486	2,249	1,598
Egg and poultry dealers	6,532	63,350	6,545	4,986	3,068	1,898	3,514	2,928	586	670
Other food stores	4,911	71,125	4,040	12,784	11,230	1,554	14,462	13,838	828	4,420
General Stores (with food)	39,688	810,342	38,646	60,701	49,372	11,329	47,376	44,650	2,726	174,130
General Merchandise Group	50,267	5,665,007	36,362	867,007	625,003	242,004	803,485	716,558	88,927	922,178
Department stores	4,074	3,974,998	560	586,052	452,603	113,449	811,706	581,507	50,199	561,493
Dry goods stores	15,628	228,286	14,748	26,597	21,129	5,468	22,730	21,126	1,604	77,192
General merchandise stores with food	2,737	112,108	2,448	10,828	8,987	1,861	9,409	8,941	468	25,767
General merchandise stores—other	10,882	371,814	8,714	51,764	35,141	16,623	37,838	34,100	3,736	118,072
Variety stores	16,946	976,801	9,892	211,768	107,183	104,603	121,804	90,884	30,920	139,654
Apparel Group	106,959	3,258,772	82,329	388,737	300,731	88,006	420,823	388,399	32,424	874,674
Men's-boys' furnishings stores	5,122	93,203	4,187	7,273	5,778	1,495	9,049	8,485	564	27,258
Men's-boys' hat stores	802	15,598	485	1,580	1,155	425	1,819	1,675	144	2,608
Men's-boys' clothing stores (and furnishings)	15,577	664,511	13,194	57,730	49,314	8,418	80,382	78,951	3,431	194,871
Family clothing stores	10,053	429,454	8,317	56,334	44,383	11,951	58,478	54,595	3,883	106,800
Women's ready-to-wear stores	25,820	1,009,494	20,711	133,586	106,481	27,105	132,674	122,747	9,927	127,752
Furriers, fur shops	2,214	94,133	1,794	10,289	9,258	1,031	16,809	15,924	865	18,761
Millinery stores	10,799	118,588	7,472	23,559	17,264	6,295	18,888	16,642	2,246	5,023
Corset and lingerie shops	2,338	27,938	2,111	3,254	2,611	643	3,077	2,868	209	6,265
Hosiery shops	2,293	35,307	1,531	7,989	2,907	5,082	3,893	2,870	1,023	4,562
Other women's accessories stores	1,863	37,318	1,261	4,090	2,916	1,174	3,769	3,349	420	8,492
Infants' wear shops	625	13,436	554	1,341	1,050	291	1,275	1,163	112	3,223
Other apparel stores	3,292	36,448	3,204	5,186	4,170	1,016	4,872	4,442	430	8,145
Custom tailors	5,674	66,282	5,523	12,380	9,524	2,858	16,088	13,854	2,234	10,149
Men's shoe stores	2,472	78,770	650	5,694	4,465	1,229	7,482	7,114	348	16,427
Family shoe stores	15,280	384,156	10,417	40,711	28,097	12,614	42,831	38,720	4,111	113,247
Women's shoe stores	2,735	154,138	938	17,741	11,358	6,383	19,457	17,000	2,457	23,293
Furniture—Household—Radio Group	52,827	1,733,257	42,491	213,635	188,760	24,875	280,545	267,202	13,343	368,761
Furniture stores	19,902	973,157	17,361	104,151	97,851	6,300	146,311	143,182	3,149	213,375
Floorcoverings stores	1,986	58,618	1,826	6,083	5,396	687	9,311	8,732	579	15,148
Drapery, curtain, upholstery stores	930	15,843	859	1,906	1,612	294	2,054	1,888	166	3,702
China, glassware, metalware stores	778	21,821	582	2,915	2,636	279	3,655	3,555	100	8,755
Interior decorators	886	27,930	759	3,235	2,739	496	4,676	4,300	376	4,936
Antique shops	3,324	17,743	3,321	1,594	1,346	248	2,178	2,081	97	18,815
Other home-furnishings stores	4,108	84,772	3,733	19,459	17,715	1,744	21,335	20,358	977	19,290
Household appliance dealers	11,095	294,518	4,846	49,185	36,925	12,260	60,501	53,681	8,620	45,979
Radio—household appliance stores	6,907	190,180	6,463	19,512	17,383	2,129	23,596	22,499	1,097	28,968
Radio stores	2,409	22,901	2,361	2,261	2,000	281	2,481	2,365	96	3,758
Radio—musical instrument stores	502	25,774	380	3,334	3,157	177	4,667	4,581	86	8,035
Automotive Group	80,132	5,548,687	51,238	389,298	376,070	13,228	507,947	500,913	7,034	554,960
Motor-vehicle dealers (new and trade-in)	31,511	4,292,716	27,318	287,270	280,008	7,262	378,613	374,538	4,277	403,998
Motor-vehicle—farm implement dealers	1,170	88,607	1,239	6,638	6,292	348	7,259	7,090	169	13,449
Motor-vehicle dealers (retail-wholesale)	928	428,922	512	22,794	22,433	361	34,714	34,505	209	31,649
Used-car dealers	6,980	193,790	8,808	12,981	11,540	1,441	14,177	13,474	703	25,985
Accessory, tire, battery dealers	18,525	523,685	14,424	57,601	53,997	3,604	70,665	69,126	1,539	75,611
Motorcycle dealers	513	8,619	504	895	815	80	1,023	982	41	2,032
Aircraft dealers	51	2,358	22	273	255	18	375	366	9	497
Motorboat, yacht dealers	454	9,990	411	846	730	118	1,119	1,062	87	1,739
Filling Stations	241,858	2,822,495	231,475	235,527	196,412	39,115	198,934	185,858	13,276	99,401
Lumber—Building Group	39,667	1,761,205	26,135	189,799	145,223	24,576	220,628	208,682	13,946	389,053
Lumber yards	20,621	1,196,817	10,615	109,624	94,247	15,377	143,269	135,827	7,642	295,714
Building-materials dealers	4,446	281,642	3,387	25,649	21,585	4,064	34,002	31,254	2,748	38,583
Heating—plumbing equipment dealers	4,262	102,404	3,644	14,932	12,470	2,462	18,924	17,129	1,795	15,470
Paint, glass, wallpaper stores	8,480	152,673	6,781	15,642	13,610	2,032	19,495	18,176	1,319	35,012
Electrical supply stores	1,858	27,889	1,708	3,952	3,311	641	4,938	4,496	442	6,274
Hardware Group	39,646	973,709	39,620	82,497	73,755	8,742	91,532	87,482	4,050	317,083
Hardware stores	29,147	829,278	28,709	58,762	51,198	5,564	63,879	61,193	2,486	227,852
Farm implement—tractor—hardware dealers	10,499	344,433	10,911	23,735	22,557	3,178	27,653	26,289	1,564	89,211
Eating Places	169,792	2,135,020	170,002	594,648	513,748	80,902	405,896	379,850	26,066	34,900
Restaurants, cafeterias, lunchrooms	99,068	1,764,854	101,276	529,528	485,747	85,781	364,451	343,149	21,302	29,486
Lunch counters and stands	82,873	332,295	61,364	58,728	43,664	15,064	37,532	33,585	4,147	4,487
Soft drink, juice, ice cream stands	8,051	37,871	7,382	8,392	4,335	2,057	3,913	3,296	617	947
Drinking Places	135,594	1,385,032	138,217	212,235	187,523	44,712	159,689	144,289	15,420	38,164
Drinking places with meals	82,310	987,738	82,596	159,988	128,277	31,689	118,775	108,151	10,624	25,854
Drinking places—other	53,284	417,296	55,621	52,269	39,246	13,025	40,914	36,118	4,796	12,210
Drug Stores	57,903	1,562,502	49,675	189,403	156,142	33,261	172,733	160,337	12,396	304,893
Drug stores with fountain	39,452	1,205,241	33,257	158,366	129,351	27,015	137,994	128,066	9,928	218,799
Drug stores—other	18,451	357,261	16,418	33,037	26,791	8,246	34,739	32,271	2,468	86,094

RETAIL TRADE: 1939

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TABLE 2A.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS
BY KINDS OF BUSINESS—Continued

UNITED STATES SUMMARY

KIND OF BUSINESS	Number of stores	Sales (add 000)	Active proprietors of unincorporated businesses	NUMBER OF EMPLOYEES * (average for year)			PAY ROLL * (add 000)			Stocks on hand, end of year, at cost (add 000)
				Total	Full-time	Part-time	Total	Full-time	Part-time	
Liquor Stores (packaged goods).....	19,136	\$586,351	13,670	25,678	22,747	2,929	\$30,782	\$29,590	\$1,192	\$66,203
Other Retail Stores.....	172,375	3,496,437	154,825	349,792	291,123	58,669	407,609	380,160	27,449	543,135
Fuel and ice dealers.....	38,329	887,617	34,784	96,315	75,868	20,447	109,910	97,682	12,228	66,445
Fuel-oil retailers.....	2,843	125,925	2,426	9,169	8,061	1,108	13,873	13,018	855	5,089
Hay, grain, and feed stores (with groceries).....	1,860	64,912	1,523	3,905	3,137	768	3,210	3,008	202	6,203
Hay, grain, and feed—farm implements.....	1,126	82,820	785	4,786	4,161	625	5,032	4,778	254	10,280
Hay, grain, and feed stores—other.....	13,786	476,245	11,845	28,660	22,456	4,204	25,707	24,080	1,627	42,394
Farm and garden supply stores.....	4,915	155,312	4,074	13,710	10,601	3,109	13,447	12,205	1,242	21,498
Jewelry stores.....	14,559	381,595	13,077	35,249	32,441	2,808	53,965	52,663	1,302	162,599
Book stores.....	2,845	73,842	2,158	12,434	10,584	1,850	13,932	13,145	787	16,152
Stationery stores.....	3,497	58,814	3,317	6,690	5,744	946	7,703	7,383	320	12,933
Cigar stores, cigar stands.....	18,504	207,781	16,748	14,425	11,808	2,617	14,085	13,242	843	18,458
Florists.....	16,055	148,741	16,074	23,128	18,801	4,327	22,641	20,911	1,730	9,493
Gift, novelty, souvenir shops.....	7,429	53,568	7,227	6,317	4,896	1,421	5,548	5,015	533	17,076
News dealers.....	7,407	72,427	6,038	11,671	6,591	5,080	6,335	5,374	961	3,894
Office, store appliance and equipment dealers.....	3,600	149,216	2,850	19,949	19,072	877	29,049	28,589	460	27,108
Office, store, school supply dealers.....	1,539	59,370	1,124	8,097	7,614	483	11,300	11,076	224	12,819
Opticians.....	5,995	60,587	5,412	7,655	6,919	736	11,919	11,856	263	8,770
Photographic supply—camera stores.....	1,112	32,343	982	3,277	3,047	230	4,086	3,976	110	6,412
Sporting goods stores.....	2,605	56,914	2,393	5,229	4,641	588	8,653	8,408	245	16,234
Bicycle shops.....	941	6,837	937	765	615	150	630	576	54	1,620
Luggage stores.....	759	19,345	606	1,942	1,749	193	2,601	2,491	110	8,080
Piano, musical instrument stores.....	2,930	65,127	2,534	8,282	7,441	841	11,049	10,588	461	16,237
Scientific, medical instrument and supply dealers.....	961	17,509	774	2,113	1,954	159	3,007	2,917	90	3,222
Other retail stores.....	18,776	259,610	17,339	28,024	22,922	5,102	31,927	29,379	2,548	54,321
Second-hand Stores.....	23,982	138,007	24,014	22,800	18,527	4,273	20,758	19,123	1,635	41,140
Book stores (second-hand).....	588	4,050	578	441	364	77	488	457	31	2,790
Clothing, shoe stores (second-hand).....	3,558	9,766	3,430	1,873	1,188	487	922	836	86	2,380
Furniture stores (second-hand).....	7,875	31,463	7,882	4,016	3,085	931	3,061	2,746	315	8,461
Tires, accessories, parts (second-hand).....	6,403	39,863	6,814	8,208	7,000	1,208	6,898	6,589	499	8,953
Pawn shops (sales).....	1,373	22,868	1,252	2,993	2,744	249	4,557	4,227	130	12,904
Other second-hand stores.....	4,165	29,997	4,058	5,469	4,148	1,321	5,042	4,468	574	7,652

* Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

¹ Revised to exclude service garages and other automotive service businesses formerly classified as Retail but now included in the Service Census.

² Data not available.

CENSUS OF BUSINESS

TABLE 2B.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS

UNITED STATES SUMMARY

BY GEOGRAPHIC DIVISIONS AND STATES: 1939, 1935¹, AND 1929¹

DIVISION AND STATE		Number of stores	Sales (add 000)	Active proprietors of unincorporated businesses	NUMBER OF EMPLOYEES * (average for year)			PAY ROLL * (add 000)			Stocks on hand, end of year, at cost (add 000)	
					Total	Full-time	Part-time	Total	Full-time	Part-time		
UNITED STATES		1959	1,770,355	\$42,041,790	1,815,675	4,600,217	5,750,952	889,285	\$4,529,499	\$4,210,768	\$518,751	\$5,118,585
		1955	1,587,718	52,791,212	1,440,108	5,898,258	(#)	(#)	3,568,187	3,538,059	250,108	4,271,280
		1929	1,476,565	49,529,652	1,434,704	4,286,516	5,729,442	557,074	5,044,128	4,887,446	158,682	7,199,656
GEOGRAPHIC DIVISIONS:												
New England		1959	121,888	3,518,214	101,716	562,157	290,945	71,188	377,557	350,694	27,265	581,784
		1955	109,592	2,887,620	90,967	524,863	(#)	(#)	317,000	295,347	21,653	508,488
		1929	104,618	3,732,087	94,441	553,152	505,159	49,995	411,822	397,596	14,226	506,282
Middle Atlantic		1959	412,819	10,291,937	576,068	1,088,613	888,244	180,369	1,170,430	1,095,764	74,666	1,245,297
		1955	389,406	8,374,459	344,590	989,724	(#)	(#)	978,484	917,996	58,488	1,085,258
		1929	572,028	12,527,976	550,414	1,065,140	934,824	128,518	1,582,975	1,525,599	57,376	1,886,858
East North Central		1959	564,508	9,251,114	552,029	1,051,047	817,752	215,295	1,028,515	946,517	81,798	1,048,195
		1955	526,882	7,105,071	295,789	861,846	(#)	(#)	790,551	755,564	56,987	852,202
		1929	504,986	11,113,186	290,523	990,429	857,515	152,914	1,217,820	1,178,915	38,705	1,514,132
West North Central		1959	197,909	4,138,883	185,927	459,926	564,545	95,381	401,238	570,341	50,897	584,556
		1955	182,051	5,471,806	171,258	405,825	(#)	(#)	354,037	309,721	24,516	515,905
		1929	181,393	5,178,845	182,404	456,292	389,567	68,725	482,899	464,542	18,557	856,798
South Atlantic		1959	199,371	4,568,947	174,561	519,656	423,671	95,965	447,647	419,549	28,096	512,558
		1955	176,036	5,267,937	157,591	417,289	(#)	(#)	358,898	320,095	18,805	418,565
		1929	162,295	4,158,557	159,100	599,711	544,558	55,173	407,206	394,283	12,923	826,201
East South Central		1959	101,065	1,845,037	95,025	211,275	172,177	59,098	162,575	152,300	10,275	241,507
		1955	90,688	1,571,619	86,069	172,429	(#)	(#)	127,388	119,982	7,426	196,082
		1929	86,515	2,157,499	89,610	194,708	169,396	25,512	197,523	181,685	5,658	357,197
West South Central		1959	159,788	5,101,558	148,785	566,048	506,287	59,761	295,418	277,828	15,590	415,528
		1955	132,615	2,284,559	126,539	285,952	(#)	(#)	220,358	208,937	11,421	352,829
		1929	128,542	5,854,572	132,448	524,486	285,504	38,982	536,029	526,118	9,913	595,586
Mountain		1959	57,459	1,427,541	55,112	145,540	117,961	27,579	145,205	135,075	10,150	188,110
		1955	46,599	1,082,860	42,198	112,458	(#)	(#)	106,896	99,488	7,410	152,158
		1929	42,022	1,515,513	40,695	127,756	112,244	15,492	150,659	145,894	4,745	245,900
Pacific		1959	155,568	4,299,759	148,450	456,199	349,350	86,849	502,714	462,700	40,014	525,270
		1955	134,080	5,147,501	125,549	547,896	(#)	(#)	558,555	552,951	25,804	414,599
		1929	116,168	4,351,837	115,266	576,862	535,095	45,787	487,615	475,018	14,599	632,724
New England:												
Maine		1959	15,455	281,558	11,821	28,115	25,092	5,021	26,079	24,521	1,758	57,814
		1955	11,956	226,911	10,531	25,995	(#)	(#)	21,369	19,905	1,488	52,585
		1929	10,455	500,010	9,700	25,556	22,085	5,451	26,895	25,845	1,050	51,878
New Hampshire		1959	7,435	183,100	6,600	18,149	14,799	5,550	17,522	16,056	1,266	21,408
		1955	6,797	149,854	6,110	15,868	(#)	(#)	14,524	13,556	968	18,588
		1929	6,181	180,248	5,955	15,697	13,216	2,481	16,215	15,521	694	27,306
Vermont		1959	5,423	123,569	4,942	12,010	9,705	2,505	10,707	9,904	803	17,887
		1955	4,828	96,724	4,210	9,759	(#)	(#)	8,483	7,868	615	15,488
		1929	4,851	148,281	4,912	11,229	9,851	1,578	12,210	11,782	428	28,225
Massachusetts		1959	59,217	1,737,690	47,658	205,512	181,042	42,270	212,966	196,502	16,464	178,600
		1955	53,608	1,446,212	45,404	185,419	(#)	(#)	179,259	166,478	12,781	149,957
		1929	52,661	2,051,859	46,705	202,958	175,972	28,986	256,298	228,389	7,907	256,567
Rhode Island		1959	10,485	275,447	9,100	50,501	25,781	6,520	50,978	28,571	2,407	29,209
		1955	8,791	217,769	7,589	28,522	(#)	(#)	27,535	25,572	1,765	24,947
		1929	9,155	515,978	8,559	51,228	26,596	4,652	55,203	55,991	1,212	40,459
Connecticut		1959	25,875	717,262	21,715	70,248	58,526	11,722	79,905	75,540	4,565	78,868
		1955	25,826	550,591	19,543	65,540	(#)	(#)	66,010	61,970	4,040	65,543
		1929	21,557	757,751	18,850	66,504	57,459	9,065	85,005	82,068	2,955	104,027
Middle Atlantic:												
New York		1959	209,425	5,578,159	191,259	587,150	481,254	85,896	660,095	622,640	57,455	879,706
		1955	198,608	4,704,235	175,421	521,430	(#)	(#)	562,115	531,007	31,106	609,118
		1929	185,615	6,968,951	169,129	582,797	501,918	80,881	775,353	754,596	18,757	1,051,968
New Jersey		1959	68,851	1,580,401	59,277	153,675	129,616	27,857	171,619	159,335	12,286	186,727
		1955	65,688	1,206,990	56,561	134,786	(#)	(#)	158,575	129,917	8,658	155,688
		1929	57,780	1,811,257	55,595	141,980	122,869	19,091	187,655	182,185	5,442	245,037
Pennsylvania		1959	134,545	5,135,577	125,532	547,790	281,174	66,616	358,718	315,791	24,927	598,864
		1955	125,109	2,463,216	112,408	515,508	(#)	(#)	275,796	257,072	18,724	540,450
		1929	130,631	5,747,788	127,690	558,565	509,819	48,544	402,007	588,810	15,197	609,855
East North Central:												
Ohio		1959	93,041	2,441,293	82,712	270,425	216,385	54,040	271,075	249,773	21,500	252,595
		1955	89,505	1,940,051	79,193	259,145	(#)	(#)	217,016	200,905	16,111	210,104
		1929	80,155	2,829,554	74,786	260,795	225,051	36,782	510,955	501,108	9,847	582,812
Indiana		1959	47,517	1,088,565	44,005	123,192	97,879	25,513	110,895	102,575	8,520	129,048
		1955	40,518	771,577	37,820	96,473	(#)	(#)	80,588	74,149	6,259	100,035
		1929	39,402	1,200,458	38,463	115,269	97,812	17,457	122,122	117,745	4,579	172,275
Illinois		1959	109,132	2,657,646	100,099	332,005	264,267	67,758	359,072	311,966	27,106	537,898
		1955	95,035	2,152,432	85,694	268,888	(#)	(#)	259,578	245,905	15,875	272,581
		1929	93,432	5,658,560	89,019	351,078	289,582	41,498	428,553	415,376	15,177	501,878
Michigan		1959	67,414	1,620,798	61,129	198,018	158,453	39,565	204,028	188,951	15,075	197,524
		1955	59,820	1,577,122	54,229	161,514	(#)	(#)	150,637	140,550	10,287	157,605
		1929	53,952	2,202,405	51,148	180,121	158,253	21,868	257,540	250,895	6,447	275,496
Wisconsin		1959	47,604	1,064,994	44,088	107,409	80,768	26,641	105,249	95,452	9,797	129,550
		1955	42,588	882,109	39,055	96,028	(#)	(#)	82,932	74,265	8,877	112,079
		1929	38,045	1,222,409	36,912	105,168	86,837	18,551	118,850	115,795	4,855	182,071

For footnotes, see end of table.

RETAIL TRADE: 1939

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TABLE 2B.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS
BY GEOGRAPHIC DIVISIONS AND STATES: 1939, 1935¹, AND 1929¹—Continued

UNITED STATES SUMMARY

DIVISION AND STATE		Number of stores	Sales (add 000)	Active proprietors of unincorporated businesses	NUMBER OF EMPLOYEES * (average for year)			PAY ROLL * (add 000)			Stocks on hand, end of year, at cost (add 000)
					Total	Full-time	Part-time	Total	Full-time	Part-time	
West North Central:											
Minnesota	1939	40,448	\$1,017,195	38,932	106,282	84,481	21,801	\$104,204	\$95,908	\$8,296	\$135,966
	1935	35,481	808,857	35,113	90,967	(a)	81,798	78,088	5,710	111,318	
	1929	29,206	1,058,012	29,091	90,918	79,835	11,083	101,246	97,928	3,320	165,189
Iowa	1939	39,024	822,905	37,111	87,684	68,124	19,580	72,514	68,580	5,934	112,693
	1935	36,768	640,621	35,617	71,802	(a)	54,788	49,922	4,846	92,698	
	1929	30,933	958,008	31,395	83,128	68,494	14,634	85,502	79,609	3,893	158,330
Missouri	1939	53,196	1,102,503	49,528	132,583	107,437	25,146	119,237	110,724	8,513	142,464
	1935	48,581	935,027	45,059	122,579	(a)	102,281	95,689	8,572	131,183	
	1929	41,596	1,422,449	44,080	136,541	119,947	16,594	148,283	143,697	4,588	222,154
North Dakota	1939	8,549	158,137	7,816	15,227	12,244	2,983	12,960	12,038	922	27,254
	1935	8,464	147,327	7,633	13,776	(a)	11,905	10,978	927	25,275	
	1929	7,611	230,802	7,482	18,533	13,640	2,393	17,487	18,782	705	44,870
South Dakota	1939	9,617	189,596	8,954	17,507	13,518	3,789	13,592	12,585	1,027	28,775
	1935	8,014	144,333	8,502	15,252	(a)	11,827	10,951	896	27,144	
	1929	8,530	249,935	8,419	19,751	15,911	3,820	19,822	18,768	1,056	47,637
Nebraska	1939	19,530	397,196	18,004	44,353	34,769	9,584	36,221	33,455	2,766	64,464
	1935	17,990	354,520	18,774	40,135	(a)	32,518	30,025	2,495	59,042	
	1929	18,682	553,611	17,551	46,579	38,823	7,958	48,168	46,044	2,144	99,284
Kansas	1939	27,545	475,551	25,780	58,490	43,972	12,518	42,510	39,071	3,439	72,922
	1935	25,753	441,121	24,538	51,512	(a)	38,960	36,068	2,872	66,887	
	1929	24,045	730,228	24,586	85,062	52,817	10,245	64,371	61,518	2,853	119,354
South Atlantic:											
Delaware	1939	4,544	110,052	4,001	10,972	9,043	1,929	11,188	10,587	601	12,193
	1935	4,257	76,019	3,628	8,942	(a)	6,226	7,778	450	9,708	
	1929	3,527	101,861	3,240	8,947	7,550	1,397	9,551	9,192	359	14,392
Maryland	1939	25,566	819,273	23,774	70,750	58,175	12,575	86,079	81,667	4,412	61,590
	1935	22,515	457,505	20,857	58,612	(a)	50,840	47,824	3,016	52,101	
	1929	20,571	610,967	19,558	58,618	52,238	6,376	62,764	61,109	1,655	77,981
District of Columbia	1939	6,893	402,768	5,498	48,072	41,408	6,884	59,007	52,798	3,209	35,511
	1935	8,341	329,054	4,867	41,675	(a)	43,473	41,877	1,796	29,009	
	1929	5,615	332,593	5,027	53,806	30,764	3,042	43,306	42,106	1,200	37,465
Virginia	1939	29,610	828,172	25,389	74,864	61,869	12,995	63,867	60,124	3,743	82,708
	1935	25,860	466,768	22,944	57,104	(a)	47,776	45,239	2,537	68,187	
	1929	25,036	591,763	24,654	58,513	50,718	7,795	59,659	57,740	1,919	104,492
West Virginia	1939	18,928	403,989	18,202	42,318	34,420	7,898	38,263	35,908	2,355	51,252
	1935	18,285	329,383	18,225	38,778	(a)	31,142	29,097	2,045	44,612	
	1929	16,501	441,072	18,476	36,087	31,636	4,451	40,968	39,870	1,098	72,018
North Carolina	1939	33,828	635,240	29,690	79,404	60,700	18,704	80,052	55,846	4,406	79,483
	1935	28,854	460,083	28,442	59,323	(a)	43,802	40,850	2,772	66,417	
	1929	27,660	642,550	28,780	59,317	48,183	11,134	58,123	53,654	2,289	104,662
South Carolina	1939	18,520	332,224	15,759	41,119	31,740	9,379	29,093	27,108	1,985	32,330
	1935	18,196	246,214	14,142	32,659	(a)	22,229	20,785	1,444	27,080	
	1929	14,452	298,874	14,072	29,450	23,770	5,680	25,316	24,258	1,060	38,583
Georgia	1939	32,870	624,785	28,797	78,947	64,527	14,420	58,974	55,029	3,846	80,723
	1935	30,555	481,197	27,814	65,782	(a)	46,195	43,737	2,458	65,598	
	1929	27,640	627,171	27,821	85,001	55,781	9,240	58,792	56,978	1,816	95,614
Florida	1939	28,814	814,464	25,251	73,190	61,789	11,401	64,244	60,703	3,541	76,748
	1935	23,573	421,934	20,872	56,391	(a)	45,415	43,130	2,285	55,851	
	1929	21,293	493,888	19,474	49,974	43,918	6,056	50,727	49,200	1,527	60,846
East South Central:											
Kentucky	1939	30,819	520,135	28,970	55,062	44,284	10,778	46,090	42,500	3,590	71,413
	1935	28,139	382,781	28,954	47,293	(a)	36,101	33,775	2,328	58,087	
	1929	25,927	577,929	27,131	52,341	45,518	7,023	51,667	50,044	1,823	97,608
Tennessee	1939	28,198	608,489	25,980	71,889	59,877	13,192	55,924	52,549	3,375	75,781
	1935	28,470	477,720	25,017	60,310	(a)	45,948	43,375	2,573	63,061	
	1929	22,36	632,612	24,057	61,140	53,302	7,838	59,144	57,451	1,893	97,450
Alabama	1939	23,818	435,973	21,715	51,850	42,817	9,013	37,828	35,749	2,077	55,987
	1935	21,351	334,223	19,870	41,818	(a)	29,896	28,274	1,622	46,452	
	1929	20,456	518,972	20,645	48,730	42,362	8,368	48,791	45,451	1,340	82,169
Mississippi	1939	18,032	282,440	18,360	32,514	28,399	6,115	22,755	21,502	1,233	38,146
	1935	14,728	176,915	14,228	23,008	(a)	15,443	14,538	905	29,482	
	1929	16,564	407,986	17,577	32,497	28,214	4,283	29,721	28,739	982	59,970
West South Central:											
Arkansas	1939	20,528	298,501	19,071	32,581	26,480	6,101	23,775	22,418	1,357	45,828
	1935	17,853	238,809	17,478	27,590	(a)	19,135	17,935	1,200	59,544	
	1929	17,167	406,206	18,510	33,482	28,879	4,803	31,966	30,874	1,112	71,523
Louisiana	1939	25,469	488,250	22,845	83,638	55,926	7,712	49,070	46,873	2,127	58,775
	1935	22,815	341,911	20,797	49,608	(a)	36,369	34,833	1,536	47,224	
	1929	22,559	469,755	23,061	49,207	45,785	3,422	47,698	46,851	847	71,810
Oklahoma	1939	28,722	513,091	27,221	59,988	48,577	11,411	48,953	45,913	3,040	75,601
	1935	24,754	430,064	23,637	52,709	(a)	40,440	37,922	2,518	65,437	
	1929	25,984	781,121	26,220	85,944	57,306	8,838	71,951	69,574	2,357	127,427
Texas	1939	85,249	1,803,716	79,848	209,841	175,304	34,537	171,690	162,824	9,068	235,128
	1935	87,613	1,273,755	84,427	156,045	(a)	124,414	118,247	6,187	180,824	
	1929	82,632	1,997,490	84,635	175,653	153,734	22,119	184,414	178,817	5,597	322,821

For footnotes, see end of table.

CENSUS OF BUSINESS

TABLE 2B.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS

UNITED STATES SUMMARY BY GEOGRAPHIC DIVISIONS AND STATES: 1939, 1935¹, AND 1929²—Continued

DIVISION AND STATE		Number of stores	Sales (add 000)	Active proprietors of unincorporated businesses	NUMBER OF EMPLOYEES * (average for year)			PAY ROLL * (add 000)			Stocks on hand, end of year, at cost (add 000)
					Total	Full-time	Part-time	Total	Full-time	Part-time	
Mountain:											
Montana	1939	6,481	\$222,006	7,867	19,965	16,065	5,678	\$21,505	\$19,775	\$1,750	\$52,061
	1935	7,490	185,556	6,626	17,276	(#)	(#)	16,267	16,714	1,575	28,979
	1929	6,521	258,295	6,220	17,622	15,604	2,218	22,495	21,769	724	44,664
Idaho	1939	6,804	175,675	8,225	18,549	15,150	5,599	16,189	15,062	1,107	25,970
	1935	5,553	137,653	4,999	12,828	(#)	(#)	12,445	11,605	842	19,516
	1929	4,624	185,552	4,425	12,658	10,977	1,661	14,889	14,558	355	26,505
Wyoming	1939	4,115	100,255	3,865	8,958	7,407	1,551	9,546	8,752	814	14,826
	1935	5,325	81,459	5,051	7,215	(#)	(#)	7,505	8,871	454	12,511
	1929	2,837	101,457	2,786	7,394	6,546	848	9,429	9,171	258	17,777
Colorado	1939	18,785	409,105	15,770	45,065	37,226	7,637	45,505	40,720	2,785	55,065
	1935	15,504	298,156	12,587	55,370	(#)	(#)	23,409	27,505	1,906	40,212
	1929	15,159	457,415	12,595	45,560	58,094	5,266	49,100	47,558	1,542	75,013
New Mexico	1939	6,617	125,765	6,159	12,646	10,664	2,182	11,596	10,961	655	18,577
	1935	4,810	67,891	4,596	9,211	(#)	(#)	8,121	7,680	481	14,554
	1929	5,941	118,855	4,051	9,415	8,255	1,160	9,955	9,574	561	20,047
Arizona	1939	6,242	162,005	5,726	16,577	13,551	5,028	17,119	15,981	1,158	19,561
	1935	4,959	118,874	4,600	12,625	(#)	(#)	12,202	11,448	754	15,355
	1929	4,766	195,618	4,652	15,490	15,907	1,685	16,958	16,425	515	28,544
Utah	1939	6,372	170,728	5,520	19,562	15,260	4,502	18,745	17,172	1,571	18,711
	1935	5,565	150,050	4,710	15,562	(#)	(#)	14,517	15,150	1,187	15,958
	1929	4,964	195,266	4,897	18,257	15,975	2,264	20,958	20,501	657	27,525
Nevada	1939	2,045	81,828	2,004	5,822	4,618	1,204	7,204	6,652	552	7,559
	1935	1,615	45,059	1,427	4,149	(#)	(#)	4,610	4,557	255	5,515
	1929	1,250	48,661	1,291	5,582	2,990	592	4,897	4,760	187	6,209
Pacific:											
Washington	1939	26,682	668,790	24,798	66,852	51,087	15,795	75,405	68,101	7,504	81,527
	1935	25,687	521,166	22,046	58,577	(#)	(#)	55,527	51,178	4,151	70,055
	1929	20,856	745,691	19,808	65,758	56,828	6,950	60,659	77,727	2,912	109,564
Oregon	1939	18,458	442,160	15,787	41,720	32,995	6,727	44,154	40,545	5,611	57,978
	1935	14,525	329,656	13,580	34,241	(#)	(#)	55,000	50,725	2,277	46,517
	1929	15,544	445,505	15,785	39,017	34,250	4,767	46,187	44,599	1,568	71,088
California	1939	112,428	5,167,909	107,895	327,627	265,500	82,527	583,155	554,058	29,069	585,765
	1935	95,670	2,298,679	89,925	257,278	(#)	(#)	268,226	251,052	17,176	297,847
	1929	60,768	5,142,645	81,875	272,067	242,017	50,070	560,809	550,690	10,119	452,272

* Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

¹ Figures for 1935 and 1929 are revised to exclude data for service garages and other automotive service businesses formerly classified as Retail but included in the Service Census for 1939.² Data not available.

DESCRIPTION OF KINDS OF BUSINESS

Kind-of-business classifications are not interchangeable with commodity classifications. Food stores, for instance, sell more than food, and food also is sold in other kinds of stores, including variety, general, and department stores. Likewise, apparel, furniture, and drugs are sold in many stores not classified as apparel, furniture, or drug stores. For the purpose of this classification it is necessary to include each establishment in a particular group on the basis of the activity from which it derives the principal part of its receipts. Many establishments sell such a wide range of articles that they cannot be classified on a basis of commodity sales; in such cases establishments are classified on the basis of usual trade designations, such as drug stores, delicatessens, and variety stores.

Ninety-nine kinds of business are shown in table 2 of this report. These 99 are combined into 15 major classifications. At the head of table 1, these are further reduced to 11 major business groups, summarizing the 1939, 1935, and 1929 information. Each major group, except the miscellaneous group, includes stores dealing in related commodities, such as food, apparel and accessories, furniture, household appliances, etc.

These kinds of business defined below are arranged by groups, in the same order as they appear in table 2. In most cases these definitions consist of listing the principal commodity or commodities sold by stores in the classification. In using these definitions the reader is cautioned that commodities not listed may also be sold by establishments in a given kind of business. The classification refers to the primary sales emphasis of the stores included

FOOD GROUP

The Food Group includes 13 classifications. Establishments primarily engaged in selling prepared foods and meals for consumption on the premises, such as eating and drinking places, are included in classifications under those names, and stores primarily engaged in selling packaged liquor are also classified elsewhere.

GROCERY STORES (WITHOUT FRESH MEATS).—These stores are primarily engaged in selling at retail all sorts of canned foods, such as soups, vegetables, fruits, and meats, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers. They may carry smoked and prepared meats, and fresh fish and poultry in limited quantities, but not fresh meats. Usually fresh vegetables and fruits are carried.

COMBINATION STORES (GROCERIES-MEATS).—These stores are primarily engaged in selling the same line of merchandise as grocery stores, in combination with fresh meats.

DAIRY PRODUCTS STORES.—These establishments are primarily engaged in selling at retail such dairy products as milk, cream, butter, cheese, and related products. The dairy products store is engaged in over-the-counter sales to customers and this classification is differentiated from milk dealers in method of distribution and not by kind of commodity. Farmers' stands are excluded.

MILK DEALERS.—These establishments are primarily engaged in selling milk and cream, by daily delivery to the home. This classification is differentiated from the dairy products store in method of distribution and not by kind of commodity. The retail census excludes dairy farms, even though such farms sell milk at retail by daily delivery to the home. Dairy farms are included in the Census of Agriculture. Dealers who sell primarily to retailers or hotels and restaurants are considered, for census purposes, as engaged in wholesaling and are included in Wholesale Census reports.

MEAT MARKETS.—These stores are primarily engaged in selling fresh meats. They also sell cured meats, poultry, fish, dairy products, eggs, and other commodities.

FISH (SEA FOOD) MARKETS.—Included in this classification are stores and markets primarily engaged in selling fresh fish,

oysters, and other sea foods.

CANDY, NUT STORES.—These stores are engaged in selling, primarily, boxed or bulk candy, or boxed or bulk nuts.

CONFECTIONERY STORES.—These stores sell other kinds of confections, in addition to boxed and bulk candies and nuts. Operation of a soda fountain or lunch counter is common.

DELICATESSEN STORES.—These stores handle a wide range of products, many of which, such as meats and salads, are cooked foods ready for consumption in the home without further preparation. This classification is based largely on the trade designation and the stores included are, with few exceptions, those which designate themselves as delicatessens.

FRUIT STORES, VEGETABLE MARKETS.—These stores, stands, and markets sell primarily fresh fruits or fresh vegetables or both. They are frequently found in public or municipal markets or are operated as roadside stands.

BAKERIES, CATERERS.—This classification includes the retail bakery goods store that purchases its goods from a manufacturing bakery, and the retail branch of a manufacturing bakery. This classification also includes the manufacturing bakery whose business amounts to less than \$5,000 for the year. Caterers represent a specialized business in which service plays an important part, whose primary source of revenue is from the preparation of food and the serving of that food elsewhere than at the place of business. Manufacturing bakeries with annual production of \$5,000 or more are included in the Census of Manufactures, and are not included either as retail or wholesale establishments in Business Census reports.

EGG AND POULTRY DEALERS.—These stores are engaged in selling, primarily, eggs and live or dressed poultry. Dairy products are frequently handled.

OTHER FOOD STORES.—Included in this classification are stores and house-to-house distributors of coffee, tea, and spices; stores handling health foods, and other specialty food stores.

GENERAL STORES (WITH FOOD)

These stores sell a general line of merchandise, such as hardware, farm supplies, apparel and notions, with a substantial volume of food. These stores frequently sell gasoline and related automotive supplies and accessories. They are located typically but not exclusively in the smaller communities, and are frequently known as general merchandise stores. Many general stores designated as such on their schedules but shown by their commodity sales analysis to be predominantly food stores are therefore classified as grocery or combination stores. Others were found to be feed stores, or filling stations, or general merchandise stores, and are so classified.

GENERAL MERCHANDISE GROUP

The General Merchandise Group includes five classifications; these stores selling a number of lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and often food. Mail-order houses in the general merchandise field are included in this group but not as a separate kind of business.

DEPARTMENT STORES.—Department stores are general merchandise stores with sales in excess of \$100,000, usually of the full-service type, carrying men's, women's, and children's apparel and shoes, furnishings and accessories, dry goods, home-ware, and many other lines. Furniture and hardware are often but not necessarily represented, although home furnishings, draperies, curtains, and linens are almost invariably carried.

DRY GOODS STORES.—These stores sell primarily piece goods in combination with women's and children's ready-to-wear ap-

parel and accessories, homewares, light hardware, and notions. Price range is unrestricted.

GENERAL MERCHANDISE STORES WITH FOOD.—These stores carry lines of men's clothing and women's apparel in combination with dry goods, groceries and food, hardware, homewares or house furnishings, and other lines in limited amounts. General merchandise stores selling a substantial quantity of food (one-third or more of total sales) are classified as General Stores (with food).

GENERAL MERCHANDISE STORES—OTHER.—These stores carry lines of men's clothing and women's apparel in combination with dry goods, hardware, homewares or house furnishings, and other lines in limited amounts. Department stores having sales of less than \$100,000 are included.

VARIETY STORES.—These stores carry a variety of small wares, especially lower-priced lines of stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. Sales are usually for cash without delivery service. They are frequently distinguished by advertised price ranges of "5 and 10 cent" or "5 cents to a dollar."

APPAREL GROUP

This group includes 16 classifications; these stores selling primarily clothing, shoes, hats, underwear, and related articles for personal wear and adornment. The principal stores in the apparel field are men's stores, family stores, women's apparel stores, and shoe stores.

MEN'S-BOYS' FURNISHINGS STORES.—These stores sell primarily men's and boys' furnishings, such as gloves, hosiery, shirts, and underwear. They are frequently known as haberdashery stores, although this term is also used to cover items such as clothing. Men's-boys' hat stores are separately classified.

MEN'S-BOYS' HAT STORES.—These stores sell primarily men's and boys' hats and caps.

MEN'S-BOYS' CLOTHING STORES (AND FURNISHINGS).—This classification includes stores selling primarily men's and boys' overcoats, topcoats, suits, and work clothing. Combinations of lines of accessories, hats, shoes, and furnishings such as shirts, gloves, hosiery, and underwear are frequently but not always carried.

FAMILY CLOTHING STORES.—These establishments are primarily engaged in selling clothing, furnishings and accessories for men, women, and children, without specializing in any line.

WOMEN'S READY-TO-WEAR STORES.—These stores are primarily engaged in selling women's and misses' ready-to-wear coats, suits and dresses. Frequently, accessories and shoes also are sold.

FURRIERS, FUR SHOPS.—These shops sell primarily ready-made fur coats, scarfs, and fur-trimmed cloth coats. Making fur apparel to custom order is frequently a large part of the business. Repairs and storage may also constitute a substantial source of income.

MILLINERY STORES.—These stores sell primarily ready-to-wear and custom millinery and trimmings.

CORSET AND LINGERIE SHOPS.—These stores are engaged in selling primarily women's corsets, girdles, brassieres, lingerie, negligees, slips, and underwear. Combinations of other women's apparel and accessories are also frequently carried.

HOSIERY SHOPS.—These stores are primarily engaged in selling women's hosiery.

OTHER WOMEN'S ACCESSORIES STORES.—These stores sell primarily women's costume accessories, such as costume jewelry, gloves, handbags, etc.

INFANTS' WEAR SHOPS.—These stores sell primarily infants' clothing, furnishings, and accessories.

OTHER APPAREL STORES.—These establishments are primarily engaged in selling special lines of apparel, such as knit goods, blouses, children's apparel, etc.

CUSTOM TAILORS.—This classification includes establishments which designate themselves as either custom tailors or merchant tailors. They are engaged in making and selling primarily men's clothing (and less frequently, women's clothing) to individual order. Many of these establishments also report receipts from repair service, but if the major portion of total receipts is from repair service, the establishment is classified in the Service Census. The home dressmaker is not classified as a custom tailor.

MEN'S SHOE STORES.—Included in this classification are those stores specializing in men's and boys' footwear.

FAMILY SHOE STORES.—These stores are primarily engaged in selling footwear for men, women, and children, without specializing in any one line.

WOMEN'S SHOE STORES.—These stores are engaged in selling primarily women's and misses' footwear.

FURNITURE--HOUSEHOLD--RADIO GROUP

This group includes 11 classifications; these stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, stoves, refrigerators, radios, and other household electric and gas appliances.

FURNITURE STORES.—These stores are primarily engaged in selling household furniture in combination with home furnishings and appliances.

FLOOR COVERINGS STORES.—These stores sell primarily floor coverings, such as rugs, carpets, and linoleums.

DRAPERY, CURTAIN, UPHOLSTERY STORES.—These establishments are primarily engaged in selling draperies, upholstery materials, and curtains. Part of the income of these stores is derived from service and the making of curtains and draperies. Establishments whose primary source of income is from service are classified in the Service Census.

CHINA, GLASSWARE, METALWARE STORES.—These stores are engaged primarily in selling chinaware, glassware, crockery, kitchenware, tinware, and aluminumware.

INTERIOR DECORATORS.—Included are establishments engaged in selling draperies and other home furnishings and also rendering interior decorating services. Interior decorators who do not carry stocks of merchandise are not considered a part of retail trade, but are included in the Service Census.

ANTIQUE SHOPS.—This group includes shops selling antique furniture and objects of art, and stores selling a mixture of antique and used furniture. Used-furniture dealers are included with second-hand stores.

OTHER HOME-FURNISHINGS STORES.—Included in this classification are stores specializing in such commodities as pictures, frames, lamps and shades, awnings, window shades, tents, flags, and banners.

HOUSEHOLD APPLIANCE DEALERS.—This classification includes stores specializing in the sale of electric and gas household appliances, electric and gas refrigerators, stoves, and ranges.

RADIO—HOUSEHOLD APPLIANCE STORES.—These stores are primarily engaged in selling radios with additional lines of household appliances.

RADIO STORES.—These stores specialize almost exclusively in the sale of radios, television sets, and parts. Radio repair shops are classified in the Service Census.

RADIO—MUSICAL INSTRUMENT STORES.—These stores are engaged in the sale of radios in combination with musical instruments.

AUTOMOTIVE GROUP

This group includes eight classifications; dealers selling new and used automobiles, new parts and accessories, aircraft, motorboats, and motorcycles. Automotive distributors, the greater part of whose sales are to dealers, are excluded from this group, and are included in the Census of Wholesale Trade. A distributor of automobiles whose sales are primarily at wholesale is included in the Census of Wholesale Trade even though he may be the principal retailer in the area. The effect of this factor is important enough to cause an understatement of retail automobile sales in many areas. Establishments primarily engaged in selling trucks and motorized industrial equipment are, for census purposes, classified as wholesale establishments.

MOTOR-VEHICLE DEALERS (NEW AND TRADE-IN).—These dealers specialize in the sale of automobiles. They frequently carry stocks of replacement parts and maintain repair departments to provide service and repairs. Limited quantities of tires, batteries, and automotive accessories are ordinarily carried, the sales of which are included in the total sales reported.

MOTOR-VEHICLE—FARM IMPLEMENT DEALERS.—These establishments are similar to those included in the classification above, "Motor-vehicle dealers," except that additional lines of farm implements, machinery, equipment, and tractors are carried.

MOTOR-VEHICLE DEALERS (RETAIL-WHOLESALE).—These establishments are engaged in selling at retail new automobiles in combination with a subsidiary amount of wholesale sales. Establishments which are engaged in selling automobiles both at retail and wholesale are included in this classification when more than 50 percent of total sales are made at retail, but are included in the Wholesale Census if more than 50 percent of their total sales are at wholesale.

USED-CAR DEALERS.—Included in this classification are only those establishments engaged primarily in the sale of used cars.

ACCESSORY, TIRE, BATTERY DEALERS.—These establishments are primarily engaged in selling automobile tires, batteries; and other accessories.

MOTORCYCLE DEALERS.—These dealers specialize in the sale of new and used motorcycles, parts, and supplies. Receipts from repair service are included, but establishments engaged primarily in repair work are included in the Service Census.

AIRCRAFT DEALERS.—This classification includes establishments selling aircraft at retail for private (non-commercial) use. Retail sales of aircraft manufacturers are not included.

MOTORBOAT, YACHT DEALERS.—Included in this classification are establishments selling motorboats, yachts, canoes, and other water-craft. Frequently these establishments also sell gasoline, oil, and grease.

FILLING STATIONS

This classification includes establishments primarily engaged in selling gasoline and lubricating oils. Places of business operating under the name "garage" but which derive the larger part of their receipts from gasoline and oil sales also are included. Filling stations also sell tires and tubes, other automobile accessories, and sometimes lunches, candy, tobacco, and groceries.

LUMBER--BUILDING GROUP

This group includes five classifications; these establishments selling in retail quantities, lumber, heating and plumbing equipment, paint, glass, wallpaper, electrical supplies, and other construction material and supplies. The retail dealer sells to contractors and farmers, as well as other ultimate consumers. Distributors of lumber and building materials who sell primarily to dealers for resale are considered, for census purposes, as engaged in wholesaling and are included in the Wholesale Census reports.

LUMBER YARDS.—Lumber yards are establishments engaged primarily in selling lumber. Retail lumber yards often carry builders' hardware, roofing materials, and other builders' supplies.

BUILDING-MATERIALS DEALERS.—These dealers are primarily engaged in selling at retail a general line of building materials, such as roofing materials, sand, gravel, crushed stone, etc.

HEATING—PLUMBING EQUIPMENT DEALERS.—This classification includes only those dealers whose receipts are derived primarily from the retail sales of plumbing, heating, and air conditioning equipment. Establishments primarily engaged in plumbing installation and repair, who may sell incidental amounts of supplies and equipment, are not considered a part of retail trade, but are included in the reports of the Construction Census.

PAINT, GLASS, WALLPAPER STORES.—This classification includes stores specializing in wallpaper, paint, or glass, including glass and mirror shops.

ELECTRICAL SUPPLY STORES.—These establishments are engaged primarily in selling at retail electrical supplies for construction and building purposes, such as lighting fixtures, bulbs, cables, and fuse boxes. Dealers primarily engaged in the sale of household appliances are classified as household appliance dealers. Not included in electrical supply stores are those electrical shops whose receipts are obtained primarily from construction activity. These are included in the Construction Census.

HARDWARE GROUP

This group includes stores selling a number of basic lines of hardware, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, roofing materials, and farm implements.

HARDWARE STORES.—This classification consists of establishments primarily engaged in selling any combination of the basic lines of hardware mentioned above, except farm implements.

FARM IMPLEMENT—TRACTOR—HARDWARE DEALERS.—Included in this classification are establishments primarily engaged in selling at retail, farm tractors, reapers, mowers, plows, wagons, and other farm implements, with or without any combination of the basic lines of hardware.

EATING PLACES

This classification includes restaurants; cafeterias and lunch rooms; lunch counters and stands; and soft drink, juice, and ice cream stands. Establishments which are primarily drinking places but which also sell food are not included in this classification. Restaurants and lunch counters operated by hotels are included in the Hotel Census. Restaurants and lunch counters located within other retail stores are not included in this group unless they are operated as leased departments by outside operators. Eating places located in clubs or institutions where service is primarily to members or personnel are not included in retail trade.

RESTAURANTS, CAFETERIAS, LUNCH ROOMS.—This classification includes restaurants having full table service, cafeterias or self-service restaurants, and lunch rooms having limited table service in addition to counter service. Automats are included in this classification.

LUNCH COUNTERS AND STANDS.—These establishments are likewise primarily engaged in selling prepared food for immediate consumption but do not receive a substantial part of their receipts from the sale of meals at tables. Included are such places as diners and lunch wagons.

SOFT DRINK, JUICE, ICE CREAM STANDS.—This classification covers the establishments specializing in the sale of commodities designated in the classification. These places were included in the 1935 Census along with lunch counters and stands

in the classification "Lunch counters, refreshment stands."

DRINKING PLACES

This group includes those establishments primarily engaged in selling beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. These establishments may be known as bars, beer gardens, cabarets, night clubs, saloons, tap-rooms, taverns, etc.

DRINKING PLACES WITH MEALS.—This classification includes establishments primarily engaged in selling alcoholic drinks but in which food also is served. Establishments that are primarily eating places but which also sell alcoholic drinks are classified as eating places.

DRINKING PLACES—OTHER.—This classification includes drinking places in which food is not sold.

DRUG STORES

The stores which come under this group have been included on the basis of their usual trade designation rather than the more strict interpretation of the commodities handled. These stores sell prescriptions, drugs, or patent medicines, in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. In some States bottled wines and liquors constitute an important part of drug store sales.

DRUG STORES WITH FOUNTAIN.—These stores have the characteristics of drug stores as described above, and in addition operate a soda fountain and sell lunches and meals, frequently with rather extensive table service.

DRUG STORES—OTHER.—These stores have the characteristics of drug stores as described above, but do not operate a soda fountain or sell lunches or meals.

LIQUOR STORES (PACKAGED GOODS)

These stores specialize in the sale of bottled or otherwise packaged alcoholic beverages such as beer, ale, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included in this classification.

OTHER RETAIL STORES

This group includes 23 classifications. In most cases these classifications consist of establishments handling primarily the commodity indicated by the title of the classification. In other cases the classification is the common trade name of the stores included.

FUEL AND ICE DEALERS.—These establishments are engaged in selling primarily coal and wood or ice. In many areas, coal and wood yards sell substantial quantities of ice during the summer months and ice dealers frequently sell fuel during winter months. Many fuel dealers are selling an increasing quantity of fuel oil, but when the major portion of the sales volume is from the sale of fuel oil, the establishment is classified as a fuel-oil retailer.

FUEL-OIL RETAILERS.—This classification includes establishments engaged primarily in selling fuel oil at retail. Many dealers, the major portion of whose receipts is from the sale of fuel oil, also handle related items of coal, coke, wood, and ice. Stores primarily engaged in selling fuel-oil burners and those engaged in installing and servicing fuel-oil burners are not included in this classification.

HAY, GRAIN, AND FEED STORES (WITH GROCERIES).—This classification includes stores selling the basic lines of hay, grain, feed, and fertilizer, in combination with a substantial amount of groceries and minor lines of farm supplies.

HAY, GRAIN, AND FEED—FARM IMPLEMENTS.—This classification, like the one above, includes stores selling primarily the basic lines of hay, grain, feed, and fertilizer, but with substantial

amounts of farm implements and minor amounts of other farm supplies. Stores engaged primarily in the sale of farm implements are classified as "Farm implement--tractor--hardware dealers."

HAY, GRAIN, AND FEED STORES—OTHER.—This classification includes stores selling the basic lines of hay, grain, feed, and fertilizer, with minor amounts of other farm supplies.

FARM AND GARDEN SUPPLY STORES.—This classification includes stores selling primarily seeds and nursery stocks, fertilizer, garden tools, etc. Fuel and feeds are frequently sold in limited quantities.

JEWELRY STORES.—These stores are primarily engaged in selling jewelry, such as diamonds and other precious stones mounted in precious metals; rings, bracelets, and brooches; sterling and plated silverware; watches and clocks, etc. Establishments primarily engaged in watch and jewelry repair are not considered a part of retail trade but are included in the Service Census.

BOOK STORES.—Included in this classification are stores engaged primarily in selling new books, rare books, prints, and manuscripts. Stationery and related articles are secondary lines. Included also are subscription book concerns ordinarily selling house-to-house or by direct mail. Second-hand book stores are classified separately.

STATIONERY STORES.—Included in this classification are stationers and printers engaged primarily in the sale of stationery and printed forms. Printers and publishers, however, are not considered part of retail trade but are included in the Census of Manufactures.

CIGAR STORES, CIGAR STANDS.—These stores are primarily engaged in selling cigars, cigarettes, tobacco, and smokers' supplies. They frequently operate fountains. Included are cigar stands operated as concessions in pool rooms, bowling alleys, railway stations, and other public places. Packaged liquor, men's furnishings, books, magazines, and novelty merchandise are often sold, in addition to tobacco products.

FLORISTS.—These stores are primarily engaged in selling at retail, cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stocks are classified elsewhere. Greenhouses are not considered a part of retail trade but are included in the Census of Agriculture.

GIFT, NOVELTY, SOUVENIR SHOPS.—This classification includes novelty and souvenir stores, and art and gift shops. Gift shops ordinarily sell a variety of gift articles, small art objects, paper novelties, stationery, and related merchandise.

NEWS DEALERS.—This classification includes stores and stands primarily engaged in the sale of newspapers, magazines, and periodicals. Frequently additional lines are carried, such as candy, tobacco, souvenirs, novelty merchandise, and toys. Magazine and newspaper subscription sales offices are not included in the census, nor are newsstands selling only newspapers.

OFFICE, STORE APPLIANCE AND EQUIPMENT DEALERS.—These establishments sell primarily typewriters, parts, and supplies, store and office furniture and fixtures, and store and office machine equipment and supplies. Secondary lines are stationery, printed forms, and office supplies.

OFFICE, STORE, SCHOOL SUPPLY DEALERS.—This classification includes retail stores selling store and office supplies, stationery, printed forms, and books.

OPTICIANS.—This classification includes establishments engaged in grinding glasses on prescription, furnishing and fitting the frames, and selling optical goods and related commodities such as binoculars, opera glasses, cameras, etc. For census purposes optometry is treated as a professional service and as such is not included in the Business Census. Some optometrists are, however, engaged in retail trade as opticians, and reports for such establishments confined to the retail business are also included in this classification.

PHOTOGRAPHIC SUPPLY--CAMERA STORES.—Included in this classi-

fication are stores engaged primarily in the sale of photograph supplies and cameras. Establishments primarily engaged in taking photographs or in rental of motion-picture films are not considered a part of retail trade.

SPORTING GOODS STORES.—This classification includes sporting goods specialty stores handling a full line of sporting goods, including gymnasium and playground equipment, fire-arms, ammunition, and novelty sporting goods. Secondary lines, such as toys and stationery, are frequently sold.

BICYCLE SHOPS.—This classification includes establishments selling primarily bicycles. These shops frequently undertake a substantial amount of repair work. The establishment is classified in the Service Census if more than 50 percent of the total receipts is from repairs. These stores also usually carry secondary lines of sporting goods.

LUGGAGE STORES.—These establishments are primarily engaged in selling trunks and hand baggage. Frequently there is also sold substantial quantities of other leather goods, such as brief cases, pocketbooks, women's handbags, leather belts, and gloves.

PIANO, MUSICAL INSTRUMENT STORES.—This classification includes establishments specializing in the sale of pianos, other musical instruments, and sheet music. Stores whose receipts are primarily derived from the sale of radios are classified elsewhere in the Retail Census.

SCIENTIFIC, MEDICAL INSTRUMENT AND SUPPLY DEALERS.—Included in this classification are those establishments selling primarily at retail, scientific and medical instruments, and surgical and hospital equipment and supplies.

OTHER RETAIL STORES.—Included in this classification are establishments engaged in selling at retail specialized lines of merchandise, among which are: retail dealers in monuments and tombstones, sanitary supplies (insecticides, disinfectants, etc.), stores specializing in the sale of cosmetics and toilet articles and preparations, pet shops, central offices and branch offices of companies operating vending machines, auto-graph and philatelists' supplies stores, and other types of stores not elsewhere classified.

SECOND-HAND STORES

This group includes six classifications, these stores being primarily engaged in selling used merchandise, such as clothing, furniture, books, and automobile parts. Used-car dealers are classified in the Automotive Group, and antique shops are included in the Furniture--Household--Radio Group. Pawn brokers primarily engaged in lending money are not considered a part of retail trade.

BOOK STORES (SECOND-HAND).—These stores are primarily engaged in selling second-hand books and rare manuscripts, although some new books and stationery are frequently sold.

CLOTHING, SHOE STORES (SECOND-HAND).—These establishments are primarily engaged in selling second-hand clothing and shoes. Some new merchandise in the lower-priced lines are often included, as well as a small amount of shoe repairing.

FURNITURE STORES (SECOND-HAND).—These stores sell second-hand furniture primarily, and occasionally some new furniture in the lower-priced lines. Stores selling antique furniture are classified in the Furniture--Household--Radio Group.

TIRES, ACCESSORIES, PARTS (SECOND-HAND).—These establishments are engaged in selling used automobile parts, accessories, tires, and batteries. Dealers engaged primarily in the sale of used cars and trucks are classified in the Automotive Group. Retail sales of junk dealers are classified in the kind of business "Other retail stores" in the group "Other Retail Stores."

PAWN SHOPS (SALES).—This classification includes sales of miscellaneous merchandise through pawn shops, and does not include loan transactions. Pawn brokers primarily engaged in lending money are not considered a part of retail trade.

OTHER SECOND-HAND STORES.—This group includes the remainder of the second-hand stores, many of which specialize in commodities such as used store fixtures and equipment; used barrels, boxes, and other containers; second-hand farm implements; used lumber and building materials; and used household appliances.

CENSUS OF BUSINESS

CONFIDENTIAL CENSUS REPORT

Your report is required by Act of Congress. This Act also makes it unlawful for the Bureau to disclose any facts, including names or identity, from your census reports. Only sworn census employees will see your statements. Data collected will be used solely for preparing statistical information concerning the Nation's population, resources, and business activities. Your Census Reports Cannot Be Used for Purposes of Taxation, Regulation, or Investigation.

Form 20 (Under \$20,000)

DEPARTMENT OF COMMERCE

RETAIL SCHEDULE—Short Form

BUREAU OF THE CENSUS

(Use for retailers doing a business in 1939 of
less than \$20,000, except chain store units)

WASHINGTON

16-204

Supervisor's District No.	
Enumeration District No.	
Consecutive number of report	
Area Code	Card No.
(CODE—Do not use)	

CENSUS OF BUSINESS: 1939

A separate report on this form should be prepared for each retail place of business with annual sales of less than \$20,000, except chain units. All units of chains (regardless of size) and all stores of \$20,000 or greater sales volume are to be reported on Form 21 and not here. Report the full year's operations for the calendar year 1939, if possible, even if ownership has changed during the year. A 12-month period ending within a month before or after December 31, 1939, may be reported if books are kept on other than a calendar-year basis.

The operator of a leased department or concession in a store or market should show in 1-a (below) the name of the store or market in which he operates, in 1-b his own name, and in 2-a the kind of department or concession, in addition to the inquiries which follow.

1. DESCRIPTION OF ESTABLISHMENT:

- a. Name of establishment
- b. Name of owner Race (not for corporations)
(White, Negro, other)
- c. Location of establishment State County Township
Name of city, town, or village
Street and number
Is this street number located within the corporate limits of the city,
town, or village named above? (Yes or No)
- d. Home-office or business address of owner
(Street address) (City) (State)
- e. Legal form of organization: ☐ Individual proprietorship. ☐ Corporation.
(Place check mark in proper square.) ☐ Partnership. ☐ Other (specify):
☐ Cooperative association.
- f. Date (year) of original establishment of this business in this city
- g. Date of acquisition or establishment in this city under present
ownership—Month Year
- h. (For grocery or grocery-meat store only.) Is the grocery department SELF-SERVICE? (Yes or No)
- i. Total number of retail establishments owned by this proprietor or organization in the United States any
time during 1939 (including the one for which this report is prepared)
If two or three, show under "Remarks" the name and address of each of the others.

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CODE—Do not use	

2. KIND OF BUSINESS:

- a. Kind of business
(Give usual designation by which the establishment is known to the trade or public. If a leased department state kind of business of lessee AND that of main store.)
EXAMPLES.—Grocery store, grocery-meat store, meat market, candy store, hardware store, drug store, jewelry store, women's apparel store, shoe store, florist, variety store, automobile dealer, filling station, feed store, furniture store, etc. Or: Leased meat department in grocery store, leased millinery department in department store, etc.
- b. Name the principal kinds of merchandise sold, in order of their sales importance in 1939:
(1st) (3d)
(2d) (4th)
EXAMPLES.—Groceries, fresh meats, fruits, and vegetables; men's shoes, furniture, hardware, gasoline, etc.

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11
CODE—Do not use	

3. TYPE OF OPERATION AND GROUP AFFILIATION: (Check one under TYPE and one under AFFILIATION.)

TYPE OF OPERATION

(Check only the one which applies to this business)

- | | |
|---|--|
| <input type="checkbox"/> Independent (with 1, 2, or 3 stores in all). | <input type="checkbox"/> Farmers' cooperative operating a retail business. |
| <input type="checkbox"/> Direct selling (house-to-house). | <input type="checkbox"/> Mail-order house (catalog sales). |
| <input type="checkbox"/> Market stand or stall (in or adjoining public or central market). | <input type="checkbox"/> Utility-operated store (selling at retail). |
| <input type="checkbox"/> Roadside or curbside stand (not part of public or central market). | <input type="checkbox"/> State, county, or municipal liquor store. |
| <input type="checkbox"/> Leased department (separate operation in store of another name). | <input type="checkbox"/> Military post exchange or canteen on Federal property. |
| <input type="checkbox"/> Consumer cooperative (owned and operated by consumers). | <input type="checkbox"/> Company store (commissary of industrial, mining, or lumbering company). |
| | <input type="checkbox"/> Other (specify) |

(Do not report a chain store unit on this form. Use Form 21.)

16-9931

AFFILIATION

(Also check one here)

- ☐ Affiliated with wholesaler-sponsored voluntary group.
- ☐ Affiliated with a retailer-owned cooperative buying group which operates a warehouse.
- ☐ Affiliated with or having ownership interest in an advertising or merchandising service organization which does not operate a warehouse.
- ☐ Not affiliated with any voluntary or cooperative group.

(Check BOTH type and affiliation.)

4. NET SALES:

(Sales should be reported exclusive of local sales taxes and State sales taxes which are collected by you directly from customers over and above the marked selling price, and paid by you directly to any local or State taxing agency.)

a. Sales of merchandise (deduct returned goods and allowances, but do not deduct allowance for trade-ins taken as part payment for new merchandise).....	(Omit cents)	Key
b. Sales of meals and fountain or bar (bottled or packaged goods should be included under 4-a).....	\$.....	B-1
c. Rental receipts from cabins and rooms in tourist courts, camps, etc.....	\$.....	B-2
d. Receipts from repairs, storage, and other services.....	\$.....	B-3
e. TOTAL RECEIPTS (total of a to d, inclusive).....	\$.....	B-4
	12.....	A-1
f. SALES TAX—In addition to total receipts reported above, what was the total amount of sales taxes collected by you directly from customers and paid by you directly to any local or State taxing agency?.....	13..... CODE—Do not use	B-5
g. CREDIT SALES—How much of total receipts (4-e above) represents sales on credit?.....	\$.....	A-2
		B-6
		B-7

5. PROPRIETORS, FIRM MEMBERS, AND MEMBERS OF FAMILY (does not apply to corporations):

a. Number of proprietors and firm members devoting major portion of their time to the business, whether or not paid a regular salary or regular drawing account.....		A-3
b. Members of family of proprietors or firm members (wives or husbands, sons, daughters, etc.) who are regularly working in the business, full-time or part-time, but who are paid <i>no stipulated wage or salary</i>	Full-time (Number)..... Part-time (Number).....	A-4 A-5
<small>(Members of family who are paid a daily or weekly wage or regular salary should be included in inquiry 6 below, and not here.)</small>		
c. Paid proprietors and firm members, whether included in 5-a and whether active in the business or not, who are paid a regular salary or drawing account.....	Number..... Salary or amount withdrawn for year 1939.....	A-6 A-7
	(Omit cents)	

6. EMPLOYMENT AND PAY ROLL (except self-employment):

a. Total pay roll for the year 1939—salaries, wages, bonuses, and commissions.....	(Omit cents)	A-8																																										
<small>If a corporation, include amount paid to officers and executives; if an unincorporated business, do not include here the amount reported in 5-c above. Report as pay roll the full amount of salaries, wages, bonuses, and commissions, before deductions for Social Security, insurance, dues, etc. Do not include payments in kind, such as free meals, lodging, etc.</small>																																												
b. How much of total pay roll shown in 6-a above was paid to FULL-TIME employees as defined below (see definition under 6-d below).....	\$.....																																											
c. How much of total pay roll shown in 6-a above was paid to PART-TIME employees (all who work less than the full work week) as defined below?.....	\$.....	A-9																																										
d. Number of all paid employees on pay roll for period ended nearest 15th of each month: (Do not include here the proprietors and firm members reported in inquiry 5.)																																												
	<table border="1"> <thead> <tr> <th>Item</th> <th>Jan. C-1</th> <th>Feb. C-2</th> <th>Mar. C-3</th> <th>Apr. C-4</th> <th>May C-5</th> <th>June C-6</th> <th>July C-7</th> <th>Aug. C-8</th> <th>Sept. C-9</th> <th>Oct. C-10</th> <th>Nov. C-11</th> <th>Dec. C-12</th> <th>C-13</th> </tr> </thead> <tbody> <tr> <td>Full time as defined below..... 1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>Part time as defined below..... 2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Item	Jan. C-1	Feb. C-2	Mar. C-3	Apr. C-4	May C-5	June C-6	July C-7	Aug. C-8	Sept. C-9	Oct. C-10	Nov. C-11	Dec. C-12	C-13	Full time as defined below..... 1														Part time as defined below..... 2														A-10 A-11
Item	Jan. C-1	Feb. C-2	Mar. C-3	Apr. C-4	May C-5	June C-6	July C-7	Aug. C-8	Sept. C-9	Oct. C-10	Nov. C-11	Dec. C-12	C-13																															
Full time as defined below..... 1																																												
Part time as defined below..... 2																																												
<small>Full-time employees are those who work or are paid for the full number of hours of the work week. Also report as full-time employees extras and contingents who worked the full number of hours during the particular week for which employment data are requested. All others should be reported as part-time employees.</small>																																												
e. Of the total number of employees shown above for one pay roll in October (full time and part time combined) how many are.....	Males..... Females.....	C1-14 C1-15																																										

7. STOCKS ON HAND AND ACCOUNTS RECEIVABLE:

a. Inventory of merchandise on hand, at cost value as of December 31, 1939, or nearest inventory date.....	(Omit cents)	A-12 XA-13
<small>(If taken at retail, report only the cost equivalent or wholesale market value of stock on hand.)</small>		
b. Accounts and notes receivable from customers, outstanding on the books of this business as of December 31, 1939..... (total)	\$.....	XB-8 to 11 B-12 XB-13 XB-14 XB-15

8. ANALYSIS OF SALES BY COMMODITIES: (Please omit cents)

Select the block below which applies to your particular kind of business, or use block 6 if no other applies. Report completely the several commodity classifications in the block selected. If none, report "NONE." Do not report items in any other block. See that total below agrees with total sales reported in inquiry 4-e above.

1 FOR GROCERY STORES, MEAT MARKETS, FRUIT AND VEGETABLE MARKETS, AND COUNTRY GENERAL STORES ONLY		Key
Meats (all kinds), sea food, poultry.....	\$.....	11
Fresh fruits and vegetables.....	\$.....	12
Other foods (include soft drinks, candy, nuts, bakery goods, milk, eggs, etc.).....	\$.....	13
Liquors (packaged goods).....	\$.....	14
Beer, wine (bottled or canned).....	\$.....	15
Cigars, cigarettes, tobacco.....	\$.....	16
Meals and fountain or bar.....	\$.....	17
Oasoline, oil, tires, etc.....	\$.....	18
Other nonfood merchandise.....	\$.....	21
All service receipts, including cabin or tourist room rental.....	\$.....	22
TOTAL RECEIPTS.....		\$.....
Do you sell fresh meats?.....		
Is the store self-service?..... (Yes or No)		

3 FOR EATING AND DRINKING PLACES AND REFRESHMENT STANDS ONLY		Key
(Including ice cream and fruit juice stands)		
Sale of meals.....	\$.....	11
Fountain or bar sales (including fruit juices and ice cream).....	\$.....	12
Liquors (packaged goods).....	\$.....	13
Beer, wine (bottled or canned).....	\$.....	14
Oasoline, oil, tires, etc.....	\$.....	15
Cigars, cigarettes, tobacco.....	\$.....	16
Candy, soft drinks, groceries, or other foods sold for consumption off premises.....	\$.....	17
Nonfood sales.....	\$.....	18
All service receipts, including cabin or tourist room rental.....	\$.....	21
TOTAL RECEIPTS.....		\$.....

5 FOR FILLING STATIONS AND GARAGES SELLING PRINCIPALLY GASOLINE, OIL, ETC		Key
(Garages whose principal receipts are from repairs, storage, and service must be reported on Service schedule and not here)		
Oasoline.....	\$.....	11
Oil, grease.....	\$.....	12
Fuel oil, kerosene.....	\$.....	13
Tires, batteries, radios, auto supplies.....	\$.....	14
Meals and fountain or bar.....	\$.....	15
Beer, wine (bottled or canned).....	\$.....	16
Other merchandise.....	\$.....	17
Greasing, washing, and service receipts.....	\$.....	18
Cabin or tourist room rental.....	\$.....	21
TOTAL RECEIPTS.....		\$.....
Gallons of gasoline sold during 1939.....	gals.	22
Oailons of lubricating oils sold during 1939.....	gals.	23
(Include as other merchandise all groceries, soft drinks, and foods not sold at fountain or bar.)		

2 FOR DELICATESSEN STORES, CONFECTIONERY STORES, CANDY AND NUT STORES ONLY		Key
Delicatessen meats, salads, etc.....	\$.....	11
Fresh meats, sea food, poultry.....	\$.....	12
Candy, nuts, confectionery.....	\$.....	13
Liquors (packaged goods).....	\$.....	14
Beer, wine (bottled or canned).....	\$.....	15
Groceries, soft drinks, milk, bakery goods, fruits, vegetables, etc.....	\$.....	16
Cigars, cigarettes, tobacco.....	\$.....	17
Meals and fountain or bar.....	\$.....	18
Oasoline, oil, tires, etc.....	\$.....	21
Nonfood sales and service receipts.....	\$.....	22
TOTAL RECEIPTS.....		\$.....

4 FOR DRUG STORES AND CIGAR STORES OR STANDS ONLY		Key
Prescriptions*.....	\$.....	11
Drugs, sundries, cosmetics, toiletries, etc.....	\$.....	12
Liquors (packaged goods).....	\$.....	13
Beer, wine (bottled or canned).....	\$.....	14
Cigars, cigarettes, tobacco.....	\$.....	15
Meals and fountain.....	\$.....	16
Merchandise sales (include here candy, soft drinks, etc.).....	\$.....	17
All service receipts.....	\$.....	18
TOTAL RECEIPTS.....		\$.....
*Drug stores—Number of pharmacists employed (include proprietor if a pharmacist).....		21

6 FOR ALL STORES NOT PROVIDED FOR IN OTHER BOXES ABOVE		Key
Kind of business.....		
Groceries, meats, all foods including bottled soft drinks.....	\$.....	11
Liquors (packaged goods).....	\$.....	12
Beer, wine (bottled or canned).....	\$.....	13
Cigars, cigarettes, tobacco.....	\$.....	14
Meals and fountain or bar.....	\$.....	15
Oasoline, oil, grease.....	\$.....	16
Automobiles, used cars, tires, auto accessories.....	\$.....	17
Apparel, clothing, accessories, shoes, dry goods.....	\$.....	18
Furniture, household goods, radios, pianos, etc.....	\$.....	21
Fuel, fuel oil, ice.....	\$.....	22
Jewelry, optical goods, cameras toys, etc.....	\$.....	23
Stationery, books, magazines, newspapers.....	\$.....	24
Lumber, building materials, hardware, tools, paints, etc.....	\$.....	25
Drugs, sundries, cosmetics, toiletries, etc.....	\$.....	26
Hay, grain, feed, seeds, fertilizers, cut flowers.....	\$.....	27
Any commodity not provided for above (specify).....	\$.....	28
.....	\$.....	31
.....	\$.....	32
All service receipts including cabin or tourist room rental.....	\$.....	33
TOTAL RECEIPTS.....		\$.....

REMARKS: _____

CERTIFICATE

THIS IS TO CERTIFY that the information contained in this schedule is correct and complete to the best of my knowledge and belief, and covers the period from _____, 19____, to _____, 19____

 (Signature and official title of person furnishing the information)

 (Signature of enumerator)

 (Date of signature)

CENSUS OF BUSINESS

CONFIDENTIAL CENSUS REPORT

Your report is required by Act of Congress. This Act also makes it unlawful for the Bureau to disclose any facts, including names or identity, from your census reports. Only sworn census employees will see your statements. Data collected will be used solely for preparing statistical information concerning the Nation's population, resources, and business activities. Your Census Reports Cannot Be Used for Purposes of Taxation, Regulation, or Investigation.

FORM 21

DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON

16-205

RETAIL SCHEDULE

(All retailers except those with sales of less than \$20,000. If this schedule covers more than one store attach also Form 21A.)

Supervisor's District No.	
Enumeration District No.	
Consecutive number of Report	
Area Code	Card No.
(CODE—Do not use)	

CENSUS OF BUSINESS : 1939

A separate report should be prepared for each retail place of business. Use Form 20 for those with sales under \$20,000 except chain units. Use Form 21 for all others. But when two or more places in the same kind of business under the same ownership or management are located in one city (or town of more than 2,500 population) or two or more are located in one county outside the corporate limits of such cities or towns, they may be reported on this form as a single consolidated return provided a listing sheet (Form 21A) is attached on which all stores in such consolidated return are listed. However, no store with sales exceeding \$100,000 may be included in a consolidated return, but must be reported separately.

The operator of a leased department or concession in a store or market should show in 1-a (below) the name of the store or market in which he operates, in 1-b his own name and in 2-a the kind of department or concession, in addition to the inquiries which follow. No consolidated report can be accepted covering leased departments.

Report the full year's operations for the calendar year 1939, if possible, even if ownership has changed during the year. A 12-month period ending within a month before or after December 31, 1939, may be reported if books are kept on other than a calendar-year basis.

1. DESCRIPTION OF ESTABLISHMENT:

- a. Name of establishment
- b. Name of owner Race (not for corporations)
(White, Negro, other)
- State County Township
(Or other minor civil division)
- c. Location of establishment
Name of city, town, or village
Street and number
Is this street number located within the corporate limits of the city, town, or village named above? (Yes or No)
- d. Home office or business address of owner
(Street address) (City) (State)
- e. Legal form of organization
(Place check mark in proper square.)
☐ Individual proprietorship. ☐ Corporation.
☐ Partnership. ☐ Other (specify)
☐ Cooperative association.
- f. Date (year) of original establishment of this business in this city
- g. Date of acquisition or establishment in this city under present ownership—Month Year
- h. (For grocery or grocery-meat store only.) Is the grocery department SELF-SERVICE? (Yes or No)
- i. Total number of retail establishments owned by this proprietor or organization in the United States any time during 1939 (including the one for which this report is prepared)
(If two or three, show under "Remarks" the name and address of each of the others.)

1
2
3
4
5
6
7
(CODE—Do not use)

2. KIND OF BUSINESS:

- a. Kind of business
(Give usual designation by which the establishment is known to the trade or public. If a leased department, state kind of business of lessee AND that of main store.)
EXAMPLES.—Grocery store, grocery-meat store, meat market, candy store, hardware store, drug store, jewelry store, women's apparel store, shoe store, department store, variety store, automobile dealer, filling station, feed store, furniture store, florist, etc. Or: Leased department in grocery store, leased millinery department in department store, etc.
- b. Name the principal kinds of merchandise sold, in order of their sales importance in 1939:
(1st) (3d)
(2d) (4th)

8
9
10
11
(CODE—Do not use)

EXAMPLES.—Groceries, fresh meats, fruits and vegetables, men's shoes, furniture, hardware, gasoline, etc.

3. TYPE OF OPERATION AND GROUP AFFILIATION (check one under TYPE and one under AFFILIATION):

- | TYPE OF OPERATION
(Check only the one which applies to your business) | AFFILIATION
(Also check one here) |
|---|---|
| <input type="checkbox"/> Independent (with 1, 2, or 3 stores in all). | <input type="checkbox"/> Affiliated with wholesaler-sponsored voluntary group. |
| <input type="checkbox"/> Chain unit (part of retail chain of four or more units). | <input type="checkbox"/> Affiliated with a retailer-owned co-operative buying group which operates a warehouse. |
| <input type="checkbox"/> Direct selling (house-to-house). | <input type="checkbox"/> Affiliated with or having ownership interest in an advertising or merchandising service organization which does not operate a warehouse. |
| <input type="checkbox"/> Market stand or stall (in or adjoining public or central market). | <input type="checkbox"/> Not affiliated with any voluntary or co-operative group. |
| <input type="checkbox"/> Roadside or curbside stand (not part of a public or central market). | |
| <input type="checkbox"/> Leased department (separate operation in store of another name). | |
| <input type="checkbox"/> Consumer cooperative (owned and operated by consumers). | |
| <input type="checkbox"/> Farmers' cooperative operating a retail business. | |
| <input type="checkbox"/> Manufacturer chain (stores owned and operated directly by manufacturer). | |
| <input type="checkbox"/> Mail-order house (catalog sales). | |
| <input type="checkbox"/> Utility-operated store (selling at retail). | |
| <input type="checkbox"/> State, county, or municipal liquor store. | |
| <input type="checkbox"/> Military post exchange or canteen on Federal property. | |
| <input type="checkbox"/> Company store (commissary of industrial, mining or lumbering company). | |
| <input type="checkbox"/> Other (specify) | |

Check BOTH type and affiliation.

NOTE.—Local multi-units (2 or 3 stores) should be reported as independents. Local chains (of 4 or more units) should be reported as chains. Local branch systems (large main store with smaller branches in same city or nearby suburbs, merchandised from main store) should be reported above under "Other."

4. NET SALES (sales should be reported *exclusive* of local sales taxes and State sales taxes which are collected by you directly from customers over and above the marked selling price, and paid by you directly to any local or State taxing agency):

- (Omit cents)
- a. Sales of merchandise (deduct returned goods and allowances, but do not deduct allowance for trade-ins taken as part payment for new merchandise) \$----- **B-1**
- b. Sales of meals and fountain or bar \$----- **B-2**
(Bottled or packaged goods should be included under 4-a.) **B-4**
- c. Receipts from repairs, storage, tourist room rental and other services \$----- **B-3**
- d. TOTAL NET SALES (total of a, b, and c) \$----- **A-1**
B-5

e. SALES TAX.—In addition to net sales reported above, what was the total amount of sales taxes collected by you directly from customers and paid by you directly to any local or State taxing agency? \$----- **A-2**
B-6

f. SALES FOR RESALE.—How much of the amount reported in 4-d above represents sales to other retailers for resale? \$-----

g. CREDIT SALES.—How much of total net sales (4-d above) represents—

(1) Sales on open account (weekly, end-of-month or other open charge accounts) \$----- **B-7**
(If none, report "None.")

(2) Sales on installment or deferred payment plans \$----- **B-8**
(Include down payment as well as amount deferred; trade-ins accepted as part payment should be regarded as part of down payment; should represent total installment sales regardless of whether the paper is discounted or sold or held. If none, report "None.")

(3) Cash and c. o. d. sales (do not include as cash sales the down payment on installment sales) \$----- **B-9**

TOTAL (must agree with 4-d above) \$-----

(4) How much of installment sales (subitem 2 above) was—

(a) Down payment—cash and trade-in allowance? \$----- **B-10**

(b) Amount deferred? \$-----

h. LEASED DEPARTMENTS—

(1) If any sales of leased departments or concessions are included in your total net sales as reported above (4-d) state how much \$-----

(2) If leased departments or concessions operated in the store are not included in this report, please state or estimate total sales in 1939 of all such departments or concessions \$-----

and report names of operators \$----- **B-11**

(If more space is required for names and addresses of such operators please attach separate list. The purpose of this inquiry is to insure that leased department sales are included in the Census and properly credited to the total business of this store and city.)

5. PROPRIETORS, FIRM MEMBERS, AND MEMBERS OF FAMILY (does not apply to corporations):

a. Number of proprietors and firm members devoting the major portion of their time to the business, whether or not paid a regular salary or regular drawing account \$----- **A-3**

b. Members of family of proprietors or firm members (wives or husbands, sons, daughters, etc.) who are regularly working in the business, full-time or part-time, but who are paid *no stipulated wage or salary*. \$----- **A-4**
(Members of family who are paid a daily or weekly wage or regular salary should be included in inquiry 6 below, and not here.) **A-5**

c. Paid proprietors and firm members, whether included in 5-a and whether active in the business or not, who are paid a regular salary or drawing account. \$----- **A-6**
Number \$----- **A-7**
Salary or amount withdrawn for year 1939 \$-----

6. EMPLOYMENT AND PAY ROLL (except self-employment):

a. Total pay roll for the year 1939—salaries, wages, bonuses, and commissions \$----- **A-8**
(If a corporation, include amount paid to officers and executives; if an unincorporated business, do not include here the amount reported in 6-c above. Report as pay roll the full amount of salaries, wages, bonuses, and commissions, before deductions for Social Security, insurance, dues, etc. Do not include payments in kind, such as free meals, lodging, etc.)

b. How much of total pay roll shown in 6-a above was paid to FULL-TIME employees as defined below (see definition under 6-d below)? \$-----

c. How much of total pay roll shown in 6-a above was paid to PART-TIME employees (all who work less than the full workweek) as defined below? \$----- **A-9**

d. Number of all paid employees on pay roll for period ended nearest 15th of each month: (Omit cents)

(Do not include here the proprietors and firm members reported in inquiry 5.)

Item	Jan. C-1	Feb. C-2	Mar. C-3	Apr. C-4	May C-5	June C-6	July C-7	Aug. C-8	Sept. C-9	Oct. C-10	Nov. C-11	Dec. C-12	(Do not use) C-13
Full-time as defined below ¹	1												
Part-time as defined below ¹	2												

¹ Full-time employees are those who work or are paid for the full number of hours of the workweek. Also report as full-time employees, extras and contingents who worked the full number of hours during the particular week for which employment data are requested. All others should be reported as part-time employees.

e. Of the total number of employees shown above for one pay roll in October (full-time and part-time combined) how many are— **C1-14**
Males \$----- **C1-15**
Females \$-----

(Omit cents)

7. STOCKS ON HAND, AND ACCOUNTS RECEIVABLE:

- a. Inventory of merchandise on hand at cost value as of December 31 or nearest inventory date.
(If taken at retail, report only the cost equivalent or wholesale market value of stock on hand.)
- b. Accounts and notes receivable from customers, outstanding on the books of this business as of December 31. (total)
- c. How much of the total outstanding (7-b above) represents balance on installment accounts (not including accounts sold to finance companies, banks, or others)

December 31, 1939		December 31, 1938	
	Key		Key
\$-----	A-12	\$-----	A-13
\$-----	B-12	\$-----	B-13
\$-----	B-14	\$-----	B-15

(Show here the amount payable to this business on installment accounts, regardless of whether due or not due. If none, report "NONE.")

8. EMPLOYMENT AND PAY ROLL DURING A TYPICAL WEEK:

(The purpose of this inquiry is to show the analysis of a normal pay roll by classifications. Give figures for week ending October 21, 1939. For highly seasonal businesses, report instead one week of normal employment during active season. Report pay roll in accordance with definition under 6-a above.)

Week covered: From -----, 1939 to -----, 1939.

CLASSIFICATION (Do not include here persons reported in inquiry 5 above)		FULL-TIME				PART-TIME			
		Number of paid full-time employees during week		Pay roll for the week for full-time employees (salaries, wages, bonuses, and commissions earned)		Number of paid part-time employees during week		Pay roll for the week for part-time employees (salaries, wages, bonuses, and commissions earned)	
	Card		Key	(One week only)	Key		Key	(One week only)	Key
a. Executives and salaried corporation officers. (Do not include here proprietors reported in 5-c above)	D		1	\$-----	2	x x x x x x x x		x x x x x x x x	
b. Managerial and supervisory employees. (Include buyers or department managers, subexecutives, and chain-store managers.)	D		3	\$-----	4		5	\$-----	6
c. Office and clerical employees, not including selling employees	D		7	\$-----	8		9	\$-----	10
d. Selling employees (include fountain dispensers and bartenders but not waiters and waitresses)	D		11	\$-----	12		13	\$-----	14
e. Waiters and waitresses (For all places serving food or drinks.)	E		1	\$-----	2		3	\$-----	4
f. All other employees	E		5	\$-----	6		7	\$-----	8
g. TOTAL number, and amount of pay roll for the week (total of a to f, inclusive)	E		9	\$-----	10		11	\$-----	12
				(Omit cents)				(Omit cents)	

CAUTION.—Pay rolls kept on other than weekly basis, as well as bonuses and commissions, should be converted to weekly equivalent. Full-time employees as reported above should be only those who conform to the full-time definition under inquiry 6-d.

	E-13
Do not use	

9. ANALYSIS OF SALES BY COMMODITIES:

On the pages which follow please report carefully an analysis of your sales by commodities. Select the block which applies to your particular kind of business, and report **completely** the commodities listed therein. Use block 36 for secondary commodities and service receipts. Total should agree with sales reported in inquiry 4-d above. PLEASE OMIT CENTS.

REMARKS: -----

CERTIFICATE

THIS IS TO CERTIFY that the information contained in this schedule is correct and complete to the best of my knowledge and belief, and covers the period from -----, 19-----, to -----, 19-----

(Signature and official title of person furnishing the information)

(Date of signature)

(Signature of enumerator)

(CODE—Do not use)	State	County	City	Area Code	Sch. No.
	5	6	8	9	12

16-205 A

ANALYSIS OF SALES BY COMMODITIES

Total sales for 1939, per inquiry 4-d above..... \$.....

1. Select the block below which applies to your particular kind of business. Check the kind of business and report **completely** the sales of each commodity specified in the block. Write "NONE" opposite any items in the block not sold in your store.
2. Commodity sales and other receipts **not specified** in the selected block should be combined and shown as "Other sales."
3. Block 36 is provided for reporting the sales of items not specified in the special blocks. The amount shown in the selected block as "Other sales" should be carried over to block 36 and reported in detail for all stores in which this item **amounts to more than 5 percent of total sales**.

USE ONLY the one block selected, and block 36. Disregard all other blocks.

FOOD GROUP

11 <input type="checkbox"/> Grocery store. <input type="checkbox"/> Fish market. <input type="checkbox"/> Coffee, tea, spice store, or distributor. <input type="checkbox"/> Combination (grocery-meat) store. <input type="checkbox"/> Fruit store or vegetable market. <input type="checkbox"/> Tea route. <input type="checkbox"/> Meat market.		Key
Meats (all kinds), sea food, poultry.....	\$.....	11
Fresh fruits and vegetables.....	\$.....	12
Milk, eggs, dairy products, ice cream.....	\$.....	13
Bread, bakery goods.....	\$.....	14
Liquors (packaged goods).....	\$.....	15
Beer, wine (bottled or canned).....	\$.....	16
Groceries and foods not specified above (include soft drinks, candy, nuts, canned goods, etc.).....	\$.....	17
Other sales (show details in block 36, items 18 to 56).....	\$.....	18
TOTAL SALES PER INQUIRY 4-d.....		
Do you sell fresh meats? (Yes or No).....		
Is the grocery department self-service? (Yes or No).....		

EATING AND DRINKING PLACES

14 <input type="checkbox"/> Restaurant (table service). <input type="checkbox"/> Cafeteria. <input type="checkbox"/> Lunch counter. <input type="checkbox"/> Lunch room. <input type="checkbox"/> Refreshment (food stand). <input type="checkbox"/> Diner. <input type="checkbox"/> Drinking place with meals. <input type="checkbox"/> Bar. <input type="checkbox"/> Soft drink or fruit juice stand. <input type="checkbox"/> Bottled water. <input type="checkbox"/> Cafe or grill. <input type="checkbox"/> Fountain. <input type="checkbox"/> Ice cream, frozen custard, milk or buttermilk stand or cart.		Key
Sale of meals.....	\$.....	11
Fountain or bar sales.....	\$.....	12
Liquors (packaged goods only).....	\$.....	13
Beer, wine (bottled or canned).....	\$.....	14
Cigars, cigarettes, tobacco.....	\$.....	15
Ice cream, frozen custard, milk, sandwiches, or other edibles sold from stand or cart.....	\$.....	16
Candy, soft drinks, groceries, or other foods sold for consumption off premises.....	\$.....	17
Other sales (show details in block 36, except items 14 to 21).....	\$.....	18
TOTAL SALES PER INQUIRY 4-d.....		

12 <input type="checkbox"/> Candy store. <input type="checkbox"/> Delicatessen store. <input type="checkbox"/> Nut store. <input type="checkbox"/> Confectionery store. <input type="checkbox"/> Caterer. <input type="checkbox"/> Bakery-goods store.		Key
Candy, nuts, confectionery.....	\$.....	11
Delicatessen meats, salads, etc.....	\$.....	12
Fresh meats, sea food, poultry.....	\$.....	13
Bakery goods, bread.....	\$.....	14
Outside catering (all foods).....	\$.....	15
Liquors (packaged goods).....	\$.....	16
Beer, wine (bottled or canned).....	\$.....	17
Groceries, fruits and vegetables, soft drinks, milk, dairy products.....	\$.....	18
Other sales (show details in block 36, items 18 to 56).....	\$.....	21
TOTAL SALES PER INQUIRY 4-d.....		

DRUG AND CIGAR STORES

15 <input type="checkbox"/> Drug store <i>without</i> fountain. <input type="checkbox"/> Cigar store. <input type="checkbox"/> Drug store <i>with</i> fountain. <input type="checkbox"/> Cigar stand. <input type="checkbox"/> Packaged medicines, perfumes, cosmetics (store or vendor).		Key
Prescriptions*.....	\$.....	11
Drugs, medicines, chemicals, compounds.....	\$.....	12
Drug sundries, rubber goods, surgical supplies.....	\$.....	13
Toilet preparations, toilet articles, soaps.....	\$.....	14
Liquors (packaged goods only).....	\$.....	15
Beer, wine (bottled or canned).....	\$.....	16
Candy, nuts, groceries, soft drinks, etc.....	\$.....	17
Meals and fountain.....	\$.....	18
Cigars, cigarettes, tobacco.....	\$.....	21
Other sales (show details in block 36, items 24 to 56).....	\$.....	22
TOTAL SALES PER INQUIRY 4-d.....		
*Drug stores—Number of pharmacists employed (include proprietor if a pharmacist).....		23

13 <input type="checkbox"/> Dairy products store. <input type="checkbox"/> Ice cream store (for stand use 14). <input type="checkbox"/> Egg and poultry dealer. <input type="checkbox"/> Milk dealer.		Key
Milk and cream.....	\$.....	11
Ice cream, frozen custard, etc.....	\$.....	12
Other dairy products.....	\$.....	13
Eggs.....	\$.....	14
Poultry.....	\$.....	15
Groceries, bakery goods, fruit juices, soft drinks, etc.....	\$.....	16
Other sales (show details in block 36, items 15 to 56).....	\$.....	17
TOTAL SALES PER INQUIRY 4-d.....		

LIQUOR STORES

16 <input type="checkbox"/> Liquor store (retail package store).		Key
Liquors and other spirits.....	\$.....	11
Wines.....	\$.....	12
Beer and ale.....	\$.....	13
Other sales (show details in block 36, except items 15 to 17).....	\$.....	14
TOTAL SALES PER INQUIRY 4-d.....		

CENSUS OF BUSINESS

GENERAL MERCHANDISE GROUP

(Except department stores, mail-order and large variety stores)

17 ☐ Dry goods store (under \$100,000).
☐ Piece-goods store. ☐ Embroidery, needlework store.
☐ General merchandise store (under \$100,000).
☐ Variety store (5 and 10, etc.) under \$100,000.
 (Do not use this block for any store over \$100,000—Use block 35, page 8.)

	Key
Men's clothing, furnishings (including boys').....	11
Women's apparel, accessories (including girls', infants').....	12
Shoes and rubber footwear.....	13
Dry goods and other soft goods, bedding, embroidery, needlework, patterns, notions, etc.....	14
Furniture, floor coverings, radio, household appliances (refrigerators, washers, ironers, cleaners, etc.), lamps, pictures, housewares.....	15
Building materials, hardware, paint, etc.....	16
Drugs, medicines.....	17
Cosmetics and toiletries.....	18
Cigars, cigarettes, tobacco.....	21
Farm implements, farm supplies, feed, seeds, etc.....	22
Foods of all kinds, including candy, confectionery, beverages.....	23
Other sales (show details in block 36, items 24 to 31, 42 to 45, and 52 to 56).....	24
TOTAL SALES PER INQUIRY 4-d.....	

18 ☐ Country general store (with food).
☐ Country general store (without food).

	Key
Foods of all kinds (include candy, soft drinks, etc.).....	11
Liquors (bottled goods).....	12
Beer, wine (bottled or canned).....	13
Meals and fountain or bar.....	14
Cigars, cigarettes, tobacco.....	15
Drugs, cosmetics, toiletries.....	16
Gasoline, oil, tires, etc.....	17
Dry goods, apparel, clothing, shoes.....	18
Other sales (show details in block 36, items 36 to 56).....	21
TOTAL SALES PER INQUIRY 4-d.....	

STORES WITH SALES EXCEEDING \$100,000

- ☐ Department store. ☐ Mail-order house.
☐ Variety store (over \$100,000).
☐ General merchandise store with sales over \$100,000.
 (Report sales by departments in block 35, page 8.)

APPAREL GROUP

19 ☐ Women's ready-to-wear store. ☐ Hat store.
☐ Family clothing store. ☐ Infants'-wear shop.
☐ Men's (and boys') store.
☐ Millinery, fur, corset, hosiery, or other specialty store (specify).....

	Key
Men's and boys' clothing.....	11
Men's and boys' furnishings, hats.....	12
Women's and misses' coats, suits.....	13
Women's and misses' dresses.....	14
Fur garments, furs.....	15
Hosiery.....	16
Millinery.....	17
Corsets, brassieres, etc.....	18
Handbags, underwear, and other accessories.....	21
Shoes and rubber footwear.....	22
Infants' wear.....	23
Other sales (show details in block 36, except items 32 to 34).....	24
TOTAL SALES PER INQUIRY 4-d.....	

20 Shoe store: ☐ Men's ☐ Women's ☐ Family

	Key
Men's, boys', youths' leather footwear.....	11
Women's, girls', misses' leather footwear.....	12
Rubber footwear.....	13
Hosiery, bags, other accessories.....	14
Other sales (show details in block 36, except items 33 and 34).....	15
TOTAL SALES PER INQUIRY 4-d.....	

21 ☐ Custom tailor. ☐ Dressmaker.
 (Cleaning and pressing and repair tailor shops are to be reported on service schedule only.)

	Key
Custom-made men's wear.....	11
Custom-made women's apparel.....	12
Men's and boys' ready-made clothing.....	13
Women's ready-to-wear apparel.....	14
Accessories and shoes.....	15
Other sales (show details in block 36, except items 24 to 31. Report repairs and other services in item 56).....	16
TOTAL SALES PER INQUIRY 4-d.....	

AUTOMOTIVE GROUP

22 ☐ Motor-vehicle dealer. ☐ Used-car dealer.
☐ Motorcycle-bicycle dealer. ☐ Auto supply store.
☐ Motorboat, yacht, boat dealer. ☐ Aircraft dealer.

	Key
Motor vehicles, new.....	11
Used cars and trucks.....	12
Tractors.....	13
Farm implements, machinery, and equipment.....	14
Gasoline, oil, grease.....	15
Fuel oil (domestic heating).....	16
Tires, batteries, radios, auto supplies.....	17
Motorcycles, parts, and supplies.....	18
Bicycles, parts, and supplies.....	21
Aircraft for private (noncommercial) use.....	22
Motorboats, yachts, canoes, etc., for private use.....	23
Other sales (show details in block 36, except items 24 to 31, 43, 51).....	24
TOTAL SALES PER INQUIRY 4-d.....	

23 ☐ Filling station. ☐ Tire company superstation.
☐ Superstation or garage whose sales of gasoline, oil, tires, auto supplies, and vehicles exceed receipts from repairs, storage, and service. (If repairs, storage, and service exceed 50%, report on service schedule.)

	Key
Gasoline.....	11
Oil, grease.....	12
Fuel oil (domestic heating).....	13
Tires, batteries, radios, auto supplies.....	14
Motor vehicles of all kinds, new or used.....	15
Other sales (show details in block 36, except items 24 to 31. Report repairs, greasing, and other services in item 56).....	16
TOTAL SALES PER INQUIRY 4-d.....	
Gallons of gasoline sold during 1939.....	gal. 17
Gallons of lubricating oils sold during 1939.....	gal. 18

FURNITURE-HOUSEHOLD GROUP

24 <input type="checkbox"/> Furniture store. <input type="checkbox"/> Furniture-hardware. <input type="checkbox"/> Floor coverings store. <input type="checkbox"/> Furniture-undertaker. <input type="checkbox"/> Interior decorator. <input type="checkbox"/> Used-furniture store. <input type="checkbox"/> Awning, shade, tent shop. <input type="checkbox"/> Stove and range dealer. <input type="checkbox"/> Antique shop. <input type="checkbox"/> Flag and banner shop. <input type="checkbox"/> Pictures and framing store. <input type="checkbox"/> Lamp and shade shop. <input type="checkbox"/> Drapery, curtain, upholstery store. <input type="checkbox"/> China, glassware, crockery, kitchenware store or direct distributor (include here brushes, brooms, etc.)		Key
Furniture (except office), including mattresses and springs.....	\$.....	11
Office furniture.....	\$.....	12
Floor coverings.....	\$.....	13
Draperies, upholstery, and curtains.....	\$.....	14
China, glassware, crockery, kitchenware, brushes, etc.....	\$.....	15
Pianos, musical instruments, music, phonographs, records.....	\$.....	16
Radio, television sets and parts.....	\$.....	17
Household appliances (electric or gas).....	\$.....	18
Silverware, objects of art.....	\$.....	21
Pictures, frames, lamps, and shades.....	\$.....	22
Luggage, sporting goods, bicycles, toys.....	\$.....	23
Stoves, ranges (including electric and gas), burners, stokers.....	\$.....	24
Hardware, tools, paint, glass, wallpaper.....	\$.....	25
Awnings, shades, tents, flags, banners.....	\$.....	26
Other sales (show details in block 36, except items 36 to 43 and 48. Report undertaker service revenue in item 56).....	\$.....	27
TOTAL SALES PER INQUIRY 4-d.....		\$.....

HOUSEHOLD APPLIANCES, RADIO, MUSIC

25 <input type="checkbox"/> Radio-music dealer. <input type="checkbox"/> Radiostore. <input type="checkbox"/> Musicstore. <input type="checkbox"/> Piano-musical instruments store. <input type="checkbox"/> Household appliances and radio store. <input type="checkbox"/> Dealer or sales office for refrigerator, cleaner, cooker, sewing machine, burner, stoker, or other household appliance, including air-conditioning equipment.		Key
Radio, television sets, parts.....	\$.....	11
Pianos, musical instruments, music, phonographs and records.....	\$.....	12
Household appliances (electric or gas).....	\$.....	13
Stoves, ranges (including electric and gas).....	\$.....	14
Burners, stokers, air-conditioners.....	\$.....	15
Luggage, sporting goods, bicycles, toys.....	\$.....	16
Cameras, projectors, photo equipment and supplies.....	\$.....	17
Other sales (show details in block 36, except items 37 to 43 and 48.).....	\$.....	18
TOTAL SALES PER INQUIRY 4-d.....		\$.....

LUMBER, BUILDING MATERIALS, HARDWARE GROUP

26 <input type="checkbox"/> Retail lumber yard. <input type="checkbox"/> Hardware-furniture store. <input type="checkbox"/> Hardware store. <input type="checkbox"/> Building material dealer (Including roofing.) <input type="checkbox"/> Hardware-farm implement dealer. <input type="checkbox"/> Paint, glass, wallpaper store. <input type="checkbox"/> Electrical supply store. <input type="checkbox"/> Heating and plumbing equipment dealer (Report oil burner in No. 25.)		Key
Building materials, roofing.....	\$.....	11
Planing-mill products, cabinet work.....	\$.....	12
Hardware, tools, paint, glass, wallpaper.....	\$.....	13
Coal, coke, wood, ice.....	\$.....	14
Fuel oil (domestic heating).....	\$.....	15
Gasoline, oil, grease.....	\$.....	16
Hay, grain, feed, fertilizers, farm and garden supplies.....	\$.....	17
Seeds, bulbs, and nursery stock.....	\$.....	18
Farm implements, machinery, and equipment.....	\$.....	21
Stoves, ranges (including electric and gas), burners, stokers.....	\$.....	22
Heating and plumbing equipment and supplies.....	\$.....	23
Lighting, electrical supplies (except household appliances).....	\$.....	24
Household appliances (electric and gas).....	\$.....	25
Furniture, floor coverings, draperies, shades, etc.....	\$.....	26
Other home furnishings (china, glassware, kitchenware, etc.).....	\$.....	27
Other sales (show details in block 36, except items 24, 25, 36, 41, and 45 to 51).....	\$.....	28
TOTAL SALES PER INQUIRY 4-d.....		\$.....

JEWELRY, LUGGAGE, SPORTING GOODS

27 <input type="checkbox"/> Jewelry store. <input type="checkbox"/> Credit jewelry store. <input type="checkbox"/> Luggage store. <input type="checkbox"/> Sporting goods store. <input type="checkbox"/> Camera store. <input type="checkbox"/> Optician or optical goods store. <input type="checkbox"/> Optometrists (sales only).		Key
Jewelry (except items below).....	\$.....	11
Diamonds and precious stones.....	\$.....	12
Watches, clocks, silverware.....	\$.....	13
Novelty and costume jewelry.....	\$.....	14
Cameras, projectors, films, photo equipment, and supplies.....	\$.....	15
Optical goods, frames, lenses.....	\$.....	16
Luggage and leather goods.....	\$.....	17
Sporting goods, games, toys, bicycles.....	\$.....	18
Radios, television sets, and parts.....	\$.....	21
Pianos, musical instruments, phonographs, music.....	\$.....	22
Household appliances (electric and gas).....	\$.....	23
Books, magazines, stationery, etc.....	\$.....	24
Other sales (show details in block 36, except items 37 to 44. Report repairs, developing and printing, and other services in item 56).....	\$.....	25
TOTAL SALES PER INQUIRY 4-d.....		\$.....

OTHER RETAIL STORES

28 <input type="checkbox"/> Fuel and ice dealer. <input type="checkbox"/> Ice dealer. <input type="checkbox"/> Coal and feed store. <input type="checkbox"/> Coal or wood yard. <input type="checkbox"/> Fuel oil dealer.		Key
Coal, coke, wood.....	\$.....	11
Ice.....	\$.....	12
Fuel oil (domestic heating).....	\$.....	13
Hay, grain, feed, fertilizers.....	\$.....	14
Seeds, bulbs, nursery stock.....	\$.....	15
Oil burners, furnaces, stokers.....	\$.....	16
Ice refrigerators.....	\$.....	17
Other sales (show details in block 36, except items 25, 41, 45, 46, and 48. Report burner service receipts in item 56).....	\$.....	18
TOTAL SALES PER INQUIRY 4-d.....		\$.....

29 <input type="checkbox"/> Hay, grain and feed store <i>with</i> groceries. <input type="checkbox"/> Hay, grain and feed store <i>without</i> groceries. <input type="checkbox"/> Farm and garden supply store. <input type="checkbox"/> Fertilizer dealer.		Key
Hay, grain, and other feeds.....	\$.....	11
Seeds, bulbs, and nursery stock.....	\$.....	12
Fertilizers.....	\$.....	13
Farm and garden implements and equipment.....	\$.....	14
Groceries, meats, packaged foods, all edibles, all beverages.....	\$.....	15
Other sales (show details in block 36, except items 11 to 17 and 46).....	\$.....	16
TOTAL SALES PER INQUIRY 4-d.....		\$.....

CENSUS OF BUSINESS

OTHER RETAIL STORES—Continued

30 <input type="checkbox"/> Florist. <input type="checkbox"/> Seed store. <input type="checkbox"/> Pet shop.	Key
Cut flowers, wreaths, displays..... \$.....	11
Potted growing plants..... \$.....	12
Seeds, bulbs, nursery stock..... \$.....	13
Hay, grain, feed, fertilizers..... \$.....	14
Pets (animals, fish, etc.) and supplies..... \$.....	15
Other sales (show details in block 36, except item 46)..... \$.....	16
TOTAL SALES PER INQUIRY 4-d \$.....	

31 <input type="checkbox"/> Bicycle shop. <input type="checkbox"/> Motorcycle-bicycle dealer.	Key
Bicycles, luggage, sporting goods, toys..... \$.....	11
Motorcycles, parts, and supplies..... \$.....	12
Tires, batteries, auto radios, auto supplies..... \$.....	13
Other sales (show details in block 36, except items 28, 31, and 43. Report repairs and services in item 56)..... \$.....	14
TOTAL SALES PER INQUIRY 4-d \$.....	

32 <input type="checkbox"/> Book store. <input type="checkbox"/> Rare or used-book store. <input type="checkbox"/> Toy shop. <input type="checkbox"/> News dealer. <input type="checkbox"/> Stationer and printer. <input type="checkbox"/> Art dealer. <input type="checkbox"/> Gift, novelty, souvenir shop. <input type="checkbox"/> Religious goods store. <input type="checkbox"/> Philatelist (stamps, coins, etc.) <input type="checkbox"/> Stationery (small), school supplies, candy, etc.	Key
Books..... \$.....	11
Rare books, prints, manuscripts..... \$.....	12
Second-hand books..... \$.....	13
Gifts, novelties, souvenirs, toys..... \$.....	14
Stamps, coins, collectors' supplies..... \$.....	15
Newspapers, magazines..... \$.....	16
Candy, nuts, confectionery..... \$.....	17
Religious (church) goods..... \$.....	18
Stationery, printed forms..... \$.....	21
Printing on order..... \$.....	22
Other sales (show details in block 36, except items 43 and 44)..... \$.....	23
TOTAL SALES PER INQUIRY 4-d \$.....	

33 <input type="checkbox"/> Store and office equipment dealer. <input type="checkbox"/> Typewriter store. <input type="checkbox"/> Scientific, medical instruments and supplies.	Key
Typewriters, parts, and supplies..... \$.....	11
Store and office machine equipment and supplies..... \$.....	12
Surgical and hospital equipment and supplies..... \$.....	13
Store and office furniture and fixtures..... \$.....	14
Stationery, printed forms, office supplies..... \$.....	15
Other sales (show details in block 36, except item 52)..... \$.....	16
TOTAL SALES PER INQUIRY 4-d \$.....	
STORES NOT OTHERWISE PROVIDED FOR Report here any kind of retail business not specifically provided for in preceding blocks, and show details by commodities in block 36 below.	
Kind of business (specify).....	

SECOND-HAND STORES

34 Kind of business (specify).....	Key		Key
Cameras, tools, firearms, luggage, etc..... \$.....	11	Tires, tubes, auto parts, accessories (used)..... \$.....	21
Jewelry, silverware, precious stones..... \$.....	12	Tires, tubes, auto parts, accessories (new)..... \$.....	22
Clothing, furs, shoes (used)..... \$.....	13	Office or store equipment, typewriters..... \$.....	23
Clothing, furs, shoes (new)..... \$.....	14	Brick, lumber, all building materials (used)..... \$.....	24
Furniture, etc. (used)..... \$.....	15	Brick, lumber, all building materials (new)..... \$.....	25
Furniture, etc. (new)..... \$.....	16	All second-hand sales not specified above..... \$.....	26
Household appliances (refrigerator, cleaner, sewing machine, etc.)..... \$.....	17	All new merchandise sales not specified above..... \$.....	27
Used cars, trucks..... \$.....	18	Repairs, storage, service receipts..... \$.....	28
		TOTAL SALES PER INQUIRY 4-d \$.....	

ALL OTHER SALES

36 All stores for which "Other Sales" shown in blocks above *amount to more than five percent of total sales* are to report such sales here in detail. Omit below only the items which are provided in more detail in the specialized block selected for your kind of business. For other items below, report volume of sales as accurately as possible—if none of the commodity is sold report "NONE."

Meats of all kinds, sea food, poultry..... \$.....	11	Radios (except auto radios), television, etc. (include radio-phonograph combinations)..... \$.....	37
Fresh fruits and vegetables..... \$.....	12	Pianos, musical instruments, phonographs, records, music..... \$.....	38
Milk, eggs, dairy products, ice cream..... \$.....	13	Household appliances (refrigerators, washers, ironers, cleaners, etc.)..... \$.....	41
Groceries (include candy, soft drinks, bakery products, canned goods, coffee, tea, etc.)..... \$.....	14	Jewelry, silverware, cameras, optical goods, objects of art..... \$.....	42
Liquors (packaged goods)..... \$.....	15	Luggage, sporting goods, bicycles, toys..... \$.....	43
Beer, ale..... \$.....	16	Books, magazines, stationery, souvenirs, pets, philatelic goods..... \$.....	44
Wines, cordials..... \$.....	17	Coal, coke, wood, ice (report fuel oil in 25)..... \$.....	45
Meals and fountain or bar..... \$.....	18	Farm and garden supplies, feed, seeds, plants, fertilizers, cut flowers..... \$.....	46
Cigars, cigarettes, and tobacco..... \$.....	21	Building materials, shingles, roofing, planing-mill products..... \$.....	47
Drugs, pharmaceuticals, etc., including prescriptions..... \$.....	22	Hardware, tools, paints, wallpaper, stoves, heating appliances, electrical supplies, small appliances..... \$.....	48
Perfumes, cosmetics, toiletries..... \$.....	23	Farm implements, machinery and equipment, harness (report tractors in 31, and not here)..... \$.....	51
Gasoline, oil, grease..... \$.....	24	Professional and business equipment and supplies..... \$.....	52
Fuel oil (domestic heating)..... \$.....	25	Other commodities not provided by above classifications..... \$.....	53
Motor vehicles (new) (cars, trucks, trailers)..... \$.....	26	Second-hand merchandise, except used cars..... \$.....	54
Used cars and trucks, used parts (except tires, batteries)..... \$.....	27	Rental receipts from cabins and tourist rooms..... \$.....	55
Auto accessories, auto radios, tires, batteries, etc., including parts..... \$.....	28	Receipts from repairs, storage, and other services..... \$.....	56
Motorcycles, tractors, aircraft, motorboats..... \$.....	31	TOTAL shown as "Other Sales" in main block \$.....	
Clothing and furnishings—Men's and boys'..... \$.....	32		
Apparel, furs, accessories—Women's, girls', infants'..... \$.....	33		
Shoes—(Men's, women's, and children's)..... \$.....	34		
Dry goods, notions, patterns, bedding..... \$.....	35		
Furniture, floor coverings, home furnishings (except 37, 38, 41), pictures, frames, lamps, and shades..... \$.....	36		

SEE PAGE 8 FOR No. 35

16-9833

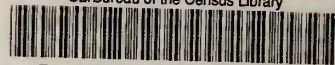
DEPARTMENT STORES, MAIL-ORDER HOUSES, VARIETY STORES, AND GENERAL MERCHANDISE STORES WITH SALES EXCEEDING \$100,000

(Limited to the four kinds of business specified below)

35 <input type="checkbox"/> Department store. <input type="checkbox"/> Mail-order house.		FURNITURE, HOUSEHOLD, FOOD, OTHER		Key
<input type="checkbox"/> General merchandise store with sales over \$100,000.		Furniture, beds, mattresses, springs.....	\$.....	55
<input type="checkbox"/> Variety store with sales over \$100,000.		Floor coverings.....	\$.....	56
	Key	Draperies, curtains, upholstery.....	\$.....	57
Silks, velvets, rayons.....	11	Lamps and shades.....	\$.....	58
Woolen dress goods.....	12	China and glassware.....	\$.....	61
Wash goods (cottons), linings.....	13	Household appliances (electric and gas).....	\$.....	62
Linens, domestics, sheetings.....	14	Stoves, ranges, hurners, stokers.....	\$.....	63
Patterns.....	15	Hardware, tools, paints, electrical supplies.....	\$.....	64
Blankets and comfortables.....	16	Miscellaneous housewares.....	\$.....	65
Laces, trimmings, emhroideries, ribbons.....	17	Gift shop, pictures, frames, mirrors.....	\$.....	66
Notions.....	18	Radios, television sets, combinations.....	\$.....	67
Toilet articles, drug sundries.....	21	Pianos, musical instruments, phonographs, records.....	\$.....	68
Silverware, jewelry, cameras, optical.....	22	Toys, sporting goods, bicycles.....	\$.....	71
Umbrellas, canes.....	23	Luggage, trunks, bags, etc.....	\$.....	72
Art needlework, art goods.....	24	Tires, auto accessories.....	\$.....	73
Books, magazines, stationery, philatelic goods.....	25	Gasoline, oil, grease.....	\$.....	74
Plants, cut flowers, seeds.....	26	Fuel oil (domestic heating).....	\$.....	75
APPAREL AND ACCESSORIES		Coal, coke, wood, ice.....	\$.....	76
Neckwear, scarfs, handkerchiefs.....	27	Motor vehicles of all kinds.....	\$.....	77
Millinery.....	28	Building materials, millwork.....	\$.....	78
Gloves—Women's and children's.....	31	Farm implements and machinery.....	\$.....	81
Corsets and brassieres.....	32	Professional and business equipment and supplies.....	\$.....	82
Hosiery—Women's and children's.....	33	Beauty shop, barber shop, workrooms.....	\$.....	83
Knit underwear (all materials).....	34	Candy.....	\$.....	84
Silk and muslin underwear, slips.....	35	Restaurant, luncheonette, fountain.....	\$.....	85
Negligees, robes.....	36	Cigars, cigarettes, tobacco.....	\$.....	86
Infants' wear.....	37	Grocery and food departments of all kinds (include bottled soft drinks but not beer and wine).....	\$.....	87
Handbags, small leather goods.....	38	Liquors (packaged goods).....	\$.....	88
Shoes—Women's and children's.....	41	Beer, wine (bottled or canned).....	\$.....	91
Coats, suits.....	42	TOTAL merchandise departments except basement or bargain annex.....	\$.....	
Fur garments, furs.....	43	BASEMENT OR BARGAIN ANNEX DEPARTMENT		
Dresses.....	44	Dry goods, domestics, blankets (basement).....	\$.....	92
Blouses, skirts, sportswear.....	45	Hosiery, underwear, corsets, millinery, other accessories (basement).....	\$.....	93
Girls' wear.....	46	Coats, suits, furs (basement).....	\$.....	94
Aprons, house dresses, uniforms.....	47	Dresses (basement).....	\$.....	95
MEN'S AND BOYS' WEAR		Blouses, skirts, sportswear (basement).....	\$.....	96
Men's clothing.....	48	Girls' and infants' wear (basement).....	\$.....	97
Men's furnishings (except hats, shoes).....	51	Aprons, house dresses, uniforms (basement).....	\$.....	98
Men's hats and caps.....	52	Men's and boys' wear (basement).....	\$.....	01
Boys' wear.....	53	Shoes (basement).....	\$.....	02
Shoes—Men's and boys'.....	54	Home furnishings of all kinds (basement).....	\$.....	03
		Other basement, including second-hand merchandise.....	\$.....	04
		TOTAL basement or bargain annex departments.....	\$.....	05
		TOTAL STORE, per Inquiry 4-d.....		
		(Sales should be reported in basement or bargain annex departments only if similar merchandise is sold also in upstairs departments. Report in regular department and not as basement or annex department if there is no corresponding department upstairs.)		

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 Sixteenth census of the 344065
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census of business, 1939 : 1939
retail trade, credit sales
and receivables.

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